

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
May 2016. *Provisional data*

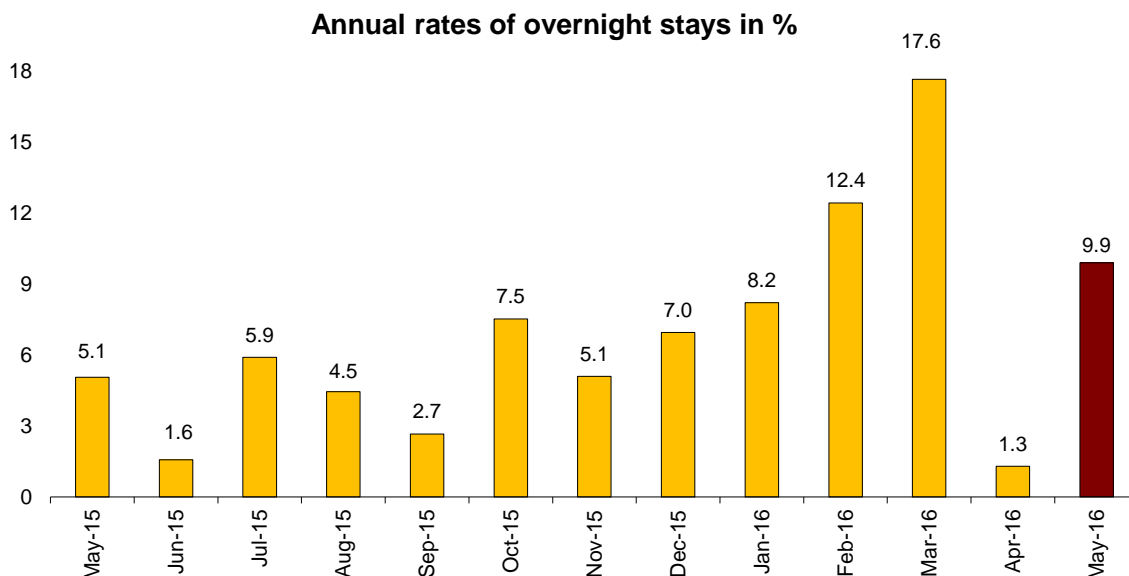
Overnight stays in hotel establishments register an increase of 9.9% in May, as compared to the same month of 2015

Hotels invoice an average of 74.2 euros per occupied room, which means an annual increase of 3.8%

In May, a total of 30.8 million overnight stays were registered in hotel establishments, 9.9% more than in the same month of 2015. Overnight stays by residents in Spain increased by 6.1% and those of non-residents increased so by 11.6%.

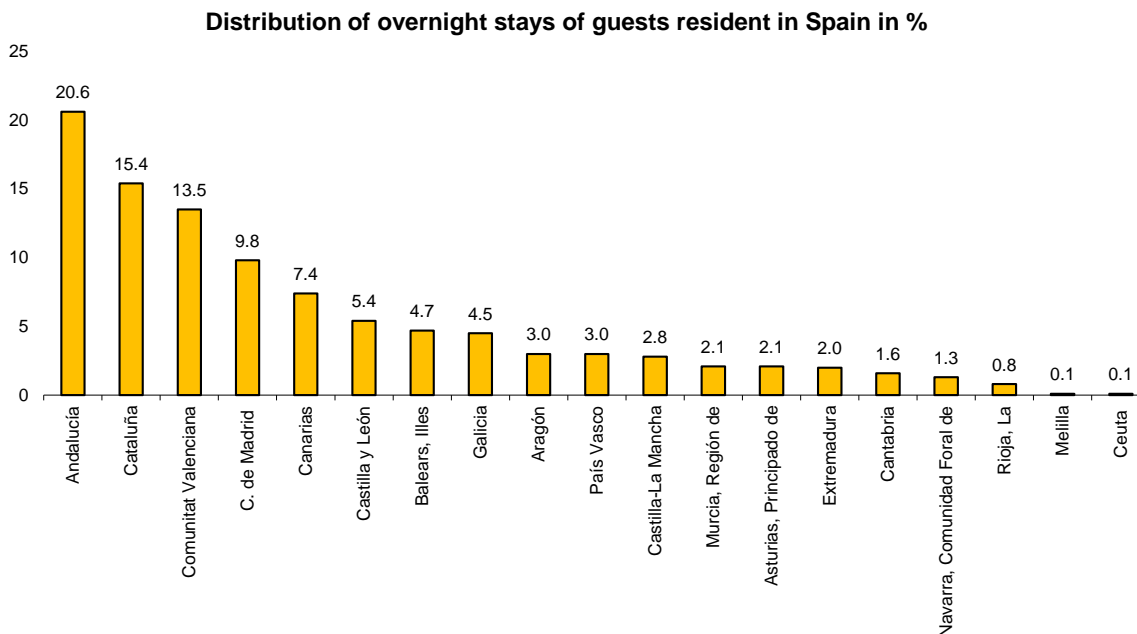
The average stay increased 4.7%, as compared to May 2015, standing at 3.2 nights per guest.

