

19 December 2011

**Services Sector Activity Indicators (SSAI). Base 2005**  
October 2011. *Provisional data*

**Main results**

- The **interannual rate of turnover** for the Market **Services sector** stands at **-2.7%** in **October**, almost two points below that registered in September.
- The **average variation** of Services sector turnover stands at **-0.8%** in the first ten months of the year.
- **Employed personnel decreases 1.1%**, as compared with October the previous year.
- **Canarias** was the only Autonomous Community that registered a **positive evolution of turnover**.

**Evolution of turnover in the Services sector**

The interannual rate of turnover in the Market Services sector registered an interannual variation of **-2.7%** in October, almost two points below that registered in September.

Trade registered an annual rate of **-4.1%** and an effect of **-2.735**. In turn, the annual variation of Other Services was **0.0%**, with an effect of **0.017** in the general index.

The sectors presenting a negative contribution to the general index were :

- **Wholesale trade and intermediaries**, with an annual variation of **-5.2%** and an effect of **-1.972** on the general index, due to the decreases of the turnover in most of the activities comprising this sector, worth noting among them the increase registered in *Wholesale of food, beverages and tobacco*.
- **Retail trade**, with an annual variation of **-3.1%** and an effect of **-0.706**.
- **Administrative and support service activities**, with an annual variation of **-1.3%** and an effect of **-0.060** on the general index due to the decrease in *Travel agencies and tour operator services*. Turnover increased in the four remaining activities.
- **Sale and repair of motor vehicles and motorcycles**, with an annual rate of **-1.0%** and an effect of **-0.057**, as a result of the negative evolution of the two activities comprising this sector.
- **Information and communications**, with an annual variation of **-0.2%** and an effect of **-0.019** on the general index. Turnover increased in the most activities comprising this sector, highlighting the rise of the *Computer programming, consultancy and related activities*.

Nevertheless, the greatest influence on the sector was the decreased registered in *Telecommunications* and *Publishing activities*.

In turn, the sectors presenting a positive contribution to the general index were:

- **Professional, scientific and technical activities**, with an annual variation of **0.9%** and an effect of **0.061** on the general index, mainly caused by the positive evolution observed in *Legal, accounting and management consulting activities*
- **Accommodation**, with an annual variation of **0.4%** and an effect of **0.020** on the general index, the positive evolution of *Accommodation services* tempered by the decrease in *food and beverage services activities*.
- **Transport and storage**, with an annual rate of **0.2%** and an effect of **0.015** on the general index, due to the increases observed in half of activities comprising this sector. Worth noting among them was that registered for *Storage and activities connected to transport*. Nevertheless, worth noting the decrease in *Freight transport by road and removal services*.

### Turnover by activity

A more detailed analysis showed the activities that had the greatest contribution to the annual rate of the Services Sector Turnover General Index for the month of October:

#### Activities with the greatest positive effect on the annual rate of the Services Sector Turnover General Index

Activity	Annual rate (%)	Effect
Storage and activities connected to transport	-8.0	-0.760
Computer programming, consultancy and related activities	-4.6	-0.445
Accommodation	-16.5	-0.402
Legal, accounting and management consulting activities	-3.2	-0.346
Motion picture, television programme production and music publishing activities	-5.3	-0.188

