

**Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)**  
April 2016. *Provisional data*

**Overnight stays in hotel establishments<sup>1</sup> register an increase of 1.3% in April, as compared to the same month of 2015**

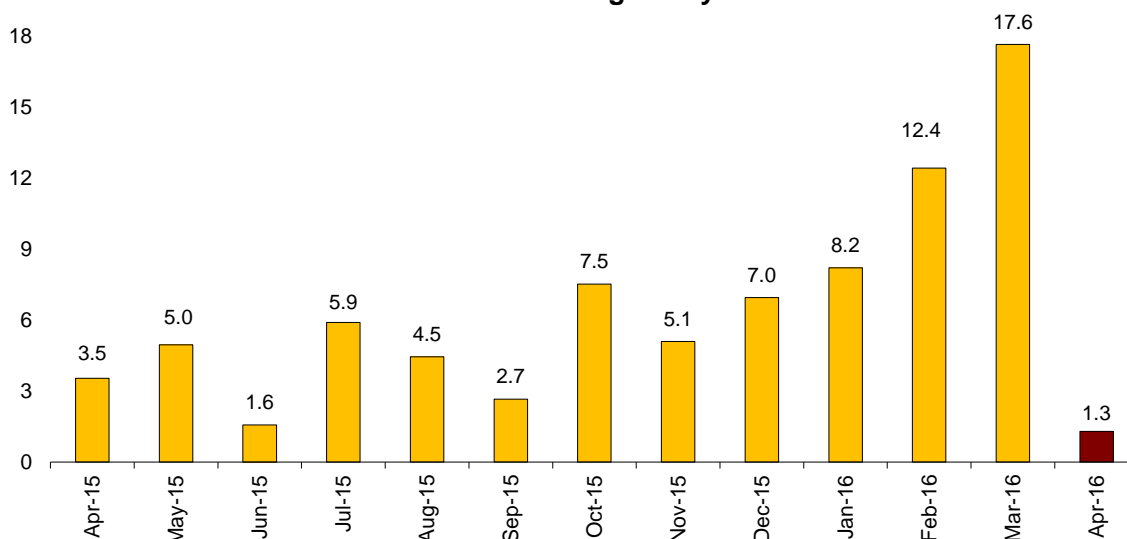
**Hotels invoice an average of 73.5 euros per occupied room, which means an annual increase of 3.3%**

In April, a total of 23.3 million overnight stays were registered in hotel establishments, 1.3% more than in the same month of 2015. Overnight stays for residents in Spain decreased by 13.3% and those of non-residents increased so by 11.5%. The average stay increased 1.2%, as compared to April 2015, standing at 3.1 nights per guest.

During the first four months of 2016, overnight stays increased 9.3%, as compared to the same period of the previous year.

Since Easter holidays took place in March this year, and in 2015 between March and April, it is advisable to analyse the **aggregated period March-April**. An increase of 8.6% is observed within this period regarding overnight stays, as compared with the same two-month period of 2015 (overnight stays for residents increased by 2.7% during this period, and those of non-residents did so by 12.8%).

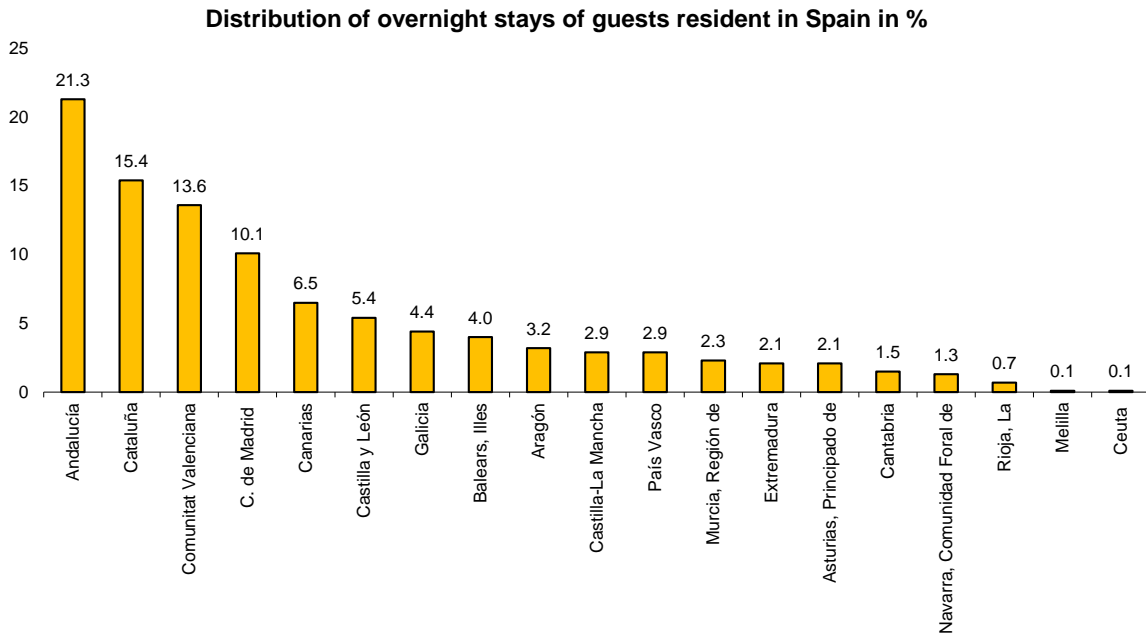
**Annual rates of overnight stays in %**



