

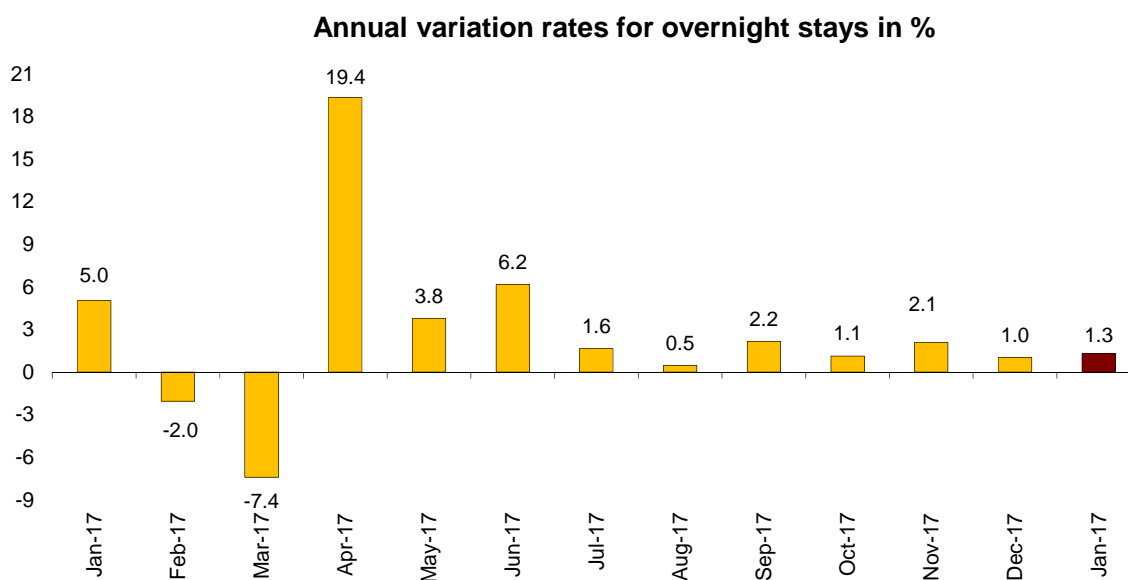
**Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)**  
January 2018. *Provisional data*

**Overnight stays in hotel establishment increase 1.3% in January with respect to the same month in 2017**

**Hotels invoice an average of 80.5 euros per occupied room, representing an annual increase of 2.4%**

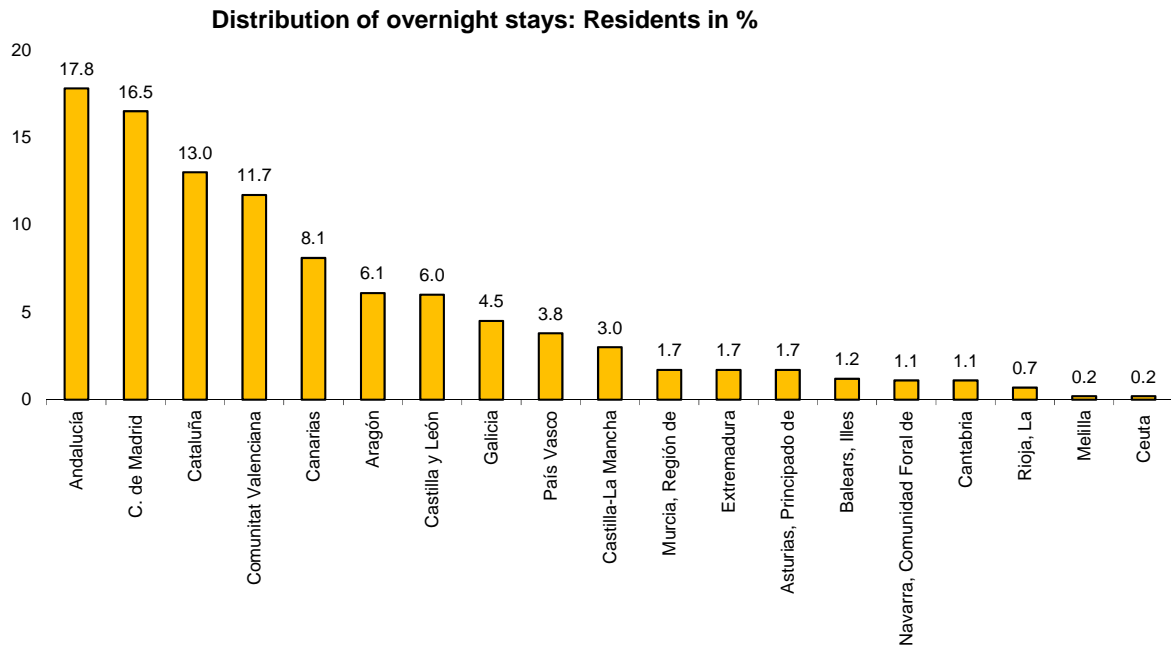
During the month of January, there were 15.3 million overnight stays in hotel establishments, 1.3% more than in the same month of 2017. Overnight stays by residents in Spain increased by 2.3% and those of non-residents did so by 0.8%.