#### Activities with the greatest negative effect on the annual rate of the Services Sector Turnover

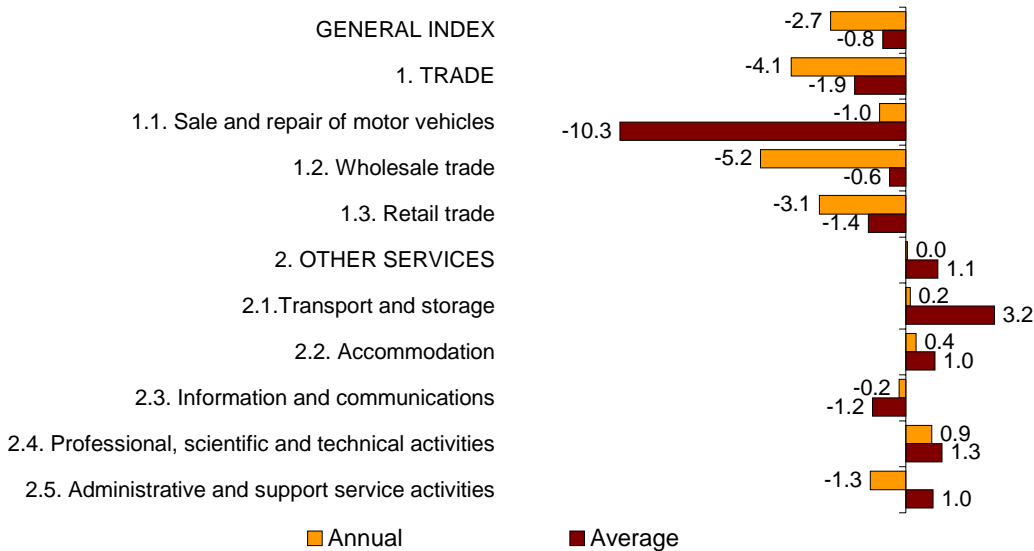
Activity	Annual rate (%)	Effect
Wholesale of food, beverages and tobacco	5.4	0.184
Wholesale of household goods	8.1	0.163
Wholesale of information and communication equipment	7.4	0.124
Wholesale of fuels, metals and others	5.0	0.117
Telecommunications	5.8	0.031

### Year-to-date average rates

The average of the Services Sector Turnover General Index registered a variation of  $-0.8\%$  in the first ten months of 2011, as compared with the same period the previous year. This rate was  $-1.9\%$  in Trade, and  $1.1\%$  in Other Services.

By sector, average turnover experienced a negative variation rate in *Sale and repair of motor vehicles and motorcycles*, *Retail trade*, *Information and communications* and *Wholesale trade and intermediaries*.

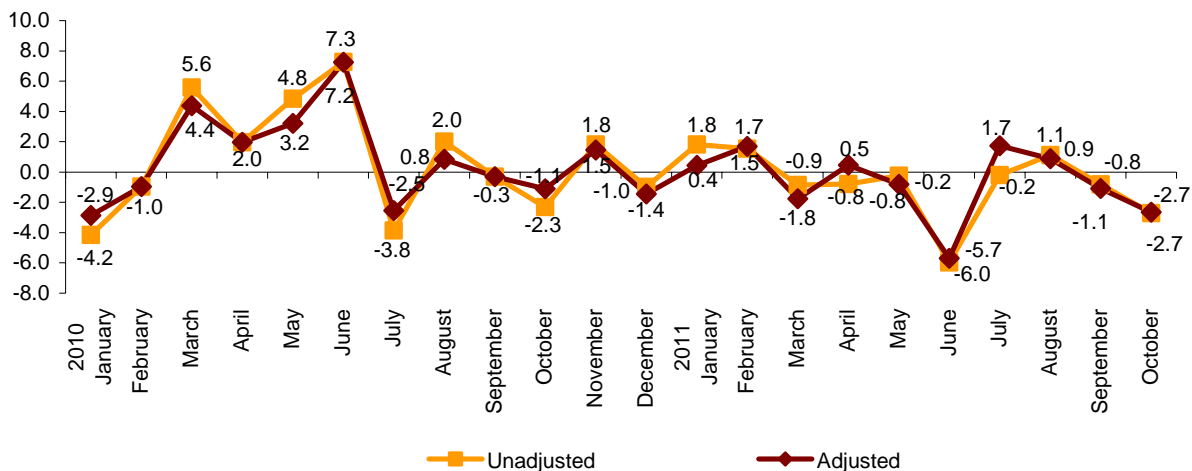
## Annual and average turnover rates General index and by sector



## Variation rates adjusted for the calendar effect

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the interannual variation of the Services Sector Turnover General Index stood at **-2.7%** in October, more than one-and-a-half point below the rate registered the previous month.

## Annual evolution of turnover for the services sector Adjusted and Unadjusted General Index



## Evolution of employed personnel

Employment in the Services sector registered an interannual variation of **-1.1%** in October, six tenths below that registered in September.

