

**Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)**  
 February 2018. *Provisional data*

**Overnight stays in hotel establishments increase 1.0% in February with respect to the same month in 2017**

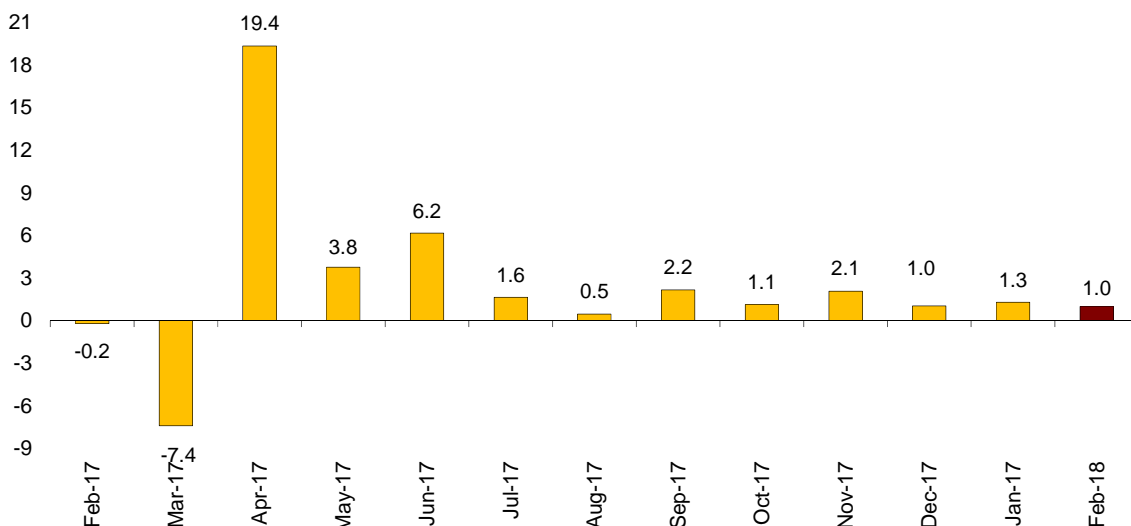
**Hotels invoice an average of 83.1 euros per occupied room, representing an annual increase of 3.7%**

During the month of February, a total of 16.5 million overnight stays were registered in hotel establishments, 1.0% more than in the same month of 2017. Overnight stays by residents in Spain increased by 0.6% and those of non-residents did so by 1.2%.

The average stay decreased 1.3% as compared with February 2017, standing at 2.8 overnight stays per traveller.

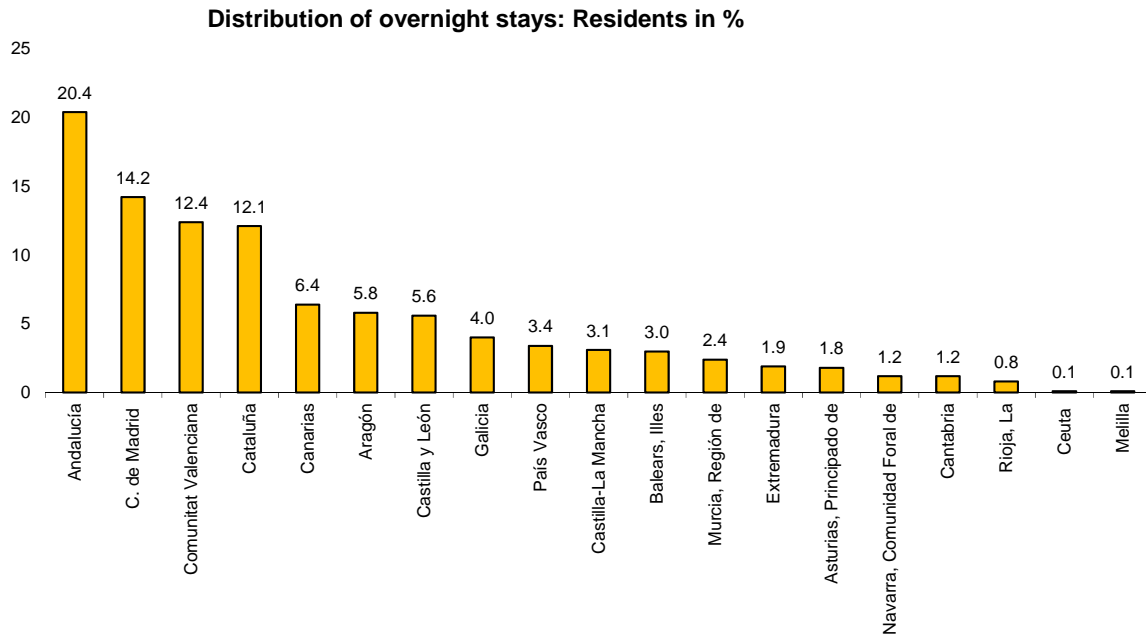
During the first two months of 2018, overnight stays increased by 1.2% as compared with the same period of the previous year.

