

19 September 2011

**Services Sector Activity Indicators (SSAI). Base 2005**  
July 2011. *Provisional data*

**Main results**

- The **interannual rate** of the **turnover** for the Market **services sector** stands at - **0.2%** in **July**, almost six points above that registered in June.
- The **average variation** of the Services sector turnover stands at **-0.8%** in the first seven months of the year.
- **Employed personnel decreases 0.4%**, as compared with July the previous year.
- In July, turnover for the Services sector registers **negative interannual rates** in more than half of the **Autonomous Communities**.

**Evolution of turnover in the Services sector**

The interannual rate of turnover in the Market services sector registered an annual variation of - **0.2%** in July 2011, almost six points above that registered in June.

Trade registered an annual rate of -1.5%, and an effect of -1.009. In turn, the annual variation of Other Services was 2.5%, with an effect of 0.859 in the general index.

Two sectors registering a negative contribution to the general index were:

- **Wholesale trade and intermediaries**, with an annual variation of **-1.5%**, and an effect of **-0.527** in the general index. The turnover decrease in almost all activities, worth noting the *Wholesale of food, beverages and tobacco*. Among the increases worth noting the increase in the *Wholesale of fuels, metals and the like* and *Wholesale of agricultural raw materials and live animals*.
- **Retail trade**, with an annual variation of **-2.1%** and an effect of **-0.490**.

Conversely, only two sectors presented a positive contribution to the general index:

- **Professional, scientific and technical activities**, with an annual variation of **5.2%** and an effect of **0.309**. This rise was due to the generalised increase in all activities, except *Advertising and market studies*.

- **Accommodation**, with an annual variation of **3.8%**, and an effect of **0.240** to the general index due to the positive evolution in the two activities comprising this sector, worth noting the increase registered in *Accommodation services*.
- **Administrative and support service activities**, with an annual variation of **2.9%**, and an effect of **0.162**, as a result of the increase in all activities, except *Security and investigation activities*.
- **Transport and storage**, with an annual rate of **1.3%**, and an effect of **0.127** to the general index, due to the increases observed in almost all activities comprising this sector. Worth noting among these was the one registered for *Storage and activities connected to transport*. Nevertheless, worth noting the negative impact of *Freight transport by road and removal services*.

### Turnover by activity

A more detailed analysis showed the activities that had the greatest contribution to the annual rate of the Services sector general turnover index for the month of July:

#### Activities with the greatest negative effect on the annual rate of the Services Sector Turnover General Index

Activity	Annual rate (%)	Effect
Wholesale of food, beverages and tobacco	-8.6	-0.799
Wholesale of household goods	-2.7	-0.250
Telecommunications	-5.9	-0.209
Wholesale of equipment for information and communications technologies	-6.9	-0.138
Freight transport by road and removal services	-3.4	-0.104

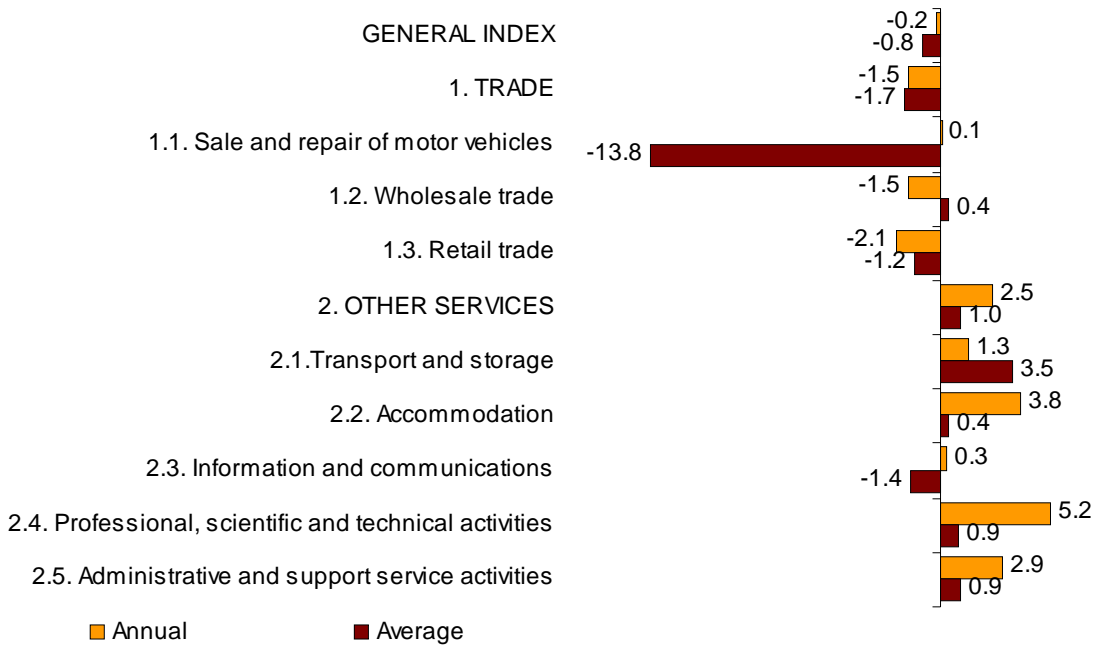
#### Activities with the greatest positive effect on the annual rate of the Services Sector Turnover General Index

