

23 January 2015

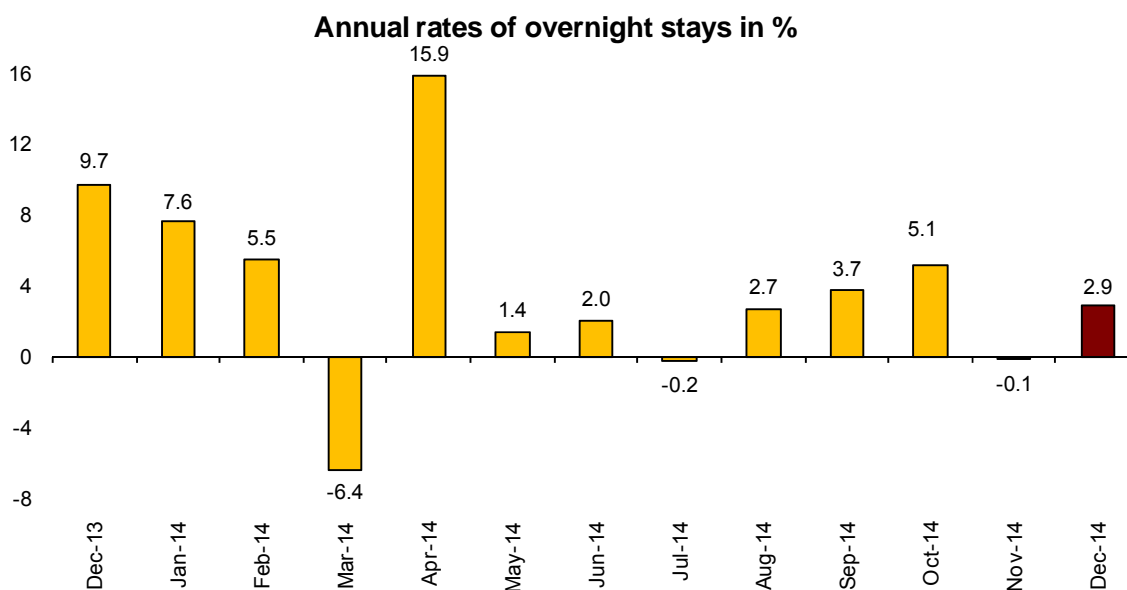
Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
December 2014 and year 2014. *Provisional data*

Overnight stays in hotel establishments registered an increase of 2.9% in December, as compared to the same month of 2013

Hotels invoice an average of 72.6 euros per available room, which means an annual increase of 2.6%

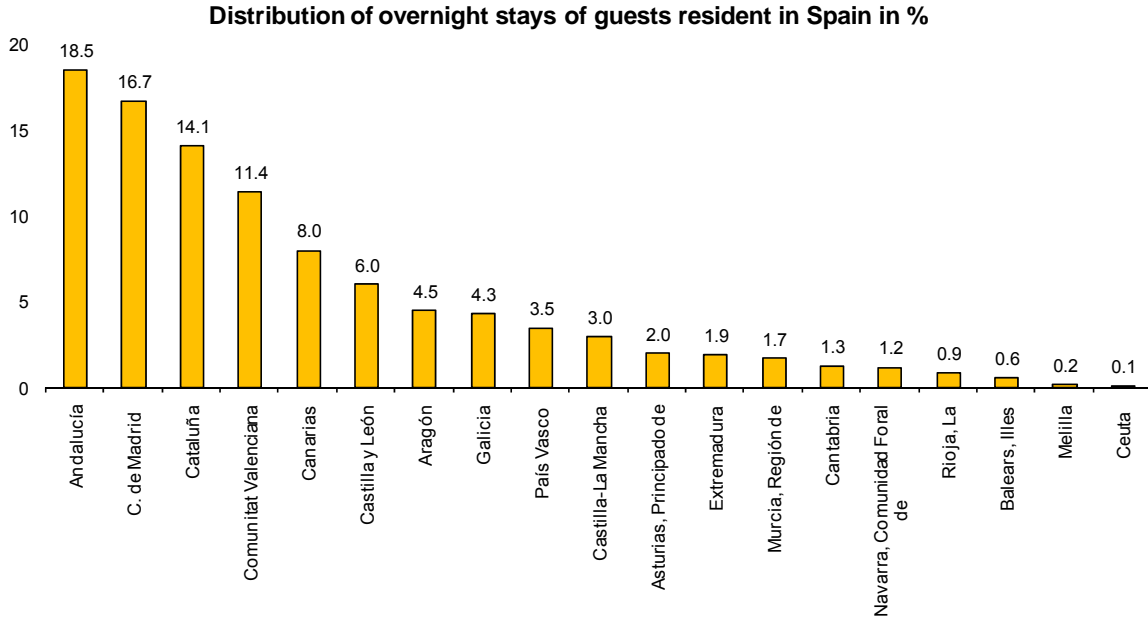
In December, a total of 13.9 million overnight stays were registered in hotel establishments, 2.9% more than in the same month of 2013. Overnight stays for residents in Spain increased by 6.2% and those of non-residents did so by 0.6%.

The average stay decreased 4.0%, as compared to December 2013, standing at 2.8 nights per guest.

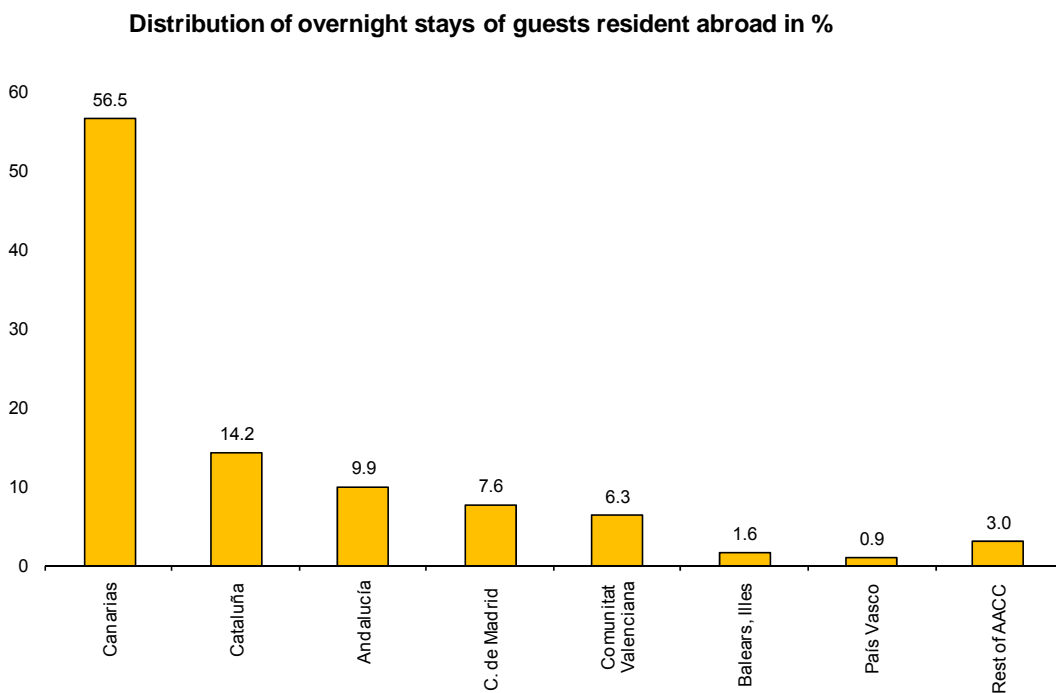


Main destinations

In December, Comunidad de Madrid, Cataluña and Comunitat Valenciana were the main destinations of guests resident in Spain, with annual variation rates for overnight stays of 6.6%, 17.1%, 6.7% and 3.3%, respectively.



