

23 January 2019

Hotel Tourism Short-Term Trends (HOS/HPI/IPHS)
December 2018. Provisional data

Overnight stays in hotel establishments register an increase of 2.6% in December, as compared with the same month in 2017

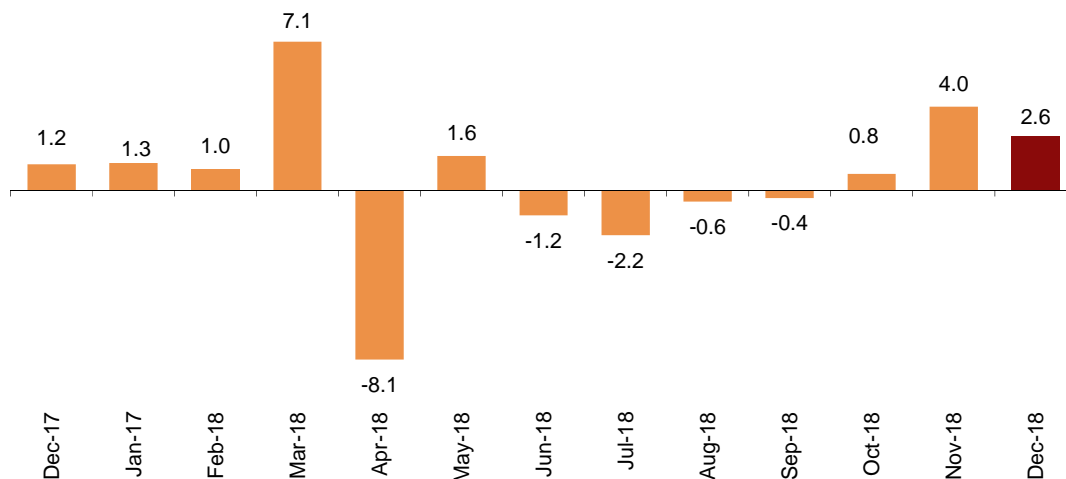
Hotels invoice an average of 82.8 euros per occupied room, representing an annual increase of 0.8%

Hotel overnight stays increased by 0.1% for the year 2018 as a whole.

In December, overnight stays in hotel establishments exceeded 16.6 million, 2.6% more than in the same month in 2017. The number of overnight stays of travellers resident in Spain decreased by 0.9% and that of non-residents increased by 5.2%.

The average stay decreased 1.7% as compared to December 2017, standing at 2.7 overnight stays per traveller.

Annual variation rate for overnight stays
Percentage

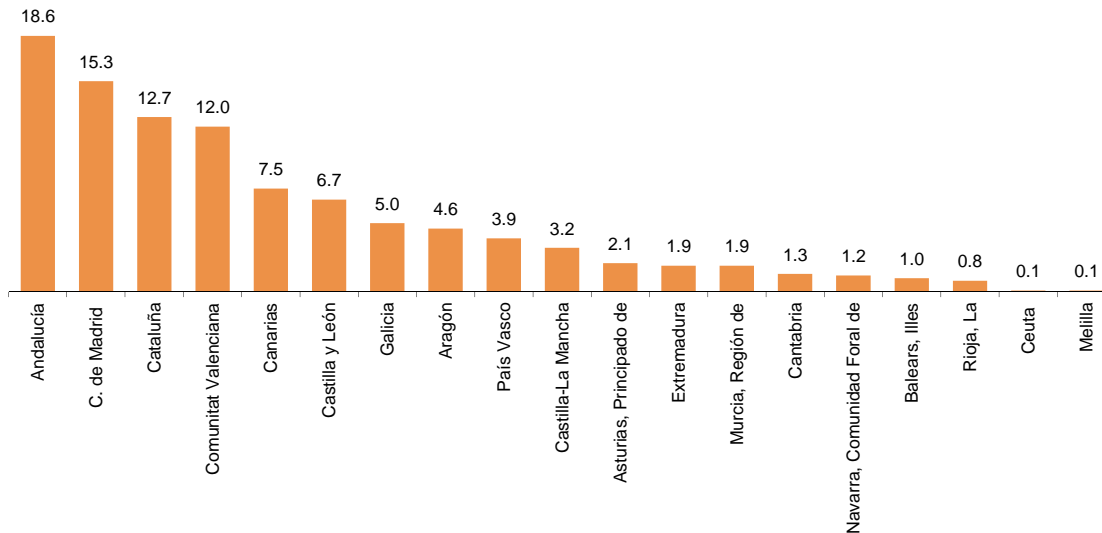


Destinations

Andalucía, Comunidad de Madrid and Cataluña were the main destinations of residents in Spain in December, with annual variation rates in the number of overnight stays of -3.6%, -0.3% and 0.9% respectively.

Distribution of overnight stays: residents

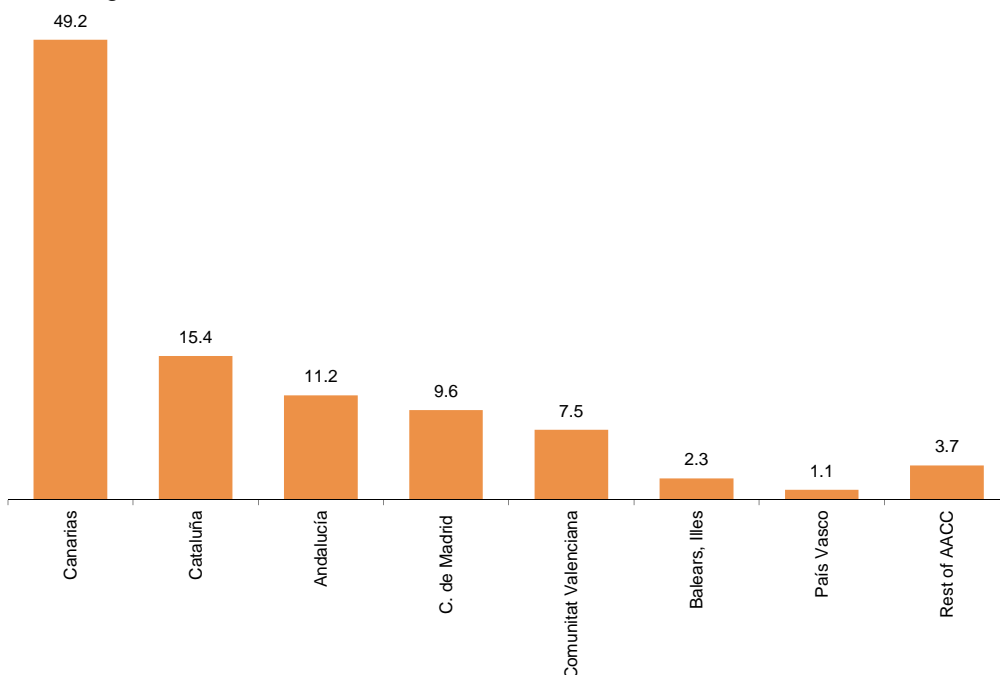
Percentage



The main destination chosen by non-residents was Canarias, with 49.2% of total overnight stays. In this Autonomous Community, overnight stays of foreigners decreased by 3.3% as compared with December 2017. The next most popular destinations of non-residents were Cataluña (with 15.4% of the total overnight stays and an increase of 22.6%) and Andalucía (with 11.2% of the total and an increase of 11.2%).

Distribution of overnight stays: non-residents

Percentage

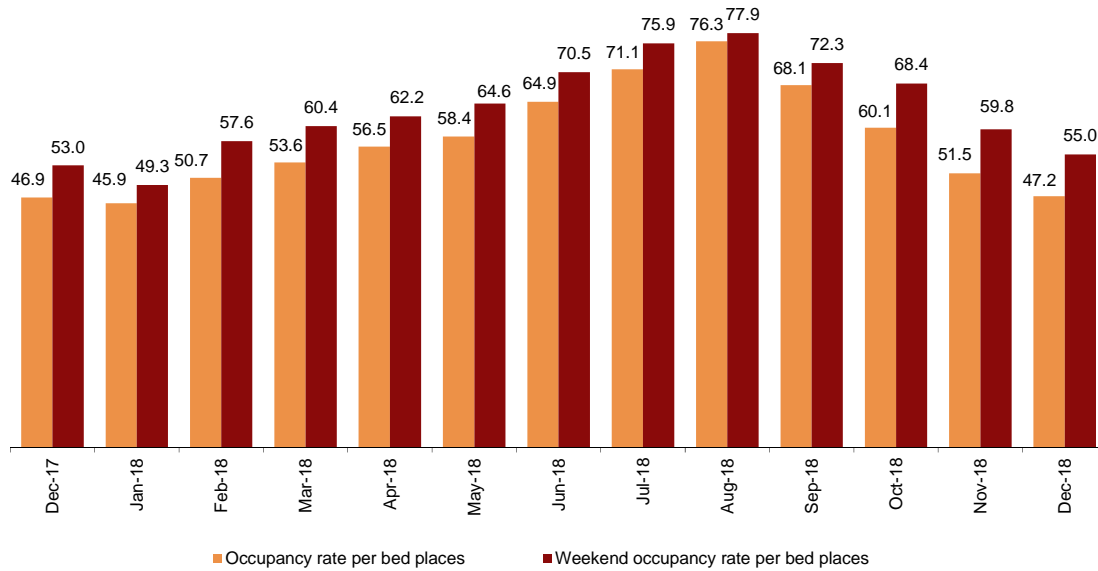


Hotel occupancy

In December, 47.2% of the available bed-places were occupied, representing an annual increase of 0.5%. The weekend occupancy rate by bed-places increased 3.8%, standing at 55.0%.