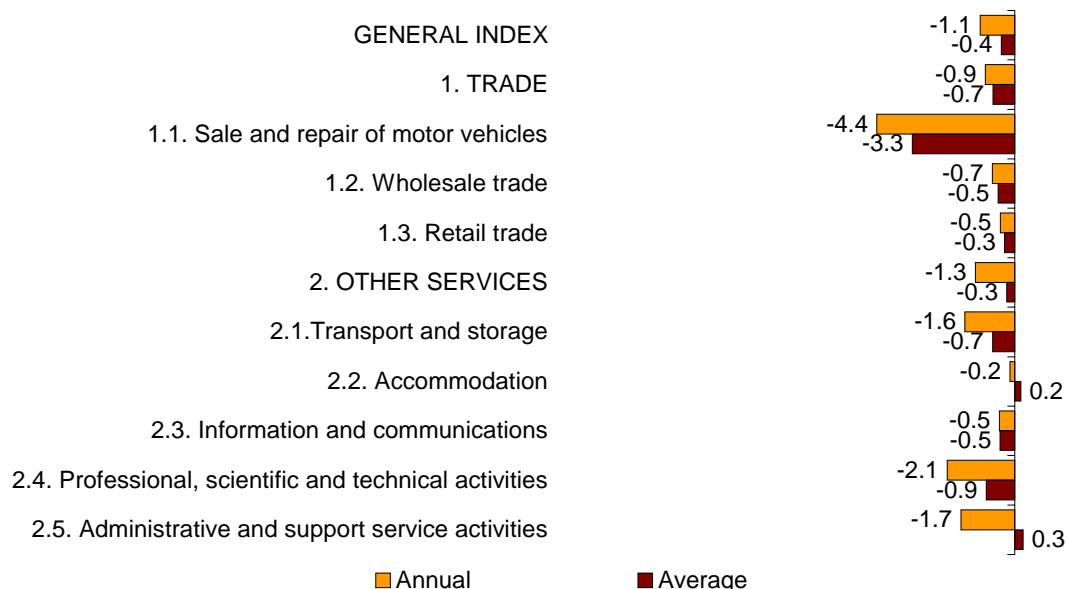
Trade registered a variation of **-0.9%** and an effect of **-0.395**. Other Services registered a rate of **-1.3%** and an effect of **-0.723**.

All sectors presented a negative effect on the general index. Those with the greatest influence were:

- **Professional, scientific and technical activities**, with an annual variation of **-2.1%** and an effect of **-0.243**, motivated by the decreases in all activities in this sector, highlighting *Architectural and engineering activities; technical testing and analyses*.
- **Administrative and support service activities**, with an annual rate of **-1.7%** and an effect of **-0.241**, caused by the negative evolution recorded for all activities comprising this sector. Worth noting among them *Cleaning activities*.
- **Transport and storage**, with an annual variation of **-1.6%** and an effect of **-0.191**, as a result of the decrease in employment in half of the activities comprising the sector, among which highlight *Freight transport by road and removal services*.
- **Sale and repair of motor vehicles and motorcycles**, with an annual rate of **-4.4%** and an effect of **-0.182** in the general index.

During the first ten months of the year, the average rate of the General Index of employed personnel stood at **-0.4%**. This rate was **-0.7%** for Trade and **-0.3%** for Other Services.

