

16 September 2015

**Statistics on Affiliates of Spanish Companies Abroad**  
Year 2013

**Affiliates of Spanish companies abroad generate turnover reaching 163,632 million euros, employing 603,265 persons in 2013**

**The countries where the affiliates of Spanish companies generate the greatest turnover were the United Kingdom (14.1%), Brazil (12.8%) and United States (9.6%)**

**The branches of activity with the highest presence among Spanish affiliates abroad are *Information and communications* (21.9% of turnover generated by affiliates) and *Manufacturing industry* (20.7%)**

In 2013, a total of 4,760 affiliates of Spanish companies abroad were observed in the *Industry, Construction, Trade and other non-financial market Services* sectors.

Turnover generated by these affiliates accounted for 163,632 million euros, employing 603,265 persons.

**Results by branch of activity<sup>1</sup>**

The *Services* sector accounted for the highest percentage of Spanish affiliates abroad (35.4%), generated 32.9% of total turnover, and employed 38.7% of persons employed by the total affiliates.

**Main variables by activity sector**

Year 2013. (Economic figures in million of euros)

Sector	Number of affiliates	Employed persons	Turnover
Industry	1,081	173,023	63,351
Construction	784	73,085	0
Trade	1,208	123,637	31,069
Services	1,687	233,520	53,861
<b>TOTAL</b>	<b>4,760</b>	<b>603,265</b>	<b>163,632</b>

<sup>1</sup> The affiliates of Spanish companies abroad researched are classified according to their main activity. Likewise, all of the study variables referring to the affiliates are assigned to said activity

In turn, 22.7% of affiliates abroad performed their activity in the industry sector. These companies generated the highest percentage of turnover by sectors (38.7%) and employed 28.7% of the personnel.

Lastly, *Trade* and *Construction* (with 25.4% and 16.5% of the number of affiliates) produced 19.0% and 9.4% of turnover, and provided employment for 20.5% y al 12.1% of the total, respectively.

**Main variables by activity sector. Year 2013**  
(in percentage)



**Results by branch of activity**

On analysing the number of affiliates for each of the 16 branches of activity presented in these statistics, it was observed that the branches with the highest number of affiliates were those activities corresponding to *Sale and repair of motor vehicles and motorcycles and wholesale trade* (20.0%) the *Manufacturing industry* (which accounted for 16.6% of the total affiliates).

From the employment perspective, *Manufacturing industry* was the branch of activity that created the most employment (21.7% of the total).

Following these were the *Retail trade, except for motor vehicles and motorcycles*, with 15.1%, and *Information and communications* with 13.6%.

Regarding turnover, the branches contributing with the highest percentage to the total were *Information and communications* (21.9%), *Manufacturing industry* (20.7%) and *Electricity, gas, steam and air conditioning supply* (15.3%).

The branches with the smallest contribution were *Real Estate Activities* and *Construction of buildings* (both with 0.6%), *Water supply; sewerage, waste management and remediation activities* (0.9%) and *Administrative and support services activities* (1.1%).