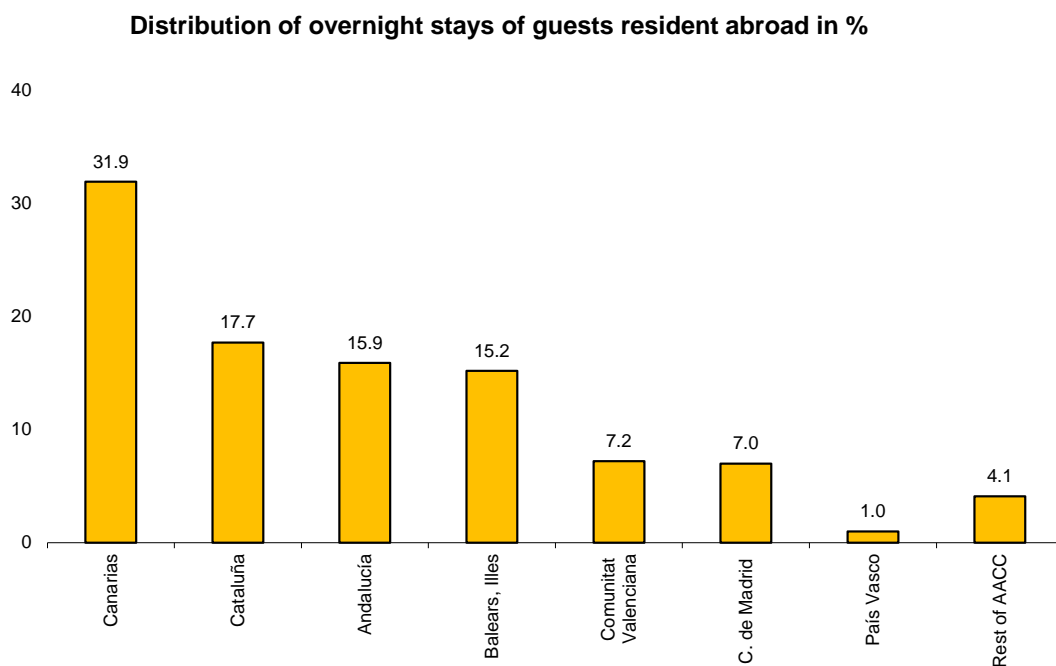
<sup>1</sup> Since 2016 Easter was celebrated in March, while in 2015 it took place between March and April, it is advisable to analyse both months together them.

### Main destinations

In April, Andalucía, Cataluña, Comunitat Valenciana and Comunidad de Madrid were the main destinations of guests resident in Spain, with annual variation rates for overnight stays of -7.8%, -8.3%, -19.2% and -12.7%, respectively.

