

28 September 2015

Tourism survey for Spanish residents (ETR/FAMILITUR)

Q2 2015

In the second quarter of 2015 Spanish residents made 46.8 million trips. 50.8% were for leisure, 34.6% to visit family or friends, and 11.5% work-related.

Andalucía, Cataluña and the Comunitat Valenciana were the main destinations for travellers.

Trips by destination, duration and purpose

Residents in Spain made 46,755,999 trips¹ during the second quarter of 2015. The average duration of each trip in number of nights spent out of the regular residence was 3.2 overnight stays.

By type of destination, 92.1% of the trips had national territory as main destination and 7.9% abroad. Trips with domestic destinations had an average duration of 2.9 overnight stays, compared to 7.4 overnight stays of trips abroad.

Trips by destination

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	Trips		Average dur	ation
	Total	%	Overnights	
TOTAL	46,755,999	100.0		3.2
Spain Abroad	43,052,096	92.1		2.9
Abroad	3.703.904	7.9		7.4

75.6% of the trips had a duration of less than four overnight stays, compared to 5.3% with a duration longer than eight overnight stays.

These percentages differed by destination. In domestic trips, short trips meant 79.1% of the total. In turn, in trips abroad, 45.0% of the trips had a duration of 4 to 8 nights.

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¹ Trips are considered to be travelling out of the town of residence, for any purpose, with an overnight stay of at least one night and ending in the reference period (in this case, the second quarter of 2015).

Trips by duration and destination of the trip				
	Trips			
	Total	%		
TOTAL	46,755,999	100.0		
From 1 to 3 nights	35,359,176	75.6		
From 4 to 8 nights	8,914,598	19.1		
More than 8 nights	2,482,225	5.3		
SPA IN	43,052,096	100.0		
From 1 to 3 nights	34,057,835	79.1		
From 4 to 8 nights	7,246,946	16.8		
More than 8 nights	1,747,315	4.1		
ABROAD	3,703,904	100.0		
From 1 to 3 nights	1,301,342	35.1		
From 4 to 8 nights	1,667,652	45.0		
More than 8 nights	734,910	19.8		

Attending to the main purpose of the trip, 50.8% were performed for *Leisure recreation and holidays*, 34.6% for *Visits to relatives or friends*, 11.5% for Businesses and other professional purposes and the remaining 3.1% for *Other purposes*².

In terms of duration, trips for *Other purposes* had the highest average (5.5 overnight stays), while those for *Visits to relatives or friends* and *Leisure, recreation and holidays* obtained the lowest (around 3 overnight stays).

Trips by main purpose an	Trips		Average duration
•	Total	%	Overnights
TOTAL	46,755,999	100.0	3.2
Leisure, recreation and holidays	23,737,683	50.8	3.1
Visit to families or friends	16,181,371	34.6	3.0
Businesses and other professional reas-	5,396,699	11.5	3.5
Other reasons	1,440,247	3.1	5.5
SPAIN	43,052,096	100.0	2.9
Leisure, recreation and holidays	21,630,565	50.2	2.9
Visit to families or friends	15,403,917	35.8	2.6
Businesses and other professional reas-	4,735,112	11.0	3.0
Other reasons	1,282,503	3.0	4.3
ABROAD	3,703,904	100.0	7.4
Leisure, recreation and holidays	2,107,118	56.9	5.4
Visit to families or friends	777,455	21.0	11.3
Businesses and other professional reas-	661,587	17.9	7.2
Other reasons	-	-	-

Note: Data with not enough sample support are not given in the table.

² Other purposes include shopping tourism, travelling to the studies centre, other trips for education and training, health, religious purposes and company incentive trips.

Trips by accommodation, transport and organisation method

By type of accommodation³, the most commonly used in domestic trips were houses of relatives or friends (44.2% of the total), hotel accommodation (21.9%) and owned second homes (19.6%). However, in trips abroad hotel accommodation was the preferred option (55.1% of the total).

Regarding duration, it must be noted that trips to rental houses were longer than those performed to an owned house (5.0 compared to 2.7 overnight stays).