Occupancy rate

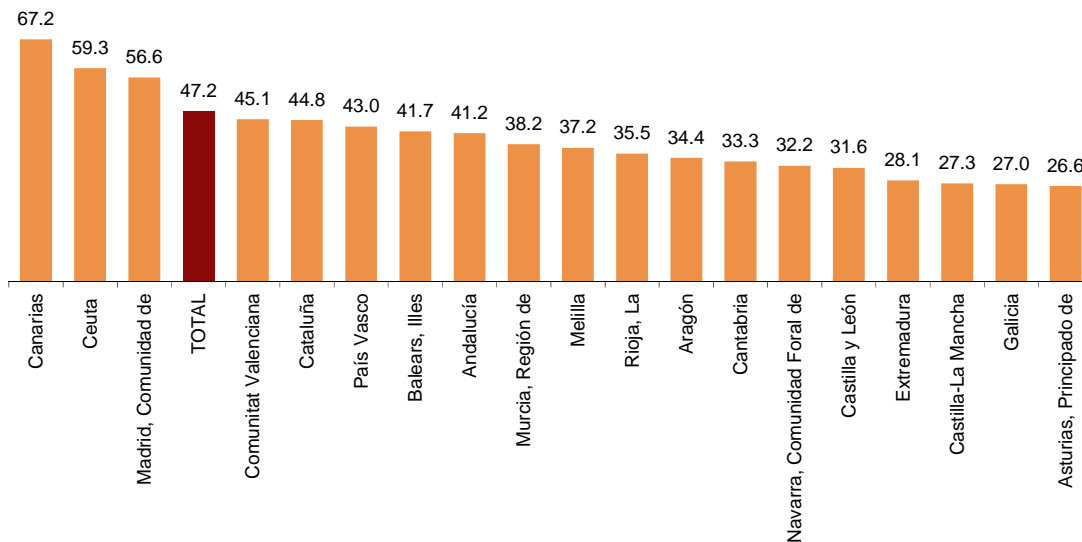
Percentage



Canarias showed the highest occupancy rate by bed-places in December (67.2%). It was followed by Comunidad de Madrid (56.6%) and Comunitat Valenciana (45.1%).

Occupancy rate per bed places by autonomous community

Percentage



By tourist areas, the South of Tenerife reached both the highest occupancy rate by bed-places (72.8%), and the highest weekend occupancy rate (74.3%). The island of Tenerife registered the highest number of overnight stays, with 2.0 million.

The tourist sites with the most overnight stays were Madrid, Barcelona and San Bartolomé de Tirajana. Puerto de La Cruz achieved both the highest occupancy rate by bed-places (74.4%) and the greatest weekend occupancy rate (78.6%).

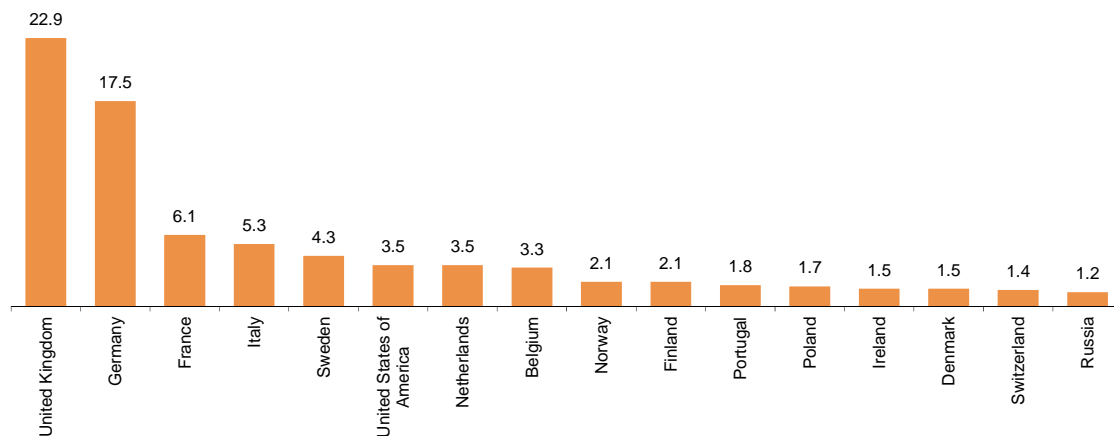
Overnight stays according to the country of origin of the travellers

In December, travellers from the United Kingdom and Germany accounted for 22.9% and 17.5% of total overnight stays of non-residents in hotel establishments, respectively. The British market increased by 2.7%, while the German decreased by 1.3%.

Overnight stays of travellers from France, Italy and Sweden (the following countries of origin) registered annual rates of 4.6%, 15.8% and -9.9% respectively.

Distribution of non-residents overnight stays. Main country of residence

Percentage

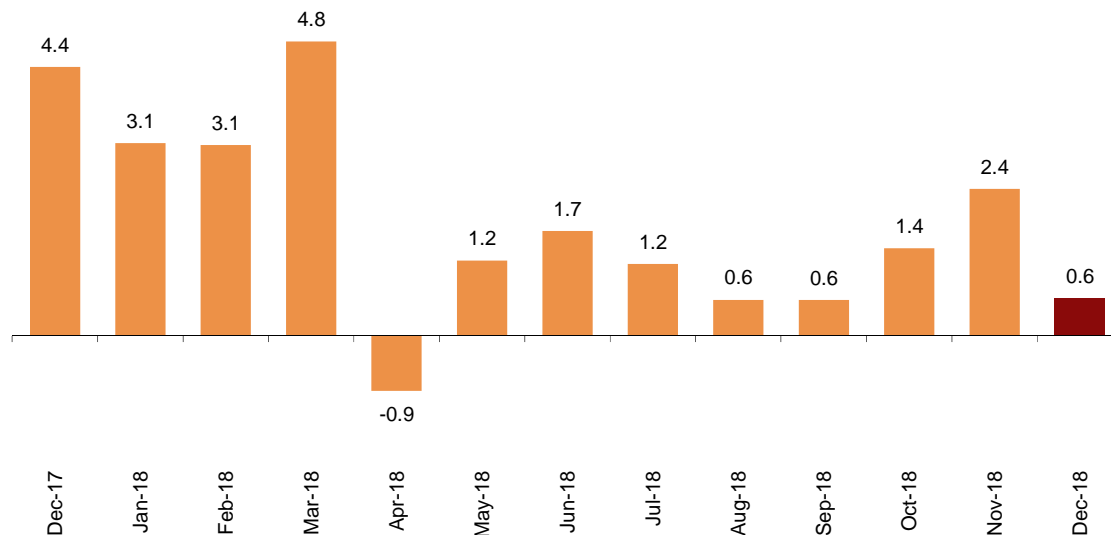


Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 0.6% in December, which is 1.8 points less than that of the previous month and 3.8 points below that registered a year ago.

Hotel Prices Index

Annual variation rate. Percentage



In December, Canarias, Cataluña, Comunidad de Madrid and Andalucía were the Autonomous Communities with the greatest weighting in the HPI (they represented 77.8% of the total weight). Hotel prices increased by 3.9% in the annual rate in Cataluña, 1.6% in Andalucía and 0.9% in Comunidad de Madrid. In contrast, they decreased by 1.4% in Canarias.

By category, prices rose in all one-silver-star establishments (4.8%), in two-gold-star establishments (3.4%), in three and two-silver-star establishments (2.7%), in four-gold-star establishments (1.2%) and in three-gold-star establishments (0.8%).

In turn, prices fell in one-gold-star establishments (-0.1%) and five-gold-star establishments (-3.3%).

