

**Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)**  
June 2017. *Provisional data*

**Overnight stays in hotel establishments increase 6.2% in June as compared with the same month of 2016**

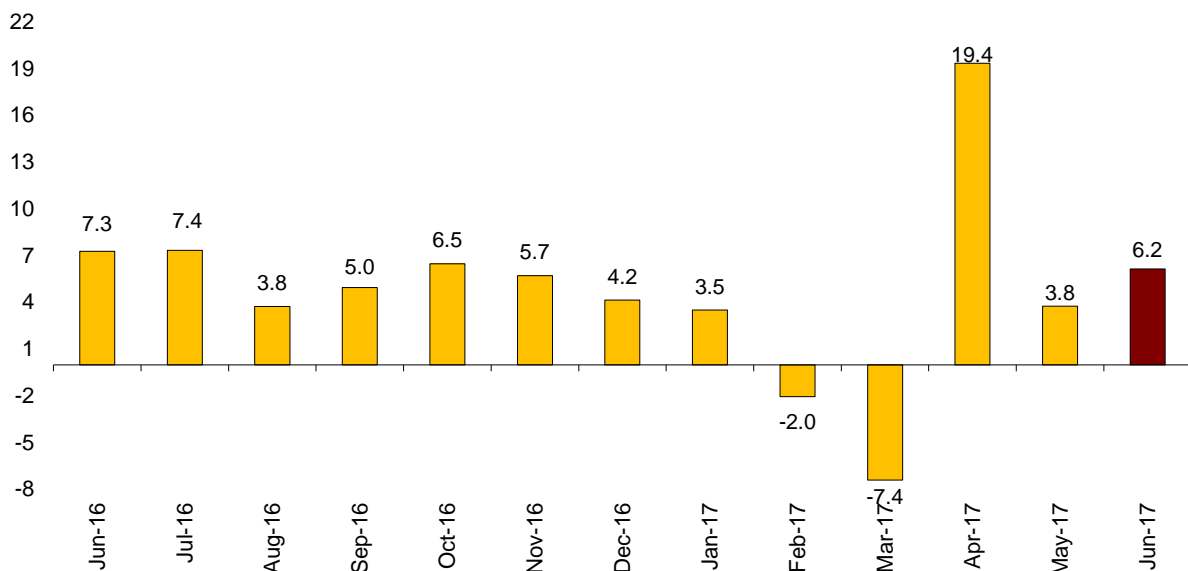
**Hotels invoice an average of 87.5 euros per occupied room, which means an annual increase of 9.6%**

During the month of June, a total of 36.5 million overnight stays were registered in hotel establishments, 6.2% more than in the same month of 2016. Overnight stays by travellers resident in Spain increased by 4.6% and those of non-residents did so by 6.8%.

The average stay increased 1.9% as compared with June 2016, standing at 3.5 overnight stays per traveller.

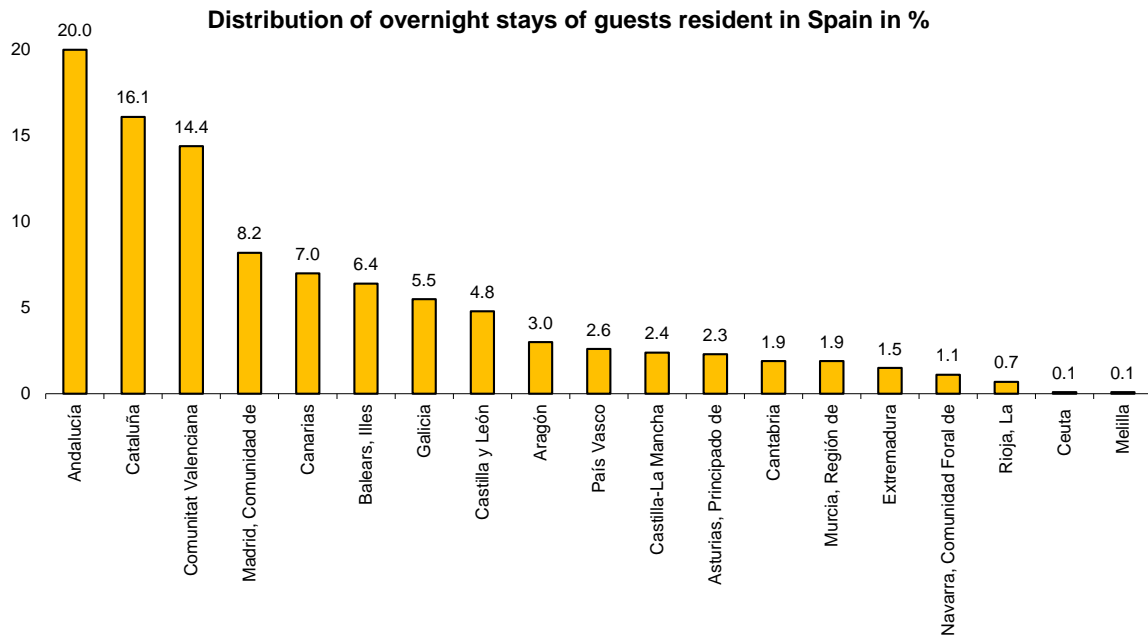
During the first six months of 2017, overnight stays increased by 4.5% as compared with the same period of the previous year.