Trips by main accommodation and destination of the trip

	Trips	•	Average duration
	Total	%	Overnights
TOTAL	46,755,999	100.0	3.2
Hotels or similar accommodation	11,470,617	24.5	3.4
Housing (rental)	2,080,530	4.4	5.0
Other rented accommodation	4,108,299	8.8	3.6
Ow ner-occupied housing	8,506,427	18.2	2.7
Houses from relatives or friends	19,945,823	42.7	3.1
Other non-rented accommodation	644,303	1.4	2.7
SPAIN	43,052,096	100.0	2.9
Hotels or similar accommodation	9,431,308	21.9	3.0
Housing (rental)	1,830,541	4.3	4.4
Other rented accommodation	3,712,517	8.6	3.0
Ow ner-occupied housing	8,455,172	19.6	2.7
Houses from relatives or friends	19,015,698	44.2	2.7
Other non-rented accommodation	606,860	1.4	2.4
ABROAD	3,703,904	100.0	7.4
Hotels or similar accommodation	2,039,309	55.1	4.9
Housing (rental)	249,989	6.7	9.7
Other rented accommodation	395,782	10.7	8.5
Houses from relatives or friends	930,125	25.1	11.8
Other	-	-	-

With regard to the main type of transport used, the most common option varied depending on the destination. Therefore, in domestic trips own vehicles were chosen in 82.8% of the cases, while in 64.3% of the trips abroad air transport was used.

Non-market accommodations are considered to be those provided freely by relatives or friends, as well as owned houses for holiday use, houses owned in multiple ownership, houses exchanged freely between individuals and other trips with overnight spent camping out under clear, in the car, in a trailer parked out of a camping, etc.

³ Market accommodation is considered to be hotels, aparthotels, boarding houses, guest houses, ins and similar, houses or rented rooms, accommodation of rural tourism, hostels, camp-sites and any other paid accommodation service, even if it can be subsidised.



Trips by main transport means and destination of trip

	Trips		Average duration
	Total	%	Overnights
TOTAL	46,755,999	100.0	3.2
Air transport	4,271,509	9.1	6.8
Their ow n vehicle	36,560,508	78.2	2.7
Bus, coach	2,318,583	5.0	3.8
Train	2,499,475	5.3	3.2
Waterw ay	462,216	1.0	7.1
Other type of transport	643,709	1.4	4.1
SPAIN	43,052,096	100.0	2.9
Air transport	1,889,693	4.4	5.0
Their ow n vehicle	35,641,924	82.8	2.6
Bus, coach	2,162,362	5.0	3.6
Train	2,455,679	5.7	3.2
Waterw ay	313,752	0.7	5.4
Other type of transport	588,686	1.4	3.9
ABROAD	3,703,904	100.0	7.4
Air transport	2,381,816	64.3	8.2
Their ow n vehicle	918,585	24.8	5.2
Other	403,503	10.9	7.8

Note: Data not adequately supported are not shown in the table

According to the method of organisation, most trips were made without tourist package (94.9% of the total).

In 18.9% of the trips abroad, a tourist package was contracted, while in trips with domestic destination that percentage was 3.9%.

Trips by method of organisation and destination of the trip

	Trips		Average duration
	Total	%	Overnights
TOTAL	46,755,999	100.0	3.2
Package trips	2,365,225	5.1	5.0
Non package trips	44,390,774	94.9	3.1
SPAIN	43,052,096	100.0	2.9
Package trips	1,664,488	3.9	4.7
Non package trips	41,387,607	96.1	2.8
ABROAD	3,703,904	100.0	7.4
Package trips	700,737	18.9	5.8
Non package trips	3,003,167	81.1	7.7

Trips by sociodemographic characteristics of the travellers

In the second quarter of 2015 38.6 million trips were made by the population aged 15 and older (82.5% of the total).

52.2% of them⁴ were made by men and 47.8% by women. In men, the average duration was 3.3 overnight stays, compared to 3.4 in women.

