

21 June 2019

**Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)**  
May 2019. Provisional data

**Overnight stays in hotel establishments increase 0.4% in May as compared with the same month in 2018**

**Hotels invoice an average of 82.6 euros per occupied room, representing an annual increase of 2.4%**

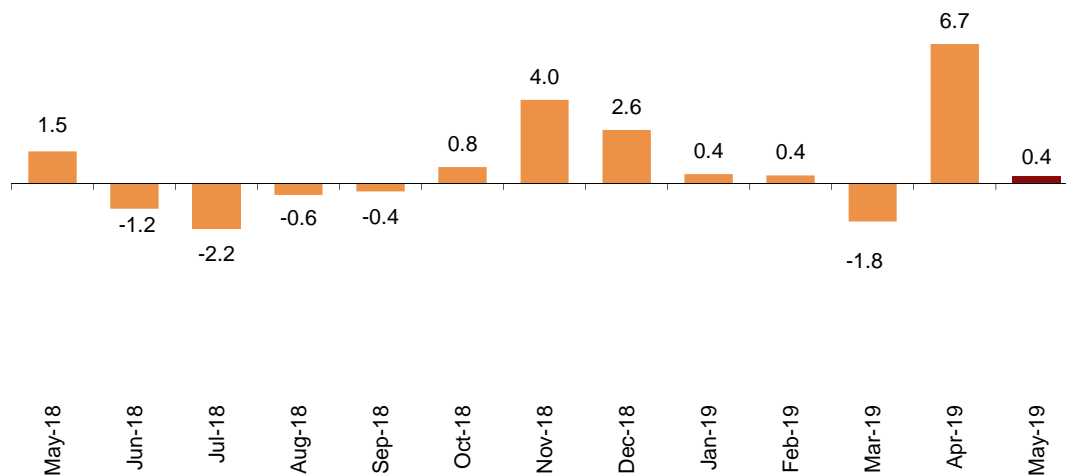
During the month of May overnight stays in hotel establishments exceeded 32.0 million, 0.4% more than in the same month of 2018. Overnight stays by residents in Spain increased by 6.5%, while those by non-residents decreased by 2.1%.

The average stay decreased 4.6% as compared with May 2018, and stood at 3.0 overnight stays per traveller.

During the first five months of 2019, overnight stays increased by 1.4% as compared with the same period of the previous year.

**Annual variation rate for overnight stays**

Percentage

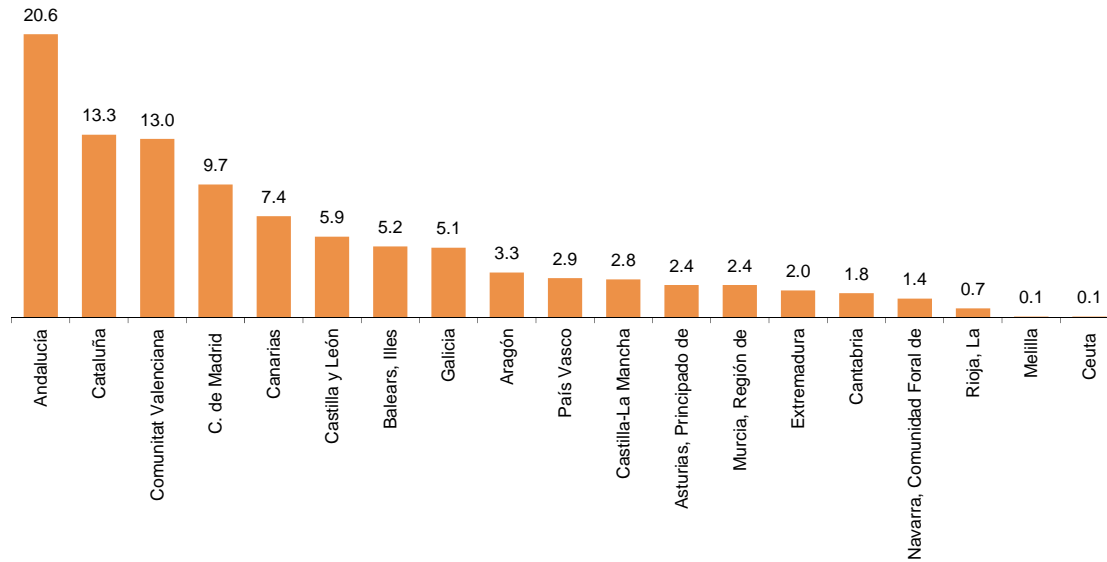


## Destinations

Andalucía, Cataluña and Comunitat Valenciana were the main destinations of residents in Spain in 2018, with variation rates in the number of overnight stays of 11.6%, -3.4% and 12.4% respectively.

