

Services Sector Activity Indicators (SSAI). Base 2015
October 2018. Provisional data

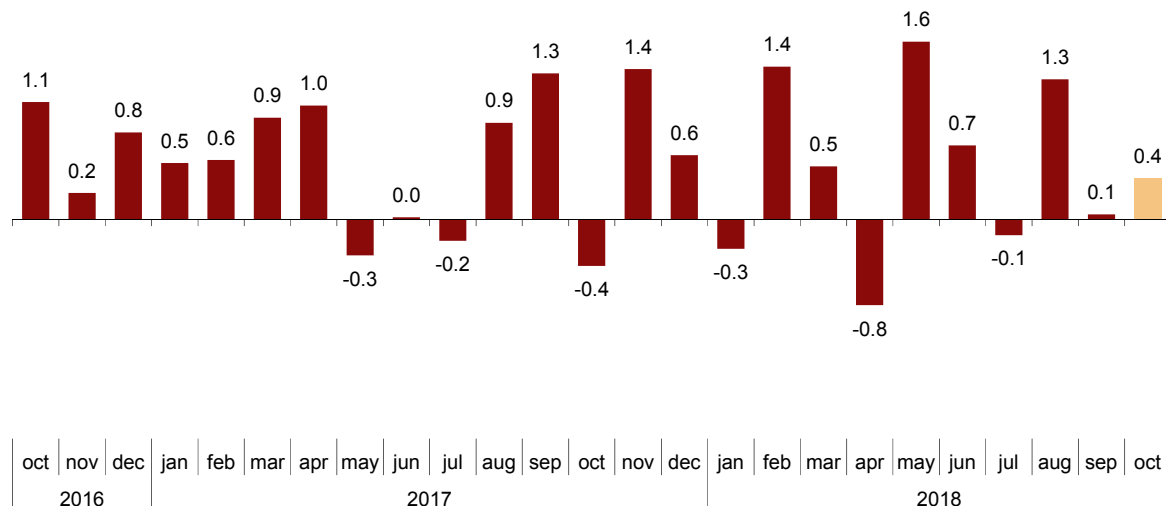
Turnover in the¹ Market Services Sector stands at 0.4%, after adjusting for seasonal and calendar effects

The annual rate stands at 6.9% in the series adjusted for seasonal and calendar effects and at 8.4% in the original series

Monthly trend in turnover for the Market Services Sector

After adjusting for seasonal and calendar effects, the monthly variation of the general index of turnover for the Market Services Sector between October and September was 0.4%. This rate is three tenths higher than that observed in September.

General index of the turnover for the Market Services Sector
Seasonally and calendar adjusted. October 2018. Monthly rate. Percentage



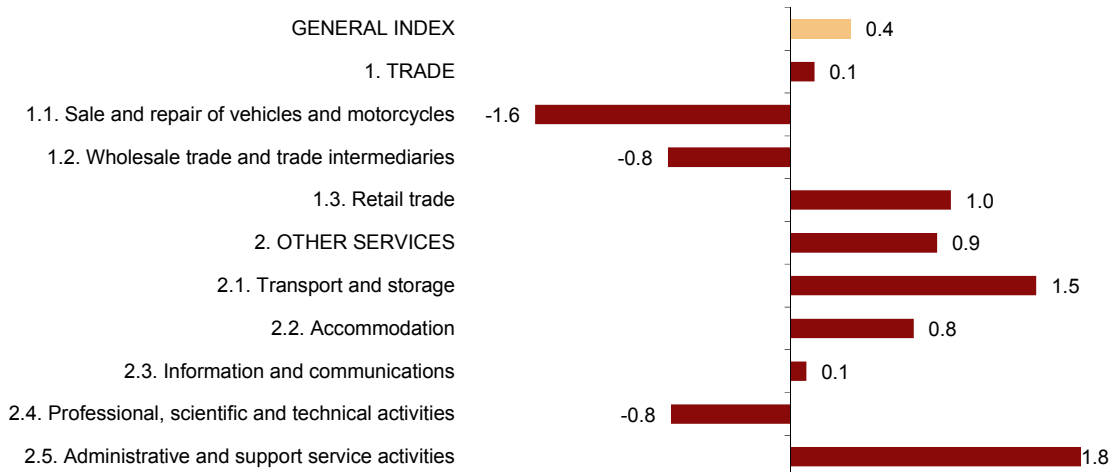
¹ As reflected in the methodology of this value index, the information is presented in current (nominal) terms, without adjusting the effects in the price variation.