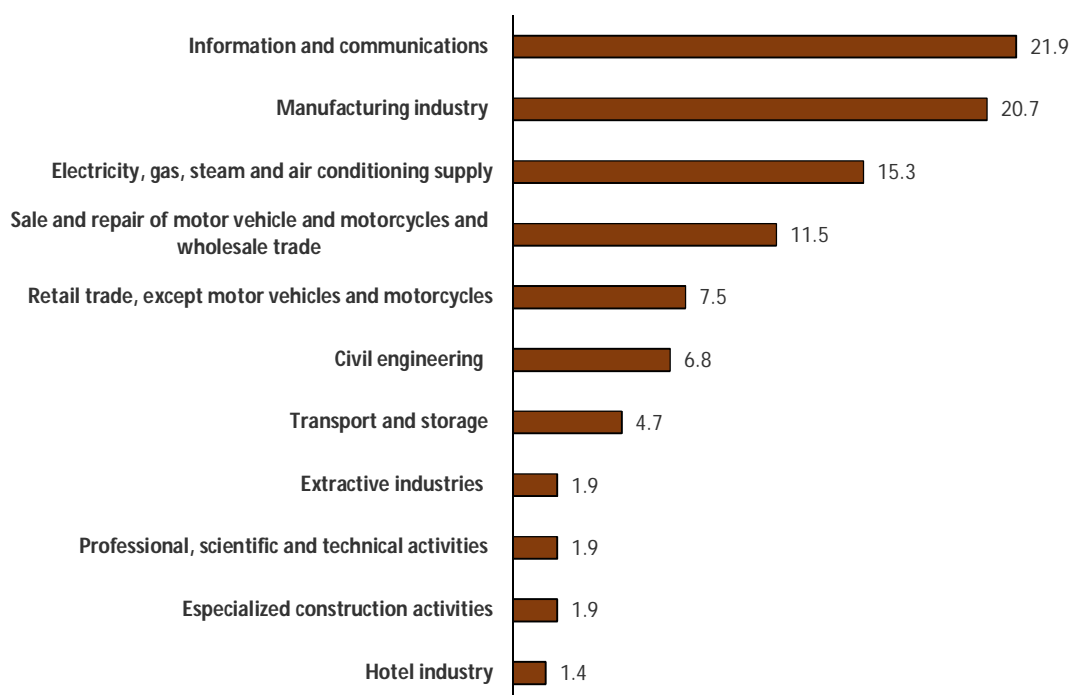
## Main results by branch of activity

Year 2013

Branch of activity	Affiliates		Employed persons		Turnover	
	Number	%	Number	%	Million €	%
<b>Industry</b>	1,081	22.7	173,023	28.7	63,351	38.7
Extractive industries	29	0.6	3,996	0.7	3,137	1.9
Manufacturing industries	788	16.6	130,678	21.7	33,808	20.7
Electricity, gas, steam and air conditioning supply	164	3.4	23,448	3.9	24,982	15.3
Water supply; sewerage, waste management and remediation activities	100	2.1	14,901	2.5	1,424	0.9
<b>Construction</b>	784	16.5	73,085	12.1	15,351	9.4
Building construction	262	5.5	2,113	0.4	1,011	0.6
Civil engineering	284	6.0	44,359	7.4	11,207	6.8
Specialized construction activities	238	5.0	26,613	4.4	3,133	1.9
<b>Trade</b>	1,208	25.4	123,637	20.5	31,069	19.0
Sale and repair of motor vehicle and motorcycles and wholesale trade	954	20.0	32,670	5.4	18,771	11.5
Retail trade, except motor vehicles and motorcycles	254	5.3	90,967	15.1	12,298	7.5
<b>Services</b>	1,687	35.4	233,520	38.7	53,861	32.9
Transport and storage	204	4.3	39,232	6.5	7,729	4.7
Hotel industry	217	4.6	26,826	4.4	2,316	1.4
Information and communications	349	7.3	81,859	13.6	35,888	21.9
Real estate activities	401	8.4	962	0.2	1,049	0.6
Professional, scientific and technical activities	242	5.1	16,472	2.7	3,135	1.9
Administrative and support service activities	191	4.0	55,116	9.1	1,797	1.1
Other service activities	83	1.7	13,053	2.2	1,948	1.2
<b>TOTAL</b>	<b>4,760</b>	<b>100.0</b>	<b>603,265</b>	<b>100.0</b>	<b>163,632</b>	<b>100.0</b>

## Main branches of activity by turnover generated by the affiliates abroad.

Year 2013 (in percentage)