### Distribution of overnight stays: residents

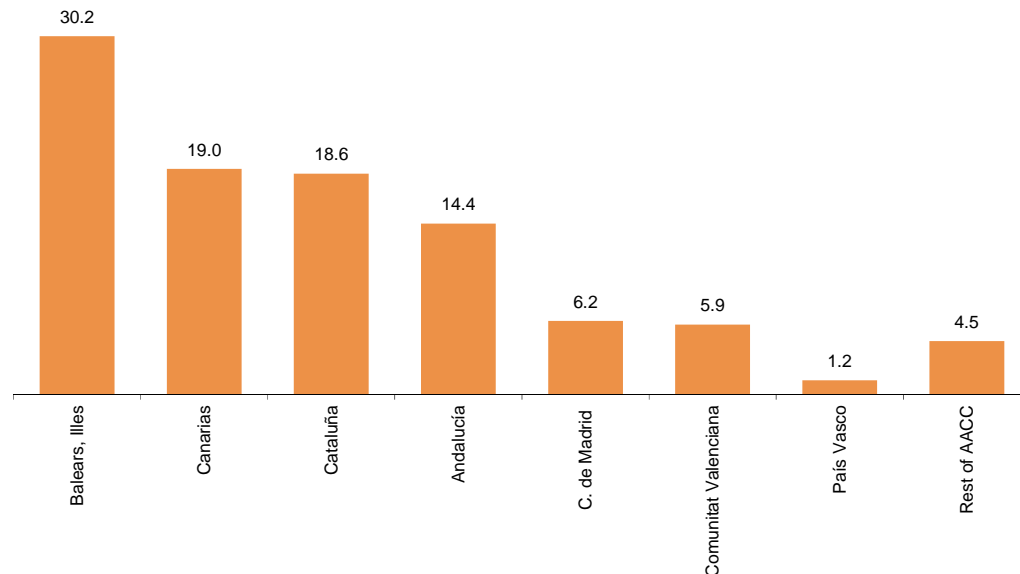
Percentage



The main destination chosen by non-residents was Illes Balears, with 30.2% of total overnight stays. In this Autonomous Community, overnight stays by foreign nationals decreased by 2.4% as compared to May 2018. The next most popular destinations of non-residents were Canarias (with 19.0% of the total overnight stays and a decrease of 7.0%) and Cataluña (with 18.6% of the total and a decrease of 0.9%).

### Distribution of overnight stays: non-residents

Percentage

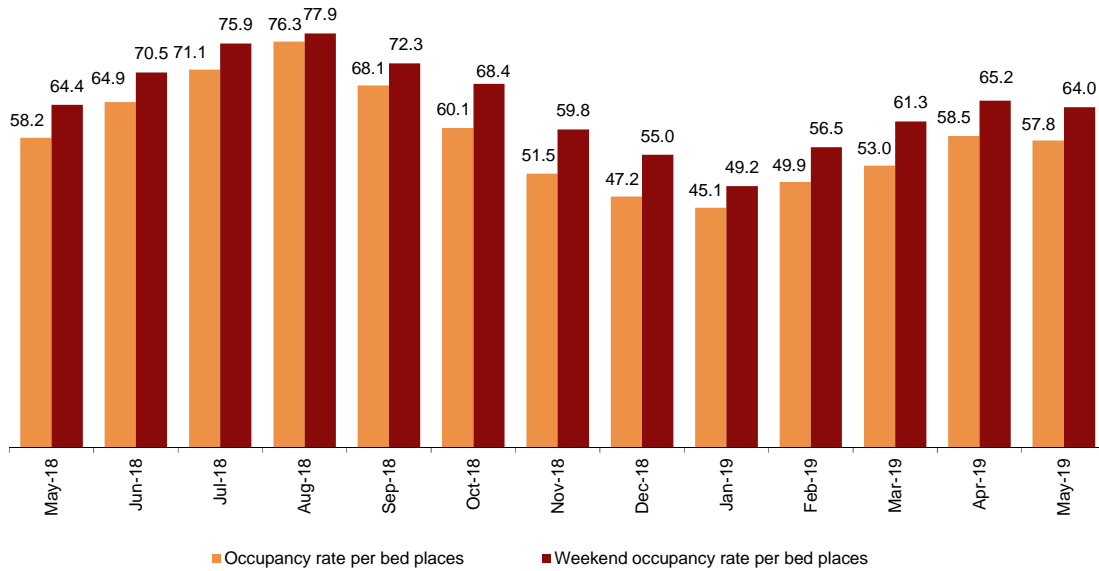


### Hotel occupancy

In May, 57.8% of the available bed-places were covered, with an annual decrease of 0.8%. The weekend occupancy rate by bed-places decreased by 0.7%, standing at 64.0%.

