

26 June 2012

Annual Services Survey
Statistics on Products in the Services Sector
Year 2010

Turnover in the Services sector increases 0.8% in 2010, standing at 404,605 million euros

The number of companies decreases 1.9%, and employment falls 1.2% as compared with the previous year

The main clients of *Legal activities* are Business services and Services to households

Turnover of companies in the Services sector, excluding Trade, reached 404,605 million euros in 2010, for an increase of 0.8% as compared with the previous year.

The number of companies in the sector decreased 1.9%, and employed personnel fell 1.2%, as compared with 2009.

Main Services sector variables. 2010

Variables	Thousand euros(*)	Variation (%) 2010/09
Number of companies	1,269,762	-1.9
Turnover	404,604,951	0.8
Purchases of goods and services for resale	93,458,939	3.2
Production value	322,841,127	0.6
Purchases and expenditure on goods and services	235,099,599	1.1
Added value at factor cost	186,916,230	0.2
Investment in tangible assets	35,825,292	-5.8
Personnel costs	113,972,014	-0.2
Employed personnel (annual average)	5,269,672	-1.2
Wage earning personnel (annual average)	4,109,529	-1.1

* Except the number of companies and personnel

Results by group of activity

The activity groups registering the greatest increases in turnover in 2010 were *Real estate activities* (6.0%) and *Transport and storage* (5.0%). The latter accounted for a quarter of total turnover for the Services sector.

23.4% of the total employed persons were found in *Accommodation*, and 23.1% were found in *Administrative and support services activities*.

It was worth noting that half of the companies in the Services sector were *Accommodation* and *Professional, scientific and technical activities*. Their contribution to total turnover was 33.6%.

Turnover and persons employed, by activity group. 2010

Activity groups	Turnover (thousands of euros)	% over the total	Variation (%) 2010/09	Employed persons	% over the total	Variation (%) 2010/09
Transport and storage	99,535,057	24.6	5	921,035	17.5	-1.7
Accommodation	57,861,050	14.3	-0.6	1,230,671	23.4	0
Information and communications	80,317,742	19.9	-1.8	424,553	8.1	-0.4
Real estate activities	21,309,046	5.3	6	202,050	3.8	-3.5
Professional, scientific and technical activities	78,250,323	19.3	-0.4	979,295	18.6	-2.8
Administrative and support services activities	59,072,114	14.6	-0.6	1,217,304	23.1	-0.6
Other activities	8,259,620	2	-	294,765	5.6	-
Total Services	404,604,951	100	0.8	5,269,672	100	-1.2

(-) Sectors not completely included in 2009

Results by activity sector

On a more broken down level, the activity sectors with the greatest contribution to total turnover in the year 2010 were *Land transport and transport via pipelines* (11.3%), *Food and beverage services* (10.3%), *Storage and activities connected to transport and Telecommunications* (both with 9.6%).

Storage and activities connected to transport (9.4%) and *Employment-related activities* (7.0%) accounted for the greatest annual increases in turnover.

In contrast, the activity sectors registering the greatest decreases in turnover were the *Repair of computers and personal and household goods* (-10.4%), *Office management activities* (-5.5%) and *Radio and television programming and broadcasting activities* (-5.2%).

Turnover by activity sector. 2010

Activity sectors	Turnover (*)	% over the total	Variation (%) 2010/09
Land transport and transport via pipelines	45,593,928	11.3	2.8
Sea transport and transport by domestic navigable routes	1,858,995	0.5	0.3
Air transport	8,675,181	2.1	4.6
Storage and activities connected to transport	38,816,414	9.6	9.4
Postal and courier activities	4,590,538	1.1	-4.2
Accommodation services	16,200,928	4.0	-0.1
Food and beverage services	41,660,121	10.3	-0.8
Publishing	8,364,126	2.1	-4.4
Motion picture, video and TV programme activities, sound recording and music publishing	5,301,236	1.3	-4.7
Radio and television programming and broadcasting activities	4,609,573	1.1	-5.2
Telecommunications	38,679,041	9.6	-2.7
IT activities	21,780,093	5.4	2.6
Information services	1,583,673	0.4	-4.2
Real estate activities	21,309,046	5.3	6.0
Legal and accounting activities	21,069,648	5.2	-1.7
Business and management consultancy activities	6,177,904	1.5	4.4
Technical architecture and engineering services; technical testing and analyses	25,753,875	6.4	-4.0
Research and development	1,281,446	0.3	-2.2
Advertising and market studies	18,321,600	4.5	4.6
Other professional, scientific and technical activities	4,889,771	1.2	1.5
Veterinary activities	756,078	0.2	0.2
Rental activities	11,182,208	2.8	-0.5
Employment-related activities	3,330,153	0.8	7.0
Travel agency and tour operator activities and reservation services	17,573,244	4.3	-1.7
Security and investigation activities	4,914,235	1.2	-1.9
Services in buildings and gardening activities	12,071,878	3.0	3.9
Office management activities	10,000,396	2.5	-5.5
Artistic and showbusiness activities	2,139,541	0.5	-
Activities of libraries, archives, museums and other cultural activities	711,047	0.2	-
Repair of computers and personal and household goods	1,907,854	0.5	-10.4
Hairdressing and other beauty treatments	3,501,178	0.9	-
Total Services	404,604,951	100.0	0.8

(*) Thousands of euros

(-) Sectors not included in EAS2009

Employment

78.6% of those employed in the Services sector worked as wage earners in 2010. In companies with fewer than two employed persons, this percentage was 9.9%.