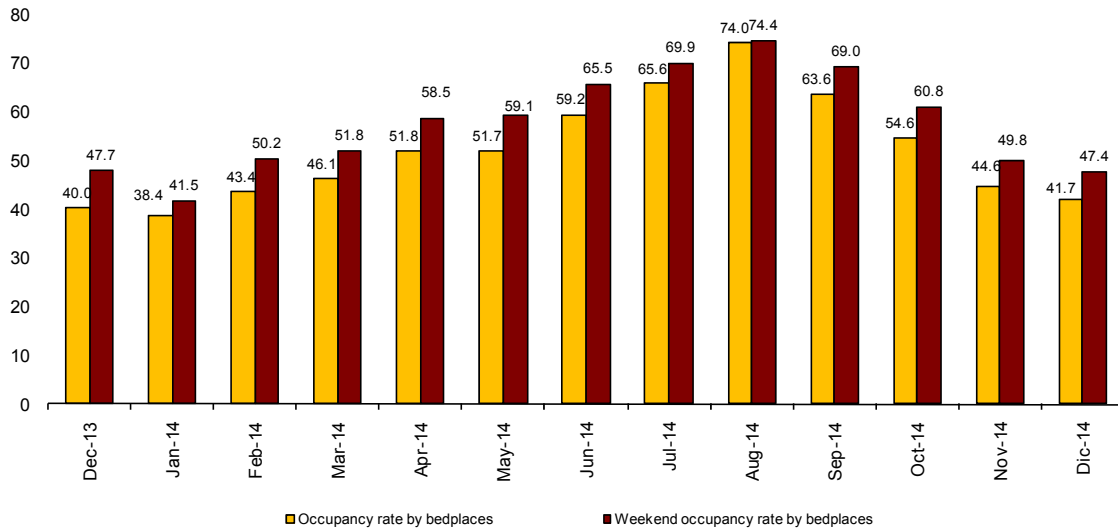
The main destination chosen by non-residents was Canarias, with 56.5% of the total amount of overnight stays. In this Autonomous Community, overnight stays by foreign nationals decreased 3.1% in the annual rate. The following destinations were Cataluña (14.2% of the total) and Andalucía (9.9%). Overnight stays of non-residents in these communities increased by 5.6% and 15.1%, respectively.



Hotel Occupancy

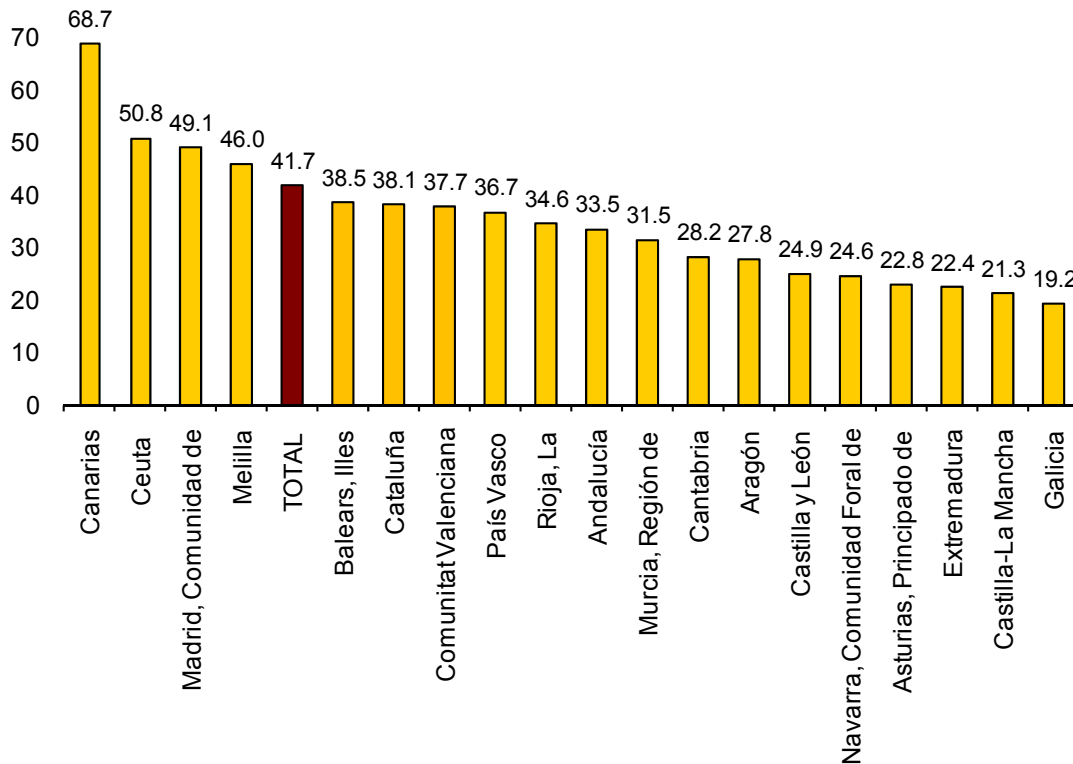
In December, 41.7% of the available bedplaces were occupied, indicating an annual increase of 4.1%. The weekend occupancy rate by bedplaces decreased by 0.6%, standing at 47.4%.

Occupancy rate and weekend occupancy rate by bedplaces



Canarias registered the greatest occupancy rate by bedplaces in December (68.7%), followed by Comunidad de Madrid (49.1%) and Illes Balears (38.5%).

Occupancy rate by bedplaces by Autonomous Community



By tourist areas, the South of Gran Tenerife registered in December both the highest occupancy rate by bedplaces (74.0%) and the highest occupancy by weekend occupancy (75.0%). The island of Tenerife recorded the highest number of overnight stays, with more than 1.9 million.

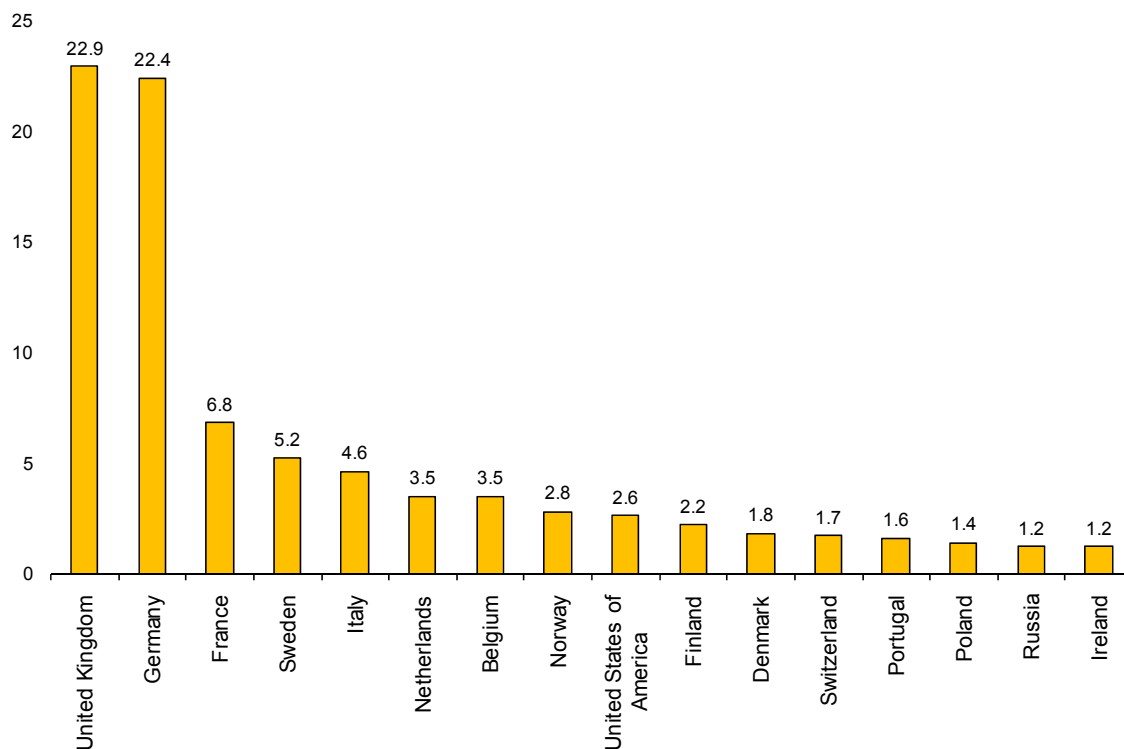
The tourist sites with the highest number of overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Mogán reached the highest occupancy rate both by bedplaces and by weekend occupancy rate (78.1% in both cases).

Overnight stays according to the country of origin of the guests

Guests from the United Kingdom and Germany concentrated 22.9% and 22.4%, respectively, of the total of overnight stays in hotel establishments by non-residents in December. The British market increased by 4.1% and the German one decreased by 3.8%.