**Annual rates of overnight stays in %**

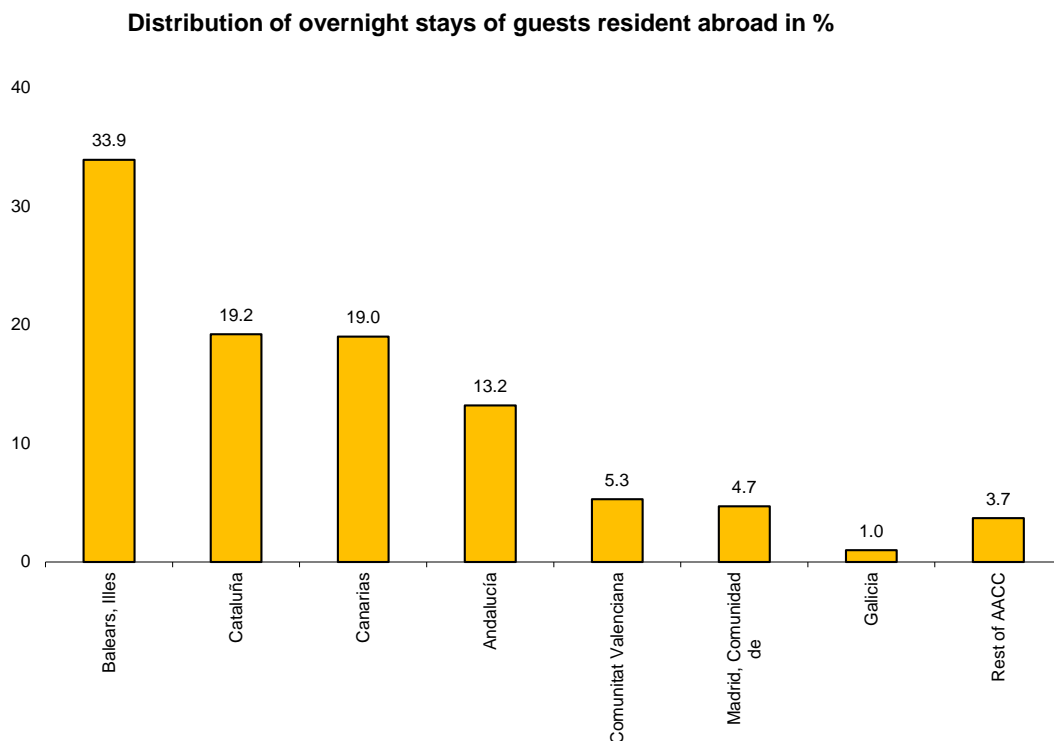


**Destinations**

Andalucía, Cataluña, Comunitat Valenciana and Comunidad de Madrid were the main destinations of travellers resident in Spain in June, with annual variation rates in the number of overnight stays of -2.3%, 9.2%, 7.3% and 4.5%, respectively.