**Annual variation rates for overnight stays in %**

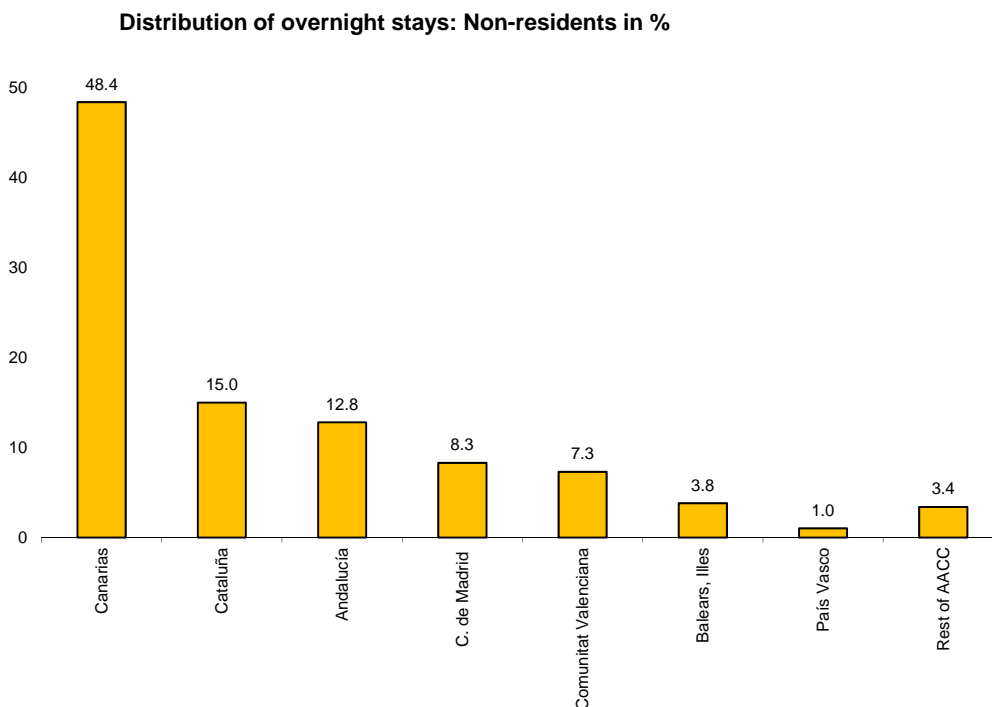


**Destinations**

Andalucía, Comunidad de Madrid, Comunitat Valenciana and Cataluña were the main destinations of residents in Spain in February, with annual variation rates in the number of overnight stays of 1.1%, 2.8%, 1.7% and -4.2%, respectively.



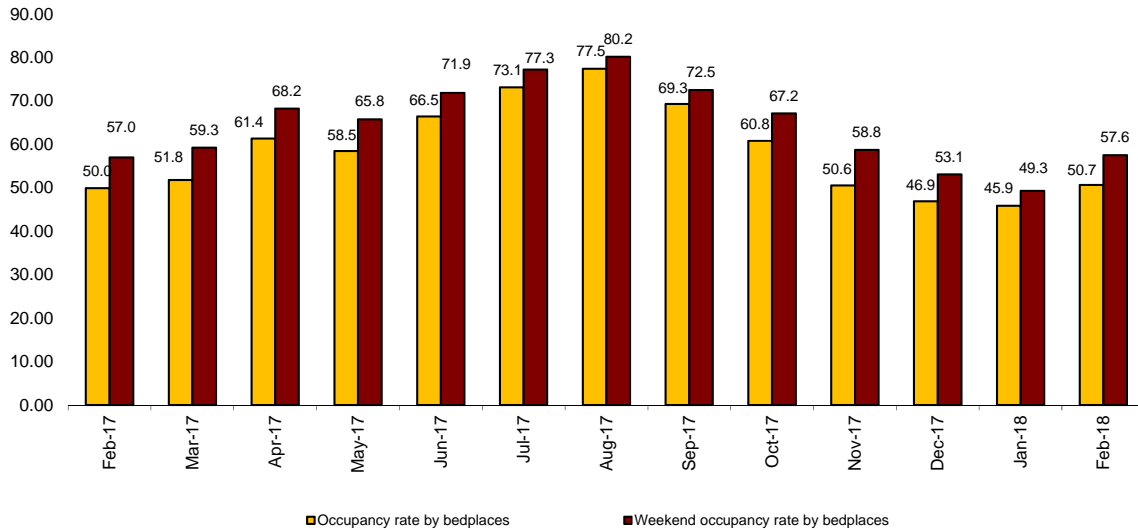
The main destination chosen by non-residents was Canarias, with 48.4% of total overnight stays. In this Autonomous Community, overnight stays by foreign nationals decreased 1.5% as compared to February 2017. The following destinations of non-residents were Cataluña (with 15.0% of the total and an annual increase of 0.0% in overnight stays) and Andalucía (with 12.8% of total overnight stays and an increase of 6.8%).