The average stay decreased 1.6% as compared with January 2017, standing at 3.0 overnight stays per traveller.

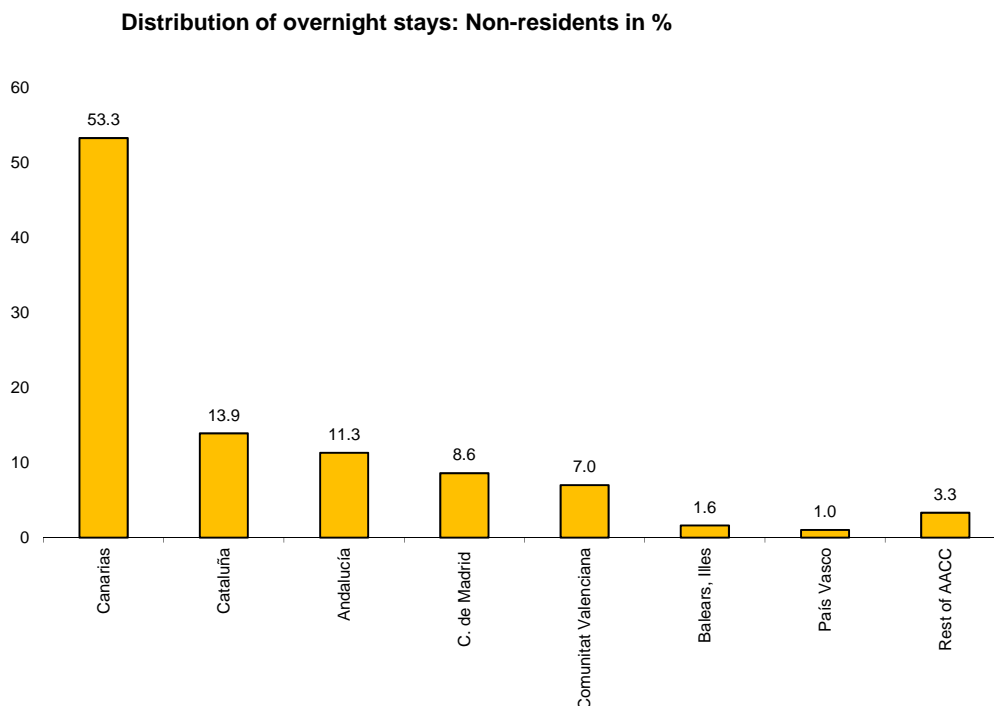


### Destinations

Andalucía, Comunidad de Madrid, Cataluña and Comunitat Valenciana were the main destinations of residents in Spain in January, with annual variation rates in the number of overnight stays of 0.8%, 4.6%, -0.7% and -1.0%, respectively.