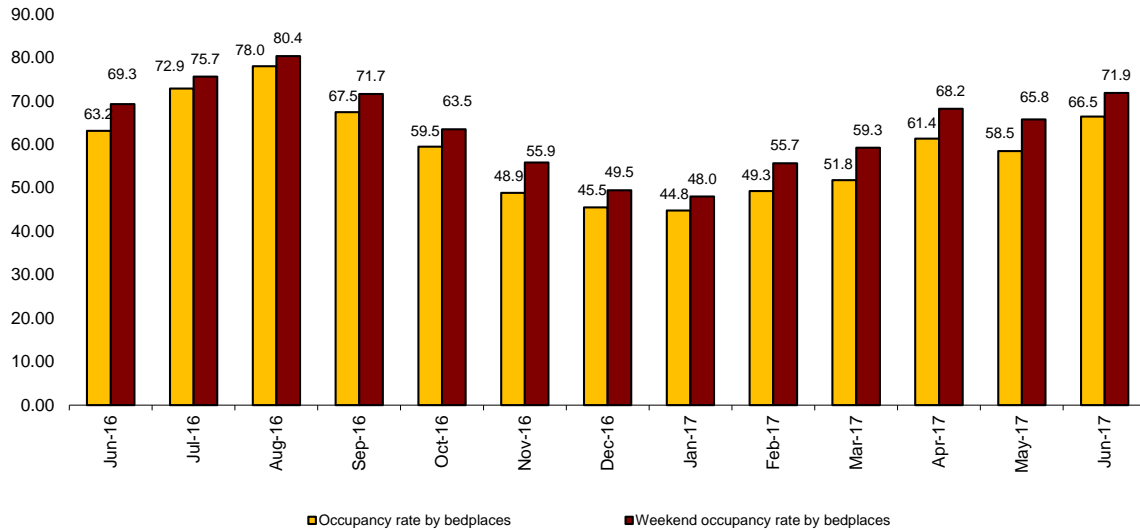
The main destination chosen by non-residents travellers was Illes Balears, with 33.9% of total overnight stays. In this Autonomous Community, overnight stays of foreigners increased by 1.8% as compared to June 2016. The following destinations of non-residents were Cataluña (with 19.2% of the total overnight stays and an increase of 13.5%) and Canarias (with 19.0% of the total and an increase of 4.7%).



## Hotel occupancy

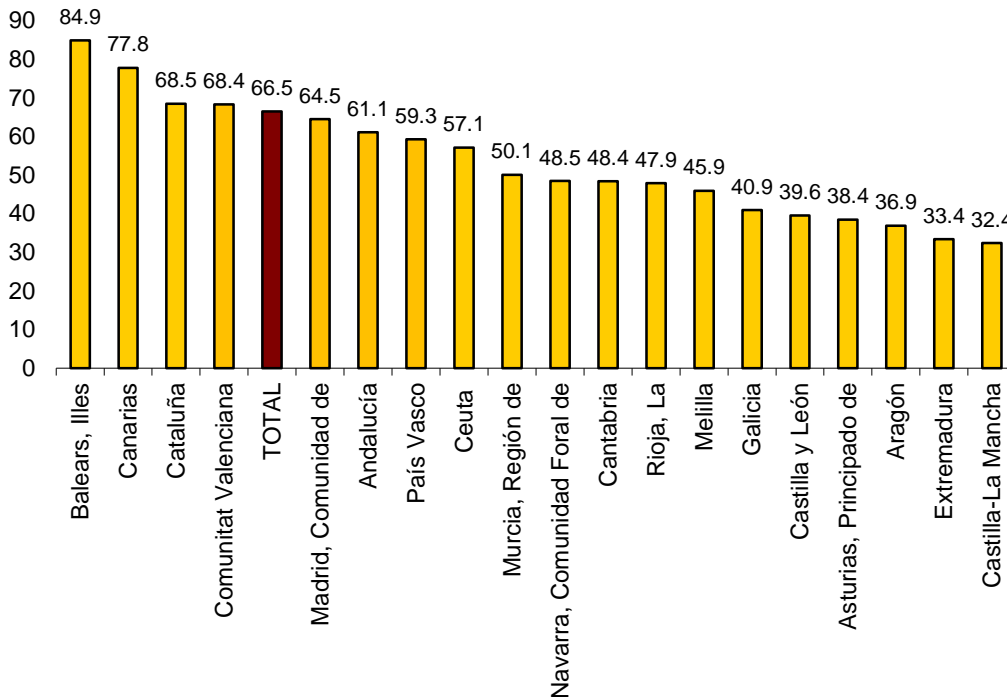
In June, 66.5% of the available bedplaces were occupied, indicating an annual increase of 5.2%. The weekend occupancy rate by bedplaces increased by 3.8%, standing at 71.9%.

Occupancy rate and weekend occupancy rate by bedplaces



Illes Balears showed the highest occupancy rate by bedplaces in June (84.9%). It was followed by Canarias (77.8%) and Cataluña (68.5%).

Occupancy rate by bedplaces by Autonomous Community



By tourist areas, the island of Mallorca registered the highest occupancy rate by bedplaces (85.8%), and Palma-Calvià registered the highest weekend occupancy rate (85.8%). La Costa del Sol registered the highest number of overnight stays, with 2.0 million.

