

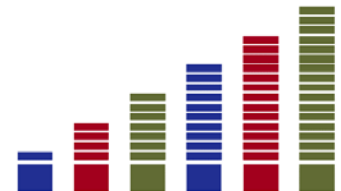
Profiling: a new and better way to apprehend the globalisation

Session 10 – Business Register
Date: Wednesday 1st June

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Overview

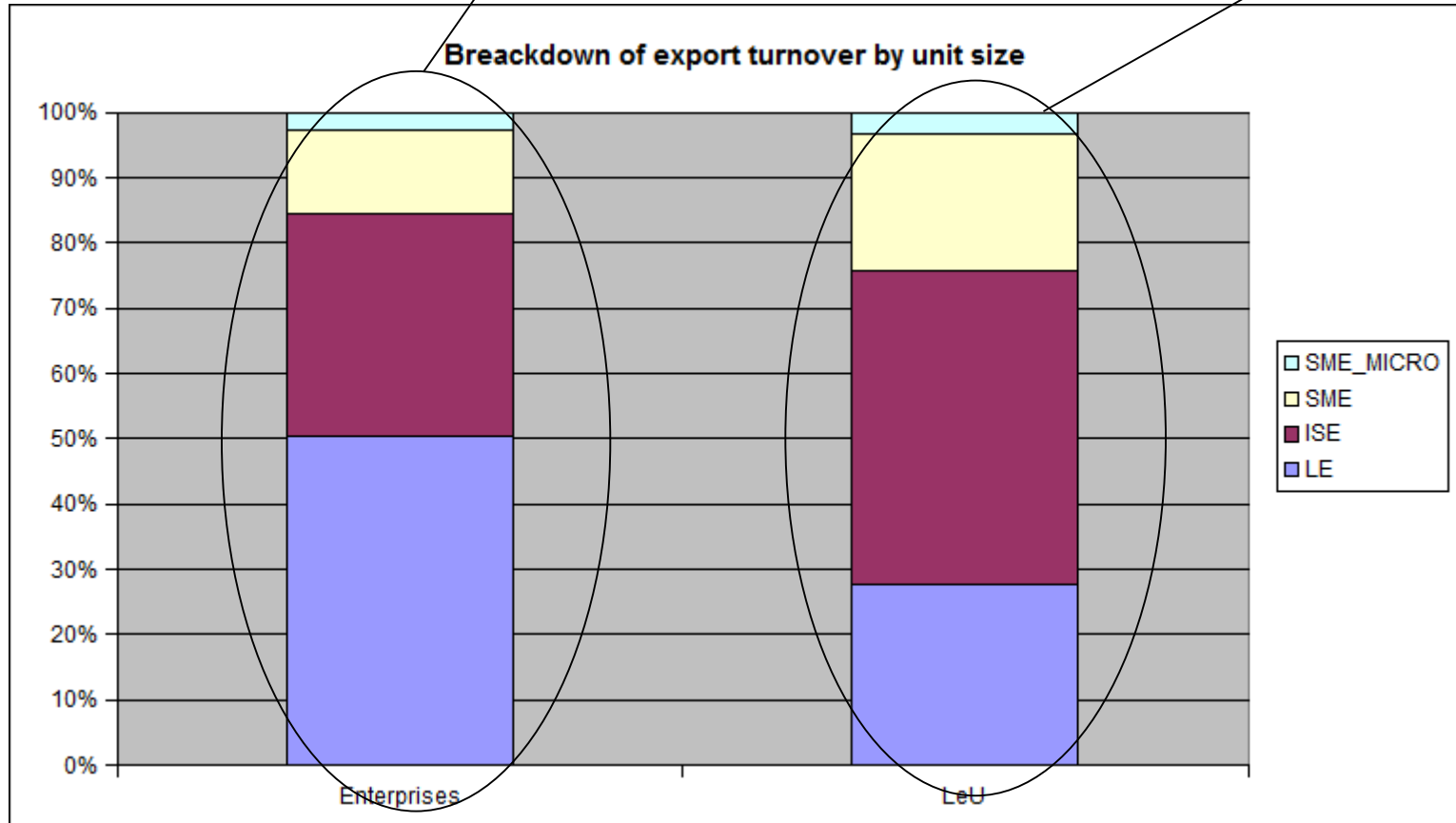
- 1 – What are we talking about ?
- 2 – Presentation of the French business register network
- 3 – Statistics new opportunity for globalization
- 4 - Conclusions