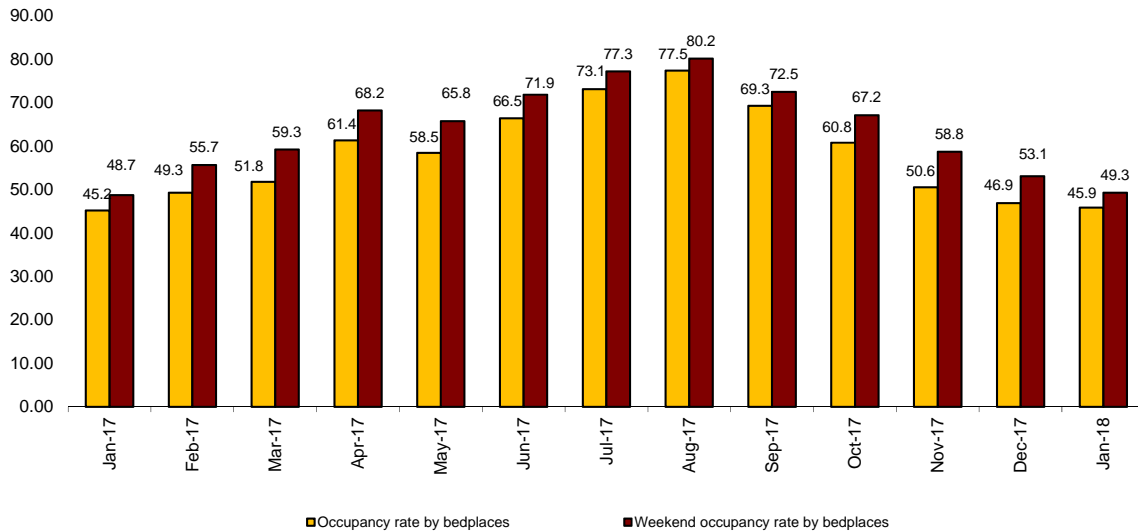
The main destination chosen by non-residents was Canarias, with 53.3% of total overnight stays. In this Autonomous Community, overnight stays of foreign nationals decreased by 2.2% as compared with January 2017. The following destinations of non-residents were Cataluña (with 13.9% of the total overnight stays and an increase of 4.9%) and Andalucía (with 11.3% of the total and an increase of 4.2%).



### Hotel occupancy

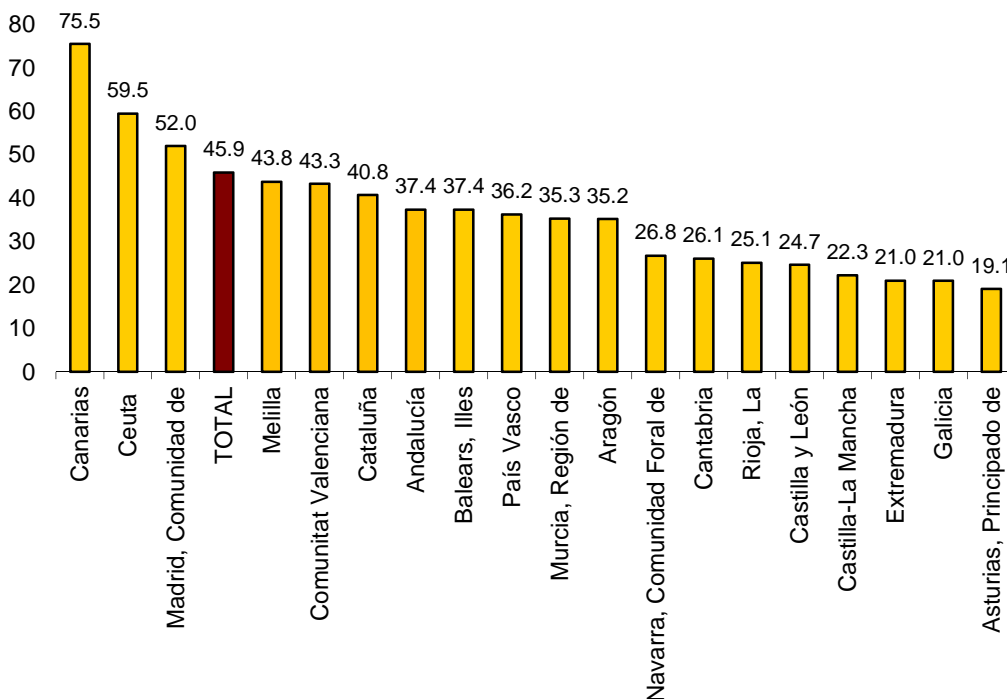
In January, 45.9% of the available bed-places were occupied, indicating an annual increase of 1.5%. The weekend occupancy rate by bed-places increased 1.2%, standing at 49.3%.