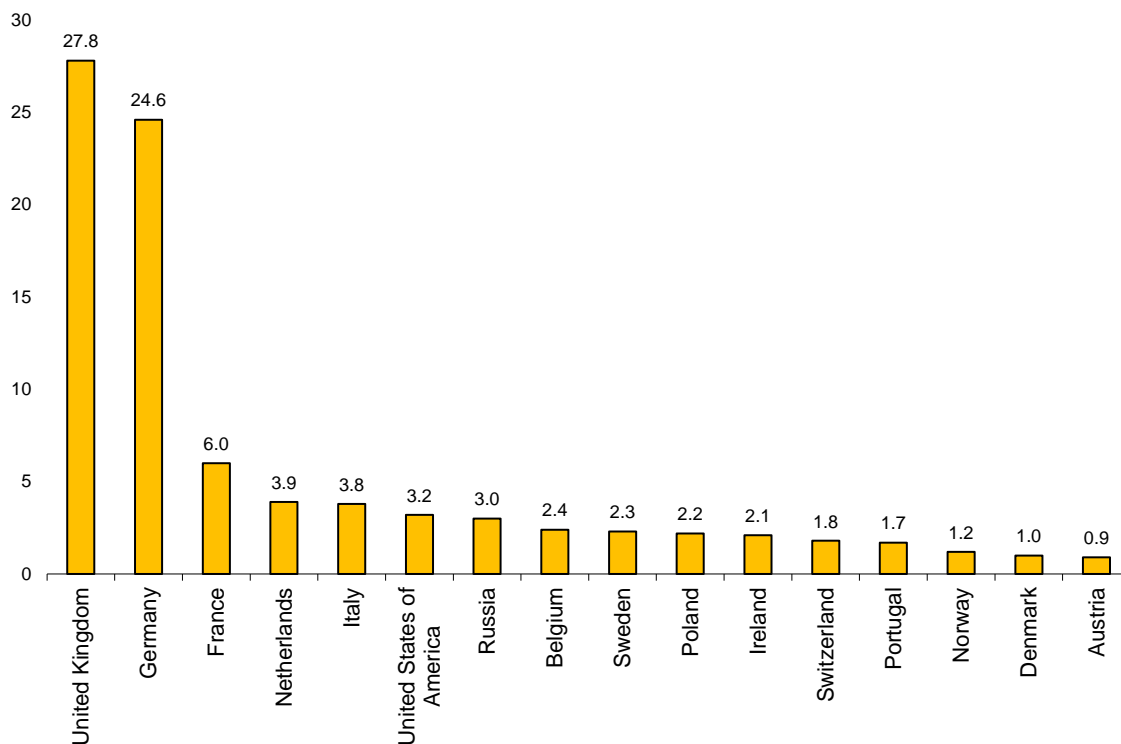
The tourist sites with the highest number of overnight stays were Barcelona, Madrid and Calvià. Muro presented both the greatest level of occupancy by bedplaces (91.9%), as the greatest weekend occupancy (90.3%).

### Overnight stays according to the country of origin of the travellers

Travellers from the United Kingdom and Germany concentrated 27.8% and 24.6%, respectively, of total overnight stays of non-residents in hotel establishments in June. The British market decreased by 0.6% and the German increased by 9.0%.

Overnight stays of travellers from France, the Netherlands and Italy (the following countries of origin) registered annual rates of -6.8%, 13.0% and 3.0%, respectively.

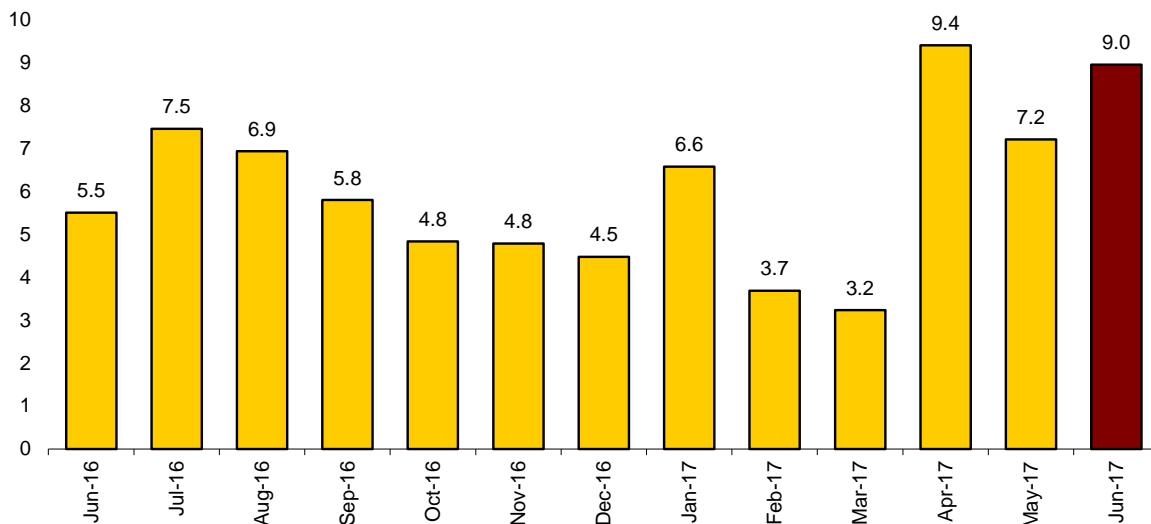
**Distribution of overnight stays of residents abroad from the main 16 countries in %**



## Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 9.0% in June, which is 1.8 points more than that registered last month and 3.5 points above that registered one year ago.