Activity	Annual rate (%)	Effect
Wholesale of fuels, metals and the like	5.8	0.622
Accommodation	9.8	0.232
Programming, consultancy and other IT-related activities	12.2	0.217
Technical architecture and engineering services; technical trials and analyses	11.7	0.203
Storage and activities connected to transport	4.8	0.165

### Year-to-date average rates

The average of Services Sector Turnover General Index registered a variation of **-0.8%** in the first seven months of the year, as compared with the same period the previous year. This rate was **-1.7%** in Trade, and **1.0%** in Other Services. By sector, the average turnover registered a positive variation rate in all sectors, with the exception of Sale and repair of motor vehicles and motorcycles, Retail trade and Information and communications.

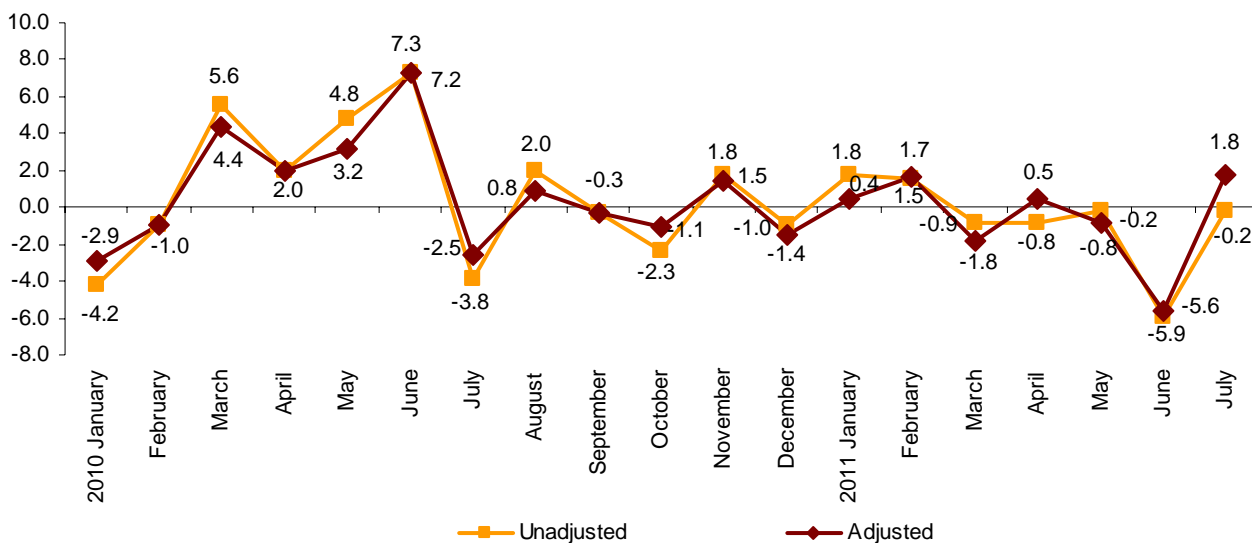
**Annual and average turnover rates  
General index and by sector**



**Variation rates adjusted for the calendar effect**

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the interannual variation of the Services Sector Turnover General Index registered a **1.8%** in July, almost seven-and-a-half points above the rate registered the previous month.