### Results by country of the affiliate

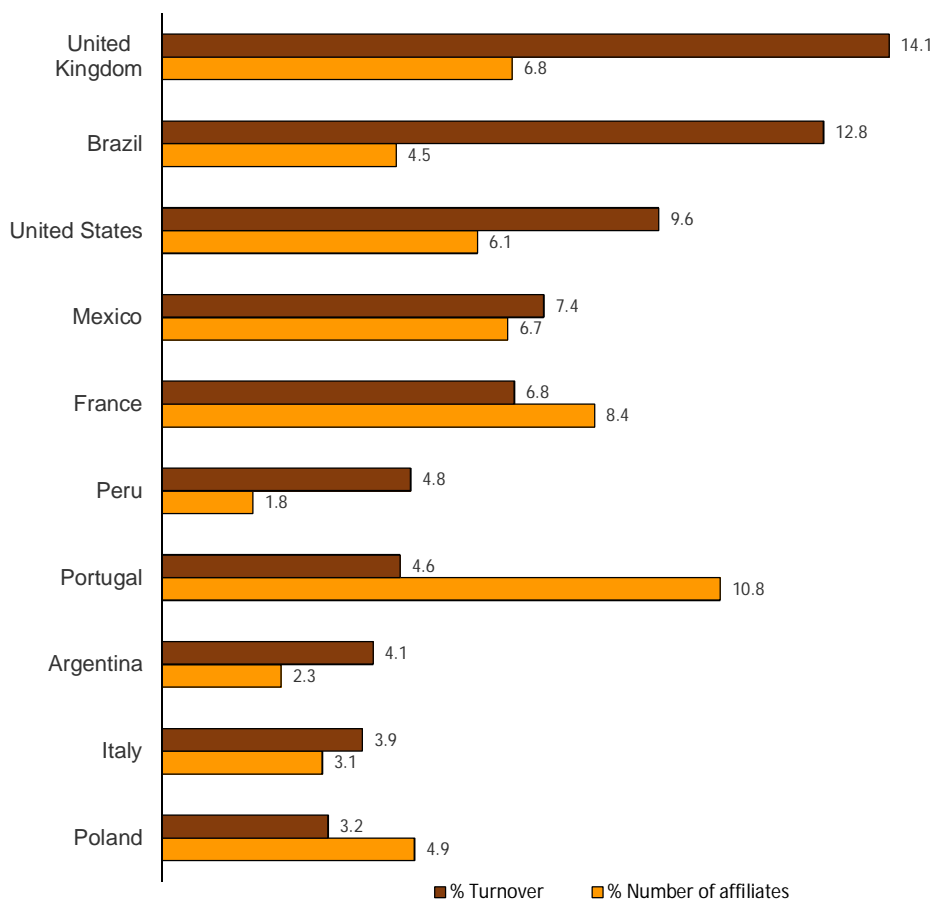
The countries in which the affiliates of Spanish companies abroad generated the greatest turnover in 2013 were United Kingdom (14.1%), Brazil (12.8%) and United States (9.6%).

In turn, the countries in which the highest number of affiliates was located were Portugal (10.8%), France (8.4%) and Germany (7.8%).

With regard to the number of persons employed, Brazil was worth noting with 10.6%, followed by Mexico (7.3%) and the United Kingdom (6.6%).

10 main countries accounted for 71.4% of the turnover generated by these affiliates, 55.4% of the total number of affiliates of Spanish companies abroad, and 60.6% of employed persons by these affiliates.

**Main countries by turnover and number of affiliates of Spanish companies abroad. Year 2013**

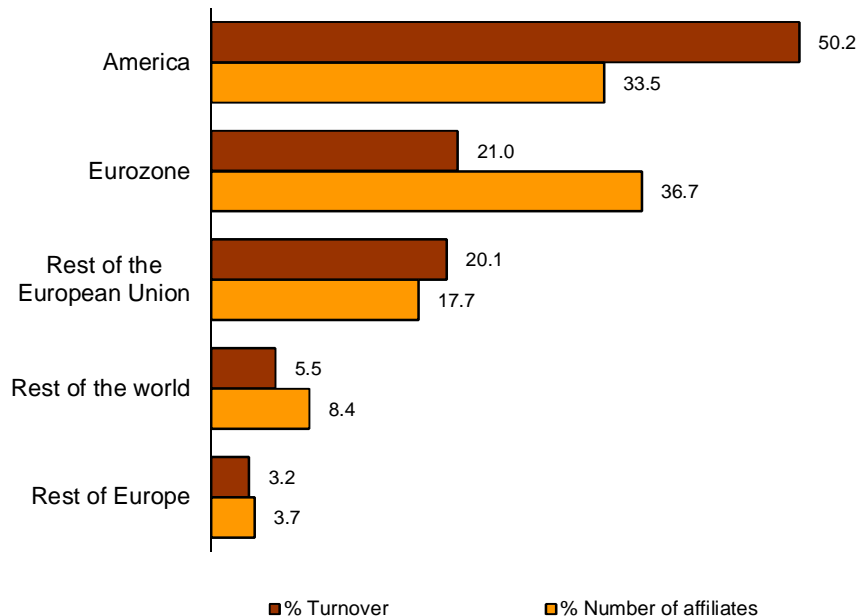


### Results by geographical area of the affiliate

In 2013, most affiliates of Spanish companies abroad were located in the Eurozone of the European Union (36.7%) and in America (33.5%).

Considering turnover to be the reference variable, the affiliates of Spanish companies in the Eurozone accounted for 21.0% of total turnover of the affiliates in 2013. In turn, the affiliates located in America generated more than 50.2%.

**Distribution by geographical area of the affiliate. Year 2013**



By economic sector, *Construction* and *Services*, the affiliates of Spanish companies had greater implantation in America, with 43.1%, and 42.0%, respectively.

