

19 December 2014

Services Sector Activity Indicators (SSAI). Base 2010
October 2014. *Provisional data*

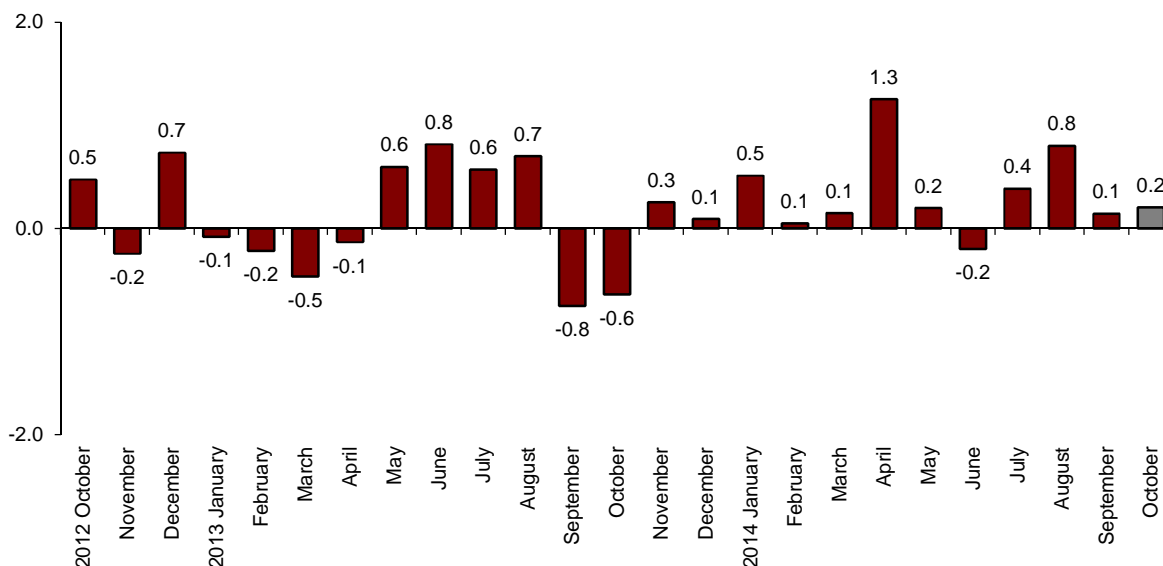
The monthly variation of turnover for the market Services Sector is 0.2% after adjusting for seasonal and calendar effects

The annual rate of turnover stands at 3.9% in the seasonally and calendar adjusted series and at 4.0% in the original series

Monthly evolution of the turnover for the market Services Sector

The monthly variation of the general index of the turnover for the market Services Sector between October and September 2014 was 0.2%, after adjusting for seasonally and calendar effects. This rate was one tenth higher than that registered in September.

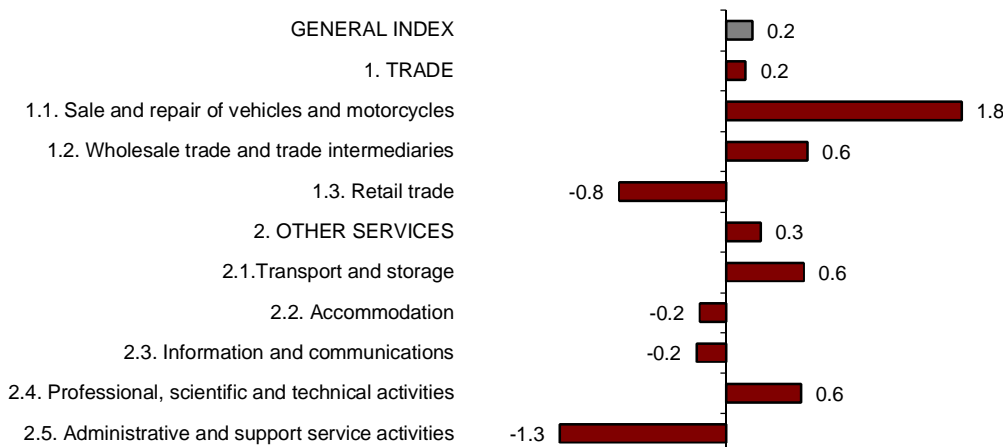
**General index of the turnover for the Market Services Sector
Adjusted for seasonal and calendar effects. Monthly rate**



Trade registered a monthly variation of 0.2% and the variation of Other services was 0.3%, after adjusting for seasonal and calendar effects.