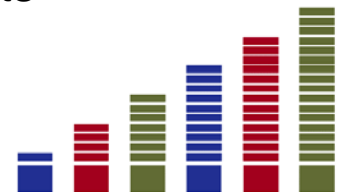
What are we talking about? (1/2)

The real life

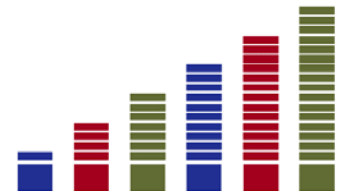
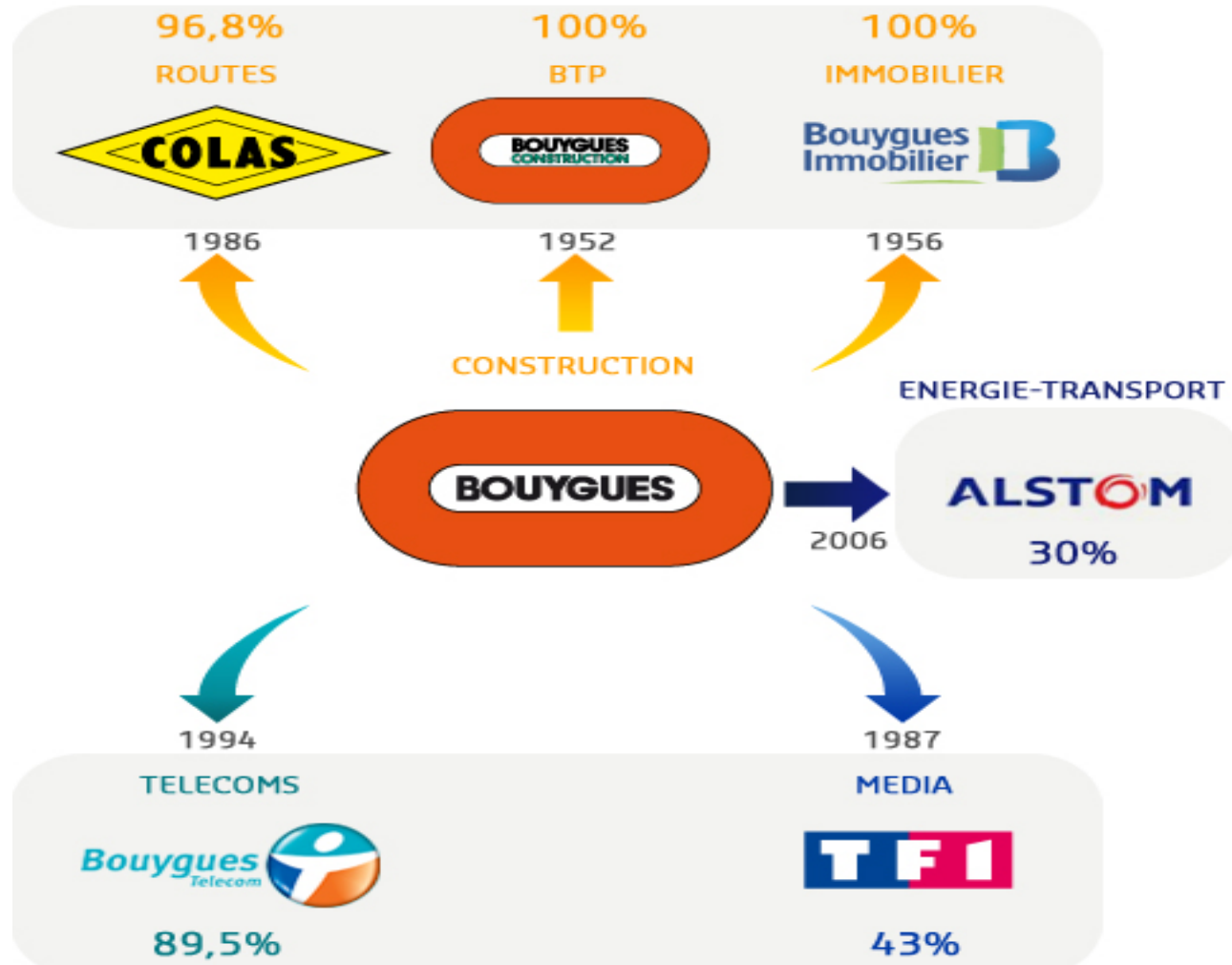
The current statistics