After adjusting for seasonal and calendar effects, *Trade* increased by 0.1% and *Other services* by 0.9%.

By sectors, *Administrative and support service activities* (1.8%), *Transport and storage* (1.5%) and *Retail trade* (1.0%) registered the largest increases. On the other hand, *Sale and repair of vehicles and motorcycles* (-1.6%) and *Wholesale trade and trade intermediaries* (-0.8%) recorded the largest decreases.

General and by sectors turnover Index

Seasonally and calendar adjusted. October 2018. Monthly rate. Percentage



A more detailed analysis shows the branches of activity that registered the highest monthly rates and those with the largest decreases in the month of October.

Types of activities with the highest monthly rates in the Services Sector turnover index
Seasonally and calendar adjusted. October 2018. Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Publishing activities	4.0
Air transport	3.2
Motion picture, television programme production and music publishing activities	3.2

Types of activities with the lowest monthly rates in the Services Sector turnover index
Seasonally and calendar adjusted. October 2018 .Monthly rate

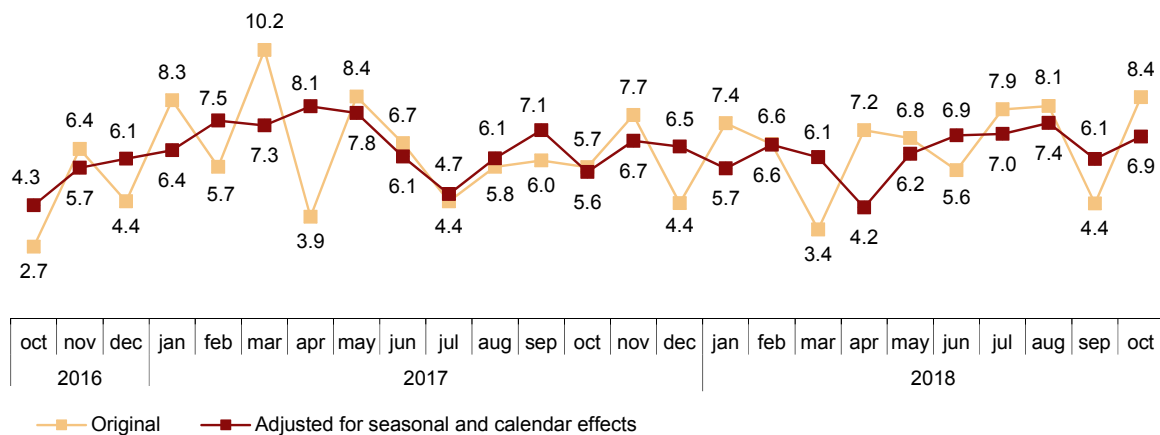
Activity (CNAE-2009 groups)	Monthly rate(%)
Programming and broadcasting activities	-2.8
Telecommunications	-2.6
Sale and repair of vehicles	-1.6

Annual trend in the turnover indices for the Market Services Sector

The general index of the turnover for the Market Services Sector, after adjusting for seasonal and calendar effects, experienced a variation of 6.9% in October compared to the same month of 2017. This rate is eight tenths higher than that recorded in September.

The original series presented an annual variation of 8.4%, which is four points above that registered in September.

General index of turnover for the Market Services Sector October 2018. Annual Rate. Percentage



After adjusting for seasonal and calendar effects, *Trade* increased by 7.7% as compared with October 2017 and *Other services* by 6.3%.

