

27 September 2018

**Statistics on Affiliates of Spanish Companies Abroad  
Year 2016**

**Affiliates of Spanish companies abroad generated a turnover of 195,093 million euros and employed 737,562 persons in 2016**

**The countries where affiliates of Spanish companies generated the highest turnover were the United States (14.7%), United Kingdom (13.4%) and Brazil (12.2%)**

**The branches of activity with the greatest presence among Spanish affiliates abroad were *Manufacturing industry* (with 19.0% of turnover generated by affiliates) and *Information and communications* (with 18.9%)**

In 2016, there were 5,851 affiliates of Spanish companies abroad in the sectors of *Industry, Construction, Trade and Other Non-Financial Market Services*.

Turnover generated by these affiliates accounted for 195,093 million euros. With respect to employment, they employed 737,562 persons.

**Results by branch of activity<sup>1</sup>**

The *Services* sector concentrated the highest percentage of Spanish affiliates abroad (33.0%), generated 32.4% of the total turnover and employed 43.9% of people employed by the total number of affiliates.

**Principales variables por sector de actividad**

Año 2016. (Cifras económicas en millones de euros)

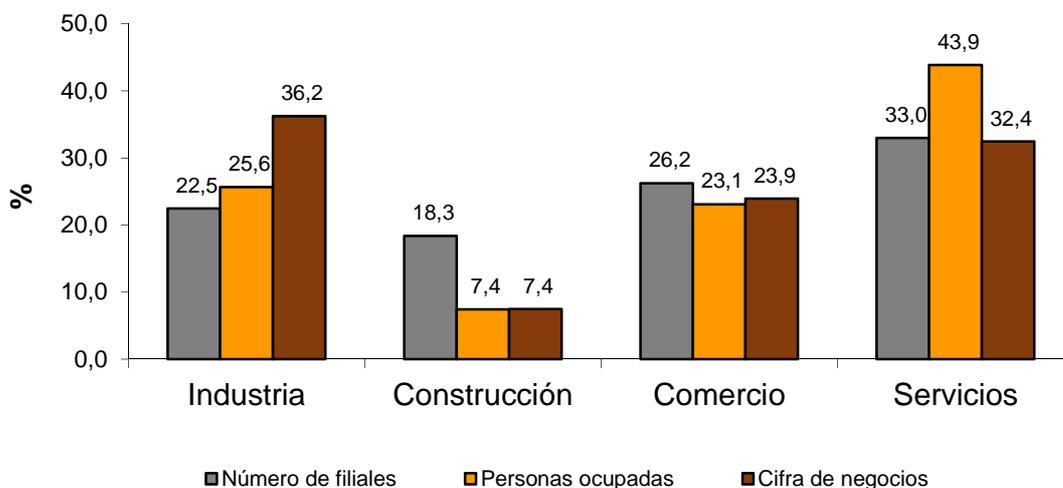
Sector	Número de filiales	Personas ocupadas	Cifra de negocios
Industria	1.314	189.064	70.630
Construcción	1.073	54.750	14.519
Comercio	1.535	170.319	46.653
Servicios	1.929	323.429	63.290
<b>TOTAL</b>	<b>5.851</b>	<b>737.562</b>	<b>195.093</b>

<sup>1</sup> Affiliates of Spanish companies abroad researched are classified according to their main activity. Similarly, all variables of study referring to affiliates are assigned to said activity.

On the other hand, 22.5% of affiliates abroad carried out their activity in the industrial sector. These companies generated the highest percentage of turnover by sector (36.2%) and employed 25.6% of the personnel employed in affiliates.

Finally, *Trade* and *Construction* (with 26.2% and 18.3% of the number of affiliates, respectively) generated 23.9% and 7.4% of turnover and employed 23.1% and 7.4% of the total, respectively.

**Principales variables por sector de actividad . Año 2016**  
(en porcentaje)



**Results by branch of activity**

If we analyse the number of affiliates for each of the 16 branches of activity presented in these statistics, those with the greatest number of affiliates were *Sale and repair of motor vehicles and motorcycles* and *Wholesale trade* (20.7% of the total affiliates) and *Manufacturing industry* (15.9%).

From the employment perspective, *Manufacturing industry* was the branch of activity that created the most employment (20.0% of the total). This was followed by *Retail trade except for motor vehicles and motorcycles* (18.4%) and *Information and communications* (17.1%).