All sectors registered positive monthly rates, *Sale and repair of vehicles and motorcycles* (1.8%) registered the highest increase. Among the sectors that registered negative rates, *Administrative and support service activities* (-1.3%) registered the lowest rate.

**General and by sectors turnover Index
Adjusted for seasonal and calendar effects. Monthly rate**



A more detailed analysis showed the activities that registered the highest monthly rates and those that registered the greatest decreases in October.

**Activities with the greatest monthly rates of the Services Sector turnover index
adjusted for seasonal and calendar effects**

Activity (CNAE-2009 groups)	Monthly rate(%)
Programming and broadcasting activities	3.1
Water transport	1.9
Sale and repair of vehicles	1.8

**Activities with the lowest monthly rates of the Services Sector turnover index
adjusted for seasonal and calendar effects**

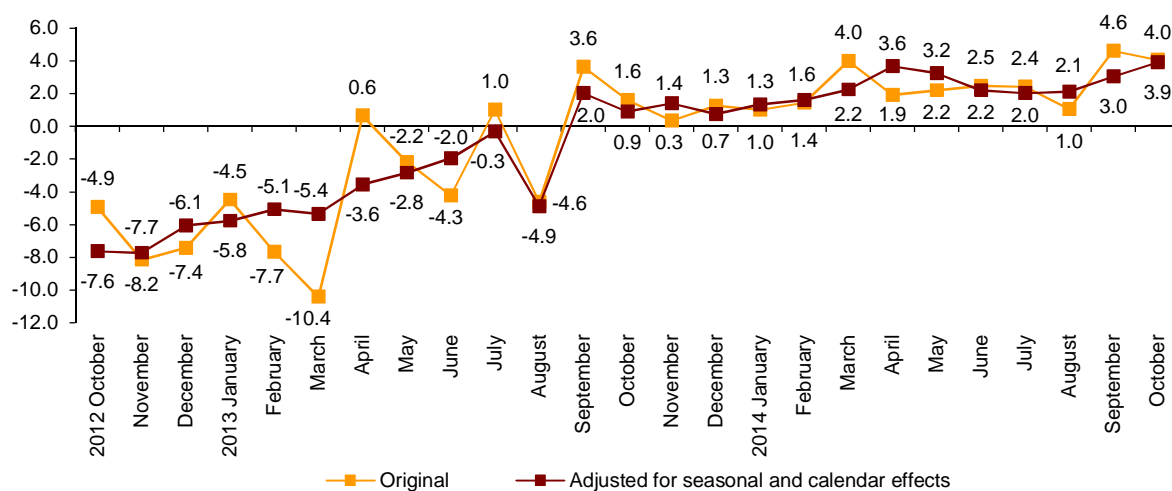
Activity (CNAE-2009 groups)	Monthly rate(%)
Office administrative and other business support activities	-4.4
Publishing activities	-4.0
Employment activities	-3.3

Annual turnover evolution rates for the Market Services sector

In October, the general Index of the turnover for the Market Services sector, after adjusting for seasonal and calendar effects, registered a variation of 3.9%, as compared with the same month of 2013. This rate was nine tenths over that registered in September.

The original series registered an annual variation of 4.0%, that is, six tenths over that recorded in September.

General index of the turnover for the Market Services Sector Annual Rate



After adjusting for seasonal and calendar effects, Trade increased by 4.3% and Other services did so by 3.6%, as compared with the same month of the previous year.

All sectors registered positive annual rates, *Sale and repair of motor vehicles and motorcycles* (11.4%) and *Transport and storage* (6.0%) registered the greatest increases. In turn, *Retail trade* (0.5%) and *Professional, scientific and technical activities* (0.9%) recorded the smallest increases.

Annual rates of the Turnover index for the Market Services Sector: General and by sector