⁴ In this section below and with regard to same-day visits, the data refer to the resident population aged 15 years or older.

By ages, the age range from 30 to 44 years old accumulated 36.3% of the trips of the population aged 15 and older. On the other hand, people older than 65 made the longest trips, with an average duration of 4.8 overnight stays.

Trips by gender and age of the travellers

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	Trips		Average duration
	Total	%	Overnights
TOTAL	38,562,713	100.0	3.3
From 15 to 29 years old	6,839,656	17.7	3.4
From 30 to 44 years old	13,991,553	36.3	3.1
From 45 to 64 years old	13,132,068	34.1	3.0
65 and over	4,599,435	11.9	4.8
MALES	20,124,018	100.0	3.3
From 15 to 29 years old	3,470,044	17.2	3.2
From 30 to 44 years old	7,411,093	36.8	3.3
From 45 to 64 years old	6,847,962	34.0	2.9
65 and over	2,394,919	11.9	4.4
FEMALES	18,438,695	100.0	3.4
From 15 to 29 years old	3,369,612	18.3	3.6
From 30 to 44 years old	6,580,461	35.7	2.9
From 45 to 64 years old	6,284,106	34.1	3.1
65 and over	2,204,516	12.0	5.3

93.8% of the trips of the population aged 15 and older corresponded to residents of Spanish citizenship. The mean duration was 3.2 overnight stays, while trips of residents with foreign citizenship (6.2%) reached an average of 5.8 overnight stays.

Trips by destination, by Autonomous Communities and abroad

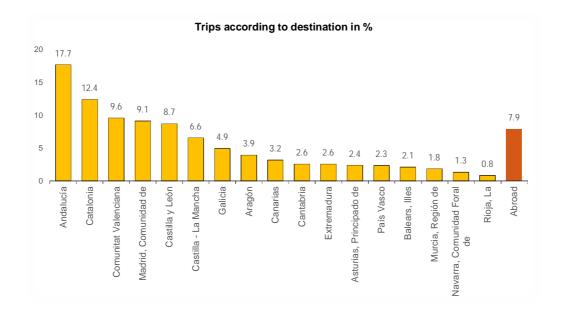
The main Autonomous Communities of destination in trips of residents in Spain in the second quarter 2015 were Andalucía (with 17.7% of the total trips), Cataluña (12.4%) and Comunitat Valenciana (with 9.6%).

In turn, La Rioja (with 0.8% of the total trips), Comunidad Foral de Navarra (1.3%), and Región de Murcia (1.8%) were at the bottom of the list.

Regarding average duration, Illes Balears (4.1 overnight stays) presented the greatest, and País Vasco the lowest (2.3).

Trips by destination (abroad and autonomous regions)

	Trips		Average duration
	Total	%	Overnight stays
TOTAL	46,755,999	100.0	3.2
ABROAD	3,703,904	7.9	7.4
Andalucía	8,280,648	17.7	2.9
Aragón	1,842,433	3.9	2.4
Asturias, Principado de	1,106,119	2.4	3.0
Balears, Illes	985,369	2.1	4.1
Canarias	1,485,104	3.2	3.5
Cantabria	1,195,982	2.6	2.6
Castilla y León	4,069,251	8.7	2.6
Castilla - La Mancha	3,064,024	6.6	2.7
Catalonia	5,803,202	12.4	2.6
Comunitat Valenciana	4,481,924	9.6	3.4
Extremadura	1,195,515	2.6	3.2
Galicia	2,310,273	4.9	2.8
Madrid, Comunidad de	4,270,754	9.1	2.4
Murcia, Región de	857,882	1.8	3.5
Navarra, Comunidad Foral de	614,250	1.3	2.9
País Vasco	1,094,067	2.3	2.3
Rioja, La	383,208	0.8	2.5
Ceuta	-	-	-
Melilla	_	-	_



Autonomous regions of origin

The trips made by the residents in the Comunidad de Madrid meant 19.2% of the total trips of the second quarter 2015, followed by Andalucía (15.5%) and Cataluña (14.8%).

