

24 January 2014

(updated 27 January 2014)

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
Year 2013. *Provisional data*

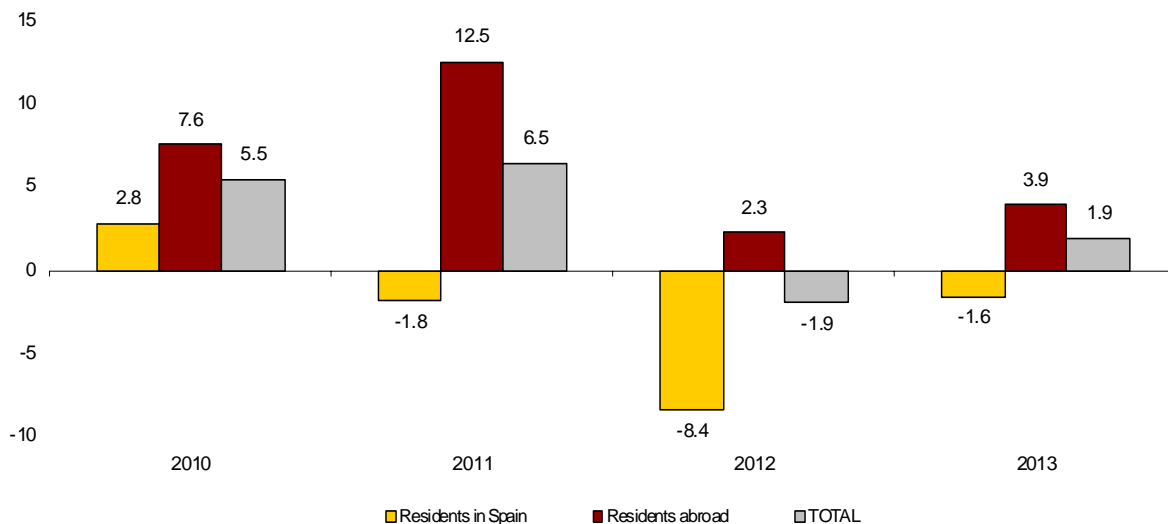
Overnight stays in hotel establishments increase 1.9% in 2013

Hotels earn 41.2 euros per available room and invoice an average of 72.2 euros per occupied room

In 2013, a total of 285.9 million overnight stays were registered in hotel establishments, indicating an increase of 1.9% as compared with 2012.

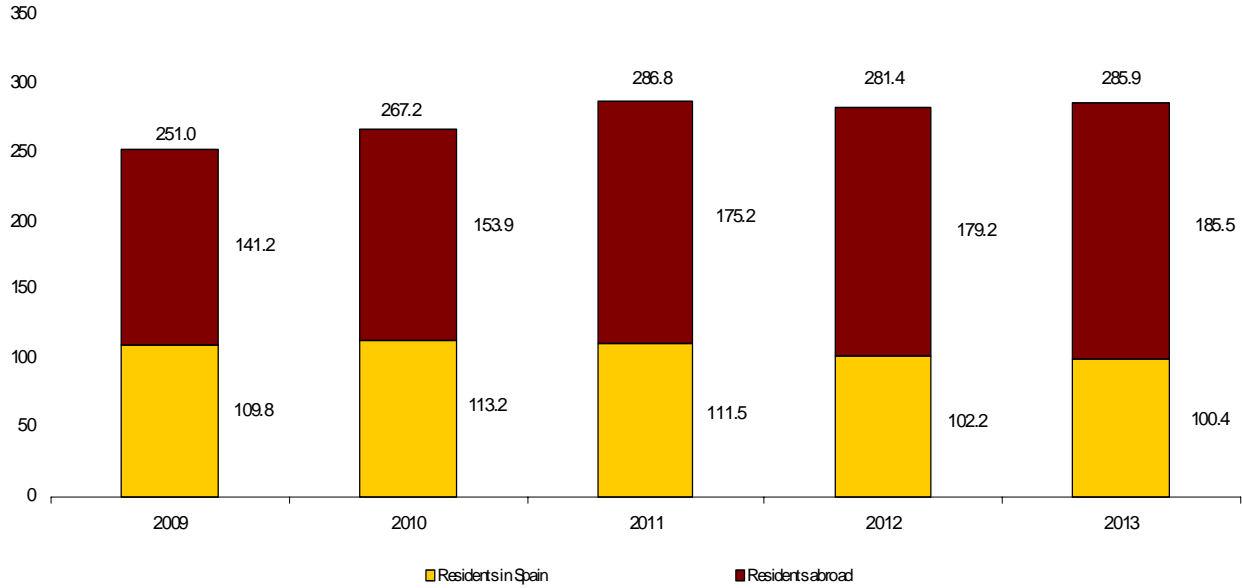
Overnight stays for residents in Spain decreased 1.6% in 2013, whereas that of non-residents increased by 3.9%. Resident travellers, who accounted for 50.7% of the total, represented 35.1% of the total overnight stays.

Overnight annual growth rate. Annual serie



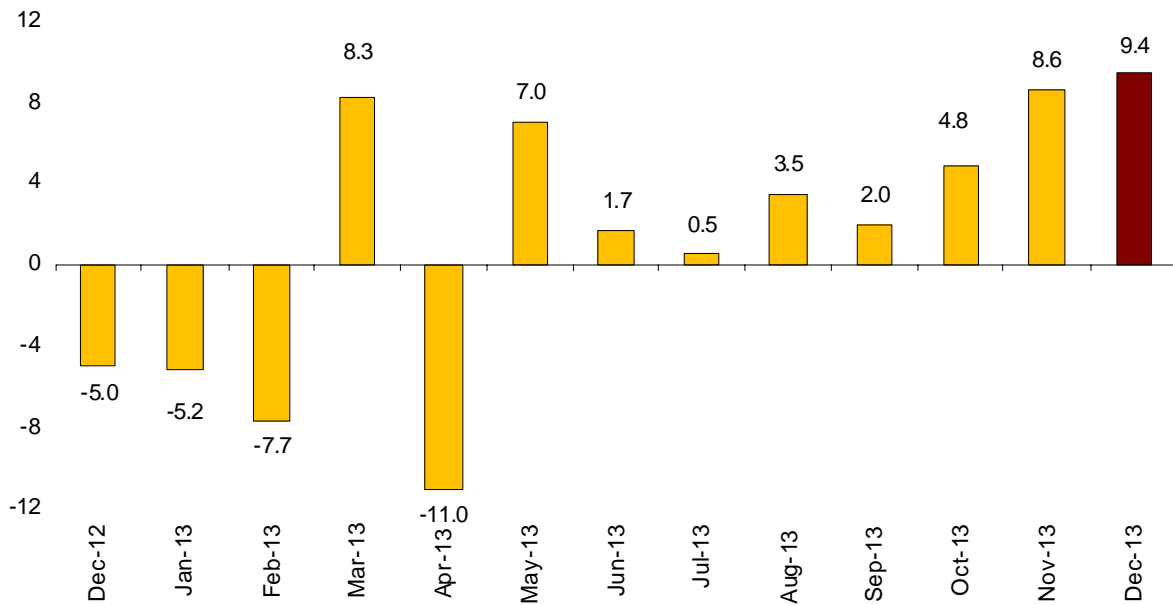
The annual variation rate for the year 2013 is 3.8 points higher than that registered in 2012, in which overnight stays decreased 1.9%.