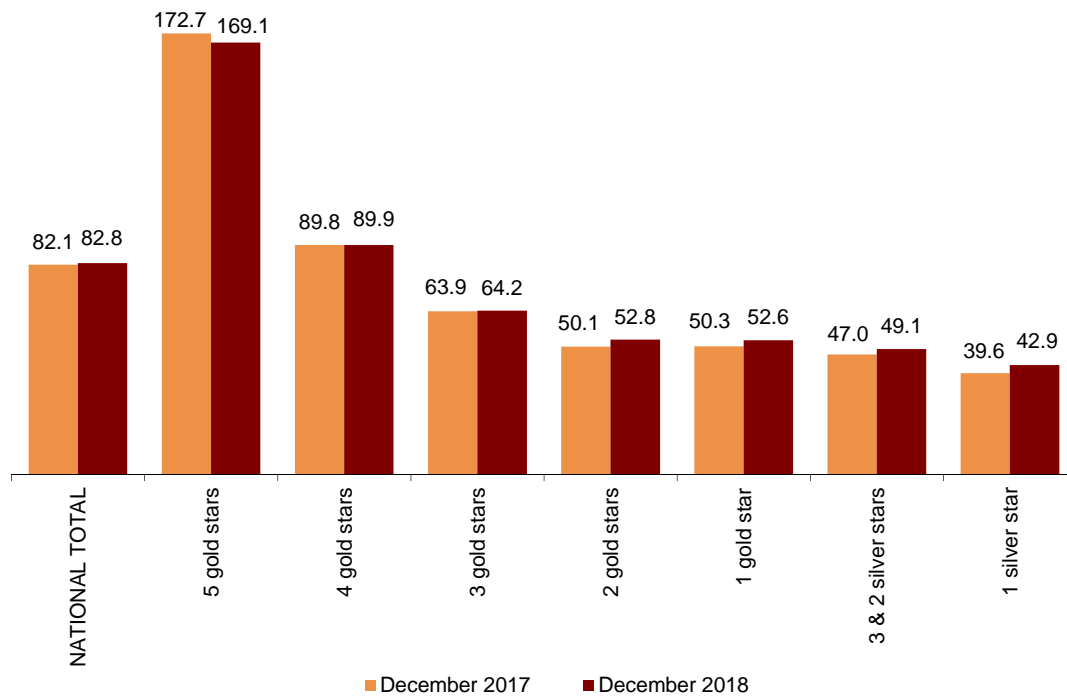
Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 82.8 euros in December, representing an increase of 0.8% as compared with the same month of 2017.

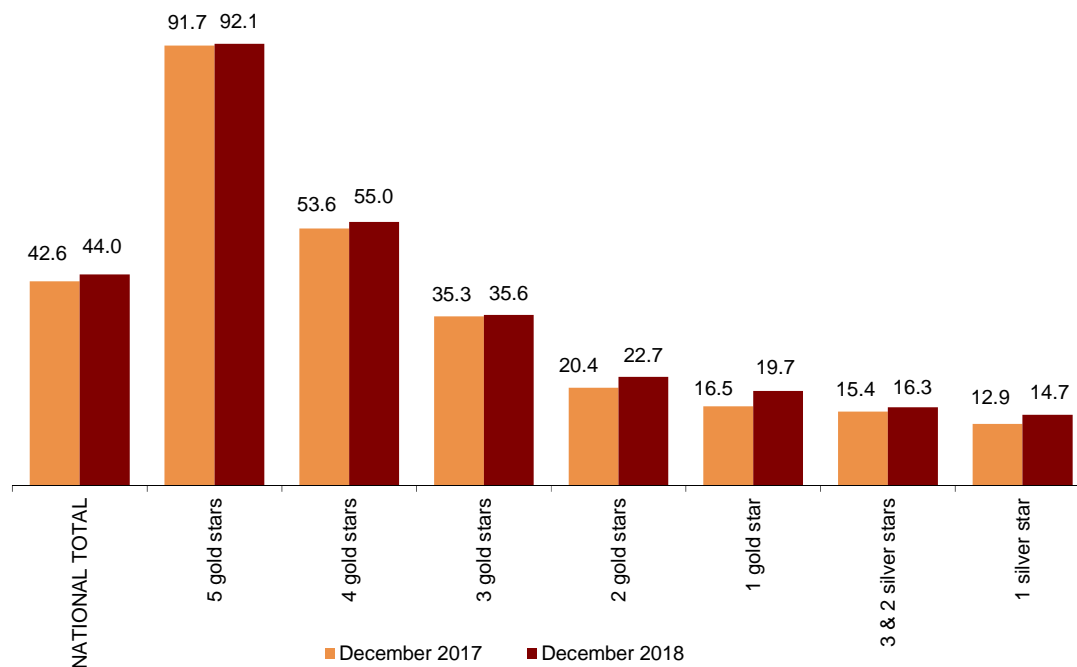
On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 44.0 euros, with a 3.4% increase.

By category, the average rate was 169.1 euros for five-star hotels, 89.9 euros for four-star hotels and 64.2 euros for three-star hotels. Revenues per available room for these same categories were 92.1, 55.0 and 35.6 euros, respectively.

Average daily rate by hotel category
Euros



Revenue per available room by hotel category
Euros



Results for the whole of the year 2018

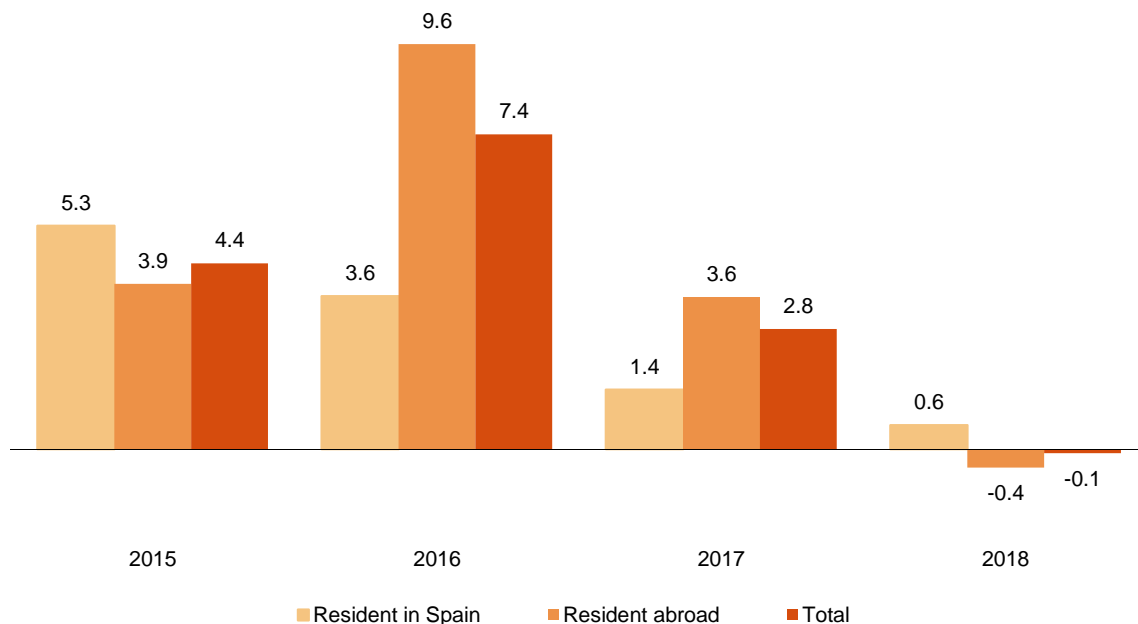
Overnight stays in hotel establishments reached 340.2 million in the year 2018 as a whole, a decrease of 0.1% compared to 2017. This rate was 2.9 points lower than that registered in 2017, which was 2.8%.

Resident overnight stays increased 0.6% in 2018 compared to 2017, while non-resident overnight stays decreased by 0.4%.

57.3% of overnight stays in 2018 occurred between May and September, which represents a change of -0.5% compared to the same period in 2017.

Annual variation rate for overnight stays

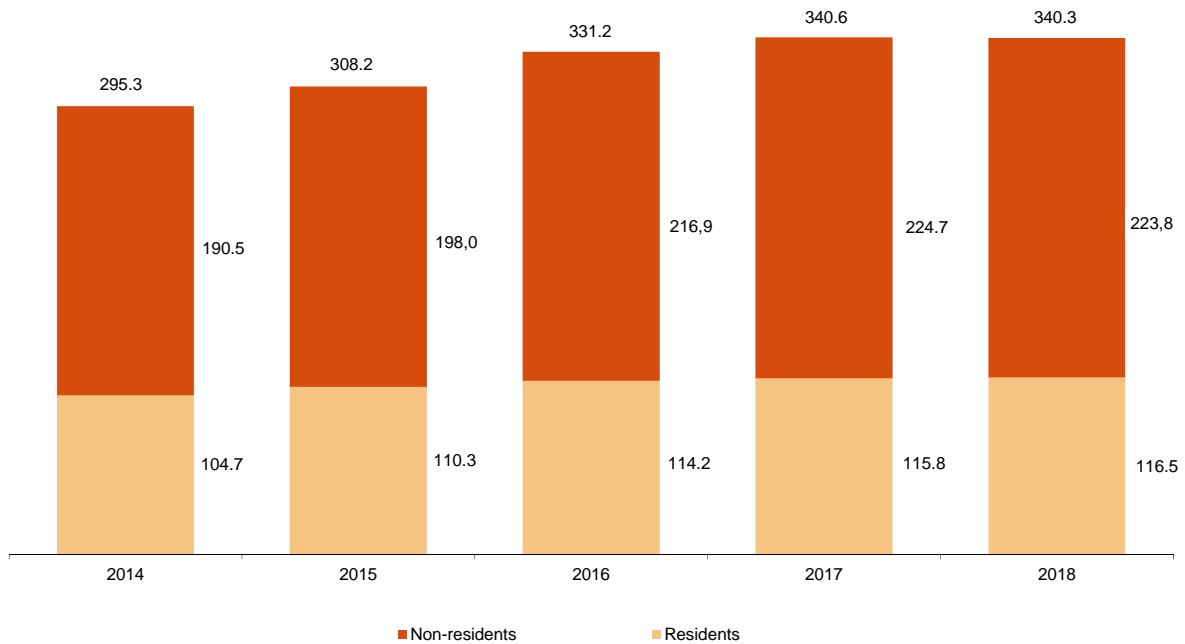
Percentage



Resident travellers, who represented 48.6% of the total, made 34.2% of the total overnight stays during 2018.