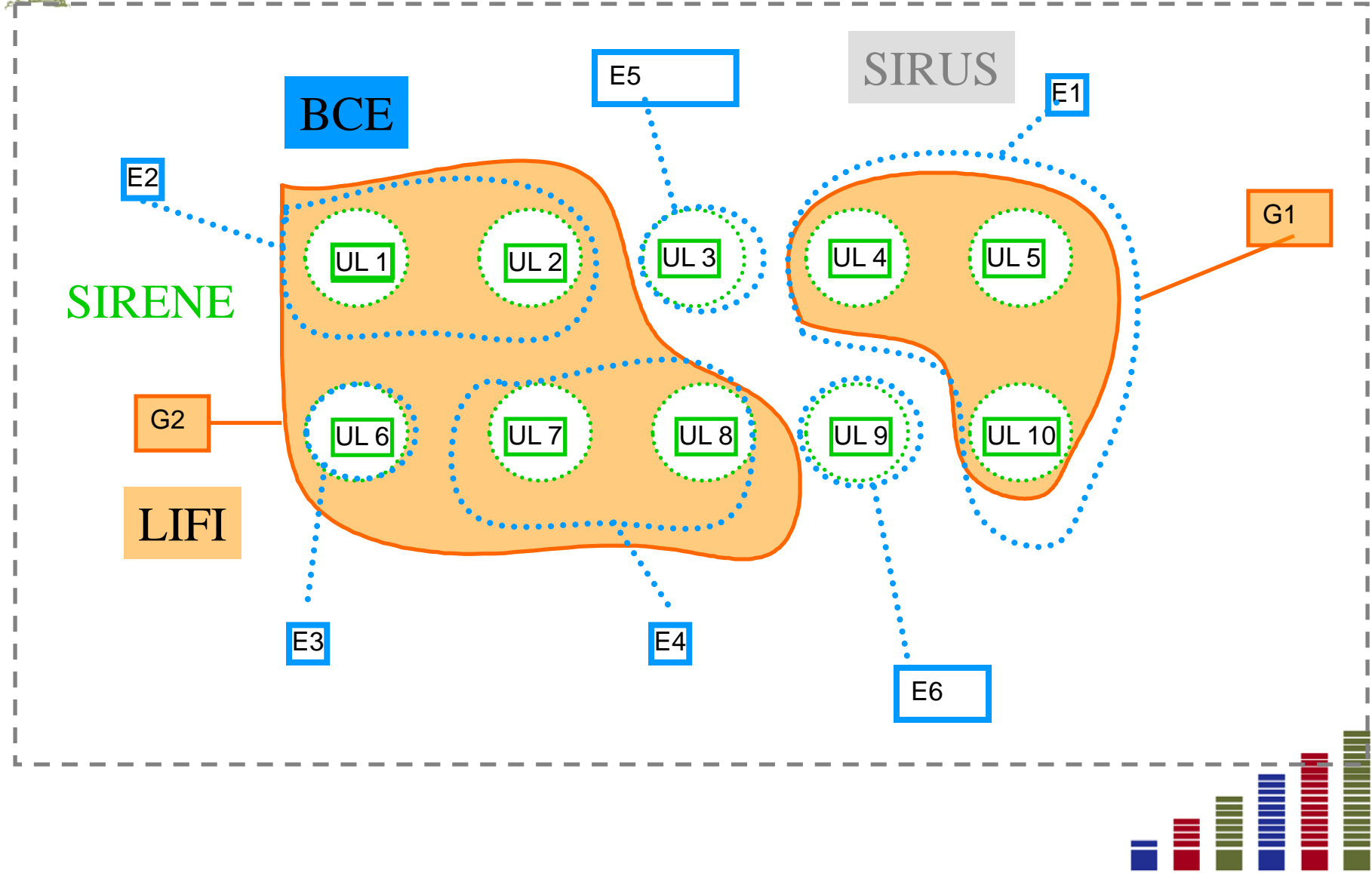
An Enterprise is defined as the smallest combination of legal units that is an organizational unit producing goods or services, which benefits from a certain degree of autonomy in decision-making