**Hotel Prices Index. Annual variation rate**



Illes Balears, Cataluña, Andalucía and Canarias were the most heavily weighted Autonomous Communities in the HPI in June (accounting for 75.2% of the total weight). Hotel prices increased by 12.5% in the annual rate in Illes Balears, 9.3% in Cataluña, 6.1% in Canarias and 5.9% in Andalucía.

By hotel category, hotel prices increased in all of them. In three-golden-star establishments (12.8%), three and two-silver-star establishments (10.3%), two-golden-star establishments (8.6%), four-golden-star establishments (8.1%), one-golden-star establishments (7.7%), one-silver-star establishments (6.8%) and five-golden-star establishment (5.4%).

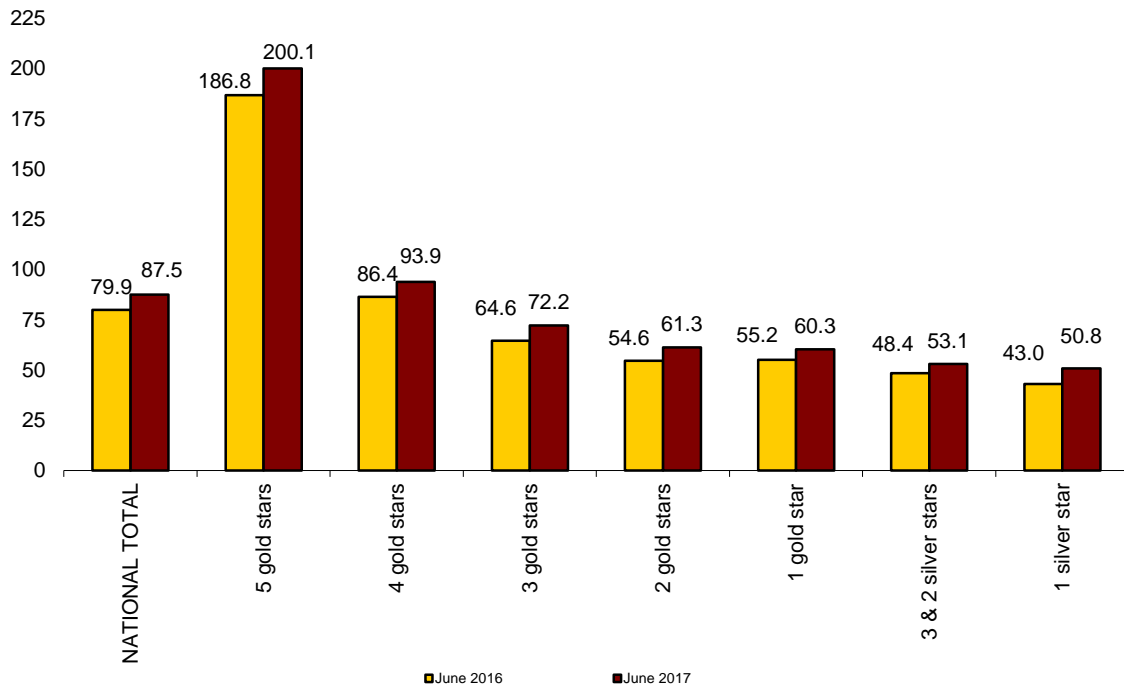
## Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 87.5 euros in June, which means an increase of 9.6% as compared with the same month of 2016.