Hotel annual overnight stays by origin (in millions). Annual serie



Out of the total overnight stays in 2013, 68.0% took place between the months of May and October.

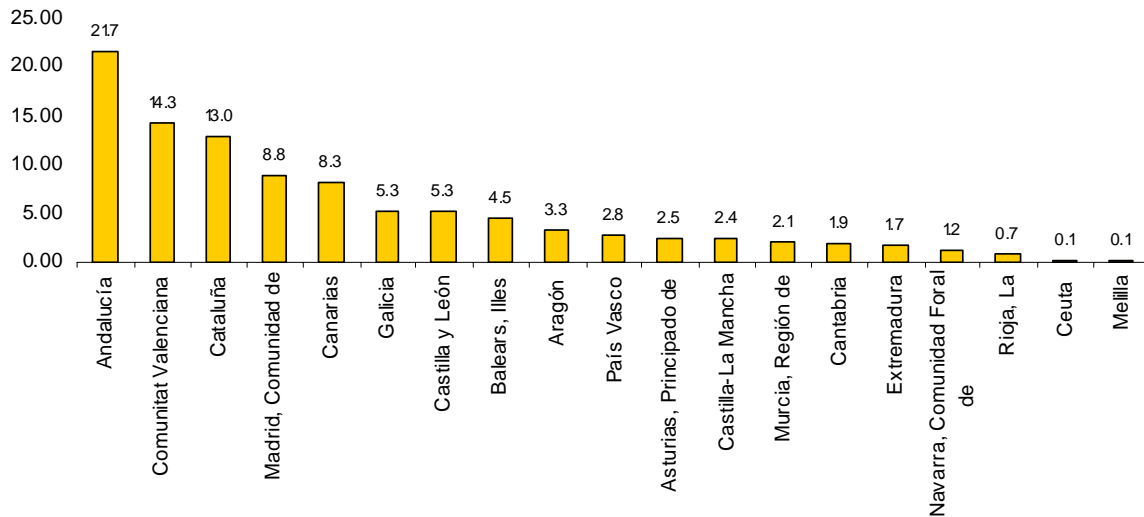
Interannual rates of overnight stays in %



Main destinations

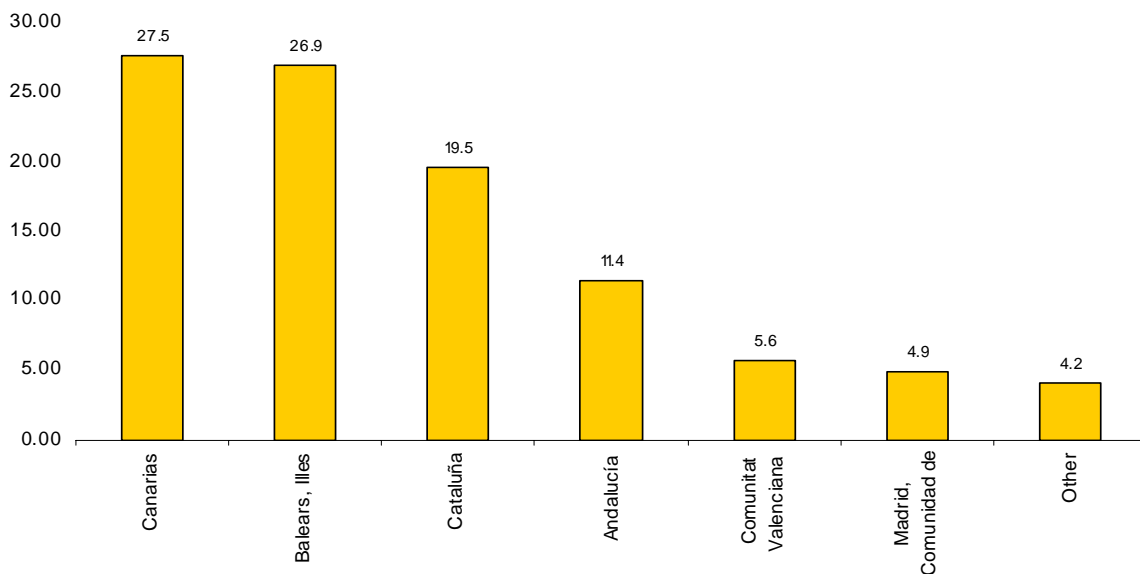
In 2013, Andalucía, Comunitat Valenciana, Cataluña and Comunidad de Madrid, were the main destinations of guests resident in Spain, with variation rates for overnight stays of 3.3%, 0.5%, -6.8% and -5.6%, respectively.

Distribution of overnight stays of guests resident in Spain in %



The main destination chosen by non-residents was Canarias, with a 27.5% of the total amount of overnight stays. In this Autonomous Community, overnight stays by foreign nationals increase 5.4%, as compared with 2012. Followed by Illes Balears, (26.9% of the total overnight stays), and Cataluña (19.5%), where overnight stays increased 1.0% and 5.3%, respectively.

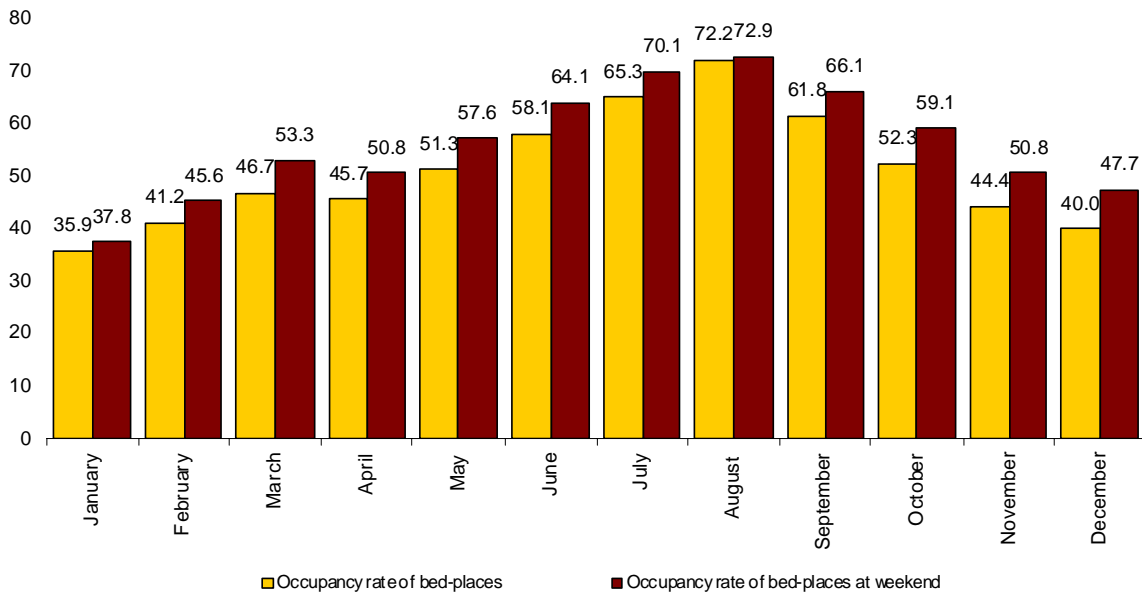
Distribution of overnight stays of guests resident abroad in %