72.5% of wage earners were in permanent employment. In *Legal and accounting activities* and in *Telecommunications*, permanent employment reached the highest percentage (in both cases, 92.7%).

By sex, 45.1% of employed persons were women. *Land transport and transport via pipelines* (9.5%) and *Security and investigation activities* (17.8%) were the sectors where the lowest percentages were registered.

In contrast, 84.6% of those employed in *Hairdressing and other beauty treatments* were women. In companies with more than 99 employees, almost half of the workers were women (49.4%).

Investment

Investment in tangible fixed assets totalled 35,825 million euros in 2010, that is, 5.8% less than the previous year. 35.2% of this figure corresponded to *Constructions, building refurbishment, and technical installations*.

Investment in tangible assets. 2010

Investment variables	Thousands of euros	% over the total	Variation (%) 2010/09
Land and natural goods	4,293,987	12.0	11.4
IT equipment (hardware)	1,172,666	3.3	2.8
Existing buildings and structures	6,142,028	17.1	21.0
Constructions, building refurbishment and technical in	12,609,546	35.2	-17.2
Transport elements	6,112,846	17.1	-10.8
Machinery and tools	2,036,698	5.7	-13.7
Other tangible fixed assets	3,457,521	9.7	-1.5
Total investment in tangible assets	35,825,292	100.0	-5.8

Results, according to company size

Nine out of 10 companies had fewer than five employed persons in 2010. These companies invoiced 20.9% of the total for the Services sector, and employed 31.6% of the employed persons.

Main Services sector variables, by company size Year 2010

Size bracket	Employed persons	% over the total	Variation (%) 2010/09	Turnover (thousands of euros)	% over the total	Variation (%) 2010/09
Fewer than 2 employed persons	699,868	13.3	-4.2	36,264,252	9.0	2.5
2 to 4 employed persons	963,191	18.3	-2.5	48,181,518	11.9	-5.7
5 to 19 employed persons	1,005,891	19.1	-3.7	70,884,292	17.5	2.2
20 to 99 employed persons	761,165	14.4	-0.6	71,011,146	17.6	1.8
More than 99 employed persons	1,839,557	34.9	1.5	178,263,743	44.1	1.4
Total Services	5,269,672	100.0	-1.2	404,604,951	100.0	0.8

In turn, companies with more than 99 employees, representing 0.3% of the total, accounted for 44.1% of turnover, and 34.9% of employment in the sector.

Results by Autonomous Community

The Autonomous Communities with the greatest participation in turnover for the Services sector in the year 2010 were *Comunidad de Madrid* (with 32.9% of the total), *Cataluña* (19.4%) and *Andalucía* (9.8%).

Turnover by Autonomous Community. 2010 (*)

Autonomous Community (**)	Turnover (thousands of euros)	% over the total
Andalucía	39,055,506	9.8
Aragón	8,966,495	2.3
Asturias, Principado de	6,149,559	1.5
Balears, Illes	13,179,572	3.3
Canarias	17,411,438	4.4
Cantabria	3,161,443	0.8
Castilla y León	11,868,387	3.0
Castilla-La Mancha	8,716,874	2.2
Cataluña	77,177,714	19.4
Comunitat Valenciana	30,684,453	7.7
Extremadura	3,309,201	0.8
Galicia	14,208,784	3.6
Madrid, Comunidad de	131,048,085	32.9
Murcia, Región de	7,241,988	1.8
Navarra, Comunidad Foral de	4,527,390	1.1
País Vasco	19,463,646	4.9
Rioja, La	1,580,332	0.4
TOTAL	398,253,185	100.0

(*) It includes activities sampled on an Autonomous Community level: sections H to J, L to N and division 95 of CNAE-2009

(**) Data for the Autonomous Cities of Ceuta and Melilla cannot be supplied, since it is not sufficiently representative

In turn, Cantabria, Extremadura and La Rioja had a participation below 1% in turnover for the sector.

Statistics on Products in the Services Sector

These statistics enable us to ascertain the activity sectors to which the different services are rendered. According to the results corresponding to the year 2010, the three main clients of Professional, scientific and technical activities were Industry (20.8%), Business services (18.8%) and Trade (11.4%).

Within this group, the main clients of *Legal activities* were Business services (22.7%) and Households, accounting for 18.2% of their turnover.

Technical architecture and engineering services companies worked mainly for Industry (31.1%), whereas, among *Advertising* companies, Trade accounted for a quarter of their turnover.