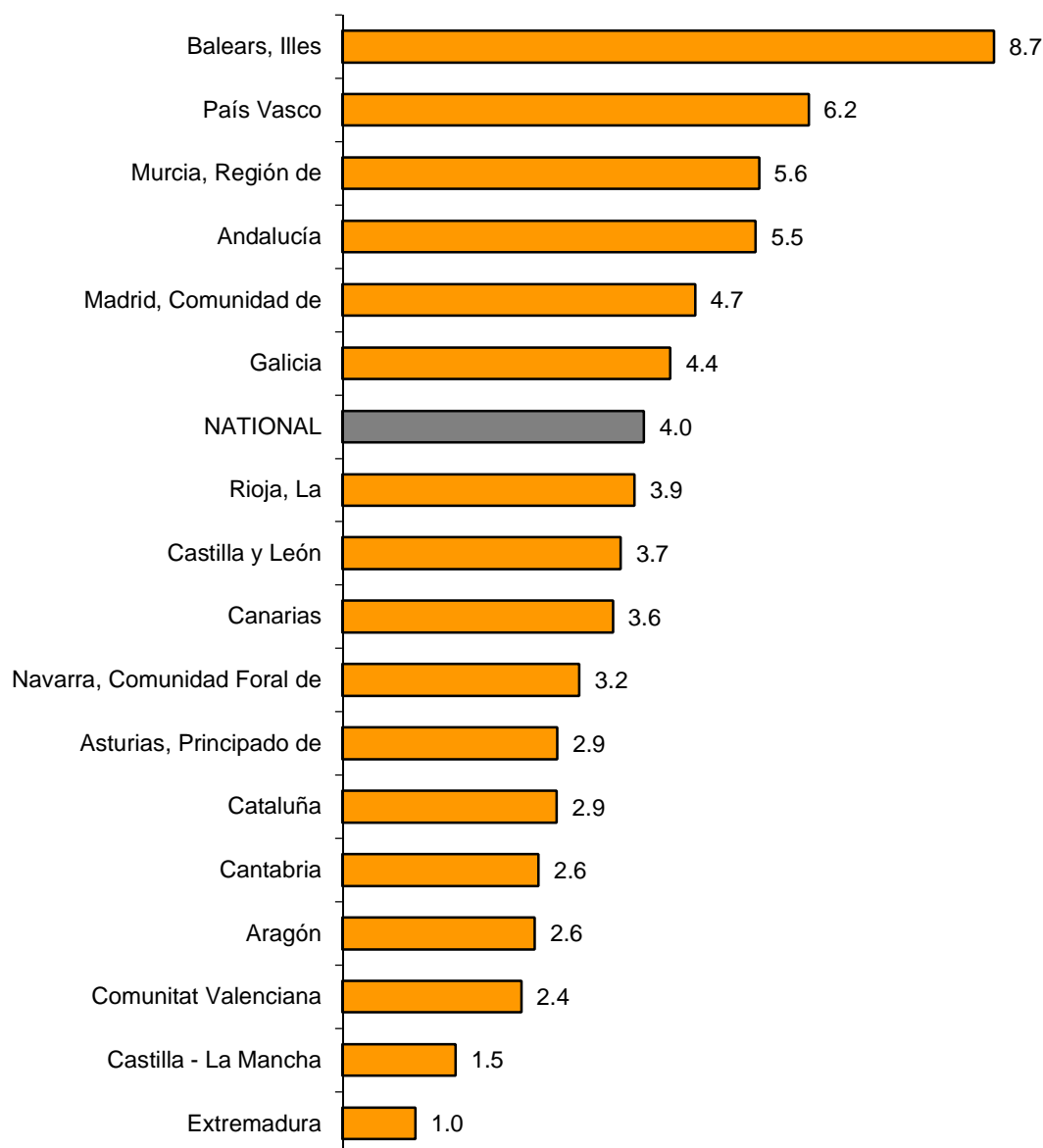
	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
GENERAL INDEX	4.0	3.9
1. TRADE	4.4	4.3
1.1. Sale and repair of vehicles and motorcycles	15.3	11.4
1.2. Wholesale trade	4.3	4.7
1.3. Retail trade	1.5	0.5
2. OTHER SERVICES	3.4	3.6
2.1. Transport and storage	5.9	6.0
2.2. Accommodation	6.2	5.5
2.3. Information and communications	1.2	1.2
2.4. Professional, scientific and technical activities	1.0	0.9
2.5. Administrative and support service activities	1.4	1.5

Results by Autonomous Community. Annual turnover variation rates. Original series.

In October, all the Autonomous Communities registered increases in their turnover in the Market Service Sector.

The greatest increases were recorded in Illes Balears (8.7%) and País Vasco (6.2%). In turn, Extremadura (1.0%) and Castilla-La Mancha (1.5%) registered the lowest positive rates.

**General Indices: National and by Autonomous Community
Turnover Annual Rate**



Evolution of employed personnel

Employment in the Market Services Sector registered an increase of 1.8% in October, as compared with the same month of the previous year. This annual rate was one tenth over that registered in September.

Employment increased 1.3% in the annual rate in Trade and 2.2% in Other services.