Occupancy rate and weekend occupancy rate per bed-places



Canarias showed the highest occupancy rate by bed-places in January (75.5%). It was followed by Comunidad de Madrid (52.0%) and Comunitat Valenciana (43.3%).

Occupancy rate per bed-places by Autonomous Communities



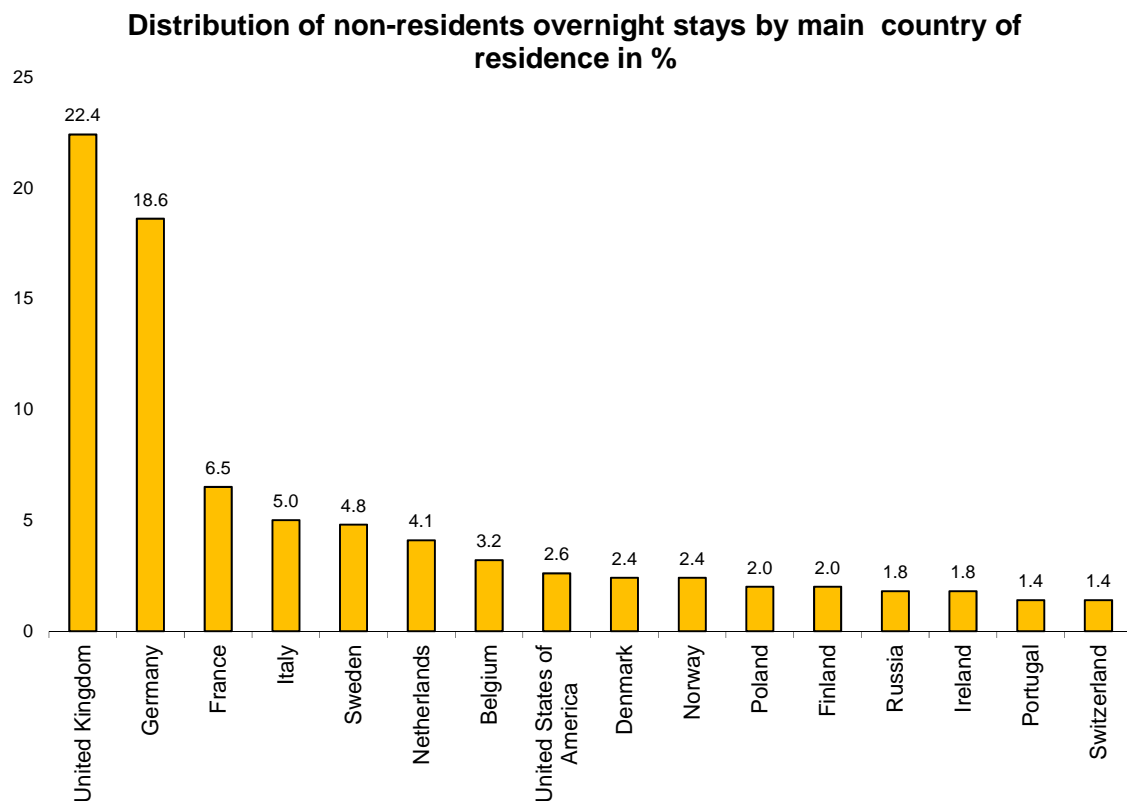
By tourist areas, the South of Gran Canaria registered the highest occupancy rate by bedplaces (80.5%), and the island of La Gomera registered the highest weekend occupancy rate (81.8%). The tourist area of the Tenerife island registered the highest number of overnight stays, with more than 2.0 million.

The tourist places with more overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Arona reached the highest occupancy rate by bed-places (82.2%) and San Bartolomé de Tirajana registered the highest weekend occupancy rate (81.5%).

### Overnight stays according to the country of residence of the arrivals

In January, arrivals from the United Kingdom and Germany accounted for 22.4% and 18.6% of total overnight stays of non-residents in hotel establishments, respectively. The British market decreased by 4.1%, and the German market did so by 6.2%.

