

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
October 2016. *Provisional data*

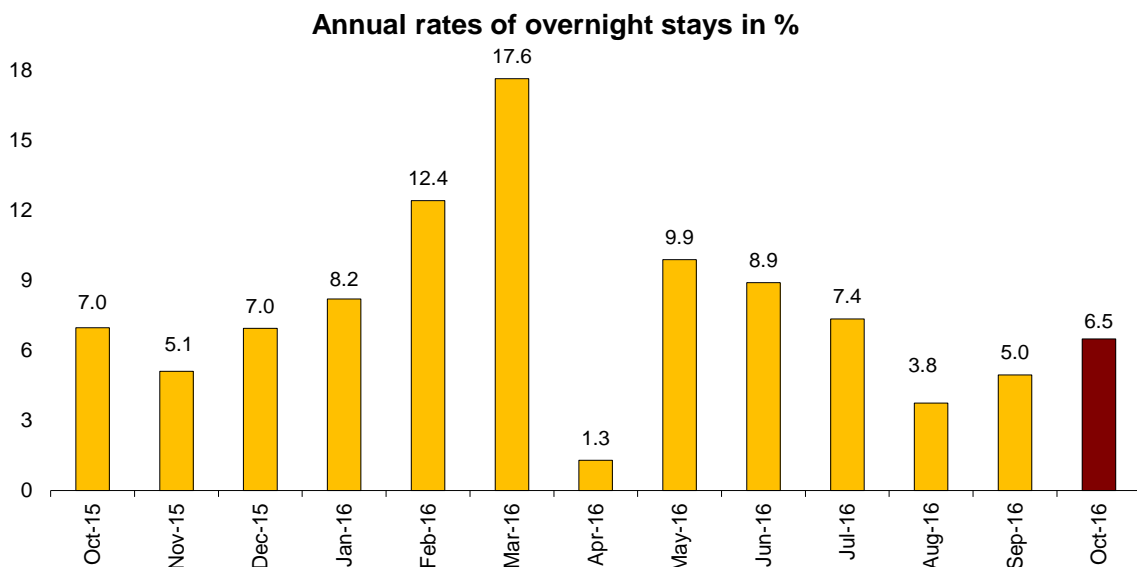
Overnight stays in hotel establishments register an increase of 6.5% in October, as compared to the same month of 2015

Hotels invoice an average of 78.1 euros per occupied room, which means an annual increase of 4.3%

In October, a total of 29.9 million overnight stays were registered in hotel establishments, 6.5% more than in the same month of 2015. Overnight stays by residents in Spain increased by 4.8% and those of non-residents increased so by 7.2%.

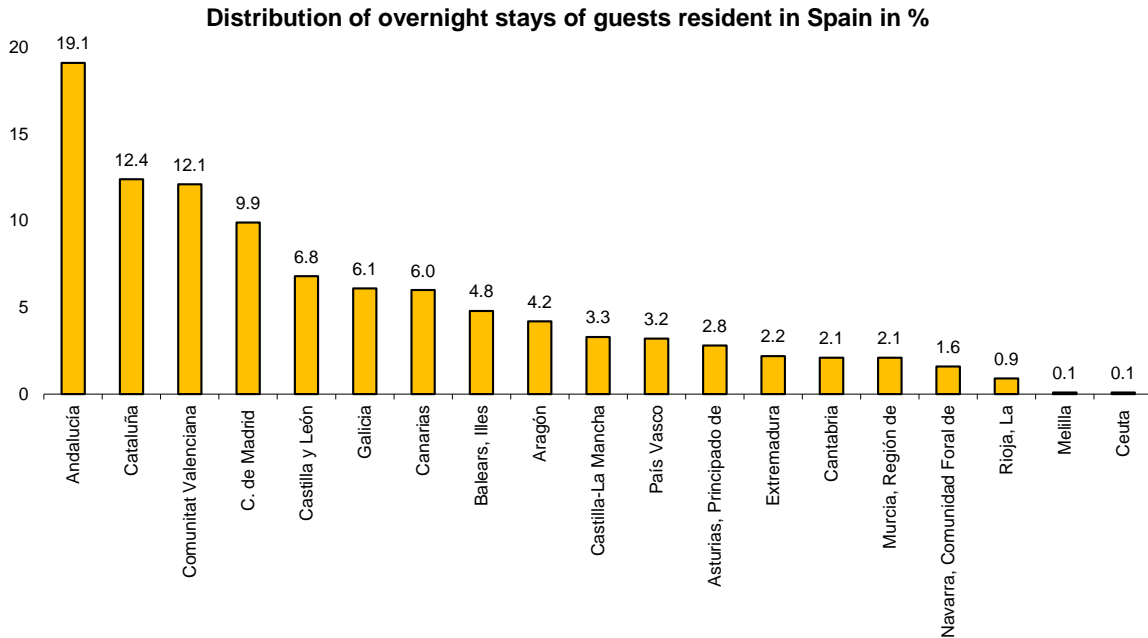
The average stay decreased 0.1%, as compared to October 2015, standing at 3.2 nights per guest.

