

24 March 2015

**Services Sector Activity Indicators (SSAI). Base 2010**  
January 2015. *Provisional data*

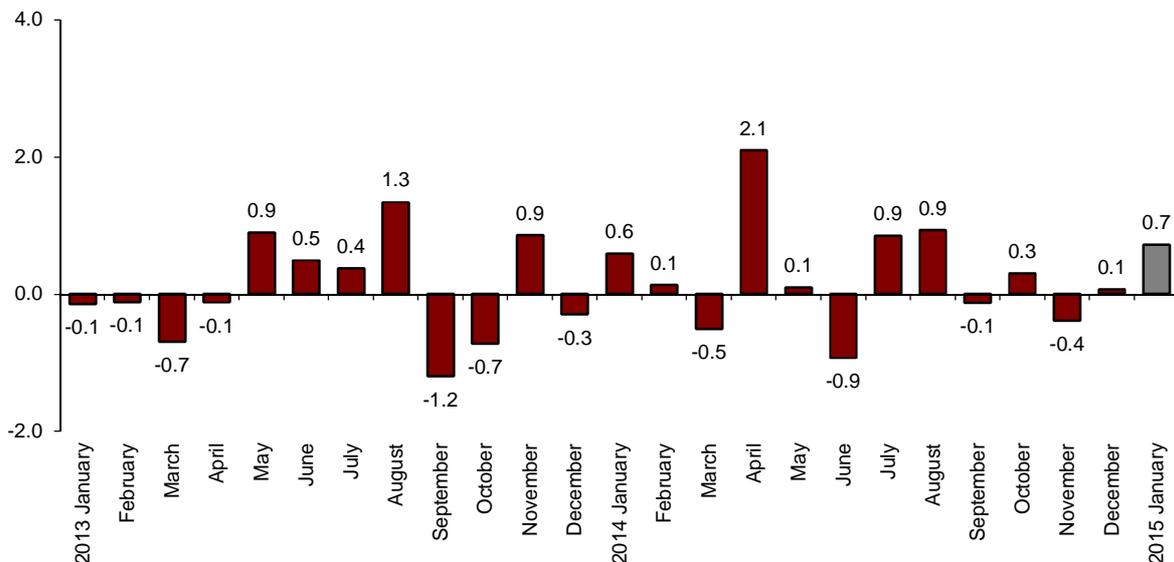
**The monthly variation of turnover<sup>1</sup> for the market Services Sector is 0.7% after adjusting for seasonal and calendar effects**

**The annual rate of turnover stands at 3.3% in the seasonally and calendar adjusted series and at 2.0% in the original series**

**Monthly evolution of the turnover for the Market Services Sector**

The monthly variation of the general index of the turnover for the Market Services Sector between January and December was 0.7%, after adjusting for seasonally and calendar effects. This rate was six tenths higher than that registered in December.

**General index of the turnover for the Market Services Sector  
Adjusted for seasonal and calendar effects. Monthly rate**