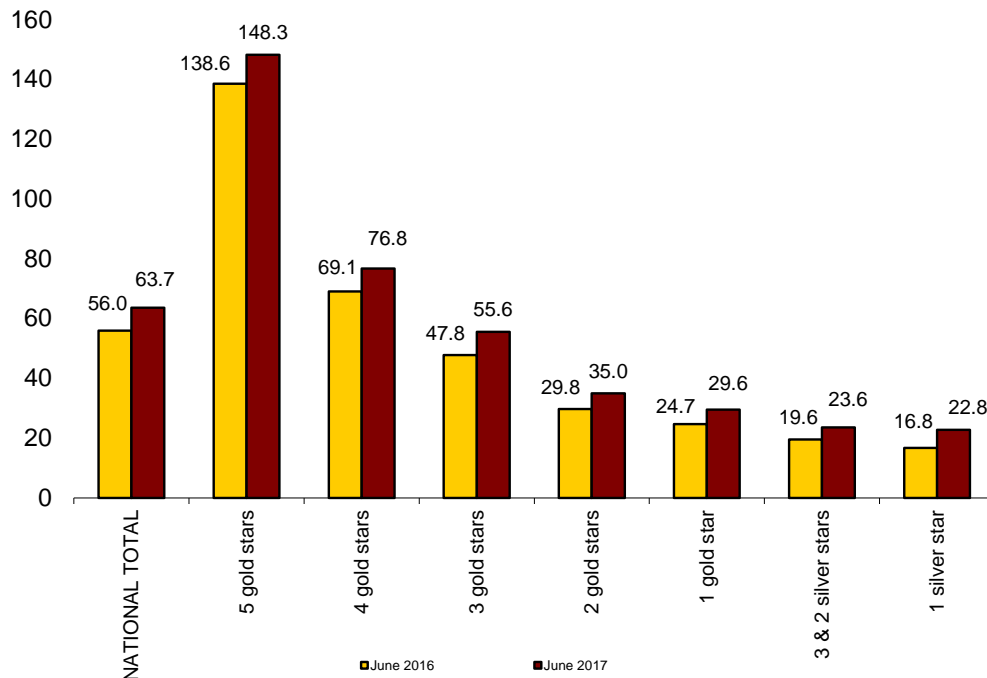
Meanwhile, the average daily income per room available (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 63.7 euros, with an increase of 13.8%.

By category, the average invoicing was 200.1 euros for five-star hotels, 93.9 euros for four-star hotels and 72.2 euros for three-star hotels. Income per available room for these same categories were 148.3, 76.8 and 55.6 euros, respectively.

**Average daily rate (ADR) by hotel category in euros**



**Revenue per available room (RevPAR) by hotel category in euros**



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## Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

June 2017

Provisional data

### 1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
<b>TOTAL</b>	<b>10,608,777</b>	<b>4,765,151</b>	<b>5,843,626</b>	<b>36,550,738</b>	<b>10,827,372</b>	<b>25,723,366</b>	<b>3.45</b>
<b>HOTELS: Golden stars</b>							
Five	561,803	157,535	404,268	1,949,710	355,845	1,593,865	3.47
Four	4,857,515	2,038,447	2,819,068	17,958,375	4,740,432	13,217,943	3.70
Three	3,055,749	1,319,477	1,736,272	11,701,923	3,268,424	8,433,500	3.83
Two	814,406	480,443	333,963	2,079,707	965,644	1,114,062	2.55
One	331,505	198,588	132,916	702,120	363,887	338,233	2.12
<b>INNS: Silver stars</b>							
Two and three	525,416	319,585	205,831	1,118,342	599,058	519,283	2.13
One	462,383	251,075	211,308	1,040,562	534,082	506,480	2.25
Annual rate	4.21	0.89	7.08	6.16	4.60	6.82	1.87
Cumulative annual rate	4.84	2.07	7.64	4.45	1.60	5.96	-0.37

### 2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
<b>TOTAL</b>	<b>16,351</b>	<b>850,023</b>	<b>1,772,422</b>	<b>66.45</b>	<b>71.91</b>	<b>72.28</b>	<b>256,165</b>
<b>HOTELS: Golden stars</b>							
Five	308	46,502	97,542	65.31	71.07	73.21	33,700
Four	2,523	365,245	789,842	73.17	77.98	81.33	124,651
Three	2,933	244,205	512,886	72.78	77.41	76.92	65,982
Two	2,100	68,055	133,334	51.15	59.51	56.22	12,606
One	1,313	28,807	55,987	41.50	51.37	48.10	4,906
<b>INNS: Silver stars</b>							
Two and three	3,177	49,108	94,119	39.29	47.07	44.03	7,300
One	3,997	48,099	88,714	38.93	44.93	45.20	7,021
Annual rate	-0.58	0.33	0.59	5.20	3.79	3.61	5.07

### 3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-pla	Of bed-places	Of bedrooms at weekend		
<b>Tourist area with a greater occupancy rate per month</b>									
Isla de Mallorca	100,195	1,012,355	402,775	6,582,204	85.83	84.66	88.00	6.28	41,479
Palma - Calvià	55,430	426,058	172,838	2,376,497	84.18	85.82	87.09	5.29	16,332
Isla de Menorca	27,122	100,077	122,370	692,989	82.74	78.43	89.68	6.41	4,584
Islas de Ibiza-Formentera	50,495	269,488	170,227	1,450,914	82.29	83.87	83.87	5.07	10,600
Isla de Lanzarote	18,193	106,263	87,460	837,873	82.17	81.86	90.34	7.44	6,580
Sur de Gran Canaria	30,553	139,259	157,563	1,170,879	79.69	81.32	87.25	7.82	10,428
Sur de Tenerife	36,467	182,216	147,377	1,411,774	79.23	80.47	83.66	7.13	13,771
Isla de Fuerteventura	16,281	127,506	81,084	1,122,014	78.95	78.22	85.10	8.37	8,500