During the first ten months of 2016, overnight stays increased 7.3%, as compared to the same period of the previous year.

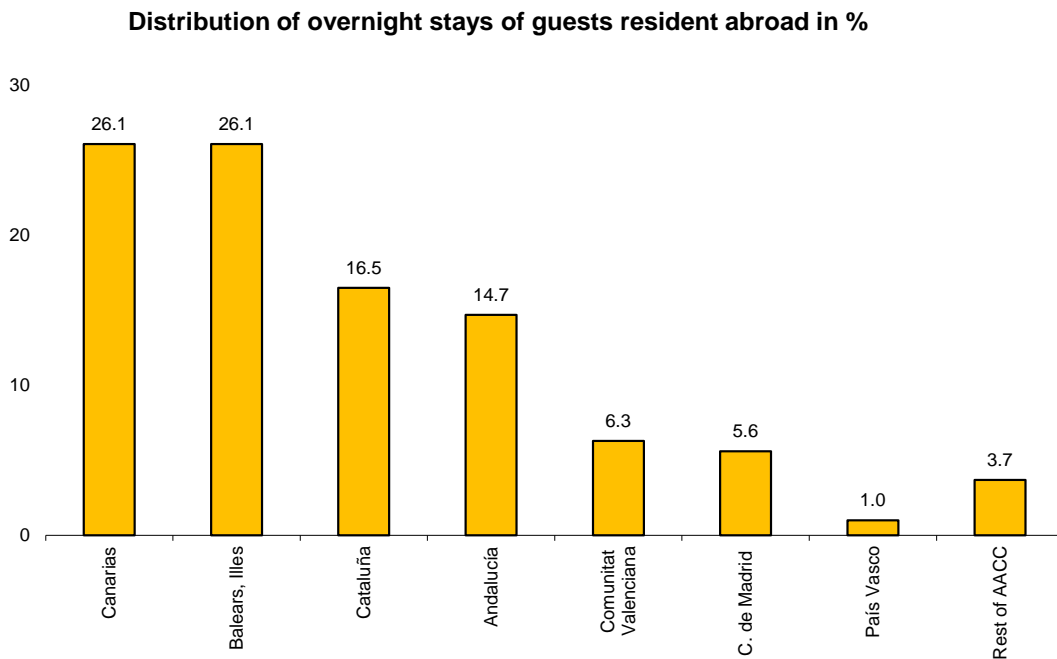


Main destinations

In October, Andalucía, Cataluña, Comunitat Valenciana y Comunidad de Madrid were the main destinations of guests resident in Spain, with annual variation rates for overnight stays of 11.2%, -2.0%, 0.6% and -6.5%, respectively.



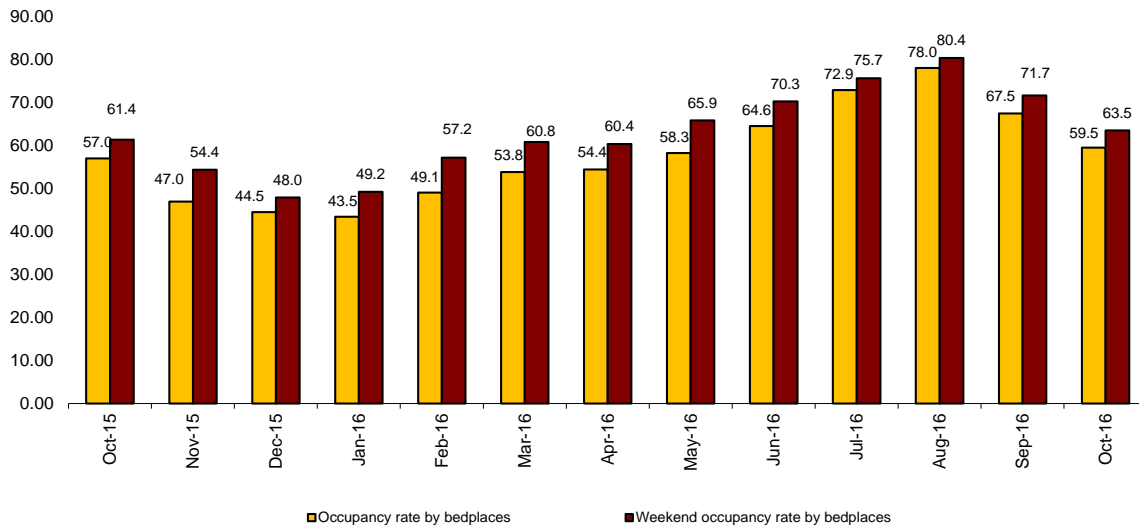
The main destination chosen by non-residents were Canarias and Illes Balears, with 26.1% of the total amount of overnight stays each. In Canarias, overnight stays by non-residents increased 8.0% as compared to September 2015 and in Illes Balears, overnight stays by non-residents increased 6.7% as compared to September 2015. The following destinations of non-residents were Cataluña (16.5% of the total and an increase of 4.8% in overnight stays) and Andalucía (14.7% of the total and an increase of 11.8% in overnight stays).