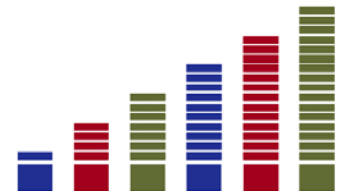
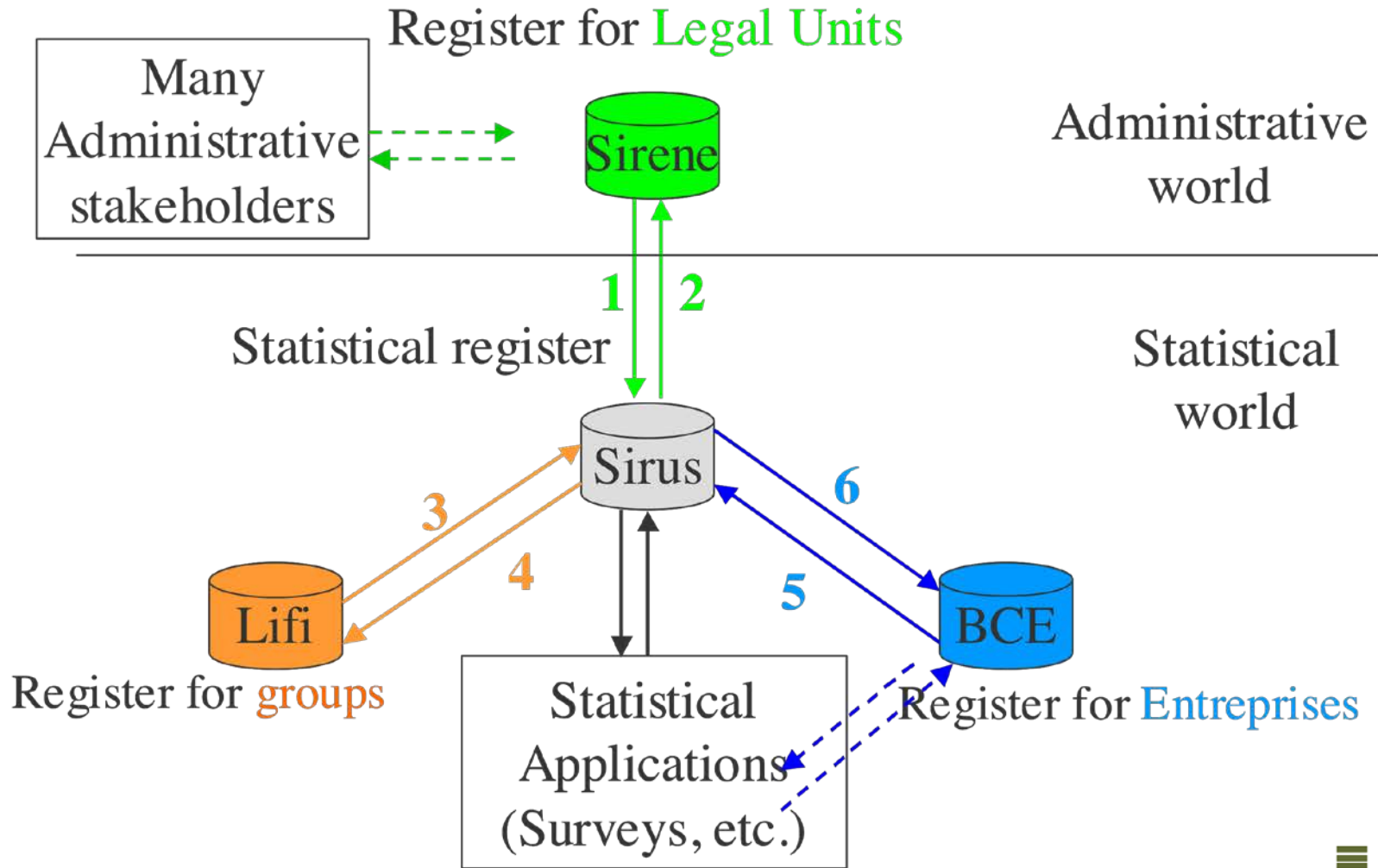
What are we talking about? (2/2)