All sectors showed positive annual rates. Wholesale trade (9.0%) followed by *Professional, scientific and technical activities* (8.8%) increased the most.

Annual rates in Turnover index for the Market Services Sector: General and by sector. October 2018

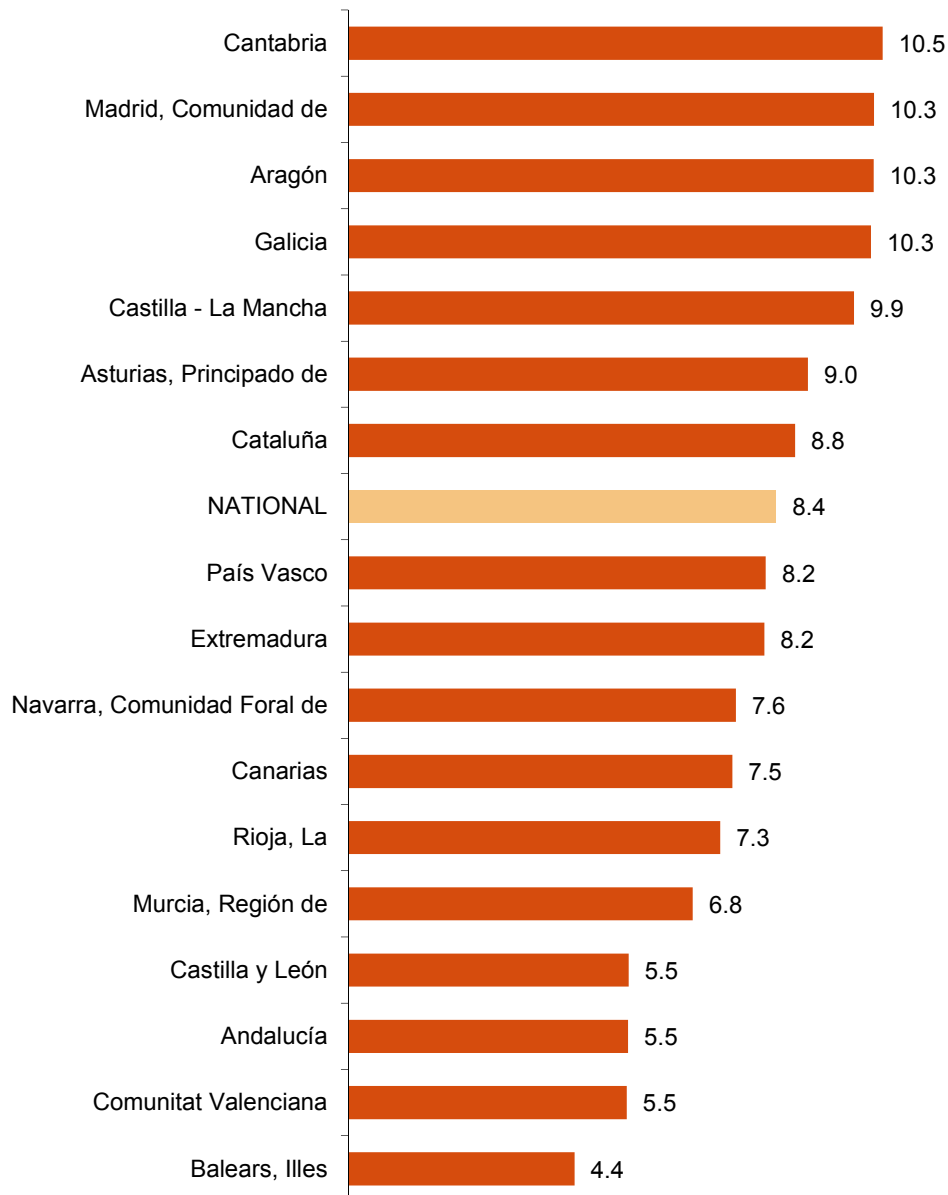
	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
GENERAL INDEX	8.4	6.9
1. TRADE	9.2	7.7
1.1. Sale and repair of vehicles and motorcycles	3.2	0.6
1.2. Wholesale trade	11.0	9.0
1.3. Retail trade	7.8	4.5
2. OTHER SERVICES	7.0	6.3
2.1. Transport and storage	7.8	6.1
2.2. Accommodation	2.5	2.9
2.3. Information and communications	5.9	5.0
2.4. Professional, scientific and technical activities	9.3	8.8
2.5. Administrative and support service activities	8.9	7.9