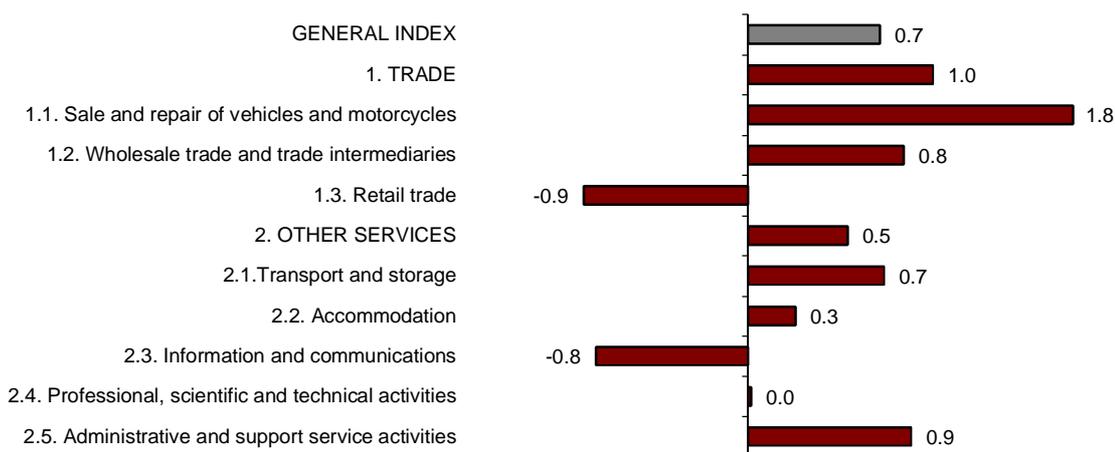


<sup>1</sup> As explained in the methodology for this value index, the information is presented in current terms (nominal terms), that is, without adjusting the effects in the price variation thereof.

Trade registered a monthly variation of 1.0% and the variation of Other services was 0.5%, after adjusting for seasonal and calendar effects.

All the sectors registered positive monthly rates, except for *Retail trade* (−0.9%) and *Information and communications* (−0.8%). *Sale and repair of vehicles and motorcycles* (1.8%), *Administrative and support service activities* (0.9%) and *Wholesale trade and trade intermediaries* (0.8%) were the sectors to register the greatest increases.

**General and by sectors turnover Index  
Adjusted for seasonal and calendar effects. Monthly rate**



A more detailed analysis showed the activities that registered the highest monthly rates and those that registered the greatest decreases in January.

**Activities with the greatest monthly rates of the Services Sector turnover index  
adjusted for seasonal and calendar effects**

Activity (CNAE-2009 groups)	Monthly rate(%)
Warehousing and support activities for transportation	3.5
Employment activities	3.4
Post and courier activities	2.4

**Activities with the lowest monthly rates of the Services Sector turnover index  
adjusted for seasonal and calendar effects**

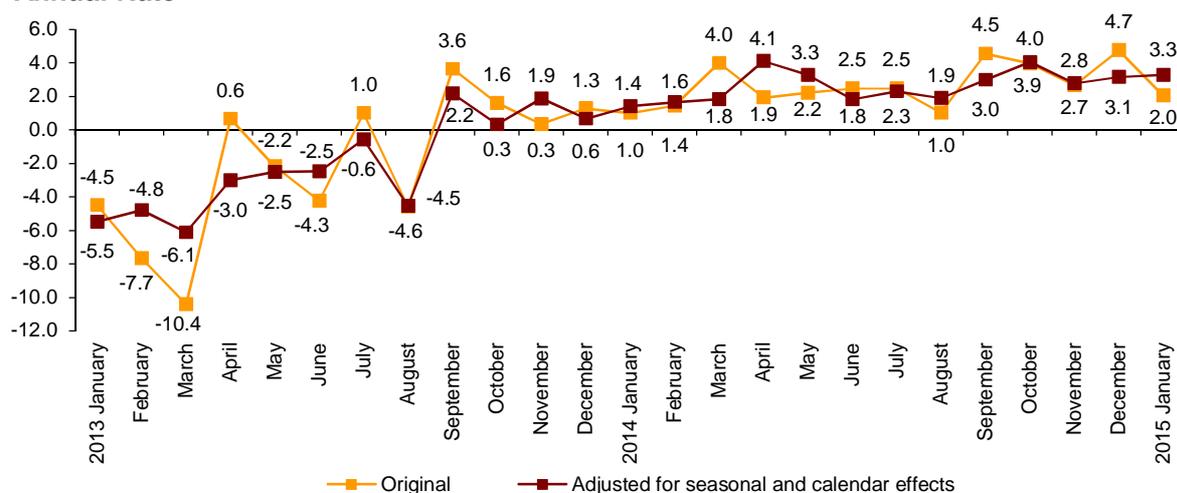
Activity (CNAE-2009 groups)	Monthly rate(%)
Programming and broadcasting activities	-1.8
Legal, accounting and management consulting activities	-1.6
Motion picture, television programme production and music publishing activities	-1.4

### Annual turnover evolution rates for the Market Services sector

In January, the general Index of the turnover for the Market Services Sector, after adjusting for seasonal and calendar effects, registered a variation of 3.3%, as compared with the same month of 2014. This rate was two tenths over that registered in December.

