

Tourist expenditure survey
September 2017. *Provisional data*

Total expenditure by international tourists visiting Spain in September increases by 12.3% as compared with the same month of 2016

Average daily expenditure stands at 144 euros, 6.6% more than in September 2016

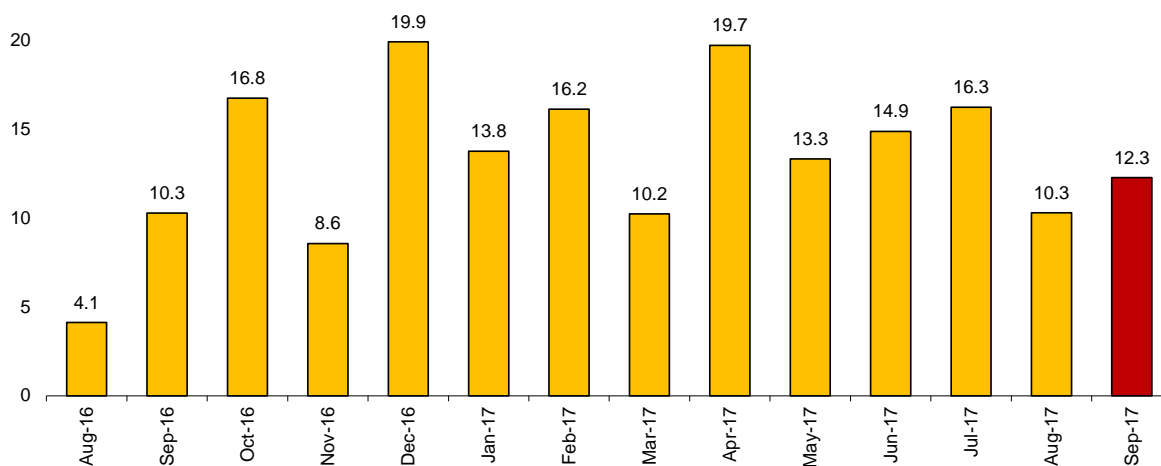
The total expenditure incurred by international tourists that visited Spain in September reached 9,432 million euros, representing an increase of 12.3% as compared to the same month of 2016.

The average expenditure per tourist stood at 1,068 euros, with an annual increase of 0.8%. In turn, the average daily expenditure increased by 6.6%, up to 144 euros.

The average duration of stay by international tourists was 7.4 days, indicating a decrease of 0.4 days as compared to the average registered in September 2016.

During the first nine months of 2017, the total expenditure by international tourists increased 13.9%, as compared with the same period of the previous year, standing at 69,892 million euros.

Total annual expenditure rate from international tourist in %



Tourist' country of residence

In September, the main tourist' country of residence, in terms of levels of expenditure, were the United Kingdom (accounting for 20.7% of the total), Germany (15.4%) and France (6.7%).

The expenditure of tourists resident in the United Kingdom increased by 6.5% in the annual rate, that of Germany increased by 13.5%, and that of tourists resident in France increased by 0.2%.

International tourist expenditure by country of residence

	September 2017							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	9,432	12.3	1,068	0.8	144	6.6	7.4	-5.5
Germany	1,452	13.5	1,029	3.9	130	8.2	7.9	-4.0
France	633	0.2	652	0.7	83	1.2	7.9	-0.5
Italy	291	2.0	754	-8.8	117	4.7	6.4	-12.9
Nordic Countries	542	30.1	1,070	5.2	152	3.3	7.0	1.8
United Kingdom	1,948	6.5	902	-1.5	125	9.0	7.2	-9.7
Rest of the world	4,565	15.4	1,342	-1.2	182	3.6	7.4	-4.6

During the first nine months of 2017, the United Kingdom was the country with the largest cumulative expenditure (20.4% of the total). It was followed by Germany (14.1%) and the France (8.4%).