### Annual and average rates of employed personnel General index and by sector

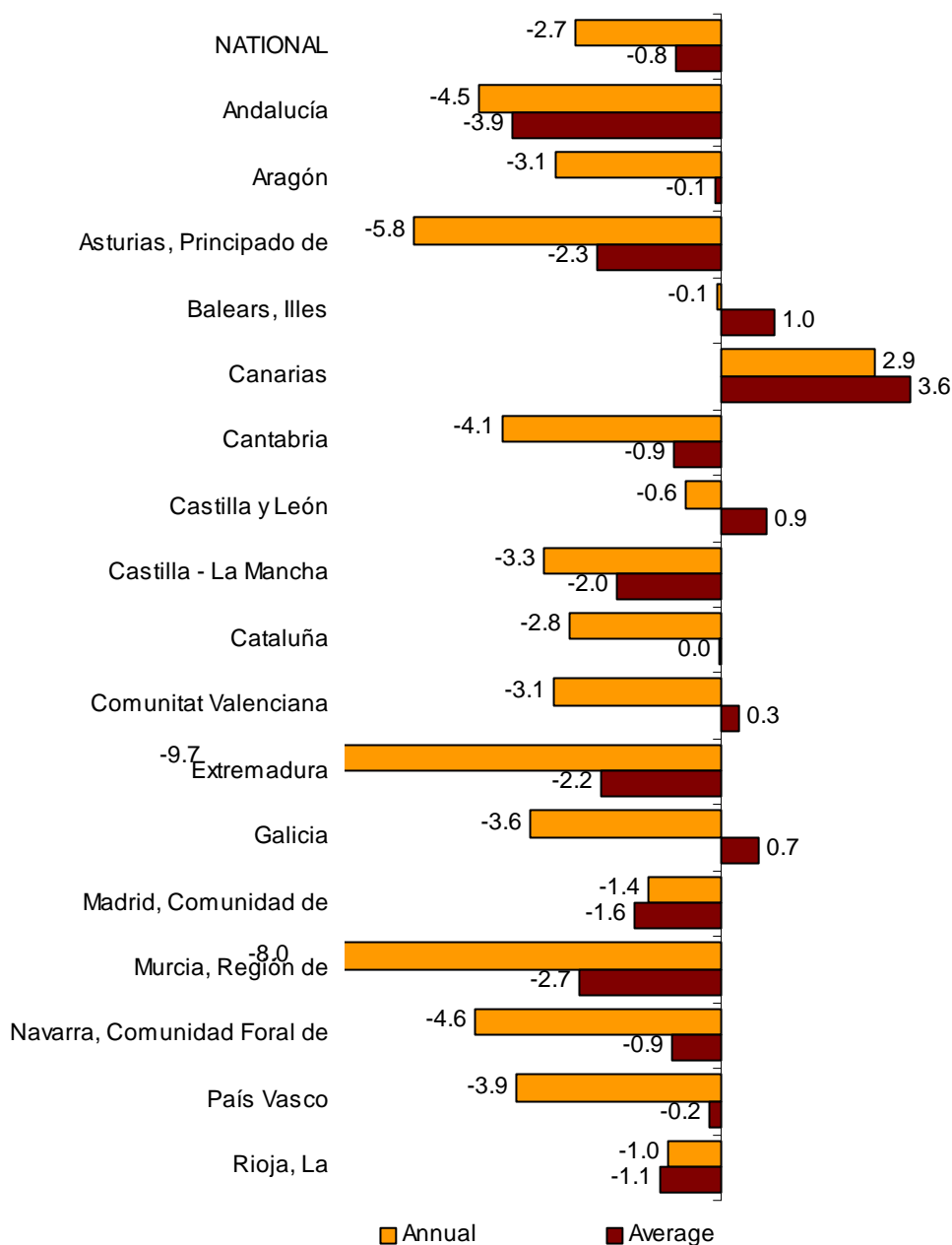


**Autonomous Communities. Turnover variation rates**

Canarias was the only Autonomous Community that registered a positive evolution of turnover in the Service sector in October, with an interannual rate of 2.9%.

The smaller decreases were in Illes Balears (-0.1%) and La Rioja (-1.0%). The greatest annual decreases were registered in Extremadura (-9.7%), Región de Murcia (-8.0%) and Principado de Asturias (-5.8%).

