

23 May 2017

**Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)**  
April 2017. *Provisional data*

**Overnight stays in hotel establishments<sup>1</sup> increase 19.4% in April as compared with the same month of 2016**

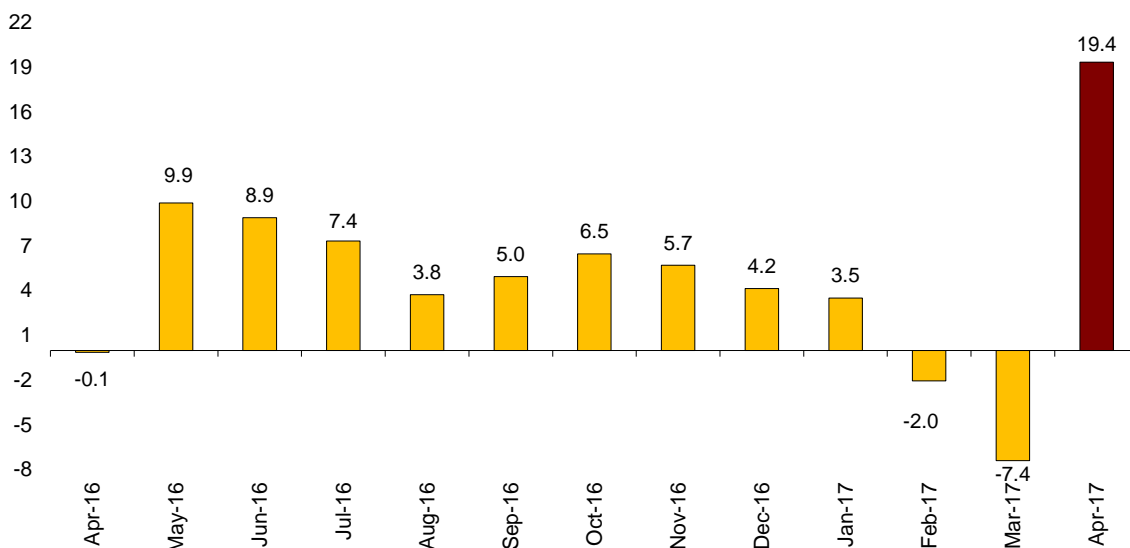
**Hotels invoice an average of 81.2 euros per occupied room, which means an annual increase of 11.1%**

In April, a total of 27.5 million overnight stays were registered in hotel establishments, 19.4% more than in the same month of 2016. Overnight stays by travellers resident in Spain increased by 33.7% and those of non-residents did so by 11.8%. The average stay increased 0.8%, standing at 3.0 overnight stays per traveller.

During the first four months of 2017, overnight stays increased 4.0% with respect to the same period the previous year.

Given that in 2017 Holy Week is celebrated in April, while in 2016 it was held in March, it is convenient to analyse the **aggregate period March-April**. In that period, overnight stays increased by 6.3% as compared with the same two-month period of 2016 (overnight stays of residents increased by 6.5% and those of non-residents did so by 6.2%).

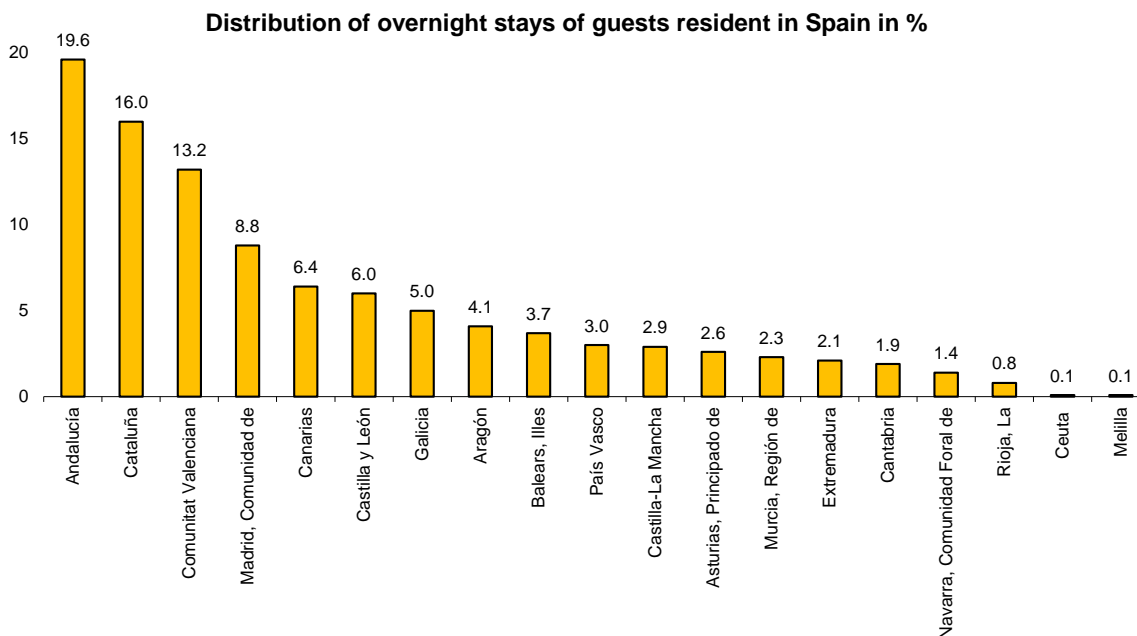
**Annual rates of overnight stays in %**