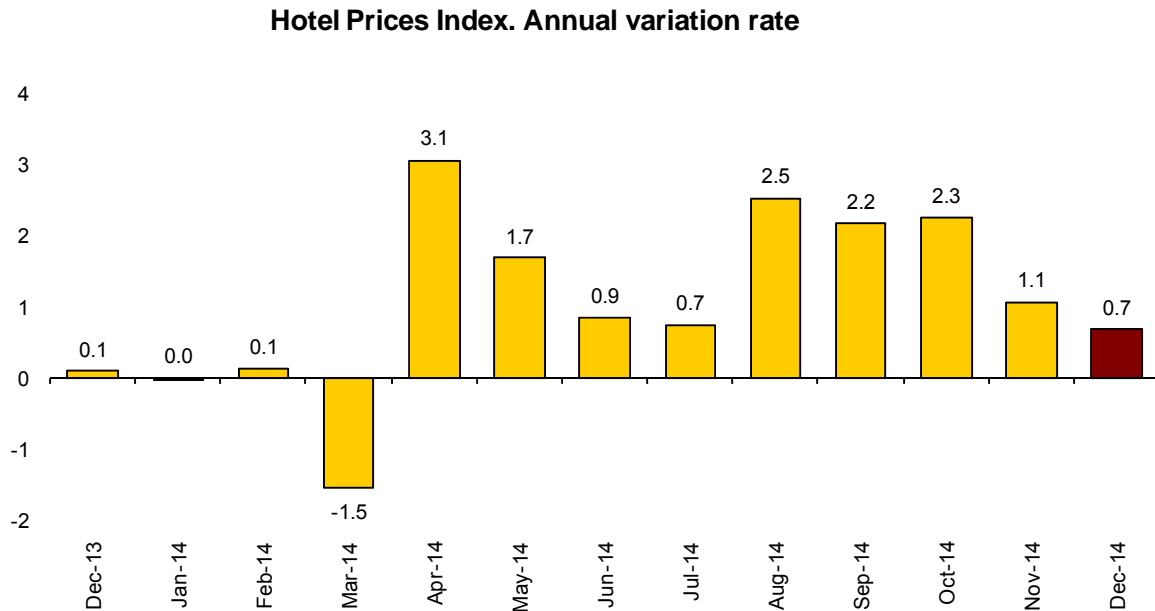
Overnight stays of guests from France, Sweden and Italy (the following countries of origin) registered annual rates of 11.4%, -10.4% and 11.9%, respectively.

Distribution of overnight stays of residents abroad from the main 16 countries in %



Hotel Prices

The annual rate of the Hotel Prices Index (HPI) stood at 0.7% in December, that is, 0.4 points lower than that of the previous month and the 0.6 points over that registered in the previous year.



Canarias, Cataluña, Comunidad de Madrid and Andalucía were the Autonomous Communities that carried the greatest weight of the total load of the HPI in the month of December (they represented 78.6% of the total). Hotel prices increased 1.4% in the annual rate in Canarias and 0.3% in Comunidad de Madrid, but they decreased by 1.5% in Cataluña. They remained the same in Andalucía.

By hotel category, the increases in hotel prices were registered in four-golden-star establishments (1.9%), three-golden-star hotels (1.8%), and three and two-silver-star establishments (0.7%).

In turn, the prices registered a decrease in one-silver-star establishments (4.3%), five-golden-star hotels (3.3%), one-silver-star hotels (2.7%) and two-golden-star hotels (1.4%).

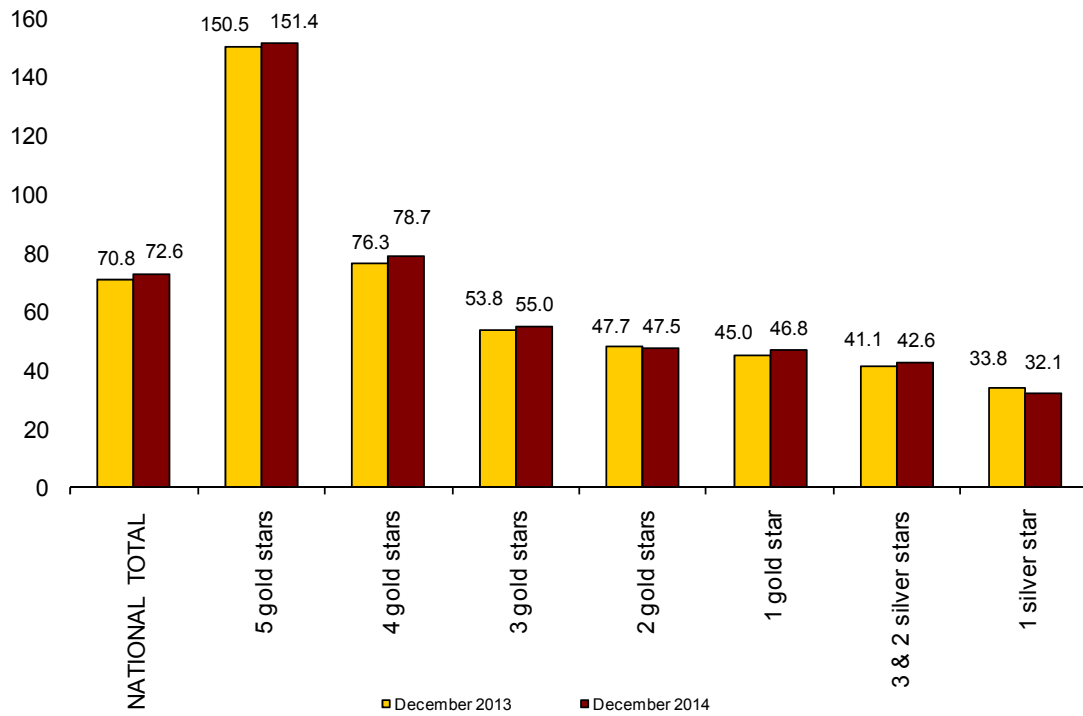
Indicators on the Profitability of the Hotel Sector

The daily average invoicing per occupied room (ADR) in December was 72.6 euros, which represented an increase of 2.6% as compared to the same month of 2013.

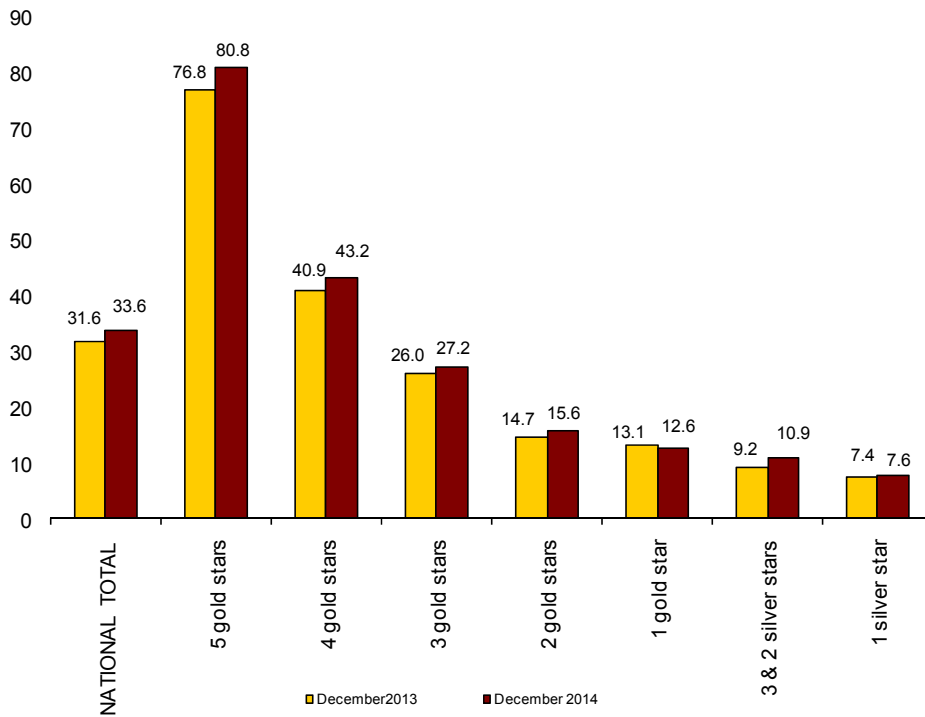
In turn, the daily average revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 33.6 euros, with an increase of 6.4%.

By category, the average invoicing was 151.4 euros for five-star hotels, 78.7 euros for four-star hotels and 55.0 euros for three-star hotels. Income per available room for the same categories was 80.8, 43.2, and 27.2 euros, respectively.

Average daily rate (ADR) by hotel category in euros



Revenue per available room (RevPAR) by hotel category in euros

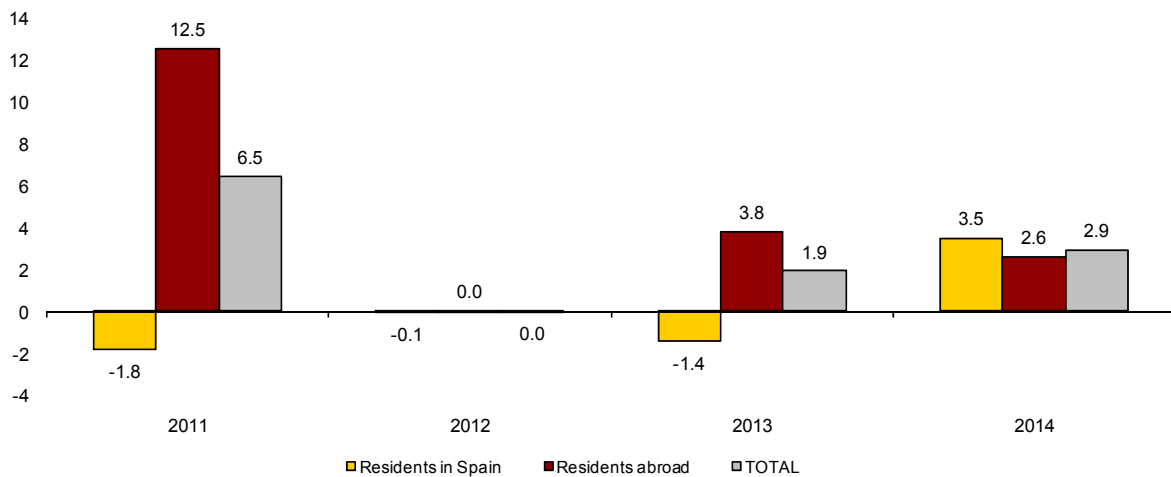


Results for year 2014 as a whole

Overnight stays in hotel establishments reached 294.4 millions in 2014 as a whole, with a 2.9% increase as compared to 2013.

