

Structural Enterprise Statistics: Services Sector Year 2023

Main results

- Turnover in the Services Sector increased by 8.1% in 2023 and stood at 767,885 million euros.
- The number of people employed in the Services Sector exceeded 8.4 million, an increase of 1.8% compared with 2022.
- The Autonomous Communities with the greatest share in turnover for the Services sector in the year 2023 were Comunidad de Madrid (33.7%) and Cataluña (19.5%).

More information

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- [Spain in Figures. Services](#)

Turnover of companies in the non-financial Services Sector stood at 767,885 million euros in 2023, an increase of 8.1% as compared with the previous year.

The value added by these companies grew by 10.4% and their gross operating surplus was 10.0%.

Services Sector. Year 2023. Main magnitudes

Main variables	Million euros	Annual variation (%)
Turnover	767,885	8.1
Total purchases of goods and services	434,132	5.6
Value added at factor cost	359,145	10.4
Personnel costs	228,654	10.7
Wages and salaries	179,661	10.5
Gross operating surplus	130,492	10.0
Investment in tangible assets	48,077	5.8
Number of enterprises	2,108,906	1.8
Personnel employed (annual average, in thousands)	8,447	1.8

One salient feature of the Services Sector was the predominance of very small companies. In 2023, 95.4% of the companies had fewer than 10 employees. These enterprises employed 34.5% of the sector's personnel and their turnover accounted for 25.4% of the total number.

Companies with 250 or more employees, which accounted for 0.1% of the total number, employed 35.1% of the staff and had a turnover of 42.1% of the sector's turnover.

Services Sector. Year 2023. Main magnitudes by size of company

Absolute values and percentage distribution



Main variables	Total Million euros	Enterprise size by number of employed persons			
		Less than 10	From 10 to 49	From 50 to 249	250 or more
Turnover	767,885	25.4	17.5	15.0	42.1
Total purchases of goods and services	434,132	24.2	18.0	15.4	42.4
Value added at factor cost	359,145	25.8	16.8	15.2	42.2
Personnel costs	228,654	16.4	18.4	17.3	48.0
Wages and salaries	179,661	16.8	18.5	17.3	47.4
Gross operating surplus	130,492	42.4	14.0	11.5	32.1
Investment in tangible assets	48,077	29.2	13.2	13.8	43.8
Number of enterprises	2,108,906	95.4	3.9	0.5	0.1
Employed personnel (annual average, in thousands of people)	8,447	34.5	17.1	13.2	35.1

Results by activity sections

Turnover increased in every activity section in 2023. The largest increases were in *Hotels and restaurants* (13.0%) and *Administrative and support service activities* (11.0%). These two sections accounted for 38.9% of the employed personnel.

18.9% of the Services Sector's turnover in 2023 was in the activity *Transport and storage*. Companies in this activity employed 11.5% of the sector's total workforce.

Current press release at: <https://www.ine.es/dyngs/Prensa/en/EEEESS2023.htm>

Results by activity sections. Year 2023



Section of activity	Turnover			Personnel employed		
	Million euros	% over the total	Annual variation (%)	Annual average	% over the total	Annual variation (%)
H. Transportation and storage	145,216	18.9	2.8	973,599	11.5	3.1
I. Accommodation and food service activities	104,443	13.6	13.0	1,662,157	19.7	2.9
J. Information and communication	113,466	14.8	10.4	651,342	7.7	5.3
L. Real estate activities	39,203	5.1	8.1	264,556	3.1	-2.5
M. Professional, scientific and technical activities	123,709	16.1	6.9	1,150,641	13.6	2.3
N. Administrative and support service activities	103,555	13.5	11.0	1,623,862	19.2	0.7
P. Education	20,182	2.6	10.8	528,506	6.3	0.1
Q. Human health and social work activities	51,878	6.8	7.1	886,586	10.5	0.7
R. Arts, recreation and entertainment activities	54,299	7.1	8.9	371,391	4.4	2.8
S. Other services (except associative activities)	11,934	1.6	0.7	334,732	4.0	-2.9
TOTAL	767,885	100.0	8.1	8,447,371	100.0	1.8

Results by segments of activity

Las divisiones de actividad con mayor contribución a la facturación del sector en 2023 fueron *Servicios de comidas y bebidas* (8,9% del total), *Transporte terrestre y por tubería* (7,8%) y *Almacenamiento y actividades anexas al transporte* (7,5%).