The original series registered an annual variation of 2.0%, that is, 2.7 points below that recorded in December.

#### General index of the turnover for the Market Services Sector Annual Rate



After adjusting for seasonal and calendar effects, Trade increased by 3.6% and Other services did so by 2.7%, as compared with January 2014.

All the sectors registered positive annual rates, except for *Information and communications* (-0.9%). *Sale and repair of vehicles and motorcycles* (18.8%) is the one growing the most.

#### Annual rates of the Turnover index for the Market Services Sector: General and by sector

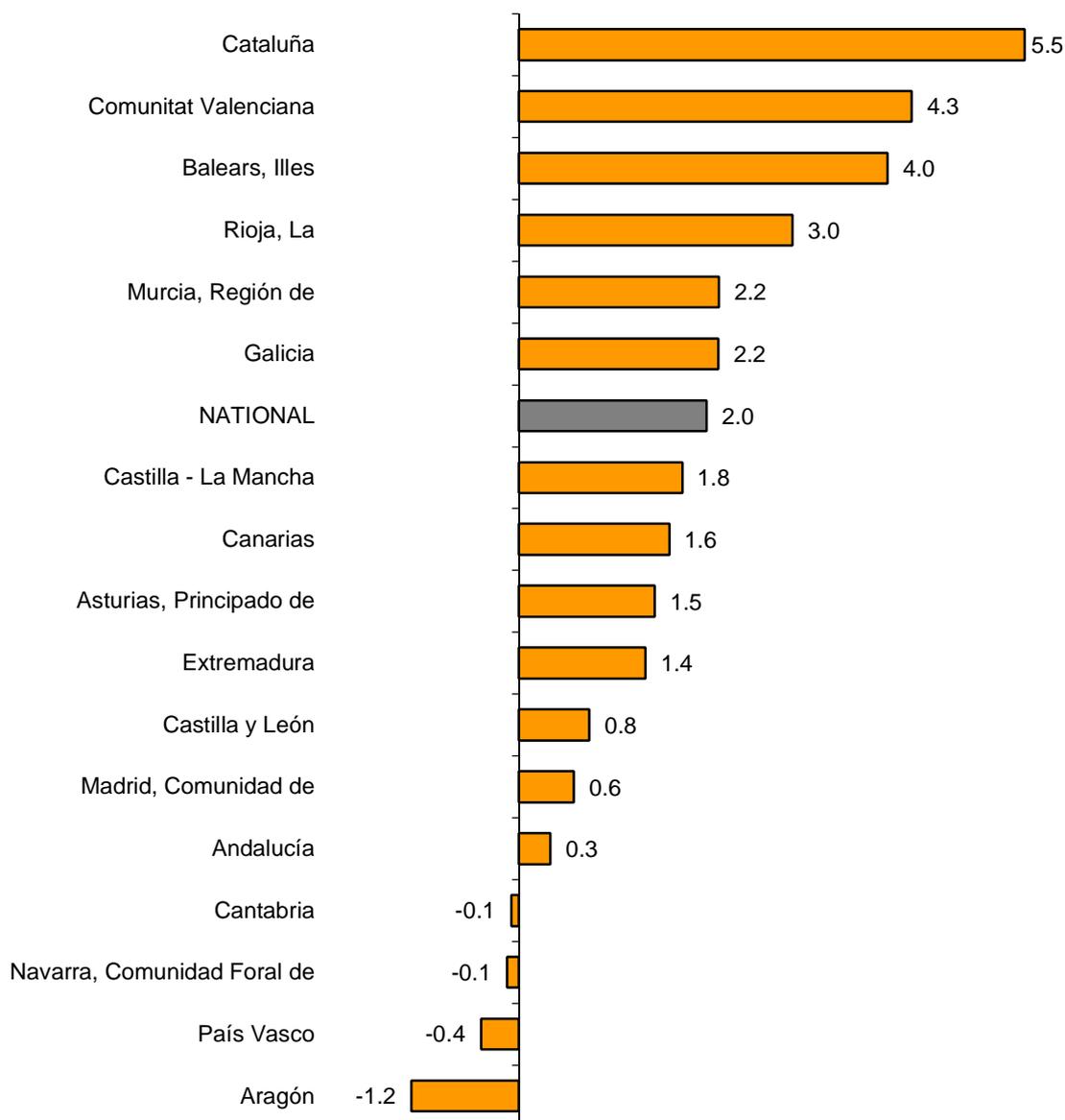
	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
<b>GENERAL INDEX</b>	<b>2.0</b>	<b>3.3</b>
<b>1. TRADE</b>	<b>2.0</b>	<b>3.6</b>
1.1. Sale and repair of vehicles and motorcycles	19.0	18.8
1.2. Wholesale trade	0.3	2.3
1.3. Retail trade	1.0	1.1
<b>2. OTHER SERVICES</b>	<b>2.1</b>	<b>2.7</b>
2.1. Transport and storage	2.6	3.6
2.2. Accommodation	4.5	4.1
2.3. Information and communications	-1.8	-0.9
2.4. Professional, scientific and technical activities	2.5	3.2
2.5. Administrative and support service activities	4.7	4.9