Hotel Occupancy

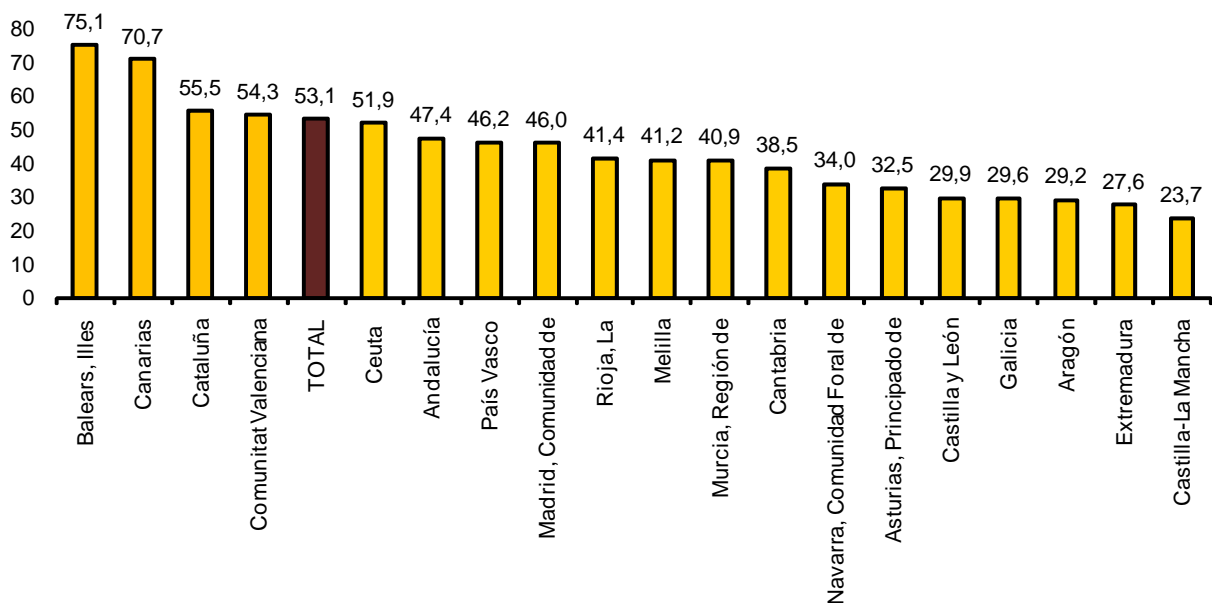
In terms of occupancy, 53.1% of the available bedplaces were occupied in 2013, with an increase of 2.1%, as compared with 2012. The weekend occupancy rate by bedplaces increased 1.9% and stood at 58.1%.

Monthly occupancy rates in 2013



Illes Balears registered the greatest occupancy rate by bedplaces in 2013 (75.1%), followed by Canarias (70.7%) and Cataluña (55.5%).

Occupancy rates of bed-places by Autonomous Community in 2013



The main tourist areas by number of overnight stays in 2013 were the island of Mallorca (with more than 42.2 million overnight stays), the island of Tenerife (with 23.4 million) and the area of Barcelona (17.3 million)

In 2013, the tourist sites with the highest number of overnight stays were Barcelona, Madrid and Benidorm. Salou was the tourist site that reached the highest mean occupancy rate by bedplaces (77.8%).

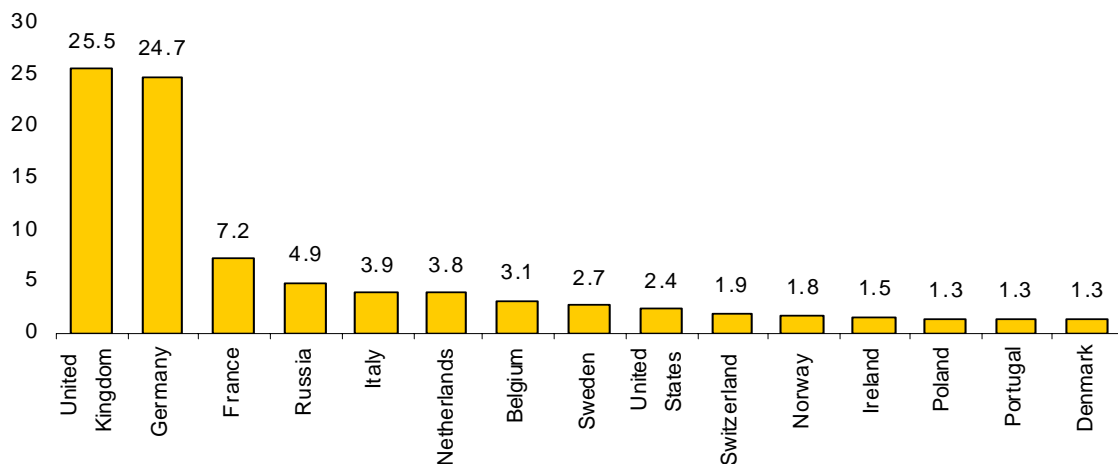
In turn, Arona registered the highest mean weekend occupancy rate (81.6%).

Overnight stays according to the country of origin of the guests

Guests from the United Kingdom and Germany registered more than 93 million overnight stays in hotels in 2013, more than a half of the total overnight stays of non-resident travellers.