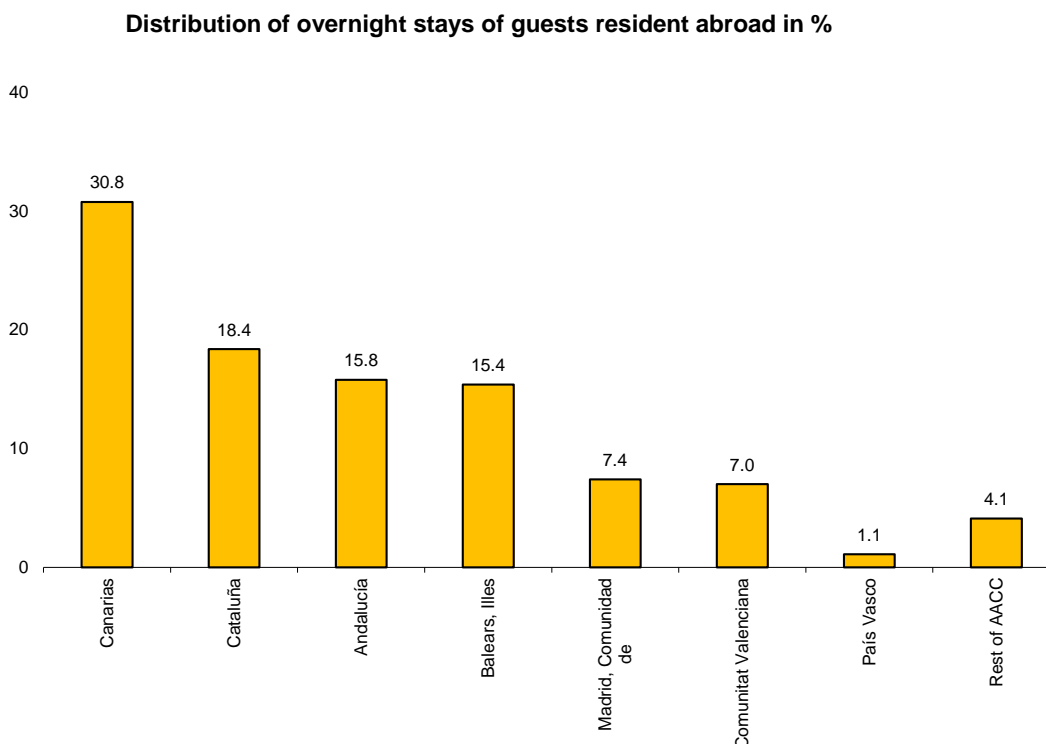
<sup>1</sup> Given that in 2017 Holy Week is celebrated in April, while in 2016 it was held in March, it is convenient to analyse both months together.

### Destinations

Andalucía, Cataluña, Comunitat Valenciana and Comunidad de Madrid were the main destinations of travellers resident in Spain in April, with annual variation rates in the number of overnight stays of 25.7%, 37.9%, 30.9% and 19.4%, respectively.



