

11 December 2012

## **Industrial Companies Survey 2011**

Industrial turnover increases 5.1% in the year 2011

The most dynamic activity is petroleum refinement, and the least dynamic is manufacture of consumer electronics

Manufacturing companies' turnover in the foreign market is 32.2% of its sales total, representing an increase of 2.1%, as compared with the previous year

The net amount of turnover for companies in the manufacturing industry reached 465,399 million euros in 2011, with an increase of 5.1%, as compared with the previous year.

The number of persons employed in said companies was 1,862,773, representing a decrease of 4.6%, as compared with 2010.

#### Main variables. Year 2011

| Variables   | Thousand euro | Variation<br>(%) 11/10 |
|---|---------------|------------------------|
| Total employed persons                            | 1,862,773     | -4.6                   |
| Total hours worked (thousands)                    | 3,195,112     | -4.7                   |
| Net turnover                                      | 465,399,242   | 5.1                    |
| Total operating income                            | 476,772,251   | 5.1                    |
| Purchases and work carried out by other companies | 311,961,873   | 8.6                    |
| Personnel expenditure                             | 66,549,889    | -2.4                   |
| External services                                 | 64,216,517    | 0.0                    |
| Total operating expenditure                       | 463,375,307   | 5.0                    |
| Investment in intangible assets                   | 2,300,014     | 2.1                    |
| Investment in tangible assets                     | 13,957,481    | -2.8                   |

<sup>\*</sup> Except employed persons and hours worked



## Results by branch of activity

The branches of activity that contributed most to total turnover in 2011 were *Food products* (18.3%), *Motor vehicles* (11.4%) and the *Petroleum industry* (10.5%).

The branches that employed the greatest number of persons were *Food products* (16.7% of the total) and *Manufacture of metallic products* (13,5%).

Turnover and persons employed by branch of activity. Year 2011

| Branches of activity                                      | Turnover    | Variation | Employees | Variation |
|---|-------------|-----------|-----------|-----------|
| <u>,                                      </u>            |             | (%) 11/10 |           | (%) 11/10 |
| Food products   | 85,191,179  | 9.0       | 311,877   | -1.5      |
| Beverages and tobacco                                     | 16,665,424  | 1.4       | 49,266    | -1.7      |
| Textile, clothing, leather and footwear industries        | 14,842,776  | -0.6      | 123,144   | -6.7      |
| Wood and cork   | 6,224,078   | -5.4      | 57,484    | -9.3      |
| Paper and graphic arts                                    | 20,007,880  | 1.8       | 111,382   | -4.7      |
| Petroleum industry  | 48,844,962  | 39.2      | 9,449     | 3.7       |
| Chemical industry   | 38,382,485  | 8.9       | 82,010    | -3.0      |
| Pharmaceutical industry                                   | 14,318,153  | -3.9      | 37,971    | -4.9      |
| Rubber and plastic products                               | 19,106,370  | 6.1       | 93,659    | -2.3      |
| Various non-metallic ore products                         | 19,105,078  | -7.4      | 117,406   | -8.8      |
| Metallurgy  | 31,945,993  | 8.3       | 63,462    | -4.4      |
| Manufacture of metallic products                          | 31,984,104  | -1.4      | 251,091   | -6.5      |
| Electrical, electronic and optical material and equipment | 20,659,559  | -11.6     | 96,601    | -6.1      |
| Mechanical machinery and equipment                        | 17,696,220  | 5.6       | 102,143   | -4.0      |
| Motor vehicles  | 53,264,720  | 4.3       | 139,446   | -1.1      |
| Transport material, excl. motor vehicles                  | 11,016,689  | -12.6     | 43,565    | -1.9      |
| Various manufacturing industries                          | 9,417,424   | -10.8     | 104,782   | -12.3     |
| Repair and installation of machinery and equipment        | 6,726,148   | -1.5      | 68,035    | 2.8       |
| TOTAL   | 465,399,242 | 5.1       | 1,862,773 | -4.6      |