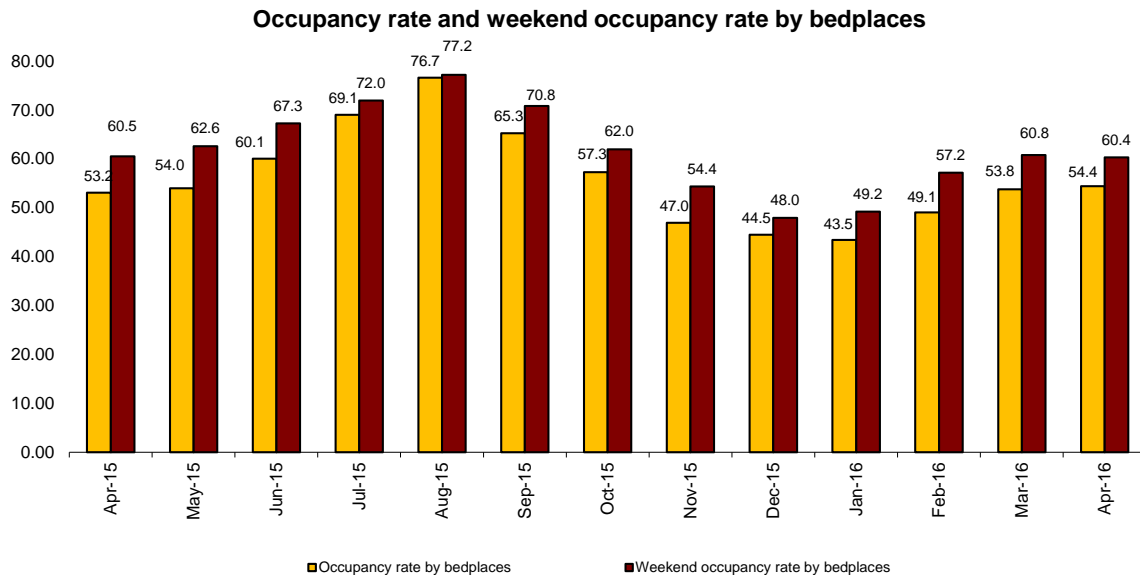


The main destination chosen by non-residents was Canarias, with 31.9% of the total amount of overnight stays. In this Autonomous Community, overnight stays by non-residents increased 14.8% as compared to April 2015. The following destinations of non-residents were Cataluña (17.7% of the total and an increase of 0.9% in overnight stays) and Andalucía (15.9% of the total and an increase of 17.5% in overnight stays).



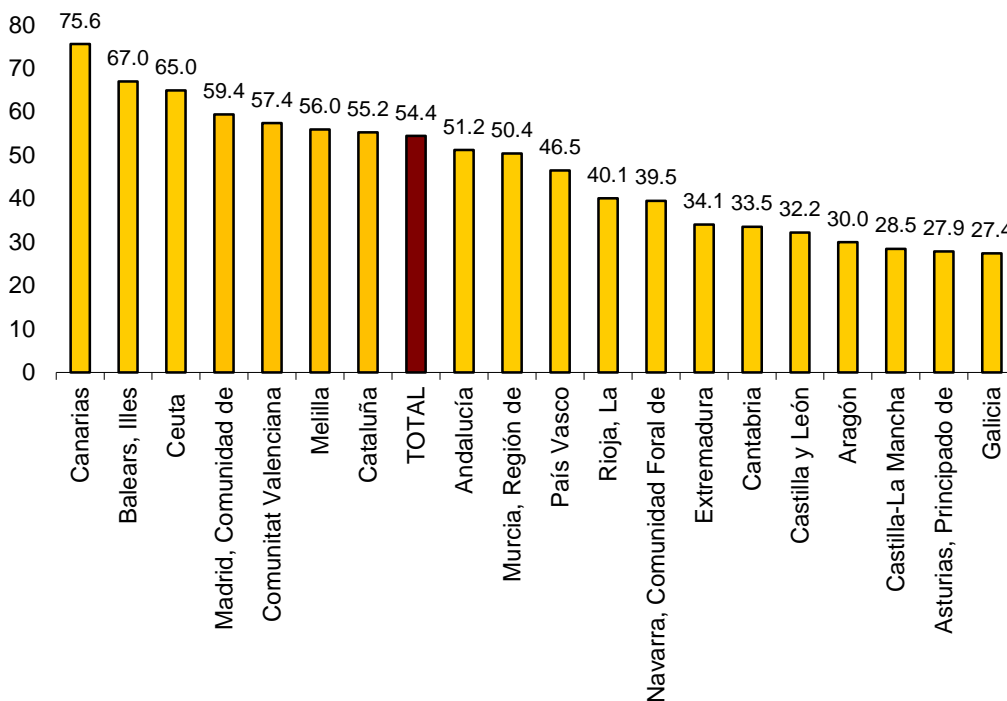
## Hotel Occupancy

In April, 54.4% of the available bedplaces were occupied, indicating an annual increase of 2.4%. The weekend occupancy rate by bedplaces decreased by 0.3%, standing at 60.4%.



Canarias registered the greatest occupancy rate by bedplaces in April (75.6%), followed by Illes Balears (67.0%) and Comunidad de Madrid (59.4%).

## Occupancy rate by bedplaces by Autonomous Community



By tourist areas, the South of Tenerife registered both the highest occupancy rate by bedplaces (79.5%), and the highest weekend occupancy rate (80.6%). The island of Mallorca recorded the highest number of overnight stays, with more than 2.4 million.