During the first five months of 2016, overnight stays increased 9.5%, as compared to the same period of the previous year.

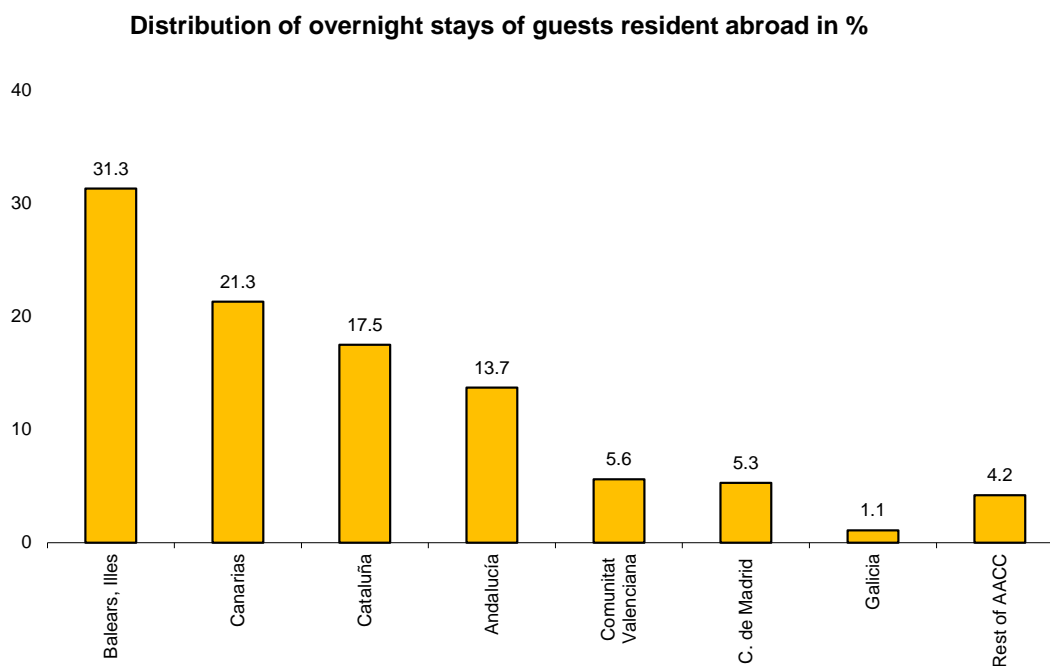


Main destinations

In May, Andalucía, Cataluña, Comunitat Valenciana and Comunidad de Madrid were the main destinations of guests resident in Spain, with annual variation rates for overnight stays of 12.3%, 9.4%, 5.7% and -2.6%, respectively.