### Occupancy rate

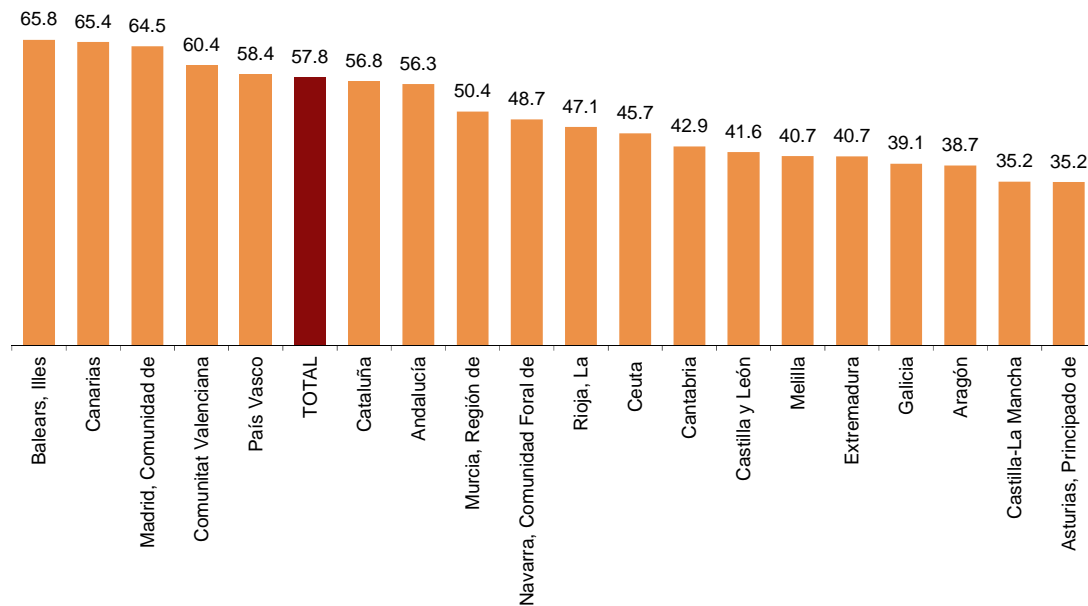
Percentage



Illes Balears showed the highest occupancy rate by bed-places in May (65.8%). It was followed by Canarias (65.4%) and Comunidad de Madrid (64.5%).

### Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, Barcelona had the highest occupancy rate by bed-places (74.8%), and the Costa de Gipúzkoa registered the highest weekend occupancy rate (80.0%). The island of Mallorca registered the highest number of overnight stays, with more than 5.5 million.

The tourist sites with the highest number of overnight stays were Barcelona, Madrid and Calvià. Sóller had both the greatest occupancy rate by bed-places (79.9%) and the greatest weekend occupancy rate (84.6%).