#### Tourist area with a greater number of overnight stays per month \*

Costa del Sol	157,760	362,177	373,156	1,674,859	74.49	78.22	84.68	3.94	14,799
Isla de Tenerife	81,790	215,663	345,326	1,640,932	77.35	78.79	81.71	6.68	17,157
Barcelona	148,108	607,674	285,125	1,639,034	77.45	80.69	89.03	2.55	14,625
Costa Blanca	213,700	190,680	742,637	962,440	78.60	85.78	82.03	4.22	9,979
Costa Daurada	209,110	184,977	500,620	1,021,133	71.62	78.21	75.93	3.86	6,624
Costa Brava	181,280	265,261	384,232	1,136,781	63.27	73.45	67.88	3.41	9,301
Isla de Gran Canaria	54,182	149,528	214,998	1,210,517	76.27	78.05	83.74	7.00	11,468
Costa Barcelona	153,077	270,426	327,394	1,090,064	75.00	79.45	80.47	3.35	7,311

#### Tourist site with a greater occupancy rate per month

Muro	2,107	64,777	8,432	510,266	91.94	90.28	93.80	7.76	2,625
Santa Margalida	8,218	39,031	55,329	315,455	90.32	85.25	90.49	7.85	1,974
Alcúdia	1,917	79,886	8,333	581,713	88.71	86.55	91.46	7.21	3,059
Ciutadella de Menorca	11,039	40,911	46,614	307,142	87.62	84.40	90.55	6.81	1,870
Palma	33,341	245,177	101,026	1,111,918	86.60	87.33	88.80	4.35	7,203
Benidorm	90,829	106,203	473,701	650,879	84.81	88.40	87.36	5.71	5,844
Sant Llorenç des Cardassar	2,452	79,948	11,872	636,132	84.42	78.24	88.47	7.86	3,998
Formentera	6,627	18,751	20,594	113,398	84.37	80.09	86.67	5.28	817
Capdepera	1,788	68,826	4,148	468,368	83.53	82.54	84.58	6.69	2,795
Pollença	1,129	22,247	3,337	145,778	83.45	79.57	89.25	6.38	1,243

#### Tourist site with a greater number of overnight stays per month \*

Barcelona	133,034	583,210	255,099	1,578,449	78.13	81.25	89.48	2.56	13,880
Madrid	343,154	464,213	589,893	1,072,684	65.61	71.01	81.01	2.06	12,200
Calvià	18,693	192,191	59,207	1,235,007	83.10	85.37	86.29	6.14	8,092
San Bartolomé de Tirajana	22,179	104,364	111,229	897,494	82.48	84.22	89.12	7.97	8,454
Salou	89,471	121,895	232,937	752,025	81.97	86.60	83.88	4.66	3,383
Adeje	18,476	94,511	70,915	740,866	78.60	80.02	83.30	7.18	7,963
Pájara	6,665	77,557	33,966	697,904	80.83	79.84	85.40	8.69	5,099
Lloret De Mar	32,207	113,958	87,902	595,633	76.03	80.95	77.95	4.68	2,859
Torremolinos	30,130	72,837	80,668	439,551	81.24	87.65	87.06	5.05	3,024
Arona	7,445	57,585	39,022	443,447	83.18	81.76	85.73	7.42	3,176

\* Not taken into account those included in the preceding table because they are in the bigger occupancy rate tables too.