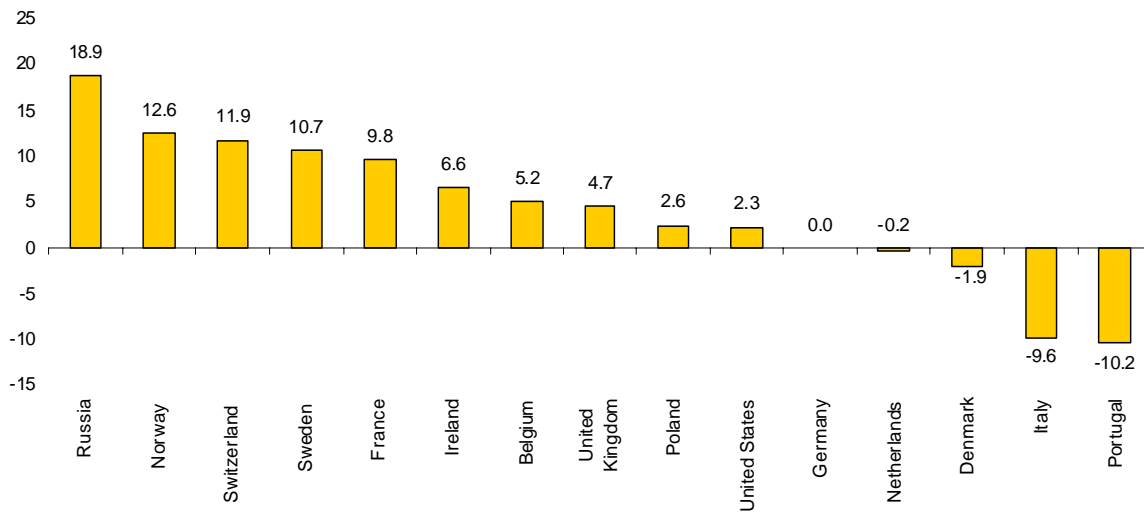
Overnight stays of guests from France, Russia and Italy (the following countries of origin) registered annual rates of 9.8%, 18.9% and -9.6%, respectively.

Overnight stays of residents abroad from the main 15 countries in %



In 2013, the greatest growths were registered by Luxembourg, Russia, Finland, Norway and Switzerland. The countries of origin with the lowest rates were Greece, Czech Republic, Portugal, Italy and Austria.

Annual variation rate of overnight stays of the 15 main origin countries in 2013, as compared with 2012



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at -0.2% in 2013, that is, 0.1 points more than that registered in 2012.

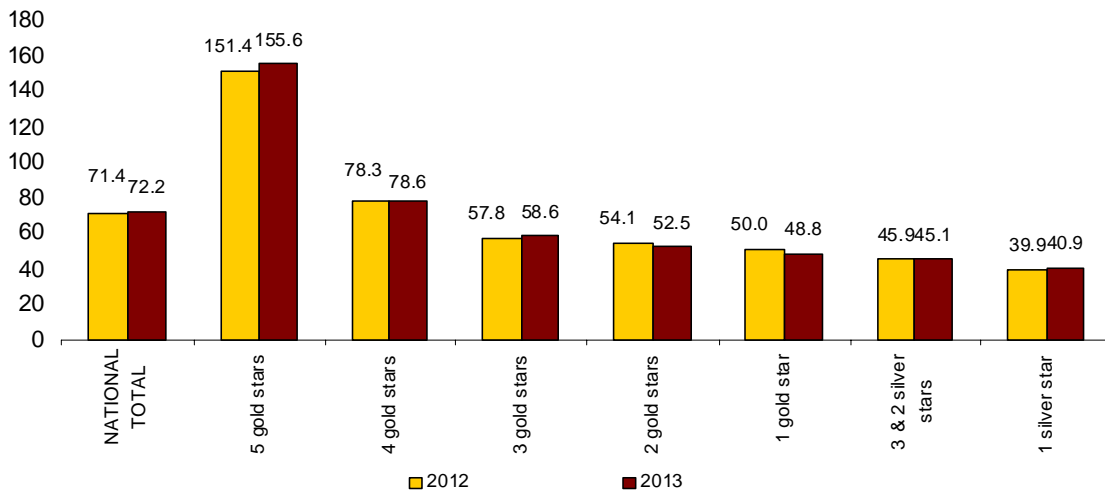
The only Autonomous Communities that registered positive rates were Illes Balears (4.0%), Canarias (2.4%) and País Vasco (0.3%). On the other hand, Comunidad de Madrid and Comunidad Foral de Navarra (both at -5.1%) registered the greatest decreases.

Indicators on the Profitability of the Hotel Sector

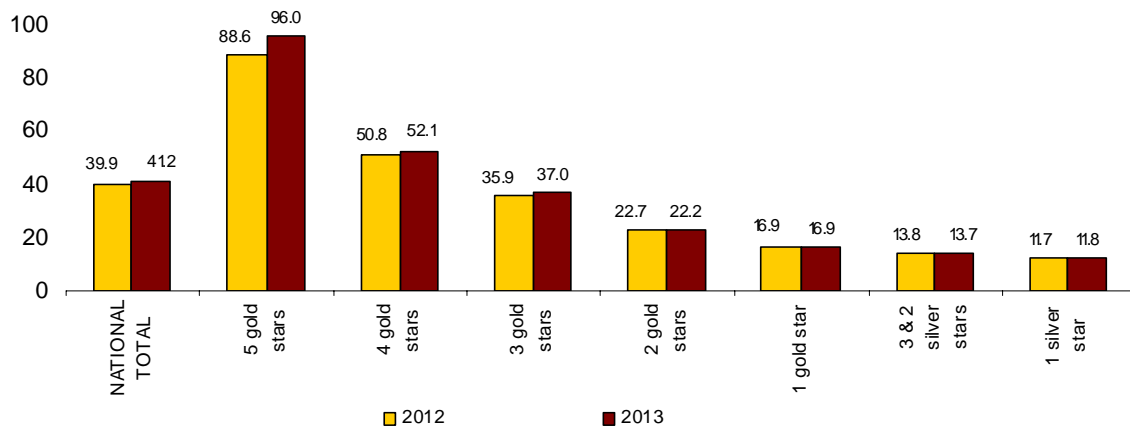
The average invoicing per occupied room (ADR) in 2013 was 72.2 euros. In turn, the average daily income per available room (RevPAR), that was conditioned by the occupancy registered in hotel establishments, reached 41.2 euros in average.

By category, the average invoicing was 155.6 euros for five-star hotels, 78.6 euros for four-star hotels and 58.6 euros for three-star hotels. Income per available room for the same categories was 96.0, 52.1 and 37.0 euros, respectively.

Average daily rate (ADR) by hotel category in euros



Revenue per available room (RevPAR) by hotel category in euros



Hotel Short-Term Trends (HTST) for December

In December, 13.5 million overnight stays were registered, which represents an increase of 9.4% as compared with the same month of the previous year.

Overnight stays for residents in Spain increased 6.4%, and that of non-residents did so by 11.7%. The average stay increases 1.9% as compared with December 2012.

In December, 40.0% of the available bedplaces were occupied, 9.4% more, as compared with the same month of the previous year. The weekend occupancy rate by bedplaces increased 13.4% and stood at 47.7%.

Guests from Germany and the United Kingdom registered 45.7% of the total overnight stays of non-residents in December. Both countries registered annual growths in their overnight stays (11.3% and 9.9%, respectively).