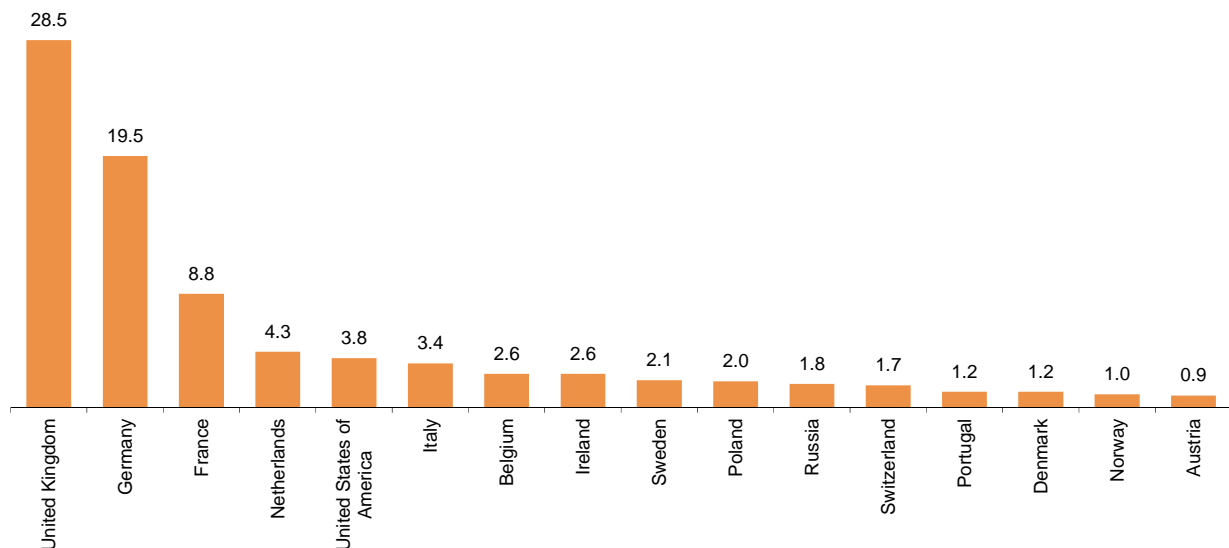
## Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany concentrated 28.5% and 19.5%, respectively, of total overnight stays of non-residents in hotel establishments in May. The British market increased by 2.3%, while the German decreased by 15.8%.

Overnight stays of travellers from France, the Netherlands and the United States (the following countries of origin) registered annual rates of -9.5%, -13.1% and 14.0%, respectively.

## Distribution of non-residents overnight stays. Main country of residence

Percentage

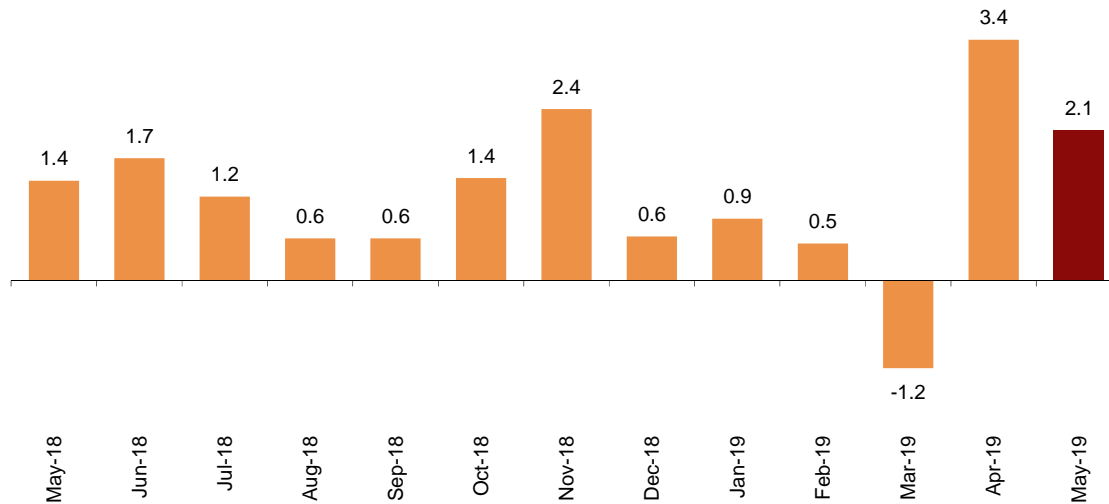


## Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 2.1% in May, which is 1.3 points lower than that registered last month and 0.7 points higher than that registered one year ago.

### Hotel Prices Index.

Annual variation rate. Percentage



By Autonomous Community, the greatest increases in the annual rate of hotel prices were in Comunidad de Madrid (2.6%) and Cantabria (5.4%).

In contrast, the greatest decrease was recorded in País Vasco, with a variation of -2.1% compared to May 2018.

By categories, the largest price increase took place in the three and two-silver star establishments (4.8%).