Results by Autonomous Community. Annual variation rates of turnover. Original series

Annual rate in Turnover index for the Market Services Sector increased as compared to October 2017 in all the autonomous communities.

The largest increases were recorded in Cantabria (10.5%), Comunidad de Madrid (10.3%) and Aragón (10.3%). The smallest increases were recorded in Illes Balears (4.4%), Comunitat Valenciana (5.5%) y Andalucía (5.5%).

General Indices: National and by Autonomous Community
October 2018. Turnover Annual Rate. Percentage



Employment trend

Employment in the Market Services Sector experienced a variation of 2.2% in October as compared to the same month of the previous year. This rate is a tenth higher than that registered in September.

The employment rate increased by 1.6% in *Trade* and by 2.6% in *Other services*.

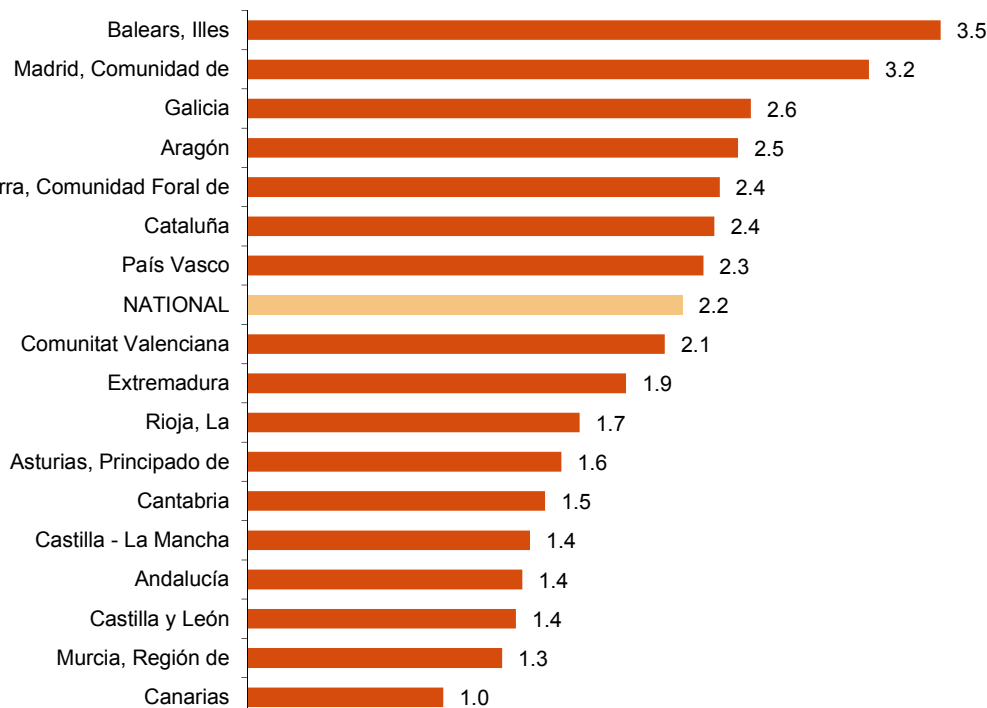
National Indices of employed personnel by sector. October 2018

	Index	Rate (%)	
		Monthly	Annual
GENERAL INDEX	109.0	0.0	2.2
1. TRADE	106.5	1.2	1.6
1.1. Sale and repair of vehicles and motorcycles	106.7	-0.4	2.4
1.2. Wholesale trade	110.6	3.6	2.1
1.3. Retail trade	103.9	-0.1	1.1
2. OTHER SERVICES	110.5	-0.8	2.6
2.1. Transport and storage	109.0	0.2	2.7
2.2. Accommodation	110.4	-4.1	1.2
2.3. Information and communications	108.1	0.4	3.5
2.4. Professional, scientific and technical activities	107.1	0.8	2.4
2.5. Administrative and support service activities	115.3	0.6	3.8

Results by Autonomous Community. Annual employment variation rates

All Autonomous Communities registered positive annual employment rates. Illes Balears (3.5%) recorded the largest increase.