**Annual and average turnover rates  
General index by Autonomous Community**

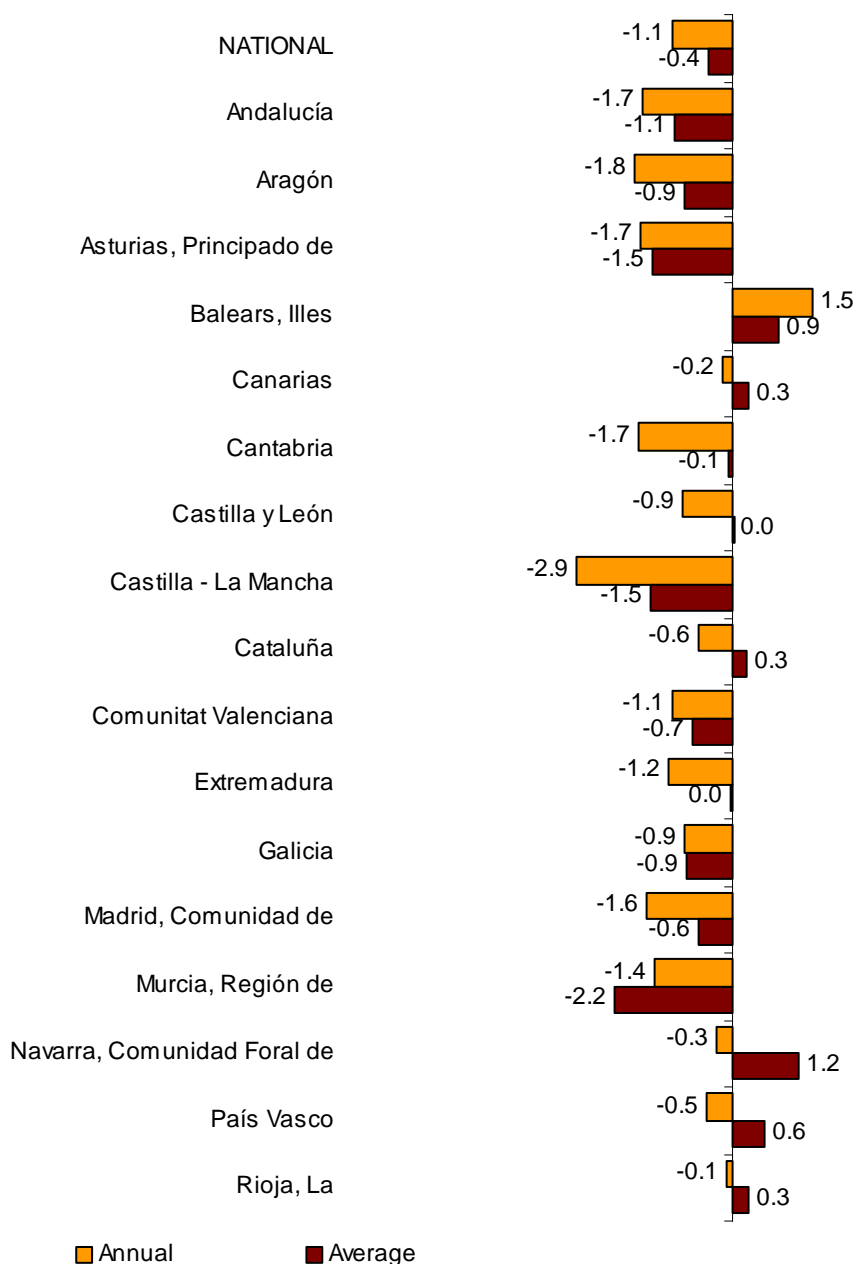


**Autonomous Communities. Variation rates of employed personnel**

Illes Balears was the only Autonomous Community that registered a positive evolution of turnover in the Service sector in October, with an interannual rate of 1.5%.

The smaller decreases were in La Rioja (-0.1%) and Canarias (-0.2%). In turn, the greatest decreases were registered in Castilla-La Mancha (-2.9%) and Aragón (-1.8%).