**Annual evolution of turnover for the services sector  
Adjusted and Unadjusted General Index**



## Evolution of employed personnel

Employment in the Services sector registered an interannual decrease of **0.4%** in July, a similar decrease that registered in June.

Trade registered a variation of  $-0.7\%$ , and an effect of  $-0.310$ . Other Services registered a rate of  $-0.2\%$ , and an effect of  $-0.111$ .

By sector, those registering the greatest negative contribution to the overall index were:

- **Sale and repair of motor vehicles and motorcycles**, with an annual variation of  $-3.3\%$ , and an effect of  $-0.136$ , as a result of the negative evolution in the two activities comprising this sector.

- **Retail trade**, with an annual variation of  $-0.5\%$ , and an effect of  $-0.107$ .

- **Transport and storage**, with an annual variation of  $-0.7\%$ , and an effect of  $-0.090$ , to the general index due mainly to the employment decreased in *Freight transport by road and removal services*.

Conversely, only two sector presenting a positive contribution to the overall index:

- **Accommodation**, with an annual rate of **0.4%**, and an effect of **0.061**, due to the employment increased in the *Food and beverage service activities*.

- **Administrative and support service activities**, with an annual variation of **0.1%**, and an effect of **0.019**, as a result of the employment increased in *Office administrative and other business support activities*.

During the first seven months of the year, the average rate of the General Index of employed personnel stood at  $-0.3\%$ . This rate was  $-0.7\%$  for Trade, and  $0.0\%$  for Other Services.

