

Tourist expenditure survey
August 2017. *Provisional data*

Total expenditure by international tourists visiting Spain in August increases by 10.3% as compared with the same month of 2016

Average daily expenditure stands at 126 euros, 7.6% more than in August 2016

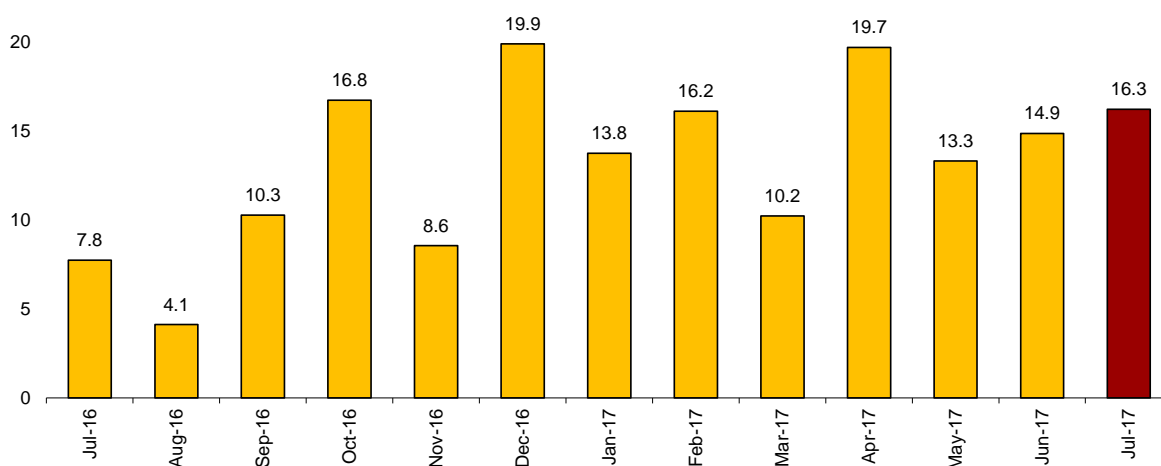
The total expenditure incurred by international tourists that visited Spain in August reached 11,342 million euros, representing an increase of 10.3% as compared to the same month of 2016.

The average expenditure per tourist stood at 1,088 euros, with an annual increase of 6.1%. In turn, the average daily expenditure increased by 7.6%, up to 126 euros.

The average duration of stay by international tourists was 8.6 days, indicating a decrease of 0.1 days as compared to the average registered in August 2016.

During the first seven months of 2017, the total expenditure by international tourists increased 14.2%, as compared with the same period of the previous year, standing at 60,461 million euros.

Total expenditure of international tourist annual rate in %



Sending countries

The main sending countries, in terms of levels of expenditure in August were the United Kingdom (accounting for 21.3% of the total), Germany (13.2%) and France (12.7%).

The expenditure of tourists resident in the United Kingdom increased by 6.3% in the annual rate, that of Germany increased by 3.1%, and that of tourists resident in France increased by 4.1%.

International tourist expenditure by country of residence

	August 2017							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	11,342	10.3	1,088	6.1	126	7.6	8.6	-1.4
Germany	1,495	3.1	1,131	6.7	123	4.0	9.2	2.5
France	1,437	4.1	699	10.0	84	5.5	8.4	4.3
Italy	622	-0.8	957	2.2	125	4.7	7.6	-2.4
Nordic Countries	558	31.0	1,237	1.4	142	4.1	8.7	-2.6
United Kingdom	2,418	6.3	1,037	2.5	120	9.5	8.6	-6.3
Rest of the world	4,812	16.7	1,330	3.9	152	7.0	8.8	-2.9

During the first eight months of 2017, the United Kingdom was the country with the largest cumulative expenditure (20.4% of the total). It was followed by Germany (13.9%) and the France (8.6%).