Overnight stays of residents increased by 3.5% and those of non-residents did so by 2.6%. Residents, who accounted for 50.8% of the total, were responsible for 35.4% of the total overnight stays in 2014.

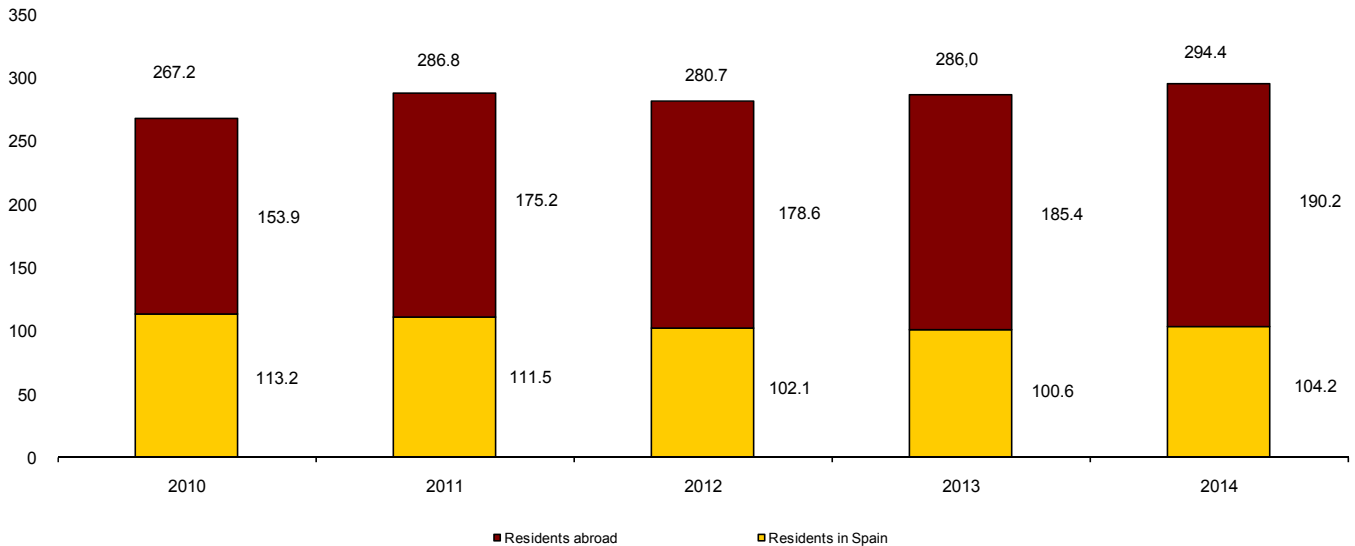
Overnight annual growth rate. Annual serie



In 2014, the annual overnight stay variation rate was 1.0 point over that recorded in 2013, which was 1.9%.

Among the total overnight stays in 2014, 67.6% of them concentrated between the months of May and October.

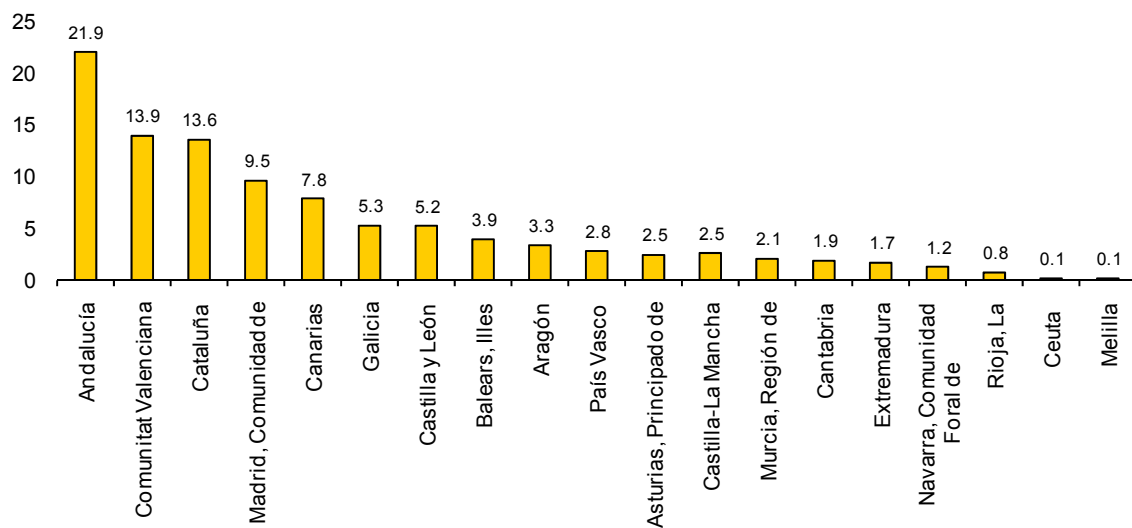
Hotel annual overnight stays by origin (in millions). Annual serie



Destinations

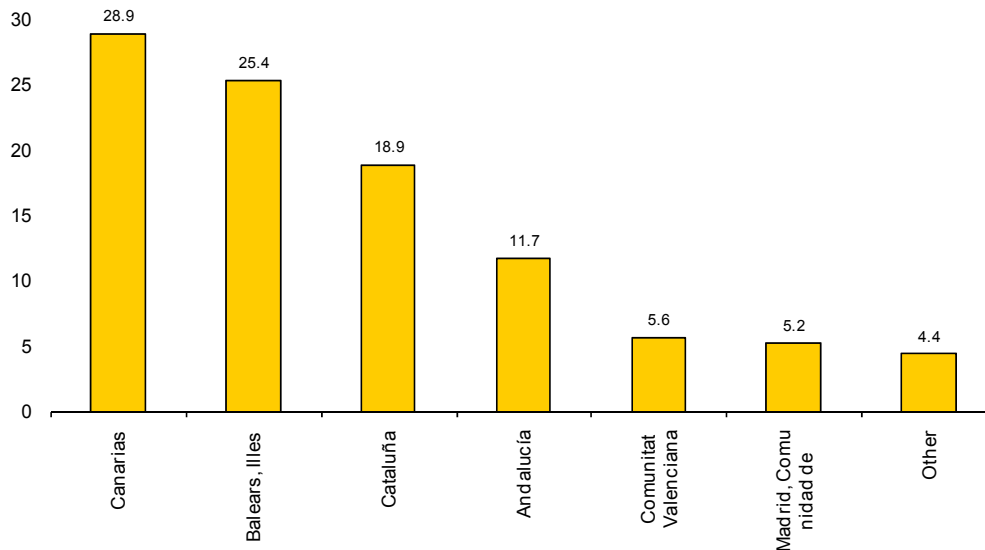
Andalucía, Comunitat Valenciana, Cataluña and Comunidad de Madrid were the main destinations of guests resident in Spain in 2014. Their overnight stay variation rates were 4.8%, 0.2%, 8.1% and 12.9%, respectively.

Distribution of overnight stays of guests resident in Spain in %



The main destination chosen by non-residents was Canarias, with 28.9% of the total overnight stays. In this Autonomous Community, overnight stays of foreign nationals increased by 7.9% as compared to 2013. The following destinations were Illes Balears (25.4% of the total) and Cataluña (18.9%). In these Autonomous Communities, overnight stays decreased by 3.3% and by 0.9%, respectively.

