

23 June 2017

Structural Business Statistics Services Sector
Statistics on Products in the Services Sector
Year 2015

Turnover in the Services sector increased 6.5% in 2015, standing at 450,120 million euros.

The invoicing for *Real Estate Activities* increased by 12.2%

The number of invoiced hours by companies related to employment increased by 26.9%

Turnover for companies in the non-financial market Services Sector¹ reached 450,120 million euros in 2015, that is, a 6.5% increase as compared to the previous year.

In 2015, the gross added value by companies in the sector increased by 7.7%, standing at 207,411 million euros.

Main variables.² Year 2015

Variables	Million euros	Annual variation(%)
Turnover	450,120	6.5
Total purchases of goods and services	265,029	6.2
Personnel expenditure	129,421	8.4
Added value at factor cost	207,411	7.7
Investment in tangible assets	31,933	10.0
Companies and employed personnel		
Number of companies	1,352,529	3.5
Employed personnel (annual average in thousands)	5,658	5.2

¹ Sections H, I, J, L, M, N, R and part of section S (merger 95 and 96) of CNAE-2009 (see details in the Methodological note included at the end of this document).

²All the economical variables are valued at current prices.

Results by activity section³

Almost one-fourth of the invoicing for the Services Sector in 2015 corresponded to *Transport and storage*. Turnover for this activity registered an increase of 5.2%, as compared with the previous year.

Professional, scientific and technical activities; was the following activity group with the highest weight in the invoicing for the Services Sector, with 18.5%. The invoicing increased by 6.3% as compared to 2014.

Regarding employment, *Accommodation activities and auxiliary services* concentrated more than 45% of the total employed persons in the sector. The occupied personnel grew by 4.7% in *Accommodation* and by 6.6% in *Administrative and support services activities*.

Turnover and persons employed, by activity sections. Year 2015

Business section	Turnover			Employees		
	Million euros	% of the total	Annual variation (%)	Annual average	% of the total	Annual variation (%)
Transport and storage	104,293	23.2	5.2	837,632	14.8	1.8
Accommodation	62,146	13.8	7.4	1,267,736	22.4	4.7
Information and communications	75,402	16.8	3.6	435,116	7.7	6.4
Real estate activities	24,384	5.4	12.2	206,814	3.7	9.0
Professional, scientific, and technical activities	83,219	18.5	6.3	979,738	17.3	4.4
Administrative and support service activities	65,092	14.5	8.7	1,329,330	23.5	6.6
Arts, entertainment and recreation activities	26,744	5.9	8.0	310,403	5.5	11.0
Other activities (except for activities of membership organisations)	8,840	2.0	9.8	291,076	5.1	3.9
TOTAL	450,120	100.0	6.5	5,657,845	100.0	5.2

Results by business divisions³

On a more disaggregated level, the divisions with the greatest contribution to total invoicing in 2015 were *Land transport and transport via pipelines* (9.9% of the total), *Food and beverage services* (9.3%) and *Storage and activities connected to transport* (9.7%).

In turn, the business divisions of activity that employed the greatest number of persons were *Food and beverage services* (17.7% of the total), *Services in buildings and gardening activities* (9.9%) and *Land transport and transport via pipelines* (8.9%).

³ The analysed companies are classified by main activity. In the same way, every study variable referred to these companies will be related to said activity.

Turnover and employed personnel by activity group Year 2015

Activity group	Turnover			Employees		
	Million euros	% of the total	Annual Variation (%)	Annual average	% of the total	Annual Variation (%)
Transport and storage						
- Land transport and transport via pipelines	44,734	9.9	1.9	502,171	8.9	2.1
- Sea transport and transport by domestic navigable routes	1,755	0.4	1.6	6,990	0.1	4.5
- Air transport	9,883	2.2	10.3	28,694	0.5	1.4
- Storage and activities connected to transport	43,451	9.7	7.9	217,115	3.8	0.6
- Postal and courier activities	4,471	1.0	3.8	82,661	1.5	3.2
Accommodation						
- Accommodation activities	20,129	4.5	10.9	266,442	4.7	6.7
- Food and beverage services	42,016	9.3	5.8	1,001,294	17.7	4.2
Information and communications						
- Publishing	6,367	1.4	5.8	49,208	0.9	6.1
- Motion picture, video and television programme activities, sound recording and music publishing	5,058	1.1	13.4	31,406	0.6	5.1
- Radio and television programming and broadcasting activities	4,448	1.0	10.6	27,507	0.5	0.0
- Telecommunications	30,586	6.8	-1.4	65,319	1.2	4.1
- Programming, consultancy and other IT-related activities	26,967	6.0	6.1	237,526	4.2	7.1
- Information services	1,975	0.4	9.0	24,150	0.4	16.4
Real estate activities						
- Real estate activities	24,384	5.4	12.2	206,814	3.7	9.0
Professional, scientific and technical activities						
- Legal and accounting activities	20,777	4.6	7.6	349,179	6.2	1.5
- Central headquarters activities; business management consultancy activities	13,096	2.9	4.7	100,053	1.8	10.8
- Architectural and engineering activities; technical testing and analysis	24,151	5.4	3.4	263,363	4.7	-0.1
- Research and development	2,262	0.5	15.2	44,056	0.8	29.2
- Advertising and market studies	17,335	3.9	7.2	115,700	2.0	8.5
- Other professional, scientific and technical activities	4,711	1.0	11.2	86,994	1.5	8.0
- Veterinary activities	887	0.2	25.3	20,392	0.4	5.8
Administrative and support service activities						
- Rental activities	9,809	2.2	6.1	59,409	1.1	5.4
- Employment-related activities	4,713	1.0	17.7	210,242	3.7	20.1
- Travel agencies, tourist operators, reservations services and related activities	18,350	4.1	6.2	54,272	1.0	3.0
- Security and investigation activities	4,467	1.0	2.0	128,915	2.3	8.0
- Services in buildings and gardening activities	13,051	2.9	8.8	558,500	9.9	-1.0
- Administrative office activities and other business support activities	14,701	3.3	13.3	317,991	5.6	13.6
Arts, recreation and entertainment activities						
- Artistic and showbusiness activities	2,130	0.5	32.1	63,463	1.1	9.1
- Activities of libraries, archives, museums and other cultural activities	733	0.2	10.0	17,903	0.3	10.3
- Gambling and betting activities	14,630	3.3	5.5	43,006	0.8	-1.1
- Sports, recreation and entertainment activities	9,250	2.1	7.6	186,032	3.3	14.9
Other services						
- Repair of computers and personal and household goods	2,428	0.5	6.3	54,751	1.0	5.8
- Other personal services	6,412	1.4	11.2	236,325	4.2	3.4
TOTAL	450,120	100.0	6.5	5,657,845	100.0	5.2

The divisions with the greatest weight in the invoicing of the sector increased their turnover in comparison to the previous year: *Land transport and transport via pipelines* had an increase of 1.9%, *Storage and activities connected to transport* of 7.9% and *Food and beverage services* of 5.8%.