### Hotel occupancy

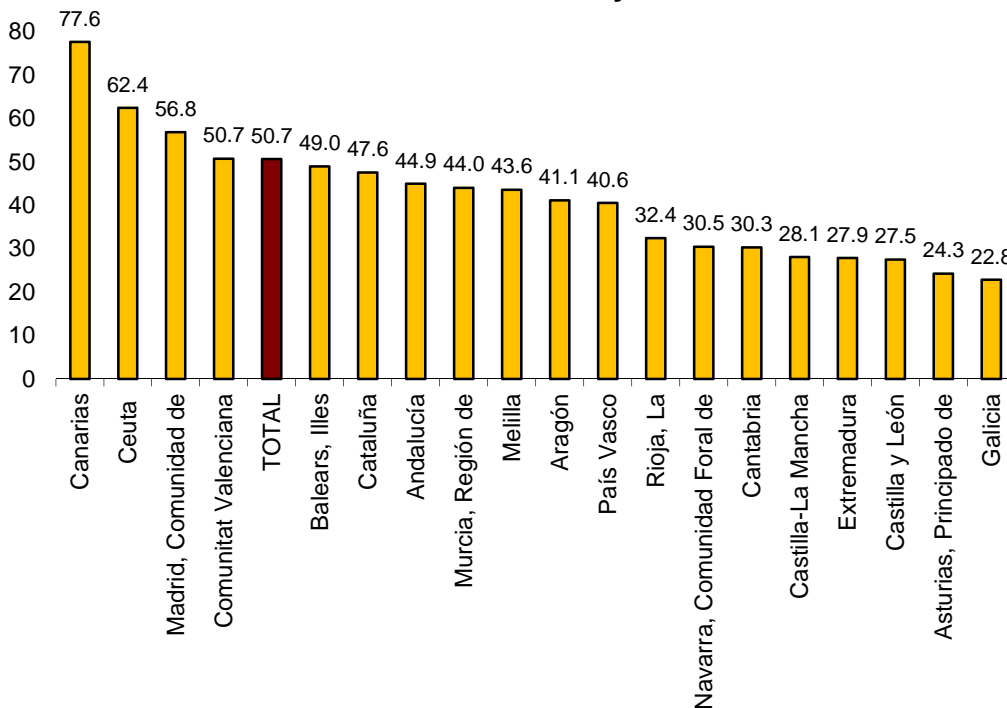
In February, 50.7% of the available bed-places were occupied, indicating an annual increase of 1.4%. The weekend occupancy rate by bed-places increased 0.9%, standing at 57.6%.

Occupancy rate and weekend occupancy rate per bed-places



Canarias registered the highest occupancy rate by bed-places in February (77.6%). It was followed by Comunidad de Madrid (56.8%) and Comunitat Valenciana (50.7%).