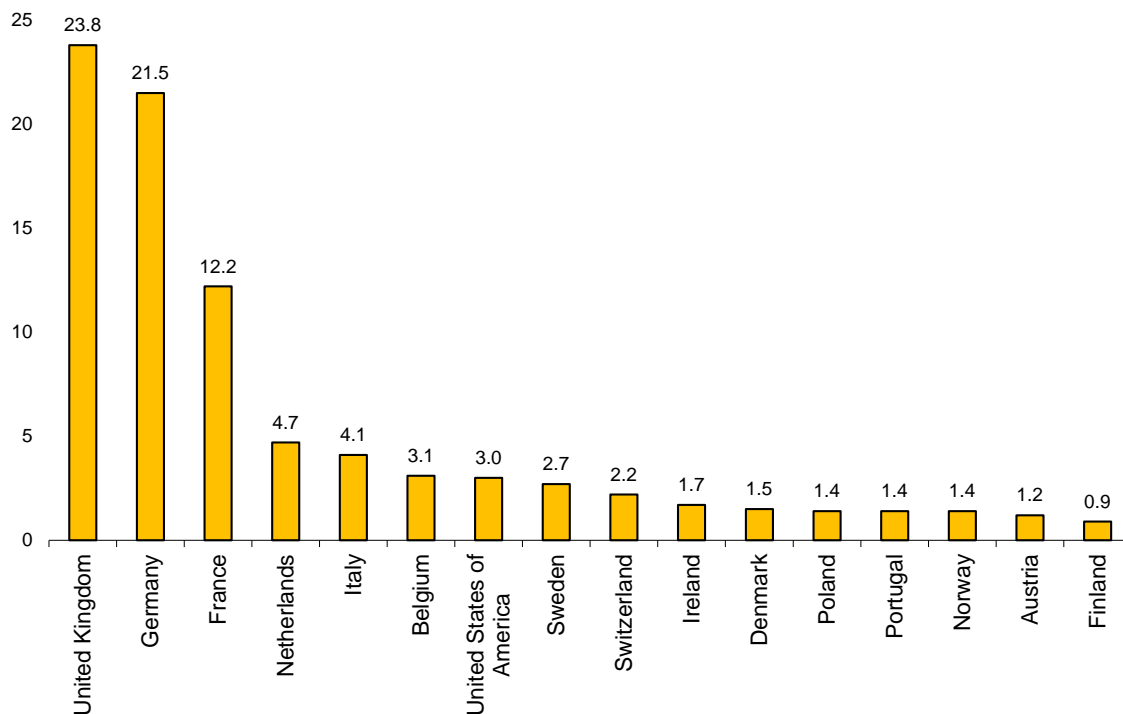
The tourist sites with the highest number of overnight stays were Barcelona, Madrid and Benidorm. Adeje reached the highest occupancy rate by bedplaces (82.8%) and Benidorm the greatest weekend occupancy rate (83.6%).

### Overnight stays according to the country of origin of the guests

Guests from the United Kingdom and Germany concentrated 23.8% and 21.5%, respectively, of the total of overnight stays in hotel establishments by non-residents in April. The British market increased by 18.1%, and the German one did so by 4.8%.

Overnight stays of guests from France, the Netherlands and Italy (the following countries of origin) registered annual rates of 20.3%, 43.4% and 9.1%, respectively.

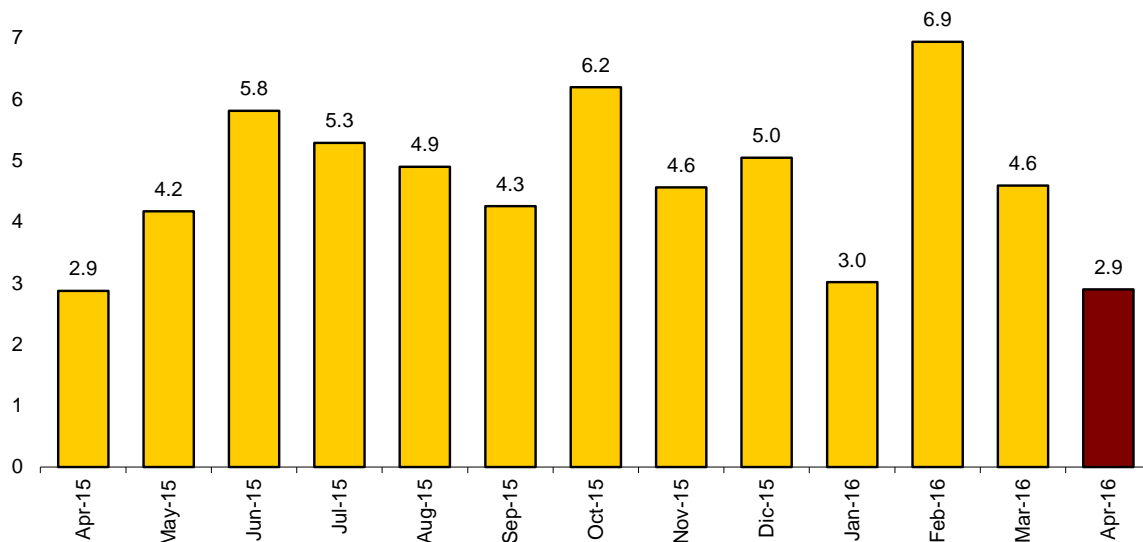
**Distribution of overnight stays of residents abroad from the main 16 countries in %**



## Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 2.9% in April, that is, 1.7 points less than that of the previous month and the same than that registered in the previous year.