Hotel Occupancy

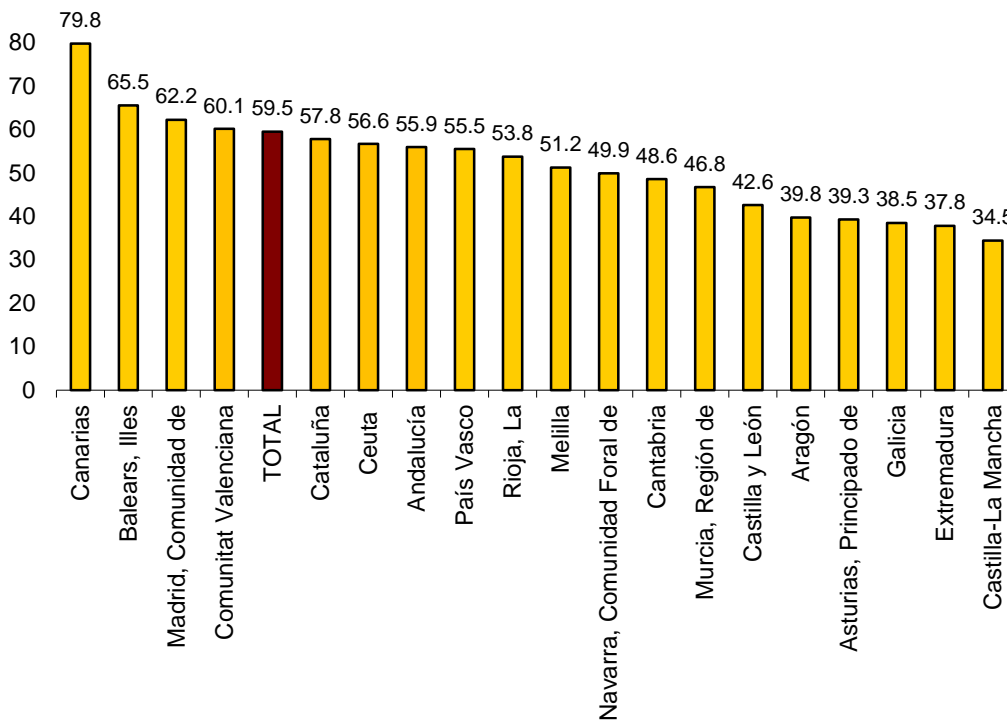
In October, 59.5% of the available bedplaces were occupied, indicating an annual increase of 4.4%. The weekend occupancy rate by bedplaces increased by 3.4%, standing at 63.5%.

Occupancy rate and weekend occupancy rate by bedplaces



Canarias registered the greatest occupancy rate by bedplaces in October (79.8%), followed by Illes Balears (65.5%) and Comunidad de Madrid (62.2%).

Occupancy rate by bedplaces by Automous Community



By tourist areas, the island of Lanzarote registered the highest occupancy rate by bedplaces (83.0%), and Sur de Tenerife registered the highest weekend occupancy rate (83.7%). The island of Mallorca recorded the highest number of overnight stays, with more than 4.6 million.