**Results by Autonomous Community. Annual turnover variation rates. Original series.**

In January, 13 Autonomous Communities registered increases in their turnover in the Market Service Sector as compared to the previous year.

Cataluna (5.5%) and Comunitat Valenciana (4.3%) recorded the greatest annual increases. In turn, Aragón (-1.2%) and País Vasco (-0.4%) registered the greatest decreases.

**General Indices: National and by Autonomous Community  
Turnover Annual Rate**



## Evolution of employed personnel

Employment in the Market Services Sector increased by 1.6% in January, as compared with the same month of the previous year. This rate was three tenths below that of December.

Employed personnel increased by 1.2% in the annual rate in Trade and 1.9% in Other services.

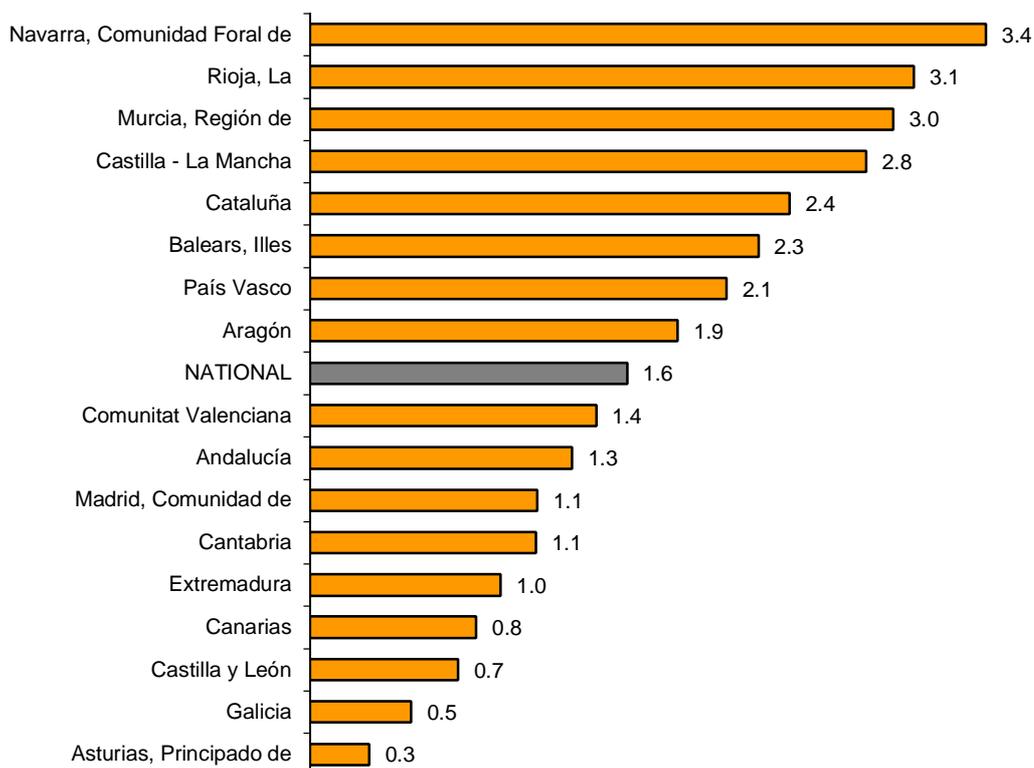
### National Indices of employed personnel by sector