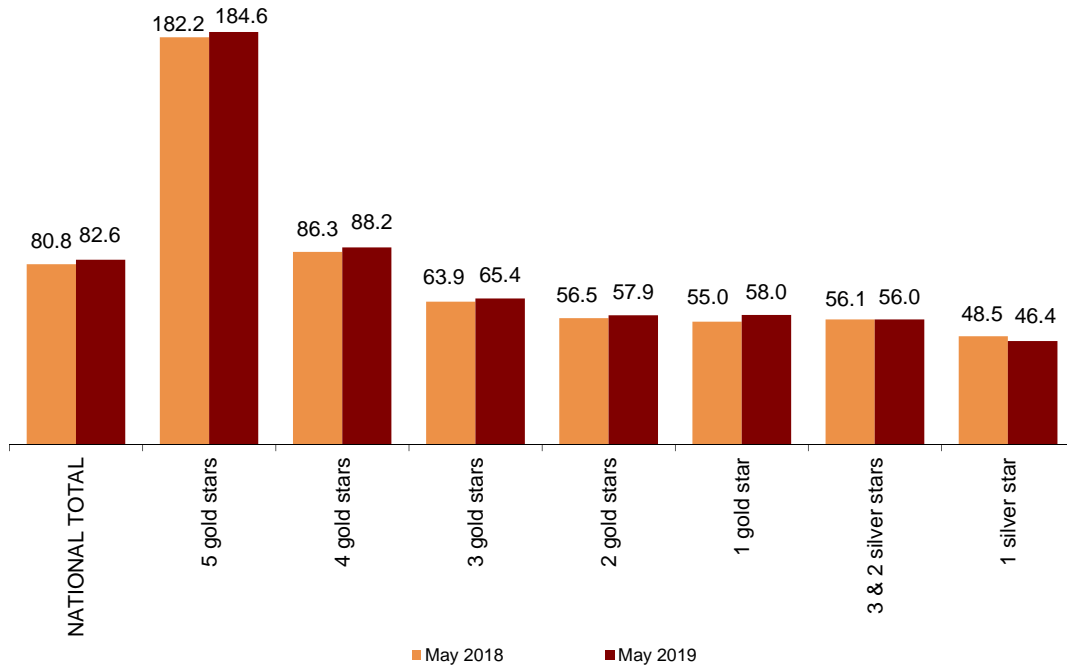
## Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 82.6 euros in May, which means an increase of 2.4% as compared with the same month of 2018.

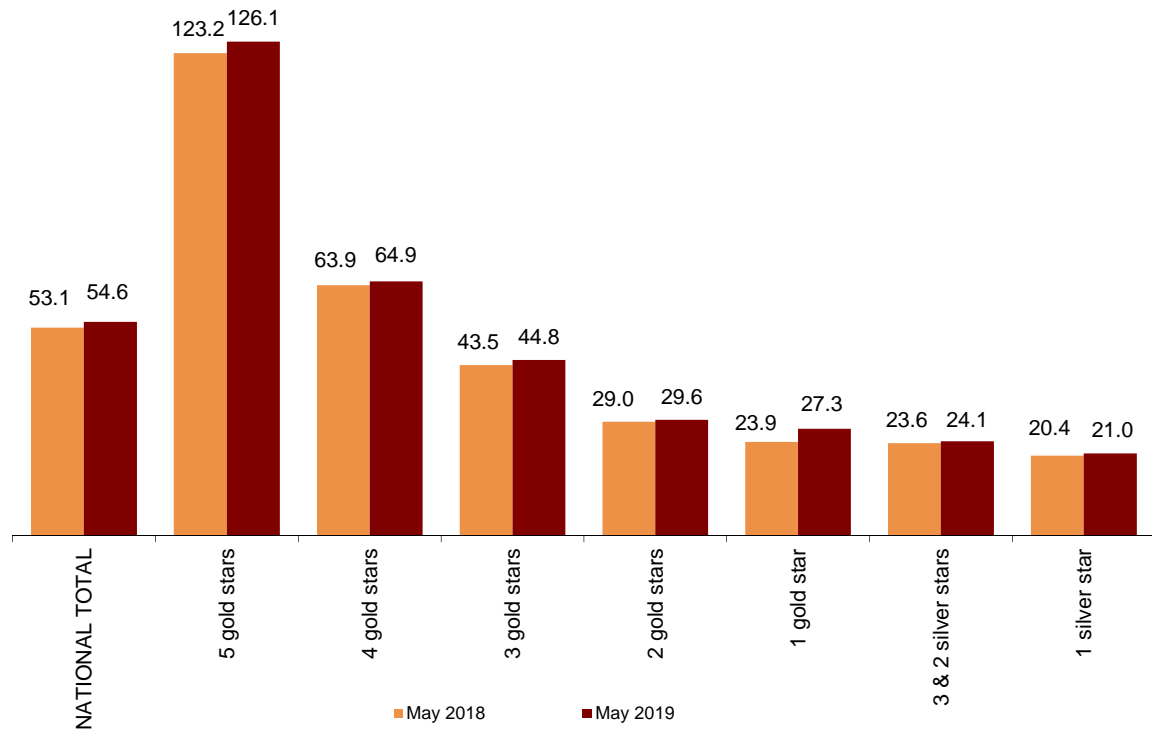
On the other hand, the average daily revenue per available room (RevPAR), which is determined by the occupancy registered in hotel establishments, reached 54.6 Euros, increasing by 2.8%.