## Annual and average rates of employed personnel General index and by sector

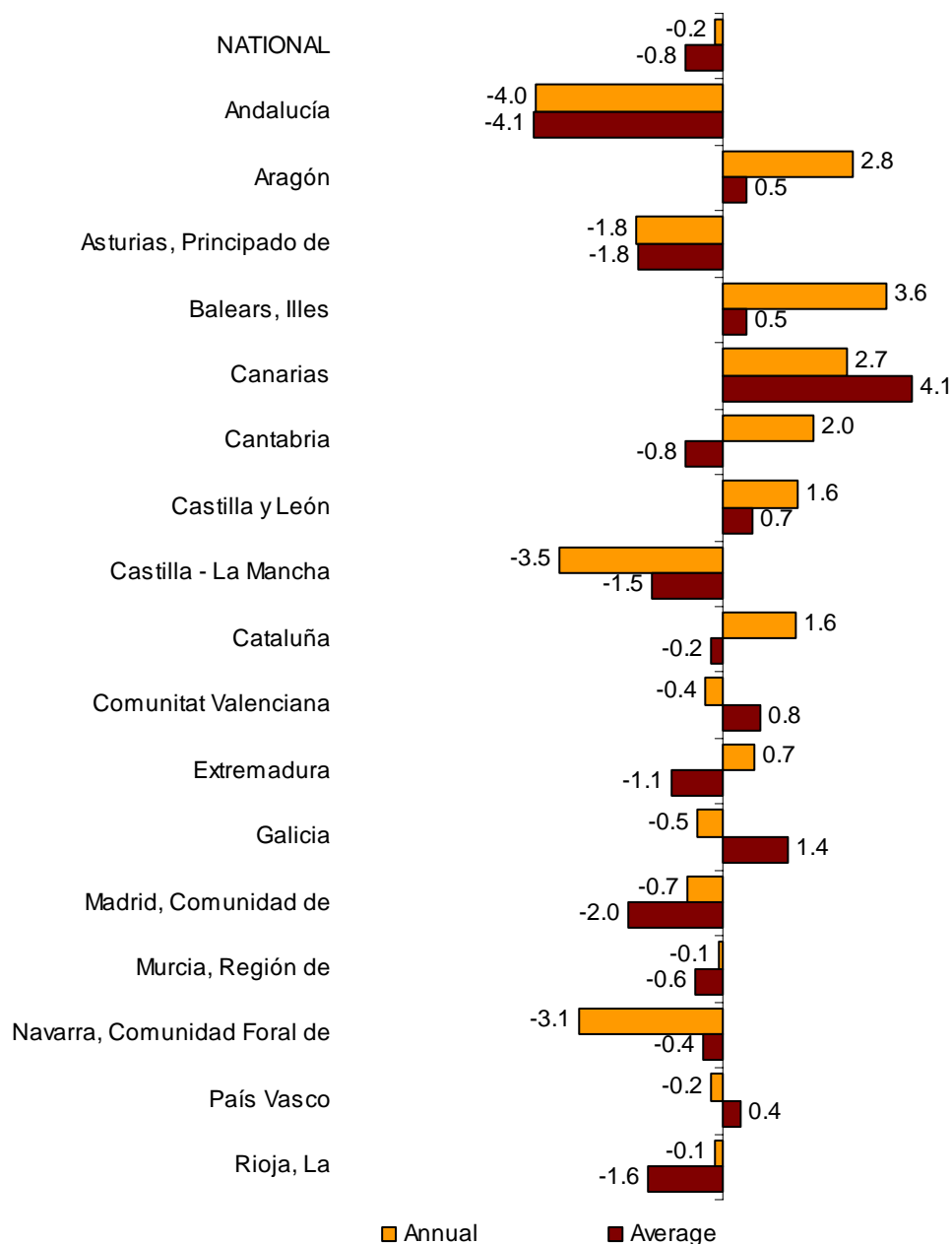


**Autonomous Community. Annual variation rates of turnover**

In July, turnover for the Services sector registers negative interannual rates in more than half of the Autonomous Communities.

The greatest decrease were registered in Andalucía (−4.0%) and Castilla-La Mancha (−3.5%). Conversely, the greatest increase were registered in Illes Balears (3.6%), Aragón (2.8%) y Canarias (2.7%).