In turn, non-residents represented 51.4% of total travellers and they made 65.8% of the hotel overnight stays.

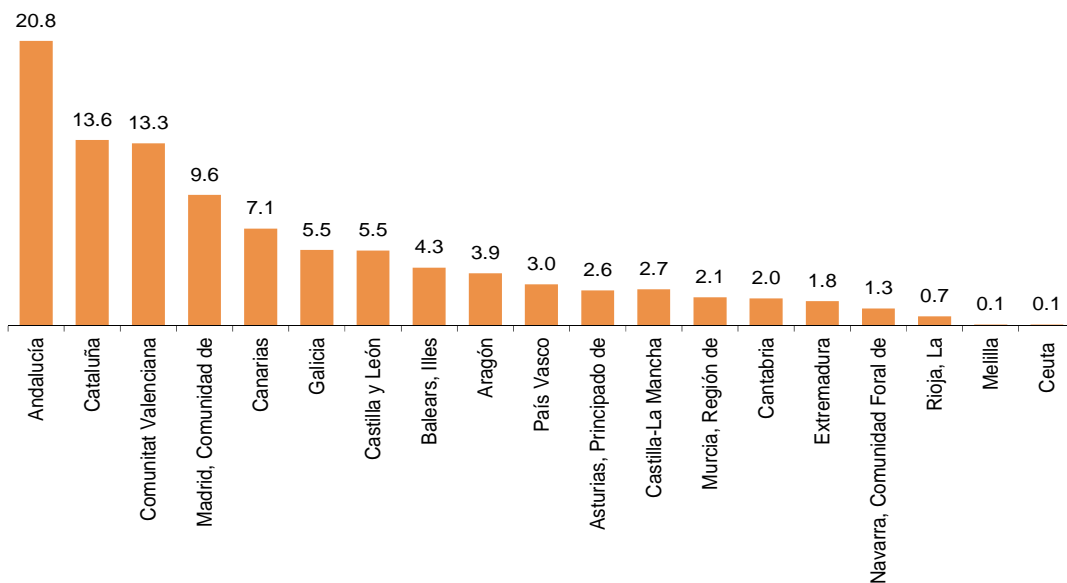
Annual overnight stays by origin
Million



Destinations

Andalucía, Cataluña and Comunitat Valenciana were the main destinations of residents in Spain in 2018, with variation rates in the number of overnight stays of 3.9%, -4.4% and 0.3% respectively.

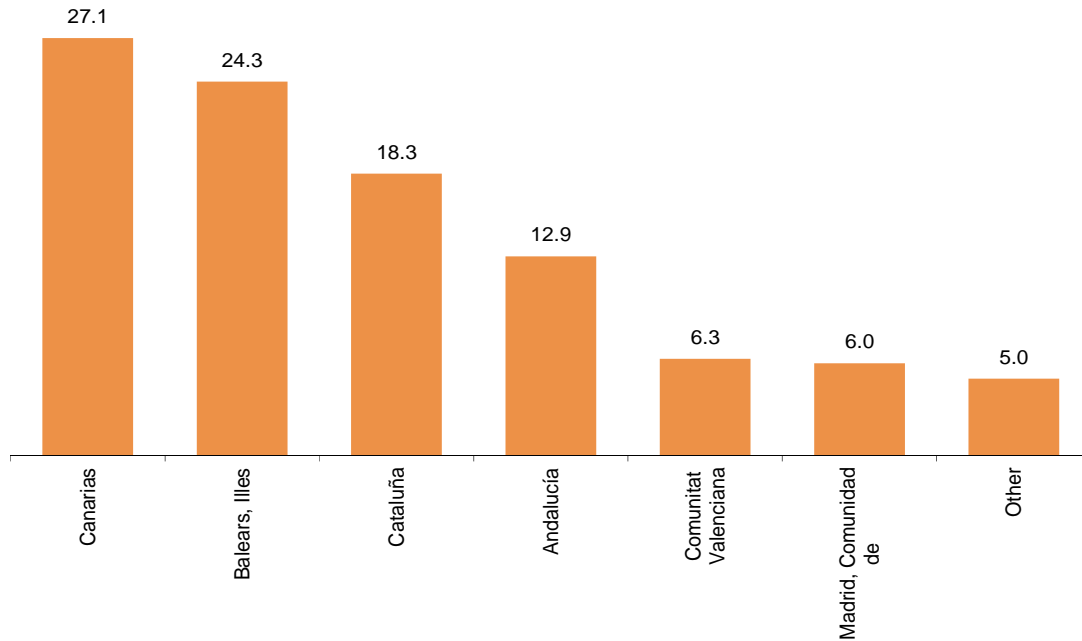
Distribution of overnight stays: residents. Year 2018.
Percentage



The main destination chosen by non-residents in 2018 was Canarias, with 27.1% of total overnight stays. In this Autonomous Community, overnight stays by foreign nationals

decreased by 3.6% compared to 2017. The following destinations were Illes Balears (24.3% of the total) and Cataluña (18.3%). In these Autonomous Communities, overnight stays increased by 0.4% and 0.9%, respectively.

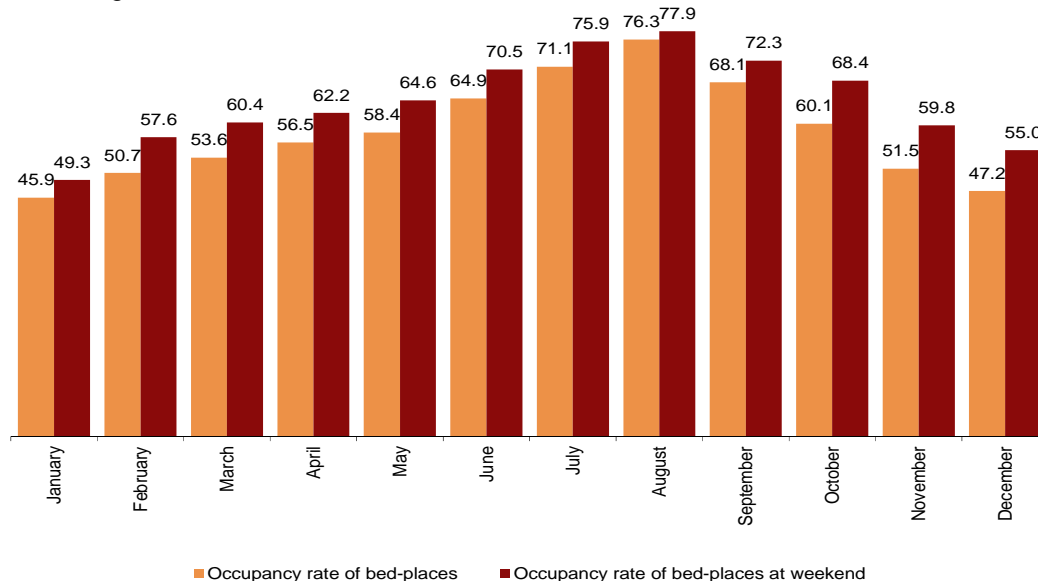
Distribution of overnight stays: non-residents. Year 2018.
Percentage



Hotel occupancy

In 2018, on average, 60.4% of the bed-places were occupied, with a 1.0% decrease compared to 2017. The weekend occupancy rate by bed-places decreased by 0.7%, and was 66.0%.