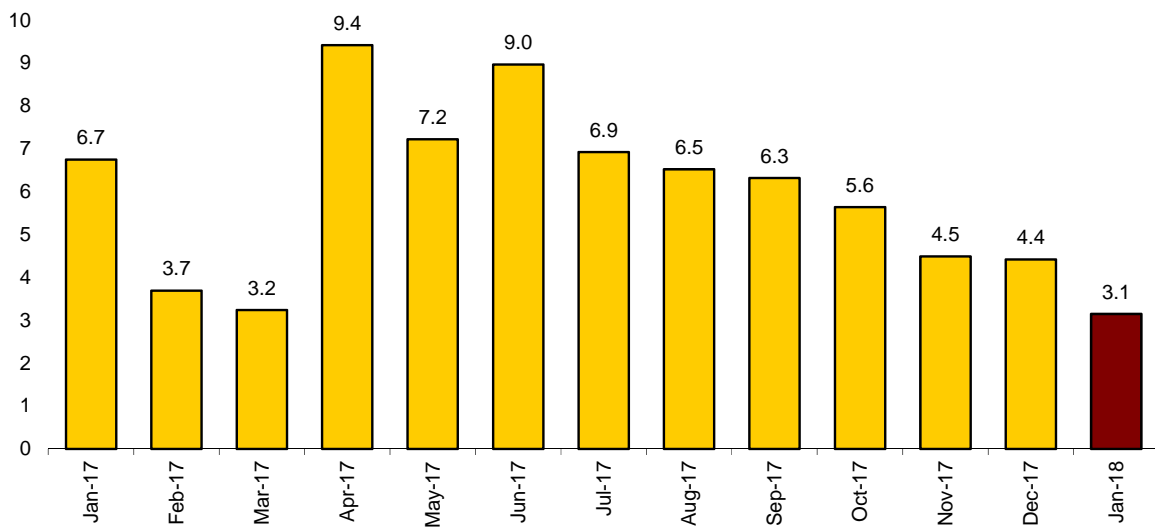
Overnight stays of arrivals from France, Italy and Sweden (the following countries of residence) registered annual rates of 13.0%, -6.6% and -2.4% respectively.



## Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 3.1% in January, which is 1.3 points less than the previous month and 3.6 points below that registered a year ago.

**Hotel Prices Index. Annual variation rate**



In January, Canarias, Cataluña, Comunidad de Madrid and Andalucía were the Autonomous Communities with the greatest weighting in the HPI (they represented 80.6% of the total weight). Hotel prices increased by 5.1% in the annual rate in Comunidad de Madrid, 4.2% in Canarias and 2.7% in Andalucía. In Cataluña they remained unchanged (0.0%).

By category, hotel prices increased in all of them. In one-silver-star hotels (5.6%), two-golden-star hotels (5.1%), one-golden-star hotels (3.8%), three-golden-star hotels (3.5%), four-golden-star hotels (3.2%), three and two-silver-star hotels (3.0%) and in five-golden-star hotels (2.0%).