**Hotel Prices Index. Annual variation rate**



Canarias, Cataluña, Andalucía and Illes Balears were the Autonomous Communities that carried the greatest weight of the total load of the HPI in the month of April (they represented 68.7% of the total). Hotel prices increased by 6.4% in the annual rate in Cataluña, 3.7% in Canarias and 1.9% in Andalucía. However, they decreased 1.1% in Illes Balears.

By hotel category, increase in hotel prices were registered in all of them. In four-golden-star establishments (3.9%), in five-golden-star establishments (2.9%), in one-silver-star establishments (2.5%), two-golden-star establishments (2.4%), in three-silver-star and in two-silver-star establishments (2.2% in both cases), in one-golden-star establishments (1.0%) and in three-golden-star establishments (0.8%).

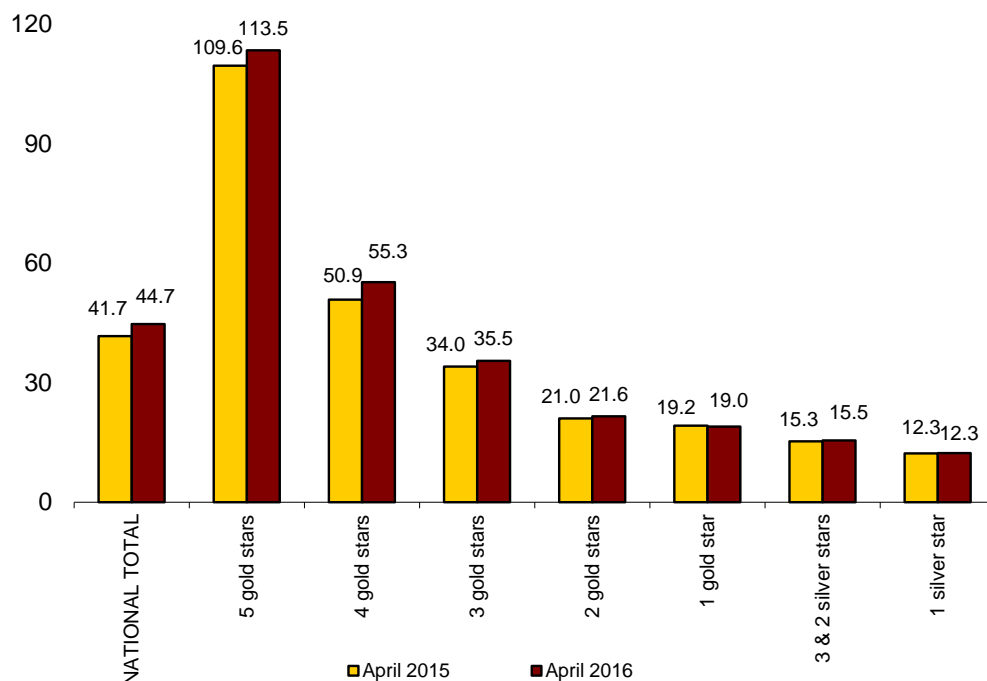
## Indicators on the Profitability of the Hotel Sector

The daily average invoicing per occupied room (ADR) in April was 73.5 euros, which represented an increase of 3.3% as compared to the same month of 2015.