By category, the average rate was 184.6 euros for five-star hotels, 88.2 euros for four-star hotels and 65.4 euros for three-star hotels. Revenues per available room for these same categories were 126.1, 64.9 and 44.8 euros respectively.

**Average daily rate by hotel category**  
Euros



**Revenue per available room by hotel category**  
Euros



## Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to May 2018 in the Hotel Occupancy Survey (HOS), the Hotel Price Index (HPI) and the Indicators on the Profitability of the Hotel Sector (IPHS).

## Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, both from the point of view of supply and demand, and thus meet the need for knowledge of the sector by national institutions and the requirements of international organisations.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of the prices that hotel entrepreneurs apply to their clients.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

**Type of operation:** monthly continuous survey.

**Population scope:** all hotel establishments.

**Geographical scope:** the entire national territory.

**Reference period of the results:** the month.

**Reference period of the information:** seven consecutive days of each month, chosen randomly in such a way that all the establishments cover the whole month.

**Sample design:** stratified sampling by province and category of the establishment, being comprehensive those strata of 4 and 5 gold star categories.

**Sample size:** approximately 9,250 establishments in winter and 11,200 in summer.

**Collection method:** questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each of them in INEbase.

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**Press office:** Telephone numbers: (+34) 91 583 93 63 /94 08 – [gprensa@ine.es](mailto:gprensa@ine.es)

**Information Area:** Telephone number: (+34) 91 583 91 00 – [www.ine.es/infoine/?L=1](http://www.ine.es/infoine/?L=1)

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## Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

May 2019

Provisional Data

21st June 2019

### 1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
<b>TOTAL</b>	10,562,869	4,579,288	5,983,581	32,040,448	9,787,095	22,253,353	3.03
<b>HOTELS: Golden stars</b>							
Five	617,966	155,349	462,617	2,035,438	314,129	1,721,309	3.29
Four	4,961,125	2,017,506	2,943,618	16,182,207	4,447,516	11,734,691	3.26
Three	2,932,554	1,248,765	1,683,789	9,407,337	2,808,628	6,598,709	3.21
Two	753,761	427,894	325,867	1,640,429	802,163	838,266	2.18
One	298,017	163,135	134,881	639,539	307,710	331,829	2.15
<b>INNS: Silver stars</b>							
Two and three	517,103	309,392	207,711	1,022,238	559,540	462,697	1.98
One	482,343	257,247	225,096	1,113,261	547,408	565,853	2.31
Annual rate	5.20	7.74	3.34	0.37	6.51	-2.11	-4.59
Cumulative annual rate	3.91	3.61	4.21	1.38	3.09	0.45	-2.44

### 2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
<b>TOTAL</b>	16,144	840,804	1,763,479	57.75	63.97	66.25	249,885
<b>HOTELS: Golden stars</b>							
Five	337	51,260	110,344	59.04	62.91	68.93	35,338
Four	2,616	373,967	811,490	63.36	69.68	73.76	123,730
Three	2,844	229,537	484,524	61.38	66.99	69.06	61,280
Two	2,025	61,349	121,306	43.32	52.11	51.75	11,229
One	1,224	27,299	53,405	38.51	46.23	45.51	4,377
<b>INNS: Silver stars</b>							
Two and three	3,128	48,605	92,537	35.51	43.19	41.37	7,121
One	3,970	48,787	89,873	39.75	45.38	47.24	6,811
Annual rate	1.91	1.30	1.54	-0.83	-0.66	0.90	2.73



### 3. Guests, overnight stays, occupancy, average stay and employed personnel

#### Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
<b>Tourist area with a greater occupancy rate per month</b>									
Barcelona	137,557	701,528	234,017	1,820,757	74.77	79.31	86.60	2.45	15,682
Isla de Lanzarote	19,491	101,750	85,842	750,674	70.57	70.78	78.56	6.90	6,645
Palma - Calvià	52,262	451,317	149,627	2,158,474	70.03	73.64	76.83	4.58	17,470
Costa de Gipuzkoa	31,603	48,102	59,658	103,500	69.84	80.03	80.73	2.05	1,293
Sur de Gran Canaria	44,708	126,691	152,903	1,019,189	69.73	72.08	76.78	6.84	10,263
Sur de Tenerife	37,705	187,019	131,689	1,341,388	68.90	71.41	76.72	6.56	14,854
Isla de Gran Canaria	66,326	135,620	214,734	1,057,972	67.93	70.44	75.52	6.30	11,192
Islas de Ibiza-Formentera	48,705	246,928	140,419	1,058,041	67.54	67.41	71.23	4.05	9,502