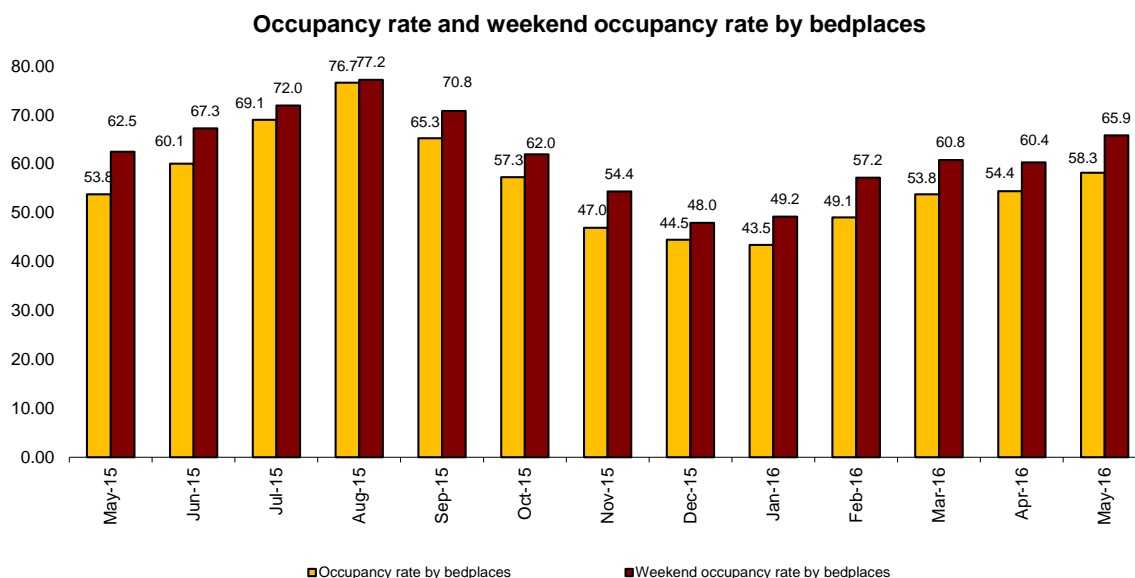


The main destination chosen by non-residents was Illes Balears, with 31.3% of the total amount of overnight stays. In this Autonomous Community, overnight stays by non-residents increased 16.8% as compared to May 2015. The following destinations of non-residents were Canarias (21.3% of the total and an increase of 16.1% in overnight stays) and Cataluña (17.5% of the total and an increase of 4.9% in overnight stays).



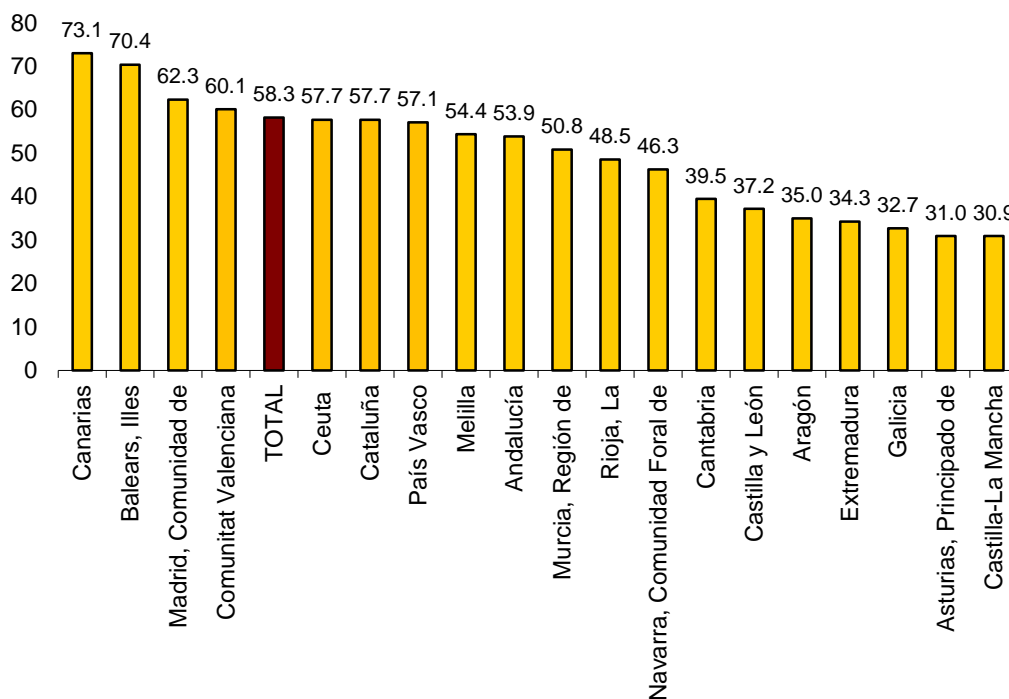
Hotel Occupancy

In May, 58.3% of the available bedplaces were occupied, indicating an annual increase of 8.2%. The weekend occupancy rate by bedplaces increased by 5.3%, standing at 65.9%.



Canarias registered the greatest occupancy rate by bedplaces in May (73.1%), followed by Illes Balears (70.4%) and Comunidad de Madrid (62.3%).

Occupancy rate by bedplaces by Automous Community



By tourist areas, the island of Lanzarote registered the highest occupancy rate by bedplaces (78.0%), and Barcelona the highest weekend occupancy rate (81.0%). The Costa del Sol recorded the highest number of overnight stays, with more than 1.8 million.