Las divisiones de actividad que más aumentaron su facturación en 2023 fueron *Actividades de agencias de viajes, operadores turísticos, servicios de reservas y actividades relacionadas* (25,0%), *Transporte aéreo* (23,4%) y *Servicios de información* (21,2%).

Productivity

Productivity (value added per employed person) for the Services Sector was 42,516 euros in 2023, with an increase of 8.5% compared with the previous year.

The activity segments that recorded the highest productivity were *Telecommunications* (178,308 euros), *Air transport* (126,245 euros) and *Rental and leasing activities* (121,436 euros).

On the other hand, those with the lowest productivity were *Other personal service activities (laundries, hairdressing and other personal service activities)*, with 17,235 euros, and *Services to buildings and landscape activities*, with 20,758 euros.

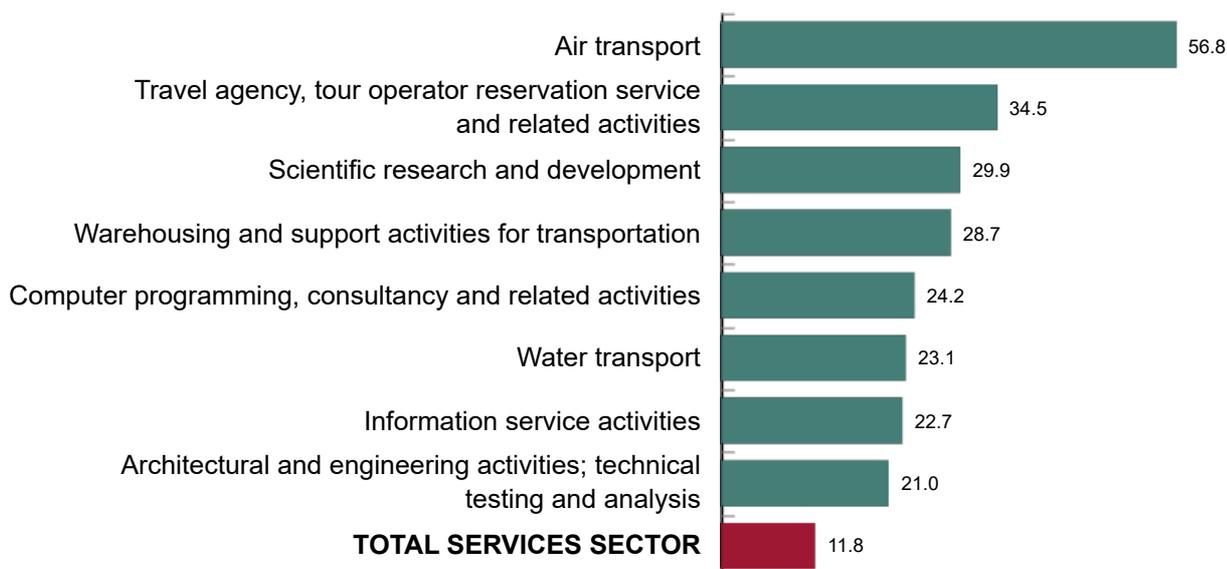
Geographical destination of sales

In 2023, 88.2% of sales in the services sector were made within Spain. Sales outside Spain totalled 90.656 billion euros, 11.8% of the total.

The segments of activity with the highest percentage of sales outside of Spain were *Air transport* (56.8%) and *Travel agency, tour operator and other reservation service and related activities* (34.5%).

Current press release at: <https://www.ine.es/dyngs/Prensa/en/EEEESS2023.htm>

Divisions of activity with the highest percentage of sales outside Spain. Year 2023 (%)



Investment in tangible assets

Investment in tangible assets carried out by the Services Sector amounted to 48,077 million euros in 2023.

Investment in tangible assets accounted for 13.4% of the value added of the sector. This percentage ranged from 4.6% for *Education and Health activities and social services*, and 45.6% for *Real estate activities*.