Distribution (as percentage) of the invoicing by business divisions. Year 2015

Activity group	Distribution (as %)	Annual variation(%)
Land transport and transport via pipelines	9.9	1.9
Storage and activities connected to transport	9.7	7.9
Food and beverage services	9.3	5.8
Telecommunications	6.8	-1.4
Programming, consultancy and other IT-related activities	6.0	6.1
Real estate activities	5.4	12.2
Architectural and engineering activities; technical testing and analysis	5.4	3.4
Legal and accounting activities	4.6	7.6
Accommodation activities	4.5	10.9
Travel agencies, tourist operators, reservations services and related activities	4.1	6.2
Advertising and market studies	3.9	7.2
Administrative office activities and other business support activities	3.3	13.3
Gambling and betting activities	3.3	5.5
Central headquarters activities; business management consultancy activities	2.9	4.7
Services in buildings and gardening activities	2.9	8.8
Air transport	2.2	10.3
Rental activities	2.2	6.1
Sports, recreation and entertainment activities	2.1	7.6
Other personal services	1.4	11.2
Publishing	1.4	5.8
Motion picture, video and television programme activities, sound recording and music publishing	1.1	13.4
Employment-related activities	1.0	17.7
Other professional, scientific and technical activities	1.0	11.2
Postal and courier activities	1.0	3.8
Security and investigation activities	1.0	2.0
Radio and television programming and broadcasting activities	1.0	10.6
Repair of computers and personal and household goods	0.5	6.3
Research and development	0.5	15.2
Artistic and showbusiness activities	0.5	32.1
Information services	0.4	9.0
Sea transport and transport by domestic navigable routes	0.4	1.6
Veterinary activities	0.2	25.3
Activities of libraries, archives, museums and other cultural activities	0.2	10.0

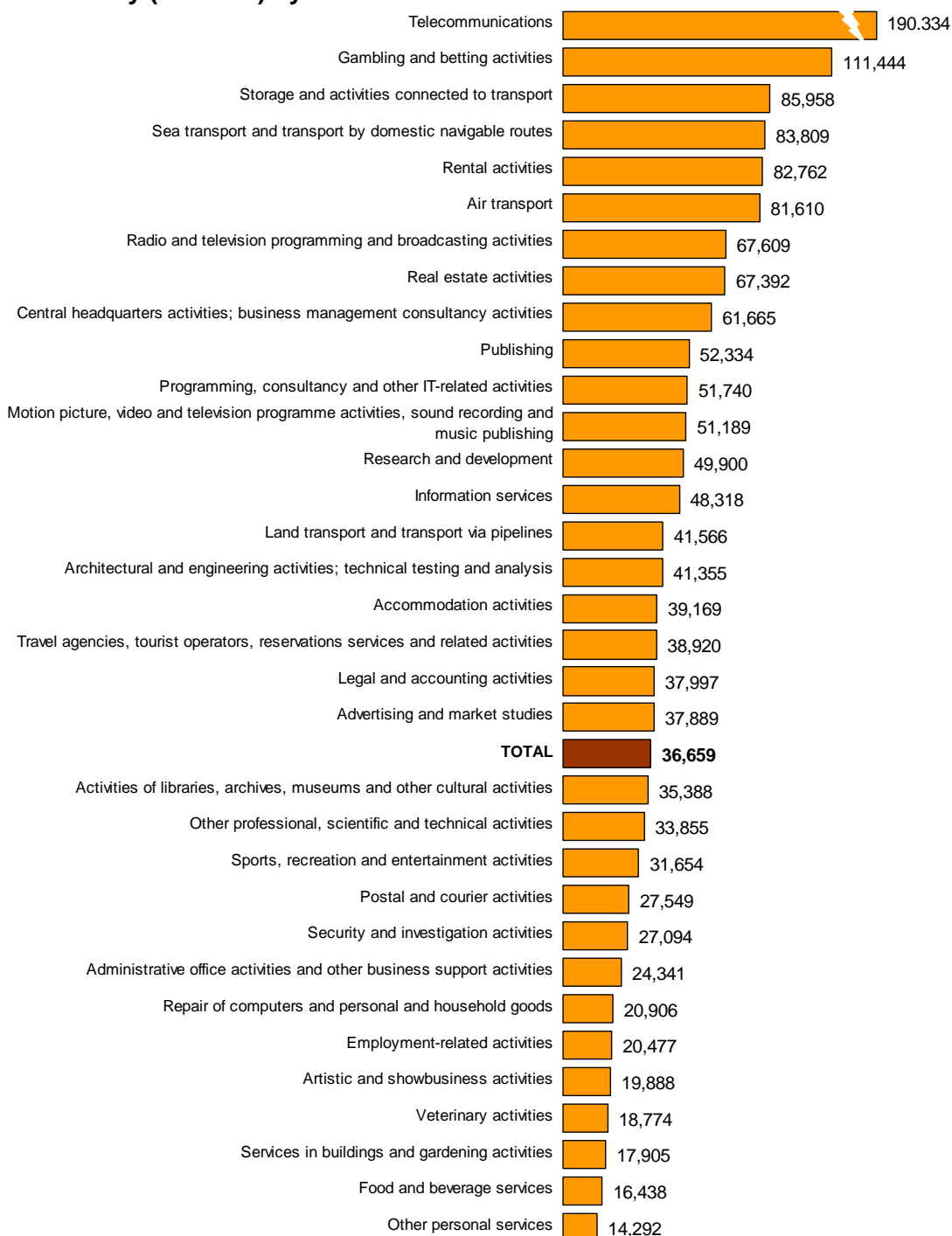
Productivity

The productivity (added value per employed person) for the Services sector in the year 2015 reached 36,659 euros, that is, 2.4% less than that registered in the previous year.

The business divisions that registered the greatest productivity were *Telecommunications* (190,334 euros) and *Gambling and betting activities* (111,444 euros).

On its part, those with the least activity were *Other personal services (laundry service, hairdressers and other personal services)* with 14,292 euros, and *Food and beverage services*, with 16,438 euros.

Productivity (in euros) by business divisions in the Services Sector. Year 2015



Geographical destination of the goods

86.3% of sales of companies in the Services sector in 2015 were carried out within Spain, 7.8% were targeted at European Union countries (EU), and 5.9% went to the rest of the world.

In 2015, sales outside Spain accounted for 61,854 million euros, that is, 13.7% of the total sales, as compared with the 14.4% of the previous year.

The business divisions with the highest percentage of sales outside Spain were *Air transport* (with 60.6% of sales) and *Architectural and engineering activities; technical testing and analysis* (39.1%).

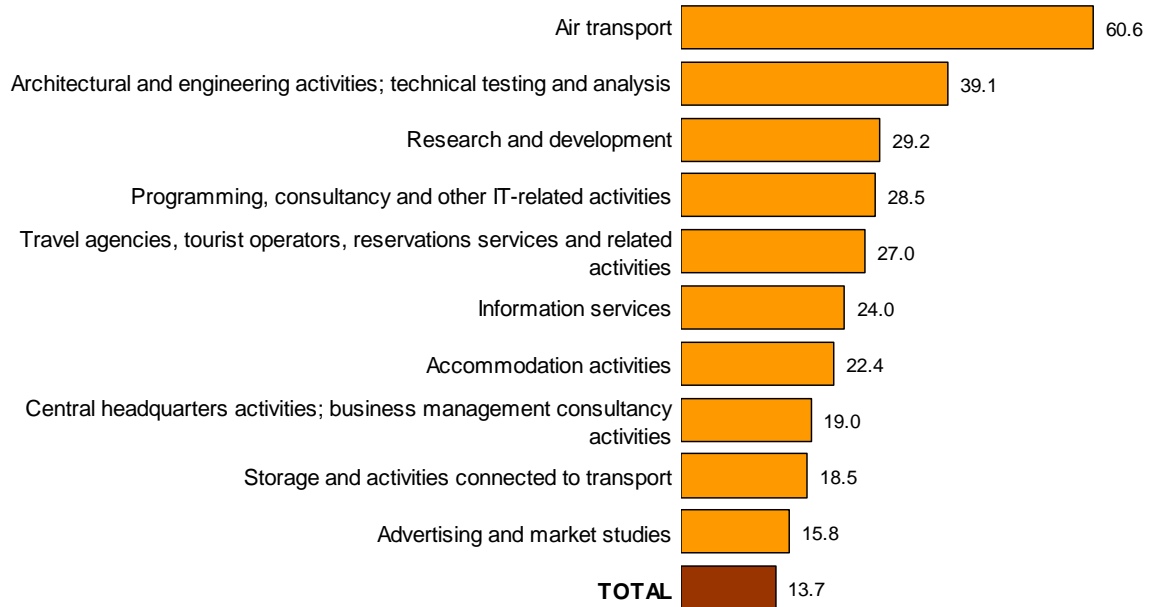
Sales outside Spain by business divisions in the Services sector. Year 2015⁴