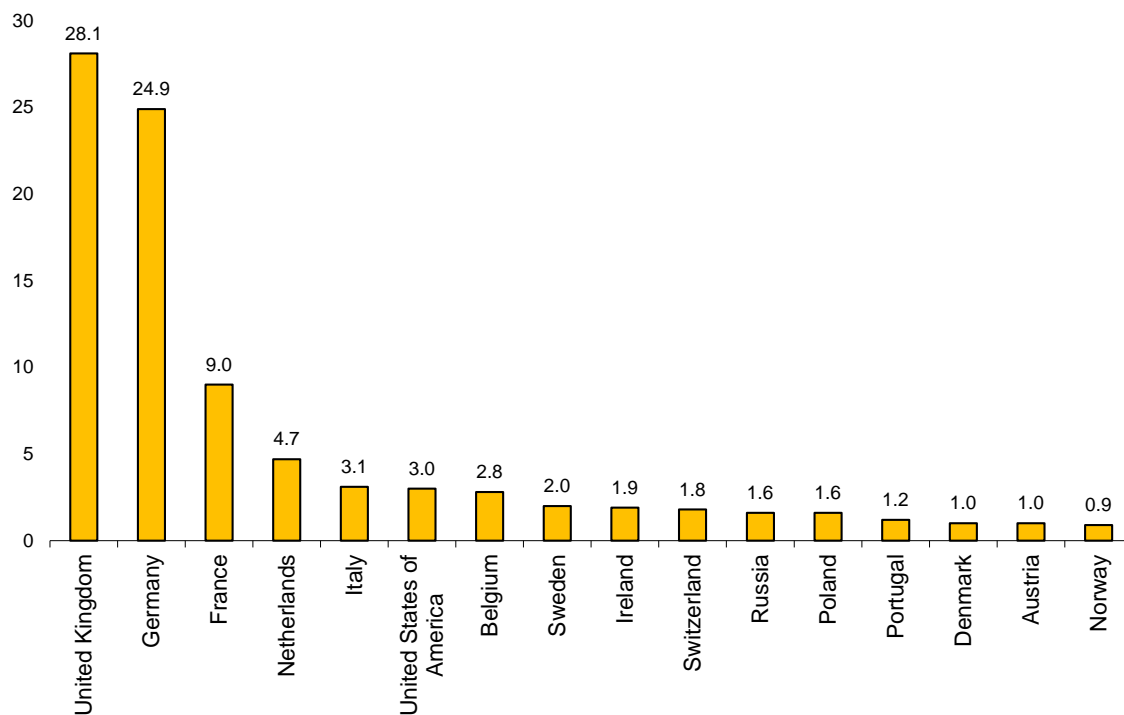
The tourist sites with the highest number of overnight stays were Barcelona, Madrid and Calvià. Muro reached the highest occupancy rate by bedplaces (81.4%) and Palma the greatest weekend occupancy rate (85.8%).

Overnight stays according to the country of origin of the guests

Guests from the United Kingdom and Germany concentrated 28.1% and 24.9%, respectively, of the total of overnight stays in hotel establishments by non-residents in May. The British market increased by 11.8%, and the German one did so by 15.2%.

Overnight stays of guests from France, the Netherlands and Italy (the following countries of origin) registered annual rates of -4.8%, 14.5% and 3.6%, respectively.

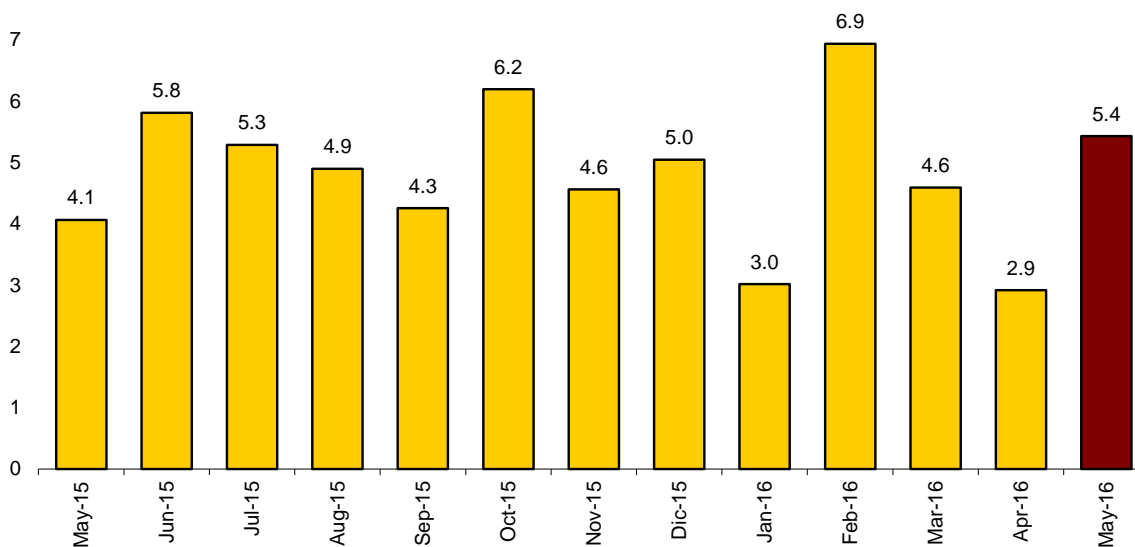
Distribution of overnight stays of residents abroad from the main 16 countries in %



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 5.4% in May, that is, 2.5 points more than that of the previous month and 1.3 points more than that registered in the previous year.