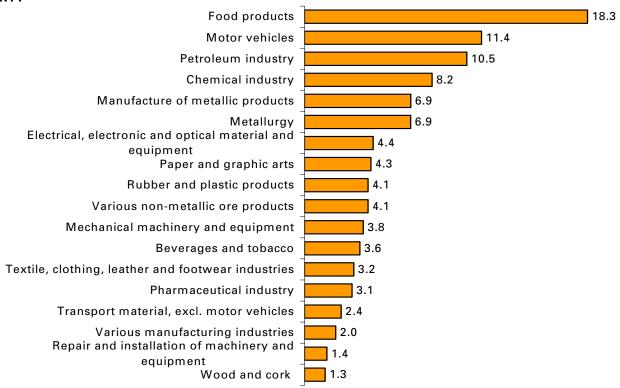
The branches of activity with the greatest increase in turnover were the *Petroleum industry* (39.2%), *Food products* (9.0%) and the *Chemical industry* (8.9%).

Conversely, the branches that saw the greatest decrease in sales were *Transport material*, excluding motor vehicles (-12.6%) and *Electrical*, electronic and optical material and equipment (-11.6%).

The graph shown below shows the percentage structure of the manufacturing industry by branch of activity, in terms of turnover.

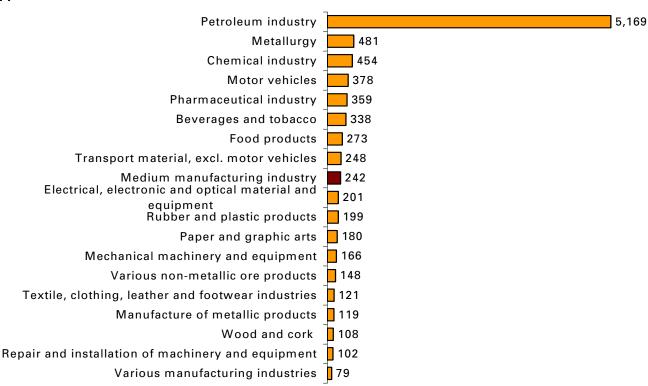


# Percentage distribution of turnover by branch of industrial activity (total 100%). Year 2011



Turnover per employed person for each branch of activity is reflected in the following graph:

# Turnover per employed person by branch of industrial activity (thousands of euros). Year 2011





If we analyse the results by branch of activity at a greater breakdown level, the activities that had the greatest weight in total turnover were *Petroleum refinement* (10.5%), *Manufacture of motor vehicles* (7.5%), and *Manufacture of basic chemical products* (4.9%).

The following table analyses, within each branch, the activities representing the greatest weight, in terms of participation in total turnover for the branch.

#### Main activities by branch of activity. Year 2011

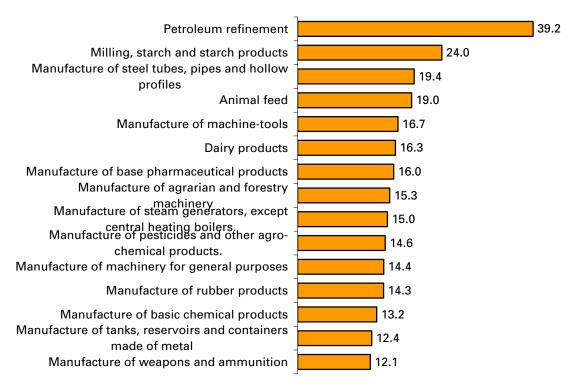
| Branches of activity                        | Economic activity                      | % over the    | % over the |
|---|--|---------------|------------|
| Branches of activity                        | Economic activity                      | <u>branch</u> | total      |
| Food products                               | Meat industry                          | 24.8          | 4.5        |
| Beverages and tobacco                       | Manufacture of alcoholic beverages     | 63.3          | 2.3        |
| Textile, clothing, leather and footwear     | Manufacture of garments                | 33.7          | 1.1        |
| industries                                  |  |               |            |
| Wood and cork                               | Carpentry and joinery structures for   | 29.8          | 0.4        |
|   | construction                           |               |            |
| Paper and graphic arts                      | Manufacture of paper and cardboard     | 40.5          | 1.7        |
|   | articles                               |               |            |
| Petroleum industry                          | Petroleum refinement                   | 99.9          | 10.5       |
| Chemical industry                           | Manufacture of basic chemical products | 59.7          | 4.9        |
|   |  |               |            |
| Pharmaceutical industry                     | Manufacture of pharmaceutical          | 78.8          | 2.4        |
|   | specialities                           |               |            |
| Rubber and plastic products                 | Manufacture of plastic products        | 70.5          | 2.9        |
| Various non-metallic ore products           | Elements made of concrete, cement and  | 26.6          | 1.1        |
|   | plaster                                |               |            |
| Metallurgy                                  | Iron, steel and ferro-alloy products   | 45.3          | 3.1        |
| Manufacture of metallic products            | Manufacture of other metal products    | 19.3          | 1.3        |
| Electrical, electronic and optical material | Manufacture of engines, generators     | 34.2          | 1.5        |
| Mechanical machinery and equipment          | Manufacture of other general purpose   | 38.8          | 1.5        |
| 7   | machinery                              |               |            |
| Motor vehicles                              | Manufacture of motor vehicles          | 65.3          | 7.5        |
| Transport material, excl. motor vehicles    | Aeronautical / space construction,     | 46.5          | 1.1        |
|   | military combat vehicles               |               |            |
| Various manufacturing industries            | Manufacture of furniture.              | 60.1          | 1.2        |
| Repair and installation of machinery and    | Repair of metal products, machinery    | 80.1          | 1.2        |
| equipment                                   | and equipment                          |               | _          |