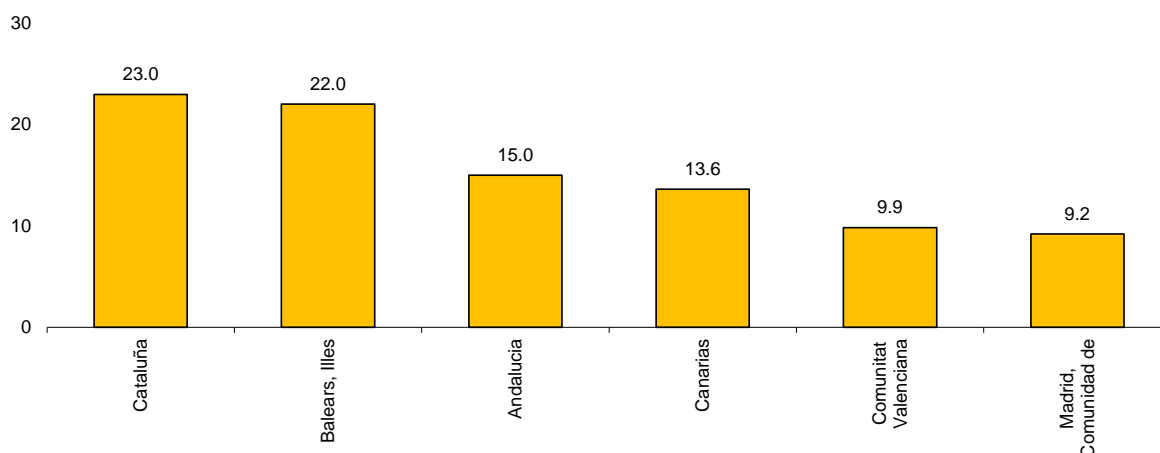
International tourist cumulated expenditure by country of residence

	Cumulative data		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	69,892	100.0	13.9
Germany	9,833	14.1	11.6
France	5,850	8.4	5.0
Italy	2,615	3.7	7.3
Nordic Countries	5,268	7.5	18.9
United Kingdom	14,264	20.4	10.3
Rest of the world	32,062	45.9	18.0

Autonomous Communities main destination

The main destination Autonomous Communities with the largest weight of total tourist expenditure in September were Cataluña (with 23.0% of the total), Illes Balears (22.0%) and Andalucía (15.0%).

Total expenditure by Autonomous Community main destination in %



Total tourist expenditure increased by 6.3% in the annual rate in Cataluña, by 13.9% in Illes Balears and by 19.5% in Andalucía.

The remaining main destination Autonomous Communities of tourists also presented positive variation annual rates.

International tourist expenditure by Autonomous Community main destination

	September 2017							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	9,432	12.3	1,068	0.8	144	6.6	7.4	-5.5
Andalucía	1,417	19.5	1,081	1.9	126	11.2	8.6	-8.4
Balears, Illes	2,078	13.9	1,034	5.5	143	5.8	7.2	-0.3
Canarias	1,286	14.2	1,157	2.1	137	5.4	8.5	-3.1
Cataluña	2,168	6.3	1,089	0.2	185	3.7	5.9	-3.4
Comunitat Valenciana	930	13.6	956	-9.1	101	5.1	9.4	-13.4
Madrid, Comunidad de	871	16.3	1,366	5.9	232	5.1	5.9	0.8
Rest of ACs	682	4.2	850	-6.2	118	14.5	7.2	-18.1

During the first nine months of 2017, the main destination Autonomous Communities with more cumulative expenditure were Cataluña (with 22.6% of the total), Illes Balears (18.6%) and Canarias (17.5%).

International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data		
	Total expenditure (millions of €)	Percentage	Annual variation
TOTAL	69,892	100.0	13.9
Andalucía	10,201	14.6	14.7
Balears, Illes	12,973	18.6	12.4
Canarias	12,205	17.5	12.6
Cataluña	15,799	22.6	12.2
Comunitat Valenciana	6,937	9.9	16.8
Madrid, Comunidad de	6,726	9.6	16.9
Rest of ACs	5,051	7.2	17.4

Expenditure categories

Expenditure on tourist packages was the main category, representing 22.0% of the total expenditure and an increase of 13.3% with respect to September 2016.

The following categories were: *expenditure on international transport* (not part of package trips) and the *expenditure on activities*, which accounted for 20.2% and 18.2% of the total, respectively. The former rose by 13.9% in annual rate and the latter by 11.2%.

International tourist expenditure by expenditure categories

	September 2017		
	Total (millions of euros)	Percentage	Annual variation
TOTAL	9,432	100.0	12.3
Expenditure on tourist package	2,073	22.0	13.3
Expenditure excluded on tourist package	7,359	78.0	12.0
- Expenditure on international transport	1,903	20.2	13.9
- Expenditure on accommodation	1,332	14.1	14.2
- Expenditure on food and drinks	1,454	15.4	14.0
- Expenditure on activities	1,712	18.2	11.2
- Other expenditure	957	10.2	4.4

Type of main accommodation, method of organisation and main reason for the trip

66.5% of the total tourist expenditure in September was made by tourists staying at hotels, with an annual increase of 13.9%. In turn, expenditure of those that stayed in other rented accommodation increased by 12.4%.

Expenditure by tourists not travelling on package trips (accounting for 67.4% of the total) rose by 11.0% in annual rate. On the other hand, expenditure by those on holiday package trips increased by 15.1%.