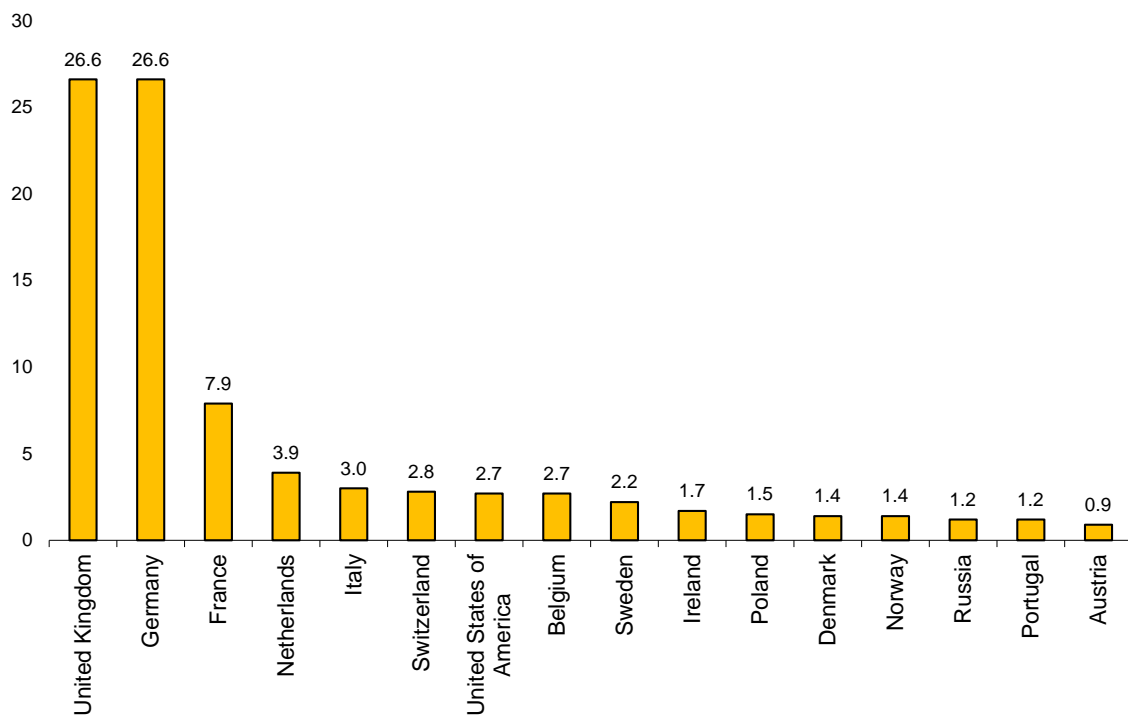
The tourist sites with the highest number of overnight stays were Barcelona, Madrid and Calvià. Tías reached the highest occupancy rate by bedplaces (88.4%) and the greatest weekend occupancy rate (84.9%).

Overnight stays according to the country of origin of the guests

Guests from the United Kingdom and Germany account for 26.6%, of the total of overnight stays in hotel establishments by non-residents in October each. The British market increased by 1.0%, and the German one did so by 11.5%.

Overnight stays of guests from France, the Netherlands and Italy (the following countries of origin) registered annual rates of 6.0%, 9.9% and 15.6%, respectively.

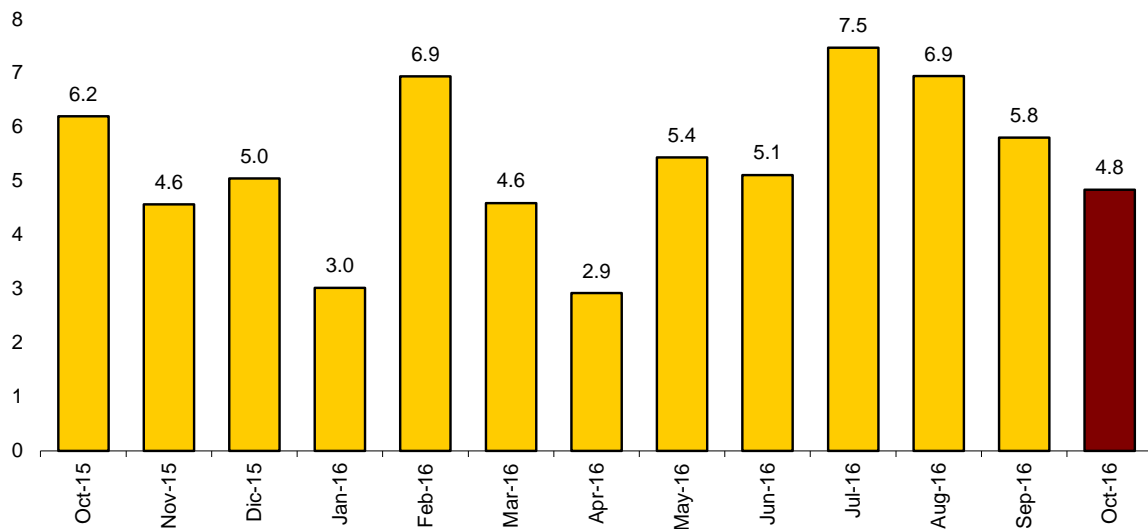
Distribution of overnight stays of residents abroad from the main 16 countries in %