Presentation of the French business register network (1/3)



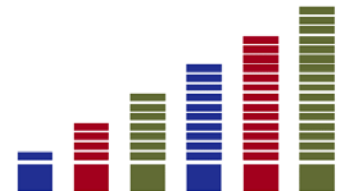
Presentation of the French business register network (2/3)



Presentation of the French business register network (3/3)

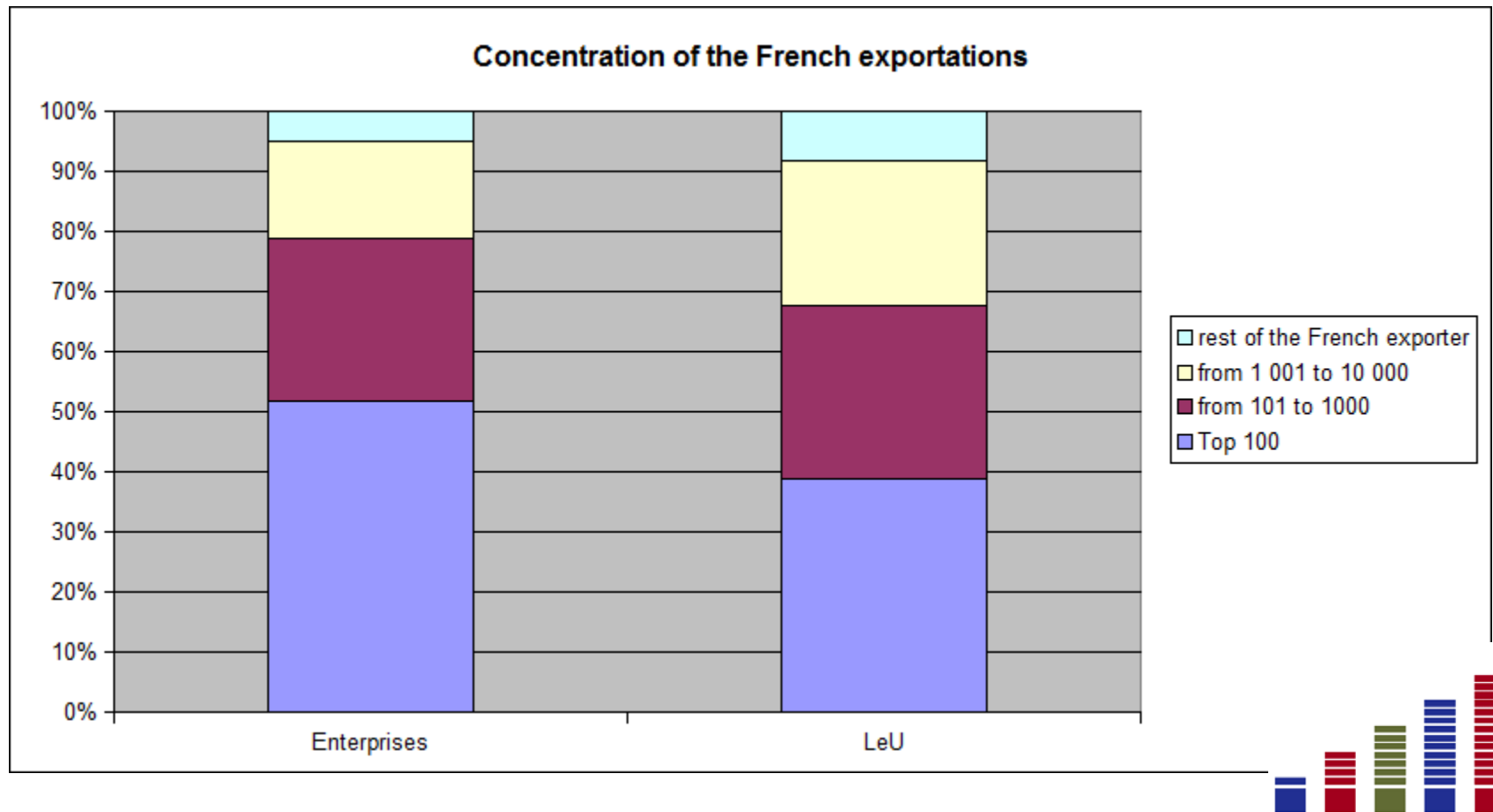
- SIRUS contains the enterprises (versus legal unit)
- SIRUS contains new variables
 - The categorie of the enterprises (SME-Micro, SME, ISE, LE)
 - The types of the enterprise group (GET-MNE, GFR-MEN, GFR-FRA, IND-FRA)