Regarding employment, the activities with the highest percentage of employed persons as compared with the total were *Meat industry* (4.5%), *Bakery and farinaceous products* (4.2%) and *Manufacture of plastic products* (3.8%).

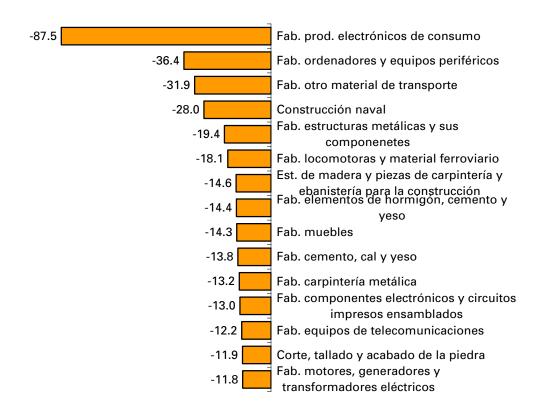
The analysis of percentage performance of turnover as compared with the previous year, makes it possible to highlight the most dynamic activities in 2011. In the two graphs included below, the activities with the greatest percentage increase or decrease in turnover as compared with 2010 are indicated.



Most dynamic industrial activities (With the greatest percentage increase in turnover for 2011, as compared with 2010)



Least dynamic industrial activities (With the greatest percentage decrease in turnover for 2011, as compared with 2010)





## Turnover in the foreign market. Destination of sales

67.8% of manufacturing companies' sales in 2011 were within Spain, 22.0% were to European Union (EU) countries, and 10.2% were to the rest of the world.

By branch of activity, the branch with the highest percentage of sales outside Spain was *Motor vehicles*, accounting for 62.5% of its sales. This activity, together *Transport material*, except motor vehicles, were the only ones to sell more in the foreign market than in the domestic market. Repair and installation of machinery and equipment accounted for the lowest percentage of foreign sales, standing at 14.7%.

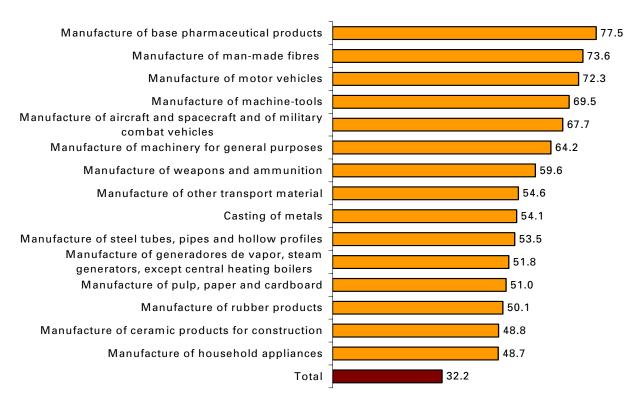
Sales outside Spain by branch of industrial activity. Year 2011