General Indices: National and by Autonomous Community October 2018. Annual rate of employed personnel. Percentage



Review and update of data

On the press release day, INE has updated SSAI data series corresponding to the last five months. In the case of calendar adjusted and seasonally and calendar adjusted series, according to INE standard, series are revised since its beginning. Results are available on INEBase.

Methodological note

The **Services Sector Activity Indicators (SSAI)** measure the short-term evolution of the activity of companies belonging to the Non-Financial Market Services sector through two variables: turnover and employed personnel. Turnover comprises the amounts invoiced by the company for provision of services and sale of goods. Employed personnel include both paid and unpaid personnel.

In order to obtain this data, an ongoing survey is conducted, every month researching more than 28,000 companies that operate in this sector. Results are presented as indices so as to measure variations as compared to the base year 2015.

The characteristics of this statistics are:

Type of survey: monthly continuous survey.

Base year: 2015.

Population scope: companies whose main economic activity is described in sections G, (Trade), H (Transport and Storage), I (Accommodation), J (Information and Communications), M (Professional, Scientific and Technical Activities) and N (Administrative and Support Services Activities) of the National Classification of Economic Activities (CNAE-09).

Geographical scope: all the national territory except for Ceuta and Melilla, for which it is only collected in division 47 of CNAE-09 (retail trade).

Sample size: 28,000 companies.

Type of sampling: stratified random sampling.

Collection method: completion of the questionnaire by the respondent using one of the following methods: internet (IRIA system), e-mail, fax, telephone or by postal mail.

For more information you can access the methodology at:

<https://www.ine.es/metodologia/t37/notaiass15.pdf>

And the standardised methodological report at:

<https://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=30183>

For further information see **INEbase**: www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Services Sector Activity Indicators. Base 2015 October 2018

Provisional data

1. Turnover indices: General and by sector Seasonally and calendar adjusted

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	120.1	0.4	6.9	6.3
1. TRADE	120.5	0.1	7.7	6.7
1.1. Sale and repair of vehicles and motorcycles	130.3	-16	0.6	10.1
1.2. Wholesale trade	123.5	-0.8	9.0	8.1
1.3. Retail trade	110.0	10	4.5	2.6
2. OTHER SERVICES	119.1	0.9	6.3	5.8
2.1. Transport and storage	117.1	15	6.1	5.6
2.2. Accommodation	116.1	0.8	2.9	2.2
2.3. Information and communications	114.3	0.1	5.0	4.3
2.4. Professional, scientific and technical activities	129.2	-0.8	8.8	9.8
2.5. Administrative and support service activities	119.9	18	7.9	7.2

2. Turnover indices: General and by sector Calendar adjusted

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	122.3	7.0	6.3
1. TRADE	122.2	7.4	6.7
1.1. Sale and repair of vehicles and motorcycles	130.8	-0.7	9.7
1.2. Wholesale trade	126.7	8.7	8.1
1.3. Retail trade	110.0	6.0	2.7
2. OTHER SERVICES	122.6	6.3	5.8
2.1. Transport and storage	122.2	6.4	5.5
2.2. Accommodation	118.8	3.0	2.1
2.3. Information and communications	116.6	4.8	4.3
2.4. Professional, scientific and technical activities	133.6	8.2	9.8
2.5. Administrative and support service activities	120.9	8.0	7.1