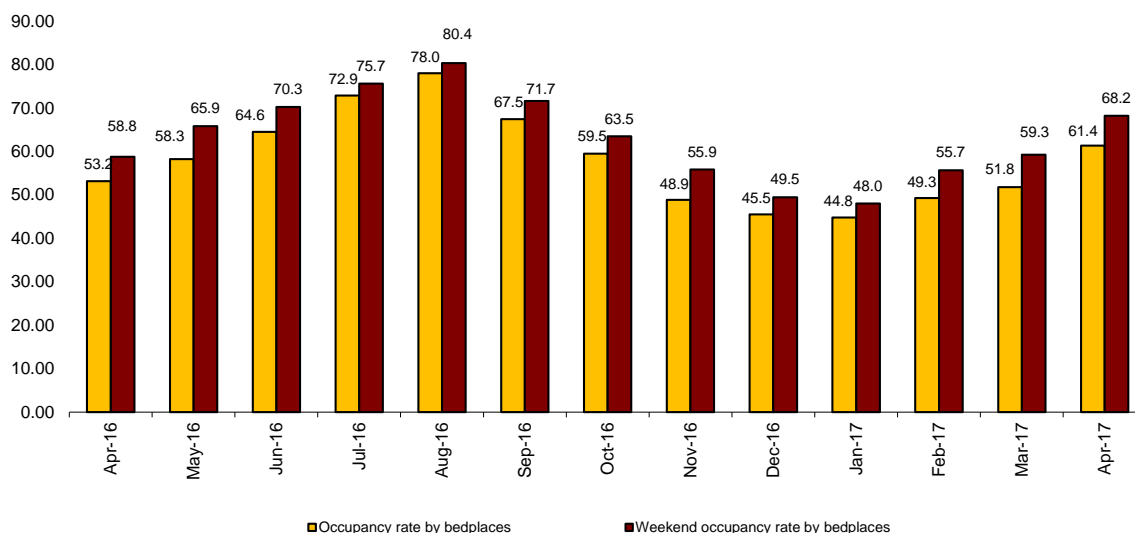
The main destination chosen by non-residents was Canarias, with 30.8% of total overnight stays. In this Autonomous Community, overnight stays of foreigners increased by 8.5% as compared to April 2016. The following destinations of non-residents were Cataluña (with 18.4% of the total overnight stays and an increase of 16.4%) and Andalucía (with 15.8% of the total and an increase of 11.4%).



## Hotel occupancy

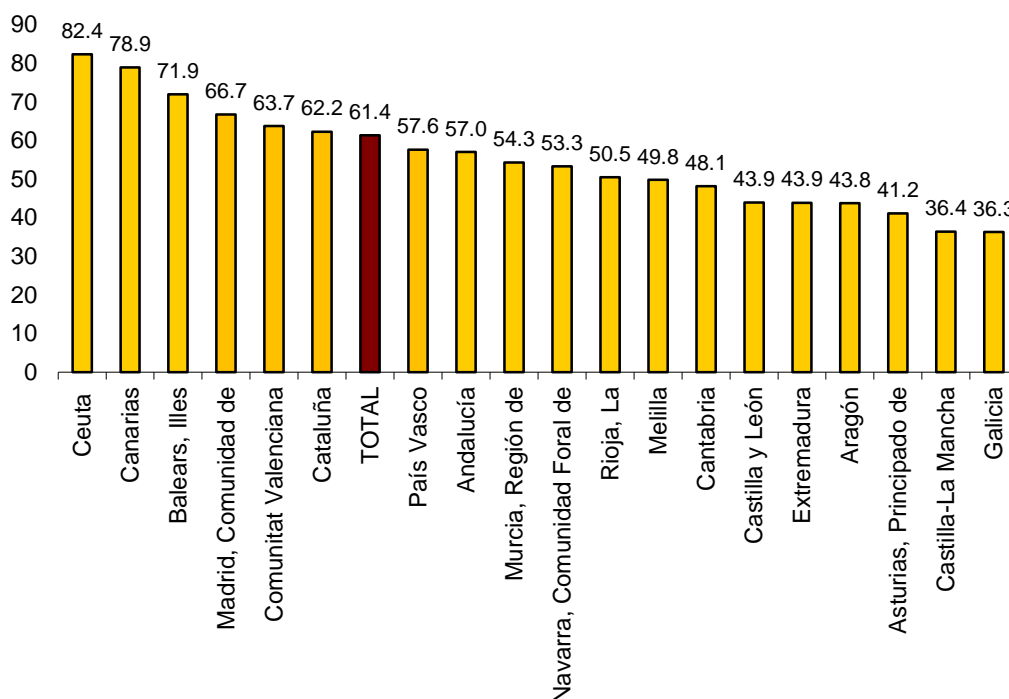
In April, 61.4% of the available bedplaces were occupied, indicating an annual increase of 15.4%. The weekend occupancy rate by bedplaces increased by 16.1%, standing at 68.2%.

Occupancy rate and weekend occupancy rate by bedplaces



The following graphic shows the occupancy rate by bedplaces, by Autonomous Communities and Autonomous Cities.

Occupancy rate by bedplaces by Automos Community



By tourist areas, the island of Lanzarote registered the highest occupancy rate by bedplaces (83.3%), and the tourist area of Barcelona registered the highest weekend occupancy rate (82.4%). The island of Mallorca recorded the highest number of overnight stays, with more than 2.7 million.