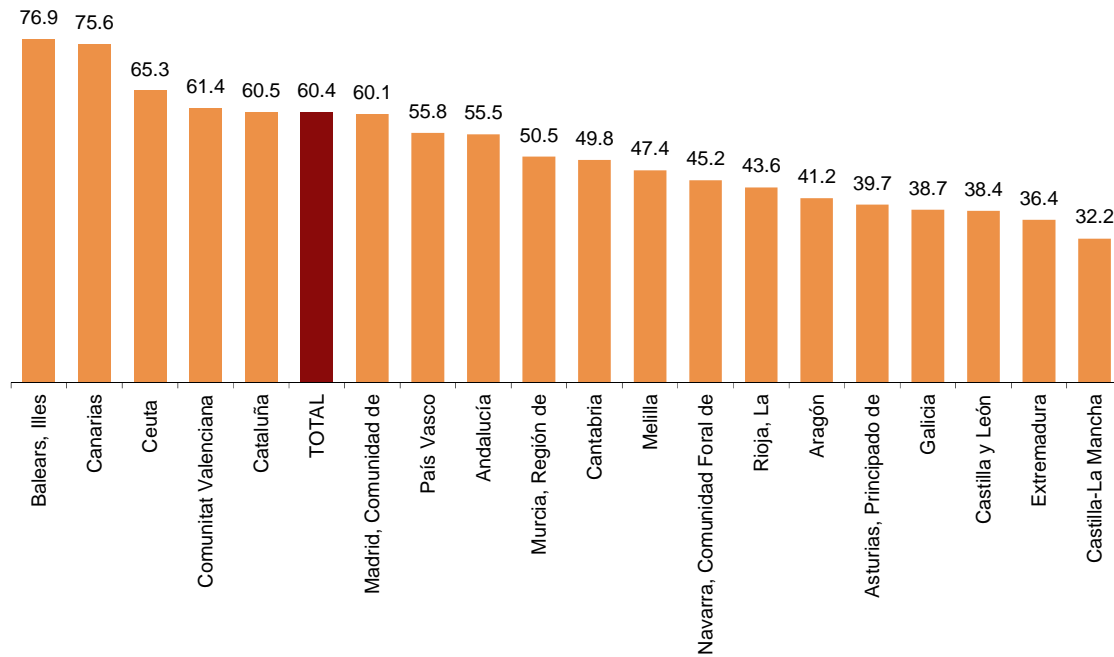
Monthly occupancy rate. Year 2018
Percentage



Illes Balears showed the highest occupancy rate by bed-places during 2018 (with an average of 76.9%). It was followed by Canarias (75.6%) and Comunitat Valenciana (61.4%).

Occupancy rate per bed-places by Autonomous Community. Year 2018

Percentage



The main tourist areas by number of overnight stays in 2018 were the island of Mallorca (with 45.6 million overnight stays), the island of Tenerife (with 24.8 million) and the tourist area of Barcelona (with over 21.1 million).

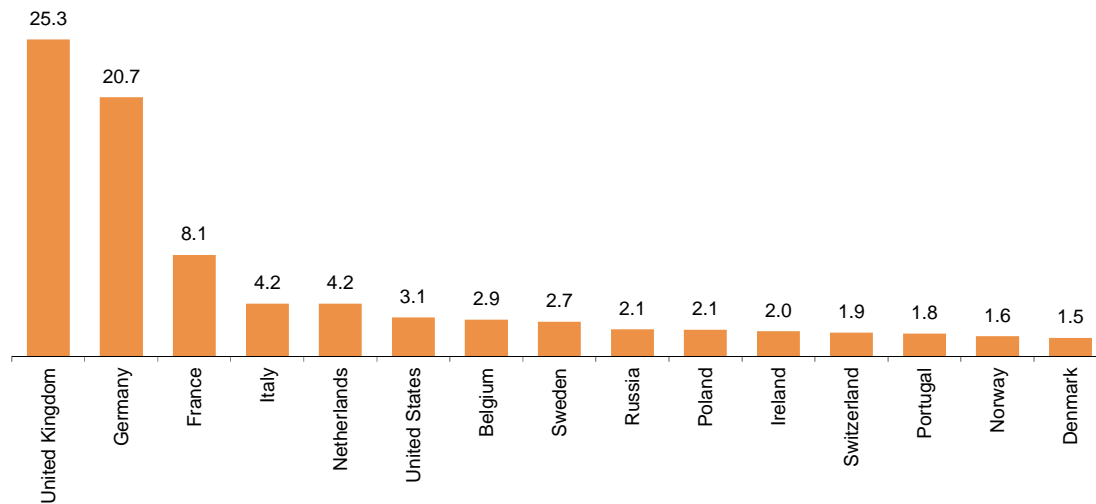
The tourist sites with the most overnight stays during 2018 were Barcelona, Madrid and San Bartolomé de Tirajana. Arona had the greatest average occupancy rate by bed-places (81.9%) and also the greatest average weekend occupancy rate (82.3%).

Overnight stays according to the country of residence of the travellers

Travellers from the United Kingdom and Germany made 102.9 million hotel overnight stays in 2018, 46.0% of the total made by non-resident travellers. Overnight stays by travellers from the United Kingdom decreased by 0.9%, while those by Germans decreased by 7.5%.

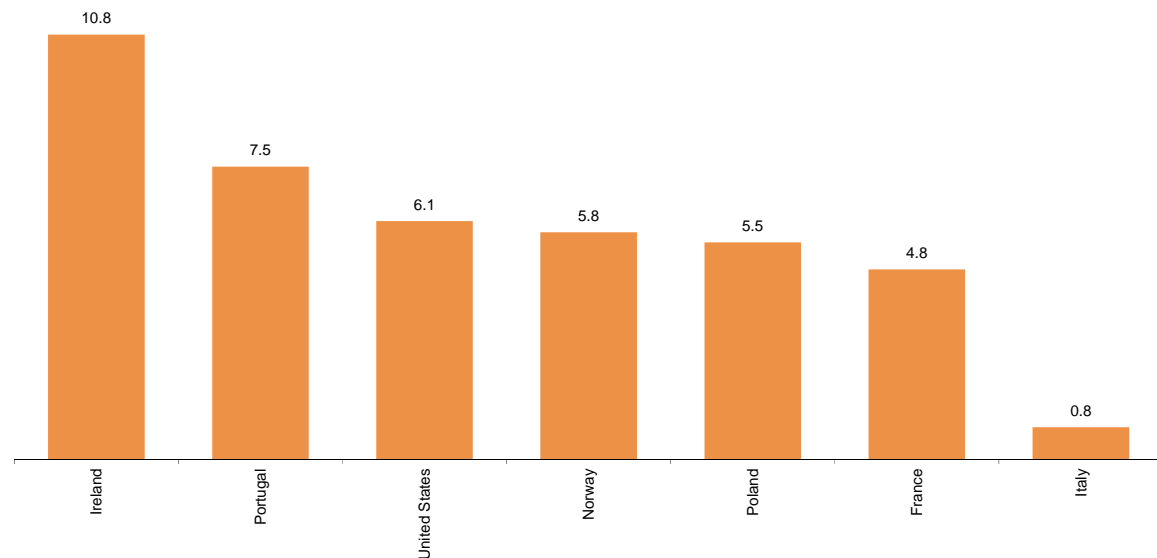
Overnight stays of travellers from France, Italy, and the Netherlands (the following countries of origin) registered annual rates of 4.8%, 0.8% and -2.6% respectively.

Distribution of non-residents overnight stays. Main country of residence. Year 2018
Percentage



Amongst the main countries of origin, the greatest increases in overnight stays in 2018 were in travellers from Ireland (10.8%), Portugal (7.5%) and the United States (6.1%).

Annual variation rate of overnight stays. Main country of residence. Year 2018
Percentage



Hotel Prices

The annual rate of the Hotel Price Index (HPI) stood at 1.5% on average in 2018, which is 5.0 points lower than in 2017.

The Autonomous Communities with the highest average rates in the year 2018 as a whole were País Vasco (5.8%), Aragón (3.4%) and Comunitat Valenciana (3.2%).

In turn, Cataluña (-1.0%) was the only Autonomous Community with a negative average rate.

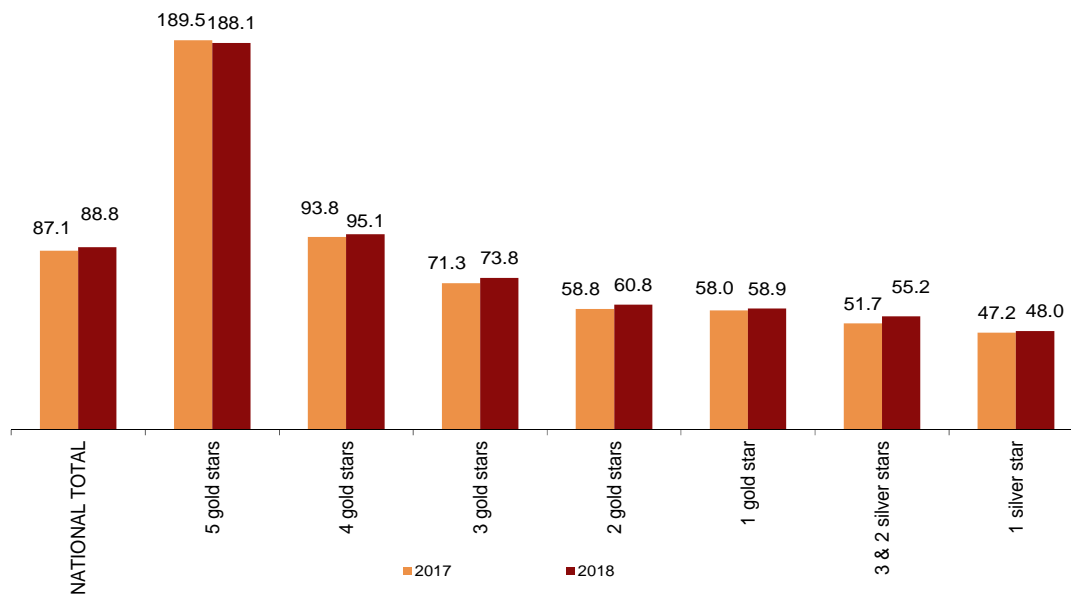
Profitability of the Hotel Sector

The average daily rate per occupied room (ADR) of hotels was 88.8 euros in 2018. On the other hand, the average daily revenue per available room (RevPAR), which is conditioned by the occupancy registered in hotel establishments, reached 59.4 euros on average.