**Annual and average rates of employed personnel  
General index by Autonomous Community**



## Services Sector Activity Indicators. Base 2005

October 2011

Provisional data

### 1. Monthly turnover indices by sector

	Index	% variation		Contribution
		Annual	Year-to-date average	Annual
<b>GENERAL INDEX</b>	<b>94,2</b>	<b>-2,7</b>	<b>-0,8</b>	
<b>1. TRADE</b>	<b>90,3</b>	<b>-4,1</b>	<b>-1,9</b>	<b>-2,735</b>
<b>1.1. SALE AND REPAIR OF VEHICLES</b>	59,2	-1,0	-10,3	-0,057
- Sale of motor vehicles	55,1	-0,4	-11,3	-0,021
- Maintenance and repair of motor vehicles	95,4	-3,6	-4,6	-0,036
<b>1.2. WHOLESALE TRADE</b>	93,2	-5,2	-0,6	-1,972
- Wholesale on a fee or contract basis	86,4	-4,0	0,1	-0,016
- Wholesale of agricultural raw materials and live animals	102,3	-1,7	11,0	-0,031
- Wholesale of food, beverages and tobacco	94,5	-8,0	-3,1	-0,760
- Wholesale of household goods	103,9	-4,6	-1,0	-0,445
- Wholesale of information and communication equipment	78,5	-16,5	-7,9	-0,402
- Wholesale of other machinery, equipment and supplies	81,6	0,9	-1,7	0,025
- Wholesale of fuels, metals and others	89,6	-3,2	1,9	-0,346
- Non-specialised wholesale trade	110,5	3,0	2,4	0,003
<b>1.3. RETAIL TRADE</b>	99,5	-3,1	-1,4	-0,706
<b>2. OTHER SERVICES</b>	<b>102,2</b>	<b>0,0</b>	<b>1,1</b>	<b>0,017</b>
<b>2.1. TRANSPORTATION AND STORAGE SERVICES</b>	105,6	0,2	3,2	0,015
Land transport	94,8	-2,8	0,8	-0,119
- Rail transport	137,7	3,2	5,1	0,008
- Taxi operation	106,4	0,1	0,9	0,000
- Other passenger land transport	127,5	4,4	4,6	0,028
- Freight transport by road and removal services	86,7	-5,0	-0,3	-0,155
Water transport	98,6	-11,6	-8,2	-0,023
Air transport	110,9	-1,2	3,6	-0,013
Warehousing and support activities for transportation	119,5	5,4	7,5	0,184
Post and courier activities	108,3	-2,8	-1,2	-0,015
<b>2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES</b>	99,1	0,4	1,0	0,020
Accommodation	111,8	7,4	7,8	0,124
Food and beverage service activities	93,9	-2,7	-2,1	-0,104
<b>2.3. INFORMATION AND COMMUNICATION</b>	101,6	-0,2	-1,2	-0,019
Publishing activities	82,0	-6,0	-2,8	-0,052
Motion picture, television programme production and music publishing activities	117,3	5,8	2,2	0,031
Programming and broadcasting activities	91,4	2,5	-3,2	0,016
Telecommunications	90,1	-5,3	-5,2	-0,188
Computer programming, consultancy and related activities	137,8	8,1	6,3	0,163
Information service activities	139,5	6,3	4,0	0,011
<b>2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES</b>	101,2	0,9	1,3	0,061
Legal, accounting and management consulting activities	109,0	5,0	2,5	0,117
Architectural and engineering activities; technical testing and analysis	100,6	1,0	3,3	0,021
Advertising and market research	95,9	-3,8	-1,8	-0,069
Other professional scientific and technical activities	80,0	-3,1	-3,6	-0,008
<b>2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES</b>	101,7	-1,3	1,0	-0,060
Employment activities	94,8	0,3	6,2	0,001
Travel agencies and tour operator services	88,2	-5,8	-0,2	-0,092
Security and investigation activities	118,7	2,2	0,5	0,009
Cleaning activities	127,3	1,2	1,8	0,010
Office administrative and other business support activities	103,6	0,8	0,6	0,011

## 2. National turnover indices, adjusted for the calendar effect

	Original index	% variation		Adjusted index	% variation	
		Annual	Year-to-date average		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>94,2</b>	<b>-2,7</b>	<b>-0,8</b>	<b>95,4</b>	<b>-2,7</b>	<b>-0,8</b>
1. Trade	90,3	-4,1	-1,9	91,8	-4,1	-1,8
1.1. Sale and repair of vehicles	59,2	-1,0	-10,3	60,2	-1,1	-10,2
1.2. Wholesale trade	93,2	-5,2	-0,6	95,2	-5,2	-0,5
1.3. Retail trade	99,5	-3,1	-1,4	101,8	-3,2	-1,3
2. Other Services	102,2	0,0	1,1	103,0	0,1	1,2
2.1. Transportation and storage	105,6	0,2	3,2	107,2	0,2	3,3
2.2. Accommodation and food service activities	99,1	0,4	1,0	98,8	0,3	1,0
2.3. Information and communication	101,6	-0,2	-1,2	102,8	-0,2	-1,2
2.4. Professional, scientific and technical activities	101,2	0,9	1,3	101,5	1,0	1,3
2.5. Administrative and support service activities	101,7	-1,3	1,0	102,9	-1,3	1,0



### 3. Interannual rates. General Index and by sector

Period	General Index		Trade		Sale and repair of vehicles		Wholesale trade	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2010 October	-2,3	-1,1	-2,4	-0,9	-23,2	-20,3	0,5	2,4
November	1,8	1,5	2,7	2,3	-12,7	-13,5	6,2	5,6
December	-1,0	-1,4	-0,1	-0,7	-14,0	-12,6	2,8	2,0
2011 January	1,8	0,4	2,5	0,8	-9,9	-9,9	6,8	4,6
February	1,5	1,7	1,4	1,6	-12,2	-11,8	5,0	5,3
March	-0,9	-1,8	-2,1	-3,2	-12,4	-14,0	0,7	-0,8
April	-0,8	0,5	-1,4	0,1	-17,6	-17,6	-0,7	1,3
May	-0,2	-0,8	-1,4	-2,1	-14,8	-16,2	1,5	0,6
June*	-6,0	-5,7	-8,2	-7,8	-25,0	-24,3	-7,0	-6,5
July*	-0,2	1,7	-1,7	0,6	0,7	6,2	-1,7	1,2
August*	1,1	0,9	0,5	0,2	5,6	5,1	0,2	-0,2
September*	-0,8	-1,1	-2,5	-2,8	-2,8	-3,6	-3,0	-3,4
October	-2,7	-2,7	-4,1	-4,1	-1,0	-1,1	-5,2	-5,2