Activity group	Sales out of Spain		
	Million euros	% over the total number of sales	Difference of the % 2015-2014
- Air transport	5,984	60.6	-3.8
- Architectural and engineering activities; technical testing and analysis	9,451	39.1	7.0
- Research and development	660	29.2	1.7
- Programming, consultancy and other IT-related activities	7,678	28.5	-0.2
- Travel agencies, tourist operators, reservations services and related activities	4,947	27.0	-10.4
- Information services	474	24.0	1.9
- Accommodation activities	4,509	22.4	-3.5
- Central headquarters activities; business management consultancy activities	2,490	19.0	-2.9
- Storage and activities connected to transport	8,033	18.5	0.8
- Advertising and market studies	2,740	15.8	-0.8
- Publishing	954	15.0	0.4
- Sea transport and transport by domestic navigable routes	250	14.2	-10.3
- Veterinary activities	115	12.9	12.8
- Administrative office activities and other business support activities	1,645	11.2	0.3
- Other professional, scientific and technical activities	509	10.8	-0.7
- Radio and television programming and broadcasting activities	480	10.8	6.4
- Land transport and transport via pipelines	4,603	10.3	-0.4
- Motion picture, video and television programme activities, sound recording and music publishing	423	8.4	-0.6
- Activities of libraries, archives, museums and other cultural activities	54	7.3	-0.2
- Rental activities	711	7.3	0.1
- Postal and courier activities	289	6.5	-1.4
- Telecommunications	1,800	5.9	-2.7
- Sports, recreation and entertainment activities	532	5.7	-2.9
- Legal and accounting activities	1,178	5.7	-0.5
- Artistic and showbusiness activities	118	5.5	2.2
- Repair of computers and personal and household goods	106	4.4	0.5
- Employment-related activities	142	3.0	0.4
- Security and investigation activities	125	2.8	0.5
- Real estate activities	405	1.7	-0.9
- Other personal services	51	0.8	-0.4
- Services in buildings and gardening activities	90	0.7	0.2
- Food and beverage services	264	0.6	-0.1
- Gambling and betting activities	44	0.3	-0.1
TOTAL	61,854	13.7	-0.6

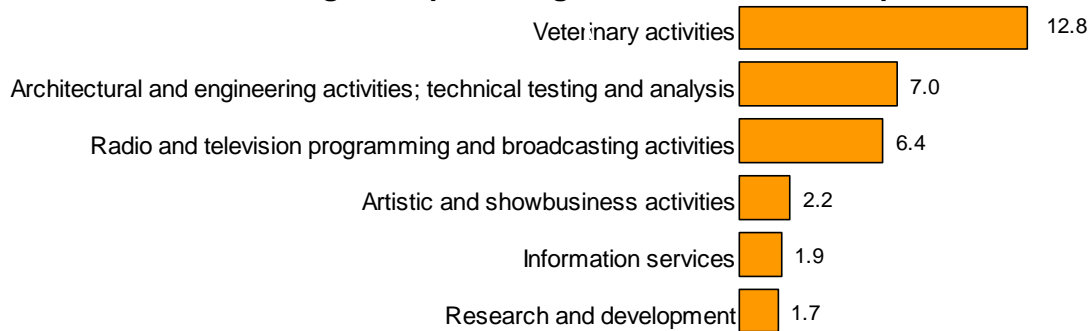
⁴ Sales to non-residents are not included, if such sales have been carried out in Spain.

In the graphs shown below, the business divisions with the highest percentage of sales in the foreign market during 2015 are shown, as well as the activities that have experienced a high increase in one percentage point of exports in comparison to the previous year.

Business divisions with greater percentage of sales outside of Spain. Year 2015



Business divisions with greater percentage of sales outside of Spain. Year 2015-2014

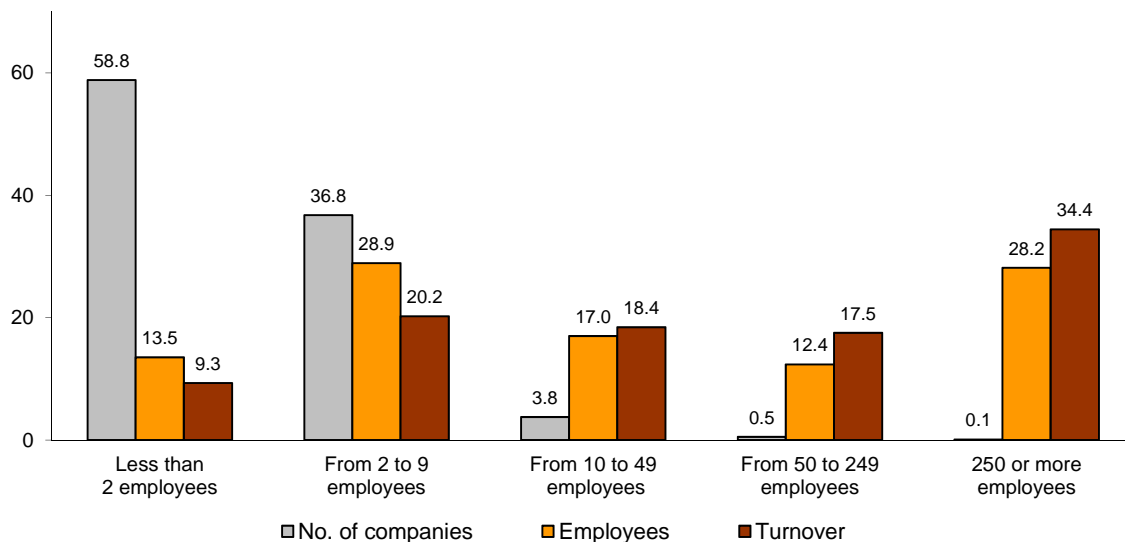


Turnover by company size.

The Services sector is characterised by a predominance of very small companies. More than 95% of them had less than 10 employees in 2015. These companies employed 42.4% of the personnel, although but its invoice figures did not reach a third of the total turnover for the sector.

On its part, large companies (with 250 or more employed persons), represented 0.1% of the total companies in the Services sector and invoiced 34.4% of the total for the sector.

Percentage distribution of the number of companies in the Service Sector, employed personnel and turnover by size of the company Year 2015



In seven business divisions the companies with less than 10 employees generated more than 50% of the total turnover for the corresponding branch: *Food and beverage services* (57.3%), *Real estate activities* (73.5%), *Legal and accounting activities* (57.7%), *Veterinary activities* (84.2%), *Creative, arts and entertainment activities*; (59.0%), *Repair of computers and personal and household goods* (58.5%) and *Other personal services* (59.1%),

On its part, in five activities the companies that had 250 or more employees generate more than 70% of the invoicing of its sector: *Air transport* (92.1%), *Radio and television programming and broadcasting activities* (74.8%), *Telecommunications* (80.2%), *Employment-related activities* (81.5%) and *Security and investigation activities* (73.1%).