=> enables to calculate new trade statistics



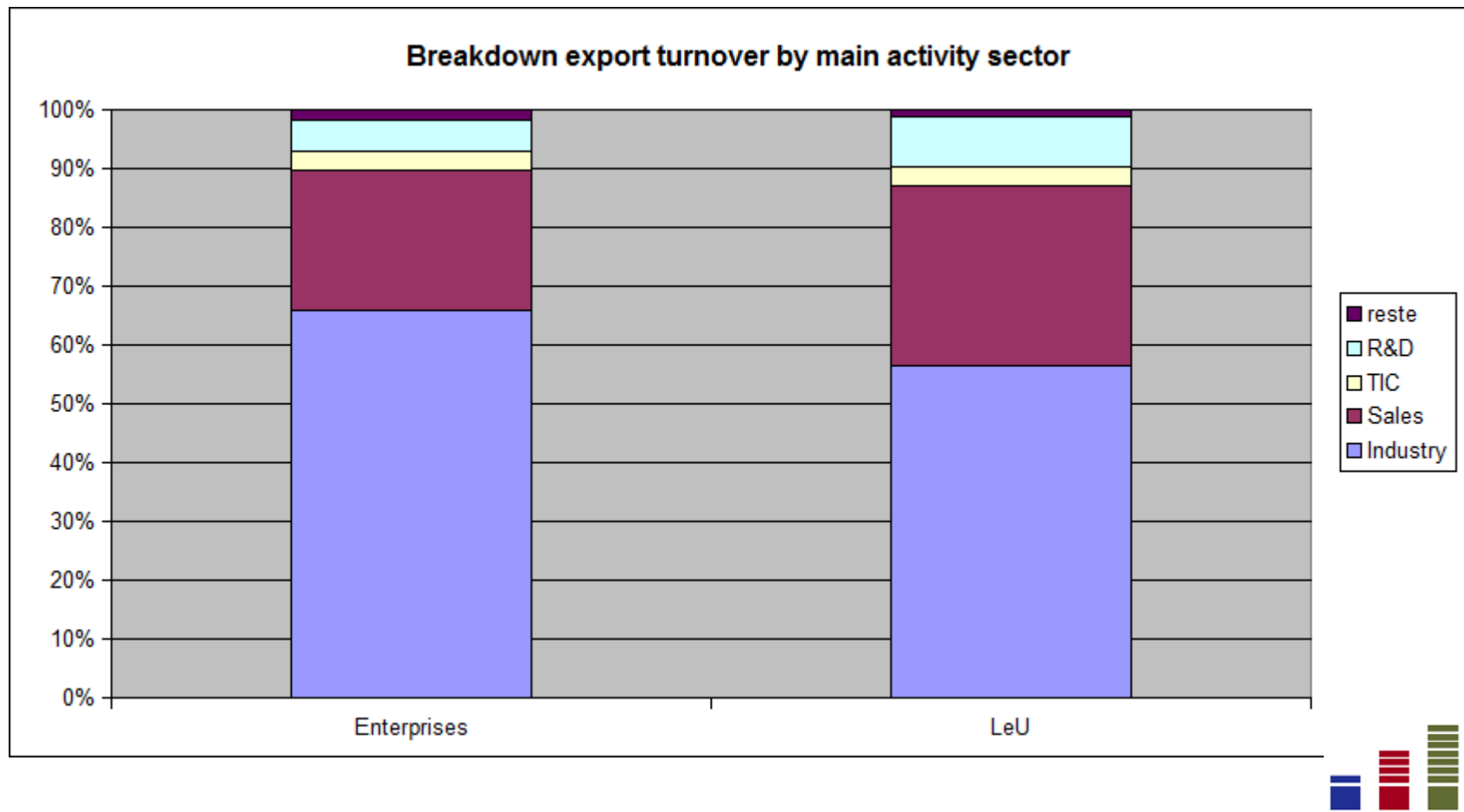
New vision of the French exportations statistics (1/4)