Period	Retail trade		Other Services		Transportation and storage services		Accommodation and food services activities	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2010 October	0,0	1,6	-2,2	-1,5	1,6	3,0	-1,3	-1,7
November	1,9	1,4	0,0	-0,2	5,2	4,8	-1,8	-1,7
December	-0,6	-0,1	-2,8	-3,1	4,4	3,8	-2,4	-2,2
2011 January	-0,3	-0,3	0,4	-0,3	4,7	3,1	-2,0	-1,6
February	0,1	0,4	1,7	1,8	4,9	5,1	-1,1	-1,2
March	-3,3	-4,0	1,7	1,2	4,1	3,1	-1,7	-1,4
April	2,7	2,7	0,4	1,1	3,0	4,5	2,6	2,1
May	-1,6	-2,3	2,0	1,6	5,9	5,1	-1,3	-1,0
June*	-3,8	-3,4	-1,7	-1,5	0,8	1,2	1,2	1,1
July*	-2,3	-0,1	2,6	3,6	1,3	3,4	3,5	2,9
August*	-0,1	-0,4	2,1	2,0	3,1	2,9	3,1	3,2
September*	-1,3	-1,6	2,3	2,2	4,5	4,2	3,6	3,7
October	-3,1	-3,2	0,0	0,1	0,2	0,2	0,4	0,3

Period	Information and communication		Professional, scientific and technical activities		Administrative and support service activities	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2010 October	-5,5	-4,7	-4,1	-3,5	-2,1	-1,3
November	-5,4	-5,5	0,0	-0,1	1,3	1,1
December	-5,9	-6,1	-6,4	-6,5	-4,2	-4,5
2011 January	-3,0	-3,9	1,3	0,7	-0,2	-1,1
February	-1,1	-1,1	2,6	2,6	1,8	1,9
March	0,9	0,2	5,4	4,9	-3,2	-3,7
April	-4,2	-3,4	-1,9	-1,4	4,0	4,9
May	0,6	0,3	0,2	0,0	2,6	2,3
June*	-3,3	-3,2	-5,2	-5,0	-1,9	-1,7
July*	0,3	1,8	5,8	6,7	3,3	4,5
August*	0,5	0,4	2,7	2,6	1,0	0,9
September*	-2,3	-2,4	3,0	2,8	3,4	3,2
October	-0,2	-0,2	0,9	1,0	-1,3	-1,3