**Annual and average turnover rates  
General index by Autonomous Community**

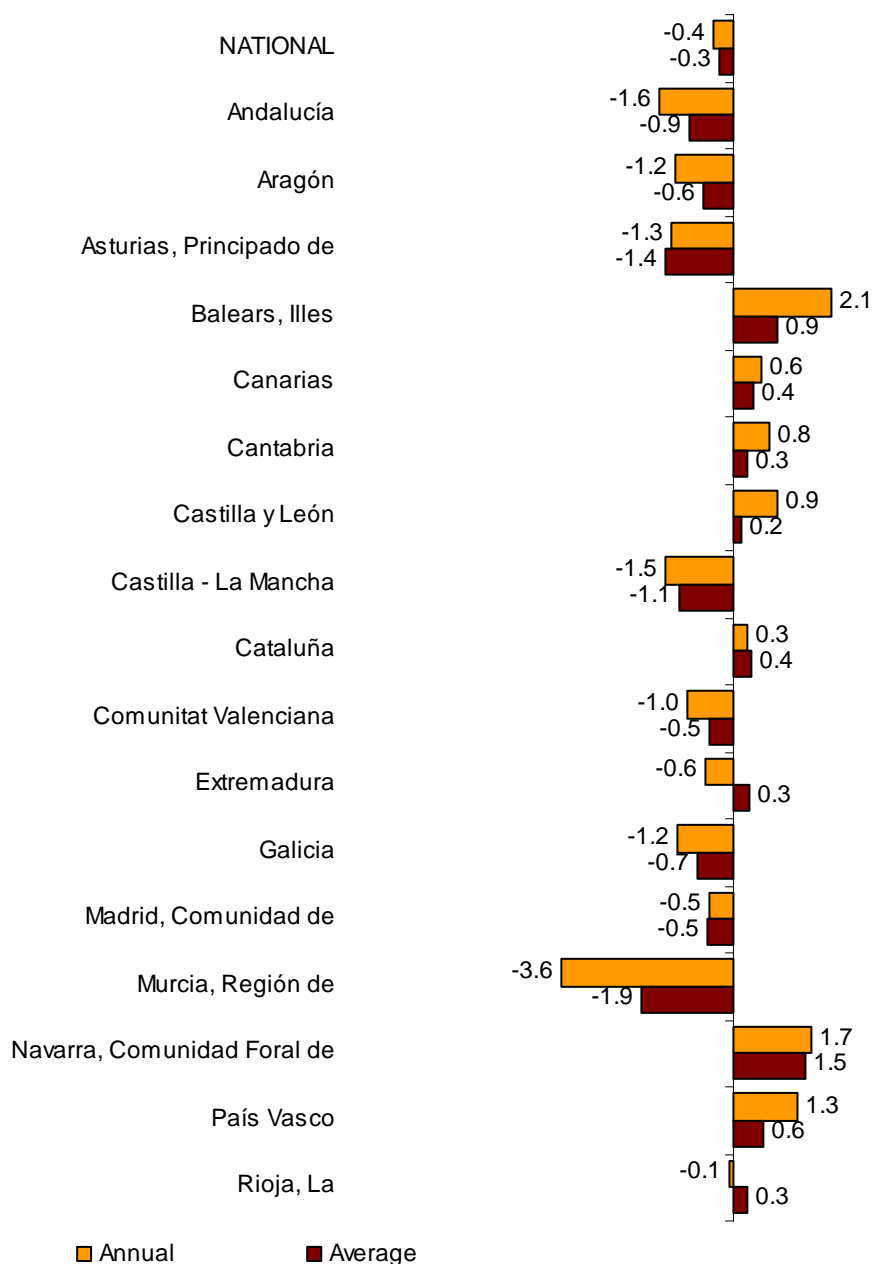


**Autonomous Community. Variation rates of employed personnel**

Employment in the services sector decreased in 10 Autonomous Communities.

The greatest decreases were registered in Región de Murcia (−3.6%), Andalucía (−1.6%) and Castilla La Mancha (−1.5%). Conversely, the greatest increases were registered in Illes Balears (2.1%), Comunidad Foral de Navarra (1.7%) and País Vasco (1.3%).

**Annual and average rates of employed personnel  
General index by Autonomous Community**



## Services Sector Activity Indicators. Base 2005

July 2011

Provisional data

### 1. Monthly turnover indices by sector

	Index	% variation		Contribution
		Annual	Year-to-date average	Annual
<b>GENERAL INDEX</b>	<b>100.1</b>	<b>-0.2</b>	<b>-0.8</b>	
<b>1. TRADE</b>	<b>95.0</b>	<b>-1.5</b>	<b>-1.7</b>	<b>-1.009</b>
1.1. SALE AND REPAIR OF VEHICLES	63.4	0.1	-13.8	0.008
- Sale of motor vehicles	58.9	-0.2	-15.0	-0.011
- Maintenance and repair of motor vehicles	102.8	1.9	-6.2	0.019
1.2. WHOLESALE TRADE	95.9	-1.5	0.4	-0.527
- Wholesale on a fee or contract basis	88.9	-0.1	-0.9	0.000
- Wholesale of agricultural raw materials and live animals	96.3	6.5	15.6	0.097
- Wholesale of food, beverages and tobacco	96.3	-8.6	-2.1	-0.799
- Wholesale of household goods	103.7	-2.7	-0.9	-0.250
- Wholesale of information and communication equipment	73.9	-6.9	-6.7	-0.138
- Wholesale of other machinery, equipment and supplies	76.9	-2.5	-2.9	-0.067
- Wholesale of fuels, metals and others	100.2	5.8	3.7	0.622
- Non-specialised wholesale trade	119.3	7.5	2.5	0.008
1.3. RETAIL TRADE	107.9	-2.1	-1.2	-0.490
<b>2. OTHER SERVICES</b>	<b>110.9</b>	<b>2.5</b>	<b>1.0</b>	<b>0.859</b>
2.1. TRANSPORTATION AND STORAGE SERVICES	111.8	1.3	3.5	0.127
Land transport	96.4	-1.0	1.2	-0.040
- Rail transport	144.1	8.2	5.0	0.019
- Taxi operation	110.5	2.6	0.9	0.006
- Other passenger land transport	112.8	7.3	3.5	0.038
- Freight transport by road and removal services	90.4	-3.4	0.5	-0.104
Water transport	157.1	-13.4	-7.6	-0.041
Air transport	134.5	4.9	4.4	0.056
Warehousing and support activities for transportation	124.9	4.8	7.5	0.165
Post and courier activities	109.0	-2.6	-1.1	-0.013
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	121.4	3.8	0.4	0.240
Accommodation	166.1	9.8	7.5	0.232
Food and beverage service activities	103.1	0.2	-2.6	0.009
2.3. INFORMATION AND COMMUNICATION	100.9	0.3	-1.4	0.021
Publishing activities	100.0	2.2	-2.9	0.020
Motion picture, television programme production and music publishing activities	97.2	1.4	0.6	0.006
Programming and broadcasting activities	74.5	-1.9	-5.0	-0.010
Telecommunications	93.5	-5.9	-4.9	-0.209
Computer programming, consultancy and related activities	130.3	12.2	5.8	0.217
Information service activities	120.2	-1.4	2.9	-0.002
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	99.7	5.2	0.9	0.309
Legal, accounting and management consulting activities	116.9	4.6	1.9	0.111
Architectural and engineering activities; technical testing and analysis	94.2	11.7	2.9	0.203
Advertising and market research	87.1	-1.5	-2.0	-0.023
Other professional scientific and technical activities	86.6	7.3	-2.5	0.018
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	129.0	2.9	0.9	0.162
Employment activities	106.7	0.5	7.1	0.002
Travel agencies and tour operator services	165.8	3.1	0.1	0.081
Security and investigation activities	117.3	-1.6	-0.4	-0.007
Cleaning activities	124.8	3.0	1.5	0.023
Office administrative and other business support activities	95.9	5.1	0.3	0.062