Occupancy rate per bed-places by Autonomous Community



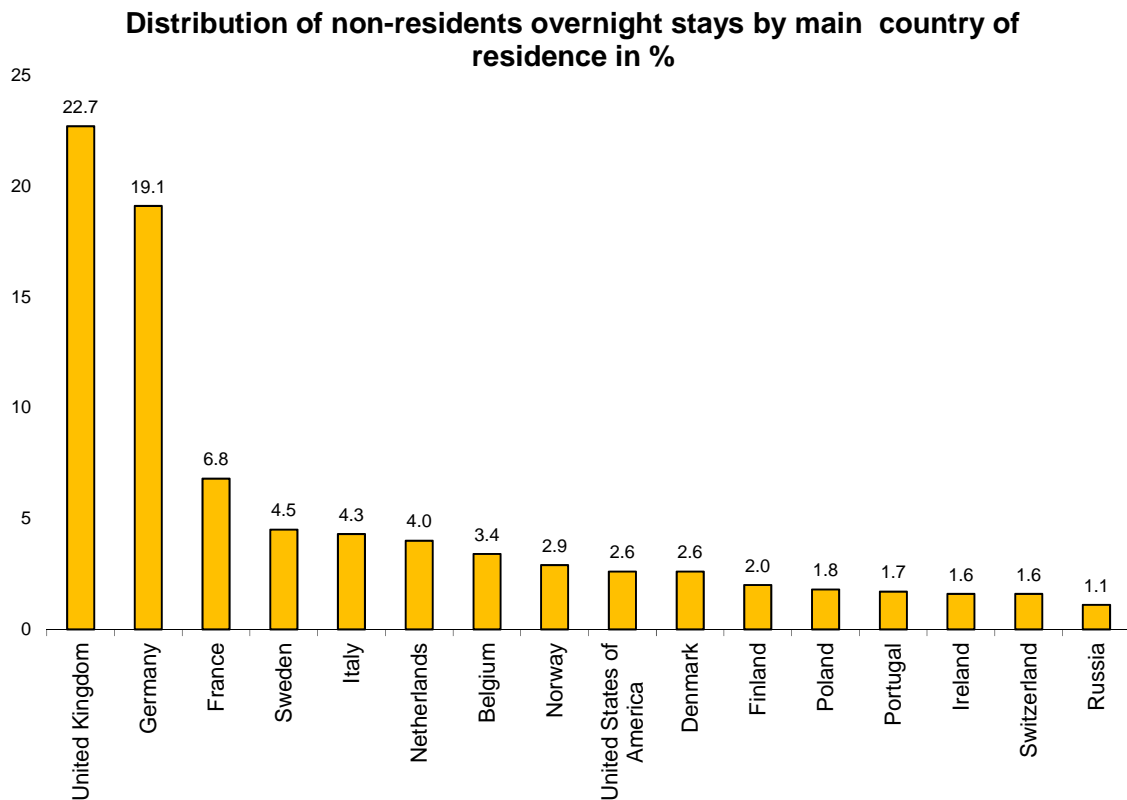
By tourist areas, the South of Gran Canaria reached both the highest occupancy rate by bed-places (82.9%), and the highest weekend occupancy rate (81.6%). The island of Tenerife registered the highest number of overnight stays, with 1.9 million.

The tourist places with more overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Arona reached the greatest level of occupancy by bed-places (84.7%) and Benasque registered the greatest weekend occupancy rate (88.5%).

### Overnight stays according to the country of origin of the travellers

In February, travellers from the United Kingdom and Germany concentrated 22.7% and 19.1%, respectively, of the total of overnight stays in hotel establishments by non-residents. The British market decreased by 2.5% and the German increased by 0.5%.

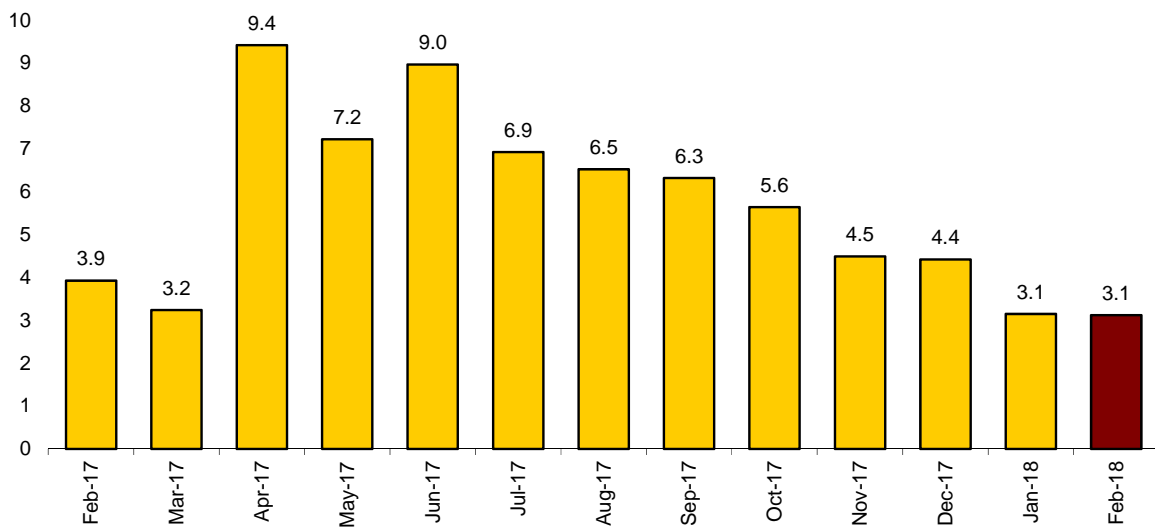
Overnight stays by travellers from France, Sweden and Italy (the following issuing markets) recorded annual rates of -8.5%, -3.3% and -2.4%, respectively.



## Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 3.1% in February, the same as last month and 0.8 points below the figure registered the previous year.

**Hotel Prices Index. Annual variation rate**



Canarias, Cataluña, Andalucía and Comunidad de Madrid were the Autonomous Communities that carried the greatest weight of the total load of the HPI in February (they represented 78.3% of the total weight). Hotel prices increased by 5.0% in the annual rate in Comunidad de Madrid, 3.3% in Canarias, 3.0% in Cataluña and 0.8% in Andalucía.

By category, hotel prices increased in all of them. In two-golden-star hotels (3.9%), in three-golden-star hotels (3.8%), in one-golden-star hotels (3.7%), in four-golden-star hotels (3.5%), in one-silver-star hotels (3.2%), in three and two-silver-star hotels (1.5%) and in five-golden-star hotels (1.1%).

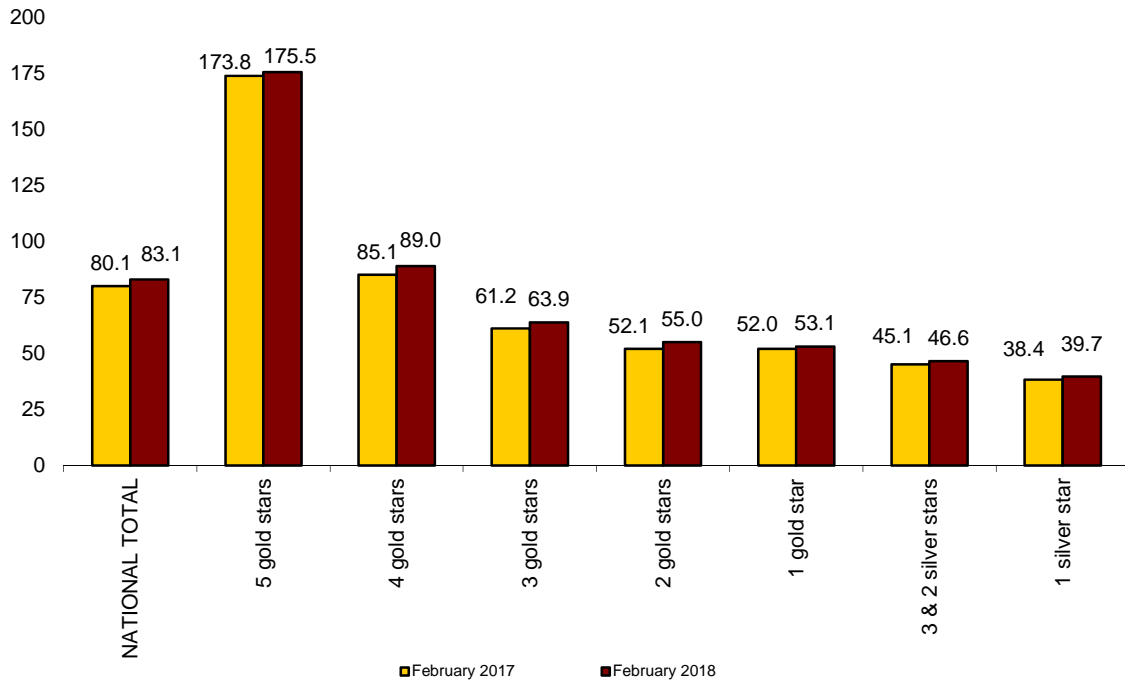
## Profitability of the Hotel Sector

In February, the average daily rate per occupied room (ADR) of hotels was 83.1 euros, indicating an increase of 3.7% as compared to the same month in 2017.