By category, the average rate was 188.1 euros for five-star hotels, 95.1 euros for four-star hotels and 73.8 euros for three-star hotels. Revenue per available room for these same categories were 126.8, 71.4 and 52.2 euros, respectively.

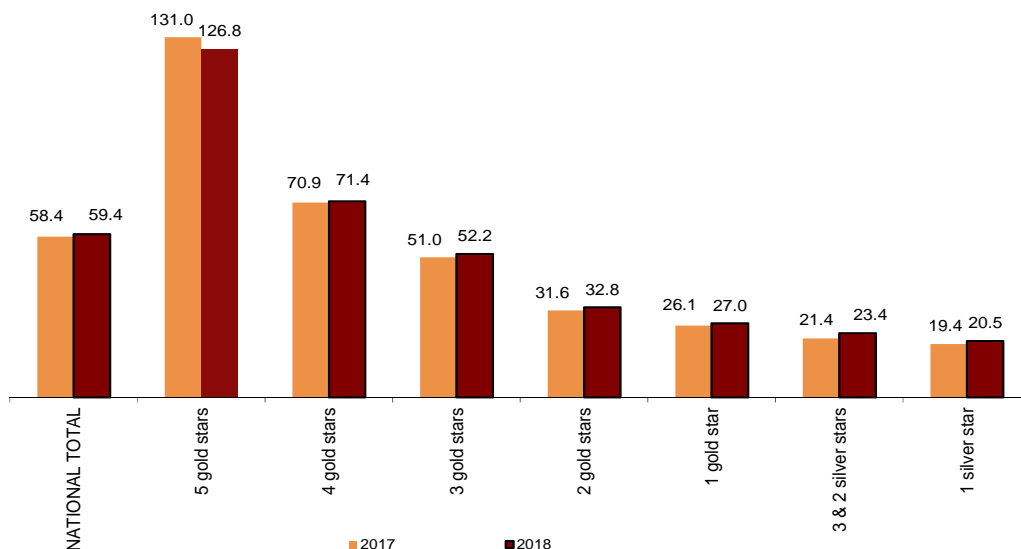
Average daily rate by hotel category

Euros



Revenue per available room by hotel category

Euros



Revision and updating of data

Coinciding with today's publication, the INE has updated the data corresponding to the month of December 2017 of the Hotel Price Index (HPI) and of the Indicators on the Profitability of the Hotel Sector (IPHS).

Methodological note

The main objective of the Hotel Occupancy Survey (HOS) is to ascertain the behaviour of a series of variables that make it possible to describe the fundamental characteristics of the hotel sector, both from the point of view of supply and demand, and thus meet the need for knowledge of the sector by national institutions and the requirements of international organisations.

The Hotel Price Index (HPI) is a statistical measure of the monthly evolution of the prices that hotel entrepreneurs apply to their clients.

The main objective of the Indicators of Profitability of the Hotel Sector (IRSH) is to facilitate decision making in the hotel sector. These are the *Average Daily Rate* (ADR), which collects the average daily income per occupied room; and the *Revenue per Available Room* (RevPAR), which collects the average daily revenue per available room.

Type of operation: monthly continuous survey.

Population scope: all hotel establishments.

Geographical scope: the entire national territory.

Reference period of the results: the month.

Reference period of the information: seven consecutive days of each month, chosen randomly in such a way that all the establishments cover the whole month.

Sample design: stratified sampling by province and category of the establishment, being exhaustive those strata of 4 and 5 gold star categories.

Sample size: approximately 9,250 establishments in winter and 11,200 in summer.

Collection method: questionnaire filled in directly by the hotel establishment.

For more information on these statistical operations, you can consult the [methodology and the standardised methodological report](#) for each of them in INEbase.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

December 2018

Provisional Data

23rd January 2019

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	6.058.091	3.484.893	2.573.199	16.626.731	6.921.699	9.705.032	2,74
HOTELS: Golden stars							
Five	415.893	155.365	260.529	1.375.476	320.027	1.055.449	3,31
Four	2.918.314	1.561.841	1.356.473	8.560.595	3.111.129	5.449.465	2,93
Three	1.478.579	908.132	570.447	4.023.900	1.843.435	2.180.464	2,72
Two	469.493	324.709	144.784	971.967	586.099	385.868	2,07
One	183.631	122.321	61.309	381.413	227.584	153.829	2,08
INNS: Silver stars							
Two and three	323.162	235.787	87.375	654.863	449.075	205.788	2,03
One	269.020	176.738	92.281	658.518	384.350	274.168	2,45
Annual rate	4,35	0,67	9,78	2,56	-0,89	5,17	-1,71
Cumulative annual rate	1,40	1,29	1,51	-0,10	0,56	-0,44	-1,48

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments	Estimated bedrooms	Estimated bed-places	Occupancy rate			Employed personnel
				Of bed-places	Of bed-places at weekend	Of bedrooms	
TOTAL	12.477	546.459	1.124.258	47,18	55,03	53,19	159.022
HOTELS: Golden stars							
Five	273	41.664	86.737	50,50	55,77	55,29	27.341
Four	1.869	240.351	510.769	53,42	61,76	60,83	78.632
Three	1.925	121.442	256.235	49,99	57,62	56,26	31.561
Two	1.555	43.725	85.114	36,64	46,51	42,54	7.372
One	957	20.294	39.315	31,16	38,31	36,49	3.240
INNS: Silver stars							
Two and three	2.613	39.522	74.499	28,26	36,23	33,04	5.748
One	3.286	39.461	71.589	29,57	35,65	35,52	5.128
Annual rate	0,27	1,47	2,15	0,53	3,81	2,31	2,35

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by area and tourist site

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places	Of bed-places at weekend	Of bedrooms		
Tourist area with a greater occupancy rate per month									
Sur de Tenerife	24.606	201.521	114.791	1.461.360	72,78	74,30	80,36	6,97	15.416
Sur de Gran Canaria	18.224	163.545	76.458	1.286.719	72,00	71,90	80,55	7,50	11.966
Isla de Tenerife	61.771	245.916	255.244	1.772.955	71,85	74,13	79,46	6,59	19.178
Isla de Gran Canaria	36.786	184.985	121.497	1.367.336	71,20	71,83	79,98	6,71	12.958
Isla de Lanzarote	16.285	94.825	73.690	713.221	65,82	68,04	77,00	7,08	7.050
Isla de La Gomera	1.857	5.480	4.155	31.225	63,24	64,81	70,31	4,82	390
Isla de Fuerteventura	11.221	103.672	49.047	824.922	56,50	58,91	66,69	7,61	8.168
Barcelona	142.075	451.160	256.740	1.196.839	53,90	60,18	60,82	2,45	14.752

Tourist area with a greater number of overnight stays per month¹

Costa Blanca	150.560	104.995	491.441	493.403	51	61	56	4	8.076
Costa del Sol	103.081	121.456	256.253	462.372	46	51	56	3	7.609
Costa Barcelona	91.947	72.675	162.631	154.252	41	41	50	2	2.851
Isla de Mallorca	27.853	59.439	59.209	215.212	45	57	52	3	3.607
Palma - Calvià	21.726	47.074	47.910	171.434	43	57	50	3	3.030
Costa Brava	63.229	42.039	117.262	81.740	34	45	39	2	2.271
Costa de la Luz (Cádiz)	54.253	25.854	108.225	67.501	31	39	39	2	1.977
Rías Baixas	60.032	14.251	118.136	25.496	33	45	37	2	1.817