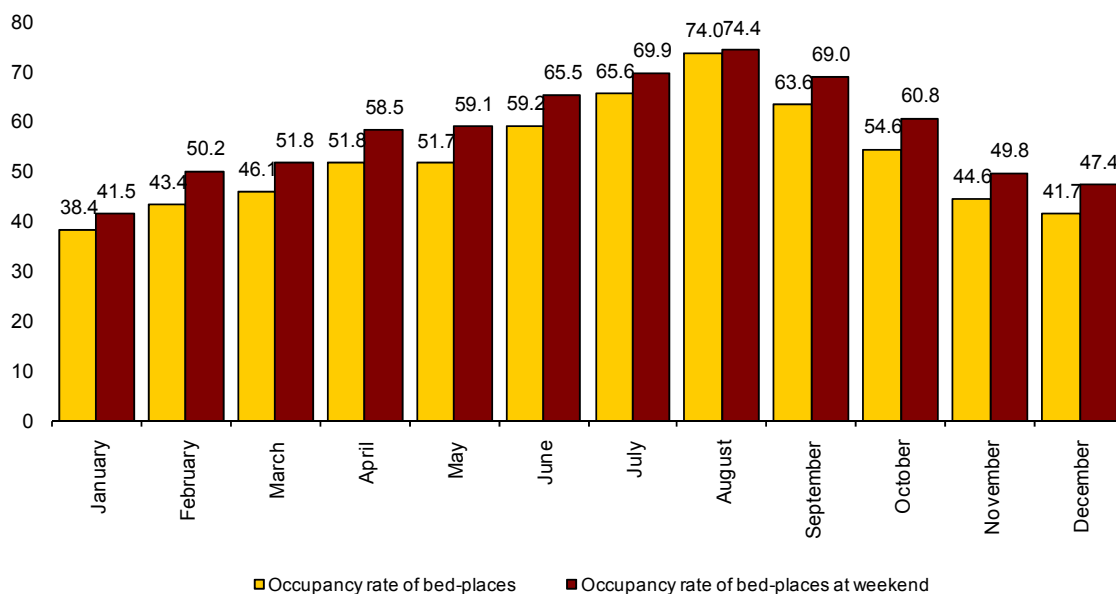
Distribution of overnight stays of guests resident abroad in %



Hotel Occupancy

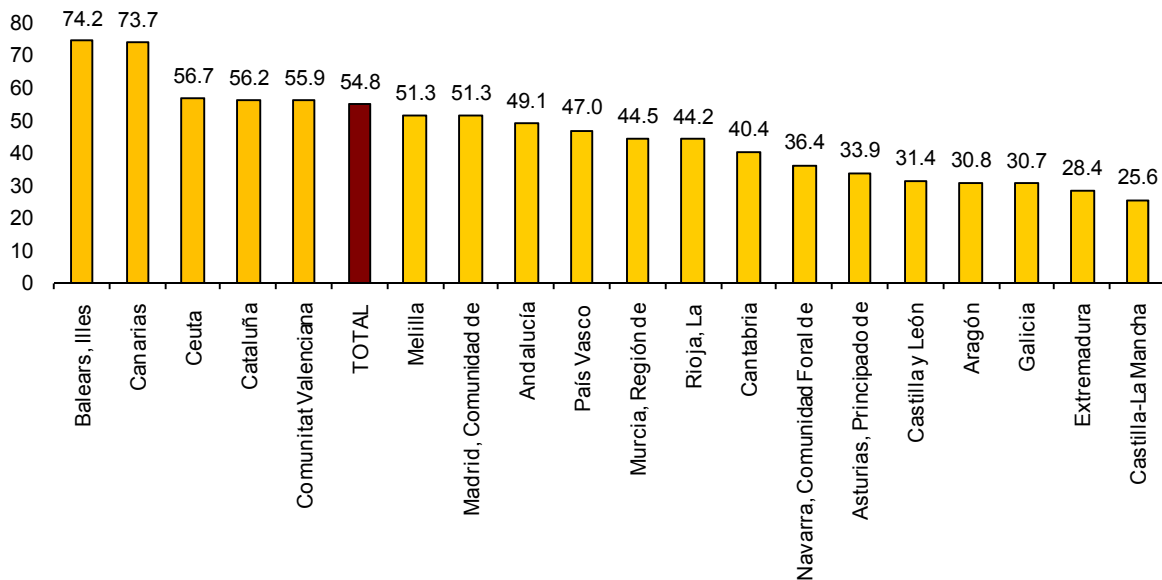
In 2014, 54.8% of the available bedplaces were occupied, with a 3.3% increase as compared to 2013. The weekend occupancy rate by bedplaces increased by 3.4%, reaching 60.0%.

Monthly occupancy rates in 2014



Illes Balears registered the greatest occupancy rate by bedplaces in 2014 (74.2%), followed by Canarias (73.7%) and Cataluña (56.2%).

Occupancy rates of bed-places by Autonomous Community in 2014



The main tourist areas by number of overnight stays in 2014 were the island of Mallorca (with more than 40.4 million overnight stays), the island of Tenerife (with more than 23.9 million) and the area of Barcelona (18.3 million).

The tourist sites with the most overnight stays in 2014 were Barcelona, Madrid and San Bartolomé de Tirajana. Arona was the tourist site with the greatest average occupancy rate by bedplaces (82.1%), and also the one with the highest average weekend occupancy rate (81.0%).

Overnight stays according to the country of origin of the guests

Guests coming from the United Kingdom and Germany made more than 94 million overnight stays in 2014, that is, half of the total of non-resident overnight stays.

Overnight stays of guests coming from France, Russia and Italy (the following countries of origin) registered annual rates of 7.8%, -15.0% and 5.4%, respectively.

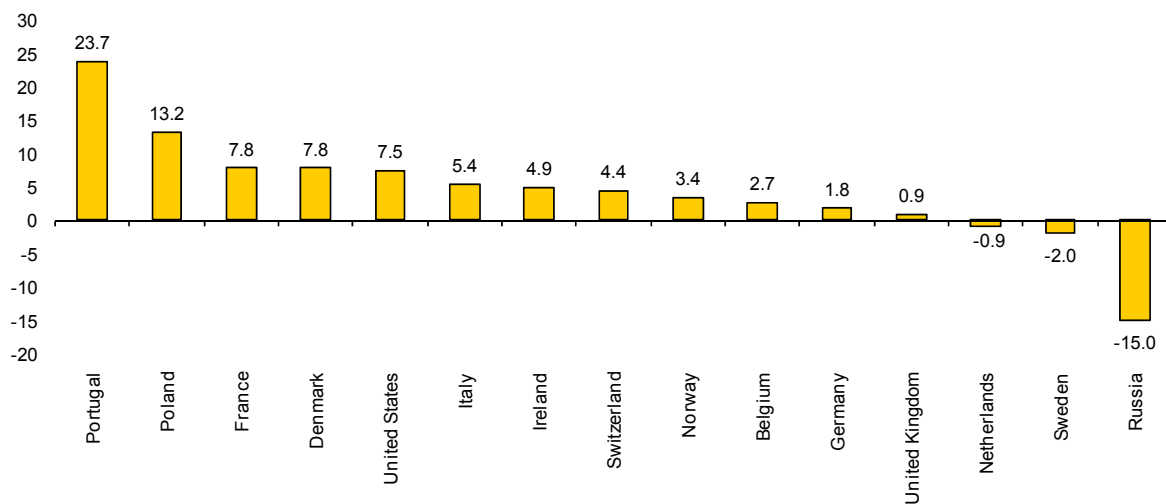
Distribution of overnight stays of residents abroad of the main 15 countries by origin in 2014



The most significant increases in 2014 were recorded by Portugal, Finland, Poland, Greece and the Czech Republic.

The countries of origin with the lowest rates were Russia, Luxembourg, Japan, Sweden and the Netherlands.

Annual variation rate of overnight stays of the 15 main origin countries in 2014, as compared with 2013



Hotel prices

The annual rate of the Hotel Prices Index (HPI) stood at 1.4% in 2014, which meant 1.7 points more than that registered in 2013.

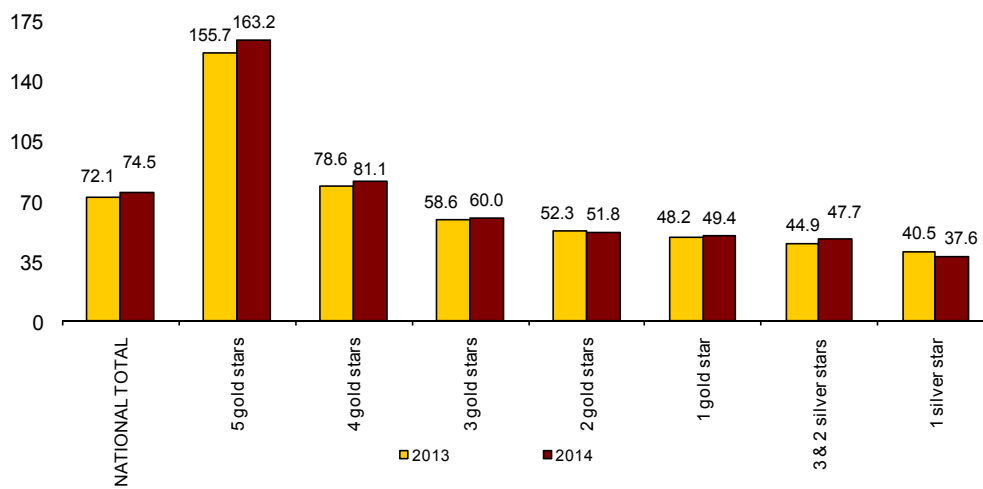
The Autonomous Communities with the greatest rates were Canarias (2.9%), Comunitat Valenciana (2.6%) and Andalucía (2.2%). On the other side of the spectrum, Principado de Asturias (-2.3%) and Castilla-La Mancha (-1.4%) registered the greatest price decreases.

