



Services

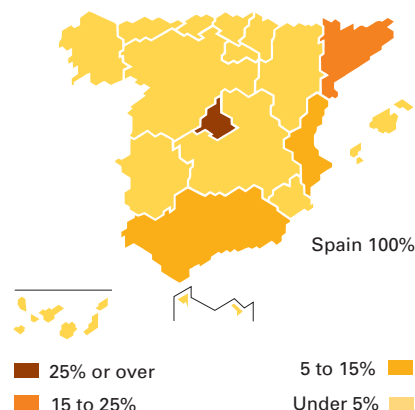
Main market services variables. 2010

Economic variables in millions of euros

	Millions of euros*	Interannual variation %
Number of companies	1,269,762	-1.9
Turnover	404,605	0.8
Added value at factor cost	186,916	0.2
Personnel costs	113,972	-0.2
Purchases and expenditure on goods and services	235,100	1.1
Employed personnel (annual average)	5,269,672	-1.2

*Except the number of companies and personnel.

Turnover of services. 2010

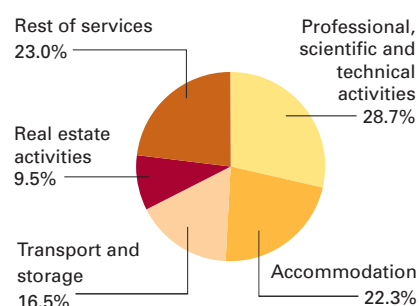


Fewer companies and employed persons

In 2010, turnover for companies in the Services sector, excluding Trade, reached 404,605 million euros, with an increase of 0.8%, as compared with the previous year. Comunidad de Madrid accounted for one-third of the total (32.9%).

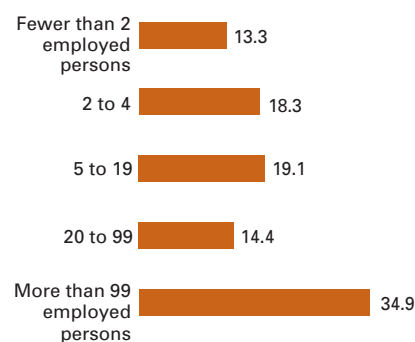
The number of companies in the sector decreased 1.9%, and employed personnel fell 1.2%, as compared with 2009.

Services companies. 2010



Technical-professional activities and accommodation represent half of services companies

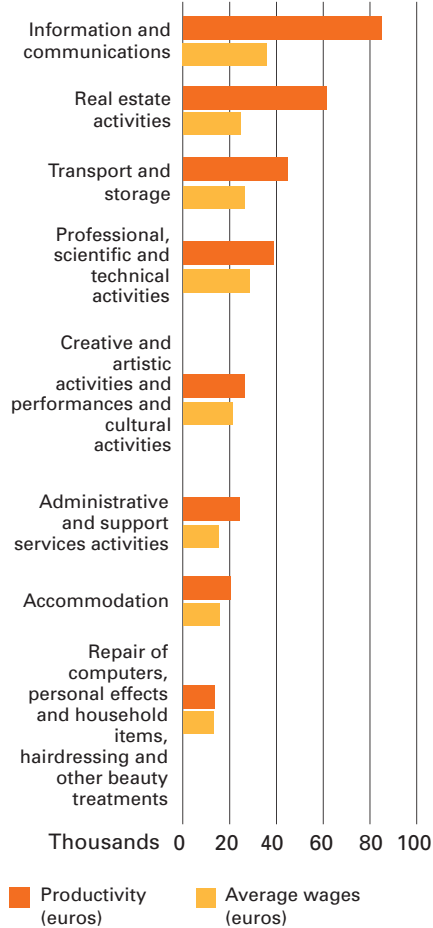
Employment in services, according to the size bracket of the companies. 2010 (%)



In 2010, land transport is the sector that invoices the most

The activity sectors with the greatest contribution to total invoicing in 2010 were land and pipeline transport (11.3%) and food and beverage services (10.3%).

Productivity and average wages 2010



One in five employed persons works in information and communications

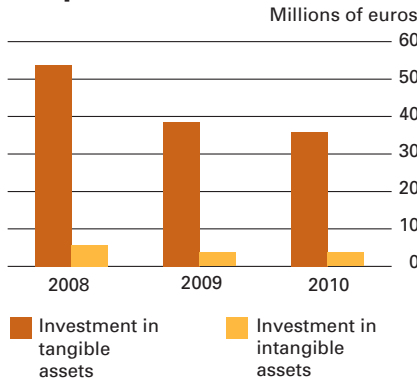
Information and communications services were noteworthy due to recording the highest productivity and average wages in 2010. This activity accounted for 19.9% of the total persons employed in services.

Almost half of the 5.3 million persons employed in services activities were working in two groupings: accommodation and administrative and support services activities, which represented 46.5%.

Characteristics of employment. 2010

	Wage earner rate	Employment stability rate	Female participation rate	Average wage (euros)
Total activity groupings	78.6	72.5	45.1	21,549
Transport and storage	79.5	80.9	18.6	26,222
Accommodation	77.0	70.9	51.7	15,511
Information and communications	91.7	85.8	35.3	35,982
Real estate activities	55.6	88.6	44.9	24,746
Professional, scientific and technical activities	67.2	82.6	44.9	28,629
Administrative and support services activities	93.1	56.7	56.9	15,009
Creative and artistic activities and performances and cultural activities	64.9	63.6	41.3	21,183
Repair of computers, personal effects and household items, hairdressing and other beauty treatments	54.2	77.1	72.4	13,001

Investment made in services companies



Main activity groupings, according to their contribution to turnover and employment in services. 2010 (%)