| Dranahan of activity                                      | Calaa ahraad | % over      | Variation |
|---|--------------|-------------|-----------|
| Branches of activity                                      | Sales abroad | total sales | (%) 11/10 |
| Motor vehicles  | 33,297,418   | 62.5        | 2.0       |
| Transport material, excl. motor vehicles                  | 6,018,038    | 54.6        | 4.3       |
| Pharmaceutical industry                                   | 6,794,166    | 47.5        | 9.8       |
| Mechanical machinery and equipment                        | 8,350,240    | 47.2        | 5.0       |
| Metallurgy  | 14,979,632   | 46.9        | 2.5       |
| Electrical, electronic and optical material and equipment | 8,539,139    | 41.3        | 4.3       |
| Chemical industry   | 15,563,379   | 40.5        | 1.7       |
| Rubber and plastic products                               | 6,645,138    | 34.8        | 3.1       |
| Textile, clothing, leather and footwear industries        | 3,663,874    | 24.7        | -0.4      |
| Various non-metallic ore products                         | 4,264,581    | 22.3        | 3.6       |
| Paper and graphic arts                                    | 4,462,468    | 22.3        | 1.7       |
| Manufacture of metallic products                          | 7,113,901    | 22.2        | 2.9       |
| Various manufacturing industries                          | 2,012,974    | 21.4        | 3.1       |
| Petroleum industry  | 9,076,964    | 18.6        | 3.7       |
| Beverages and tobacco                                     | 3,066,012    | 18.4        | 1.3       |
| Wood and cork   | 1,121,915    | 18.0        | 3.2       |
| Food products   | 13,816,056   | 16.2        | 0.8       |
| Repair and installation of machinery and equipment        | 986,154      | 14.7        | -0.4      |
| TOTAL   | 149,772,048  | 32.2        | 2.1       |

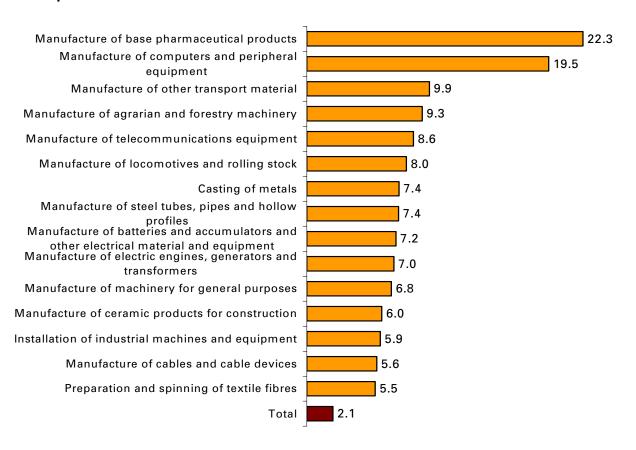
In the graphs shown below, the activities with the highest percentage for sales in the foreign market during 2011 are shown, as well as the activities that have experienced the greatest increase in percentage of sales to the foreign market.



#### Industrial activities with the highest percentage of sales outside Spain. Year 2011



Industrial activities with the greatest increase in percentage participation of sales outside Spain. Year 2011





## Results by company size

Large companies (with 250 or more workers) represented 52.5% of total turnover for the manufacturing industry in 2011. Medium-sized companies (between 50 and 249 workers) represented 23.4%, and small companies (fewer than 50 workers) accounted for 24.1%.

In three branches of activity, large companies generated more than 80% of turnover: The *Petroleum industry* (99.2%), *Motor vehicles* (86.5%) and *Pharmaceutical industry* (81.9%).

Conversely, small companies had a greater weight in turnover in the *Textile, clothing, leather* and footwear industries (60.1%) and in *Wood and cork* (63.3%).

Regarding employed persons, 46.3% worked in small companies, 24.0% in medium-sized companies, and 29.7% in large companies.

More than 70% of persons working in the branches of *Wood and cork* and in *Various manufacturing industries* worked in small companies.