Trips by region of residence of the travellers

	Trips		Average duration
	Total	%	Overnights
TOTAL	46,755,999	100.0	3.2
Andalucía	7,267,098	15.5	3.1
Aragón	1,680,060	3.6	3.1
Asturias, Principado de	1,243,863	2.7	3.2
Balears, Illes	884,592	1.9	3.6
Canarias	1,504,934	3.2	4.0
Cantabria	648,430	1.4	2.7
Castilla y León	2,759,032	5.9	3.3
Castilla - La Mancha	2,106,192	4.5	3.0
Cataluña	6,906,479	14.8	3.2
Comunitat Valenciana	4,244,125	9.1	3.3
Extremadura	973,609	2.1	3.2
Galicia	2,450,069	5.2	2.8
Madrid, Comunidad de	8,959,642	19.2	3.2
Murcia, Región de	1,028,469	2.2	2.8
Navarra, Comunidad Foral de	729,085	1.6	3.4
País Vasco	2,855,992	6.1	3.5
Rioja, La	367,932	0.8	3.3
Ceuta	73,728	0.2	3.8
Melilla	72,669	0.2	4.4

Removing the effect provoked by the size of each Autonomous Community, where more trips were made by its residents were Comunidad de Madrid (1,342 trips per 1,000 inhabitants⁵), País Vasco and Aragón (both around 1,260 trips).

On the contrary, Región de Murcia (716 trips per 1,000 inhabitants), Canarias (726) and Illes Balears (746) registered the lowest number of travellers.

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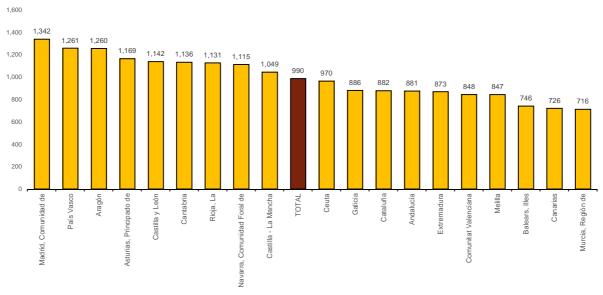
⁵ Only the persons aged 15 and older are considered resident population in this context

Trips per 1,000 inhabitants by autonomous region of residence

	Trips per inhabitant	Index on the mean of the
	Total	trips per inhabitant
TOTAL	990	100.0
Andalucía	881	88.9
Aragón	1,260	127.2
Asturias, Principado de	1,169	118.0
Balears, Illes	746	75.3
Canarias	726	73.3
Cantabria	1,136	114.7
Castilla y León	1,142	115.3
Castilla - La Mancha	1,049	105.9
Cataluña	882	89.1
Comunitat Valenciana	848	85.6
Extremadura	873	88.1
Galicia	886	89.5
Madrid, Comunidad de	1,342	135.5
Murcia, Región de	716	72.3
Navarra, Comunidad Foral de	1,115	112.6
País Vasco	1,261	127.4
Rioja, La	1,131	114.2
Ceuta	970	97.9
Melilla	847	85.6

^{*} Population aged 15 and over

Trips per 1,000 inhabitants by autonomous region of residence



Same-day visits

In the second quarter of 2015, the resident population aged 15 and older made 53.2 million same-day visits⁶. 95.7% were made for personal purposes and 4.3% for professional purposes.

84.1% of the same-day visits were made within the Autonomous Community of residence, 14.5% to another Autonomous Community, and 1.5% abroad.

Same-day visits

	Same-day visits	
	Total	%
TOTAL	53,232,611	100.0
SPAIN	52,446,267	98.5
Inside the autonomous region	44,746,356	84.1
To other autonomous region	7,699,911	14.5
ABROAD	786,343	1.5

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⁶ A same-day visit is considered to be any visit without overnight stay made out of the usual environment of the individual. These exclude those which are part of the routine of the individual, as well as those made from second homes, from a cruise or any accommodation other than the usual.