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 4.8% in October, that is, 1.0 points less than that of the previous month and 1.4 points below than that registered in the previous year.

Hotel Prices Index. Annual variation rate



Cataluña, Canarias, Illes Balears and Andalucía were the Autonomous Communities that carried the greatest weight of the total load of the HPI in the month of October (they represented 69.9% of the total). Hotel prices increased by 8.9% in the annual rate in Canarias, 5.7% in Cataluña, 5.4% in Andalucía and 3.3% in Illes Balears.

By hotel category, increase in hotel prices were registered in all of them. In two-golden-star establishments (7.3%), in four -golden-star establishments (5.4%), in one-golden-star establishments (4.4%), in three-golden-star establishments (4.3%), in three-silver-star and in two-silver-star establishments (3.8% in both cases), in one-silver-star establishments (3.5%) and in five-golden-star establishments (3.1%).

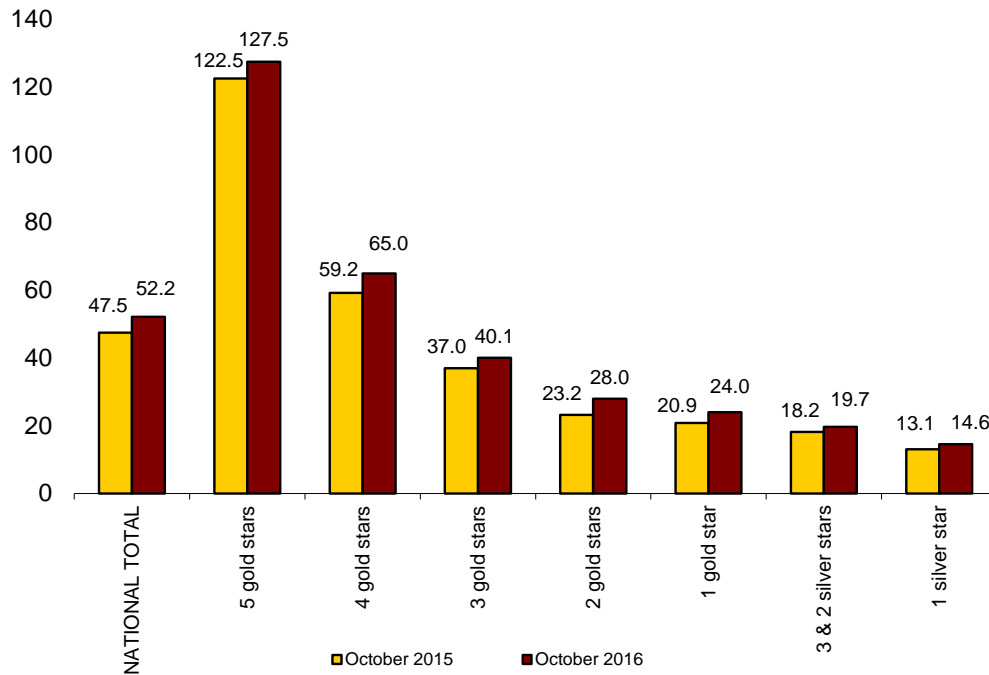
Indicators on the Profitability of the Hotel Sector

The daily average invoicing per occupied room (ADR) in October was 78.1 euros, which represented an increase of 4.3% as compared to the same month of 2015.