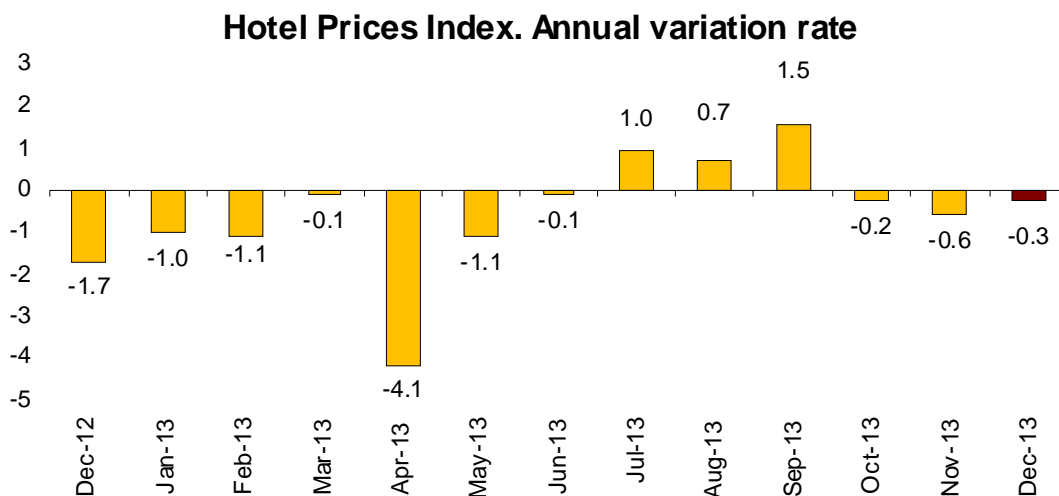
The main destination chosen by non-residents was Canarias, with a 58.7% of the total amount of overnight stays. In turn, Andalucía, Cataluña and Comunitat Valenciana were the main destinations of resident travellers.

Canarias was the Autonomous Community with the highest occupancy rate by bedplaces in December (with 71.3%). Followed by Comunidad de Madrid (44.4%) and Comunitat Valenciana (37.2%).

By tourist areas, the South of Tenerife registered both the highest occupancy rate by bedplaces and the highest weekend occupancy rate in December, standing at 76.6% in both cases. The island of Tenerife registered the highest number of overnight stays, with more than 2.0 million.

The tourist sites with the highest number of overnight stays were Madrid, Barcelona, and San Bartolomé de Tirajana. Arona reached the highest occupancy rate by bedplaces (78.5%), whereas Mogán reached the highest weekend occupancy rate by bedplaces (82.8%).

In turn, the annual rate of the Hotel Prices Index (HPI) registered a decrease of 0.3% in December, as compared with the same month of the previous year. This rate was 0.3 points higher than that of the previous month, and 1.4 points higher than that registered in the previous year



The average invoicing per occupied room (ADR) in December was 70.4 euros, which represents an increase of 0.6%. In turn, the average daily income per available room (RevPAR), stood at 31.3 euros, with an increase of 11.4%.

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

Year 2013

Provisional data

1. Guests, overnight stays and average stay by categories of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	83,829,573	42,536,882	41,292,691	285,995,873	100,424,653	185,571,220	3.41
HOTELS: Golden stars							
Five	4,542,823	1,566,149	2,976,674	16,008,329	3,571,506	12,436,823	3.52
Four	38,172,900	18,495,809	19,677,091	137,241,416	44,127,829	93,113,587	3.60
Three	24,923,386	12,454,301	12,469,085	93,409,845	31,507,422	61,902,423	3.75
Two	6,485,419	4,101,099	2,384,320	16,460,865	8,676,688	7,784,177	2.54
One	2,334,442	1,492,168	842,274	5,442,739	3,055,543	2,387,196	2.33
INNS: Silver stars							
Two and three	3,954,593	2,558,281	1,396,312	9,238,402	5,112,012	4,126,390	2.34
One	3,416,002	1,869,069	1,546,933	8,194,269	4,373,648	3,820,621	2.40
Annual rate	1.05	-1.14	3.40	1.90	-1.64	3.93	0.85

2. Open establishments, capacity, occupancy and employed personnel by categories of establishment

Category	Number of open estim. establishm. according to survey *	Number of estimated bed-places according to survey*	Occupancy rate of bed-places **	Occupancy rate of bed-places at weekend **	Occupancy rate of bedrooms ***	Employed personnel*
TOTAL	14,785	1,431,165	53.13	58.13	57.26	182,537
HOTELS: Golden stars						
Five	251	78,321	55.04	59.71	61.84	22,572
Four	2,029	606,515	60.19	65.12	66.35	86,911
Three	2,497	409,694	60.06	64.67	63.54	46,844
Two	1,862	112,991	39.12	46.25	42.58	9,533
One	1,159	47,495	31.00	36.57	34.71	3,882
INNS: Silver stars						
Two and three	3,028	91,404	27.41	32.76	30.51	6,950
One	3,960	84,744	26.16	30.37	29.71	5,846
Annual rate	-1.41	-0.10	2.07	1.90	2.32	-2.27

* Annual average.

** Weighted average per bed-places.

*** Weighted average per bedrooms.

3. Guests, overnight stays, occupancy, establishments, capacity, average stay and employed personnel

Results by areas and tourist sites

	Guests		Overnight stays		Occupancy rate			Number of open establishments according to survey *	Number of estimated bed-places according to survey	Average stay	Employed personnel*
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places **	Of bed-places at week-end **	Of bedrooms ***				

Tourist areas with a greater number of overnight stays per month

Isla de Mallorca	689,315	5,800,586	2,647,362	39,635,329	75.64	76.37	78.43	542	144,981	6.52	19,715
Isla de Tenerife	834,061	2,394,736	3,760,904	19,648,346	73.61	74.64	79.38	197	85,418	7.25	15,293
Barcelona	1,420,047	5,493,265	2,666,116	14,727,117	63.09	68.24	72.56	570	74,509	2.52	12,186
Palma-Calvià	453,734	2,580,017	1,679,182	14,979,635	73.41	76.02	77.35	236	58,983	5.49	8,038
Costa del Sol	1,744,331	2,369,394	5,255,970	11,006,655	60.22	64.88	65.79	390	71,981	3.95	9,654
Isla de Gran Canaria	555,762	1,578,732	2,211,634	13,100,688	71.17	72.87	78.48	136	57,998	7.17	10,016
Costa Blanca	2,025,221	1,426,837	7,968,594	7,314,387	63.79	69.73	65.66	355	63,196	4.43	7,566
Isla de Fuerteventura	139,114	1,103,910	654,314	9,923,095	66.43	65.88	73.57	66	42,745	8.51	6,591
Costa Brava	1,137,238	1,828,410	2,631,670	7,811,566	53.84	60.48	56.02	441	49,693	3.52	5,381
Costa Daurada	1,045,752	1,094,108	2,955,070	6,314,119	63.54	67.73	65.59	182	36,779	4.33	3,532