## 2. National turnover indices, adjusted for the calendar effect

	Original index	% variation		Adjusted index	% variation	
		Annual	Year-to-date average		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>100.1</b>	<b>-0.2</b>	<b>-0.8</b>	<b>101.5</b>	<b>1.8</b>	<b>-0.7</b>
1. Trade	95.0	-1.5	-1.7	96.5	0.7	-1.5
1.1. Sale and repair of vehicles	63.4	0.1	-13.8	65.0	5.5	-13.5
1.2. Wholesale trade	95.9	-1.5	0.4	97.9	1.4	0.6
1.3. Retail trade	107.9	-2.1	-1.2	109.0	0.1	-1.0
2. Other Services	110.9	2.5	1.0	111.7	3.6	1.1
2.1. Transportation and storage	111.8	1.3	3.5	113.5	3.5	3.6
2.2. Accommodation and food service activities	121.4	3.8	0.4	121.1	3.2	0.3
2.3. Information and communication	100.9	0.3	-1.4	102.2	1.8	-1.3
2.4. Professional, scientific and technical activities	99.7	5.2	0.9	100.1	6.2	1.0
2.5. Administrative and support service activities	129.0	2.9	0.9	130.5	4.2	1.1

### 3. Interannual rates. General Index and by sector

Period	General Index		Trade		Sale and repair of vehicles		Wholesale trade	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2010 July	-3.8	-2.5	-3.8	-2.2	-19.0	-19.3	-3.2	-1.2
August	2.0	0.8	3.2	1.8	-13.1	-15.8	7.8	5.9
September	-0.3	-0.3	0.4	0.4	-15.8	-15.8	4.2	4.2
October	-2.3	-1.1	-2.4	-0.9	-23.2	-20.3	0.5	2.4
November	1.8	1.5	2.7	2.3	-12.7	-13.5	6.2	5.6
December	-1.0	-1.4	-0.1	-0.7	-14.0	-12.6	2.8	2.0
2011 January	1.8	0.4	2.5	0.8	-9.9	-9.9	6.8	4.6
February	1.5	1.7	1.4	1.6	-12.2	-11.8	5.0	5.3
March*	-0.9	-1.8	-2.1	-3.2	-12.4	-14.0	0.7	-0.8
April*	-0.8	0.5	-1.4	0.1	-17.6	-17.6	-0.7	1.3
May*	-0.2	-0.8	-1.4	-2.1	-14.7	-16.1	1.5	0.6
June*	-5.9	-5.6	-8.1	-7.8	-24.9	-24.2	-6.9	-6.4
July	-0.2	1.8	-1.5	0.7	0.1	5.5	-1.5	1.4