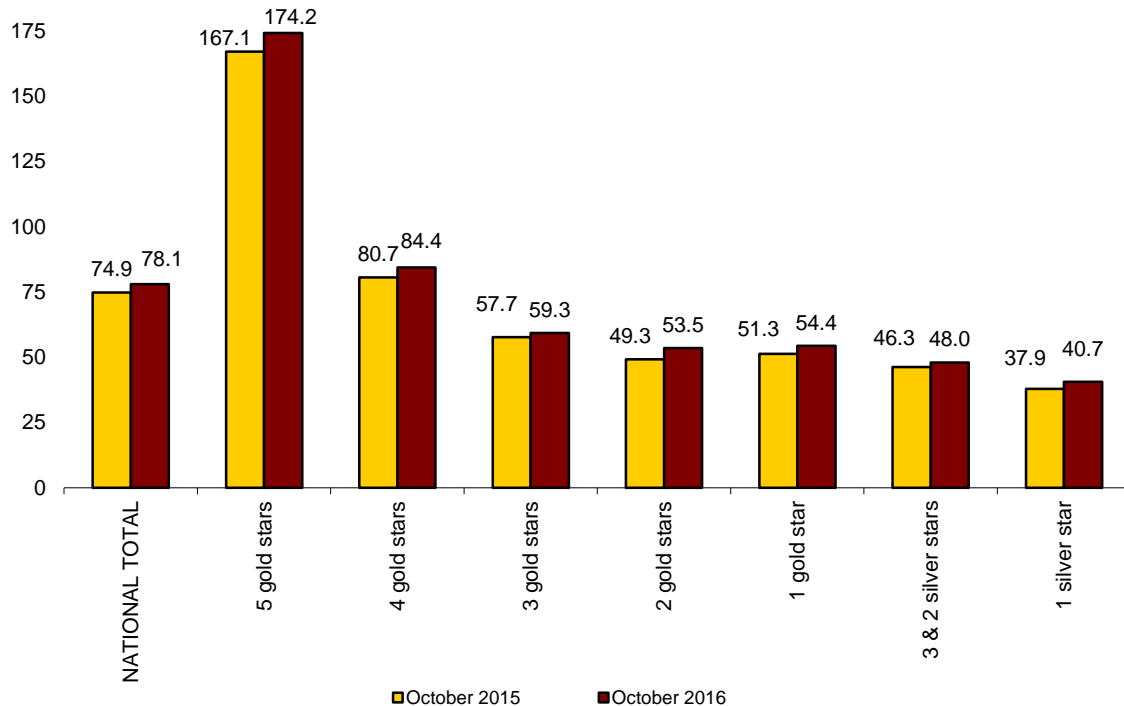
In turn, the daily average revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 52.2 euros, with an increase of 9.9%.

By category, the average invoicing was 174.2 euros for five-star hotels, 84.4 euros for four-star hotels and 59.3 euros for three-star hotels. Income per available room for the same categories were 127.5, 65.0 and 40.1 euros, respectively.

Revenue per available room (RevPAR) by hotel category in euros



Average daily rate (ADR) by hotel category in euros



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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

October 2016

Provisional data

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	9,254,210	4,342,322	4,911,888	29,896,141	9,001,828	20,894,313	3.23
HOTELS: Golden stars							
Five	538,205	156,486	381,719	1,849,240	276,251	1,572,989	3.44
Four	4,474,291	1,928,513	2,545,778	15,357,468	3,847,160	11,510,308	3.43
Three	2,454,472	1,204,400	1,250,071	8,753,217	2,814,042	5,939,175	3.57
Two	653,359	402,578	250,781	1,600,662	815,798	784,864	2.45
One	285,918	163,101	122,818	588,567	293,636	294,931	2.06
INNS: Silver stars							
Two and three	479,870	298,121	181,749	961,898	555,994	405,904	2.00
One	368,095	189,123	178,972	785,088	398,945	386,143	2.13
Annual rate	6.54	4.94	8.00	6.49	4.84	7.22	-0.05
Cumulative annual rate	7.06	4.44	9.69	7.31	3.26	9.52	0.23

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	15,138	768,693	1,593,499	59.49	63.49	67.55	217,728
HOTELS: Golden stars							
Five	292	44,409	92,227	63.19	67.61	74.13	29,476
Four	2,350	340,924	730,957	66.42	70.16	77.31	108,879
Three	2,648	210,120	441,293	63.01	65.06	69.58	52,067
Two	1,897	58,064	112,863	45.36	53.65	51.73	9,998
One	1,180	25,428	49,199	38.41	46.04	44.66	4,458
INNS: Silver stars							
Two and three	2,975	45,250	85,415	36.09	43.57	41.36	7,005
One	3,797	44,498	81,546	30.94	35.61	37.05	5,846
Annual rate	0.14	1.55	2.04	4.34	3.43	5.83	7.19