	Index	Rate (%)	
		Monthly	Annual
<b>GENERAL INDEX</b>	<b>95.1</b>	<b>-1.7</b>	<b>1.6</b>
<b>1. TRADE</b>	<b>95.6</b>	<b>-1.4</b>	<b>1.2</b>
1.1. Sale and repair of vehicles and motorcycles	88.2	0.2	1.7
1.2. Wholesale trade	98.2	-1.8	2.0
1.3. Retail trade	95.4	-1.4	0.6
<b>2. OTHER SERVICES</b>	<b>94.7</b>	<b>-1.9</b>	<b>1.9</b>
2.1. Transport and storage	94.3	-0.9	1.5
2.2. Accommodation	91.2	-3.8	0.3
2.3. Information and communications	94.3	-0.3	1.6
2.4. Professional, scientific and technical activities	95.2	-1.0	1.4
2.5. Administrative and support service activities	98.7	-2.1	4.9

### Results by Autonomous Community. Annual variation rates of occupation

In January, all Autonomous Communities registered positive annual rates in employment. Comunidad Foral de Navarra (3.4%) recorded the greatest increase.

#### General Indices: National and by Autonomous Community Annual rate of employed personnel



## Services Sector Activity Indicators. Base 2010 January 2015

Provisional data

### 1. Turnover indices: General and by sector. Adjusted for seasonal and calendar effects

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>94.9</b>	<b>0.7</b>	<b>3.3</b>	<b>3.3</b>
1. TRADE	94.6	1.0	3.6	3.6
1.1. Sale and repair of vehicles and motorcycles	89.3	1.8	18.8	18.8
1.2. Wholesale trade	96.4	0.8	2.3	2.3
1.3. Retail trade	92.9	-0.9	1.1	1.1
2. OTHER SERVICES	95.3	0.5	2.7	2.7
2.1. Transport and storage	104.8	0.7	3.6	3.6
2.2. Accommodation	98.4	0.3	4.1	4.1
2.3. Information and communications	88.2	-0.8	-0.9	-0.9
2.4. Professional, scientific and technical activities	89.8	0.0	3.2	3.2
2.5. Administrative and support service activities	95.9	0.9	4.9	4.9

### 2. Turnover indices: General and by sector. Adjusted for calendar effects

	Index	Rate (%)	
		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>89.5</b>	<b>3.5</b>	<b>3.5</b>
1. TRADE	92.0	3.8	3.8
1.1. Sale and repair of vehicles and motorcycles	78.3	19.0	19.0
1.2. Wholesale trade	91.6	2.4	2.4
1.3. Retail trade	95.0	1.0	1.0
2. OTHER SERVICES	84.7	2.9	2.9
2.1. Transport and storage	98.2	4.0	4.0
2.2. Accommodation	78.9	3.9	3.9
2.3. Information and communications	85.0	-0.9	-0.9
2.4. Professional, scientific and technical activities	78.4	3.3	3.3
2.5. Administrative and support service activities	77.0	5.4	5.4