Tourist sites with a greater number of overnight stays per month

Barcelona	1,324,623	5,285,295	2,461,648	14,204,758	63.97	69.08	73.07	545	70,382	2.52	11,772
Madrid	3,827,303	3,709,488	6,577,394	8,296,249	49.87	58.46	60.52	871	81,257	1.97	11,528
Benidorm	1,048,603	862,447	5,459,768	5,468,307	76.07	80.75	76.57	122	38,024	5.72	4,711
San Bartolomé de Tirajana	286,659	1,038,085	1,413,036	9,204,306	73.79	74.56	80.59	60	38,807	8.01	7,240
Adeje	185,847	1,075,598	925,098	9,072,185	77.04	77.97	84.38	56	34,477	7.93	6,675
Calvià	87,585	1,118,296	484,853	7,750,817	74.31	75.81	78.01	92	27,935	6.83	3,600
Palma de Mallorca	366,952	1,401,597	1,168,590	6,795,059	71.63	75.44	76.47	142	29,727	4.50	4,213
Pájara	66,387	727,571	363,931	6,783,182	68.08	67.53	73.82	40	28,139	9.00	4,547
Arona	102,077	611,660	551,848	5,152,346	81.49	81.64	87.02	40	18,890	7.99	3,124
Salou	334,999	637,568	1,239,557	4,214,697	77.79	79.65	77.94	36	17,673	5.61	1,672

* Annual average.

** Weighted average per bed-places.

*** Weighted average per bedrooms.

HOS (TABLES ANNEX) - YEAR 2013 (2/4)

Provisional data

4. Guests and overnight stays by country of residence

Results by countries

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	83,829,573	100.00	285,995,873	100.00
Residents in Spain	42,536,882	50.74	100,424,653	35.11
Residents abroad	41,292,691	49.26	185,571,220	64.89
Total Residents abroad	41,292,691	100.00	185,571,220	100.00
Total Residents in U.E. (without Spain)	29,684,820	71.89	149,057,388	80.32
- Germany	7,041,201	17.05	45,833,611	24.70
- Austria	375,614	0.91	1,708,011	0.92
- Belgium	1,121,705	2.72	5,832,791	3.14
- Denmark	475,104	1.15	2,412,129	1.30
- Finland	331,075	0.80	1,650,215	0.89
- France	4,538,821	10.99	13,422,873	7.23
- Greece	100,235	0.24	253,741	0.14
- Ireland	586,135	1.42	2,772,071	1.49
- Italy	2,198,799	5.32	7,237,714	3.90
- Luxembourg	76,065	0.18	453,319	0.24
- Netherlands	1,501,582	3.64	7,109,444	3.83
- Poland	494,554	1.20	2,419,287	1.30
- Portugal	1,006,336	2.44	2,419,255	1.30
- United Kingdom	8,079,955	19.57	47,401,123	25.54
- Czech Republic	170,426	0.41	855,394	0.46
- Sweden	923,504	2.24	4,973,221	2.68
- Other EU countries*	660,053	1.60	2,291,226	1.23
Norway	620,380	1.50	3,311,369	1.78
Russia	1,496,006	3.62	9,039,743	4.87
Switzerland	797,711	1.93	3,596,992	1.94
Other European countries	895,745	2.17	2,997,321	1.62
Japan	687,409	1.66	1,164,829	0.63
United States of America	1,955,361	4.74	4,442,168	2.39
Rest of America	2,220,347	5.38	5,161,309	2.78
African's countries	500,867	1.21	1,155,014	0.62
Other countries	2,437,699	5.90	5,657,049	3.05

*Countries included in the Rest of UE: Bulgaria, Cyprus, Croatia**, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

** Croatia is included in Rest of EU since July 2013. The first semestre data are included in Rest of Europe

5. Evolution in the year 2013: guests, overnight stays and average stay

Months	Number of guests			Overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	83,829,573	42,536,882	41,292,691	285,995,873	100,424,653	185,571,220	3.41
January	3,718,199	2,111,103	1,607,096	11,943,145	4,446,448	7,496,697	3.21
February	4,349,766	2,535,554	1,814,212	13,074,533	5,238,466	7,836,067	3.01
March	6,177,643	3,594,050	2,583,593	18,828,617	8,303,927	10,524,690	3.05
April	6,282,260	3,112,438	3,169,822	19,085,628	7,156,410	11,929,218	3.04
May	8,124,493	3,673,598	4,450,895	26,363,004	8,185,155	18,177,850	3.24
June	8,713,947	4,115,889	4,598,058	30,763,617	9,337,579	21,426,038	3.53
July	9,621,527	4,594,579	5,026,948	37,581,401	12,438,341	25,143,060	3.91
August	10,733,467	5,443,487	5,289,980	41,996,463	15,949,897	26,046,566	3.91
September	8,869,420	4,048,296	4,821,124	32,690,944	9,943,284	22,747,660	3.69
October	7,474,296	3,525,006	3,949,290	25,057,150	7,589,594	17,467,557	3.35
November	5,107,178	2,957,459	2,149,719	15,043,317	6,184,646	8,858,671	2.95
December	4,657,377	2,825,423	1,831,954	13,568,052	5,650,906	7,917,146	2.91

6. Evolution in the year 2013: establishments, capacity, occupancy and employed personnel

Months	Number of open estim. establishm. according to survey *	Number of estimated bed-places according to survey*	Occupancy rate			Employed personnel*
			Of bed-places **	Of bed-places at weekend **	Of bedrooms ***	
TOTAL	14,785	1,431,165	53.13	58.13	57.26	182,537
January	12,491	1,065,638	35.94	37.82	40.77	133,474
February	12,915	1,126,810	41.20	45.62	47.30	139,925
March	14,184	1,284,668	46.74	53.30	51.01	158,342
April	14,801	1,379,291	45.66	50.84	51.24	167,841
May	15,714	1,631,844	51.32	57.57	56.18	201,228
June	16,190	1,714,109	58.14	64.13	62.11	219,079
July	16,862	1,754,176	65.33	70.08	66.69	233,384
August	16,730	1,755,308	72.16	72.91	72.52	238,172
September	16,419	1,731,431	61.81	66.14	67.36	227,190
October	15,063	1,525,128	52.34	59.09	57.40	191,946
November	13,303	1,121,319	44.39	50.77	50.72	142,402
December	12,742	1,084,257	40.01	47.70	44.50	137,463

* Annual average.