### Turnover by company size branch of activity. Year 2011

As a percentage

|  | Company size             |                   |                           |
|--|--------------------------|-------------------|---------------------------|
|  | Small                    | Medium            | Large                     |
| Branch of activity   | Fewer than 50<br>workers | 50-249<br>workers | 250 or<br>more<br>workers |
| Food products  | 31.5                     | 31.0              | 37.5                      |
| Beverages and tobacco  | 27.8                     | 17.2              | 55.0                      |
| Textile, clothing, leather and footwear industries           | 60.1                     | 27.2              | 12.7                      |
| Wood and cork  | 63.3                     | 21.5              | 15.2                      |
| Paper and graphic arts                                       | 34.4                     | 28.3              | 37.4                      |
| Petroleum industry   | 0.7                      | 0.2               | 99.2                      |
| Chemical industry  | 18.5                     | 30.4              | 51.1                      |
| Pharmaceutical industry                                      | 3.7                      | 14.4              | 81.9                      |
| Rubber and plastic products                                  | 28.5                     | 34.8              | 36.7                      |
| Various non-metallic ore products                            | 36.2                     | 31.2              | 32.6                      |
| Metallurgy   | 10.6                     | 25.9              | 63.5                      |
| Manufacture of metallic products                             | 51.2                     | 33.1              | 15.7                      |
| Electrical, electronic and optical material and equipment4.5 | 18.3                     | 25.5              | 56.2                      |
| Mechanical machinery and equipment                           | 34.7                     | 32.8              | 32.5                      |
| Motor vehicles   | 3.0                      | 10.6              | 86.5                      |
| Transport material, excl. motor vehicles                     | 5.4                      | 19.7              | 74.9                      |
| Various manufacturing industries                             | 57.9                     | 25.6              | 16.5                      |
| Repair and installation of machinery and equipment           | 49.3                     | 26.6              | 24.1                      |
| TOTAL  | 24.1                     | 23.4              | 52.5                      |

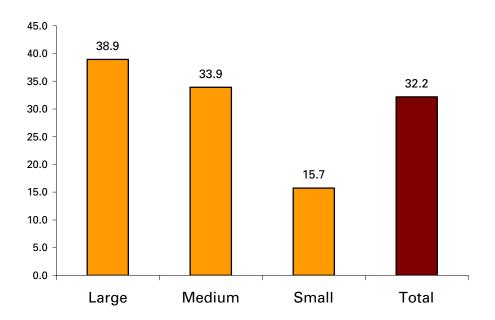




In contrast, in the *Petroleum industry*, *Motor vehicles* and *Transport material*, *except motor vehicles*, more than 70% of employed persons worked at large companies.

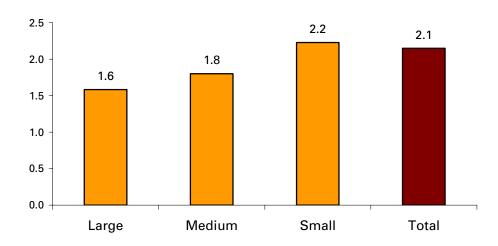
In the graph shown below, it can be seen that foreign turnover was greatest in larger companies.

# Percentage of sales whose destination was outside Spain, by manufacturing industry company size. Year 2011



The variation in the percentage participation of turnover on the foreign market, as compared with the previous year, and depending on company size, is reflected in the following graph. It could be seen that smaller companies were those with the greatest foreign dynamism.

# Variation in percentage participation of sales outside Spain for manufacturing companies. Year 2011





## Income, expenditure and investment of manufacturing companies.

Operating income registered an increase of 5.1% in 2011. Sales of products, representing 84.0% of this income, increased 5.2% as compared with the previous year. In turn, sales of merchandise, which constituted 9.6% of total income, increased 6.9%

Operating income. Year 2011

| Variables                  | Thousand euros | % over the | Variation |
|----------------------------|----------------|------------|-----------|
| variables                  |                | total      | (%) 11/10 |
| Net sales of products      | 400,251,973    | 84.0       | 5.2       |
| Net sales of merchandise   | 45,531,968     | 9.6        | 6.9       |
| Provision of services      | 19,615,301     | 4.1        | -1.1      |
| Work done for fixed assets | 1,583,182      | 0.3        | -0.4      |
| Operating subsidies        | 2,004,800      | 0.4        | 0.5       |
| Other operating income     | 7,785,026      | 1.6        | 5.4       |
| Total operating income     | 476,772,251    | 100.0      | 5.1       |

Operating expenditure experienced an increase of 5.0%, as compared with year 2010. Purchases of raw materials, which represented 49.5% of the structure of operating