As regards turnover, the branches contributing with the highest percentage to the total were *Manufacturing industry* (19.0%), *Information and communications* (18.9%) and *Electricity, gas, steam and air conditioning supply* (13.8%).

The branches with the lowest contribution were *Real estate activities* (0.7%), *Water supply, sewerage, waste management and remediation activities* (0.7%) and *Construction of buildings* (0.9%).

## Principales resultados por rama de actividad

Año 2016

Rama de actividad	Filiales		Personas ocupadas		Cifra de negocios	
	Número	%	Número	%	Millones €	%
<b>Industria</b>	1.314	22,5	189.064	25,6	70.630	36,2
Industrias extractivas	68	1,2	2.402	0,3	5.274	2,7
Industria manufacturera	930	15,9	147.516	20,0	37.086	19,0
Suministro de energía eléctrica, gas, vapor y aire acondicionado	195	3,3	25.811	3,5	26.860	13,8
Suministro de agua, actividades de alcantarillado, gestión de residuos y descontaminación	121	2,1	13.335	1,8	1.411	0,7
<b>Construcción</b>	1.073	18,3	54.750	7,4	14.519	7,4
Construcción de edificios	370	6,3	6.252	0,8	1.704	0,9
Ingeniería civil	422	7,2	29.537	4,0	9.275	4,8
Actividades de construcción especializada	281	4,8	18.961	2,6	3.540	1,8
<b>Comercio</b>	1.535	26,2	170.319	23,1	46.653	23,9
Venta y reparación de vehículos de motor y motocicletas y comercio al por mayor	1.211	20,7	34.537	4,7	24.095	12,4
Comercio al por menor, excepto de vehículos de motor y motocicletas	324	5,5	135.782	18,4	22.558	11,6
<b>Servicios</b>	1.929	33,0	323.429	43,9	63.290	32,4
Transporte y almacenamiento	201	3,4	27.952	3,8	11.744	6,0
Hostelería	209	3,6	25.580	3,5	2.320	1,2
Información y comunicaciones	509	8,7	125.771	17,1	36.893	18,9
Actividades inmobiliarias	386	6,6	1.975	0,3	1.324	0,7
Actividades profesionales, científicas y técnicas	319	5,5	18.644	2,5	3.607	1,8
Actividades administrativas y servicios auxiliares	183	3,1	86.366	11,7	3.857	2,0
Otras actividades de servicios	122	2,1	37.141	5,0	3.545	1,8
<b>TOTAL</b>	<b>5.851</b>	<b>100,0</b>	<b>737.562</b>	<b>100,0</b>	<b>195.093</b>	<b>100,0</b>

## Principales ramas de actividad según la cifra de negocios generada por las filiales en el exterior. Año 2016 (en porcentaje)



## Results by country of the affiliate company

The countries in which affiliates of Spanish companies abroad generated the greatest

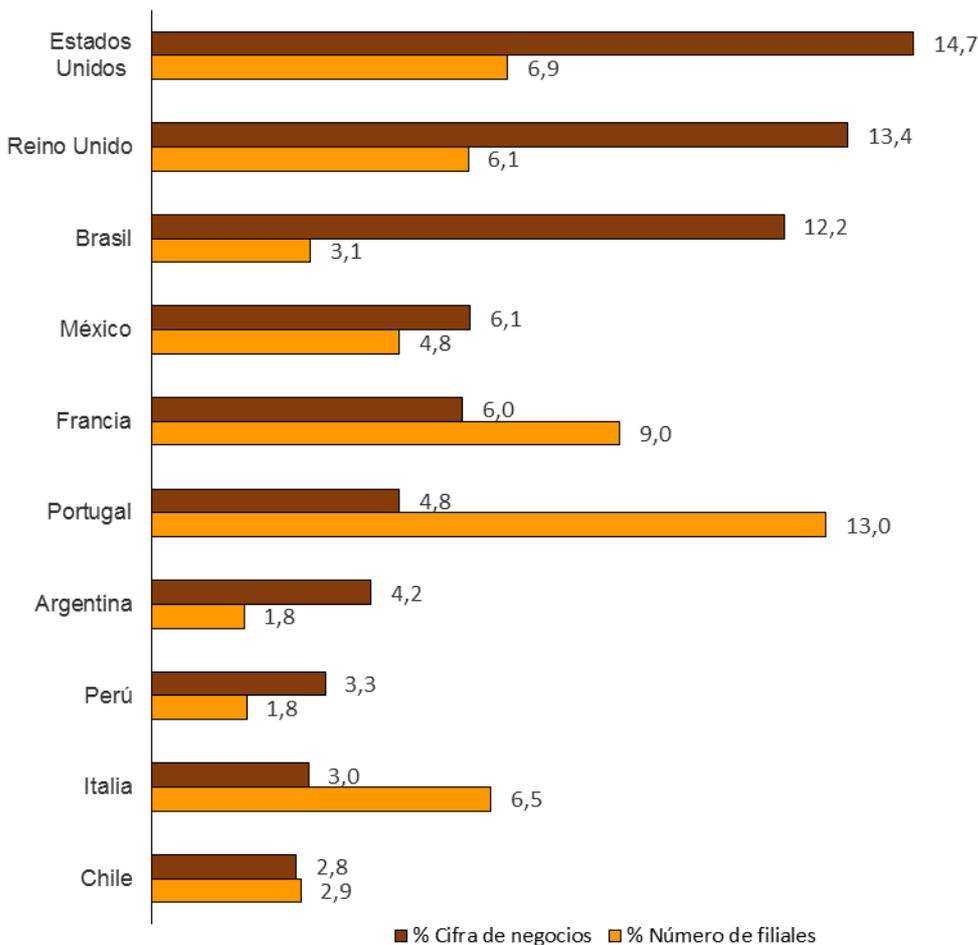
turnover in 2016 were the United States (14.7%), the United Kingdom (13.4%) and Brazil (12.2%).