Indicators on the Profitability of the Hotel Sector

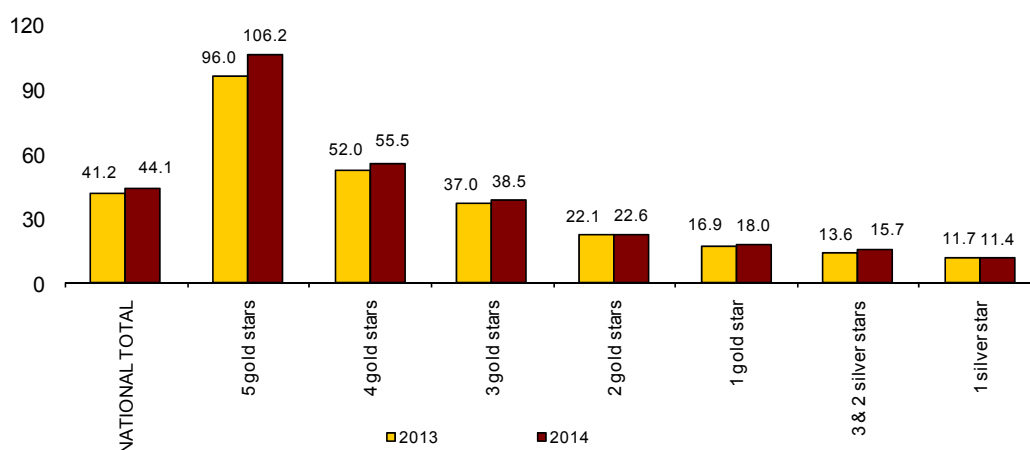
The daily average invoicing per occupied room (ADR) in 2014 was 74.5 euros. In turn, the daily average revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached an average of 44.1 euros.

By category, the average invoicing was 163.2 euros for five-star hotels, 81.1 euros for four-star hotels and 60.0 euros for three-star hotels. Income per available room for the same categories was 106.2, 55.5, and 38.5 euros, respectively.

Average daily rate (ADR) by hotel category in euros



Revenue per available room (RevPAR) by hotel category in euros



Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

December 2014

Provisional data

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	4,994,884	3,072,070	1,922,814	13,995,162	6,048,299	7,946,863	2.80
HOTELS: Golden stars							
Five	319,139	131,710	187,429	1,049,857	265,734	784,123	3.29
Four	2,449,495	1,412,741	1,036,754	7,293,585	2,716,599	4,576,986	2.98
Three	1,274,474	829,593	444,882	3,687,343	1,715,506	1,971,837	2.89
Two	363,124	272,279	90,845	756,061	511,005	245,056	2.08
One	149,075	109,410	39,665	288,838	187,872	100,966	1.94
INNS: Silver stars							
Two and three	255,877	194,809	61,068	487,762	350,330	137,433	1.91
One	183,699	121,528	62,171	431,716	301,253	130,462	2.35
Annual rate	7.20	8.55	5.11	2.94	6.21	0.58	-3.97
Cumulative annual rate	4.51	4.62	4.39	2.93	3.51	2.62	-1.51

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bed-places	Occupancy rate			Employed personnel
			Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	12,442	1,073,494	41.67	47.44	46.33	137,592
HOTELS: Golden stars						
Five	224	71,708	46.54	51.22	53.39	21,573
Four	1,720	476,047	48.92	54.92	54.98	68,205
Three	1,901	259,587	45.47	50.54	49.64	28,111
Two	1,573	84,661	28.62	36.44	32.51	6,799
One	944	38,662	23.98	30.85	27.13	3,106
INNS: Silver stars						
Two and three	2,660	74,801	20.91	26.89	25.02	5,369
One	3,420	68,029	20.42	25.09	25.71	4,430
Annual rate	-2.75	-1.13	4.13	-0.62	3.62	0.05

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-pla	Of bed-places	Of bedrooms at weekend		

Tourist area with a greater occupancy rate per month

Sur de Tenerife	30,277	172,826	144,438	1,383,634	73.97	75.02	83.13	7.52	12,131
Isla de Tenerife	61,710	210,101	267,602	1,669,832	72.74	73.59	81.46	7.13	15,157
Sur de Gran Canaria	12,913	134,885	58,096	1,186,184	72.60	70.68	80.60	8.42	9,966
Isla de Gran Canaria	29,443	156,477	99,519	1,277,414	71.47	70.45	80.13	7.41	10,979
Isla de Lanzarote	14,445	76,389	70,949	651,135	67.03	65.92	77.97	7.95	5,728
Isla de Fuerteventura	7,010	95,110	28,129	820,955	61.40	60.85	70.85	8.31	6,742
Isla de La Gomera	1,745	5,327	4,524	26,288	58.02	48.91	53.33	4.36	363
Barcelona	145,772	342,304	260,595	868,614	46.33	50.69	52.99	2.31	12,800

Tourist area with a greater number of overnight stays per month *

Costa Blanca	126,449	68,154	414,189	363,178	44.85	50.20	50.69	3.99	6,774
Costa del Sol	105,879	94,795	257,500	388,849	39.36	42.30	44.52	3.22	6,808
Costa Brava	65,152	35,675	145,301	73,768	30.63	37.43	29.52	2.17	2,348
Isla de Mallorca	13,214	26,723	27,392	122,346	40.44	42.44	47.98	3.75	2,041
Costa Daurada	74,487	13,614	113,027	28,921	36.74	39.12	28.16	1.61	882
Costa de la Luz de Cádiz	45,948	15,861	93,286	42,800	26.39	31.65	29.75	2.20	1,864
Catalunya Central	51,016	23,179	88,755	46,595	31.43	35.53	35.23	1.82	1,482
Palma - Calvià	12,007	23,736	25,396	109,547	41.02	43.73	49.38	3.78	1,695

Tourist site with a greater occupancy rate per month

Mogán	1,909	38,063	7,408	333,106	78.14	78.13	88.29	8.52	2,040
Arona	7,676	52,662	34,667	426,078	76.58	76.49	83.82	7.64	2,879
Adeje	12,057	90,471	67,414	758,749	75.92	76.27	83.98	8.06	6,849
Puerto de La Cruz	15,346	23,198	84,133	230,240	74.37	74.26	80.60	8.16	2,184
San Bartolomé de Tirajana	11,099	96,692	51,078	850,882	70.77	68.19	78.19	8.37	7,942
Yaiza	6,801	36,425	38,675	309,564	68.44	70.39	80.51	8.06	2,891
Teguise	3,387	17,209	15,422	148,354	67.78	65.89	81.73	7.95	1,158
Tías	2,625	20,936	12,033	186,365	66.75	59.68	73.08	8.42	1,544
Palmas de Gran Canaria (Las)	14,415	18,267	36,422	81,207	65.93	70.33	79.62	3.60	823
Pájara	2,255	57,694	11,042	525,788	64.01	64.06	73.26	8.95	4,299

Tourist site with a greater number of overnight stays per month *

Madrid	436,977	250,027	785,417	549,916	52.37	67.52	62.30	1.94	10,988
Barcelona	137,788	330,083	242,638	838,120	47.09	51.34	53.48	2.31	12,451
Benidorm	63,025	36,819	289,508	261,604	55.02	62.20	63.37	5.52	3,872
Sevilla	90,963	61,368	165,477	125,838	46.00	61.84	53.07	1.91	2,812
Granada	69,515	44,192	134,035	77,209	50.18	67.84	54.69	1.86	1,433
Valencia	61,434	40,848	105,485	91,340	37.70	43.88	42.83	1.92	1,900
Torremolinos	18,441	14,317	75,715	91,127	57.35	56.21	55.87	5.09	1,147
Málaga	40,000	32,453	66,870	71,470	46.11	51.19	50.77	1.91	1,227
Palma	11,718	21,595	25,198	98,975	44.13	45.70	50.86	3.73	1,487
Zaragoza	59,816	12,006	101,010	20,226	39.73	59.43	45.01	1.69	841