Operating expenditure. Year 2011

| Variables                    | Thousand    | % over the | Variation |
|------------------------------|-------------|------------|-----------|
| Variables                    | euros       | total      | (%) 11/10 |
| Purchases of raw materials   | 229,267,405 | 49.5       | 10.5      |
| Net purchases of other suppl | 30,472,703  | 6.6        | -0.3      |
| Purchases of goods           | 35,508,948  | 7.7        | 10.0      |
| Work done by other compani   | 16,712,817  | 3.6        | -2.3      |
| Personnel expenditure        | 66,549,889  | 14.4       | -2.4      |
| External services            | 64,216,517  | 13.9       | 0.0       |
| Other operating expenditure  | 20,647,029  | 4.5        | -3.6      |
| Total operating expenditure  | 463,375,307 | 100.0      | 5.0       |

expenditure, increased 10.5%.

In turn, personnel expenditure of manufacturing companies decreased 2.4%. Despite this, it was the variable with the second greatest weight in operating expenditure structure, standing at 14.4% of the total.

Total investment of manufacturing industry companies in 2011 reached 16,257 million euros, representing a 2.1% decrease, as compared with the previous year.



By type of goods, investment in tangible assets represented 85.9% of the total, and investment in intangible assets accounted for 14.1%.

The components with the greatest weight over the total for investment were Machinery (28.2%), Technical installations (21.6%), and Construction (11.0%)

### Results by Autonomous Community for the manufacturing industry.

The Autonomous Communities with the greatest participation in turnover in the year 2011 were Cataluña (23.6% of the total), Andalucía (11.8%) and Comunitat Valenciana and País Vasco (both with 10.3%). In turn, those with the least weight in turnover were Illes Balears (0.4%), Extremadura (0.9%), and La Rioja and Canarias (both with 1.1%).

#### Turnover and persons employed in industry by Autonomous Community. Year 2011

| Autonomous Community        | Turnover    | % over the<br>total | Employees | % over the total |
|-----------------------------|-------------|---------------------|-----------|------------------|
| Andalucía                   | 54,909,867  | 11.8                | 175,203   | 9.4              |
| Aragón                      | 21,351,745  | 4.6                 | 83,946    | 4.5              |
| Asturias, Principado de     | 10,687,912  | 2.3                 | 45,829    | 2.5              |
| Balears, Illes              | 1,703,598   | 0.4                 | 17,128    | 0.9              |
| Canarias                    | 5,334,395   | 1.1                 | 25,003    | 1.3              |
| Cantabria                   | 7,140,881   | 1.5                 | 29,919    | 1.6              |
| Castilla y León             | 30,957,550  | 6.7                 | 116,934   | 6.3              |
| Castilla-La Mancha          | 21,821,290  | 4.7                 | 87,817    | 4.7              |
| Cataluña                    | 109,673,544 | 23.6                | 411,112   | 22.1             |
| Comunitat Valenciana        | 48,134,540  | 10.3                | 214,249   | 11.5             |
| Extremadura                 | 4,379,732   | 0.9                 | 23,793    | 1.3              |
| Galicia                     | 30,176,091  | 6.5                 | 128,675   | 6.9              |
| Madrid, Comunidad de        | 35,510,247  | 7.6                 | 172,899   | 9.3              |
| Murcia, Región de           | 14,030,881  | 3.0                 | 58,618    | 3.1              |
| Navarra, Comunidad Foral de | 16,620,193  | 3.6                 | 62,710    | 3.4              |
| País Vasco                  | 47,772,954  | 10.3                | 183,364   | 9.8              |
| Rioja, La                   | 5,193,823   | 1.1                 | 25,573    | 1.4              |
| TOTAL                       | 465,399,242 | 100.0               | 1,862,772 | 100.0            |

The Autonomous Communities with the greatest increase in industrial turnover in 2011 were Canarias (21.3%), Región de Murcia (11.3%) and Andalucía (10.8%). Conversely, the Autonomous Communities with decreases in industrial turnover were Illes Balears (-18.0%), Comunidad de Madrid (-1.9%) and Extremadura (-1.1%)





#### Dynamism of industrial activity in Autonomous Communities

(Percentage variation of industry turnover in 2011, as compared with 2010)