In turn, the countries in which the highest number of affiliates were located were Portugal (13.0%), France (9.0%) and the United States (6.9%).

With regard to the number of persons employed, Brazil registered 13.3% of total employment, the United Kingdom 7.2% and the United States 6.8%.

It is worth noting that the top 10 countries with the highest turnover accounted for 70.6% of the total, 55.8% of the total number of affiliates of Spanish companies abroad and 61.5% of the total number of persons employed by these affiliates.

### Principales países por cifra de negocios y número de filiales de empresas españolas en el exterior. Año 2016

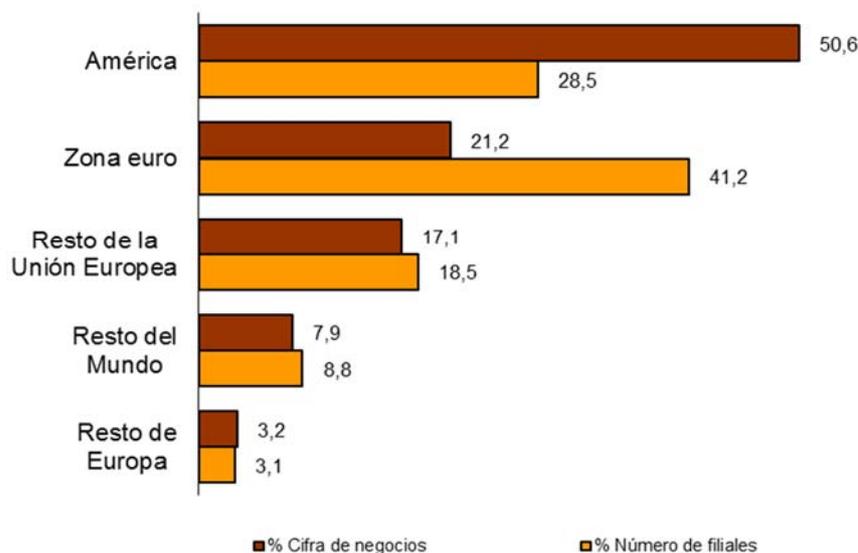


## Results by geographical area of the affiliate

Most affiliates of Spanish companies abroad were located in the euro zone of the European Union (41.2%) and in America (28.5%).

Considering the turnover as the reference variable, affiliates of Spanish companies in America generated 50.6% of the total turnover of affiliates in 2016, while affiliates located in the euro zone accounted for 21.2%.

### Distribución por zona geográfica de la empresa filial<sup>2</sup>. Año 2016



In the four sectors, *Industry, Construction, Trade and Services*, affiliates of Spanish parent companies had greater presence in the euro zone, with 31.1%, 34.8%, 56.8% and 39.3%, respectively.

<sup>2</sup> Rest of the European Union contains the countries of the European Union that are not integrated into the euro zone.