Turnover distribution (in %), by company size and business divisions. Year 2015

Activity group	Less than 2 employee	From 2 to 9 employee	From 10 to 49 employee	50 to 249 employed persons	250 or more employee
Transport and storage					
- Land transport and transport via pipelines	12.9	23.6	24.2	16.9	22.5
- Sea transport and transport by domestic navigable routes	7.9	9.3	11.4	22.5	48.9
- Air transport	0.3	0.4	0.8	6.5	92.1
- Storage and activities connected to transport	7.2	16.6	22.0	23.8	30.4
- Postal and courier activities	4.5	9.4	13.9	13.6	58.7
Accommodation					
- Accommodation activities	1.8	10.5	26.9	32.1	28.6
- Food and beverage services	6.2	51.1	25.7	6.0	11.1
Information and communications					
- Publishing	4.1	10.2	22.5	36.6	26.6
- Motion picture, video and television programme activities, sound recording and music publishing	5.0	17.8	22.9	45.2	9.0
- Radio and television programming and broadcasting activities	2.8	3.7	9.7	8.9	74.8
- Telecommunications	1.6	3.4	5.1	9.8	80.2
- Programming, consultancy and other IT-related activities	3.2	5.9	10.5	14.1	66.4
- Information services	9.6	9.9	24.8	33.3	22.4
Real estate activities					
- Real estate activities	37.2	36.3	13.7	7.4	5.3
Professional, scientific and technical activities					
- Legal and accounting activities	20.7	37.0	17.2	11.9	13.3
- Central headquarters activities; business management consultancy activities	7.0	17.0	16.3	29.4	30.3
- Architectural and engineering activities; technical testing and analysis	9.9	15.7	18.6	16.0	39.7
- Research and development	3.3	8.2	22.3	30.6	35.6
- Advertising and market studies	6.7	14.0	28.0	39.4	11.9
- Other professional, scientific and technical activities	23.4	23.1	18.8	15.2	19.4
- Veterinary activities	18.6	65.6	15.8	(1)	0.0
Administrative and support service activities					
- Rental activities	14.0	22.2	18.0	18.1	27.7
- Employment-related activities	1.5	2.4	5.5	9.0	81.5
- Travel agency and tour operator activities, reservation services and related activities	10.4	12.3	20.6	29.0	27.7
- Security and investigation activities	2.4	1.6	6.1	16.8	73.1
- Services in buildings and gardening activities	2.4	11.9	16.5	15.8	53.4
- Administrative office activities and other business support activities	14.1	22.2	15.7	16.7	31.4
Arts, recreation and entertainment activities					
- Artistic and showbusiness activities	26.0	33.9	25.0	9.9	5.2
- Activities of libraries, archives, museums and other cultural activities	3.4	14.5	31.8	35.4	15.0
- Gambling and betting activities	2.7	12.3	12.3	9.4	63.3
- Sports, recreation and entertainment activities	5.5	17.7	31.3	23.6	22.0
Other services					
- Repair of computers and personal and household goods	17.6	40.9	12.5	10.8	18.1
- Other personal services	11.4	47.7	22.0	10.5	8.4
TOTAL	9.3	20.2	18.4	17.5	34.4

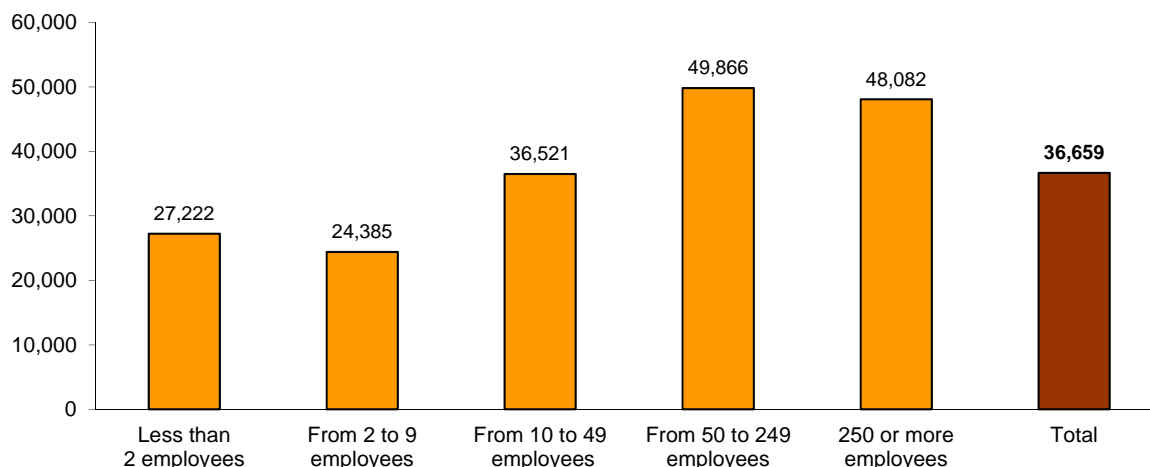
(1) For confidentiality reasons, these are grouped within the previous section

Company size and productivity

In 2015, productivity exceeded 48,000 euros in medium and large companies (50 employed persons or more).

On the other hand, companies that had less than 10 employees also registered the least activity, with 27,222 euros for the companies with less than two employees and 24,385 euros for those that had between two and nine employees.

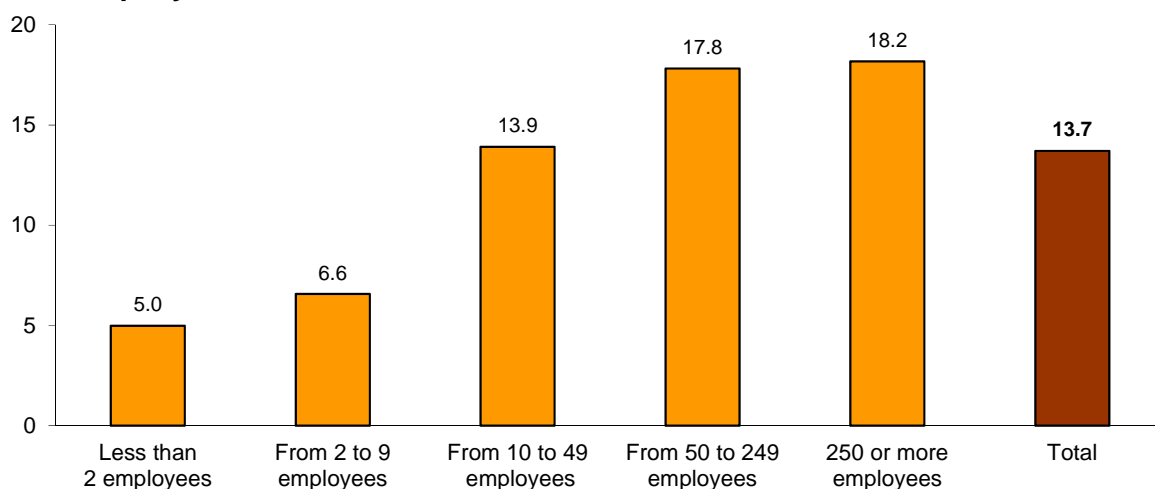
Productivity (in euros) in the Services Sector by size of the company. Year 2015



Size of the company and sales outside Spain

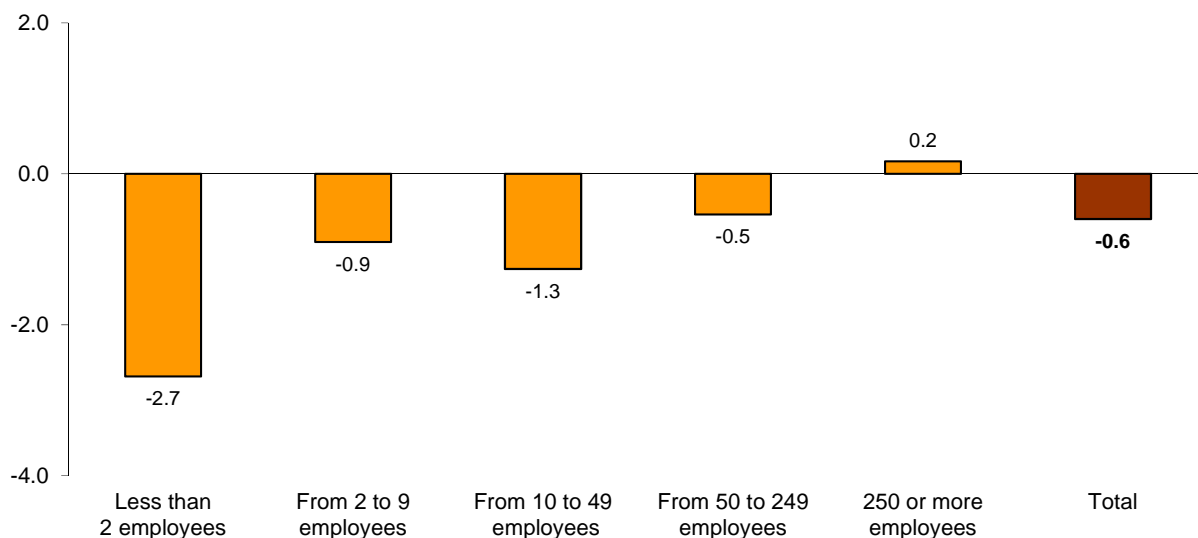
In 2015, medium and large-sized services companies, with 50 or more employed persons, were most likely to export, with almost 18% of total invoicing dedicated to sales abroad.