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	September 2017							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL (*)	9,432	12.3	1,068	0.8	144	6.6	7.4	-5.5
Rented accommodation	7,997	13.6	1,082	1.6	167	5.5	6.5	-3.8
- Hotel accommodation	6,273	13.9	1,049	2.9	184	8.4	5.7	-5.1
- Rest rented accommodation	1,725	12.4	1,222	-3.8	126	-1.8	9.7	-2.0
Non rented accommodation	1,434	5.6	993	-3.1	81	6.1	12.3	-8.7
TOTAL	9,432	12.3	1,068	0.8	144	6.6	7.4	-5.5
Without tourist package	6,356	11.0	1,058	-1.2	139	6.7	7.6	-7.3
With tourist package	3,075	15.1	1,089	5.1	155	6.3	7.0	-1.2
TOTAL	9,432	12.3	1,068	0.8	144	6.6	7.4	-5.5
Leisure	8,347	12.8	1,055	0.6	144	6.4	7.3	-5.5
Work	640	46.6	1,245	13.0	188	-13.1	6.6	30.1
Other motives	444	-20.7	1,092	-6.8	100	3.5	10.9	-9.9

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (own dwelling, family or friends dwelling and other non rented accommodation)

In terms of the reasons for travel, tourists visiting Spain for leisure in September generated 88.5% of the total expenditure (spending 12.8% more than in September 2016).

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in September registered an increase of 15.5% as compared to the same month of the previous year. A total of 22.3% of these stopovers occurred in Cataluña (with an increase of 10.1% as compared to September 2016).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, apartments, holidays homes, homes of family or friends, rental accommodation...) exceeded 65.6 million euros, representing an increase of 5.3%.

Illes Balears was the Community with the greatest number of overnight stays (14.5 million, 7.4% more than that registered in the same month of the previous year). It was followed by Cataluña (with over 11.6 million overnight stays and an increase of 1.3%) and Andalucía (with 11.4 million, 8.4% more than in September 2016).

Stages and overnight stays by Autonomous Community of destination

	September 2017					
	Number of stages	Percentage	Annual variation	Number of overnight stays	Percentage	Annual variation
TOTAL	10,517,816	100.0	15.5	65,619,422	100.0	5.3
Andalucía	1,990,665	18.9	37.4	11,408,971	17.4	8.4
Balears, Illes	2,100,093	20.0	8.1	14,502,470	22.1	7.4
Canarias	1,169,487	11.1	15.7	9,413,807	14.3	8.6
Cataluña	2,346,994	22.3	10.1	11,580,659	17.6	1.3
Comunitat Valenciana	1,075,447	10.2	22.1	9,193,626	14.0	8.2
Madrid, Comunidad de	720,866	6.9	7.7	3,532,216	5.4	9.1
Rest of ACs	1,114,264	10.6	8.9	5,987,674	9.1	-7.2

¹ A stopover refers to each overnight stay made during the trip. A journey may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Methodological note

The main objective of the Survey on Tourist Spending (EGATUR) is to obtain monthly information on the spending of tourists made by non-resident visitors in Spain in their trips to our country.

The connection between EGATUR and FRONTUR is very close since the main estimates of the latter are used as the target population in EGATUR. Also, a sample integration of both operations has been carried out, in such a way that the EGATUR sample is a subsample of that of FRONTUR.

For the creation of EGATUR, the international definitions and recommendations of the UNWTO and EUROSTAT are followed in this matter.

The sample design is defined for each access route in an independent manner, establishing a sub-sample fraction based on the FRONTUR sample.

Therefore, on roads, it is calculated according to the bordering country of the point of the survey, the type of visitor (tourist and hiker) and their country of residence.

At airports, the same strata are taken into account as in FRONTUR, and the sub-sample fraction is established according to the size of the cell (with fractions that start at 100%, in cells of less than 100 records, to 20% in cells with more than 350).

At ports, the sub-sample fraction is approximately 30%, while that of railways is 14%.

The annual theoretic sample size for EGATUR exceeds 127,000 surveys, which are shared throughout the year, taking into account the aforementioned design and the seasonal nature of the flow of travellers.

Information is collected by direct interviews when the traveller leaves Spain, with an electronic multilingual questionnaire.

On the INE website a more complete tabulation plan, with the main aggregate series, as well as the microdata file of the reference month is available to users.