3. Turnover indices: General and by branch of activity Original series

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	123.1	8.4	6.6
1. TRADE	123.2	9.2	6.9
1.1. SALE AND REPAIR OF VEHICLES	132.2	3.2	10.0
- Sale of motor vehicles	134.1	2.5	10.8
- Maintenance and repair of motor vehicles	120.0	8.0	4.7
1.2. WHOLESALE TRADE AND COMMISSION TRADE	128.1	11.0	8.4
- Wholesale on a fee or contract basis	129.6	5.6	5.9
- Wholesale of agricultural raw materials and live animals	118.8	4.2	3.1
- Wholesale of food, beverages and tobacco	114.5	5.3	4.3
- Wholesale of household goods	128.8	7.7	4.2
- Wholesale of information and communication equipment	115.8	3.0	3.4
- Wholesale of other machinery, equipment and supplies	135.9	12.6	10.5
- Other specialised w holesale trade	142.1	21.1	16.8
- Non-specialised w holesale trade	140.5	11.8	12.3
1.3. RETAIL TRADE	110.7	7.8	2.8
2. OTHER SERVICES	123.0	7.0	5.9
2.1. TRANSPORTATION AND STORAGE SERVICES	123.1	7.8	5.8
Land transport	119.8	6.2	4.5
- Rail transport	119.3	5.3	3.1
- Taxi operation	111.6	3.8	3.0
- Other passenger land transport	125.0	3.7	1.7
- Freight transport by road and removal services	119.0	7.1	5.4
Water transport	116.7	5.8	7.0
Air transport	130.0	12.8	9.0
Warehousing and support activities for transportation	125.4	8.7	6.4
Post and courier activities	119.3	5.7	4.7
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	118.5	2.5	2.0
Accommodation	121.9	1.6	-0.4
Food and beverage service activities	117.6	2.9	3.2
2.3. INFORMATION AND COMMUNICATION	117.2	5.9	4.5
Publishing activities	109.1	6.5	-0.1
Motion picture, television programme production and music publishing activities	131.3	11.4	7.5
Programming and broadcasting activities	117.3	8.4	9.7
Telecommunications	107.5	-0.2	1.8
Computer programming, consultancy and related activities	127.8	10.6	7.2
Information service activities	119.8	6.3	3.4
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	134.2	9.3	9.9
Legal, accounting and management consulting activities	137.9	8.2	10.0
Architectural and engineering activities; technical testing and analysis	127.8	6.7	9.2
Advertising and market research	135.2	13.2	10.4
Other professional scientific and technical activities	143.0	14.7	11.8
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	121.5	8.9	7.2
Employment activities	150.3	10.5	10.5
Travel agencies and tour operator services	110.8	5.1	4.0
Security and investigation activities	122.1	8.0	7.3
Cleaning activities	119.1	4.5	4.5
Office administrative and other business support activities	141.0	15.3	11.6