Hotel Prices Index. Annual variation rate



Cataluña, Illes Balears, Andalucía and Canarias were the Autonomous Communities that carried the greatest weight of the total load of the HPI in the month of May (they represented 71.1% of the total). Hotel prices increased by 7.5% in the annual rate in Illes Balears, 7.4% in Canarias, 5.2% in Andalucía and 3.9% in Cataluña.

By hotel category, increase in hotel prices were registered in all of them. In four-golden-star establishments (6.1%), in three-golden-star establishments (5.3%), in five-golden-star establishments (4.8%), in one-silver-star establishments (4.5%), in three-silver-star and in two-silver-star establishments (4.0% in both cases), two-golden-star establishments (3.3%) and in in one-golden-star establishments (0.8%).

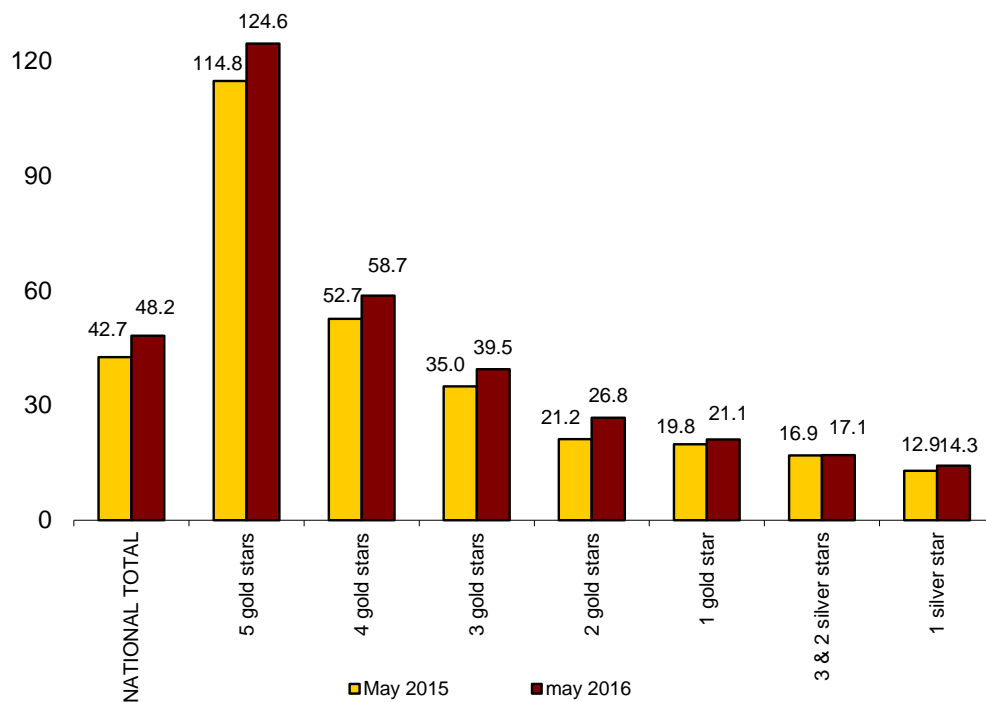
Indicators on the Profitability of the Hotel Sector

The daily average invoicing per occupied room (ADR) in May was 74.2 euros, which represented an increase of 3.8% as compared to the same month of 2015.