In the enterprise approach : the exportations are more concentrated



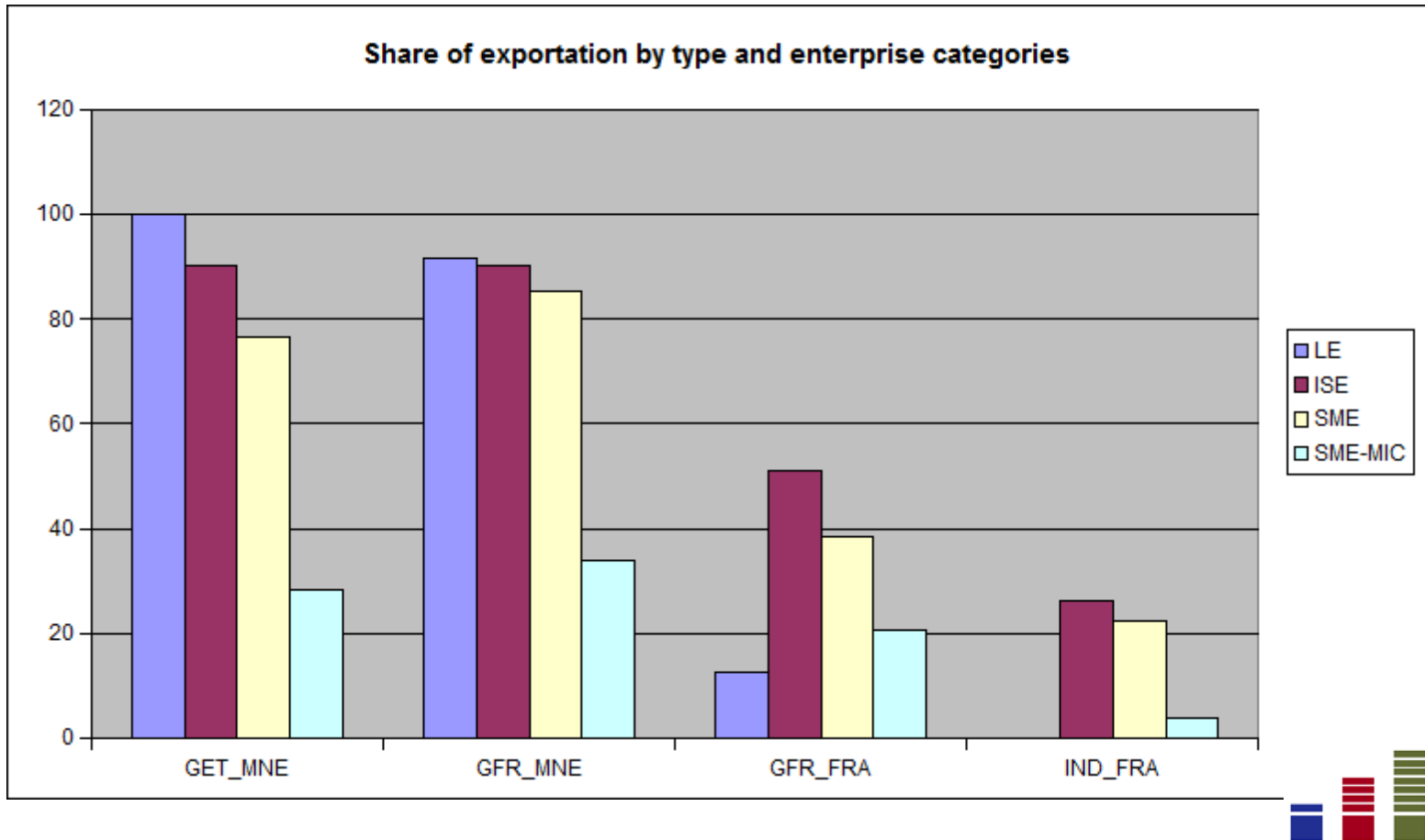
New vision of the French exportations statistics (2/4)