### 3. National turnover indices: General and by branch of activity.

#### Original series

	Index	Rate (%)	
		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>88.5</b>	<b>2.0</b>	<b>2.0</b>
<b>1. TRADE</b>	<b>90.8</b>	<b>2.0</b>	<b>2.0</b>
1.1. SALE AND REPAIR OF VEHICLES	78.8	19.0	19.0
- Sale of motor vehicles	78.6	22.9	22.9
- Maintenance and repair of motor vehicles	79.8	0.6	0.6
1.2. WHOLESALE TRADE AND COMMISSION TRADE	90.1	0.3	0.3
- Wholesale on a fee or contract basis	103.6	1.2	1.2
- Wholesale of agricultural raw materials and live animals	100.8	0.7	0.7
- Wholesale of food, beverages and tobacco	91.8	3.2	3.2
- Wholesale of household goods	95.0	2.8	2.8
- Wholesale of information and communication equipment	77.3	5.5	5.5
- Wholesale of other machinery, equipment and supplies	80.0	3.3	3.3
- Other specialised wholesale trade	89.4	-6.2	-6.2
- Non-specialised wholesale trade	89.1	4.6	4.6
1.3. RETAIL TRADE	95.3	1.0	1.0
<b>2. OTHER SERVICES</b>	<b>84.2</b>	<b>2.1</b>	<b>2.1</b>
2.1. TRANSPORTATION AND STORAGE SERVICES	97.1	2.6	2.6
Land transport	93.0	1.8	1.8
- Rail transport	91.2	5.7	5.7
- Taxi operation	89.5	0.9	0.9
- Other passenger land transport	85.5	-2.4	-2.4
- Freight transport by road and removal services	95.1	2.3	2.3
Water transport	64.9	3.8	3.8
Air transport	89.4	2.8	2.8
Warehousing and support activities for transportation	106.7	3.0	3.0
Post and courier activities	94.3	5.9	5.9
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	79.2	4.5	4.5
Accommodation	66.4	4.0	4.0
Food and beverage service activities	85.1	4.7	4.7
2.3. INFORMATION AND COMMUNICATION	84.3	-1.8	-1.8
Publishing activities	71.3	-3.0	-3.0
Motion picture, television programme production and music publishing activities	84.6	-2.3	-2.3
Programming and broadcasting activities	90.1	3.5	3.5
Telecommunications	71.6	-5.2	-5.2
Computer programming, consultancy and related activities	110.5	1.8	1.8
Information service activities	95.0	-1.8	-1.8
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	77.9	2.5	2.5
Legal, accounting and management consulting activities	90.1	2.4	2.4
Architectural and engineering activities; technical testing and analysis	68.3	-0.1	-0.1
Advertising and market research	71.7	8.4	8.4
Other professional scientific and technical activities	84.4	-2.8	-2.8
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	76.6	4.7	4.7
Employment activities	109.4	16.4	16.4
Travel agencies and tour operator services	53.0	4.5	4.5
Security and investigation activities	99.4	1.8	1.8
Cleaning activities	91.5	0.2	0.2
Office administrative and other business support activities	77.3	6.9	6.9