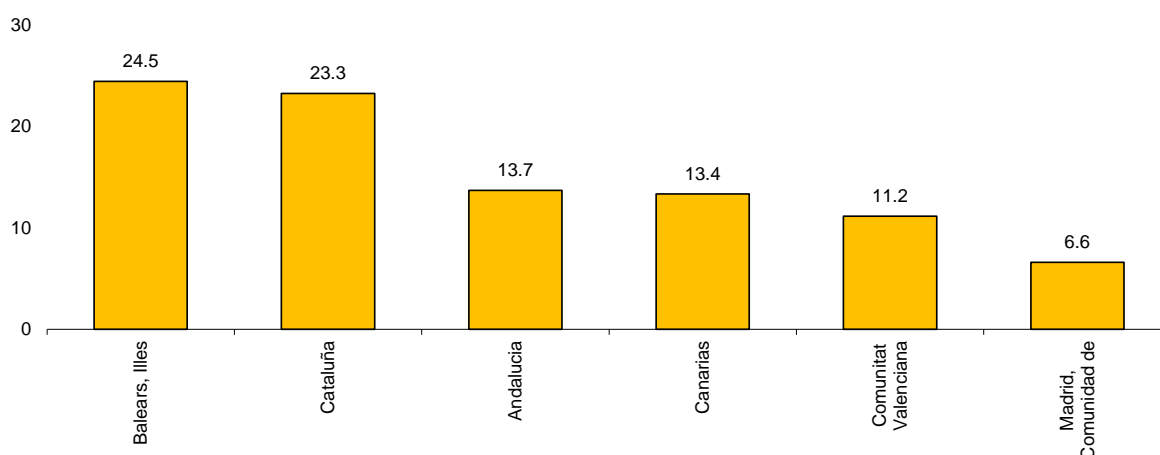
International tourist cumulated expenditure by country of residence

	Cumulative data		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	60,461	100.0	14.2
Germany	8,381	13.9	11.3
France	5,217	8.6	5.6
Italy	2,323	3.8	8.0
Nordic Countries	4,725	7.8	17.7
United Kingdom	12,316	20.4	10.9
Rest of the world	27,497	45.5	18.5

Main destination Autonomous Communities

The main destination Autonomous Communities with the largest percentage of total tourist expenditure in August were Illes Balears (with 24.5% of the total), Cataluña (23.3%) and Andalucía (13.7%).

Total expenditure by Autonomous Community main destination in %



Total tourist expenditure rose by 10.9% in annual rate in Illes Balears, by 9.9% in Cataluña and by 8.6% in Andalucía.

The remaining main destination Autonomous Communities of tourists also presented positive variation annual rates.

International tourist expenditure by Autonomous Community main destination

	August 2017							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	11,342	10.3	1,088	6.1	126	7.6	8.6	-1.4
Andalucía	1,557	8.6	1,079	3.4	112	11.9	9.7	-7.6
Balears, Illes	2,777	10.9	1,181	8.1	145	4.6	8.2	3.3
Canarias	1,516	12.1	1,300	6.9	140	9.7	9.3	-2.6
Cataluña	2,640	9.9	1,031	7.4	137	4.8	7.6	2.5
Comunitat Valenciana	1,268	11.4	1,084	6.5	92	10.0	11.8	-3.2
Madrid, Comunidad de	750	16.4	1,409	7.4	196	8.0	7.2	-0.6
Rest of ACs	833	3.2	693	-2.3	91	3.7	7.6	-5.7

During the first eight months of 2017, the main destination Autonomous Communities with more cumulative expenditure were Cataluña (with 22.5% of the total), Canarias (18.1%) and Illes Balears (18.0%).

International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	60,461	100.0	14.2
Andalucía	8,784	14.5	14.0
Balears, Illes	10,894	18.0	12.2
Canarias	10,919	18.1	12.4
Cataluña	13,631	22.5	13.2
Comunitat Valenciana	6,008	9.9	17.3
Madrid, Comunidad de	5,855	9.7	17.0
Rest of ACs	4,369	7.2	19.7

Items of expenditure

The *expenditure on tourist packages* was the most important item, representing 21.5% of the total expenditure and an increase of 4.3% with respect to August 2016.

The following items were: *expenditure on international transport* (not part of package trips) and the *expenditure on activities*, which accounted for 17.5% and 17.2% of the total, respectively. The former rose by 13.8% in annual rate and the latter by 15.5%.

International tourist expenditure by components

	August 2017		
	Total (millions of euros)	Percentage	Annual variation
TOTAL	11,342	100.0	10.3
Expenditure on tourist package	2,442	21.5	4.3
Expenditure excluded on tourist package	8,900	78.5	12.1
- Expenditure on international transport	1,985	17.5	13.8
- Expenditure on accommodation	1,876	16.5	12.9
- Expenditure on food and drinks	1,813	16.0	12.6
- Expenditure on activities	1,955	17.2	15.5
- Other expenditure	1,272	11.2	3.0

Type of main accommodation, method of organisation and main reason for the trip

59.1% of the total tourist expenditure in August was made by tourists staying at hotels, with an annual increase of 8.5%. In turn, expenditure of those that stayed at non-market accommodation increased by 17.1%.

Expenditure by tourists not travelling on package trips (accounting for 70.0% of the total) rose by 12.9% in annual rate. On the other hand, expenditure by those on holiday package trips increased by 4.8%.