** Weighted average per bed-places.

*** Weighted average per bedrooms.

Hotel Price Index (HPI). 2008 Base

Year 2013

Provisional data

Interannual variation rates by Autonomous Community

	Weighted average HPI rate
0 TOTAL	-0.2
1 Andalucía	-2.0
2 Aragón	-2.6
3 Asturias (Principado de)	-2.0
4 Balears (Illes)	4.0
5 Canarias	2.4
6 Cantabria	-3.6
7 Castilla y León	-4.3
8 Castilla-La Mancha	-5.0
9 Cataluña	-0.2
10 Comunitat Valenciana	-2.0
11 Extremadura	-3.5
12 Galicia	-3.1
13 Madrid (Comunidad de)	-5.1
14 Murcia (Región de)	-3.0
15 Navarra (Comunidad Foral de)	-5.1
16 País Vasco	0.3
17 Rioja (La)	-2.9
18 Ceuta	-4.8
19 Melilla	0.8

The average interannual variation rates for HPI have been calculated as an average of the interannual variation rates for HPI weighted by occupied rooms each month.

Indicators on the Profitability of the Hotel Sector

Year 2013

Provisional data

ADR and RevPAR for Autonomous Communities and National Total

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	72.2	1.1	41.2	3.5
Andalucía	71.3	-1.3	37.5	3.0
Aragón	52.7	-1.5	16.8	-1.0
Asturias (Principado de)	56.8	-2.2	20.2	1.7
Balears (Illes)	74.9	4.6	57.8	6.9
Canarias	78.2	4.5	60.3	8.5
Cantabria	63.6	-3.0	25.3	0.8
Castilla y León	52.2	-3.6	17.2	-3.3
Castilla-La Mancha	53.8	-4.3	14.6	-5.4
Cataluña	80.9	2.1	48.9	3.3
Comunitat Valenciana	60.3	-2.5	34.2	1.1
Extremadura	53.3	-2.5	16.4	-7.2
Galicia	52.3	-3.5	17.2	0.3
Madrid (Comunidad de)	74.8	-4.8	41.6	-8.3
Murcia (Región de)	57.1	-2.0	25.0	4.1
Navarra (Comunidad Foral de)	61.2	-2.6	23.4	1.2
País Vasco	74.1	2.2	40.0	-1.0
Rioja (La)	59.5	-1.7	27.8	2.8
Ceuta	68.4	-3.8	35.3	-1.8
Melilla	64.0	0.8	33.6	-1.6

National ADR and RevPar and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	72.2	1.1	41.2	3.5
HOTELS: Gold stars				
Five	155.6	2.7	96.0	8.3
Four	78.6	0.4	52.1	2.5
Three	58.6	1.3	37.0	3.1
Two	52.5	-2.9	22.2	-2.0
One	48.8	-2.5	16.9	0.0
GUESTHOUSES: Silver stars				
Three and two	45.1	-1.9	13.7	-0.8
One	40.9	2.4	11.8	0.7

The average interannual indicators and variation rates for ADR and RevPAR have been calculated as an average of the mensual data respectively, weighted by occupied rooms each month.

Indicators on Profitability (ANNEX OF TABLES) - Year 2013

24th January 2014

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

December 2013

Provisional data

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	4,657,377	2,825,423	1,831,954	13,568,052	5,650,906	7,917,146	2.91
HOTELS: Golden stars							
Five	298,019	124,014	174,005	1,004,014	264,488	739,526	3.37
Four	2,231,287	1,258,378	972,909	7,067,865	2,447,213	4,620,651	3.17
Three	1,212,863	787,407	425,456	3,553,904	1,644,603	1,909,300	2.93
Two	368,176	267,981	100,194	756,760	493,102	263,658	2.06
One	143,342	102,648	40,694	308,676	193,532	115,144	2.15
INNS: Silver stars							
Two and three	221,407	171,349	50,058	455,879	342,913	112,966	2.06
One	182,284	113,644	68,639	420,954	265,053	155,901	2.31
Annual rate	7.44	6.84	8.39	9.43	6.44	11.67	1.85
Cumulative annual rate	1.05	-1.14	3.40	1.90	-1.64	3.93	0.85

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bed-places	Occupancy rate			Employed personnel
			Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	12,742	1,084,257	40.01	47.70	44.50	137,463
HOTELS: Golden stars						
Five	224	70,186	45.81	51.31	51.07	20,483
Four	1,713	477,186	47.28	55.13	53.39	68,401
Three	1,954	261,018	43.54	52.44	48.37	28,447
Two	1,584	86,198	28.19	37.35	31.15	6,712
One	981	39,819	24.93	31.65	28.40	3,064
INNS: Silver stars						
Two and three	2,717	76,624	19.14	24.94	22.49	5,576
One	3,568	73,227	18.48	23.72	22.50	4,781
Annual rate	-2.33	-0.16	9.41	13.39	10.10	-0.90

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-pla	Of bed-places	Of bedrooms at weekend		

Tourist area with a greater occupancy rate per month

Sur de Tenerife	26,882	181,272	139,678	1,450,717	76.61	76.64	83.73	7.64	12,460
Sur de Gran Canaria	12,443	137,230	67,028	1,227,969	75.55	73.37	83.28	8.65	9,788
Isla de Tenerife	54,775	223,272	245,321	1,791,271	75.10	75.59	82.27	7.32	15,891
Isla de Gran Canaria	29,390	158,848	107,771	1,317,739	74.32	73.33	82.51	7.57	10,723
Isla de Lanzarote	15,911	73,772	86,413	646,080	70.33	65.25	78.58	8.17	5,223
Isla de Fuerteventura	6,877	85,595	34,365	821,051	64.10	63.05	73.76	9.25	6,844
Isla de La Gomera	1,100	5,809	2,313	33,144	64.03	56.16	61.90	5.13	392
Costa Blanca	123,156	67,266	421,110	364,838	45.84	55.73	52.38	4.13	6,256

Tourist area with a greater number of overnight stays per month *

Barcelona	125,747	330,343	221,756	841,355	43.90	51.23	50.76	2.33	12,349
Costa del Sol	94,909	82,734	223,657	326,345	36.06	40.73	40.88	3.10	6,235
Costa Brava	60,512	28,508	125,063	61,291	28.13	44.88	32.52	2.09	2,053
Isla de Mallorca	19,384	27,453	44,138	132,289	32.12	32.05	35.94	3.77	2,554
Palma - Calvià	16,822	22,759	38,991	105,516	32.94	34.51	37.29	3.65	2,131
Costa Daurada	59,045	11,152	98,289	24,926	30.35	42.81	30.63	1.76	1,047
Costa de la Luz de Cádiz	40,776	13,244	82,435	29,934	20.48	28.64	25.26	2.08	1,611
Catalunya Central	44,482	15,727	77,630	33,350	26.15	41.15	32.92	1.84	1,613