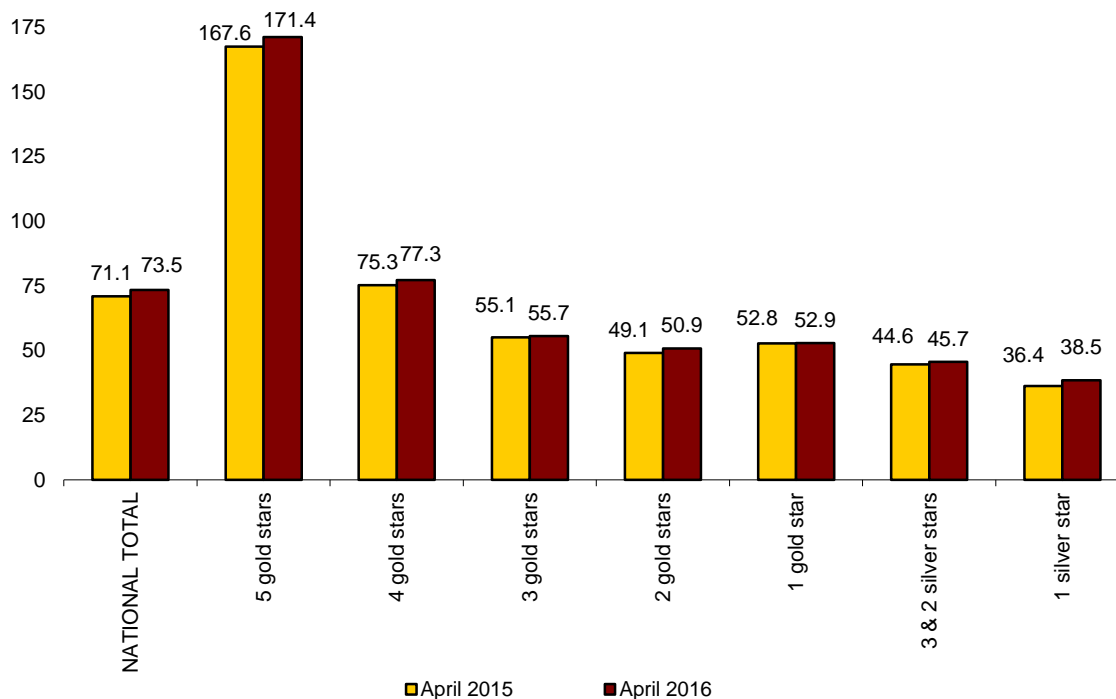
In turn, the daily average revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 44.7 euros, with an increase of 7.3%.

By category, the average invoicing was 171.4 euros for five-star hotels, 77.3 euros for four-star hotels and 55.7 euros for three-star hotels. Income per available room for the same categories were 113.5, 55.3 and 35.5 euros, respectively.

**Revenue per available room (RevPAR) by hotel category in euros**



**Average daily rate (ADR) by hotel category in euros**



Más información en **INEbase** – [www.ine.es](http://www.ine.es) Todas las notas de prensa en: [www.ine.es/prensa/prensa.htm](http://www.ine.es/prensa/prensa.htm)

**Gabinete de prensa:** Teléfonos: 91 583 93 63 / 94 08 – Fax: 91 583 90 87 - [gprensa@ine.es](mailto:gprensa@ine.es)

**Área de información:** Teléfono: 91 583 91 00 – Fax: 91 583 91 58 – [www.ine.es/infoine](http://www.ine.es/infoine)

## Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

April 2016

Provisional data

### 1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
<b>TOTAL</b>	<b>7,675,800</b>	<b>3,724,765</b>	<b>3,951,035</b>	<b>23,387,155</b>	<b>8,230,372</b>	<b>15,156,783</b>	<b>3.05</b>
<b>HOTELS: Golden stars</b>							
Five	433,416	121,325	312,090	1,477,929	227,371	1,250,557	3.41
Four	3,844,587	1,722,018	2,122,569	12,579,571	3,810,712	8,768,859	3.27
Three	1,985,219	1,041,502	943,717	6,387,818	2,580,544	3,807,275	3.22
Two	503,543	318,164	185,379	1,096,356	618,277	478,079	2.18
One	220,961	132,484	88,477	431,111	231,789	199,322	1.95
<b>INNS: Silver stars</b>							
Two and three	386,780	241,015	145,765	746,548	434,502	312,046	1.93
One	301,295	148,258	153,037	667,822	327,177	340,645	2.22
Annual rate	0.10	-7.60	8.62	1.30	-13.25	11.45	1.20
Cumulative annual rate	9.05	6.55	12.18	9.32	5.53	11.87	0.24

### 2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
<b>TOTAL</b>	<b>14,775</b>	<b>684,230</b>	<b>1,412,073</b>	<b>54.43</b>	<b>60.35</b>	<b>61.63</b>	<b>184,475</b>
<b>HOTELS: Golden stars</b>							
Five	271	40,776	83,792	57.84	63.75	66.30	26,878
Four	2,189	307,101	655,325	63.04	67.84	72.64	93,347
Three	2,448	171,422	361,807	57.92	64.53	64.82	40,326
Two	1,891	51,959	99,674	36.45	45.01	42.07	8,254
One	1,174	24,184	46,485	30.71	38.85	36.48	3,941
<b>INNS: Silver stars</b>							
Two and three	2,966	45,109	84,924	29.08	36.98	33.75	6,014
One	3,835	43,680	80,066	27.70	32.99	33.35	5,716
Annual rate	-0.67	-1.00	-0.89	2.41	-0.31	5.07	3.09

