

Business Confidence Indicators

Second quarter of 2012

Main results

- Today, for the first time, the National Statistics Institute is publishing the results of its new operation on Business Confidence Indicators (BCI).
- The survey on which the BCIs are based is the first opinion poll conducted by the INE, and it is prepared based on a representative sample of 7,694 establishments, whose opinions began to be collected for the first quarter of 2012.
- The Harmonised Business Confidence Index (HBCI) of the INE stands at 101.39 points for the second quarter of 2012, indicating an improvement of 1.39 points, in the confidence of businesspersons, with regard to the first quarter (base 100).
- There is a reduction in the lack of confidence by businesspersons regarding the future performance of their business in the second quarter of the year. In this sense, for the whole of Spain, the *Balance of Expectations*, that is, the difference between the opinions of optimistic and pessimistic business establishments, reaches -35 points in the second quarter, as compared with the -44 points registered in the first quarter, indicating a nine-point improvement.
- Despite the improvement this quarter, the business confidence climate remains unfavourable. 8% of business establishments are optimistic regarding the future performance of their business as the quarter commences, whereas 43% are pessimistic.

Opinions regarding the coming quarter (Expectations)

8% of establishments believed that the performance of their business during the second quarter of the year would be favourable, whereas 43% believed that it would be unfavourable. The remaining 49% believed that it would be normal.

The difference between the percentages of favourable and unfavourable responses, known as the *Balance of Expectations*, stood at -35 points for Spain as a whole.

In the first quarter, 6% of the establishments believed that the performance of the business would be favourable, whilst 50% believed that it would be unfavourable, with the *Balance of Expectations* thus standing at -44 points.

Therefore, the lack of confidence by businesspersons as per *Expectations* decreased nine points (-44 points in the first quarter, and -35 points in the second).

Opinions regarding the last quarter (Situation)

In terms of the responses regarding the last quarter, 7% of the establishments expressed a favourable opinion regarding the past performance of their business in the first quarter, as compared with the 48% that had an unfavourable opinion.

The difference between these percentages of favourable and unfavourable responses referring to the last quarter, known as the *Situation Balance*, stood at -41 points, thereby improving the *Expectations* previously expressed for that first quarter, which stood at -44 points.

Harmonised Business Confidence Index (HBCI)

The HBCI, compiled using the evolution of the *Situation* and *Expectations* Indices, stood at 101.39 points in the second quarter, showing an improvement of 1.39 points in the confidence by businesspersons with regard to the first quarter of 2012, which served as base 100 for the index.

Methodological note

Today, for the first time, the National Statistics Institute (INE) is publishing the Business Confidence Indicators (BCI).

The survey on which the BCIs are based is the first opinion poll conducted by the INE, and it is prepared based on a representative sample of 7,694 establishments, whose opinions began to be collected for the first quarter of 2012. The population scope of the survey is comprised of all those establishments whose main activity is included in the following sections of CNAE-2009: B to N (inclusive, except division 70), R (only divisions 92 and 93) and S (only divisions 95 and 96).

The BCIs gather the opinions of the establishment managers regarding the performance of their business for each last quarter, and regarding their expectations for each coming quarter. The methodology is based on the Japanese **TANKAN** index. In other words, there are no weightings or elevations according to the characteristics of the establishments, as the opinion of each respondent carries the same weight.

The BCIs are compiled and published quarterly. They consider three different indicators, both on a national level and by Autonomous Community (in the latter case, the data will be available as of the year 2013). These three indicators are based on this question from the questionnaire:

1. How would you assess the performance of the business in your establishment?

	Favourable	Normal	Unfavourable
1. In the quarter that is ending?	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>
2. In the quarter that is commencing?	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>	_____ <input type="checkbox"/>

The **Harmonised Expectation Indicator** (known as the **Expectations**) includes the difference or balance between the percentages of favourable and unfavourable responses with regard to the coming quarter. It can fluctuate between -100 (all of the respondents are pessimistic - that is, they have marked the *Unfavourable* box - regarding the coming quarter) and +100 (all of the respondents are optimistic - that is, they have marked the *Favourable* box-).

An intuitive interpretation thereof is simple and direct. If the *Expectations* are positive, the optimists exceed the pessimists with regard to the coming quarter.

In turn, the **Harmonised Situation Indicator** (known as the **Situation**) is the difference or balance between the percentages of favourable and unfavourable responses with regard to the quarter that is ending.

The **Harmonised Business Confidence Index** (HBCI) is built using the *Situation* and the *Expectations*. The base for this index is the first quarter of 2012, and the value of that first quarter is therefore equal to 100.

For further information see [INEbase-www.ine.es/en/welcome_en.htm](http://www.ine.es/en/welcome_en.htm) All press releases at: www.ine.es/en/prensa/prensa_en.htm

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