Percentage of exports in service sector as compared with the total invoicing by size of the company. Year 2015



In 2015 the invoicing of the service sector companies increased more for the internal market (7.3%) than for the external one (1.9%). The larger companies were the only ones that increased their external drive in comparison to the previous year.

Variation of the percentage of exports of the service sector by size of the company. Year 2015-2014



Investment

In 2015 the total investment (in material and intangibles assets) carried out by the service sector ascended to 38,820 million euros, with an increase of 13.7%, in comparison to the previous year. More than one fourth came from *Transport and storage* companies.

The investment provided 18.7% of the added value. This percentage ranged between 9.8% of the *Accommodation* and 47.9% of the *Real estate activities*.

Investment by activity sections Year 2015

Activity group	Million euros	% of the total	Investment/ Added value (%)
Transport and storage	9,884	25.5	22.1
Accommodation	2,627	6.8	9.8
Information and communications	6,475	16.7	20.3
Real estate activities	6,670	17.2	47.9
Professional, scientific, and technical activities	4,929	12.7	12.3
Administrative and support service activities	5,098	13.1	15.7
Arts, recreation and entertainment activities	2,691	6.9	21.4
Other services	446	1.1	9.9
TOTAL	38,820	100.0	18.7

Results by Autonomous Communities

The Autonomous Communities with the greatest participation in the turnover for the Services sector in 2015 were Comunidad de Madrid (with 35.0% of the total), Cataluña (20.1%) and Andalucía (9.0%).

In turn, those that carried the lowest weight were La Rioja (0.3%), Extremadura and Cantabria (both with 0.7%).

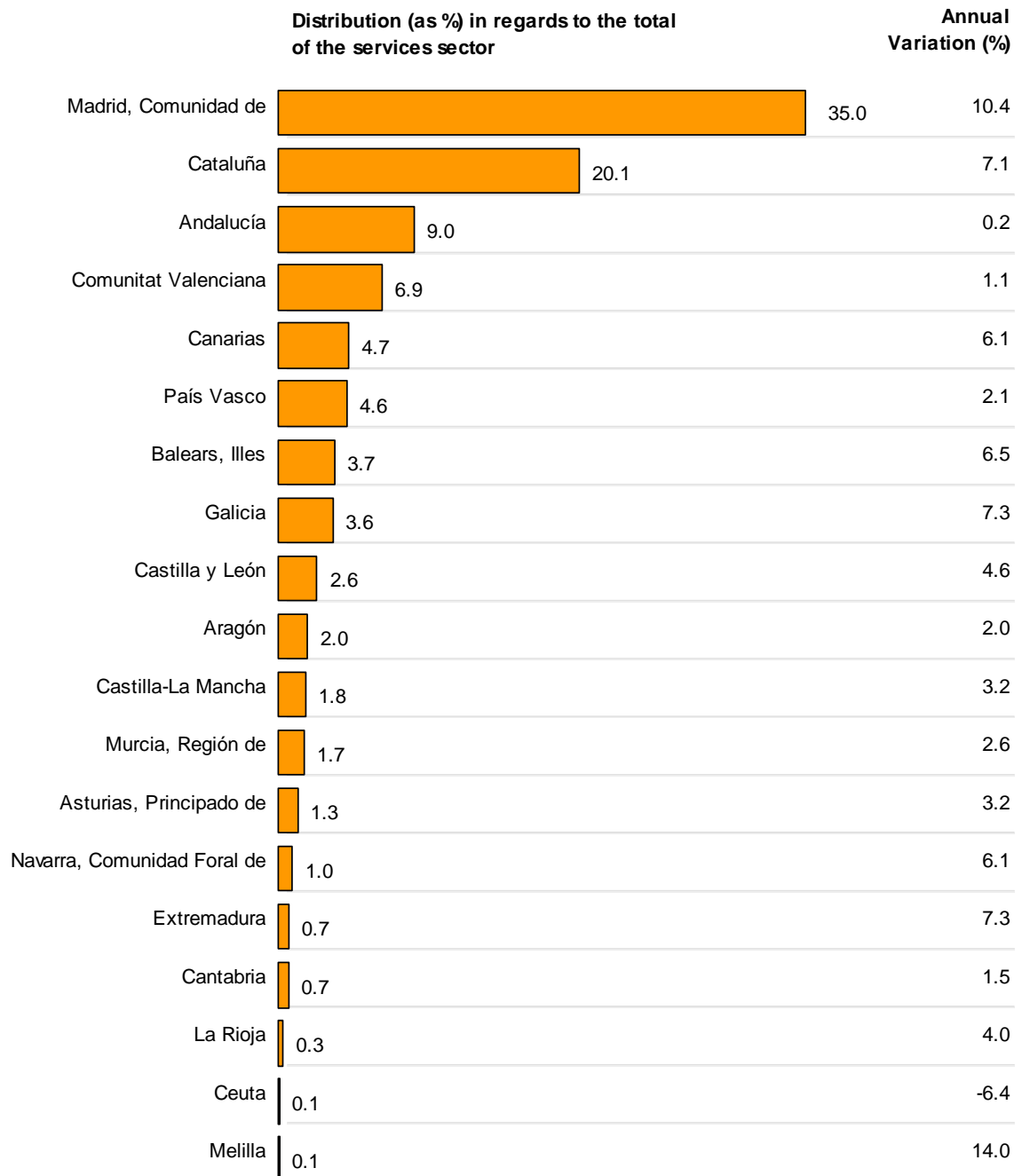
All the Autonomous Communities increased their turnover in the service sector in comparison to the previous year. Those that registered the greater increases were Comunidad de Madrid (10.4%), Galicia and Extremadura (both with 7.3%).

Turnover y Employees in the Service Services Sector by autonomous communities and cities Year 2015

Autonomous Community	Turnover			Employees		
	Million euros	% of the total	Annual Variation (%)	Annual average	% of the total	Annual Variation (%)
Andalucía	37,677	9.0	0.2	662,447	13.0	2.1
Aragón	8,205	2.0	2.0	127,863	2.5	6.4
Asturias	5,450	1.3	3.2	94,991	1.9	3.8
Balears, Illes	15,632	3.7	6.5	166,119	3.3	7.2
Canarias	19,604	4.7	6.1	256,928	5.0	3.4
Cantabria	2,908	0.7	1.5	53,049	1.0	2.7
Castilla y León	10,906	2.6	4.6	209,201	4.1	4.9
Castilla-La Mancha	7,643	1.8	3.2	133,264	2.6	3.5
Cataluña	83,603	20.1	7.1	977,294	19.1	5.7
Comunitat Valenciana	28,798	6.9	1.1	455,969	8.9	2.7
Extremadura	3,001	0.7	7.3	66,082	1.3	6.5
Galicia	15,197	3.6	7.3	238,941	4.7	3.9
Madrid, Comunidad de	146,075	35.0	10.4	1,211,821	23.7	7.1
Murcia, Región de	7,266	1.7	2.6	119,460	2.3	2.0
Navarra, Comunidad Foral de	4,041	1.0	6.1	58,934	1.2	5.3
País Vasco	19,010	4.6	2.1	242,711	4.7	5.4
Rioja, La	1,427	0.3	4.0	25,581	0.5	-0.6
Ceuta	286	0.1	-6.4	5,388	0.1	12.0
Melilla	234	0.1	14.0	5,074	0.1	13.4
TOTAL	416,963	100.0	6.4	5,111,117	100.0	4.9

(*) Results by Autonomous Communities do not include Section R nor merger 96 of NACE-2009

Business turnover in the services sector by Autonomous Cities and Communities. Year 2015



The following chart shows, for each Autonomous Community, the three business sections which produced the greatest turnovers in 2015, and the percentages that these activities represented as compared with the total turnover of the Services Sector.