### 3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-pla	Of bed-places	Of bedrooms at weekend		
<b>Tourist area with a greater occupancy rate per month</b>									
Sur de Tenerife	24,285	193,483	95,959	1,461,684	79.53	80.56	84.83	7.15	12,752
Isla de Lanzarote	14,222	100,083	62,917	786,179	78.81	74.82	85.74	7.43	5,877
Isla de Tenerife	58,114	229,444	236,794	1,708,291	76.55	77.27	81.95	6.76	15,944
Sur de Gran Canaria	24,244	144,751	108,914	1,138,982	75.88	74.99	82.63	7.38	10,019
Isla de Fuerteventura	11,229	127,980	43,308	1,055,302	75.62	75.71	82.47	7.89	7,846
Isla de Gran Canaria	46,154	158,518	160,419	1,191,495	73.43	73.27	80.62	6.61	11,050
Barcelona	155,331	537,764	300,771	1,483,872	72.45	76.49	84.33	2.57	13,496
Palma - Calvià	41,942	207,856	184,962	1,044,501	69.66	73.49	78.45	4.92	8,719

#### Tourist area with a greater number of overnight stays per month \*

Isla de Mallorca	69,013	380,309	248,896	2,219,979	67.95	71.10	75.61	5.49	17,642
Costa del Sol	142,674	285,922	394,512	1,180,187	61.78	69.40	71.82	3.67	11,221
Costa Blanca	154,828	158,961	616,377	764,119	69.46	75.36	73.17	4.40	8,242
Costa Brava	91,813	153,092	292,660	517,640	49.74	52.74	52.15	3.31	5,579
Costa Barcelona	120,232	143,008	274,868	399,905	57.86	57.08	67.78	2.56	4,315
Costa Daurada	94,045	82,365	270,804	242,031	44.26	48.65	53.83	2.91	3,067
Costa de la Luz de Cádiz	90,817	65,475	174,969	256,655	39.52	49.16	48.73	2.76	4,234
Costa de Almería	68,378	17,799	269,078	65,080	42.43	46.48	57.78	3.88	2,214

#### Tourist site with a greater occupancy rate per month

Adeje	7,924	103,013	33,971	792,782	82.82	82.95	88.83	7.45	6,771
Yaiza	5,479	42,992	30,467	354,106	81.00	80.09	88.65	7.93	2,767
Tías	2,928	31,101	14,468	239,405	79.72	71.29	83.89	7.46	1,627
Benidorm	73,797	92,727	406,216	534,449	79.56	83.64	81.41	5.65	4,767
Pájara	4,824	83,831	21,064	682,545	78.05	79.30	82.39	7.94	4,988
San Bartolomé de Tirajana	19,294	105,236	89,147	832,827	77.36	76.69	82.40	7.40	7,936
Arona	7,376	56,920	24,454	432,423	76.73	78.58	81.72	7.11	3,252
Teguise	3,125	24,423	12,356	184,237	76.52	72.13	86.29	7.14	1,360
Puerto de La Cruz	20,091	24,865	108,288	206,703	75.64	71.86	79.09	7.01	2,329
Antigua	2,877	22,640	8,658	179,885	75.09	74.47	86.18	7.39	1,133

#### Tourist site with a greater number of overnight stays per month \*

Barcelona	140,662	516,481	272,710	1,426,817	73.05	77.14	84.52	2.59	12,853
Madrid	356,208	420,183	595,417	959,576	63.35	68.48	77.13	2.00	11,204
Palma	31,301	129,771	122,284	575,881	74.02	78.09	80.98	4.33	4,764
Sevilla	110,542	128,712	199,733	285,555	73.05	81.42	83.63	2.03	3,429
Calvià	8,908	71,594	63,781	413,804	62.53	64.61	75.86	5.93	3,571
Lloret De Mar	38,656	72,389	186,391	281,124	66.57	68.06	67.81	4.21	1,892
Torremolinos	32,901	63,782	118,166	303,743	74.78	77.27	79.66	4.36	2,255
Mogán	4,981	40,359	17,954	308,585	72.16	71.17	83.35	7.20	2,120
Valencia	65,636	76,586	112,438	213,902	59.37	70.12	72.56	2.29	2,058
Granada	67,527	100,811	118,917	178,189	68.46	79.52	74.83	1.76	1,716

\* Not taken into account those included in the preceding table because they are in the bigger occupancy rate tables too.