#### Tourist area with a greater number of overnight stays per month<sup>1</sup>

Isla de Mallorca	99,775	954,471	287,674	5,273,764	66.86	68.51	73.29	5.28	41,881
Costa del Sol	159,486	377,180	363,027	1,513,861	67.15	73.61	79.00	3.50	14,557
Isla Tenerife	85,910	217,706	318,320	1,531,263	67.50	70.56	74.91	6.09	18,387
Costa Blanca	178,247	199,424	604,571	877,082	67.53	74.27	74.33	3.92	9,558
Costa Barcelona	149,170	237,795	316,546	765,339	57.78	62.73	66.98	2.80	6,864
Costa Brava	116,140	255,794	255,032	822,473	48.57	60.12	55.53	2.90	8,414
Costa Daurada	140,103	149,966	324,728	678,933	53.24	60.86	58.59	3.46	5,665
Isla de Fuerteventura	19,018	99,497	82,609	802,961	57.28	57.83	65.90	7.47	8,124

<sup>1</sup> Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

#### Tourist site with a greater occupancy rate per month

Sóller	3,600	15,858	5,989	64,831	79.88	84.59	78.81	3.64	643
Benalmádena	12,795	46,795	37,073	299,409	78.80	83.72	89.28	5.65	1,796
Sevilla	105,995	159,715	197,349	359,647	77.57	82.79	88.92	2.10	3,723
Córdoba	50,118	54,483	89,163	83,785	76.17	83.67	82.50	1.65	980
Barcelona	124,165	668,592	211,973	1,747,385	75.86	80.46	86.91	2.47	14,990
Muro	2,580	56,199	5,931	362,862	74.58	70.53	78.35	6.27	2,670
Benidorm	75,519	107,447	382,492	587,464	74.04	78.26	79.17	5.30	5,685
Cambrils	16,769	17,487	49,355	101,029	73.05	77.58	75.54	4.39	808
Palma de Mallorca	43,298	252,076	110,335	970,906	73.02	80.24	81.17	3.66	8,040
Torremolinos	35,920	84,926	95,046	384,240	72.81	81.29	81.22	3.97	2,898

#### Tourist site with a greater number of overnight stays per month<sup>1</sup>

Madrid	380,308	534,842	623,201	1,272,022	67.95	76.80	83.50	2.07	12,428
Calvià	16,259	196,693	56,595	1,106,974	68.15	69.56	74.34	5.46	8,732
San Bartolomé de Tirajana	31,288	92,154	108,632	754,207	72.31	75.14	79.08	6.99	7,874
Adeje	17,181	102,119	57,191	734,868	71.47	74.37	80.24	6.64	8,490
Salou	68,165	98,646	176,841	479,442	61.50	67.28	64.63	3.93	2,913
Pájara	10,268	56,669	56,752	494,881	60.08	60.62	66.53	8.24	4,950
Alcúdia	3,027	77,866	18,323	525,809	72.65	76.20	80.41	6.73	3,458
Lloret De Mar	28,696	106,068	104,916	421,883	62.15	75.39	67.76	3.91	2,713
Arona	5,937	54,093	28,580	401,887	72.13	77.40	77.11	7.17	3,243
Sant Llorenç Des Cardassar	973	56,225	4,482	392,399	55.91	54.80	62.34	6.94	3,229