Period	Retail trade		Other Services		Transportation and storage services		Accommodation and food services activities	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2010 July	0.2	0.0	-3.9	-3.2	1.3	2.8	-1.5	-2.0
August	0.7	-0.6	-0.1	-0.7	4.9	3.6	-1.1	-0.8
September	-0.5	-0.5	-1.7	-1.7	2.5	2.5	-0.2	-0.2
October	0.0	1.6	-2.2	-1.5	1.6	3.0	-1.3	-1.7
November	1.9	1.4	0.0	-0.2	5.2	4.8	-1.8	-1.7
December	-0.6	-0.1	-2.8	-3.1	4.4	3.8	-2.4	-2.2
2011 January	-0.3	-0.3	0.4	-0.3	4.7	3.1	-2.0	-1.6
February	0.1	0.4	1.7	1.8	4.9	5.1	-1.1	-1.2
March*	-3.3	-4.0	1.7	1.2	4.1	3.1	-1.7	-1.4
April*	2.7	2.7	0.4	1.1	3.0	4.5	2.6	2.1
May*	-1.6	-2.3	1.9	1.6	5.9	5.1	-1.4	-1.1
June*	-3.8	-3.4	-1.6	-1.5	0.9	1.2	1.0	0.9
July	-2.1	0.1	2.5	3.6	1.3	3.5	3.8	3.2

Period	Information and communication		Professional, scientific and technical activities		Administrative and support service activities	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2010 July	-7.6	-6.8	-7.1	-6.5	-6.6	-5.8
August	-2.2	-3.0	1.1	0.6	-4.5	-5.2
September	-3.2	-3.2	-5.3	-5.3	-3.9	-3.9
October	-5.5	-4.7	-4.1	-3.5	-2.1	-1.3
November	-5.4	-5.5	0.0	-0.1	1.3	1.1
December	-5.9	-6.1	-6.4	-6.5	-4.2	-4.5
2011 January	-3.0	-3.9	1.3	0.7	-0.2	-1.1
February	-1.1	-1.1	2.6	2.6	1.8	1.9
March*	0.9	0.2	5.4	4.9	-3.2	-3.7
April*	-4.2	-3.4	-1.9	-1.4	4.1	4.9
May*	0.6	0.3	0.2	-0.1	2.8	2.4
June*	-3.3	-3.1	-5.2	-5.1	-1.8	-1.6
July	0.3	1.8	5.2	6.2	2.9	4.2