Transport and storage was the activity with the largest contribution to the total invoicing of most of the autonomous communities, except for the Comunidad de Madrid (where *Information and communications* had a larger weight) and Illes Balears and Canarias (where *Accommodation and food service activities* concentrated more than 60% of the turnover of the service sector o those communities, respectively).

Main business sections in each autonomous community, according to turnover. Year 2015

Autonomous Community (*)	1st Group	%	2nd Group	%	3rd Group	%
Andalucía	Transport and storage	28.1	Accommodation	22.5	Professional, scientific, and technical activities	15.9
Aragón	Transport and storage	33.9	Accommodation	18.2	Professional, scientific, and technical activities	14.2
Asturias (Principado)	Transport and storage	27.1	Accommodation	21.9	Professional, scientific, and technical activities	18.3
Balears, Illes	Accommodation	35.5	Administrative and support service activities	31.1	Transport and storage	14.3
Canarias	Accommodation	33.5	Administrative and support service activities	27.4	Transport and storage	17.6
Cantabria	Transport and storage	29.6	Accommodation	23.9	Administrative and support service activities	16.1
Castilla y León	Transport and storage	30.0	Accommodation	21.5	Administrative and support service activities	16.2
Castilla-La Mancha	Transport and storage	43.3	Accommodation	18.2	Administrative and support service activities	12.4
Cataluña	Transport and storage	25.6	Professional, scientific, and technical activities	20.2	Administrative and support service activities	16.1
Comunitat Valenciana	Transport and storage	32.5	Accommodation	20.2	Professional, scientific, and technical activities	15.3
Extremadura	Transport and storage	26.5	Accommodation	23.5	Professional, scientific, and technical activities	20.3
Galicia	Transport and storage	36.9	Accommodation	16.5	Professional, scientific, and technical activities	16.0
Madrid, Comunidad de	Information and communications	28.8	Professional, scientific, and technical activities	26.0	Transport and storage	19.2
Murcia, Región de	Transport and storage	45.9	Accommodation	15.8	Administrative and support service activities	13.7
Navarra, Comunidad de	Transport and storage	32.7	Professional, scientific, and technical activities	21.4	Accommodation	18.1
Pais Vasco	Transport and storage	30.9	Professional, scientific, and technical activities	24.0	Accommodation	13.6
Rioja, La	Transport and storage	27.0	Accommodation	21.4	Professional, scientific, and technical activities	17.8

(*) The results by autonomous communities do no include Section R nor Merger 96 of CNAE-2009

Statistics on Products in the Services Sector:

These statistics enable ascertaining the breakdown of turnover, according to the services provided, as well as the business sectors of the clients to whom said services are provided.

Transport (Mergers 49.1 to 49.4 and Mergers 50, 51 and 53 of CNAE-2009)

84.8% of invoicing of *Rail transport* companies in 2015 corresponded to passenger transport. And, 56.1% of said invoicing was for inter-city transport.

The carriage of goods accounted for approximately three quarters of the invoicing of the *Land transport* and close to six of every ten invoiced euros by the *Sea transport and transport by domestic navigable routes*.

Air transport companies obtained 82.7% of its invoicing from passenger transport, 4.0% for freight transport and 13.3% for other activities such as handling and repair of aircrafts.

More than half of the turnover income of *Postal and couriers activities* companies was from the non-urgent transport of letters, documents and packages weighing 20 kg or less.

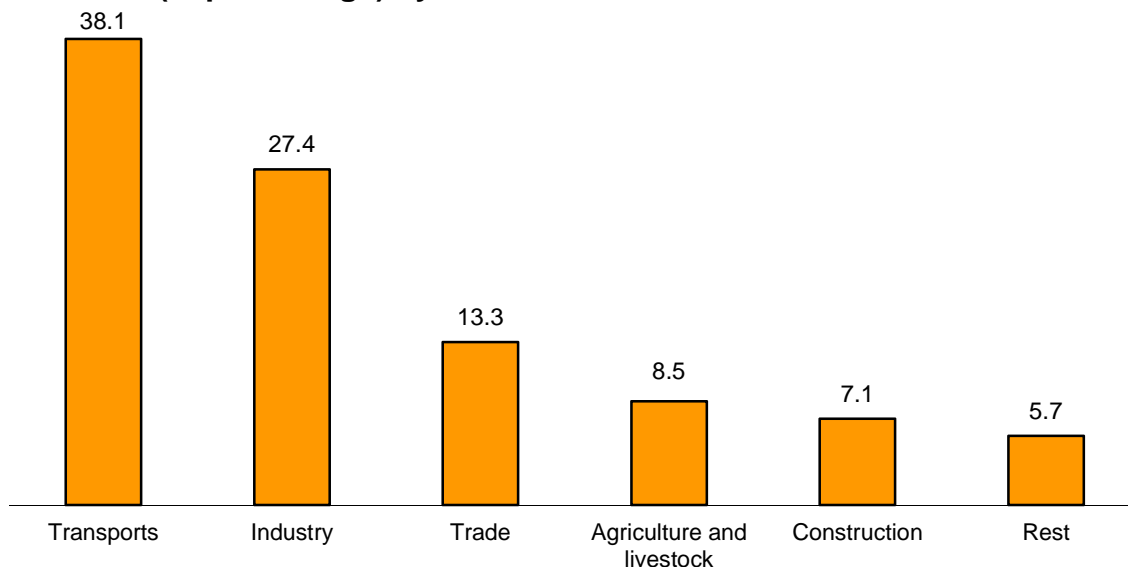
Transport. Turnover percentage distribution, by main activity of the company and services provided. Year 2015

Services rendered	Main activity: by type of transport				
	Railway	Land	Sea transport and transport by domestic navigable routes	Air transport	Postal and courier transport
Turnover (million euros)	2,499	40,613	1,755	9,883	4,471
<i>Distribution in % by type of transport</i>	4.2	68.6	3.0	16.7	7.6
<i>Distribution in % by services provided</i>					
TOTAL	100.0	100.0	100.0	100.0	100.0
Passenger transport	84.8	22.8	35.0	82.7	0.0
City railway	28.6				
Inter-city railway	56.1				
City and suburban		7.2			
Taxi operation		5.9			
Other land transport: scheduled and unscheduled		9.6			
Sea and navigable routes transport			35.0		
Air transport				82.7	
Carriage of goods	12.2	74.5	64.0	4.0	92.6
Railway	12.2				
Shuttle or road repeated transport		5.0			
Road delivery or collection		20.7			
Normal by road		48.8			3.1
Sea and navigable routes transport			64.0		
Air transport				4.0	
Urgent package and documents transport up to 20 Kg,					37.7
Non-urgent package transport up to 20 Kg,					51.8
Other activities and services	3.0	2.7	1.1	13.3	7.4

The *Freight transport by road* companies invoiced 38.1% of their turnover to clients related to transport, and 27.4% to industrial enterprises.

Freight transport by road.

Main clients (in percentage) by turnover. Year 2015



Hotels and similar accommodation (companies with 50 employed persons or more of the Merger 55.1 of CNAE-2009)

The turnover of hotels and similar accommodation in companies with 50 or more employees grew 6.0% in comparison to the previous year. More than nine of every 10 invoiced euros correspond to accommodation and feeding services.

Total invoicing for the demand of *Rooms (accommodation only)* increased by 5.5% and that of *Pension (breakfast, half or full board)*, did so by 6.7% and that of *Catering (except board)* by 6.1%.