**Número de filiales de empresas españolas en el exterior por zona**

**geográfica y sector. Año 2016**

Zona geográfica	Industria		Construcción		Comercio		Servicios	
	Número	%	Número	%	Número	%	Número	%
Zona euro	408	31,1	373	34,8	872	56,8	758	39,3
Resto de la Unión Europea	266	20,2	240	22,4	240	15,6	335	17,4
Resto de Europa	41	3,1	14	1,3	76	5,0	48	2,5
América	406	30,9	333	31,0	219	14,3	710	36,8
Resto del mundo	193	14,7	113	10,5	128	8,3	78	4,0
<b>TOTAL</b>	<b>1.314</b>	<b>100,0</b>	<b>1.073</b>	<b>100,0</b>	<b>1.535</b>	<b>100,0</b>	<b>1.929</b>	<b>100,0</b>

With regard to the turnover generated in each sector, the highest percentages were generated by affiliates in America (47.7% in *Industry*, 59.0% in *Construction* and 61.1% in *Services*) and in the euro zone (39.0% in *Trade*).

**Cifra de negocios de filiales de empresas españolas en el exterior por zona**

**geográfica y sector. Año 2016**

Zona geográfica	Industria		Construcción		Comercio		Servicios	
	Millones €	%						
Zona euro	12.330	17,5	1.208	8,3	18.197	39,0	9.665	15,3
Resto de la Unión Europea	15.741	22,3	2.171	15,0	3.696	7,9	11.743	18,6
Resto de Europa	2.417	3,4	385	2,7	3.262	7,0	242	0,4
América	33.668	47,7	8.573	59,0	17.414	37,3	39.003	61,6
Resto del mundo	6.474	9,2	2.183	15,0	4.083	8,8	2.636	4,2
<b>TOTAL</b>	<b>70.630</b>	<b>100,0</b>	<b>14.519</b>	<b>100,0</b>	<b>46.653</b>	<b>100,0</b>	<b>63.290</b>	<b>100,0</b>

## Methodological note

The Statistics on Affiliates of Spanish Companies Abroad (Outward FATS) provides information regarding three of the main economic variables of affiliates of Spanish companies operating abroad in the following sectors: Industry, Construction, Trade and the rest of the Non-financial market services.

The target population of study of these statistics includes those affiliates of Spanish companies located abroad, and whose main activity is included in sections B to E (Industry), F (Construction), G (Trade) and H to S (Services), except K (Financial and insurance activities) and O (Public Administration) of the National Classification of Economic Activities 2009 (CNAE-2009). With the compilation of these statistics, within this scope of action, we comply with Regulation (EC) No. 716/2007 of the European Parliament and of the Council of 20 June 2007, regarding Community statistics on the structure and activity of foreign affiliates.

According to the Recommendations regarding Statistics on Affiliates compiled by the Statistical Office of the European Communities (Eurostat), with the collaboration of the different Member States, an affiliate of a Spanish company abroad is considered to be the company resident outside Spain that is ultimately controlled either by natural persons resident in Spain, or by an institutional unit or parent company resident in Spain. For these purposes, control is understood to be the ability to establish the general policy of a company, via the designation, as necessary, of the adequate directors. The most common case by far is that the investor in the foreign affiliate is a legal person (parent). In this case, in order to be a parent company, it is not enough for a company located in Spain to directly or indirectly control more than half of the shareholders' vote, or more than half of the shares of the affiliate abroad, or to exercise a minority control (less than

50%, but greater than that of any other owner); but rather, the Spanish parent company must also be free from control, under defined terms, of another business unit located abroad. That is to say, it must be the institutional unit that ultimately owns the Spanish affiliate abroad.

These statistics provide information on three variables: the number of affiliate companies, persons employed therein and turnover of the affiliates abroad, broken down by activity, size, and country or geographical area of the affiliate company.

The results of these statistics are prepared using the administrative information from the Investment Register (Direct Spanish Investment Abroad-Position) of the Ministry of Industry, Trade and Tourism. This Ministry supplies primary data to the INE by virtue of a partnership agreement between the two organisations. This data has been complemented with information from the EuroGroups Register, in order to adapt it to the requirements set out in the Community Regulation.

The Statistics on Affiliates of Spanish Companies Abroad (Outward FATS) complements the information, which within the scope of economic globalisation statistics, provides the Statistics on Affiliates of Foreign Companies in Spain (Inward FATS).

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