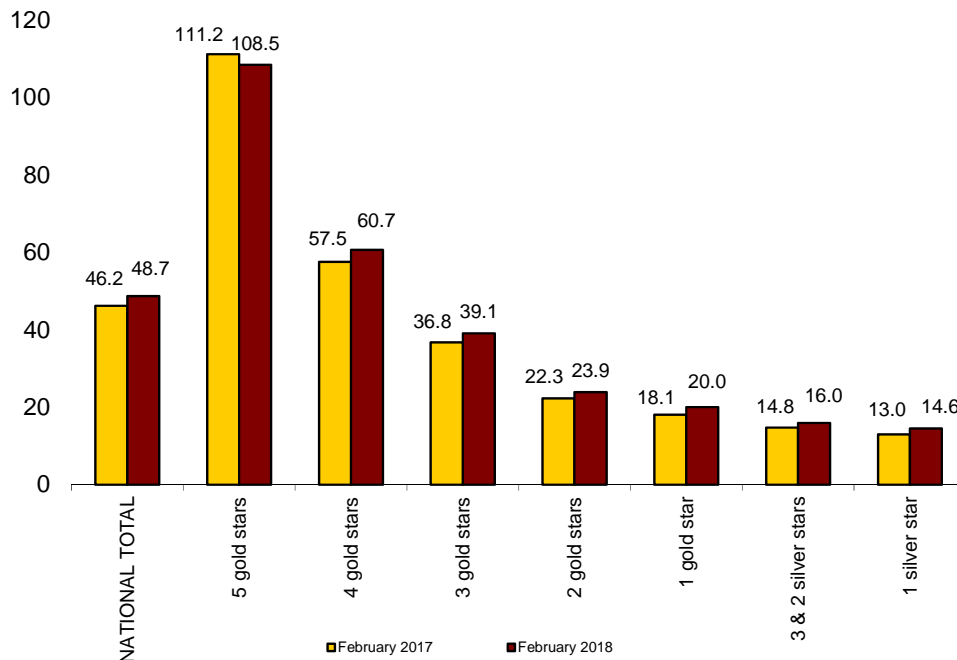
Meanwhile, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 48.7 euros, with a 5.4% increase.

By category, the average rate was 175.5 euros for five-star hotels, 89.0 euros for four-star hotels and 63.9 euros for three-star hotels. Revenue per available room for these same categories were 108.5, 60.7 and 39.1 euros, respectively.

**Average daily rate (ADR) by hotel category in euros**



**Revenue per available room (RevPAR) by hotel category in euros**



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## Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

February 2018

Provisional Data

### 1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
<b>TOTAL</b>	<b>5,820,814</b>	<b>3,211,086</b>	<b>2,609,728</b>	<b>16,511,496</b>	<b>6,264,405</b>	<b>10,247,090</b>	<b>2.84</b>
<b>HOTELS: Golden stars</b>							
Five	375,336	131,257	244,078	1,258,214	261,329	996,885	3.35
Four	2,862,005	1,455,611	1,406,394	8,776,330	2,837,233	5,939,097	3.07
Three	1,425,938	835,479	590,459	4,072,834	1,695,391	2,377,443	2.86
Two	415,892	290,705	125,187	861,173	515,588	345,585	2.07
One	176,466	121,298	55,169	356,731	212,598	144,132	2.02
<b>INNS: Silver stars</b>							
Two and three	310,182	217,090	93,093	606,562	393,758	212,805	1.96
One	254,994	159,647	95,347	579,652	348,508	231,144	2.27
Annual rate	2.31	1.69	3.07	1.01	0.63	1.24	-1.27
Cumulative annual rate	2.61	2.24	3.06	1.15	1.41	1.00	-1.43

### 2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
<b>TOTAL</b>	<b>12,515</b>	<b>560,508</b>	<b>1,151,207</b>	<b>50.66</b>	<b>57.55</b>	<b>59.17</b>	<b>157,960</b>
<b>HOTELS: Golden stars</b>							
Five	257	39,371	81,079	54.53	58.82	63.75	25,784
Four	1,894	252,540	534,095	58.03	64.84	68.77	80,338
Three	1,959	125,146	263,285	54.52	60.96	62.52	31,406
Two	1,529	43,501	84,663	36.13	45.56	43.84	7,058
One	993	21,548	42,076	30.17	39.60	36.03	3,196
<b>INNS: Silver stars</b>							
Two and three	2,677	40,634	76,641	28.12	36.68	33.94	5,620
One	3,205	37,768	69,368	29.80	35.55	37.06	4,558
Annual rate	-2.06	-0.65	-0.24	1.35	0.90	1.84	0.87