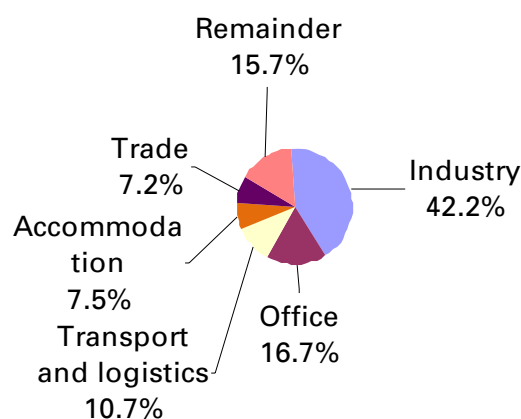
Professional, scientific and technical activities. Breakdown of turnover by activity sector of the client (%). 2010

Activity sector of the client	Main activity							
	Total	Legal activities	Consultancy and accountancy tax,	Management and business activities	Technical architectural and engineering	Technical trials and ser analysis	Adv-ertising	Market studies and surveys
Public Administrations	9.6	5.0	2.0	5.5	18.8	13.2	5.5	9.0
Agriculture and livestock	1.1	1.3	1.7	0.9	0.9	4.2	0.4	0.1
Industry	20.8	10.1	14.0	17.3	31.1	29.7	16.6	29.4
Construction	9.6	7.7	8.3	3.8	18.3	10.9	1.7	3.3
Trade	11.4	8.4	17.3	9.7	1.6	2.5	25.1	7.2
Accommodation and Catering	3.4	2.4	7.6	4.7	0.9	3.8	4.4	1.8
Transport	2.6	1.7	3.6	4.2	1.5	4.7	3.3	1.1
Telecommunications and information technologies	5.7	2.0	3.8	5.0	4.5	4.8	11.1	4.9
Business services	18.8	22.7	29.0	26.9	12.3	8.1	17.4	33.2
Banks and Insurance	5.0	10.4	6.4	13.7	1.3	0.5	4.4	3.6
Households	4.9	18.2	2.3	1.0	2.6	14.0	1.0	2.4
Other	7.1	10.0	4.0	7.4	6.2	3.4	9.1	3.9
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Employees requested from Temporary Employment Agencies (ETT) in the year 2010 were, by order of preference, supplied for jobs in industry (42.2% of the total number of hours invoiced) and office staff (16.7%).

Personnel supplied to accommodation and to trade represented 7.5% and 7.2% of the hours invoiced by ETTs, respectively.

Percentage of hours invoiced per ETT, by type of personnel supplied. Year 2010



Considering the breakdown of turnover for each sector, by the different products they offer, it was worth noting that the products generated the greatest turnover of *Technical architecture and engineering services* companies were engineering projects for industry (16.1%), engineering advisory and consultancy (13.9%) and energy projects (11.5%).

Technical architecture and engineering services. 2010

Turnover by product	Percentage
Technical architectural services	
Plans and drawings for architectural purposes	3.2
Residential and non-residential building projects	8.8
Restoration of historical buildings services	0.6
Architectural advisory and consultancy	2.5
Urban and land planning	1.7
Landscape architectural services	0.5
Technical engineering services	
Engineering advisory and consultancy	13.9
Construction projects	7.3
Energy projects	11.5
Transport infrastructure projects	2.8
Waste treatment projects	0.5
Hydraulic infrastructure projects	1.1
Projects for industry	16.1
Telecommunications projects	4.6
Other engineering projects	8.3
Another related technical consultancy	
Project management. Construction management	8.3
Prospecting and geological, geophysical and similar services	1.0
Surveying and cartography	1.5
Other related technical services	2.9
Other activities and services	3.0
Total	100.0

Methodological note

The Annual Services Survey, which is structural and annual, targets companies dedicated to Transport and storage, Accommodation, Information and Communications, Real estate activities, Professional, scientific and technical activities, Administrative and support services activities and Repair activities.

Arts, recreation and entertainment activities and Other personal services are partially included each year alternately, by means of a rotation system. Artistic and showbusiness activities, Library, archive and museum activities and other cultural activities and Hairdressing and other beauty treatments have been included in the Survey for the year 2010.

Associative Activities, Education and Health Activities and Market Social services and Financial and Insurance activities are excluded from the scope of this Survey.

This operation makes it possible to ascertain the specific structural and economic features of each activity included in the sphere of study, such as company size, accounting data (purchases, expenditure, capital movements) and employment and investment structure.

The Annual Services Survey is aimed at a sample of approximately 82,000 units, selected from a population of around 1,300,000 companies, and makes it possible to obtain representative results, at a detailed activity level, by Autonomous Community, and by company size, according to the number of employed persons.

Statistics on Products in the Services Sector is an operation of a structural nature and is published annually, integrated into the previous one, the fundamental objective of which is to provide a detailed breakdown of turnover, for the majority of activities, by products sold by companies dedicated to the Services sector, as well as the activity sector of the client.

Other variables studied in this survey are the breakdown of supplies and of the vehicle pool or fleet in Transport, the breakdown of purchases in Hotels and Travel agencies, personnel by professional category, sex and main activity in IT activities or the number of hours invoiced according to the type of staff in Employment-related activities.