In *Industry* and *Trade*, the affiliates were more concentrated in the Eurozone, with 31.5% and 48.1%.

Regarding the turnover generated in each sector, the highest percentages were generated by the affiliates in America (44.3% in *Industry*, 57.7% in *Construction* and 68.2% in *Services*) and in the Eurozone (46.8% in *Trade*).

**Number of affiliates of Spanish companies abroad, by geographical area and sector. Year 2013**

Geographical area	Industry		Construction		Trade		Services	
	Million €	%	Million €	%	Million €	%	Million €	%
Eurozone	12,933	20.4	766	5.0	14,542	46.8	6,160	11.4
Rest of the European Union	15,296	24.1	4,580	29.8	2,873	9.2	10,114	18.8
Rest of Europe	2,062	3.3	17	0.1	2,900	9.3	295	0.5
America	28,054	44.3	8,864	57.7	8,455	27.2	36,759	68.2
Rest of the world	5,006	7.9	1,125	7.3	2,299	7.4	533	1.0
<b>TOTAL</b>	<b>63,351</b>	<b>100.0</b>	<b>15,351</b>	<b>100.0</b>	<b>31,069</b>	<b>100.0</b>	<b>53,861</b>	<b>100.0</b>

**Data update**

The production processes of Statistics on Affiliates of Spanish Companies Abroad for the year 2013 have been updated to obtain more reliable data, allowing, in contrast to the data of 2013, clean up the statistical data of the year 2012.

As a result of this clearance, the figures have been revised number of subsidiaries abroad, turnover and number of employees previously published for 2012.

## Methodological note

The Statistics on Affiliates of Spanish Companies Abroad (Outward FATS) provides information regarding three of the main economic variables of the affiliates of Spanish companies operating abroad in the following sectors: Industry, Construction, Trade and the remainder of the Non-financial market services.

The target population of study of these statistics includes those affiliates of Spanish companies located abroad, and whose main activity is included in sections B to E (Industry), F (Construction), G (Trade) and H to S (Services), except K (Financial and insurance activities) and O (Public Administration) of National Classification of Economic Activities 2009 (CNAE-2009). Compiling these statistics complies with, within this scope of action, Regulation (EC) no.716/2007 of the European Parliament and of the Council, of 20 June 2007, as per the community statistics regarding the structure and activity of foreign affiliates.

According to the Recommendations regarding Statistics on Affiliates compiled by the Statistical Offices of the European Union (Eurostat), with the collaboration of the different Member States, that company located outside Spain, and which is *controlled* ultimately by an institutional unit or parent company located in Spain, is considered to be an affiliate of a Spanish company abroad. For these purposes, *control* is understood to be the ability to establish the general policy of a company, via the designation, as necessary, of adequate directors. In this sense, in order to be a parent company, it is not enough for a company located in Spain to directly or indirectly control more than half of the shareholders' vote, or more than half of the shares of the affiliate abroad, or to exercise a minority control (less than 50%, but greater than that of any other owner); but rather, the Spanish parent company must also be free from control, according to the defined terms, of another business unit located abroad. That is to say, it must be the highest-level institutional unit with ownership over the Spanish affiliate abroad.

These statistics provide information on three variables: the number of affiliates, persons employed therein, and turnover of the affiliates abroad, broken down by both activity and size, and country or geographical area of the affiliate.

The results of these statistics are compiled using the administrative information from the *Investment Register (Direct Spanish Investment Abroad-Position)* of the Ministry of Economy and Competitiveness as a basis. This Ministry supplies the primary data to the INE, pursuant to a Partnership Agreement signed by the two institutions. This data has been supplemented with information from the European Register of Groups, in order to adapt it to the requirements set out in the Community Regulation.

The Statistics on Affiliates of Spanish Companies Abroad (Outward FATS) complements the information, which within the scope of economic globalisation statistics, provides the Statistics on Affiliates of Foreign Companies in Spain (Inward FATS).

---

For further information see [INEbase-www.ine.es/en/](http://INEbase-www.ine.es/en/) All press releases at: [www.ine.es/en/prensa/prensa\\_en.htm](http://www.ine.es/en/prensa/prensa_en.htm)

**Press Office:** Telephone numbers: 91 583 93 63 / 94 08 – Fax: 91 583 90 87 - [gprensa@ine.es](mailto:gprensa@ine.es)

**Information Area:** Telephone number: 91 583 91 00 – Fax: 91 583 91 58 – [www.ine.es/infoine/?L=1](http://www.ine.es/infoine/?L=1)

---