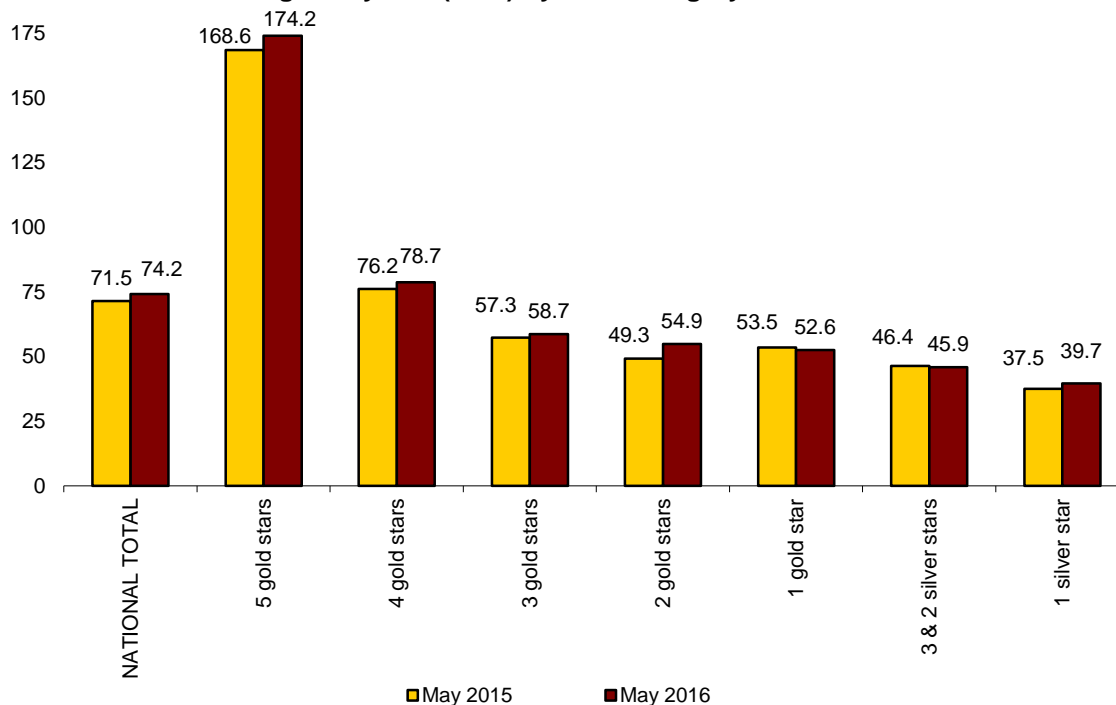
In turn, the daily average revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 48.2 euros, with an increase of 13.0%.

By category, the average invoicing was 174.2 euros for five-star hotels, 78.7 euros for four-star hotels and 58.7 euros for three-star hotels. Income per available room for the same categories were 124.6, 58.7 and 39.5 euros, respectively.

Revenue per available room (RevPAR) by hotel category in euros



Average daily rate (ADR) by hotel category in euros



For further information see INEbase-www.ine.es/en/

All press releases at: www.ine.es/en/prensa/prensa_en.htm

Press Office: Telephone numbers: 91 583 93 63 / 94 08 – Fax: 91 583 90 87 - gprensa@ine.es

Information Area: Telephone number: 91 583 91 00 – Fax: 91 583 91 58– www.ine.es/infoine/?L=1

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

May 2016

Provisional data

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	9,538,048	4,180,323	5,357,726	30,813,666	9,344,777	21,468,889	3.23
HOTELS: Golden stars							
Five	519,967	138,431	381,536	1,766,669	271,730	1,494,939	3.40
Four	4,481,318	1,872,612	2,608,707	15,584,194	4,276,201	11,307,993	3.48
Three	2,707,975	1,166,667	1,541,309	9,562,784	2,832,110	6,730,674	3.53
Two	667,671	386,764	280,907	1,609,819	807,036	802,783	2.41
One	276,949	157,893	119,056	550,698	273,347	277,351	1.99
INNS: Silver stars							
Two and three	466,529	273,958	192,571	889,707	489,378	400,330	1.91
One	417,639	183,998	233,641	849,794	394,975	454,819	2.03
Annual rate	4.96	1.89	7.49	9.89	6.09	11.62	4.69
Cumulative annual rate	7.89	5.42	10.64	9.48	5.66	11.79	1.47

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	15,739	807,395	1,676,691	58.25	65.87	65.09	224,298
HOTELS: Golden stars							
Five	284	43,454	90,967	60.93	69.69	70.90	29,792
Four	2,409	351,146	754,382	65.51	73.07	74.59	109,745
Three	2,805	231,539	486,013	62.21	69.12	68.16	56,640
Two	1,999	61,674	120,655	42.61	52.37	47.83	10,624
One	1,223	26,202	50,700	34.84	44.42	40.75	4,418
INNS: Silver stars							
Two and three	3,067	46,978	88,571	32.15	40.50	37.38	6,747
One	3,954	46,402	85,403	31.90	37.90	37.26	6,331
Annual rate	0.26	0.84	1.23	8.20	5.34	8.87	6.78