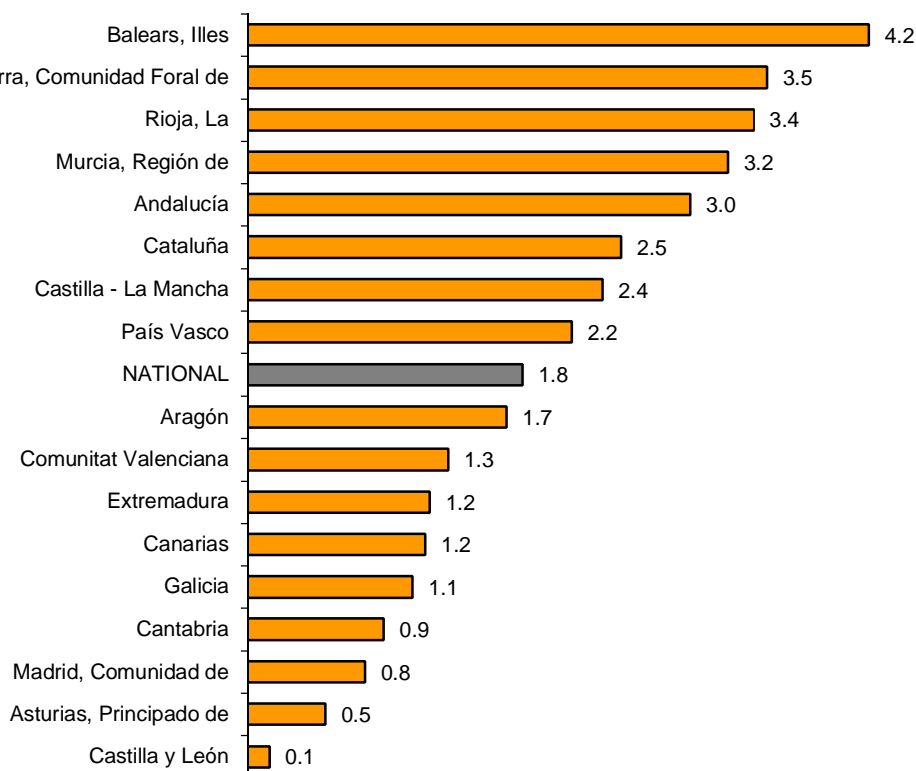
National Indices of employed personnel by sector

	Index	Rate (%)	
		Monthly	Annual
GENERAL INDEX	97.6	-0.2	1.8
1. TRADE	96.2	0.8	1.3
1.1. Sale and repair of vehicles and motorcycles	88.0	-0.4	0.9
1.2. Wholesale trade	99.4	3.1	2.3
1.3. Retail trade	95.8	-0.3	0.8
2. OTHER SERVICES	98.4	-0.8	2.2
2.1. Transport and storage	95.5	-0.4	1.3
2.2. Accommodation	100.5	-3.4	2.3
2.3. Information and communications	94.2	0.1	1.1
2.4. Professional, scientific and technical activities	96.2	0.7	1.3
2.5. Administrative and support service activities	101.9	0.5	4.0

Results by Autonomous Community. Annual variation rates of occupation

All Autonomous Communities registered positive annual rates in employment. Illes Balears (4.2%) registered the greatest increase.

General Indices: National and by Autonomous Community Annual rate of employed personnel



Services Sector Activity Indicators. Base 2010 October 2014

Provisional data

1. Turnover indices: General and by sector. Adjusted for seasonal and calendar effects

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	94.6	0.2	3.9	2.5
1. TRADE	94.2	0.2	4.3	2.9
1.1. Sale and repair of vehicles and motorcycles	84.3	1.8	11.4	10.8
1.2. Wholesale trade	96.5	0.6	4.7	3.2
1.3. Retail trade	91.7	-0.8	0.5	0.2
2. OTHER SERVICES	95.1	0.3	3.6	1.8
2.1. Transport and storage	104.8	0.6	6.0	4.1
2.2. Accommodation	99.8	-0.2	5.5	4.5
2.3. Information and communications	88.9	-0.2	1.2	-0.4
2.4. Professional, scientific and technical activities	88.5	0.6	0.9	-0.8
2.5. Administrative and support service activities	92.7	-1.3	1.5	0.8