## 4. Guests and overnight stays by country of residence

### Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
<b>TOTAL</b>	<b>7,675,800</b>	<b>100.00</b>	<b>23,387,155</b>	<b>100.00</b>
Residents in Spain	3,724,765	48.53	8,230,372	35.19
Residents abroad	3,951,035	51.47	15,156,783	64.81
Total Residents abroad	3,951,035	100.00	15,156,783	100.00
Total Residents in E.U. (without Spain)	2,880,511	72.91	12,473,211	82.29
- Germany	595,090	15.06	3,263,375	21.53
- Austria	42,572	1.08	176,715	1.17
- Belgium	99,371	2.52	461,896	3.05
- Denmark	50,263	1.27	223,512	1.47
- Finland	32,005	0.81	142,120	0.94
- France	570,752	14.45	1,851,340	12.21
- Greece	9,152	0.23	23,623	0.16
- Ireland	60,139	1.52	252,874	1.67
- Italy	224,702	5.69	623,501	4.11
- Luxembourg	5,923	0.15	35,684	0.24
- Netherlands	176,247	4.46	704,545	4.65
- Poland	55,998	1.42	216,472	1.43
- Portugal	94,543	2.39	215,637	1.42
- United Kingdom	691,947	17.51	3,599,447	23.75
- Czech Republic	11,471	0.29	42,516	0.28
- Sweden	83,687	2.12	413,245	2.73
- Other EU countries*	76,650	1.94	226,709	1.50
Norway	46,452	1.18	211,278	1.39
Russia	40,879	1.03	129,179	0.85
Switzerland	87,576	2.22	338,546	2.23
Rest of Europe	75,780	1.92	219,940	1.45
Japan	49,842	1.26	87,618	0.58
United States of America	196,528	4.97	454,667	3.00
Rest of America	205,736	5.21	482,296	3.18
Africa	52,137	1.32	125,694	0.83
Other countries	315,594	7.99	634,355	4.19

\*Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Esthonia, Hungary, Latvia, Lithuania, Malta and Romania

## Hotel Price Index (HPI). 2008 Base

April 2016

Provisional data

### National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
<b>TOTAL</b>	<b>96.8</b>	<b>2.9</b>
Andalucía	94.6	1.9
Aragón	72.7	-2.1
Asturias, Principado de	84.2	-1.2
Balears, Illes	106.9	-1.1
Canarias	112.6	3.7
Cantabria	89.6	-4.2
Castilla y León	88.7	-1.9
Castilla - La Mancha	85.8	-2.1
Cataluña	97.1	6.4
Comunitat Valenciana	97.5	2.6
Extremadura	86.0	1.9
Galicia	89.6	-1.8
Madrid, Comunidad de	81.8	5.7
Murcia, Región de	78.8	0.2
Navarra, Comunidad Foral de	83.0	2.3
País Vasco	89.7	0.7
Rioja, La	87.4	0.0
Ceuta	92.5	-7.5
Melilla	98.1	1.3

### National General Index and breakdown by categories

	Index	Annual growth rate
<b>TOTAL</b>	<b>96.8</b>	<b>2.9</b>
<b>HOTELS: Gold stars</b>		
Five	93.7	2.9
Fourth	97.0	3.9
Three	97.7	0.8
Two	92.5	2.4
One	98.3	1.0
<b>HOSTALS: Silver stars</b>		
Three and two	93.5	2.2
One	96.5	2.5

## Indicators on the Profitability of the Hotel Sector

April 2016

Provisional data

### National ADR and RevPAR<sup>(\*)</sup> and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	<b>73.5</b>	<b>3.3</b>	<b>44.7</b>	<b>7.3</b>
Andalucía	69.3	0.1	41.8	6.0
Aragón	49.2	-6.9	17.5	-8.4
Asturias, Principado de	50.9	-4.7	17.2	-10.2
Balears, Illes	66.5	2.4	48.3	5.5
Canarias	87.5	4.2	71.7	16.3
Cantabria	56.0	-3.1	19.8	-2.7
Castilla y León	53.0	-4.4	19.3	-14.4
Castilla - La Mancha	51.4	-9.5	16.6	-13.4
Cataluña	87.6	7.2	55.2	10.8
Comunitat Valenciana	55.2	-1.8	34.8	0.2
Extremadura	57.3	-1.5	21.5	-5.9
Galicia	49.6	-3.7	15.6	-5.4
Madrid, Comunidad de	81.6	7.0	58.0	8.7
Murcia, Región de	51.6	-0.5	29.6	7.2
Navarra, Comunidad Foral de	58.4	0.7	27.2	4.3
País Vasco	73.3	3.3	41.7	5.2
Rioja, La	61.8	1.0	28.9	-6.2
Ceuta	65.5	-3.1	38.7	10.1
Melilla	66.2	1.2	45.5	2.3

### National ADR and RevPar<sup>(\*)</sup> and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	<b>73.5</b>	<b>3.3</b>	<b>44.7</b>	<b>7.3</b>
<b>HOTELS: Gold stars</b>				
Five	171.4	2.2	113.5	3.6
Four	77.3	2.6	55.3	8.6
Three	55.7	1.0	35.5	4.4
Two	50.9	3.6	21.6	2.7
One	52.9	0.3	19.0	-1.3
<b>GUESTHOUSES: Silver stars</b>				
Three and two	45.7	2.3	15.5	1.8
One	38.5	6.0	12.3	0.4

(\*) ADR: Average Daily Rate

RevPAR: Revenue per Available Room