* Not taken into account those included in the preceding table because they are in the bigger occupancy rate tables too.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	4,994,884	100.00	13,995,162	100.00
Residents in Spain	3,072,070	61.50	6,048,299	43.22
Residents abroad	1,922,814	38.50	7,946,863	56.78
Total Residents abroad	1,922,814	100.00	7,946,863	100.00
Total Residents in E.U. (without Spain)	1,325,758	68.95	6,381,938	80.31
- Germany	248,814	12.94	1,780,994	22.41
- Austria	16,188	0.84	77,838	0.98
- Belgium	51,428	2.67	280,782	3.53
- Denmark	24,635	1.28	140,790	1.77
- Finland	28,527	1.48	174,326	2.19
- France	220,878	11.49	539,725	6.79
- Greece	6,666	0.35	16,325	0.21
- Ireland	19,190	1.00	93,977	1.18
- Italy	129,940	6.76	363,493	4.57
- Luxembourg	3,387	0.18	23,422	0.29
- Netherlands	61,639	3.21	281,184	3.54
- Poland	24,358	1.27	107,689	1.36
- Portugal	66,478	3.46	129,417	1.63
- United Kingdom	315,446	16.41	1,822,792	22.94
- Czech Republic	6,145	0.32	21,730	0.27
- Sweden	66,610	3.46	412,067	5.19
- Other EU countries*	35,427	1.84	115,386	1.45
Norway	30,719	1.60	218,633	2.75
Russia	28,530	1.48	94,216	1.19
Switzerland	33,493	1.74	131,892	1.66
Rest of Europe	40,782	2.12	114,736	1.44
Japan	42,581	2.21	71,956	0.91
United States of America	88,008	4.58	204,856	2.58
Rest of America	109,641	5.70	261,475	3.29
Africa	39,036	2.03	82,229	1.03
Other countries	184,267	9.58	384,931	4.84

*Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base

December 2014

Provisional data

National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	92.3	0.7
Andalucía	91.8	0.0
Aragón	77.9	0.8
Asturias, Principado de	80.1	-4.1
Balears, Illes	104.2	4.3
Canarias	103.3	1.4
Cantabria	85.0	-6.2
Castilla y León	86.8	0.9
Castilla - La Mancha	84.5	-0.2
Cataluña	86.5	-1.5
Comunitat Valenciana	94.1	5.9
Extremadura	83.8	-1.7
Galicia	87.2	-0.3
Madrid, Comunidad de	80.3	0.3
Murcia, Región de	75.4	-2.0
Navarra, Comunidad Foral de	83.1	-3.2
País Vasco	89.6	-1.6
Rioja, La	86.3	1.1
Ceuta	84.8	-4.9
Melilla	102.3	5.5

National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	92.3	0.7
HOTELS: Gold stars		
Five	89.7	-3.3
Fourth	93.8	1.9
Three	90.5	1.8
Two	90.2	-1.4
One	92.4	-2.7
HOSTALS: Silver stars		
Three and two	90.6	0.7
One	93.6	-4.3

Indicators on the Profitability of the Hotel Sector

December 2014

Provisional data

National ADR and RevPAR^(*) and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	72.6	2.6	33.6	6.4
Andalucía	62.1	2.1	23.7	11.0
Aragón	54.8	-1.6	15.5	6.4
Asturias, Principado de	48.9	-7.7	13.0	3.8
Balears, Illes	77.4	13.4	34.6	32.3
Canarias	88.0	4.7	68.5	2.6
Cantabria	54.0	-1.6	14.5	0.4
Castilla y León	52.7	0.3	14.6	7.9
Castilla - La Mancha	54.2	-0.7	13.1	9.5
Cataluña	81.1	1.7	33.6	3.0
Comunitat Valenciana	53.8	9.7	23.5	12.2
Extremadura	52.0	-2.9	13.5	5.7
Galicia	48.1	1.2	10.7	-2.5
Madrid, Comunidad de	71.9	-0.2	41.7	11.7
Murcia, Región de	48.5	-2.8	17.0	5.0
Navarra, Comunidad Foral de	56.7	-1.4	16.4	18.4
País Vasco	65.9	2.0	27.9	10.5
Rioja, La	60.7	-2.2	20.7	-4.7
Ceuta	67.9	0.3	33.6	12.0
Melilla	64.3	4.1	38.3	22.4

National ADR and RevPar^(*) and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	72.6	2.6	33.6	6.4
HOTELS: Gold stars				
Five	151.4	0.6	80.8	5.1
Four	78.7	3.2	43.2	5.7
Three	55.0	2.3	27.2	4.7
Two	47.5	-0.3	15.6	6.3
One	46.8	4.1	12.6	-3.7
GUESTHOUSES: Silver stars				
Three and two	42.6	3.6	10.9	17.7
One	32.1	-5.1	7.6	3.3

(*) ADR: Average Daily Rate

RevPAR: Revenue per Available Room

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

Year 2014

Provisional data

1. Guests, overnight stays and average stay by categories of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	87,599,030	44,535,268	43,063,762	294,416,320	104,170,705	190,245,615	3.36
HOTELS: Golden stars							
Five	4,776,377	1,587,812	3,188,565	16,761,810	3,556,985	13,204,825	3.51
Four	40,682,531	19,746,000	20,936,531	144,889,036	46,832,147	98,056,889	3.56
Three	25,070,417	12,691,206	12,379,211	92,836,606	32,058,336	60,778,270	3.70
Two	6,519,715	4,103,595	2,416,120	16,111,175	8,528,435	7,582,740	2.47
One	2,543,177	1,636,088	907,089	5,708,817	3,187,856	2,520,961	2.24
INNS: Silver stars							
Two and three	4,448,012	2,878,136	1,569,876	9,763,701	5,542,036	4,221,665	2.20
One	3,558,800	1,892,429	1,666,371	8,345,177	4,464,910	3,880,267	2.34
Annual rate	4.51	4.62	4.39	2.93	3.51	2.62	-1.51

2. Open establishments, capacity, occupancy and employed personnel by categories of establishment

Category	Number of open estim. establishm. according to survey *	Number of estimated bed-places according to survey*	Occupancy rate of bed-places **	Occupancy rate of bed-places at weekend **	Occupancy rate of bedrooms ***	Employed personnel*
TOTAL	14,728	1,433,262	54.78	60.00	59.19	184,189
HOTELS: Golden stars						
Five	251	78,106	57.63	62.90	65.31	23,849
Four	2,064	621,098	62.10	67.09	68.52	88,980
Three	2,487	404,028	60.98	65.64	64.48	45,378
Two	1,875	110,354	39.41	47.49	43.33	9,352
One	1,163	47,675	32.36	38.14	36.44	3,964
INNS: Silver stars						
Two and three	3,018	89,578	29.53	35.79	32.94	6,858
One	3,870	82,423	27.55	31.90	31.32	5,808
Annual rate	-0.63	-0.09	3.33	3.41	3.47	0.85

* Annual average.

** Weighted average per bed-places.

*** Weighted average per bedrooms.

3. Guests, overnight stays, occupancy, establishments, capacity, average stay and employed personnel

Results by areas and tourist sites

	Guests		Overnight stays		Occupancy rate			Number of open estim. establishm. according to survey *	Number of estimated bed-places * according to survey	Average stay	Employed personnel'
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places **	Of bed-places at week-end **	Of bedrooms ***				
Tourist areas with a greater number of overnight stays per month											
Isla de Mallorca	604,551	5,806,012	2,355,088	38,137,101	74.80	75.57	77.21	541	142,058	6.32	19,326
Isla de Tenerife	784,774	2,559,718	3,389,920	20,561,124	75.13	76.24	81.11	190	85,488	7.16	15,522
Barcelona	1,497,412	5,556,698	2,860,602	15,443,908	63.79	68.10	72.95	602	77,728	2.59	12,573
Costa Blanca	1,834,370	2,428,436	5,724,696	11,387,374	61.48	66.15	68.13	412	74,174	4.01	10,008
Isla de Gran Canaria	560,619	1,720,264	2,148,932	14,117,545	72.58	72.66	79.57	137	60,429	7.13	10,568
Palma-Calvià	366,611	2,610,859	1,395,142	14,826,540	72.11	74.21	75.73	242	59,277	5.45	8,186
Costa Brava	2,026,129	1,472,985	7,871,067	7,591,205	64.85	70.91	67.19	343	63,164	4.42	7,960
Fuerteventura	152,085	1,218,028	769,043	11,047,094	72.46	72.63	79.55	69	43,439	8.62	6,910
Costa Brava	1,217,522	1,765,683	2,999,629	7,669,238	55.24	62.93	57.49	436	49,578	3.58	5,300
Isla de Lanzarote	272,793	1,001,764	1,523,545	8,502,813	78.39	75.63	86.44	61	33,939	7.87	5,507

Tourist sites with a greater number of overnight stays per month

Barcelona	1,375,990	5,321,036	2,619,126	14,820,507	64.65	69.09	73.49	578	73,045	2.60	12,141
Madrid	4,341,378	4,017,118	7,477,289	9,033,942	55.49	64.62	67.02	853	80,947	1.98	11,196
San Bartolomé de Tirajana	273,378	1,140,976	1,306,255	9,883,571	75.03	74.41	81.51	59	40,227	7.91	7,614
Benidorm	1,040,274	836,633	5,372,250	5,360,972	75.02	79.78	75.81	120	37,881	5.72	4,783
Adeje	168,502	1,115,495	861,323	9,357,959	78.77	79.88	85.93	59	34,352	7.96	6,770
Calvià	82,409	1,145,050	419,927	7,487,910	71.40	72.41	75.08	96	28,596	6.44	3,662
Palma de Mallorca	263,331	1,364,229	893,949	6,825,765	71.73	75.11	75.72	139	28,924	4.74	4,215
Pájara	69,678	767,623	418,878	7,200,883	75.03	75.34	80.56	39	26,966	9.10	4,538
Arona	94,328	668,653	465,980	5,394,337	82.06	80.95	87.27	36	19,322	7.68	3,142
Lloret de Mar	339,970	735,976	1,134,134	4,159,302	67.90	73.69	68.36	60	19,536	4.92	1,632

* Annual average.