2. Turnover indices: General and by sector. Adjusted for calendar effects

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	97.3	4.3	2.6
1. TRADE	96.5	4.7	3.0
1.1. Sale and repair of vehicles and motorcycles	90.7	11.9	10.7
1.2. Wholesale trade	99.6	4.7	3.3
1.3. Retail trade	92.1	0.3	0.2
2. OTHER SERVICES	98.6	3.6	1.8
2.1. Transport and storage	109.4	6.2	4.2
2.2. Accommodation	101.5	6.1	4.2
2.3. Information and communications	90.7	1.3	-0.4
2.4. Professional, scientific and technical activities	95.8	1.0	-0.8
2.5. Administrative and support service activities	94.4	1.5	0.6

3. National turnover indices: General and by branch of activity.

Original series

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	98.9	4.0	2.5
1. TRADE	98.4	4.4	2.9
1.1. SALE AND REPAIR OF VEHICLES	94.2	15.3	11.0
- Sale of motor vehicles	94.1	17.9	13.5
- Maintenance and repair of motor vehicles	94.1	2.5	-0.7
1.2. WHOLESALE TRADE AND COMMISSION TRADE	101.9	4.3	3.3
- Wholesale on a fee or contract basis	112.5	2.0	1.9
- Wholesale of agricultural raw materials and live animals	114.3	1.6	2.5
- Wholesale of food, beverages and tobacco	95.6	3.4	1.6
- Wholesale of household goods	110.9	5.1	5.4
- Wholesale of information and communication equipment	86.9	4.6	3.7
- Wholesale of other machinery, equipment and supplies	95.7	0.5	1.5
- Other specialised wholesale trade	104.6	6.0	3.6
- Non-specialised wholesale trade	108.2	6.4	3.5
1.3. RETAIL TRADE	93.6	1.5	0.3
2. OTHER SERVICES	99.5	3.4	1.8
2.1. TRANSPORTATION AND STORAGE SERVICES	111.1	5.9	4.1
Land transport	104.8	3.6	3.0
- Rail transport	114.9	6.3	7.1
- Taxi operation	103.4	2.5	1.6
- Other passenger land transport	106.1	0.2	0.8
- Freight transport by road and removal services	103.7	4.2	3.1
Water transport	81.5	2.9	1.5
Air transport	116.7	11.4	6.9
Warehousing and support activities for transportation	121.0	7.6	5.1
Post and courier activities	102.2	4.2	1.1
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	101.0	6.2	4.3
Accommodation	116.1	8.8	6.1
Food and beverage service activities	95.8	4.9	3.4
2.3. INFORMATION AND COMMUNICATION	91.9	1.2	-0.4
Publishing activities	88.4	2.2	2.3
Motion picture, television programme production and music publishing activities	101.9	11.7	6.5
Programming and broadcasting activities	105.5	8.9	5.0
Telecommunications	74.8	-4.3	-6.4
Computer programming, consultancy and related activities	117.5	4.2	4.7
Information service activities	107.5	2.2	1.7
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	96.7	1.0	-0.8
Legal, accounting and management consulting activities	103.9	0.4	0.5
Architectural and engineering activities; technical testing and analysis	91.6	-1.4	-3.6
Advertising and market research	94.4	5.5	0.8
Other professional scientific and technical activities	90.8	0.8	0.3
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	95.2	1.4	0.6
Employment activities	121.8	13.8	17.0
Travel agencies and tour operator services	89.3	0.1	-0.2
Security and investigation activities	98.6	2.7	2.4
Cleaning activities	97.3	0.6	-1.0
Office administrative and other business support activities	86.5	-1.4	-3.4