<sup>1</sup> Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

#### 4. Guests and overnight stays by country of residence

##### Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	10,562,869	100.00	32,040,448	100.00
Residentes en España	4,579,288	43.35	9,787,095	30.55
Residentes en el extranjero	5,983,581	56.65	22,253,353	69.45
TOTAL residentes en el extranjero	5,983,581	100.00	22,253,353	100.00
TOTAL residentes en U.E. (sin España)	4,212,992	70.41	17,905,383	80.46
- Alemania	824,236	13.77	4,345,319	19.53
- Austria	57,400	0.96	201,626	0.91
- Bélgica	138,428	2.31	587,447	2.64
- Dinamarca	62,087	1.04	268,985	1.21
- Finlandia	33,319	0.56	132,701	0.60
- Francia	668,089	11.17	1,953,914	8.78
- Grecia	16,648	0.28	41,344	0.19
- Irlanda	135,479	2.26	580,716	2.61
- Italia	280,361	4.69	759,043	3.41
- Luxemburgo	8,778	0.15	38,686	0.17
- Países Bajos	238,439	3.98	962,770	4.33
- Polonia	94,460	1.58	454,383	2.04
- Portugal	120,869	2.02	273,348	1.23
- Reino Unido	1,273,127	21.28	6,336,728	28.48
- República Checa	28,105	0.47	97,387	0.44
- Suecia	108,006	1.81	457,772	2.06
- Resto de la UE <sup>1</sup>	125,160	2.09	413,213	1.86
Noruega	54,156	0.91	227,450	1.02
Rusia	100,204	1.67	389,750	1.75
Suiza	103,711	1.73	367,471	1.65
Resto de Europa	112,438	1.88	378,164	1.70
Japón	67,178	1.12	125,199	0.56
Estados Unidos	381,025	6.37	851,323	3.83
Resto de América	407,055	6.80	964,741	4.34
Países africanos	43,004	0.72	119,182	0.54
Resto del mundo	501,817	8.39	924,689	4.16

<sup>1</sup> Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

## Hotel Price Index (HPI). 2008 Base May 2019

Provisional data

### 1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	111.60	2.11
Andalucía	108.48	4.42
Aragón	81.90	3.07
Asturias, Principado de	88.80	1.33
Balears, Illes	135.04	0.59
Canarias	122.99	-0.14
Cantabria	101.39	5.35
Castilla y León	95.32	2.73
Castilla - La Mancha	92.83	4.59
Cataluña	106.38	2.33
Comunitat Valenciana	110.90	1.58
Extremadura	91.48	1.92
Galicia	98.93	2.74
Madrid, Comunidad de	94.88	5.96
Murcia, Región de	87.22	0.27
Navarra, Comunidad Foral de	90.86	1.97
País Vasco	112.06	-2.10
Rioja, La	91.85	1.05
Ceuta	95.24	-2.06
Melilla	101.72	1.48

### 2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	111.60	2.11
HOTELS: Gold stars		
Five	103.26	-0.12
Fourth	108.97	2.30
Three	121.71	2.68
Two	102.75	0.65
One	114.28	2.03
HOSTALS: Silver stars		
Three and two	107.45	4.80
One	113.72	4.72

## Indicators on the Profitability of the Hotel Sector

May 2019

Provisional data

### National ADR and RevPAR<sup>1</sup> and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	82.64	2.35	54.58	2.79
Andalucía	85.26	5.25	57.39	8.68
Aragón	55.52	6.13	25.66	8.60
Asturias, Principado de	52.26	-5.91	21.80	-3.17
Balears, Illes	79.92	-3.22	56.23	-5.67
Canarias	88.64	0.18	65.35	-4.15
Cantabria	64.00	8.18	30.01	10.09
Castilla y León	57.15	1.73	27.79	10.45
Castilla - La Mancha	57.06	4.15	24.12	13.30
Cataluña	94.10	7.01	63.12	7.84
Comunitat Valenciana	69.43	1.84	47.05	2.66
Extremadura	56.62	0.45	26.70	5.53
Galicia	56.06	0.32	25.51	9.82
Madrid, Comunidad de	100.33	8.41	79.63	9.76
Murcia, Región de	56.98	4.35	33.51	9.74
Navarra, Comunidad Foral de	65.40	0.57	38.72	-0.55
País Vasco	94.27	-1.52	68.48	-1.52
Rioja, La	65.44	2.70	37.25	5.55
Ceuta	68.09	-1.89	36.36	-8.44
Melilla	70.95	4.38	42.48	6.90

<sup>1</sup> ADR: Average Daily Rate  
RevPAR: Revenue per Available Room

### National ADR and RevPar<sup>1</sup> and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	82.64	2.35	54.58	2.79
<b>HOTELS: Gold stars</b>				
Five	184.62	1.32	126.10	2.37
Four	88.23	2.25	64.85	1.48
Three	65.37	2.25	44.82	2.97
Two	57.85	2.34	29.59	1.90
One	58.03	5.55	27.26	14.00
<b>GUESTHOUSES: Silver stars</b>				
Three and two	55.95	-0.21	24.05	1.90
One	46.36	-4.44	20.96	2.71

<sup>1</sup> ADR: Average Daily Rate  
RevPAR: Revenue per Available Room