<sup>1</sup> Index rates adjusted for calendar effects

\* Revised data

#### 4. National employed personnel indices by branch of activity

	Index	% variation		Contribution
		Annual	Year-to-date average	Annual
<b>GENERAL INDEX</b>	<b>97.0</b>	<b>-0.4</b>	<b>-0.3</b>	
1. TRADE	95.5	-0.7	-0.7	-0.310
1.1. SALE AND REPAIR OF VEHICLES	89.5	-3.3	-2.8	-0.136
- Sale of motor vehicles	85.6	-4.0	-3.8	-0.089
- Maintenance and repair of motor vehicles	94.3	-2.4	-1.8	-0.048
1.2. WHOLESALE TRADE	92.7	-0.5	-0.5	-0.067
- Wholesale on a fee or contract basis	88.7	-1.3	-1.3	-0.012
- Wholesale of agricultural raw materials and live animals	107.7	5.0	3.3	0.025
- Wholesale of food, beverages and tobacco	92.1	0.2	0.7	0.010
- Wholesale of household goods	93.7	-0.8	-0.9	-0.028
- Wholesale of information and communication equipment	98.5	0.6	-1.3	0.005
- Wholesale of other machinery, equipment and supplies	90.2	-2.8	-1.5	-0.047
- Wholesale of fuels, metals and others	90.9	-0.8	-1.3	-0.022
- Non-specialised wholesale trade	102.3	3.3	1.2	0.002
1.3. RETAIL TRADE	98.4	-0.5	-0.4	-0.107
2. OTHER SERVICES	98.1	-0.2	0.0	-0.111
2.1. TRANSPORTATION AND STORAGE SERVICES	97.2	-0.7	-0.6	-0.090
Land transport	95.8	-1.0	-0.7	-0.074
- Rail transport	98.3	0.4	-0.5	0.001
- Taxi operation	105.9	-0.5	-0.3	-0.005
- Other passenger land transport	112.1	2.1	0.9	0.028
- Freight transport by road and removal services	89.9	-2.0	-1.3	-0.098
Water transport	97.0	-0.8	-3.7	-0.001
Air transport	91.3	0.2	-0.4	0.001
Warehousing and support activities for transportation	104.2	1.5	1.0	0.041
Post and courier activities	94.3	-4.2	-2.8	-0.057
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	98.1	0.4	0.2	0.061
Accommodation	111.4	-1.0	-0.1	-0.041
Food and beverage service activities	94.3	0.9	0.3	0.101
2.3. INFORMATION AND COMMUNICATION	101.4	-0.4	-0.5	-0.019
Publishing activities	86.6	-4.7	-5.3	-0.034
Motion picture, television programme production and music publishing activities	89.9	-4.3	-3.5	-0.019
Programming and broadcasting activities	100.4	-0.4	-0.1	-0.002
Telecommunications	90.0	-0.4	-0.7	-0.003
Computer programming, consultancy and related activities	113.7	1.4	1.3	0.032
Information service activities	110.8	2.5	2.1	0.007
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	100.5	-0.7	-0.5	-0.080
Legal, accounting and management consulting activities	106.6	-0.2	0.2	-0.012
Architectural and engineering activities; technical testing and analysis	99.2	-1.2	-1.5	-0.044
Advertising and market research	86.6	-0.7	-0.5	-0.011
Other professional scientific and technical activities	95.9	-1.5	-0.8	-0.013
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	95.9	0.1	0.8	0.019
Employment activities	78.9	0.5	5.1	0.013
Travel agencies and tour operator services	90.1	-1.2	-4.8	-0.008
Security and investigation activities	113.8	-0.5	0.1	-0.008
Cleaning activities	103.5	-1.1	-0.6	-0.059
Office administrative and other business support activities	95.4	2.6	1.4	0.080

## 5. General turnover index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
<b>NATIONAL INDEX</b>	<b>100.1</b>	<b>-0.2</b>	<b>-0.8</b>
Andalucía	88.4	-4.0	-4.1
Aragón	107.3	2.8	0.5
Asturias, Principado de	102.6	-1.8	-1.8
Balears, Illes	148.2	3.6	0.5
Canarias	94.9	2.7	4.1
Cantabria	106.1	2.0	-0.8
Castilla y León	99.7	1.6	0.7
Castilla - La Mancha	89.0	-3.5	-1.5
Cataluña	106.2	1.6	-0.2
Comunitat Valenciana	94.8	-0.4	0.8
Extremadura	100.8	0.7	-1.1
Galicia	108.7	-0.5	1.4
Madrid, Comunidad de	96.9	-0.7	-2.0
Murcia, Región de	102.0	-0.1	-0.6
Navarra, Comunidad Foral de	98.0	-3.1	-0.4
País Vasco	106.1	-0.2	0.4
Rioja, La	107.7	-0.1	-1.6

## 6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
<b>NATIONAL INDEX</b>	<b>97.0</b>	<b>-0.4</b>	<b>-0.3</b>
Andalucía	95.7	-1.6	-0.9
Aragón	97.3	-1.2	-0.6
Asturias, Principado de	102.8	-1.3	-1.4
Balears, Illes	117.8	2.1	0.9
Canarias	91.2	0.6	0.4
Cantabria	104.9	0.8	0.3
Castilla y León	102.7	0.9	0.2
Castilla - La Mancha	93.8	-1.5	-1.1
Cataluña	97.2	0.3	0.4
Comunitat Valenciana	89.4	-1.0	-0.5
Extremadura	100.8	-0.6	0.3
Galicia	102.1	-1.2	-0.7
Madrid, Comunidad de	96.0	-0.5	-0.5
Murcia, Región de	95.7	-3.6	-1.9
Navarra, Comunidad Foral de	101.9	1.7	1.5
País Vasco	99.9	1.3	0.6
Rioja, La	100.2	-0.1	0.3