<sup>1</sup> Index rates adjusted for calendar effects

\* Revised data

#### 4. National employed personnel indices by branch of activity

	Index	% variation		Contribution
		Annual	Year-to-date average	Annual
<b>GENERAL INDEX</b>	<b>96,5</b>	<b>-1,1</b>	<b>-0,4</b>	
1. TRADE	95,6	-0,9	-0,7	-0,395
1.1. SALE AND REPAIR OF VEHICLES	87,7	-4,4	-3,3	-0,182
- Sale of motor vehicles	83,8	-5,3	-4,2	-0,117
- Maintenance and repair of motor vehicles	92,6	-3,4	-2,2	-0,065
1.2. WHOLESALE TRADE	95,5	-0,7	-0,5	-0,105
- Wholesale on a fee or contract basis	88,9	-0,5	-1,1	-0,004
- Wholesale of agricultural raw materials and live animals	102,6	1,1	2,9	0,006
- Wholesale of food, beverages and tobacco	104,3	1,7	0,8	0,078
- Wholesale of household goods	93,0	-1,8	-1,3	-0,061
- Wholesale of information and communication equipment	98,1	1,6	-0,6	0,012
- Wholesale of other machinery, equipment and supplies	89,7	-2,4	-1,6	-0,039
- Wholesale of fuels, metals and others	89,0	-3,4	-1,5	-0,098
- Non-specialised wholesale trade	101,1	1,3	1,3	0,001
1.3. RETAIL TRADE	97,1	-0,5	-0,3	-0,108
2. OTHER SERVICES	97,0	-1,3	-0,3	-0,723
2.1. TRANSPORTATION AND STORAGE SERVICES	96,1	-1,6	-0,7	-0,191
Land transport	95,7	-2,0	-0,9	-0,153
- Rail transport	97,5	-0,5	-0,4	-0,001
- Taxi operation	106,6	0,9	0,1	0,010
- Other passenger land transport	115,1	-0,2	0,7	-0,002
- Freight transport by road and removal services	88,9	-3,3	-1,6	-0,159
Water transport	91,3	1,4	-2,2	0,001
Air transport	89,2	0,5	-0,2	0,002
Warehousing and support activities for transportation	101,8	0,3	1,0	0,008
Post and courier activities	91,0	-3,8	-3,2	-0,050
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	95,3	-0,2	0,2	-0,024
Accommodation	96,4	-0,8	-0,1	-0,029
Food and beverage service activities	95,1	0,0	0,3	0,005
2.3. INFORMATION AND COMMUNICATION	101,5	-0,5	-0,5	-0,024
Publishing activities	85,8	-5,0	-5,2	-0,036
Motion picture, television programme production and music publishing activities	88,5	-4,6	-4,0	-0,020
Programming and broadcasting activities	99,4	-0,2	-0,3	-0,001
Telecommunications	89,4	-1,1	-0,6	-0,009
Computer programming, consultancy and related activities	115,1	1,8	1,5	0,042
Information service activities	110,2	-0,1	1,6	0,000
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	99,1	-2,1	-0,9	-0,243
Legal, accounting and management consulting activities	106,4	-0,4	0,0	-0,024
Architectural and engineering activities; technical testing and analysis	96,0	-3,8	-2,2	-0,136
Advertising and market research	85,9	-3,7	-1,1	-0,054
Other professional scientific and technical activities	94,8	-3,2	-1,4	-0,028
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	96,6	-1,7	0,3	-0,241
Employment activities	80,8	-1,9	3,2	-0,054
Travel agencies and tour operator services	86,0	-1,3	-3,6	-0,008
Security and investigation activities	112,4	-0,9	0,0	-0,015
Cleaning activities	104,9	-1,9	-1,0	-0,106
Office administrative and other business support activities	95,6	-1,7	1,0	-0,057

## 5. General turnover index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
<b>NATIONAL INDEX</b>	<b>94,2</b>	<b>-2,7</b>	<b>-0,8</b>
Andalucía	83,3	-4,5	-3,9
Aragón	99,8	-3,1	-0,1
Asturias, Principado de	97,0	-5,8	-2,3
Balears, Illes	94,7	-0,1	1,0
Canarias	89,8	2,9	3,6
Cantabria	93,2	-4,1	-0,9
Castilla y León	95,4	-0,6	0,9
Castilla - La Mancha	86,4	-3,3	-2,0
Cataluña	98,0	-2,8	0,0
Comunitat Valenciana	86,8	-3,1	0,3
Extremadura	100,1	-9,7	-2,2
Galicia	103,7	-3,6	0,7
Madrid, Comunidad de	96,1	-1,4	-1,6
Murcia, Región de	92,6	-8,0	-2,7
Navarra, Comunidad Foral de	101,4	-4,6	-0,9
País Vasco	99,5	-3,9	-0,2
Rioja, La	104,2	-1,0	-1,1

## 6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
<b>NATIONAL INDEX</b>	<b>96,5</b>	<b>-1,1</b>	<b>-0,4</b>
Andalucía	95,7	-1,7	-1,1
Aragón	95,8	-1,8	-0,9
Asturias, Principado de	101,7	-1,7	-1,5
Balears, Illes	106,4	1,5	0,9
Canarias	91,0	-0,2	0,3
Cantabria	100,0	-1,7	-0,1
Castilla y León	101,5	-0,9	0,0
Castilla - La Mancha	92,1	-2,9	-1,5
Cataluña	95,4	-0,6	0,3
Comunitat Valenciana	93,2	-1,1	-0,7
Extremadura	98,8	-1,2	0,0
Galicia	101,9	-0,9	-0,9
Madrid, Comunidad de	96,0	-1,6	-0,6
Murcia, Región de	97,3	-1,4	-2,2
Navarra, Comunidad Foral de	100,5	-0,3	1,2
País Vasco	98,8	-0,5	0,6
Rioja, La	100,7	-0,1	0,3