Tourist Expenditure Survey

Egatur

September 2017

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	9,432	12.29	1,068	0.82	144	6.64	7.4	-5.46
Germany	1,452	13.50	1,029	3.89	130	8.24	7.9	-4.02
France	633	0.18	652	0.68	83	1.20	7.9	-0.51
Italy	291	1.97	754	-8.76	117	4.70	6.4	-12.85
Nordic countries	542	30.07	1,070	5.18	152	3.33	7.0	1.80
United Kingdom	1,948	6.53	902	-1.52	125	9.00	7.2	-9.65
Rest of the world	4,565	15.36	1,342	-1.16	182	3.63	7.4	-4.62

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	9,432	12.29	1,068	0.82	144	6.64	7.4	-5.46
Andalucía	1,417	19.47	1,081	1.88	126	11.22	8.6	-8.40
Balears, Illes	2,078	13.86	1,034	5.48	143	5.76	7.2	-0.26
Canarias	1,286	14.16	1,157	2.13	137	5.35	8.5	-3.06
Cataluña	2,168	6.31	1,089	0.22	185	3.71	5.9	-3.36
Comunitat Valenciana	930	13.56	956	-9.06	101	5.06	9.4	-13.44
Madrid, Comunidad de	871	16.25	1,366	5.92	232	5.08	5.9	0.80
Rest of ACs	682	4.20	850	-6.23	118	14.49	7.2	-18.10

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	9,432	12.29	1,068	0.82	144	6.64	7.4	-5.46
Rented accommodation	7,997	13.59	1,082	1.55	167	5.53	6.5	-3.77
- Hotel accommodation	6,273	13.91	1,049	2.86	184	8.37	5.7	-5.09
- Rest rented accommodation	1,725	12.43	1,222	-3.77	126	-1.80	9.7	-2.01
Non-rented accommodation	1,434	5.55	993	-3.14	81	6.10	12.3	-8.70

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	9,432	12.29	1,068	0.82	144	6.64	7.4	-5.46
Without tourist package	6,356	11.00	1,058	-1.15	139	6.66	7.6	-7.32
With tourist package	3,075	15.05	1,089	5.08	155	6.31	7.0	-1.16

Tourist Expenditure Survey

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September 2017

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	69,892	13.92	1,057	3.50	137	5.75	7.7	-2.12
Germany	9,833	11.63	1,025	3.87	124	4.77	8.2	-0.86
France	5,850	4.98	628	3.41	88	2.91	7.1	0.48
Italy	2,615	7.25	768	0.17	119	4.58	6.5	-4.22
Nordic countries	5,268	18.87	1,187	2.45	139	4.03	8.6	-1.52
United Kingdom	14,264	10.25	927	2.25	121	6.59	7.7	-4.07
Rest of the world	32,062	18.04	1,336	1.86	173	4.59	7.7	-2.61

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	69,892	13.92	1,057	3.50	137	5.75	7.7	-2.12
Andalucía	10,201	14.74	1,093	3.94	115	6.54	9.5	-2.44
Balears, Illes	12,973	12.42	1,058	5.48	146	5.30	7.2	0.17
Canarias	12,205	12.59	1,173	3.60	136	5.65	8.6	-1.94
Cataluña	15,799	12.20	1,003	4.09	167	3.23	6.0	0.84
Comunitat Valenciana	6,937	16.76	956	0.19	97	7.06	9.9	-6.41
Madrid, Comunidad de	6,726	16.91	1,330	-0.33	217	6.07	6.1	-6.03
Rest of ACs	5,051	17.37	830	4.41	112	10.39	7.4	-5.41

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	69,892	13.92	1,057	3.50	137	5.75	7.7	-2.12
Rented accommodation	57,544	13.32	1,092	3.04	161	5.17	6.8	-2.02
- Hotel accommodation	43,139	10.52	1,044	3.38	183	6.32	5.7	-2.77
- Rest rented accommodation	14,404	22.62	1,262	-0.11	118	5.72	10.7	-5.51
Non-rented accommodation	12,349	16.81	920	5.79	82	8.49	11.3	-2.49

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	69,892	13.92	1,057	3.50	137	5.75	7.7	-2.12
Without tourist package	48,508	17.29	1,037	4.04	130	6.75	8.0	-2.53
With tourist package	21,384	6.96	1,104	2.72	157	4.60	7.0	-1.80

Tourist Expenditure Survey

Egatur

September 2017

Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation
TOTAL	9,432	12.29
Expenditure on tourist package	2,073	13.31
Expenditure excluded on tourist package		
- Expenditure on international transport	1,903	13.91
- Expenditure on accommodation	1,332	14.20
- Expenditure on food and drinks	1,454	14.01
- Expenditure on activities	1,712	11.18
- Other expenditure	957	4.35

EGATUR (TABLE ANNEX)

September 2017

(3/3)

3 November 2017