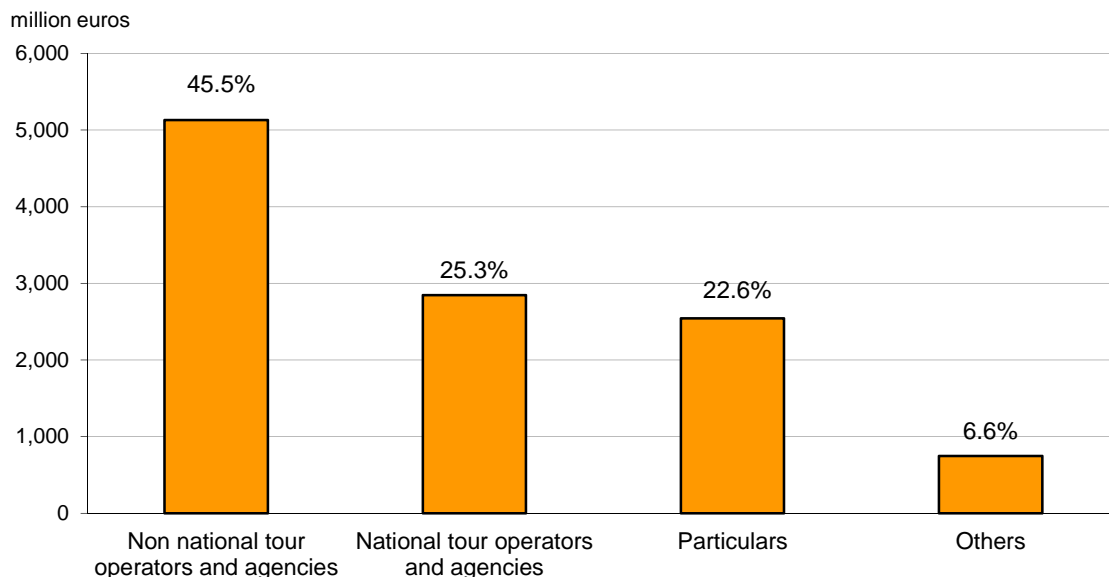
Hotels and other forms of accommodation (50 employees and over).

Annual percentage distribution and variation of turnover by delivered services. Year 2015

Services rendered	Distribution (as %)	Annual variation(%)
TOTAL	100.0	6.0
Rooms (only accommodation)	57.3	5.5
Pension (breakfast, half board and full board)	24.6	6.7
Catering (except board)	11.7	6.1
Other activities and services	2.9	6.6
Sports facilities and health	1.4	10.2
Meeting and business rooms	1.1	8.7
Retail trade	0.7	7.3
Discotheques and dance clubs	0.3	23.3

45.5% of the invoicing of hotels and similar accommodation was from tour operators and non-national agencies.

**Hotels and similar accommodation (from 50 or more employees).
Main clients (in percentage) by turnover. Year 2015**



Motion picture and video activities (Merger 59 de la CNAE-2009)

The motion picture, video, television programs, sound and music activities reached an invoicing of 5,058 million euros in 2015, which represents an increase of 13.4% in comparison to the previous year.

By type of services, the *Motion picture, video and television programme post-production services* grew the most (47.0%), while the *Sound recording services* were the only ones that decreased (-3.2%).

Movies and video activities: turnover according to the delivered services. Percentage distribution and annual variation. Year 2015

Services provided	Distribution (as %)	Annual variation(%)
TOTAL	100.0	13.4
Motion picture, video and television programmes production	36.4	4.6
Motion picture, video and television programmes post-production services	23.0	47.0
Motion picture, video and television programmes distribution	20.2	4.2
Motion picture exhibition	11.6	15.8
Other activities and services	4.8	14.1
Sound recording services	3.9	-3.2

Activities in computer science, law and accountancy, consultancy, technical services, advertising and market studies. (Activities 58.2, 62, 63.1, 69, 70.2, 71 and 73 of CNAE-2009)

Activities in computer science, law and accountancy, consultancy, technical services and advertising invoiced a total of 97,837 million euros in 2015, an increase of 6.6% in comparison to the previous year.

Activities in computer science, legal and accountancy, consultancy, technical services and advertising and market studies. Main clients (in percentage) by turnover. Year 2015

Activity	Order number: 1	%	Order number: 2	%	Order number: 3	%
Software publishing	Computer science and telecommunications	32.5	Business services	24.3	Trade	11.9
Computer programming	Computer science and telecommunications	26.2	Banking and insurance	19.7	Transports	16.6
Data processing, hosting and related activities	Computer science and telecommunications	31.0	Business services	20.8	Banking and insurance	13.6
Household Legal and accounting activities	Business services	34.9	Industry	12.2	Trade	10.4
Business management consultancy activities	Business services	37.2	Banking and insurance	17.2	Industry	14.1
Technical services	Industry	41.4	Business services	15.1	Construction	13.4
Advertising and market studies	Business services	33.5	Trade	15.1	Industry	14.0

Employment-related activities (Division 78 of CNAE-2009)

The collaboration agencies and temporary-employment agency invoiced 4,713 million euros in 2015, 17.7% more than in the previous year.

The total number of hours invoiced increased by 26.9%. Out of the total hours invoiced, these companies spent over 41.4% of their working hours on *Industry*.

Employment-related activities Invoiced hours according to the personnel provided. Percentage distribution and annual variation. Year 2015

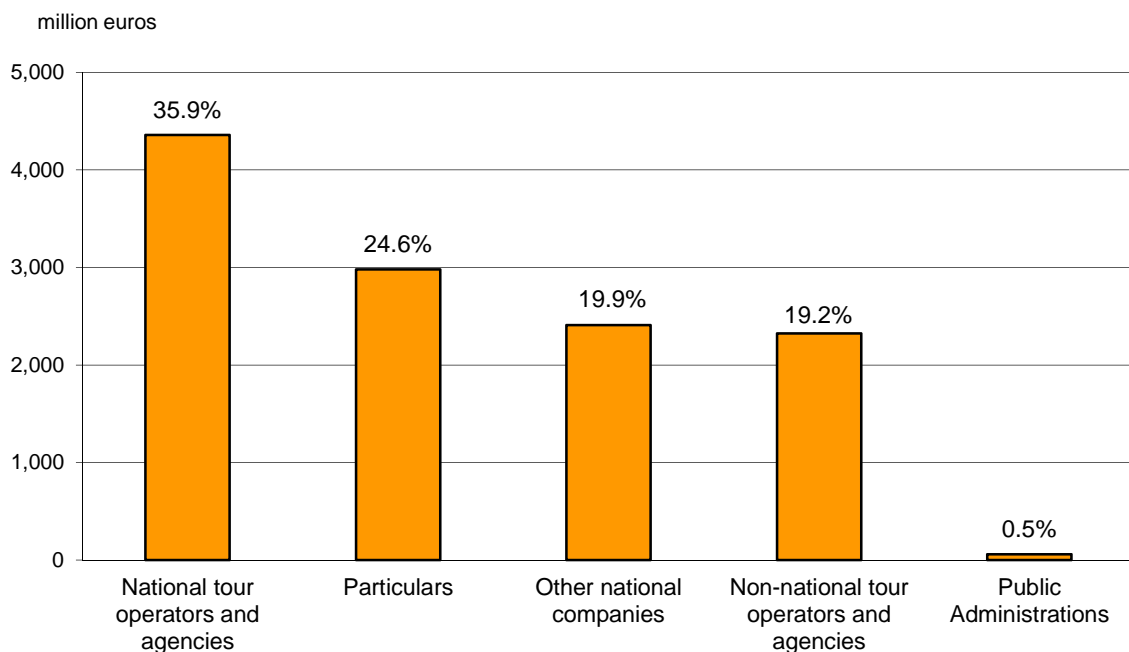
Type of personnel supplied	Distribution (as %)	Annual variation(%)
TOTAL	100.0	26.9
Industry	41.4	23.6
Health, education...	16.4	50.8
Office	14.7	16.0
Accommodation and catering	9.3	20.3
Trade	8.1	59.8
Transport, storage and logistics	7.6	9.3
Computer programming and telecommunication:	2.4	24.7

Travel agency and similar tour operator activities (Companies with at least 20 employed persons of the Merger 79.1 of CNAE-2009)

Travel agencies and tour operators invoiced 18,350 million euros in 2015, 6.2% more than in 2014. 66.1% of this figure corresponded to Travel agencies and tour operators with at least 20 employed persons.