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-pla	Of bed-places	Of bedrooms		
					at weekend				
Tourist area with a greater occupancy rate per month									
Isla de Lanzarote	17,589	98,968	84,786	782,324	78.03	79.10	86.57	7.44	5,915
Sur De Tenerife	35,339	175,328	142,304	1,352,152	75.72	79.09	82.85	7.09	12,781
Sur De Gran Canaria	33,063	129,348	139,643	1,117,584	75.15	77.22	82.80	7.74	10,045
Barcelona	153,977	566,600	300,015	1,579,741	74.59	81.04	85.38	2.61	13,598
Isla de Tenerife	75,449	203,507	329,145	1,546,844	73.37	76.92	79.90	6.73	15,886
Palma - Calvià	33,125	360,228	117,112	1,927,530	73.22	79.23	79.55	5.20	13,401
Isla de Fuerteventura	12,484	116,722	55,345	1,013,209	72.60	71.16	80.34	8.27	7,735
Isla de Mallorca	61,820	889,466	216,748	5,254,936	72.26	75.79	76.67	5.75	34,259

Tourist area with a greater number of overnight stays per month *

Costa del Sol	147,131	342,354	374,632	1,486,148	66.48	72.94	77.04	3.80	12,433
Costa Blanca	164,753	173,140	667,810	860,808	72.26	79.89	76.50	4.52	8,549
Isla de Gran Canaria	54,675	137,238	193,561	1,148,802	71.95	74.72	79.95	6.99	10,965
Costa Brava	128,784	226,222	340,593	770,665	50.76	65.76	53.75	3.13	7,645
Islas de Ibiza-Formentera	32,185	195,567	141,631	935,366	66.24	70.67	69.08	4.73	9,214
Costa Barcelona	153,906	242,188	307,275	708,066	63.89	69.48	72.95	2.56	5,485
Costa Daurada	131,200	140,530	326,395	630,891	50.04	61.95	57.61	3.52	5,030
Isla de Menorca	17,869	79,749	78,417	526,776	62.74	65.31	68.16	6.20	3,457

Tourist site with a greater occupancy rate per month

Muro	2,235	61,609	5,466	382,417	81.43	73.97	83.95	6.08	2,278
Tías	4,099	32,132	18,325	249,017	81.22	82.90	85.75	7.38	1,600
Benidorm	77,143	98,898	436,929	592,735	80.26	84.31	82.74	5.85	4,951
Adeje	16,706	91,571	71,557	719,679	78.54	81.33	86.50	7.31	6,884
San Bartolomé De Tirajana	26,352	95,759	116,503	842,746	78.21	80.99	85.44	7.86	7,947
Yaiza	6,954	42,704	42,075	340,775	78.15	79.79	89.01	7.71	2,858
Palma	26,930	189,718	90,139	850,291	77.00	85.77	82.54	4.34	6,390
Alcúdia	1,238	72,780	4,626	500,598	76.65	81.89	81.07	6.83	2,891
Pollença	1,908	19,380	4,919	122,598	76.51	81.81	78.30	5.99	1,027
Teguise	3,623	23,286	17,679	186,177	76.41	75.58	86.52	7.58	1,334

Tourist site with a greater number of overnight stays per month *

Barcelona	143,194	541,409	277,284	1,525,582	75.74	82.17	86.27	2.63	12,935
Madrid	382,132	451,930	646,201	1,030,354	65.82	76.32	80.39	2.01	11,420
Calvià	5,752	158,430	23,440	982,192	69.59	73.36	77.17	6.13	6,193
Pájara	5,615	75,725	30,518	672,915	76.28	74.97	81.35	8.65	5,074
Salou	52,529	95,888	159,286	469,830	58.23	68.01	65.84	4.24	2,594
Lloret De Mar	40,685	93,391	172,443	365,798	62.89	80.46	65.59	4.01	2,479
Sant Llorenç Des Cardassar	3,373	74,746	17,313	510,294	73.91	76.45	79.04	6.75	3,325
Sevilla	106,217	140,627	193,302	301,736	72.01	81.52	82.89	2.01	3,538
Torremolinos	33,046	70,758	102,594	372,175	73.96	77.45	80.58	4.57	2,517
Arona	7,200	52,903	29,952	413,965	75.25	77.88	79.62	7.39	3,061

