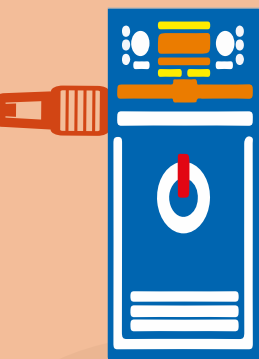


# New ICT usage in enterprises, 2023

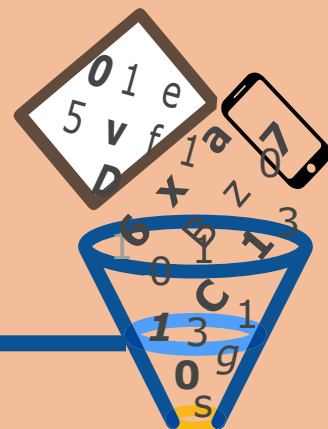


**98.99%** have access to the Internet



**ENTERPRISES**  
10 or more employees

**33.16%** do data analysis by your own employees



**63.57%**

Use



**Social Media**

Social Networks

92.70%

Multimedia content (Instagram, YouTube...)

56.71%

Blogs or Microblogs (Twitter...)

35.97%

**31.65%**

Use



**Cloud computing**

Office Software

70.28%

Computer security applications

66,64%

Enterprise resource planning computer applications

37.96%

**9.55%**

Use



**Artificial Intelligence**

Identifying objects or persons based on image

36.78%

IA on data analysis

33.42%

Use of AI in analysis of written language

25.93%