** Weighted average per bed-places.

*** Weighted average per bedrooms.

HOS (TABLES ANNEX) - YEAR 2014 (2/4)

Provisional data

4. Guests and overnight stays by country of residence

Results by countries

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	87,599,030	100.00	294,416,320	100.00
Residents in Spain	44,535,268	50.84	104,170,705	35.38
Residents abroad	43,063,762	49.16	190,245,615	64.62
Total Residents abroad	43,063,762	100.00	190,245,615	100.00
Total Residents in U.E. (without Spain)	31,080,052	72.17	153,802,818	80.84
- Germany	7,237,003	16.81	46,652,334	24.52
- Austria	409,360	0.95	1,826,165	0.96
- Belgium	1,171,429	2.72	5,974,695	3.14
- Denmark	505,169	1.17	2,591,585	1.36
- Finland	394,187	0.92	1,920,902	1.01
- France	4,790,768	11.12	14,557,954	7.65
- Greece	100,137	0.23	281,225	0.15
- Ireland	633,434	1.47	2,908,190	1.53
- Italy	2,318,691	5.38	7,659,211	4.03
- Luxembourg	79,205	0.18	423,139	0.22
- Netherlands	1,517,024	3.52	7,034,884	3.70
- Poland	562,914	1.31	2,734,743	1.44
- Portugal	1,131,487	2.63	3,022,512	1.59
- United Kingdom	8,368,647	19.43	47,756,842	25.10
- Czech Republic	186,788	0.43	924,191	0.49
- Sweden	915,970	2.13	4,867,503	2.56
- Other EU countries*	757,836	1.76	2,666,742	1.40
Norway	618,314	1.44	3,402,149	1.79
Russia	1,277,489	2.97	7,664,138	4.03
Switzerland	837,815	1.95	3,718,216	1.95
Other European countries	836,302	1.94	2,833,550	1.49
Japan	652,034	1.51	1,112,325	0.58
United States of America	2,068,514	4.80	4,756,173	2.50
Rest of America	2,233,804	5.19	5,280,193	2.78
African's countries	528,422	1.23	1,262,910	0.66
Other countries	2,931,015	6.81	6,413,137	3.37

*Countries included in the Rest of UE: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Esthonia, Hungary, Latvia, Lithuania, Malta and Romania

5. Evolution in the year 2014: guests, overnight stays and average stay

Months	Number of guests			Overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	87,599,030	44,535,268	43,063,762	294,416,320	104,170,705	190,245,615	3.36
January	3,934,347	2,176,853	1,757,494	12,793,773	4,501,023	8,292,750	3.25
February	4,630,713	2,717,038	1,913,675	13,823,820	5,430,606	8,393,214	2.99
March	5,714,082	3,158,532	2,555,551	17,613,468	6,990,538	10,622,930	3.08
April	7,256,172	3,815,773	3,440,399	22,172,306	8,949,776	13,222,530	3.06
May	8,494,328	3,881,833	4,612,494	26,727,101	8,527,489	18,199,612	3.15
June	9,014,213	4,247,765	4,766,449	31,433,855	9,733,026	21,700,829	3.49
July	9,879,879	4,785,314	5,094,564	37,587,363	12,862,375	24,724,988	3.80
August	11,249,852	5,686,086	5,563,767	43,038,904	16,443,828	26,595,076	3.83
September	9,320,009	4,248,164	5,071,845	33,865,799	10,522,047	23,343,752	3.63
October	7,990,105	3,797,177	4,192,928	26,297,067	8,132,449	18,164,617	3.29
November	5,120,445	2,948,663	2,171,782	15,067,703	6,029,249	9,038,454	2.94
December	4,994,884	3,072,070	1,922,814	13,995,162	6,048,299	7,946,863	2.80

6. Evolution in the year 2014: establishments, capacity, occupancy and employed personnel

Months	Number of open estim. establishm. according to survey *	Number of estimated bed-places according to survey*	Occupancy rate			Employed personnel*
			Of bed-places **	Of bed-places at weekend **	Of bedrooms ***	
TOTAL	14,728	1,433,262	54.78	60.00	59.19	184,189
January	12,328	1,065,285	38.43	41.53	43.74	132,884
February	12,741	1,128,845	43.39	50.22	49.77	138,497
March	13,582	1,223,738	46.13	51.76	52.35	152,307
April	14,926	1,403,086	51.84	58.49	55.44	174,052
May	15,894	1,648,173	51.69	59.09	56.90	205,004
June	16,483	1,731,332	59.17	65.53	63.29	222,115
July	16,820	1,761,797	65.63	69.87	66.75	237,794
August	16,715	1,762,620	73.97	74.40	74.72	241,738
September	16,554	1,746,006	63.56	69.02	70.03	230,178
October	15,112	1,535,545	54.56	60.78	60.18	195,383
November	13,135	1,119,226	44.61	49.81	51.74	142,723
December	12,442	1,073,494	41.67	47.44	46.33	137,592

* Annual average.

** Weighted average per bed-places.

*** Weighted average per bedrooms.

Hotel Price Index (HPI). 2008 Base

Year 2014

Provisional data

Interannual variation rates by Autonomous Community

	Weighted average HPI rate
TOTAL	1.4
Andalucía	2.2
Aragón	0.8
Asturias, Principado de	-2.3
Balears, Illes	1.6
Canarias	2.9
Cantabria	0.1
Castilla y León	0.1
Castilla - La Mancha	-1.4
Cataluña	0.4
Comunitat Valenciana	2.6
Extremadura	-0.7
Galicia	-0.9
Madrid, Comunidad de	-0.7
Murcia, Región de	-0.6
Navarra, Comunidad Foral de	-1.0
País Vasco	0.3
Rioja, La	0.7
Ceuta	0.8
Melilla	2.6

The average interannual variation rates for HPI have been calculated as an average of the interannual variation rates for HPI weighted by occupied rooms each month.

Indicators on the Profitability of the Hotel Sector

Year 2014

Provisional data

ADR and RevPAR for Autonomous Communities and National Total

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	74.5	3.4	44.1	7.0
Andalucía	74.3	4.5	40.7	8.8
Aragón	53.7	1.7	18.1	7.7
Asturias, Principado de	55.8	-2.3	20.9	2.5
Balears, Illes	78.8	5.6	60.0	4.2
Canarias	81.7	4.2	65.6	8.6
Cantabria	63.3	1.3	26.0	4.8
Castilla y León	52.7	0.9	18.3	6.7
Castilla - La Mancha	53.8	0.1	15.8	8.1
Cataluña	83.3	3.2	50.9	4.6
Comunitat Valenciana	62.3	3.5	36.6	7.2
Extremadura	52.8	-0.8	16.5	1.4
Galicia	53.0	1.2	18.0	4.8
Madrid, Comunidad de	74.3	-0.7	46.0	10.8
Murcia, Región de	57.0	-1.4	26.9	6.1
Navarra, Comunidad Foral de	60.0	-1.4	25.0	8.0
País Vasco	75.2	2.1	41.3	3.8
Rioja, La	60.0	0.8	30.1	9.0
Ceuta	71.9	5.3	40.2	14.1
Melilla	64.1	0.1	42.1	25.4

National ADR and RevPar and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	74.5	3.4	44.1	7.0
HOTELS: Gold stars				
Five	163.2	4.8	106.2	10.7
Four	81.1	3.3	55.5	6.7
Three	60.0	2.5	38.5	4.1
Two	51.8	-0.9	22.6	2.1
One	49.4	2.5	18.0	6.7
GUESTHOUSES: Silver stars				
Three and two	47.7	6.1	15.7	15.0
One	37.6	-7.3	11.4	-2.7

The average interannual indicators and variation rates for ADR and RevPAR have been calculated as an average of the mensual data respectively, weighted by occupied rooms each month.