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-pla	Of bed-places	Of bedrooms		
					at weekend				
Tourist area with a greater occupancy rate per month									
Isla de Lanzarote	16,861	110,440	82,022	859,843	83.02	81.64	91.42	7.40	6,105
Sur De Gran Canaria	19,828	174,783	86,407	1,394,538	82.57	83.25	90.70	7.61	10,897
Sur De Tenerife	28,789	213,221	125,409	1,583,537	82.42	83.72	89.65	7.06	13,574
Isla de Gran Canaria	42,003	192,094	136,492	1,468,802	80.31	81.45	89.00	6.86	11,940
Isla de Fuerteventura	12,656	139,741	54,430	1,155,670	79.39	78.67	89.01	7.94	8,295
Isla de Tenerife	66,827	255,152	246,533	1,875,125	79.33	79.68	86.31	6.59	16,735
Barcelona	134,757	582,530	239,820	1,613,558	73.37	76.79	88.17	2.58	13,701
Costa Blanca	155,689	175,582	606,970	939,717	72.48	76.60	78.50	4.67	9,077

Tourist area with a greater number of overnight stays per month *

Isla de Mallorca	80,728	643,022	267,316	4,424,272	67.30	62.47	71.16	6.48	30,778
Costa del Sol	141,831	324,765	378,440	1,527,288	69.04	70.49	80.62	4.08	12,587
Palma - Calvià	43,444	260,800	129,000	1,563,739	65.89	62.62	70.62	5.56	11,948
Costa Brava	104,088	196,073	197,868	721,519	50.65	57.76	56.71	3.06	6,392
Costa Barcelona	142,651	199,634	267,502	610,638	61.94	62.09	74.10	2.57	4,910
Islas de Ibiza-Formentera	22,380	122,941	89,126	773,568	66.49	59.74	67.15	5.94	6,899
Costa Daurada	125,301	95,458	212,761	433,859	47.93	53.59	60.37	2.93	3,816
Costa de la Luz de Cádiz	107,211	81,365	229,669	391,851	54.79	59.56	66.27	3.30	5,343

Tourist site with a greater occupancy rate per month

Tías	4,362	35,028	21,103	273,938	88.38	84.92	92.33	7.49	1,692
Arona	6,341	63,696	31,231	487,765	84.93	84.36	89.16	7.41	3,240
Adeje	12,573	110,647	53,256	841,957	83.04	83.95	90.58	7.27	7,364
Pájara	5,231	94,732	27,858	767,440	82.97	82.47	90.82	7.96	5,400
San Bartolomé de Tirajana	17,010	128,807	72,685	1,016,196	82.72	84.44	91.08	7.47	8,597
Teguise	3,984	25,668	21,302	200,265	82.59	81.60	92.94	7.47	1,430
Mogán	3,012	44,828	13,246	374,566	81.75	79.95	89.74	8.11	2,321
Torremolinos	27,806	69,732	89,145	417,914	80.39	82.37	85.62	5.20	2,685
Yaiza	5,411	47,486	31,933	373,167	80.31	79.85	90.59	7.66	2,860
Benidorm	74,633	101,857	419,609	643,736	79.44	81.52	84.80	6.02	5,612

Tourist site with a greater number of overnight stays per month *

Barcelona	123,544	560,993	222,898	1,553,328	74.51	78.18	88.97	2.59	12,966
Madrid	384,846	463,957	629,590	1,053,590	65.76	72.43	82.53	1.98	11,285
Calvià	8,024	121,093	21,179	806,763	62.36	56.82	66.78	6.41	5,719
Palma	32,974	129,858	98,241	685,748	69.74	70.55	75.99	4.81	5,654
Sant Llorenç des Cardassar	2,682	63,796	8,092	526,956	74.89	58.25	76.56	8.05	3,236
Lloret de Mar	32,189	86,735	82,730	409,369	66.37	69.25	72.15	4.14	2,197
Sevilla	105,854	145,906	165,689	310,579	70.25	78.03	84.94	1.89	3,516
Alcúdia	1,712	52,802	3,890	429,893	73.66	63.29	73.11	7.96	2,242
Salou	48,376	51,967	106,328	297,576	57.49	64.67	68.83	4.03	1,879
Muro	8,638	48,263	8,267	348,461	68.87	59.17	78.28	6.27	2,415