4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	97.6	-0.2	1.8	1.0
1. TRADE	96.2	0.8	1.3	0.2
1.1. SALE AND REPAIR OF VEHICLES	88.0	-0.4	0.9	-1.0
- Sale of motor vehicles	84.6	-0.9	0.9	-1.0
- Maintenance and repair of motor vehicles	91.8	0.0	0.9	-0.9
1.2. WHOLESALE TRADE AND COMMISSION TRADE	99.4	3.1	2.3	1.0
- Wholesale on a fee or contract basis	100.5	0.8	2.9	1.0
- Wholesale of agricultural raw materials and live animals	103.6	1.6	3.6	2.4
- Wholesale of food, beverages and tobacco	109.9	9.1	3.6	2.4
- Wholesale of household goods	94.3	0.4	0.2	-0.7
- Wholesale of information and communication equipment	96.8	0.6	2.3	0.7
- Wholesale of other machinery, equipment and supplies	94.8	0.0	2.6	1.1
- Other specialised wholesale trade	91.0	-0.1	1.8	0.2
- Non-specialised wholesale trade	92.2	-0.3	0.4	-1.8
1.3. RETAIL TRADE	95.8	-0.3	0.8	0.0
2. OTHER SERVICES	98.4	-0.8	2.2	1.5
2.1. TRANSPORTATION AND STORAGE SERVICES	95.5	-0.4	1.3	0.5
Land transport	96.5	-0.2	1.9	1.2
- Rail transport	96.8	-0.2	-1.9	-1.3
- Taxi operation	97.2	-1.1	0.0	-1.5
- Other passenger land transport	98.2	-0.6	0.5	-1.0
- Freight transport by road and removal services	95.7	0.1	2.8	2.4
Water transport	92.3	-7.9	1.5	-0.4
Air transport	88.7	-3.1	-0.6	-2.8
Warehousing and support activities for transportation	97.8	-0.5	1.2	0.3
Post and courier activities	87.0	-0.1	-1.5	-1.9
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	100.5	-3.4	2.3	2.1
Accommodation	100.6	-10.5	3.6	3.8
Food and beverage service activities	100.7	-1.4	2.0	1.6
2.3. INFORMATION AND COMMUNICATION	94.2	0.1	1.1	-0.2
Publishing activities	82.2	-0.2	-0.8	-2.1
Motion picture, television programme production and music publishing activities	74.1	0.0	-2.8	-4.7
Programming and broadcasting activities	88.1	0.0	0.2	-2.5
Telecommunications	86.3	-0.4	-1.4	-1.9
Computer programming, consultancy and related activities	104.2	0.3	2.8	1.6
Information service activities	95.0	0.3	-0.1	-0.8
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	96.2	0.7	1.3	0.2
Legal, accounting and management consulting activities	99.8	0.6	1.7	0.6
Architectural and engineering activities; technical testing and analysis	91.0	0.0	0.2	-0.7
Advertising and market research	93.8	4.1	3.8	-0.7
Other professional scientific and technical activities	97.3	-0.1	0.8	1.7
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	101.9	0.5	4.0	3.5
Employment activities	130.2	7.0	17.8	19.8
Travel agencies and tour operator services	91.8	-0.1	3.3	1.6
Security and investigation activities	93.9	0.4	1.4	0.2
Cleaning activities	95.2	-2.0	-0.7	-0.7
Office administrative and other business support activities	102.0	0.1	4.2	2.9

5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Year-to-date average
NATIONAL	98.9	4.0	2.5
Andalucía	94.1	5.5	3.4
Aragón	102.2	2.6	2.3
Asturias, Principado de	91.1	2.9	1.9
Balears, Illes	107.3	8.7	4.8
Canarias	102.1	3.6	4.7
Cantabria	89.2	2.6	1.0
Castilla y León	103.5	3.7	1.3
Castilla-La Mancha	97.5	1.5	1.4
Cataluña	101.7	2.9	2.6
Comunitat Valenciana	98.8	2.4	2.6
Extremadura	92.4	1.0	2.2
Galicia	104.2	4.4	2.5
Madrid, Comunidad de	97.3	4.7	1.4
Murcia, Región de	98.1	5.6	4.1
Navarra, Comunidad Foral de	96.1	3.2	3.4
País Vasco	98.9	6.2	4.0
Rioja, La	104.1	3.9	3.4

6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
NATIONAL	97.6	-0.2	1.8	1.0
Andalucía	97.6	0.2	3.0	1.4
Aragón	94.5	-0.9	1.7	0.1
Asturias, Principado de	92.5	-0.8	0.5	-0.4
Balears, Illes	109.5	-7.7	4.2	3.5
Canarias	98.4	0.2	1.2	1.2
Cantabria	95.8	-3.4	0.9	1.2
Castilla y León	94.8	-0.9	0.1	-0.1
Castilla-La Mancha	96.6	-1.6	2.4	1.6
Cataluña	99.5	-0.7	2.5	1.6
Comunitat Valenciana	98.4	3.4	1.3	0.4
Extremadura	95.9	-1.4	1.2	1.4
Galicia	95.5	-0.4	1.1	0.1
Madrid, Comunidad de	95.4	0.0	0.8	0.3
Murcia, Región de	99.8	2.1	3.2	2.5
Navarra, Comunidad Foral de	99.5	-0.4	3.5	2.0
País Vasco	99.1	-0.4	2.2	0.9
Rioja, La	99.8	0.5	3.4	1.8