International tourist expenditure by type of main accommodation, type of organization and main purpose of the trip

	August 2017							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL (*)	11,342	10.3	1,088	6.1	126	7.6	8.6	-1.4
Market	9,351	10.8	1,123	5.1	149	7.3	7.6	-2.0
- Hotel accommodation	6,702	8.5	1,087	5.1	170	7.8	6.4	-2.5
- Rest market	2,649	17.1	1,226	4.5	113	8.5	10.9	-3.7
Non Market	1,990	7.9	947	9.5	73	7.1	12.9	2.3
TOTAL	11,342	10.3	1,088	6.1	126	7.6	8.6	-1.4
Without tourist package	7,934	12.9	1,043	6.5	116	8.2	9.0	-1.5
With tourist package	3,407	4.8	1,209	5.8	158	7.8	7.6	-1.9
TOTAL	11,342	10.3	1,088	6.1	126	7.6	8.6	-1.4
Leisure	10,481	9.6	1,089	5.9	129	8.0	8.4	-2.0
Work	204	27.0	1,226	-6.5	134	2.3	9.1	-8.6
Other motives	657	18.3	1,031	12.9	88	6.5	11.7	6.0

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: market (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other market accommodation) or non market (owned dwelling, family or friends dwellings and other non market accommodation)

In terms of the reasons for travel, tourists visiting Spain for leisure in August generated 92.4% of the total expenditure (spending 9.6% more than in August 2016).

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in August registered an increase of 6.1% as compared to the same month of the previous year. A total of 23.8% of these stopovers occurred in Cataluña (with an increase of 4.2% as compared to August 2016).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, apartments, holidays homes, homes of family or friends, rental accommodation...) exceeded 90.0 million euros, representing an increase of 2.5%.

Illes Balears was the Autonomous Community with the greatest number of overnight stays (19.2 million, 6.0% more than that registered in the same month of the previous year). It was followed by Cataluña (with over 19.2 million overnight stays and an increase of 5.9%) and Andalucía (with 14.1 million, 3.5% less than in August 2016).

Stages and overnight stays by Autonomous Community of destination

	August 2017					
	Number of stages	Percentage	Annual variation	Number of overnight stays	Percentage	Annual variation
TOTAL	12,300,963	100.0	6.1	90,034,537	100.0	2.5
Andalucía	1,937,747	15.8	10.0	14,097,863	15.7	-3.5
Balears, Illes	2,508,183	20.4	3.9	19,233,638	21.4	6.0
Canarias	1,173,138	9.5	4.7	10,796,312	12.0	2.2
Cataluña	2,927,292	23.8	4.2	19,222,630	21.4	5.9
Comunitat Valenciana	1,352,872	11.0	6.8	13,923,205	15.5	1.4
Madrid, Comunidad de	633,151	5.1	1.9	3,537,964	3.9	3.5
Rest of ACs	1,768,580	14.4	10.7	9,222,925	10.2	0.3

¹ A stopover refers to each overnight stay made during the trip. A journey may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Methodological note

The main objective of the Survey on Tourist Spending (EGATUR) is to obtain monthly information on the spending of tourists made by non-resident visitors in Spain in their trips to our country.

The connection between EGATUR and FRONTUR is very close since the main estimates of the latter are used as the target population in EGATUR. Also, a sample integration of both operations has been carried out, in such a way that the EGATUR sample is a subsample of that of FRONTUR.

For the creation of EGATUR, the international definitions and recommendations of the UNWTO and EUROSTAT are followed in this matter.

The sample design is defined for each access route in an independent manner, establishing a sub-sample fraction based on the FRONTUR sample.

Therefore, on roads, it is calculated according to the bordering country of the point of the survey, the type of visitor (tourist and hiker) and their country of residence.

At airports, the same strata are taken into account as in FRONTUR, and the sub-sample fraction is established according to the size of the cell (with fractions that start at 100%, in cells of less than 100 records, to 20% in cells with more than 350).

At ports, the sub-sample fraction is approximately 30%, while that of railways is 14%.

The annual theoretic sample size for EGATUR exceeds 127,000 surveys, which are shared throughout the year, taking into account the aforementioned design and the seasonal nature of the flow of travellers.

Information is collected by direct interviews when the traveller leaves Spain, with an electronic multilingual questionnaire.

On the INE website a more complete tabulation plan, with the main aggregate series, as well as the microdata file of the reference month is available to users.