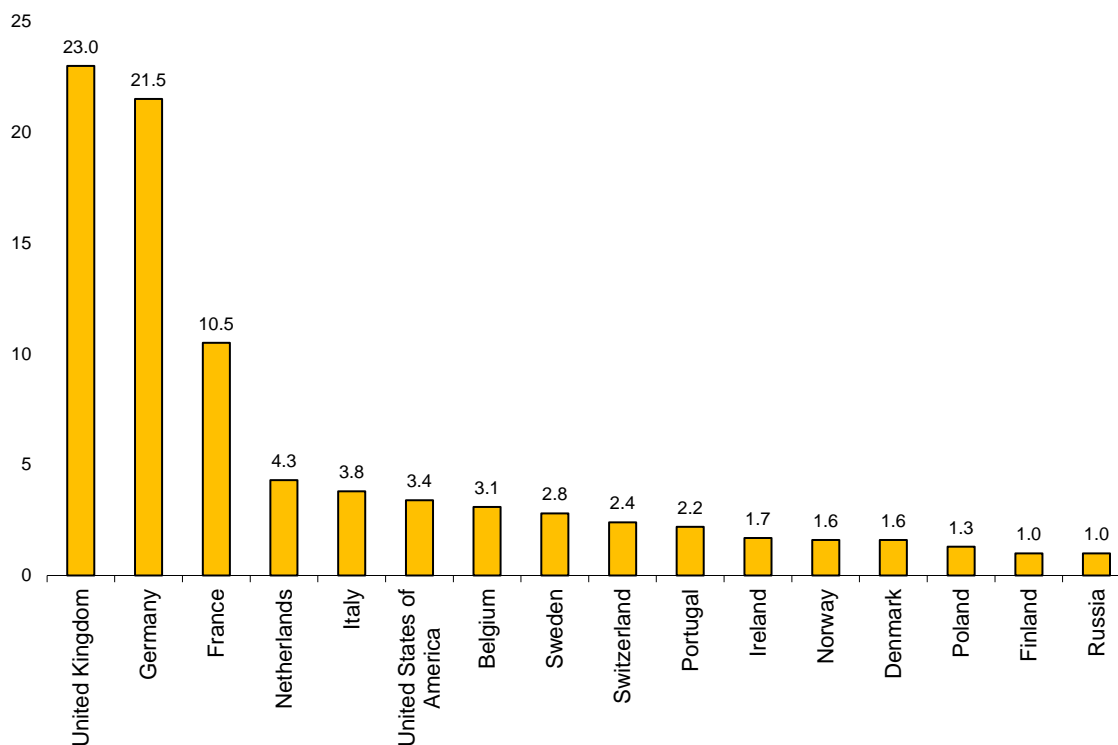
The tourist spots with more overnight stays were Madrid, Pájara and Palma. Arona reached both the greatest level of occupancy by bedplaces (85.3%), as the greatest weekend occupancy (86.5%).

### Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany concentrated 23.0% and 21.5%, respectively, of total overnight stays of non-residents in hotel establishments in April. The British market increased by 6.9%, and the German one did so by 12.2%.

Overnight stays of guests from France, the Netherlands and Italy (the following countries of origin) registered annual rates of -0.7%, 3.7% and 3.7%, respectively.

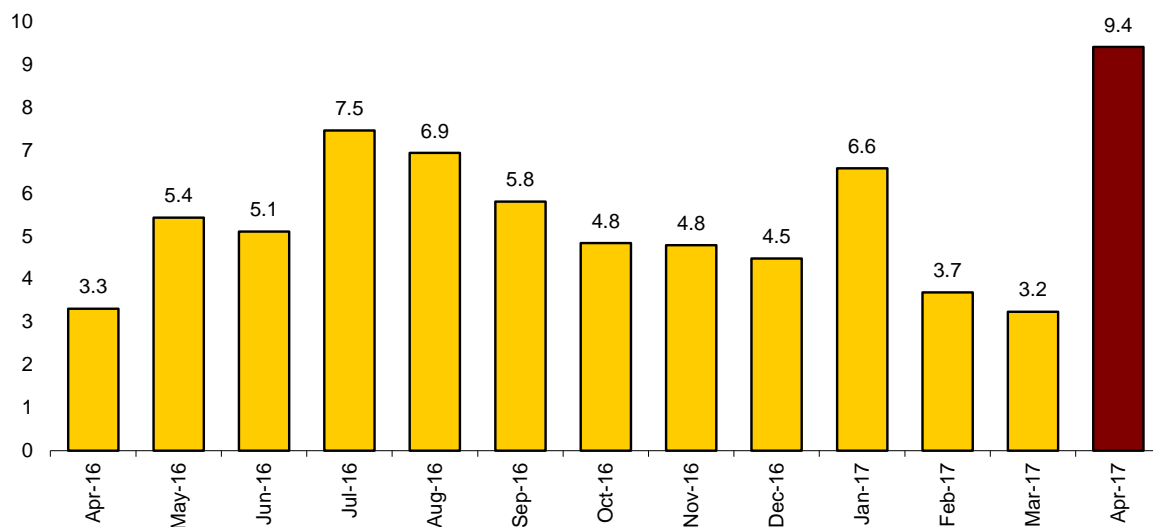
**Distribution of overnight stays of residents abroad from the main 16 countries in %**



## Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 9.4% in April, which is 6.2 points higher than that registered last month and 6.1 points higher than that registered one year ago.