55.1% of the turnover was invoiced to national companies (tour operators, travel agencies and other companies), 24.6% to particulars and 19.9% was invoiced to non-national tour operators and agencies.

**Travel agency and tour operator activities (more than 20 employees).
Main clients (in percentage) by turnover. Year 2015**



Cleaning activities (Merger 81.2 of CNAE-2009)

The turnover of cleaning activities reached 9,608 million euros in 2015, that is, a 6.3% increased in comparison to the previous year.

By company size, large ones (with 250 or more employees) generated almost 60.4% of the invoicing in the sector.

By type of customers, large companies provided services mainly to Public Administration Services, with 44.1% of the invoicing of these companies.

In turn, companies with less than 20 employees provided services mainly to households, obtaining from them 36.8% of their turnover.

Cleaning activities Turnover and percentage distribution of the main clients according to the size con the company. Year 2015

	Employees:				
	TOTAL	Fewer than 20	From 20 to 49	From 50 to 249	250 or more
TOTAL (million euros)	9,608	1,058	1,428	1,319	5,802
<i>Distribution (as %)</i>	<i>100.0</i>	<i>11.0</i>	<i>14.9</i>	<i>13.7</i>	<i>60.4</i>
Distribution by business sector of the client					
TOTAL	100.0	100.0	100.0	100.0	100.0
Public Administrations	34.2	12.1	17.0	27.1	44.1
Trade	11.9	14.4	7.7	9.7	13.1
Industry	13.0	5.3	17.6	25.9	10.3
Households	11.7	36.8	36.3	10.0	1.5
Business services	8.5	8.9	9.4	12.1	7.3
Accommodation and catering	7.0	9.7	3.9	5.0	7.7
Banking and insurance	2.9	0.2	0.7	1.6	4.3
Transports	3.4	2.5	2.1	2.8	4.1
Construction	1.5	2.9	1.8	1.2	1.3
Computer science and telecomr	1.0	0.3	0.9	1.3	1.2
Agriculture and livestock	0.3	1.8	0.0	0.4	0.0
Other clients	4.4	5.0	2.5	3.0	5.1

Methodological notes

The project for the integration of the structural economic surveys

The Instituto Nacional de Estadística annually prepares the structural statistics of the companies, for the **Industry, Commerce and Service sectors**. These statistics are governed by the Regulation 295/2008 of the European Parliament and of the Council whose objective is to offer information on the main economical characteristics of the companies, such as employees, turnover, and other income, purchases and consumptions, personnel expenses, taxes and investments.

Until the included reference exercise of 2014, the structural company surveys of the companies of the INE (Industrial Survey of Companies, Annual Commerce Survey and Annual Services Survey) were prepared according to the sectors of the study, by means of different process and with different collection and publication calendars.

Since the reference year 2015 the ***Project for the Integration of Structural Economical Surveys*** has begun, with the purpose of homogenization and to improve the production process of these operations, the statistical results and the publishing of the information.⁶ It will be prepared during two complete exercises until it's complete implementation and has required the reform of the following statistical operations, which have also changed their denomination with the idea of integration:

Denomination until the reference year 2014	New denomination since the reference year 2015
Industrial Companies Survey;	Structural Business Statistics: Industrial Sector
Annual Trade Survey:	Structural Business Statistics: Trading Sector
Annual Services Survey	Structural Business Statistics: Services Sector

The reform embraces, among other aspects:

- 1) The use of the **practically uniform questionnaires** for the three sectors of the study (although some specific aspects of the Industrial Sector have been kept) and adapted, in the case of legal entities companies, and to the standardized Annual Accounting models.
- 2) **More efficient sample designs** that pursue the reduction of the load on the respondents and to improve the use of the administrative registers.
- 3) A **new and homogenous diffusion plan for the operation** that will ease the comparison of the statistical results of the different sectors.

⁶ The *Project for the Integration of Structural Economic Surveys* was presented to the Superior Council of Statistics and ruled favourably in the meeting of the Standing Committee held on February 18, 2016.

**Turnover and persons employed, by activity sections. Year 2015
Industrial Sector, Trading Sector and Services Sector**

Activity section	Turnover		Employed personnel (annual average)	
	Million euros	% over the total	Thousands of persons	% over the total
Industrial Sector	582,357	34.0	1,984.1	18.7
B Extractive Industries	3,383	0.2	18.5	0.2
C Manufacturing Industry	467,053	27.2	1,768.9	16.7
D Electric energy, gas, steam and air conditioning supply	93,787	5.5	39.8	0.4
E Water supply, sewerage, waste management and decontamination activities	18,135	1.1	156.9	1.5
Trade Sector				
G Wholesale and retail business; repair of motor vehicles and motorcycles	682,058	39.8	2,955.0	27.9
Services sector	450,120	26.3	5,657.8	53.4
H Transport and storage	104,293	6.1	837.6	7.9
I Accommodation	62,146	3.6	1,267.7	12.0
J Information and communications	75,402	4.4	435.1	4.1
L Real state activities	24,384	1.4	206.8	2.0
M Professional, scientific and technical activities	83,219	4.9	979.7	9.2
N Administrative and support service activities	65,092	3.8	1,329.3	12.5
R Arts, recreation and entertainment activities	26,744	1.6	310.4	2.9
S Other services (except associative activities)	8,840	0.5	291.1	2.7
TOTAL	1,714,535	100.0	10,597.0	100.0

Under the new diffusion plan the tabulation is presented taking into account the following ranking criteria:

- **Main economic activity**, according to the codes of CNAE-2009.

The data are presented according to the mergers of the CNAE-2009 until the indicated level of detail is reached for each table. For example, the table *Main magnitudes* is detailed to a level of 1, 2, 3, and 4 digits.

- **Company size**, according to the number of employees.
- **Geographical distribution** by Autonomous Community
- **Study object variables**: main magnitudes, main indicators, exploitation results, investment, breakdown of turnover by geographical destiny of the sales, expenses in external services.

The new document on *Structural Business Statistics Methodology* also shows, in a uniform and jointly way for the three sectors of the study, the main methodological lines, concepts and definitions. It is worth noting, that although many of the technical aspects of the three operation have been standardized, the peculiarities or specific aspects have been kept for each sector, which have been pointed out and explained in the methodology.

Brief description of the statistics operations presented

The **Structural Business Statistics: Services sector** (previously called Annual Services Survey) is an annual structural type survey, aimed at companies, society and physical persons whose main activity is described in sections H, I, J, L, M, N, R and in mergers 95 and 96 of the S part of NACE-2009. This includes activities of transport and storage, accommodation, information and communications, real estate activities, professional, scientific and technical activities, administrative and support services activities, artistic, recreational and entertainment activities, and the repair of computers, personal effects and household items and other personal services (with the exception of associative activities, Division 94).

This operation allows to know the main structural characteristics and economical variables of the companies mainly dedicated to each one of the included variables in the scope of the study, variables such as employees, business turnover and other incomes, purchases and consumptions, personnel expenses, taxes and investments.

The **Statistics on Products in the Services Sector** is an annual, structural statistical operation integrated in the above operation, and whose main objective is to provide a detailed breakdown of turnover, according to the services provided and the business sector of the client. This additional breakdown is applied to activities in transport, hotels, computer sciences and audio-visual services, legal and accountancy services, technical services, advertising and market studies, activities of placement agencies, travel agencies and tour operators, and cleaning activities.

Other variables studied are the breakdown of the use of raw materials and other consumables for the transport and hotels, the vehicle fleet in transport, consumptions by products and services acquired by the travel agencies and tour operators, the hours invoiced in the selection and employment companies, ...

For further details, please see the methodological files of these surveys.

Structural Business Statistics: Services Sector:

http://www.ine.es/dyngs/INEbase/en/operacion.htm?c=Estadistica_C&cid=1254736176865&menu=ultiDatos&idp=1254735576778

Statistics on Products in the Services Sector:

http://www.ine.es/dyngs/INEbase/en/operacion.htm?c=Estadistica_C&cid=1254736176898&menu=resultados&idp=1254735576778

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