## 4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>95.1</b>	<b>-1.7</b>	<b>1.6</b>	<b>1.6</b>
<b>1. TRADE</b>	<b>95.6</b>	<b>-1.4</b>	<b>1.2</b>	<b>1.2</b>
1.1. SALE AND REPAIR OF VEHICLES	88.2	0.2	1.7	1.7
- Sale of motor vehicles	85.1	0.0	2.2	2.2
- Maintenance and repair of motor vehicles	91.6	0.5	1.2	1.2
1.2. WHOLESALE TRADE AND COMMISSION TRADE	98.2	-1.8	2.0	2.0
- Wholesale on a fee or contract basis	99.3	-1.7	3.7	3.7
- Wholesale of agricultural raw materials and live animals	100.0	-1.3	1.2	1.2
- Wholesale of food, beverages and tobacco	107.3	-4.4	1.8	1.8
- Wholesale of household goods	93.7	0.2	1.1	1.1
- Wholesale of information and communication equipment	98.4	0.2	2.2	2.2
- Wholesale of other machinery, equipment and supplies	93.0	-1.1	2.0	2.0
- Other specialised wholesale trade	91.3	-0.6	2.6	2.6
- Non-specialised wholesale trade	94.5	3.0	2.2	2.2
1.3. RETAIL TRADE	95.4	-1.4	0.6	0.6
<b>2. OTHER SERVICES</b>	<b>94.7</b>	<b>-1.9</b>	<b>1.9</b>	<b>1.9</b>
2.1. TRANSPORTATION AND STORAGE SERVICES	94.3	-0.9	1.5	1.5
Land transport	95.8	-0.7	1.7	1.7
- Rail transport	95.6	-1.4	-3.3	-3.3
- Taxi operation	93.9	-0.9	-0.2	-0.2
- Other passenger land transport	95.4	-0.4	1.2	1.2
- Freight transport by road and removal services	96.0	-0.7	2.5	2.5
Water transport	81.7	-1.6	2.6	2.6
Air transport	84.8	-0.4	-1.9	-1.9
Warehousing and support activities for transportation	96.9	-0.5	2.5	2.5
Post and courier activities	84.4	-3.0	-1.2	-1.2
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	91.2	-3.8	0.3	0.3
Accommodation	76.0	-3.5	0.4	0.4
Food and beverage service activities	95.4	-3.8	0.2	0.2
2.3. INFORMATION AND COMMUNICATION	94.3	-0.3	1.6	1.6
Publishing activities	82.2	-0.4	0.9	0.9
Motion picture, television programme production and music publishing activities	73.5	-2.4	1.6	1.6
Programming and broadcasting activities	88.5	-0.1	3.0	3.0
Telecommunications	86.3	-0.1	-0.6	-0.6
Computer programming, consultancy and related activities	104.4	0.0	2.3	2.3
Information service activities	95.2	-1.1	-0.3	-0.3
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	95.2	-1.0	1.4	1.4
Legal, accounting and management consulting activities	99.1	-0.5	1.4	1.4
Architectural and engineering activities; technical testing and analysis	90.0	-0.3	0.6	0.6
Advertising and market research	91.2	-5.6	4.5	4.5
Other professional scientific and technical activities	97.2	-1.1	0.8	0.8
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	98.7	-2.1	4.9	4.9
Employment activities	120.7	-4.0	17.6	17.6
Travel agencies and tour operator services	88.3	-0.5	1.6	1.6
Security and investigation activities	93.5	-0.2	1.7	1.7
Cleaning activities	93.3	-0.2	0.8	0.8
Office administrative and other business support activities	98.8	-6.4	6.0	6.0

## 5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Year-to-date average
<b>NATIONAL</b>	<b>88.5</b>	<b>2.0</b>	<b>2.0</b>
Andalucía	88.4	0.3	0.3
Aragón	87.5	-1.2	-1.2
Asturias, Principado de	87.2	1.5	1.5
Balears, Illes	69.9	4.0	4.0
Canarias	98.7	1.6	1.6
Cantabria	85.8	-0.1	-0.1
Castilla y León	89.7	0.8	0.8
Castilla-La Mancha	85.8	1.8	1.8
Cataluña	91.2	5.5	5.5
Comunitat Valenciana	93.4	4.3	4.3
Extremadura	84.4	1.4	1.4
Galicia	90.4	2.2	2.2
Madrid, Comunidad de	85.0	0.6	0.6
Murcia, Región de	92.6	2.2	2.2
Navarra, Comunidad Foral de	84.6	-0.1	-0.1
País Vasco	90.1	-0.4	-0.4
Rioja, La	93.5	3.0	3.0

## 6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
<b>NATIONAL</b>	<b>95.1</b>	<b>-1.7</b>	<b>1.6</b>	<b>1.6</b>
Andalucía	94.5	-1.6	1.3	1.3
Aragón	92.6	-2.4	1.9	1.9
Asturias, Principado de	90.6	-1.3	0.3	0.3
Balears, Illes	83.4	-1.8	2.3	2.3
Canarias	97.4	-1.2	0.8	0.8
Cantabria	93.4	-2.3	1.1	1.1
Castilla y León	92.8	-1.4	0.7	0.7
Castilla-La Mancha	95.2	-1.4	2.8	2.8
Cataluña	96.9	-2.2	2.4	2.4
Comunitat Valenciana	97.2	-2.8	1.4	1.4
Extremadura	94.6	-1.0	1.0	1.0
Galicia	93.1	-1.6	0.5	0.5
Madrid, Comunidad de	94.3	-1.5	1.1	1.1
Murcia, Región de	98.7	-1.7	3.0	3.0
Navarra, Comunidad Foral de	96.5	-1.5	3.4	3.4
País Vasco	98.3	-0.4	2.1	2.1
Rioja, La	99.0	-0.7	3.1	3.1

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