**Hotel Prices Index. Annual variation rate**



Canarias, Cataluña, Andalucía and Illes Balears are the most heavily weighted Autonomous Communities in the HPI in April (accounting for 70.5% of the total weight). Hotel prices increased by 14.1% in the annual rate in Canarias, 8.7% in Andalucía, 8.6% in Illes Balears and 5.9% in Cataluña.

By hotel category, hotel prices increased in all of them. In three-golden-star establishments (12.1%), in four -golden-star establishments (9.2%), in three-silver-star and two-silver-star establishments (8.6%), in five-golden-star establishments (7.6%), in two-golden-star establishments (7.5%), one-silver-star establishment (6.9%) and one-golden-star establishment (5.2%).

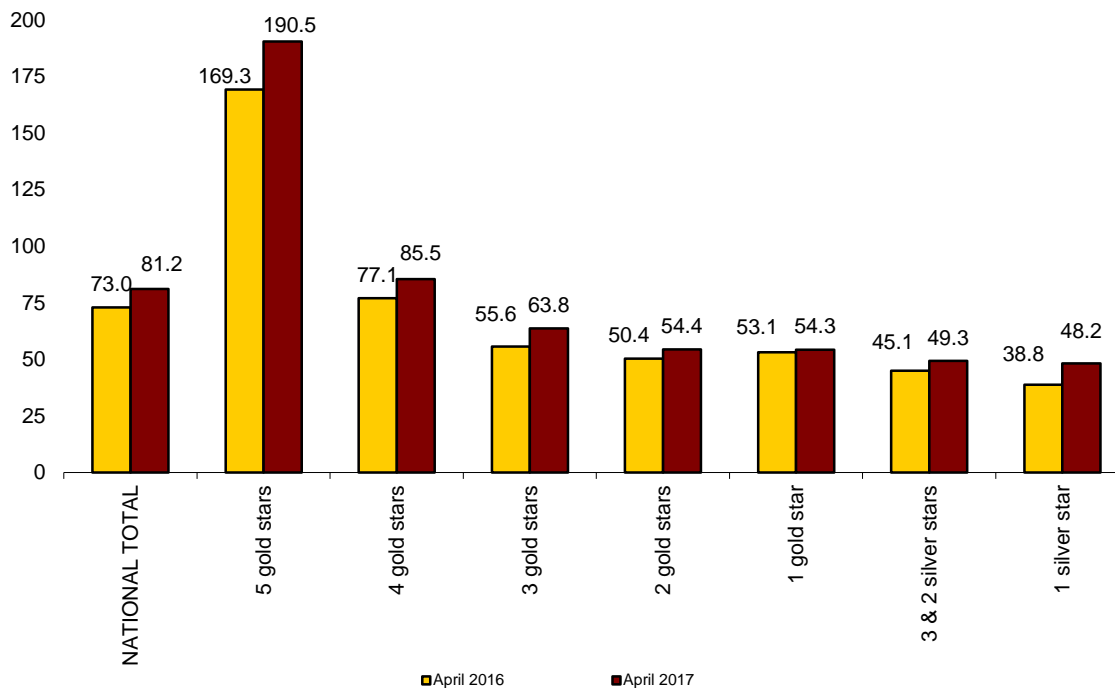
## Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 81.2 euros in April, which means an increase of 11.1% as compared with the same month of 2016.