Monthly data

In April, 16.3 million trips were made, while in May the total of trips was 14.8 million and in June 15.6 million. Trips made in April had an average duration of 3.6 overnight stays, a higher figure than that of May (2.9) and June (3.1).

April was the quarter with the lowest percentage of trips within the Autonomous Community of residence: 43.9% compared to 51.9% in June. That was due to higher percentages of both trips to other Autonomous Communities (47% in April versus 40.6%) and abroad (9.0% in April and 7.1% in May).

Visits to relatives or friends were higher in April than in the rest of the quarter as they registered 37.8% of the trips made in that month compared to June (30.2%). Leisure recreation and holidays represented more than a half of the trips made in June (52.7%).

Trips in which non-market accommodation was used had less effect during the quarter, going from 64.6% of the trips in April to 60.2% of the trips in June.

Trips by month and main characteristics

	April Trips		May Trips		June Trips	
	Total	%	Total	%	Total	%
TOTAL	16,336,628	100.0	14,814,300	100.0	15,605,072	100.0
TYPE OF DESTINATION						
SPAIN	14,859,736	91.0	13,760,840	92.9	14,431,520	92.5
Inside the autonomous region	7,173,762	43.9	7,543,935	50.9	8,091,281	51.9
To other autonomous region	7,685,974	47.0	6,216,904	42.0	6,340,239	40.6
ABROAD	1,476,892	9.0	1,053,460	7.1	1,173,552	7.5
PURPOSE						
Leisure, recreation and holidays	8,149,939	49.9	7,368,953	49.7	8,218,791	52.7
Visit to families or friends	6,171,248	37.8	5,300,402	35.8	4,709,721	30.2
Businesses and professional reason	1,553,530	9.5	1,690,830	11.4	2,152,339	13.8
Other reasons	461,910	2.8	454,115	3.1	524,221	3.4
ACCOMMODATION						
Hotels and similar establishments	3,847,682	23.6	3,653,536	24.7	3,969,399	25.4
Other rented accommodation	1,939,950	11.9	2,002,990	13.5	2,245,890	14.4
Non-rented accommodation	10,548,996	64.6	9,157,774	61.8	9,389,783	60.2

Link between FAMILITUR and the Tourism survey for Spanish residents

The new Tourism survey for Spanish residents made by the INE started to disclose the monthly data for February 2015. Data prior to that date have been published by TURESPAÑA according to the methods of the previous survey, FAMILITUR⁷. The methodological changes made, described in the methodological note shown below in this section, do not allow comparison or direct aggregation of the results of both surveys.

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⁷ http://www.iet.tourspain.es/en-EN/estadisticas/familitur/paginas/default.aspx

Therefore, the measurement of the annual variation must be made through a statistical analysis. With the information available to date, the INE has obtained a provisional link of the monthly data, and the method thereof can be reviewed in the survey sections in the web page of the INE⁸.

The data provisionally linked provide a variation rate of 2.9% for trips ended in April, 7.1% for trips ended in May, and 8.5% for trips ended in June.

Over the whole quarter, the growth of the total of trips was 6.1%.

According to destination, the increase was higher in trips abroad (with rates of 7.8% in April and 12.6% in June) than trips within Spain. The last ones registered a growth of 2.5% in April and 8.2% in June. Quarterly rates were of 10.3 for trips abroad and of 5.7% for domestic trips.

Considering the purposes of trips that had a weight higher than 5.0% of the trips made in the month, trips for Businesses and other professional purposes were the ones that grew the most, with an increase of 12.0% in the quarter.

According to the main accommodation used, both hotel accommodation and non-rented accommodation presented the same evolution in the whole quarter, with a growth of 6.1%.

Same-day visits grew 6.0% compared to the same quarter of the previous year, with a higher increase in May (9.2%) than in the rest of the months.