#### 4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
<b>TOTAL</b>	<b>10,608,777</b>	<b>100.00</b>	<b>36,550,738</b>	<b>100.00</b>
Residents in Spain	4,765,151	44.92	10,827,372	29.62
Residents abroad	5,843,626	55.08	25,723,366	70.38
Total Residents abroad	5,843,626	100.00	25,723,366	100.00
Total Residents in E.U. (without Spain)	4,189,716	71.70	21,054,015	81.85
- Germany	1,007,426	17.24	6,314,000	24.55
- Austria	49,520	0.85	226,665	0.88
- Belgium	127,787	2.19	628,901	2.44
- Denmark	55,490	0.95	253,878	0.99
- Finland	30,127	0.52	115,399	0.45
- France	492,203	8.42	1,540,279	5.99
- Greece	11,631	0.20	29,639	0.12
- Ireland	111,301	1.90	536,840	2.09
- Italy	300,165	5.14	969,149	3.77
- Luxembourg	8,530	0.15	49,752	0.19
- Netherlands	205,060	3.51	989,215	3.85
- Poland	109,577	1.88	568,708	2.21
- Portugal	144,543	2.47	425,680	1.65
- United Kingdom	1,263,714	21.63	7,138,275	27.75
- Czech Republic	38,190	0.65	202,996	0.79
- Sweden	113,862	1.95	589,654	2.29
- Other EU countries*	120,591	2.06	474,987	1.85
Norway	64,692	1.11	301,205	1.17
Russia	131,940	2.26	781,029	3.04
Switzerland	108,906	1.86	469,793	1.83
Rest of Europe	106,954	1.83	407,361	1.58
Japan	64,199	1.10	111,457	0.43
United States of America	362,260	6.20	827,023	3.22
Rest of America	356,666	6.10	824,258	3.20
Africa	44,503	0.76	105,965	0.41
Other countries	413,790	7.08	841,260	3.27

\*Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Esthonia, Hungary, Latvia, Lithuania, Malta and Romania

## Hotel Price Index (HPI). 2008 Base

June 2017

Provisional data

### National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
<b>TOTAL</b>	<b>114.7</b>	<b>9.0</b>
Andalucía	106.2	5.9
Aragón	65.9	1.6
Asturias, Principado de	91.0	5.3
Balears, Illes	137.1	12.5
Canarias	124.9	6.1
Cantabria	97.1	3.6
Castilla y León	91.4	3.1
Castilla - La Mancha	85.4	1.6
Cataluña	114.7	9.3
Comunitat Valenciana	113.3	7.5
Extremadura	89.5	0.7
Galicia	96.3	2.7
Madrid, Comunidad de	96.3	16.3
Murcia, Región de	83.3	2.0
Navarra, Comunidad Foral de	84.9	2.6
País Vasco	109.0	4.8
Rioja, La	83.8	2.7
Ceuta	106.1	-0.9
Melilla	101.1	-1.5

### National General Index and breakdown by categories

	Index	Annual growth rate
<b>TOTAL</b>	<b>114.7</b>	<b>9.0</b>
<b>HOTELS: Gold stars</b>		
Five	108.4	5.4
Fourth	110.0	8.1
Three	125.3	12.8
Two	113.7	8.6
One	121.4	7.7
<b>HOSTALS: Silver stars</b>		
Three and two	109.1	10.3
One	109.0	6.8

## Indicators on the Profitability of the Hotel Sector

June 2017

Provisional data

### National ADR and RevPAR<sup>(\*)</sup> and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	<b>87.5</b>	<b>9.6</b>	<b>63.7</b>	<b>13.8</b>
Andalucía	87.0	6.7	61.0	12.1
Aragón	51.7	-1.5	22.1	-2.3
Asturias, Principado de	55.2	4.8	25.2	8.5
Balears, Illes	97.5	11.1	85.7	11.2
Canarias	85.0	5.2	71.6	5.1
Cantabria	65.1	8.8	34.3	10.7
Castilla y León	55.9	3.6	25.4	9.9
Castilla - La Mancha	53.2	1.0	19.9	2.9
Cataluña	95.3	10.8	72.3	20.5
Comunitat Valenciana	78.2	8.4	57.0	13.6
Extremadura	55.1	-2.4	21.2	2.0
Galicia	55.7	4.8	25.5	10.3
Madrid, Comunidad de	101.6	23.9	81.0	31.2
Murcia, Región de	59.9	1.2	34.3	5.1
Navarra, Comunidad Foral de	62.2	2.7	35.2	13.1
País Vasco	88.9	4.6	63.9	9.3
Rioja, La	61.9	3.4	35.7	12.5
Ceuta	72.2	3.8	44.6	10.2
Melilla	68.0	4.3	42.8	6.4

### National ADR and RevPar<sup>(\*)</sup> and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
<b>TOTAL</b>	<b>87.5</b>	<b>9.6</b>	<b>63.7</b>	<b>13.8</b>
<b>HOTELS: Gold stars</b>				
Five	200.1	7.1	148.3	7.0
Four	93.9	8.7	76.8	11.1
Three	72.2	11.7	55.6	16.4
Two	61.3	12.4	35.0	17.6
One	60.3	9.4	29.6	19.7
<b>GUESTHOUSES: Silver stars</b>				
Three and two	53.1	9.6	23.6	20.4
One	50.8	18.1	22.8	36.0

(\*) ADR: Average Daily Rate

RevPAR: Revenue per Available Room