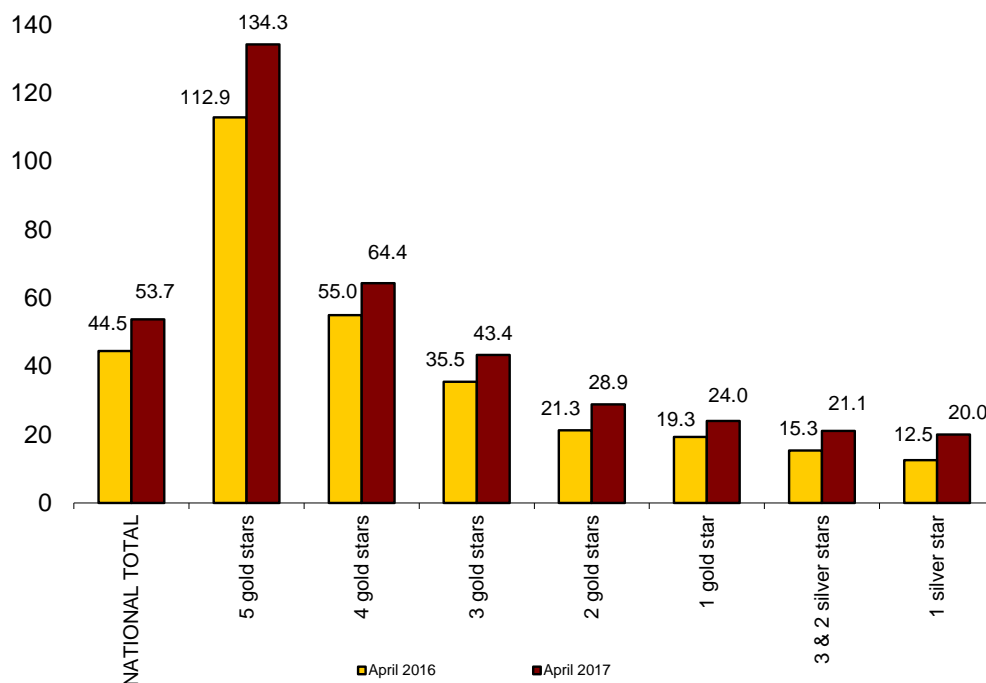
Meanwhile, the average daily income per room available (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 53.7 euros, with an increase of 20.8%.

By category, the average invoicing is 190.5 euros for five-star hotels, 85.5 euros for four-star hotels and 63.8 euros for three-star hotels. Income per available room for these same categories are 134.3, 64.4 and 43.4 euros, respectively.

**Average daily rate (ADR) by hotel category in euros**



**Revenue per available room (RevPAR) by hotel category in euros**



For further information see [INEbase-www.ine.es/en/](http://INEbase-www.ine.es/en/)

All press releases at: [www.ine.es/en/prensa/prensa\\_en.htm](http://www.ine.es/en/prensa/prensa_en.htm)

**Press office:** Telephone numbers: 91 583 93 63 / 94 08 – Fax: 91 583 90 87 - [gprensa@ine.es](mailto:gprensa@ine.es)

**Information Area:** Telephone number: 91 583 91 00 – Fax: 91 583 91 58 – [www.ine.es/infoine/?L=1](http://www.ine.es/infoine/?L=1)

## Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

April 2017

Provisional data

### 1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
<b>TOTAL</b>	<b>9,160,914</b>	<b>4,652,450</b>	<b>4,508,464</b>	<b>27,518,253</b>	<b>10,671,305</b>	<b>16,846,948</b>	<b>3.00</b>
<b>HOTELS: Golden stars</b>							
Five	511,944	147,728	364,217	1,783,881	336,277	1,447,604	3.48
Four	4,410,829	2,027,530	2,383,299	14,466,822	4,814,048	9,652,774	3.28
Three	2,391,799	1,287,464	1,104,335	7,359,673	3,166,028	4,193,645	3.08
Two	687,194	456,353	230,841	1,518,390	920,571	597,819	2.21
One	290,723	184,624	106,098	582,869	339,414	243,455	2.00
<b>INNS: Silver stars</b>							
Two and three	476,877	323,176	153,701	944,237	617,994	326,243	1.98
One	391,549	225,576	165,974	862,381	476,974	385,407	2.20
Annual rate	18.43	23.88	13.29	19.35	33.71	11.75	0.78
Cumulative annual rate	5.86	3.30	8.89	3.96	0.85	5.91	-1.80

### 2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
<b>TOTAL</b>	<b>14,995</b>	<b>704,838</b>	<b>1,459,228</b>	<b>61.36</b>	<b>68.21</b>	<b>66.61</b>	<b>201,340</b>
<b>HOTELS: Golden stars</b>							
Five	290	42,882	88,311	65.80	72.11	70.20	29,994
Four	2,280	318,204	681,993	68.77	74.93	75.79	101,612
Three	2,479	174,549	366,693	65.25	70.92	69.64	44,290
Two	1,929	54,128	105,270	47.52	59.07	52.64	9,262
One	1,198	25,449	49,282	38.93	50.19	44.57	3,919
<b>INNS: Silver stars</b>							
Two and three	2,993	44,683	84,539	36.95	46.98	41.65	6,208
One	3,826	44,944	83,140	34.42	40.78	40.58	6,055
Annual rate	0.67	2.20	2.41	15.41	16.06	8.71	8.58