Tourist site with a greater occupancy rate per month

Arona	6,399	52,296	37,898	423,433	78.46	79.98	86.01	7.86	3,071
Mogán	1,331	37,329	7,084	333,959	77.90	82.82	91.23	8.82	1,945
Adeje	11,305	96,115	61,842	798,162	77.48	77.56	84.94	8.01	6,974
Yaiza	6,482	35,868	48,861	316,514	76.75	68.91	81.66	8.63	2,724
Puerto de La Cruz	14,922	29,070	74,226	287,163	76.52	78.06	82.42	8.21	2,610
San Bartolomé de Tirajana	11,526	99,534	62,759	891,955	74.80	70.22	80.92	8.60	7,843
Tías	2,538	22,537	11,730	191,505	68.54	62.67	75.77	8.11	1,353
Pájara	2,682	53,303	15,123	547,653	66.38	63.06	74.54	10.05	4,461
Palmas de Gran Canaria, Las	13,893	18,398	35,162	81,835	66.10	73.15	78.97	3.62	789
Teguise	3,989	14,625	18,313	136,828	64.50	64.50	80.20	8.33	1,048

Tourist site with a greater number of overnight stays per month *

Madrid	381,969	249,484	690,736	550,803	48.36	64.20	57.11	1.97	11,332
Barcelona	115,465	321,311	203,001	819,237	44.65	52.24	51.49	2.34	11,910
Benidorm	69,875	41,086	322,397	288,463	58.73	70.79	66.91	5.51	4,013
Sevilla	85,552	58,803	152,775	114,334	43.22	64.44	52.30	1.85	2,849
Granada	74,085	35,134	149,006	61,965	48.27	71.60	51.40	1.93	1,503
Valencia	62,379	37,255	103,366	83,857	34.84	49.52	40.22	1.88	1,856
Torremolinos	19,122	12,973	80,944	83,114	55.35	59.50	60.22	5.11	1,049
Málaga	37,540	27,647	65,027	63,701	43.09	54.37	48.25	1.97	1,124
Palma	15,601	18,766	36,835	85,783	33.61	34.63	37.18	3.57	1,760
Córdoba	39,041	17,372	69,004	25,597	44.42	70.07	48.87	1.68	795

* Not taken into account those included in the preceding table because they are in the bigger occupancy rate tables too.

8. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	4,657,377	100.00	13,568,052	100.00
Residents in Spain	2,825,423	60.67	5,650,906	41.65
Residents abroad	1,831,954	39.33	7,917,146	58.35
Total Residents abroad	1,831,954	100.00	7,917,146	100.00
Total Residents in E.U. (without Spain)	1,245,105	67.97	6,309,409	79.69
- Germany	239,431	13.07	1,871,857	23.64
- Austria	13,865	0.76	72,677	0.92
- Belgium	48,132	2.63	280,654	3.54
- Denmark	24,183	1.32	153,939	1.94
- Finland	29,746	1.62	192,824	2.44
- France	197,332	10.77	477,544	6.03
- Greece	6,425	0.35	14,596	0.18
- Ireland	19,737	1.08	89,569	1.13
- Italy	118,399	6.46	319,936	4.04
- Luxembourg	3,143	0.17	19,707	0.25
- Netherlands	60,577	3.31	286,276	3.62
- Poland	18,713	1.02	88,141	1.11
- Portugal	56,029	3.06	108,415	1.37
- United Kingdom	299,446	16.35	1,745,322	22.04
- Czech Republic	5,624	0.31	21,747	0.27
- Sweden	70,737	3.86	457,521	5.78
- Other EU countries*	33,586	1.83	108,683	1.37
Norway	32,521	1.78	223,340	2.82
Russia	43,557	2.38	157,345	1.99
Switzerland	28,932	1.58	121,070	1.53
Rest of Europe	41,546	2.27	136,221	1.72
Japan	49,800	2.72	86,574	1.09
United States of America	80,971	4.42	189,034	2.39
Rest of America	115,371	6.30	271,308	3.43
Africa	35,640	1.95	74,097	0.94
Other countries	158,512	8.65	348,748	4.40

*Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

December 2013

Provisional data

National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	91.4	-0.3
Andalucía	91.5	0.0
Aragón	77.2	0.2
Asturias, Principado de	84.0	0.7
Baleares, Illes	97.9	-1.0
Canarias	101.1	2.3
Cantabria	90.8	3.5
Castilla y León	85.7	-2.5
Castilla - La Mancha	84.2	-4.0
Cataluña	88.2	-1.2
Comunitat Valenciana	88.7	-2.8
Extremadura	85.2	-1.4
Galicia	87.3	-2.4
Madrid, Comunidad de	80.0	-3.5
Murcia, Región de	77.0	-3.5
Navarra, Comunidad Foral de	85.8	-4.9
País Vasco	91.1	-1.1
Rioja, La	85.0	-1.1
Ceuta	89.3	4.5
Melilla	97.0	-2.1

National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	91.4	-0.3
HOTELS: Gold stars		
Five	92.5	1.3
Fourth	91.8	-0.6
Three	88.5	-0.5
Two	91.1	-0.5
One	93.3	2.4
HOSTALS: Silver stars		
Three and two	89.8	-1.5
One	96.3	-1.6

Indicators on the Profitability of the Hotel Sector

December 2013

Provisional data

National ADR and RevPAR^(*) and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	70.4	0.6	31.3	11.4
Andalucía	59.0	-0.6	20.6	13.1
Aragón	55.2	2.6	14.5	13.4
Asturias, Principado de	53.3	-4.7	12.5	7.6
Balears, Illes	70.8	11.4	24.5	-9.4
Canarias	83.5	3.8	66.2	16.1
Cantabria	55.0	-5.1	14.2	12.5
Castilla y León	52.1	-1.2	13.5	7.6
Castilla - La Mancha	54.4	-2.7	12.0	1.9
Cataluña	79.6	-1.3	31.9	10.0
Comunitat Valenciana	49.2	-7.0	21.2	2.4
Extremadura	53.4	2.2	12.8	3.3
Galicia	47.7	-4.3	11.0	9.4
Madrid, Comunidad de	72.3	-3.3	37.6	4.2
Murcia, Región de	49.9	-1.7	16.2	11.0
Navarra, Comunidad Foral de	57.5	-6.3	13.9	-2.7
País Vasco	64.8	-1.5	25.2	-3.6
Rioja, La	62.2	-2.3	22.0	11.7
Ceuta	67.7	5.0	30.0	11.7
Melilla	61.8	-2.1	31.3	9.2

National ADR and RevPar^(*) and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	70.4	0.6	31.3	11.4
HOTELS: Gold stars				
Five	151.5	4.9	77.4	19.5
Four	75.4	-1.1	40.2	9.6
Three	53.7	1.1	25.8	9.4
Two	47.6	-1.3	14.7	4.9
One	45.1	-1.0	13.2	27.3
GUESTHOUSES: Silver stars				
Three and two	41.5	0.4	9.2	15.0
One	33.9	-2.8	7.3	0.6

(*) ADR: Average Daily Rate
RevPAR: Revenue per Available Room