### 3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-pla	Of bed-places	Of bedrooms		
					at weekend				
<b>Tourist area with a greater occupancy rate per month</b>									
Sur de Gran Canaria	10,057	164,657	52,675	1,345,257	82.92	81.61	91.14	8.00	11,876
Isla de Gran Canaria	30,009	184,637	101,464	1,421,877	81.18	80.41	89.87	7.10	12,935
Sur de Tenerife	20,399	182,918	106,485	1,401,178	80.91	80.91	87.80	7.42	14,336
Isla de Tenerife	48,796	225,349	206,530	1,722,443	79.43	79.39	86.63	7.04	17,899
Isla de La Gomera	1,071	6,678	2,426	36,171	76.62	80.83	85.37	4.98	395
Isla de Lanzarote	10,618	101,612	45,441	762,184	74.69	74.63	86.17	7.20	6,726
Isla de Fuerteventura	7,476	120,208	33,206	934,044	72.40	71.90	82.87	7.58	7,906
Isla de La Palma	3,614	13,427	11,463	86,348	70.28	67.33	87.82	5.74	729

#### Tourist area with a greater number of overnight stays per month \*

Barcelona	143,592	420,475	247,344	1,123,627	57	62	71	2	14,080
Costa Blanca	134,423	99,663	415,467	482,292	57	64	62	4	7,378
Costa del Sol	115,355	144,936	254,353	624,335	51	57	62	3	8,460
Isla de Mallorca	50,687	78,167	157,082	375,960	51	49	60	4	5,885
Palma - Calvià	33,668	54,817	109,781	256,879	53	53	63	4	4,051
Costa Barcelona	96,632	91,219	153,667	197,752	44	45	59	2	3,222
Costa Brava	50,971	43,513	95,920	97,419	34	43	40	2	2,059
Costa de la Luz de Cádiz	61,646	29,025	112,897	79,975	36	50	45	2	2,117

#### Tourist site with a greater occupancy rate per month

Arona	3,589	56,492	23,409	450,300	84.68	84.17	89.70	7.88	3,383
San Bartolomé de Tirajana	8,410	117,452	43,577	974,408	83.39	82.55	90.71	8.09	9,222
Mogán	1,642	47,571	8,320	372,836	81.68	79.16	92.36	7.75	2,669
Adeje	5,512	97,379	28,560	750,454	81.21	82.50	87.91	7.57	8,158
Puerto de La Cruz	12,285	28,001	65,402	262,340	80.95	79.77	86.04	8.14	2,633
Tías	1,530	28,685	7,158	217,843	77.08	75.34	88.09	7.45	1,523
Pájara	2,595	70,443	12,549	574,571	76.65	76.12	82.49	8.04	4,542
Benasque	9,128	1,896	30,440	6,810	76.09	88.49	70.02	3.38	264
Monachil	22,923	12,807	45,686	31,240	74.95	81.49	82.79	2.15	640
Yaiza	4,285	46,624	23,066	346,720	74.40	74.27	85.20	7.26	3,397

#### Tourist site with a greater number of overnight stays per month \*

Madrid	394,477	329,865	665,940	754,575	60.15	70.05	75.76	1.96	11,856
Barcelona	134,666	406,519	230,259	1,087,823	58.18	63.30	71.39	2.44	13,506
Benidorm	64,383	48,698	281,740	320,410	66.22	72.44	68.86	5.32	4,149
Sevilla	99,889	94,357	174,551	208,502	63.02	78.13	71.29	1.97	3,407
Valencia	67,418	62,554	112,731	164,804	54.39	61.09	69.25	2.14	2,105
Palma de Mallorca	28,406	40,373	74,560	186,204	55.95	53.52	64.19	3.79	3,017
Torremolinos	27,255	25,083	84,645	156,887	64.45	66.39	70.17	4.61	1,552
Granada	78,077	57,732	136,146	98,188	56.92	78.38	62.27	1.73	1,649
Teguise	1,994	24,138	8,593	184,737	72.81	73.58	86.10	7.40	1,625
Oliva (La)	1,326	24,927	5,984	183,825	63.44	65.57	82.71	7.23	2,002

\*Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.