### 3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-pla	Of bed-places	Of bedrooms		
					at weekend				
<b>Tourist area with a greater occupancy rate per month</b>									
Isla de Lanzarote	17,953	112,665	84,289	857,901	83.25	82.11	87.74	7.21	6,475
Sur de Tenerife	37,638	202,214	169,413	1,486,527	82.96	81.59	84.83	6.90	14,109
Isla de Tenerife	77,690	242,462	332,880	1,759,350	80.60	80.27	82.82	6.54	17,504
Sur de Gran Canaria	33,842	161,493	119,263	1,282,106	79.25	77.98	83.61	7.17	10,865
Barcelona	141,455	605,320	287,854	1,673,833	77.90	82.43	86.31	2.63	14,245
Isla de Gran Canaria	55,624	178,564	172,755	1,350,328	77.24	76.53	82.15	6.50	11,941
Isla de La Palma	4,658	10,076	13,783	80,576	76.98	79.30	81.61	6.40	723
Isla de Fuerteventura	17,538	147,238	67,915	1,106,384	75.90	75.79	80.81	7.13	8,432

#### Tourist area with a greater number of overnight stays per month \*

Isla de Mallorca	79,105	435,243	282,221	2,479,935	72.54	72.81	77.46	5.37	19,735
Costa del Sol	148,668	294,120	448,301	1,248,776	65.90	70.60	75.52	3.83	12,179
Costa Blanca	202,633	178,644	720,257	826,357	73.58	80.80	75.93	4.06	9,306
Palma - Calvià	38,001	222,082	132,434	1,191,785	72.49	75.12	78.33	5.09	9,579
Costa Brava	139,029	213,819	371,168	638,336	54.53	61.00	58.09	2.86	6,453
Costa Barcelona	141,692	173,143	325,547	459,418	67.20	70.09	74.28	2.49	4,753
Costa Daurada	167,232	102,408	447,070	289,192	55.96	65.77	60.98	2.73	3,628
Costa de la Luz de Cádiz	120,844	70,791	269,481	267,881	46.82	60.03	53.61	2.80	5,250

#### Tourist site with a greater occupancy rate per month

Arona	9,753	58,641	52,211	440,718	85.34	86.45	86.12	7.21	3,147
Yaiza	7,151	53,686	39,898	411,665	84.40	82.42	88.65	7.42	3,362
Tías	3,643	33,866	19,041	241,348	83.88	84.38	88.14	6.94	1,580
Adeje	16,951	109,026	72,388	807,770	83.49	80.49	84.82	6.99	8,108
Teguise	4,034	23,241	18,676	193,376	81.82	80.63	86.93	7.77	1,393
San Bartolomé de Tirajana	24,943	123,961	91,660	967,409	81.71	79.37	84.73	7.11	8,620
Puerto de La Cruz	25,784	27,021	127,441	219,381	79.93	81.82	80.84	6.57	2,469
Benidorm	102,147	100,453	463,804	562,345	79.44	86.18	80.44	5.06	5,523
Barcelona	130,590	582,566	263,480	1,611,519	78.76	83.39	86.88	2.63	13,493
Antigua	3,221	31,409	7,690	188,953	77.60	78.14	86.02	5.68	1,199

#### Tourist site with a greater number of overnight stays per month \*

Madrid	352,518	465,514	646,285	1,109,406	69.07	76.64	79.85	2.15	11,986
Pájara	8,839	85,356	33,440	681,343	76.82	77.12	80.08	7.59	5,147
Palma	26,752	116,263	88,320	574,710	71.40	80.29	77.43	4.64	4,805
Calvià	9,511	100,194	40,212	577,903	70.38	67.91	75.66	5.63	4,444
Sevilla	92,860	141,391	187,499	313,830	76.03	81.76	83.45	2.14	3,792
Lloret de Mar	39,518	86,394	178,519	298,607	65.75	70.76	67.14	3.79	1,968
Salou	80,173	46,021	277,317	162,189	70.06	71.77	71.89	3.48	1,636
Torremolinos	35,969	63,193	119,293	306,218	73.44	78.67	78.55	4.29	2,374
Valencia	79,348	77,760	152,246	213,146	63.63	72.76	72.57	2.33	2,135
Mogán	8,754	37,962	28,081	315,033	72.75	74.27	80.35	7.34	2,253

\* Not taken into account those included in the preceding table because they are in the bigger occupancy rate tables too.