For further information see **INEbase** – www.ine.es All press releases at: www.ine.es/prensa/prensa.htm

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Tourist Expenditure Survey

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August 2017

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	11,342	10.31	1,088	6.09	126	7.59	8.6	-1.40
Germany	1,495	3.11	1,131	6.66	123	4.04	9.2	2.51
France	1,437	4.05	699	10.02	84	5.45	8.4	4.33
Italy	622	-0.78	957	2.16	125	4.67	7.6	-2.40
Nordic countries	558	30.97	1,237	1.39	142	4.06	8.7	-2.56
United Kingdom	2,418	6.31	1,037	2.54	120	9.47	8.6	-6.33
Rest of the world	4,812	16.68	1,330	3.89	152	7.03	8.8	-2.93

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	11,342	10.31	1,088	6.09	126	7.59	8.6	-1.40
Andalucía	1,557	8.60	1,079	3.42	112	11.87	9.7	-7.55
Balears, Illes	2,777	10.89	1,181	8.06	145	4.57	8.2	3.34
Canarias	1,516	12.12	1,300	6.90	140	9.70	9.3	-2.55
Cataluña	2,640	9.93	1,031	7.41	137	4.82	7.6	2.47
Comunitat Valenciana	1,268	11.40	1,084	6.45	92	10.01	11.8	-3.24
Madrid, Comunidad de	750	16.40	1,409	7.37	196	8.01	7.2	-0.60
Rest of ACs	833	3.19	693	-2.26	91	3.67	7.6	-5.72

3. International tourist expenditure by type of main accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	11,342	10.31	1,088	6.09	126	7.59	8.6	-1.40
Market	9,351	10.82	1,123	5.11	149	7.30	7.6	-2.04
- Hotel accommodation	6,702	8.51	1,087	5.07	170	7.79	6.4	-2.52
- Rest market	2,649	17.14	1,226	4.47	113	8.46	10.9	-3.68
Non-market	1,990	7.93	947	9.50	73	7.09	12.9	2.25

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	11,342	10.31	1,088	6.09	126	7.59	8.6	-1.40
Without package	7,934	12.86	1,043	6.54	116	8.18	9.0	-1.52
With package	3,407	4.79	1,209	5.80	158	7.82	7.6	-1.87

Tourist Expenditure Survey

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5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	60,461	14.18	1,055	3.93	136	5.63	7.7	-1.61
Germany	8,381	11.31	1,024	3.87	124	4.20	8.3	-0.32
France	5,217	5.60	625	3.77	89	3.11	7.1	0.65
Italy	2,323	7.95	770	1.36	119	4.55	6.5	-3.05
Nordic countries	4,725	17.70	1,202	2.25	137	4.00	8.8	-1.68
United Kingdom	12,316	10.86	931	2.87	120	6.22	7.7	-3.16
Rest of the world	27,497	18.50	1,335	2.37	171	4.76	7.8	-2.28

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	60,461	14.18	1,055	3.93	136	5.63	7.7	-1.61
Andalucía	8,784	14.01	1,095	4.27	114	5.83	9.6	-1.47
Balears, Illes	10,894	12.15	1,063	5.48	147	5.22	7.2	0.25
Canarias	10,919	12.41	1,175	3.77	136	5.68	8.6	-1.81
Cataluña	13,631	13.19	991	4.77	165	3.25	6.0	1.47
Comunitat Valenciana	6,008	17.27	956	1.67	96	7.39	9.9	-5.32
Madrid, Comunidad de	5,855	17.01	1,325	-1.24	215	6.21	6.2	-7.01
Rest of ACs	4,369	19.73	827	6.33	111	9.84	7.5	-3.20

7. International tourist cumulated expenditure by type of main accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	60,461	14.18	1,055	3.93	136	5.63	7.7	-1.61
Market	49,546	13.28	1,093	3.28	160	5.11	6.8	-1.74
- Hotel accommodation	36,866	9.96	1,044	3.47	183	5.99	5.7	-2.38
- Rest market	12,680	24.15	1,268	0.41	117	6.86	10.8	-6.03
Non-market	10,914	18.47	911	7.12	82	8.82	11.1	-1.56

8. International tourist expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	60,461	14.18	1,055	3.93	136	5.63	7.7	-1.61
Without package	42,152	18.30	1,034	4.88	129	6.83	8.0	-1.82
With package	18,309	5.71	1,106	2.37	157	4.35	7.0	-1.90

Tourist Expenditure Survey

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August 2017

Provisional data

9. International tourist expenditure by components

	Total expenditure (millions of €)	Annual variation
TOTAL	11,342	10.31
Expenditure on tourist package	2,442	4.33
Expenditure excluded on tourist package		
- Expenditure on international transport	1,985	13.83
- Expenditure on accommodation	1,876	12.91
- Expenditure on food and drinks	1,813	12.55
- Expenditure on activities	1,955	15.54
- Other expenditure	1,272	3.04

EGATUR (TABLE ANNEX)

August 2017

(3/3)

3rd October 2017