* Not taken into account those included in the preceding table because they are in the bigger occupancy rate tables too.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	9,538,048	100.00	30,813,666	100.00
Residents in Spain	4,180,323	43.83	9,344,777	30.33
Residents abroad	5,357,726	56.17	21,468,889	69.67
Total Residents abroad	5,357,726	100.00	21,468,889	100.00
Total Residents in E.U. (without Spain)	3,945,011	73.63	17,922,015	83.48
- Germany	947,875	17.69	5,345,614	24.90
- Austria	55,882	1.04	206,599	0.96
- Belgium	128,393	2.40	590,818	2.75
- Denmark	48,627	0.91	211,588	0.99
- Finland	26,478	0.49	94,360	0.44
- France	650,831	12.15	1,929,004	8.99
- Greece	10,069	0.19	25,827	0.12
- Ireland	91,871	1.71	412,213	1.92
- Italy	241,728	4.51	656,433	3.06
- Luxembourg	8,766	0.16	40,253	0.19
- Netherlands	214,165	4.00	1,007,514	4.69
- Poland	72,503	1.35	337,178	1.57
- Portugal	100,443	1.87	247,506	1.15
- United Kingdom	1,151,522	21.49	6,036,370	28.12
- Czech Republic	19,689	0.37	76,986	0.36
- Sweden	87,498	1.63	421,195	1.96
- Other EU countries*	88,671	1.66	282,558	1.32
Norway	45,327	0.85	188,019	0.88
Russia	77,294	1.44	337,578	1.57
Switzerland	96,765	1.81	386,822	1.80
Rest of Europe	109,714	2.05	321,891	1.50
Japan	52,178	0.97	96,307	0.45
United States of America	282,987	5.28	647,439	3.02
Rest of America	304,725	5.69	669,742	3.12
Africa	53,387	1.00	122,902	0.57
Other countries	390,338	7.29	776,175	3.62

*Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

May 2016

Provisional data

National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	100.5	5.4
Andalucía	97.4	5.2
Aragón	76.8	1.5
Asturias, Principado de	86.2	7.6
Balears, Illes	117.6	7.5
Canarias	110.0	7.4
Cantabria	91.2	2.4
Castilla y León	87.9	0.3
Castilla - La Mancha	84.9	-0.6
Cataluña	99.5	3.9
Comunitat Valenciana	101.4	7.2
Extremadura	87.0	0.6
Galicia	92.9	1.5
Madrid, Comunidad de	83.7	4.7
Murcia, Región de	82.2	3.4
Navarra, Comunidad Foral de	82.5	-0.5
País Vasco	96.3	3.7
Rioja, La	88.5	2.9
Ceuta	91.2	-12.0
Melilla	100.7	0.5

National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	100.5	5.4
HOTELS: Gold stars		
Five	97.1	4.8
Fourth	98.4	6.1
Three	106.4	5.3
Two	93.7	3.3
One	103.6	0.8
HOSTALS: Silver stars		
Three and two	95.0	4.0
One	101.3	4.5

Indicators on the Profitability of the Hotel Sector

May 2016

Provisional data

National ADR and RevPAR^(*) and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	74.2	3.8	48.2	13.0
Andalucía	73.0	1.2	46.4	9.4
Aragón	51.9	0.6	21.6	13.9
Asturias, Principado de	52.7	6.7	19.6	24.4
Balears, Illes	73.8	8.4	54.1	21.3
Canarias	79.9	4.5	64.3	17.6
Cantabria	56.6	2.1	23.6	16.5
Castilla y León	53.3	-1.9	22.8	1.4
Castilla - La Mancha	52.7	-2.5	19.0	6.4
Cataluña	84.8	0.6	56.4	10.2
Comunitat Valenciana	62.6	7.3	40.8	13.4
Extremadura	54.6	-0.5	21.2	7.2
Galicia	52.9	0.9	20.2	7.2
Madrid, Comunidad de	85.8	5.2	65.0	4.6
Murcia, Región de	55.0	2.5	31.7	21.5
Navarra, Comunidad Foral de	58.8	-1.6	32.1	2.2
País Vasco	80.8	7.5	55.3	16.5
Rioja, La	62.8	3.9	35.5	-0.2
Ceuta	70.5	-0.9	46.0	12.4
Melilla	66.4	2.8	49.1	15.3

National ADR and RevPar^(*) and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	74.2	3.8	48.2	13.0
HOTELS: Gold stars				
Five	174.2	3.3	124.6	8.5
Four	78.7	3.4	58.7	11.4
Three	58.7	2.3	39.5	13.0
Two	54.9	11.5	26.8	26.1
One	52.6	-1.7	21.1	6.4
GUESTHOUSES: Silver stars				
Three and two	45.9	-1.2	17.1	0.6
One	39.7	5.8	14.3	10.4

(*) ADR: Average Daily Rate

RevPAR: Revenue per Available Room