¹ Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

Tourist site with a greater occupancy rate per month

Puerto de La Cruz	20.803	29.898	102.360	253.559	74,37	78,58	80,53	7,02	2.787
Arona	5.868	54.671	32.772	424.353	73,65	77,33	81,33	7,55	3.429
Adeje	11.479	108.482	53.405	779.484	73,05	73,61	80,42	6,94	8.955
Mogán	2.686	47.783	11.131	369.025	72,65	71,46	82,60	7,53	2.711
San Bartolomé de Tirajana	15.724	115.971	64.687	919.228	71,79	72,09	79,89	7,47	9.286
Yaiza	5.907	44.042	33.567	327.781	67,22	67,80	77,08	7,23	3.571
Tías	2.380	27.074	10.996	209.648	66,17	66,86	76,58	7,49	1.671
Palmas de Gran Canaria (Las)	14.628	18.013	36.256	71.742	66,12	72,66	79,45	3,31	757
Teguise	5.338	21.444	22.040	164.853	63,02	69,99	77,73	6,98	1.632
Santa Cruz de Tenerife	13.471	7.780	28.214	26.724	61,90	69,96	74,91	2,59	452

Tourist site with a greater number of overnight stays per month¹

Madrid	435.179	345.455	774.377	835.204	59,82	70,08	69,26	2,06	11.773
Barcelona	131.858	431.783	237.486	1.153.651	54,62	61,25	61,06	2,47	14.093
Benidorm	73.855	54.754	323.481	356.007	58,01	68,74	62,87	5,28	4.962
Pájara	4.194	58.880	18.211	504.393	57,05	57,48	66,84	8,29	4.917
Sevilla	101.061	97.199	185.339	235.141	58,94	72,76	65,18	2,12	3.668
Valencia	68.361	62.379	126.280	159.136	49,93	58,84	57,86	2,18	2.167
Granada	83.003	56.355	156.707	100.898	54,52	73,62	56,80	1,85	1.755
Palma De Mallorca	21.474	45.535	46.683	160.505	45,74	61,46	51,26	3,09	2.795
Málaga	48.166	49.491	84.191	110.798	55,63	69,05	67,84	2,00	1.573
Oliva (La)	1.856	24.339	6.715	177.416	56,32	64,87	68,69	7,03	1.870

¹ Sin considerar los incluidos en la tabla anterior, por aparecer también con mayor grado de ocupación.

4. Guests and overnight stays by country of residence

Results by country

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	6.058.091	100,00	16.626.731	100,00
Residentes en España	3.484.893	57,52	6.921.699	41,63
Residentes en el extranjero	2.573.199	42,48	9.705.032	58,37
TOTAL residentes en el extranjero	2.573.199	100,00	9.705.032	100,00
TOTAL residentes en U.E. (sin España)	1.651.992	64,20	7.317.866	75,40
- Alemania	267.359	10,39	1.700.054	17,52
- Austria	19.563	0,76	86.774	0,89
- Bélgica	61.684	2,40	316.688	3,26
- Dinamarca	28.577	1,11	147.354	1,52
- Finlandia	33.661	1,31	199.579	2,06
- Francia	242.635	9,43	595.851	6,14
- Grecia	9.583	0,37	28.675	0,30
- Irlanda	35.397	1,38	149.162	1,54
- Italia	180.037	7,00	512.674	5,28
- Luxemburgo	4.143	0,16	23.359	0,24
- Países Bajos	77.830	3,02	336.899	3,47
- Polonia	35.413	1,38	168.048	1,73
- Portugal	86.635	3,37	173.639	1,79
- Reino Unido	424.393	16,49	2.219.997	22,87
- República Checa	8.702	0,34	34.358	0,35
- Suecia	70.738	2,75	419.475	4,32
- Resto de la UE ¹	65.643	2,55	205.278	2,12
Noruega	32.399	1,26	207.014	2,13
Rusia	41.270	1,60	112.749	1,16
Suiza	38.234	1,49	137.244	1,41
Resto de Europa	55.193	2,14	181.119	1,87
Japón	43.822	1,70	85.369	0,88
Estados Unidos	142.046	5,52	343.641	3,54
Resto de América	178.712	6,95	451.642	4,65
Países africanos	52.017	2,02	152.533	1,57
Resto del mundo	337.515	13,12	715.855	7,38

¹ Countries included in Other EU countries: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Estonia, Hungary, Latvia, Lithuania, Malta and Romania

Hotel Price Index (HPI). 2008 Base December 2018

Provisional data

1. National General Index and breakdown by Autonomous Cities and Communities

	Index	Annual growth rate
TOTAL	106,94	0,61
Andalucía	103,76	1,62
Aragón	84,52	1,01
Asturias, Principado de	85,49	-3,80
Balears, Illes	114,99	-4,00
Canarias	124,61	-1,40
Cantabria	92,32	2,44
Castilla y León	94,34	0,57
Castilla - La Mancha	92,27	2,75
Cataluña	95,52	3,85
Comunitat Valenciana	111,02	2,93
Extremadura	92,98	0,88
Galicia	95,47	2,38
Madrid, Comunidad de	93,97	0,85
Murcia, Región de	85,31	0,00
Navarra, Comunidad Foral de	91,54	1,94
País Vasco	105,68	1,21
Rioja, La	92,08	-0,03
Ceuta	93,95	13,38
Melilla	105,17	4,17

2. National General Index and breakdown by categories

	Index	Annual growth rate
TOTAL	106,94	0,61
HOTELS: Gold stars		
Five	96,58	-3,34
Fourth	111,84	1,22
Three	103,99	0,78
Two	101,44	3,36
One	102,39	-0,13
HOSTALS: Silver stars		
Three and two	97,08	2,70
One	111,29	4,81

Indicators on the Profitability of the Hotel Sector

December 2018

Provisional data

1. National ADR and RevPAR¹ and breakdown by Autonomous Cities and Communities

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	82,77	0,78	44,02	3,43
Andalucía	71,69	1,03	33,71	4,14
Aragón	56,87	-1,02	20,89	0,79
Asturias, Principado de	54,25	-5,07	17,77	2,87
Balears, Illes	93,57	9,98	49,85	27,34
Canarias	103,64	-1,36	79,47	-5,35
Cantabria	62,34	3,18	21,09	3,34
Castilla y León	56,72	-2,84	19,25	-1,04
Castilla - La Mancha	55,84	0,16	16,86	4,41
Cataluña	90,09	7,77	46,46	19,63
Comunitat Valenciana	62,61	4,43	32,11	9,52
Extremadura	58,72	2,16	20,99	14,80
Galicia	56,18	5,58	16,65	14,60
Madrid, Comunidad de	85,14	0,31	55,86	1,54
Murcia, Región de	55,32	0,17	24,37	4,75
Navarra, Comunidad Foral de	66,25	3,55	26,10	8,54
País Vasco	71,75	-1,18	36,27	4,02
Rioja, La	67,13	2,62	27,19	1,71
Ceuta	70,69	5,61	42,90	5,84
Melilla	70,35	4,76	40,71	-1,08

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

2. National ADR and RevPAR¹ and breakdown by categories

	ADR (in euros)	Annual growth rate	RevPar (in euros)	Annual growth rate
TOTAL	82,77	0,78	44,02	3,43
HOTELS: Gold stars				
Five	169,10	-2,07	92,07	0,45
Four	89,88	0,10	54,96	2,51
Three	64,18	0,43	35,59	0,90
Two	52,80	5,27	22,65	10,96
One	52,63	4,70	19,70	19,12
GUESTHOUSES: Silver stars				
Three and two	49,07	4,47	16,29	5,48
One	42,86	8,13	14,74	14,38

¹ ADR: Average Daily Rate
RevPAR: Revenue per Available Room

Tourist Accommodation Occupancy Survey (Hotels and similar establishments)

Year 2018

Provisional data

23rd January 2019

1. Guests, overnight stays and average stay by category of establishment

Category	Number of guests			Number of overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	105.259.817	51.112.894	54.146.923	340.251.479	116.484.087	223.767.392	3,23
HOTELS: Golden stars							
Five	6.010.746	1.817.090	4.193.656	21.209.357	4.075.358	17.133.999	3,53
Four	49.338.418	22.243.042	27.095.377	172.103.623	52.810.147	119.293.475	3,49
Three	28.400.921	13.763.232	14.637.689	98.263.082	33.097.821	65.165.260	3,46
Two	8.158.031	5.026.940	3.131.091	19.242.399	9.855.597	9.386.802	2,36
One	3.187.762	1.997.940	1.189.822	7.027.428	3.928.298	3.099.130	2,20
INNS: Silver stars							
Two and three	5.506.829	3.588.711	1.918.118	11.379.299	6.898.215	4.481.085	2,07
One	4.657.109	2.675.939	1.981.170	11.026.292	5.818.651	5.207.642	2,37
Annual rate	1,40	1,29	1,51	-0,10	0,56	-0,44	-1,48

2. Open establishments, capacity, occupancy and employed personnel by category of establishment

Category	Estimated open establishments ¹	Estimated bedrooms ¹	Estimated bed-places ¹	Occupancy rate			Employed personnel ¹
				Of bed-places ²	Of bed-places at weekend ²	Of bedrooms ³	
TOTAL	14.687	719.015	1.495.124	60,41	66,04	66,91	214.617
HOTELS: Golden stars							
Five	297	44.923	94.409	60,31	65,17	67,52	31.078
Four	2.282	317.842	684.385	66,67	71,95	75,24	106.279
Three	2.484	185.811	391.177	66,00	70,85	71,31	50.011
Two	1.866	56.032	109.614	47,32	55,96	53,70	10.254
One	1.168	25.069	48.958	38,95	46,82	44,36	4.123
INNS: Silver stars							
Two and three	2.958	45.233	85.756	36,03	43,88	41,32	6.852
One	3.633	44.105	80.825	37,01	42,60	43,46	6.021
Annual rate	-0,45	0,79	1,14	-1,02	-0,69	-0,24	2,16

¹ Annual average.