* Not taken into account those included in the preceding table because they are in the bigger occupancy rate tables too.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	9,254,210	100.00	29,896,141	100.00
Residents in Spain	4,342,322	46.92	9,001,828	30.11
Residents abroad	4,911,888	53.08	20,894,313	69.89
Total Residents abroad	4,911,888	100.00	20,894,313	100.00
Total Residents in E.U. (without Spain)	3,538,308	72.04	17,254,887	82.58
- Germany	884,516	18.01	5,549,624	26.56
- Austria	48,131	0.98	188,506	0.90
- Belgium	122,015	2.48	552,821	2.65
- Denmark	63,272	1.29	297,497	1.42
- Finland	40,865	0.83	178,490	0.85
- France	535,064	10.89	1,654,708	7.92
- Greece	12,672	0.26	34,603	0.17
- Ireland	84,774	1.73	364,553	1.74
- Italy	219,068	4.46	632,776	3.03
- Luxembourg	7,656	0.16	37,978	0.18
- Netherlands	186,016	3.79	808,912	3.87
- Poland	67,054	1.37	309,848	1.48
- Portugal	107,505	2.19	243,891	1.17
- United Kingdom	939,545	19.13	5,564,934	26.63
- Czech Republic	16,739	0.34	69,527	0.33
- Sweden	108,096	2.20	468,351	2.24
- Other EU countries*	95,319	1.94	297,869	1.43
Norway	63,397	1.29	288,075	1.38
Russia	63,025	1.28	259,015	1.24
Switzerland	125,005	2.54	585,398	2.80
Rest of Europe	86,963	1.77	272,752	1.31
Japan	52,715	1.07	94,036	0.45
United States of America	251,515	5.12	560,172	2.68
Rest of America	301,777	6.14	697,936	3.34
Africa	54,677	1.11	125,493	0.60
Other countries	374,506	7.62	756,549	3.62

*Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

October 2016

Provisional data

National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	102.4	4.8
Andalucía	100.3	5.4
Aragón	82.0	3.0
Asturias, Principado de	84.8	2.1
Balears, Illes	109.7	3.3
Canarias	116.4	8.9
Cantabria	89.3	-2.8
Castilla y León	89.8	3.1
Castilla - La Mancha	86.7	0.1
Cataluña	107.3	5.7
Comunitat Valenciana	98.2	6.8
Extremadura	89.8	3.2
Galicia	96.4	5.7
Madrid, Comunidad de	85.6	-1.6
Murcia, Región de	78.1	3.6
Navarra, Comunidad Foral de	84.9	1.2
País Vasco	103.9	6.3
Rioja, La	93.4	1.4
Ceuta	84.8	-5.7
Melilla	96.8	-0.8

National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	102.4	4.8
HOTELS: Gold stars		
Five	97.7	3.1
Fourth	102.4	5.4
Three	104.3	4.3
Two	102.4	7.3
One	104.7	4.4
HOSTALS: Silver stars		
Three and two	97.6	3.8
One	98.3	3.5

Indicators on the Profitability of the Hotel Sector

October 2016

Provisional data

National ADR and RevPAR^(*) and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	78.1	4.3	52.2	9.9
Andalucía	73.8	4.3	49.5	13.9
Aragón	56.0	2.0	25.8	10.7
Asturias, Principado de	52.9	-1.4	24.4	14.9
Balears, Illes	72.5	7.7	47.4	11.5
Canarias	92.7	8.5	81.1	13.5
Cantabria	54.2	-7.4	28.1	-2.2
Castilla y León	56.5	1.9	27.0	9.5
Castilla - La Mancha	55.6	-0.9	22.4	6.7
Cataluña	93.7	4.8	65.1	10.1
Comunitat Valenciana	64.6	6.8	44.0	13.7
Extremadura	58.5	4.3	24.6	13.6
Galicia	56.3	3.5	24.7	16.1
Madrid, Comunidad de	86.0	-1.1	67.5	-4.3
Murcia, Región de	55.5	-0.1	30.0	14.7
Navarra, Comunidad Foral de	59.0	0.1	34.2	11.2
País Vasco	80.1	-8.0	55.5	-4.3
Rioja, La	63.6	2.1	40.1	11.5
Ceuta	69.1	-2.9	39.8	13.2
Melilla	63.5	-3.5	39.1	-0.1

National ADR and RevPar^(*) and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	78.1	4.3	52.2	9.9
HOTELS: Gold stars				
Five	174.2	4.2	127.5	4.1
Four	84.4	4.6	65.0	9.7
Three	59.3	2.8	40.1	8.4
Two	53.5	8.7	28.0	20.4
One	54.4	5.9	24.0	15.2
GUESTHOUSES: Silver stars				
Three and two	48.0	3.5	19.7	8.5
One	40.7	7.3	14.6	11.4

(*) ADR: Average Daily Rate

RevPAR: Revenue per Available Room