In the enterprise approach : industry is more consistent



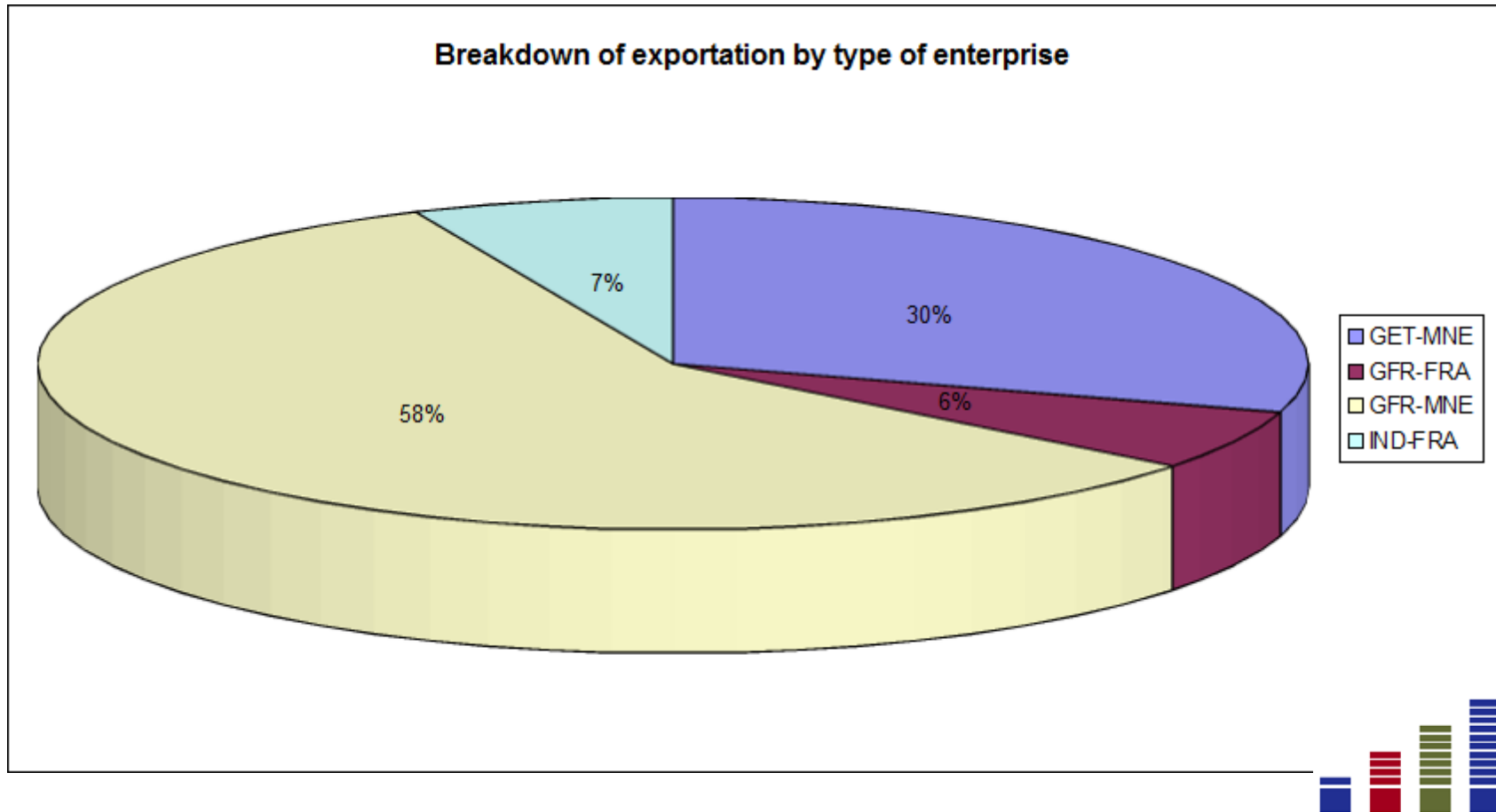
New vision of the French exportations statistics (3/4)

The main factor for exportation : to be a multinational enterprise



New vision of the French exportations statistics (4/4)

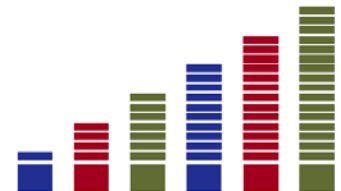
The french multinationals export more than the foreign multinationals implanted in France



Conclusion

The business register enables :

- to use different kinds of unit (unit of data collection # unit of interest)
- to merge different sources of information
- to calculate new statistics
- to have more relevant information about the globalisation



Thanks for your attention !