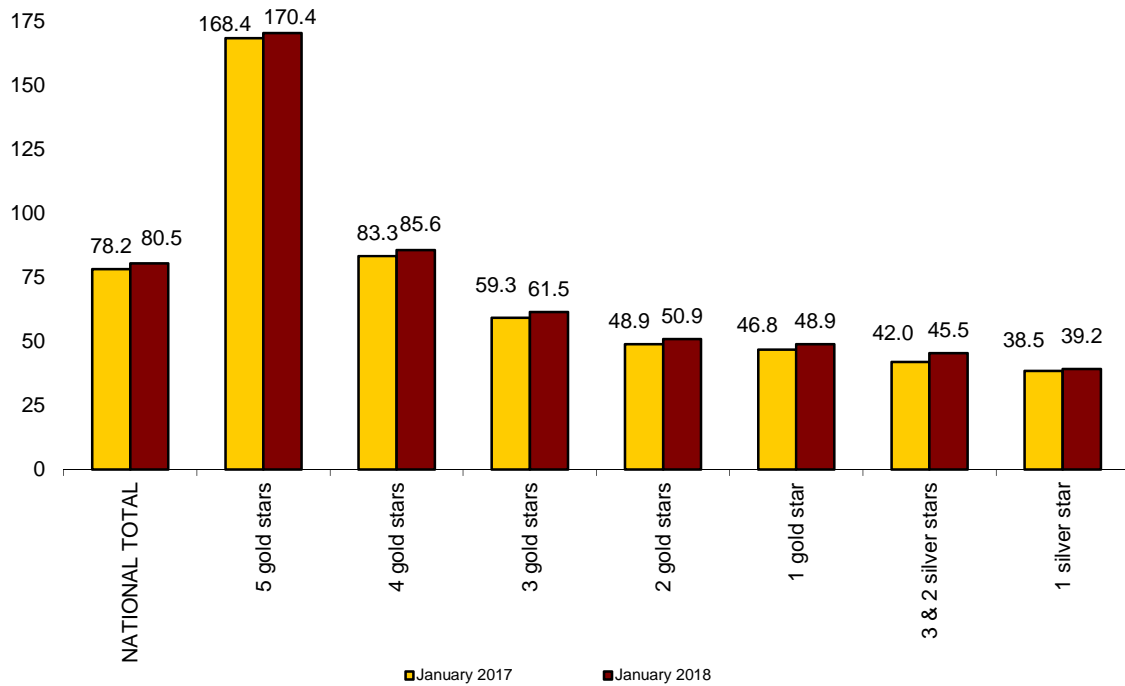
## Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 80.5 euros in January, representing a 2.4% increase as compared with the same month of 2017.

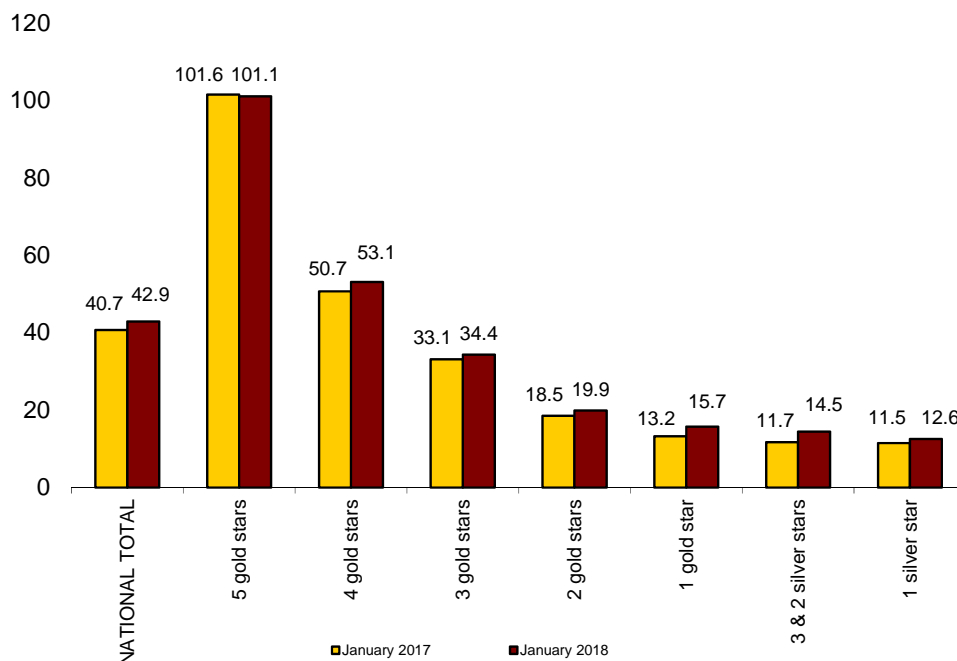
Meanwhile, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 42.9 euros, with a 10.0% increase.

By category, the average rate was 170.4 euros for five-star hotels, 85.6 euros for four-star hotels and 61.5 euros for three-star hotels. Revenues per available room for these same categories were 101.1, 53.1 and 34.4 euros, respectively.

**Average daily rate (ADR) by hotel category in euros**



**Revenue per available room (RevPAR) by hotel category in euros**



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