² Weighted average per bed-places.

³ Weighted average per bedrooms.

3. Guests, overnight stays, occupancy, average stay and employed personnel

Results by areas and tourist sites

	Guests		Overnight stays		Occupancy rate			Average stay	Employed personnel ¹
	Residents in Spain	Residents abroad	Residents in Spain	Residents abroad	Of bed-places ²	Of bed-places at weekend ²	Of bedrooms ³		
Tourist areas with a greater number of overnight stays per month									
Isla de Mallorca	821.374	6.913.189	2.907.604	42.724.447	77,12	77,67	81,06	5,90	25.496
Isla de Tenerife	880.840	2.788.028	3.695.338	21.108.113	76,58	78,04	81,89	6,76	18.522
Barcelona	1.652.150	6.840.526	2.994.138	18.197.577	67,47	71,89	78,32	2,50	14.733
Costa del Sol	1.691.765	3.144.618	4.691.733	13.935.291	64,22	68,84	74,82	3,85	12.009
Palma-Calvià	487.330	3.303.924	1.661.528	16.885.627	75,46	78,21	79,82	4,89	11.320
Isla de Gran Canaria	581.418	2.097.109	2.135.583	16.394.774	77,05	78,18	84,34	6,92	12.366
Costa Blanca	2.197.856	1.992.631	7.795.353	9.700.672	68,66	74,63	73,39	4,18	9.009
Fuerteventura	196.648	1.456.938	951.751	12.265.836	73,46	73,82	81,65	7,99	8.296
Costa Brava	1.418.576	2.146.918	3.375.489	8.130.092	58,09	65,94	62,17	3,23	6.238
Isla de Lanzarote	229.926	1.242.850	1.158.387	9.788.081	76,26	76,13	86,14	7,43	6.953

Tourist sites with a greater number of overnight stays per month

Barcelona	1.510.505	6.547.455	2.727.832	17.533.449	68,32	72,67	78,58	2,51	14.084
Madrid	4.535.277	5.176.909	7.632.960	12.090.710	62,73	70,41	76,53	2,03	11.665
San Bartolomé de Tirajana	263.254	1.363.226	1.208.795	11.337.513	79,91	80,57	86,05	7,71	8.860
Benidorm	1.043.748	1.054.788	4.987.483	6.542.145	74,67	79,28	78,12	5,49	5.322
Adeje	180.654	1.210.057	796.191	9.294.179	77,89	79,36	82,80	7,26	8.540
Palma de Mallorca	419.278	1.990.300	1.127.503	8.088.216	75,91	80,38	80,50	3,82	5.674
Calvià	125.844	1.369.786	624.613	8.395.963	76,20	77,72	80,19	6,03	5.288
Pájara	84.708	865.287	428.527	7.542.555	76,33	76,37	81,35	8,39	4.912
Arona	83.372	695.837	439.354	5.551.397	81,93	82,28	86,62	7,69	3.425
Salou	481.655	711.916	1.496.842	4.308.581	76,12	79,51	79,33	4,86	1.810

¹ Annual average.

² Weighted average per bed-places.

³ Weighted average per bedrooms.

4. Guests and overnight stays by country of residence

Results by countries

Countries	Number of guests		Overnight stays	
	Total	%	Total	%
TOTAL	105.259.817	100,00	340.251.479	100,00
Residents in Spain	51.112.894	48,56	116.484.087	34,23
Residents abroad	54.146.923	51,44	223.767.392	65,77
Total Residents abroad	54.146.923	100,00	223.767.392	100,00
Total Residents in U.E. (without Spain)	37.949.437	70,09	179.165.609	80,07
- Germany	7.599.054	14,03	46.295.950	20,69
- Austria	477.567	0,88	2.092.992	0,94
- Belgium	1.389.042	2,57	6.486.391	2,90
- Denmark	659.311	1,22	3.256.364	1,46
- Finland	429.977	0,79	2.113.568	0,94
- France	5.917.207	10,93	18.053.456	8,07
- Greece	137.657	0,25	366.682	0,16
- Ireland	940.670	1,74	4.403.657	1,97
- Italy	2.946.959	5,44	9.384.925	4,19
- Luxembourg	84.565	0,16	428.465	0,19
- Netherlands	2.101.419	3,88	9.362.400	4,18
- Poland	900.940	1,66	4.702.309	2,10
- Portugal	1.520.526	2,81	4.019.749	1,80
- United Kingdom	10.213.632	18,86	56.646.488	25,31
- Czech Republic	270.280	0,50	1.301.787	0,58
- Sweden	1.180.913	2,18	6.141.588	2,74
- Other EU countries ¹	1.179.717	2,18	4.108.836	1,84
Norway	644.709	1,19	3.558.884	1,59
Russia	957.122	1,77	4.777.705	2,14
Switzerland	993.752	1,84	4.160.894	1,86
Other European countries	1.066.263	1,97	3.872.088	1,73
Japan	548.097	1,01	1.059.282	0,47
United States of America	2.968.029	5,48	6.905.130	3,09
Rest of America	3.437.784	6,35	8.236.992	3,68
African's countries	768.794	1,42	2.089.278	0,93
Other countries	4.812.936	8,89	9.941.530	4,44

¹Countries included in the Rest of UE: Bulgaria, Cyprus, Croatia, Slovakia, Slovenia, Esthonia, Hungary, Latvia, Lithuania, Malta and Romania

5. Evolution in the year 2018: guests, overnight stays and average stay

Months	Number of guests			Overnight stays			Average stay
	Total	Residents in Spain	Residents abroad	Total	Residents in Spain	Residents abroad	
TOTAL	105.259.817	51.112.894	54.146.923	340.251.479	116.484.087	223.767.392	3,23
January	5.132.177	2.731.728	2.400.449	15.398.078	5.439.941	9.958.136	3,00
February	5.820.814	3.211.086	2.609.728	16.511.496	6.264.405	10.247.090	2,84
March	7.521.175	4.127.149	3.394.027	21.965.769	8.981.160	12.984.609	2,92
April	8.508.796	4.154.286	4.354.510	25.309.572	9.279.771	16.029.802	2,97
May	10.005.892	4.239.549	5.766.343	31.954.789	9.184.763	22.770.026	3,19
June	10.859.335	4.875.692	5.983.643	36.198.765	10.859.920	25.338.845	3,33
July	11.686.283	5.373.549	6.312.735	42.698.817	14.181.528	28.517.289	3,65
August	12.523.973	6.188.978	6.334.994	46.393.669	17.552.277	28.841.392	3,70
September	11.005.081	4.834.460	6.170.622	37.818.032	11.410.177	26.407.856	3,44
October	9.674.718	4.358.418	5.316.300	31.139.207	9.277.634	21.861.573	3,22
November	6.463.481	3.533.107	2.930.374	18.236.555	7.130.814	11.105.741	2,82
December	6.058.091	3.484.893	2.573.199	16.626.731	6.921.699	9.705.032	2,74

6. Evolution in the year 2018: establishments, capacity, occupancy and employed personnel

Months	Estimated open establishments ¹	Estimated bedrooms ¹	Estimated bed-places ¹	Occupancy rate			Employed personnel ¹
				Of bed-places ²	Of bed-places at weekends ²	Of bedrooms ³	
TOTAL	14.687	719.015	1.495.124	60,41	66,04	66,91	214.617
January	11.849	522.577	1.071.929	45,89	49,31	53,40	148.983
February	12.515	560.508	1.151.207	50,66	57,55	59,17	157.960
March	13.753	630.260	1.303.333	53,56	60,36	61,20	179.888
April	14.891	706.517	1.466.753	56,51	62,20	63,82	202.346
May	15.773	828.528	1.732.178	58,42	64,59	65,85	243.135
June	16.543	861.061	1.801.601	64,94	70,54	71,51	260.210
July	16.966	876.147	1.833.158	71,07	75,93	73,77	275.651
August	16.840	874.231	1.831.573	76,30	77,86	78,10	279.418
September	16.440	865.541	1.812.913	68,08	72,25	75,97	268.316
October	15.192	786.503	1.641.220	60,10	68,38	68,08	235.892
November	13.001	569.847	1.171.362	51,47	59,78	61,66	164.583
December	12.477	546.459	1.124.258	47,18	55,03	53,19	159.022

¹ Annual average.

² Weighted average per bed-places.

³ Weighted average per bedrooms.