Annual variation of linked data

	April	May	June	Second quarter
	%	%	%	%
TOTAL TRIPS	2.9	7.1	8.5	6.1
TYPE OF DESTINATION				
Spain	2.5	6.8	8.2	5.7
Abroad	7.8	11.5	12.6	10.3
PURPOSE				
Leisure, recreation and holidays	1.8	6.0	5.0	4.2
Visit to families or friends	1.8	6.3	11.8	6.0
Businesses and professional reason	8.3	12.7	14.3	12.0
Other reasons	24.1	14.2	16.6	18.1
ACCOMMODATION				
Hotels and simmilar establishments	5.6	4.1	8.5	6.1
Other accommodation	2.1	8.1	8.6	6.1
TOTAL SAME-DAY VISITS	2.9	9.2	6.4	6.0

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http://www.ine.es/en/daco/daco42/etr/etr_metodo_tasas_enlazadas_en.pdf

Methodological note

The National Institute of Statistics (INE) published last 28th July the results of the Tourism survey for Spanish residents (ETR/FAMILITUR) for the first time, whose data for the second quarter 2015 is now available. This operation, responsibility of the INE in the National Statistical Plan, as set out in Royal Decrees 1085/2014 and 265/2015, is the result of the methodological review of survey Spanish Tourism Movement (FAMILITUR), replacing it in the diffusion of results from the reference month February 2015 onwards.

The main objectives of this revision performed within the framework of a collaboration agreement between the Institute of Tourism of Spain (Turespaña) and the INE, have been to improve consistency in the survey with other sources of the tourism statistic system, add the last international recommendations, reduce the burden of informants and improve, as far as possible, the efficiency in measurement of the survey objectives.

The Tourism survey for Spanish residents is a continuous survey with the main objective is to provide monthly, quarterly and annual estimations of the trips made by the resident population in Spain and the main characteristics such as destination, duration, purpose, accommodation, transport means, costs and sociodemographic characteristics of the travellers, amongst others. The diffusion of results and their disaggregation degree, depending on the study variable group, will be made with monthly, quarterly or annual reference.

The information is obtained by personal interviews to persons aged 15 or older, selected at random in a sample of resident houses, that collaborate three times in alternative months along six months, leave the sample for six months, and are interviewed three other times during the next semester. People selected provide information on the trips made in the two months prior to that of the interview. With an expected effective monthly sample of about 8,200 people, the information of a reference month is provided by about 16,400 people. Furthermore, the rotating panel scheme provides the efficient estimation of the annual change.

Main methodological changes

The full methodology of the survey can be reviewed in the web page of the INE⁹. A summary of the main methodological changes is given below.

- Only the population aged 15 or older is interviewed, but supplemental information is collected on the trips of those under 15 years old to be able to estimate the trips of all residents. Only estimations of same-day visits of the resident population aged 15 or older are provided.
- At each interview, the trips ended in the two months prior to the interview and same-day visits from the past month are investigated. In Familitur the reference period were the three previous months both for trips and for same-day visits.

http://www.ine.es/en/inebmenu/mnu hosteleria en.htm

- The survey is aimed at a person from the home selected and only his/her trips are investigated. In Familitur the trips made by all home members were collected.
- The framework used for selection of the sample was the Continuous Home Survey, which allows to improve the efficiency of the sample design upon assigning to homes and people, according to sociodemographic characteristics, a given propensity to travelling. It also allows to improve the correction for lack of response.
- Homes collaborate in the survey six times along one year and a half, while in Familitur they collaborated eight times, in consecutive quarters, for two years.
- In the calculation of the factors of elevation the auxiliary calibration variables added were the number of overnight stays from the Surveys of Occupation in Touristic Accommodation.
- Changes in the questionnaire:
 - The questions related to the characteristic of the home and their members have been modified so that some variables may be recovered for timely inclusion based on the needs observed.
 - Special attention has been paid to collection of the stages of the trips and the costs associated with them.
 - Basic characteristics (purpose, duration, accommodation, transport, etc.) of all trips are collected, but only up to three trips per individual are investigated comprehensively, gathering information about expenses and other relevant characteristics.

For further information see INEbase – www.ine.es/en/ All press releases at: www.ine.es/prensa/prensa_en.htm