4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	109.0	0.0	2.2	2.2
1. TRADE	106.5	12	16	16
1.1. SALE AND REPAIR OF VEHICLES	106.7	-0.4	2.4	2.6
- Sale of motor vehicles	112.1	-0.5	3.8	4.4
- Maintenance and repair of motor vehicles	101.1	-0.2	0.7	0.6
1.2. WHOLESALE TRADE AND COMMISSION TRADE	110.6	3.6	2.1	2.4
- Wholesale on a fee or contract basis	107.1	4.0	0.4	12
- Wholesale of agricultural raw materials and live animals	106.6	0.8	2.0	2.0
- Wholesale of food, beverages and tobacco	116.7	9.3	2.7	3.3
- Wholesale of household goods	107.0	0.6	2.1	2.5
- Wholesale of information and communication equipment	108.6	0.5	12	11
- Wholesale of other machinery, equipment and supplies	110.4	0.0	16	2.3
- Other specialised w wholesale trade	107.1	0.1	2.1	18
- Non-specialised w wholesale trade	109.2	0.0	19	2.6
1.3. RETAIL TRADE	103.9	-0.1	11	0.9
2. OTHER SERVICES	110.5	-0.8	2.6	2.6
2.1. TRANSPORTATION AND STORAGE SERVICES	109.0	0.2	2.7	2.8
Land transport	107.6	0.2	16	2.2
- Rail transport	105.9	-0.3	2.2	4.7
- Taxi operation	103.2	-0.8	12	11
- Other passenger land transport	111.0	-0.4	2.6	2.8
- Freight transport by road and removal services	107.5	0.7	14	2.1
Water transport	125.2	-7.5	9.0	10.5
Air transport	111.2	-3.7	6.6	6.1
Warehousing and support activities for transportation	113.9	0.7	5.1	4.5
Post and courier activities	103.0	0.3	0.9	0.7
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	110.4	-4.1	12	13
Accommodation	117.4	-8.9	17	18
Food and beverage service activities	108.5	-2.6	11	12
2.3. INFORMATION AND COMMUNICATION	108.1	0.4	3.5	3.4
Publishing activities	100.6	0.2	-0.1	0.0
Motion picture, television programme production and music publishing activities	110.6	12	2.1	18
Programming and broadcasting activities	100.9	0.0	0.8	13
Telecommunications	90.9	0.3	-0.1	-0.8
Computer programming, consultancy and related activities	115.4	0.4	5.7	5.7
Information service activities	104.0	12	2.3	10
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	107.1	0.8	2.4	2.0
Legal, accounting and management consulting activities	105.5	0.2	19	15
Architectural and engineering activities; technical testing and analysis	110.4	0.7	4.2	3.7
Advertising and market research	107.2	2.9	0.5	13
Other professional scientific and technical activities	106.6	13	13	0.8
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	115.3	0.6	3.8	3.9
Employment activities	135.5	5.2	4.9	6.2
Travel agencies and tour operator services	106.8	0.0	2.7	2.6
Security and investigation activities	115.1	0.0	6.2	4.3
Cleaning activities	105.4	-19	10	10
Office administrative and other business support activities	118.3	0.9	6.0	6.2

5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Year-to-date average
NATIONAL	123.1	8.4	6.6
Andalucía	113.0	5.5	4.0
Aragón	128.5	10.3	8.4
Asturias, Principado de	116.9	9.0	6.2
Balears, Illes	121.7	4.4	4.7
Canarias	123.1	7.5	6.7
Cantabria	126.6	10.5	8.8
Castilla y León	115.4	5.5	4.3
Castilla-La Mancha	127.7	9.9	7.3
Cataluña	121.3	8.8	5.6
Comunitat Valenciana	118.1	5.5	4.1
Extremadura	119.2	8.2	5.3
Galicia	135.0	10.3	5.4
Madrid, Comunidad de	130.1	10.3	9.4
Murcia, Región de	111.1	6.8	4.6
Navarra, Comunidad Foral de	123.5	7.6	4.4
País Vasco	123.3	8.2	8.1
Rioja, La	124.7	7.3	6.8

6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
NATIONAL	109.0	0.0	2.2	2.2
Andalucía	105.9	0.2	1.4	1.6
Aragón	111.2	-0.5	2.5	3.1
Asturias, Principado de	105.1	-1.3	1.6	1.8
Balears, Illes	122.7	-7.1	3.5	3.5
Canarias	110.0	0.1	1.0	2.3
Cantabria	109.6	-1.3	1.5	2.1
Castilla y León	105.3	-1.1	1.4	1.7
Castilla-La Mancha	106.9	-0.5	1.4	1.8
Cataluña	109.7	-0.7	2.4	2.3
Comunitat Valenciana	111.1	3.8	2.1	2.1
Extremadura	105.2	-1.7	1.9	1.5
Galicia	108.7	-0.5	2.6	2.0
Madrid, Comunidad de	108.9	0.5	3.2	2.6
Murcia, Región de	110.7	1.3	1.3	2.8
Navarra, Comunidad Foral de	108.6	-0.8	2.4	2.6
País Vasco	106.7	-0.7	2.3	1.8
Rioja, La	108.3	-0.9	1.7	2.0