## 4. Guests and overnight stays by country of residence

### Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
<b>TOTAL</b>	<b>9,160,914</b>	<b>100.00</b>	<b>27,518,253</b>	<b>100.00</b>
Residents in Spain	4,652,450	50.79	10,671,305	38.78
Residents abroad	4,508,464	49.21	16,846,948	61.22
Total Residents abroad	4,508,464	100.00	16,846,948	100.00
Total Residents in E.U. (without Spain)	3,190,599	70.77	13,508,816	80.19
- Germany	653,855	14.50	3,616,680	21.47
- Austria	44,391	0.98	163,295	0.97
- Belgium	120,076	2.66	527,314	3.13
- Denmark	55,860	1.24	262,704	1.56
- Finland	35,383	0.78	174,427	1.04
- France	603,457	13.38	1,769,237	10.50
- Greece	11,066	0.25	28,804	0.17
- Ireland	71,089	1.58	283,876	1.69
- Italy	239,838	5.32	640,566	3.80
- Luxembourg	8,292	0.18	39,762	0.24
- Netherlands	174,727	3.88	726,859	4.31
- Poland	56,446	1.25	220,418	1.31
- Portugal	146,965	3.26	377,461	2.24
- United Kingdom	762,760	16.92	3,865,545	22.95
- Czech Republic	15,198	0.34	48,916	0.29
- Sweden	97,439	2.16	477,284	2.83
- Other EU countries*	93,757	2.08	285,668	1.70
Norway	52,811	1.17	272,677	1.62
Russia	53,173	1.18	171,106	1.02
Switzerland	104,853	2.33	406,215	2.41
Rest of Europe	83,980	1.86	260,501	1.55
Japan	46,700	1.04	82,365	0.49
United States of America	247,753	5.50	580,254	3.44
Rest of America	276,823	6.14	643,569	3.82
Africa	59,953	1.33	134,645	0.80
Other countries	391,819	8.69	786,801	4.67

\*Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Esthonia, Hungary, Latvia, Lithuania, Malta and Romania

## Hotel Price Index (HPI). 2008 Base

April 2017

Provisional data

### National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
<b>TOTAL</b>	<b>106.3</b>	<b>9.4</b>
Andalucía	103.1	8.7
Aragón	79.7	9.4
Asturias, Principado de	94.5	12.4
Balears, Illes	119.1	8.6
Canarias	128.6	14.1
Cantabria	100.6	11.0
Castilla y León	94.4	6.6
Castilla - La Mancha	90.5	5.6
Cataluña	103.0	5.9
Comunitat Valenciana	108.2	10.9
Extremadura	91.7	6.7
Galicia	96.3	7.4
Madrid, Comunidad de	88.8	8.8
Murcia, Región de	86.6	10.1
Navarra, Comunidad Foral de	86.7	4.2
País Vasco	98.9	10.3
Rioja, La	90.0	3.0
Ceuta	99.5	7.6
Melilla	97.8	-0.3

### National General Index and breakdown by categories

	Index	Annual growth rate
<b>TOTAL</b>	<b>106.3</b>	<b>9.4</b>
<b>HOTELS: Gold stars</b>		
Five	100.7	7.6
Fourth	106.2	9.2
Three	111.0	12.1
Two	99.0	7.5
One	104.4	5.2
<b>HOSTALS: Silver stars</b>		
Three and two	101.8	8.6
One	103.8	6.9

## Indicators on the Profitability of the Hotel Sector

April 2017

Provisional data

### National ADR and RevPAR<sup>(\*)</sup> and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	<b>81.2</b>	<b>11.1</b>	<b>53.7</b>	<b>20.8</b>
Andalucía	79.9	15.4	52.2	25.7
Aragón	57.1	15.8	26.3	49.5
Asturias, Principado de	57.2	12.3	25.3	49.1
Balears, Illes	75.9	14.8	55.6	16.8
Canarias	98.3	13.0	81.0	13.8
Cantabria	62.9	13.6	31.2	57.0
Castilla y León	58.4	10.2	26.9	39.7
Castilla - La Mancha	56.3	8.8	22.5	35.9
Cataluña	92.5	7.6	63.8	17.2
Comunitat Valenciana	62.7	11.8	42.0	19.3
Extremadura	59.3	3.6	29.0	35.1
Galicia	55.2	11.1	22.0	41.5
Madrid, Comunidad de	89.9	11.0	69.4	19.8
Murcia, Región de	57.3	8.3	34.8	14.0
Navarra, Comunidad Foral de	62.9	9.5	36.4	37.4
País Vasco	78.5	7.4	52.4	26.2
Rioja, La	66.9	8.5	38.7	33.3
Ceuta	69.9	6.7	55.9	43.9
Melilla	66.9	1.2	44.7	-1.8

### National ADR and RevPar<sup>(\*)</sup> and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	<b>81.2</b>	<b>11.1</b>	<b>53.7</b>	<b>20.8</b>
<b>HOTELS: Gold stars</b>				
Five	190.5	12.5	134.3	19.0
Four	85.5	10.9	64.4	17.0
Three	63.8	14.6	43.4	22.2
Two	54.4	7.9	28.9	35.5
One	54.3	2.3	24.0	24.3
<b>GUESTHOUSES: Silver stars</b>				
Three and two	49.3	9.5	21.1	37.5
One	48.2	24.3	20.0	59.9

(\*) ADR: Average Daily Rate

RevPAR: Revenue per Available Room