## 4. Guests and overnight stays by country of residence

### Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
<b>TOTAL</b>	<b>5,820,814</b>	<b>100.00</b>	<b>16,511,496</b>	<b>100.00</b>
Residentes en España	3,211,086	55.17	6,264,405	37.94
Residentes en el extranjero	2,609,728	44.83	10,247,090	62.06
TOTAL residentes en el extranjero	2,609,728	100.00	10,247,090	100.00
TOTAL residentes en U.E. (sin España)	1,747,661	66.97	7,968,598	77.76
- Alemania	320,534	12.28	1,951,741	19.05
- Austria	20,807	0.80	92,535	0.90
- Bélgica	71,189	2.73	348,390	3.40
- Dinamarca	47,966	1.84	263,517	2.57
- Finlandia	35,727	1.37	206,123	2.01
- Francia	253,028	9.70	696,856	6.80
- Grecia	7,197	0.28	21,215	0.21
- Irlanda	36,837	1.41	164,741	1.61
- Italia	146,564	5.62	444,620	4.34
- Luxemburgo	4,234	0.16	22,324	0.22
- Países Bajos	96,817	3.71	405,982	3.96
- Polonia	37,731	1.45	184,329	1.80
- Portugal	81,456	3.12	170,776	1.67
- Reino Unido	442,163	16.94	2,326,905	22.71
- República Checa	8,525	0.33	32,135	0.31
- Suecia	76,479	2.93	456,979	4.46
- Resto de la UE*	60,408	2.31	179,429	1.75
Noruega	45,356	1.74	294,910	2.88
Rusia	37,079	1.42	115,823	1.13
Suiza	42,736	1.64	160,902	1.57
Resto de Europa	57,319	2.20	188,756	1.84
Japón	41,751	1.60	82,402	0.80
Estados Unidos	103,354	3.96	264,871	2.58
Resto de América	174,637	6.69	426,057	4.16
Países africanos	48,450	1.86	125,615	1.23
Resto del mundo	311,386	11.93	619,156	6.04

\*Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

## Hotel Price Index (HPI). 2008 Base

February 2018

Provisional data

### National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
<b>TOTAL</b>	<b>101.93</b>	<b>3.12</b>
Andalucía	99.76	0.78
Aragón	87.78	6.55
Asturias, Principado de	80.77	-0.13
Balears, Illes	105.06	2.32
Canarias	124.75	3.30
Cantabria	88.36	1.28
Castilla y León	91.38	0.48
Castilla - La Mancha	89.32	0.31
Cataluña	88.40	2.97
Comunitat Valenciana	102.71	6.53
Extremadura	84.97	-0.49
Galicia	90.54	1.05
Madrid, Comunidad de	85.25	5.04
Murcia, Región de	83.53	1.56
Navarra, Comunidad Foral de	80.82	-0.15
País Vasco	90.15	0.89
Rioja, La	88.11	1.48
Ceuta	93.34	8.92
Melilla	92.36	-0.30

### National General Index and breakdown by categories

	Index	Annual growth rate
<b>TOTAL</b>	<b>101.93</b>	<b>3.12</b>
<b>HOTELS: Gold stars</b>		
Five	91.38	1.08
Fourth	103.06	3.48
Three	104.95	3.80
Two	100.38	3.89
One	107.66	3.67
<b>HOSTALS: Silver stars</b>		
Three and two	94.71	1.49
One	106.09	3.19

## Indicators on the Profitability of the Hotel Sector

February 2018

Provisional data

### National ADR and RevPAR<sup>(\*)</sup> and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	<b>83.08</b>	<b>3.73</b>	<b>48.72</b>	<b>5.44</b>
Andalucía	65.83	1.64	35.07	3.99
Aragón	64.06	7.17	29.71	15.85
Asturias, Principado de	51.13	-3.41	15.32	-5.14
Balears, Illes	71.57	4.96	36.75	8.28
Canarias	104.61	4.85	90.22	2.80
Cantabria	56.95	2.55	20.25	5.94
Castilla y León	53.56	1.64	17.57	-4.17
Castilla - La Mancha	52.63	-0.06	17.96	6.43
Cataluña	102.92	3.46	60.95	2.42
Comunitat Valenciana	61.23	8.06	35.23	16.63
Extremadura	52.98	-3.84	17.36	9.22
Galicia	50.78	3.00	14.39	7.11
Madrid, Comunidad de	85.83	6.01	61.90	10.05
Murcia, Región de	51.74	-7.33	27.82	1.13
Navarra, Comunidad Foral de	58.19	-0.13	22.98	3.33
País Vasco	67.69	1.46	35.97	1.32
Rioja, La	59.22	0.19	24.22	0.03
Ceuta	67.38	4.29	39.27	-3.30
Melilla	67.00	-1.28	40.15	1.81

### National ADR and RevPar<sup>(\*)</sup> and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	<b>83.08</b>	<b>3.73</b>	<b>48.72</b>	<b>5.44</b>
<b>HOTELS: Gold stars</b>				
Five	175.54	1.01	108.50	-2.43
Four	88.95	4.50	60.71	5.51
Three	63.92	4.51	39.10	6.33
Two	55.00	5.55	23.94	7.17
One	53.12	2.09	20.04	10.74
<b>GUESTHOUSES: Silver stars</b>				
Three and two	46.60	3.39	15.98	8.30
One	39.73	3.50	14.57	12.17

(\*) ADR: Average Daily Rate

RevPAR: Revenue per Available Room