Investment in tangible assets by segments of activity. Year 2023

Section of activity	Investment in tangible assets		Investment / Added value (%)
	Million euros	% over the total	
H. Transportation and storage	10,652	22.2	19.1
I. Accommodation and food service activities	5,013	10.4	10.7
J. Information and communication	4,972	10.3	9.7
L. Real estate activities	9,534	19.8	45.6
M. Professional, scientific and technical activities	3,502	7.3	5.7
N. Administrative and support service activities	9,881	20.6	19.0
P. Education	682	1.4	4.6
Q. Human health and social work activities	1,430	3.0	4.6
R. Arts, recreation and entertainment activities	1,965	4.1	10.1
S. Other services (except associative activities)	446	0.9	7.2
TOTAL	48,077	100.0	13.4

Results by autonomous communities

The Autonomous Communities with the greatest share of turnover for the Services sector in 2023 were Comunidad de Madrid (33.7%), Cataluña (19.5% of the total) and Andalucía (9.9%).

In turn, those with the least weight were La Rioja (0.4%), Cantabria (0.7%) and Extremadura (0.8%).

In terms of employment, in the Comunidad de Madrid 22.8% were employed in the Services Sector, whereas in Cataluña the figure was 19.2% and in Andalucía, 14.3%.

Turnover and personnel employed in the Services sector by Autonomous Communities and Cities. Year 2023



Autonomous Community	Turnover		Investment in tangible assets		Personnel employed	
	Million euros	% over the total	Million euros	% over the total	Annual average	% over the total
Andalucía	77,002	9.9	4,133	8.7	1,211,860	14.3
Aragón	14,527	1.9	973	2.0	205,251	2.4
Asturias, Principado de	9,248	1.2	400	0.8	148,110	1.8
Balears, Illes	31,359	4.0	2,145	4.5	269,444	3.2
Canarias	33,076	4.3	2,075	4.4	415,150	4.9
Cantabria	5,238	0.7	272	0.6	81,051	1.0
Castilla y León	18,969	2.4	1,007	2.1	325,341	3.8
Castilla-La Mancha	14,898	1.9	915	1.9	233,807	2.8
Cataluña	151,376	19.5	8,019	16.8	1,630,311	19.2
Comunitat Valenciana	59,288	7.7	3,642	7.6	809,043	9.5
Extremadura	5,972	0.8	453	1.0	119,605	1.4
Galicia	27,703	3.6	1,266	2.7	384,775	4.5
Madrid, Comunidad de	261,108	33.7	19,460	40.8	1,933,391	22.8
Murcia, Región de	13,837	1.8	895	1.9	210,787	2.5
Navarra, Comunidad Foral de	7,008	0.9	302	0.6	92,280	1.1
País Vasco	31,757	4.1	1,610	3.4	356,032	4.2
Rioja, La	2,989	0.4	137	0.3	43,332	0.5
Ceuta	8,571	1.1	22	0.1	8,298	0.1
Melilla	812	0.1	16	0.0	9,407	0.1
TOTAL	774,739	100.0	47,743	100.0	8,487,275	100.0

Note: To obtain the results by Autonomous Communities, the Local Unit whose main activity is Services is considered a statistical unit. These local units may be part of Enterprises whose activity is included in other sectors and, in this case, their data at the Enterprise level is not included in the Services sector. Another difference between this regional data (by premises) and the national data (by enterprises) is that only in the latter is it necessary to apply internal flow consolidations to each enterprise. This explains why the total turnover is somewhat higher in regional data than in national data.

Current press release at: <https://www.ine.es/dyngs/Prensa/en/EEEESS2023.htm>

Reviews and data updates

The data published today are final. All the results of this operation are available at [INEBase](#).

Methodological note

Structural Business Statistics: The Services Sector is an annual structural statistical operation aimed at enterprises, societies and individuals whose main activity is described in sections H, I, J, L, M, N, P, Q, R and divisions 95 and 96 of section S of the National Classification of Economic Activities CNAE-2009.

This operation allows us to ascertain the main structural and economic characteristics of companies in the sector under study by means of a broad set of variables relating to employed personnel, turnover and other income, purchases and consumption, personnel expenses, taxes and investments. The statistic includes economic aggregates such as the value of production and gross value added, as well as the main indicators.

Type of operation: annual continuous operation.

Population scope: companies whose main activity is described in sections H, I, J, L, M, N, P, Q, R and divisions S95 and S96 of CNAE-2009.

Geographical scope: the entire national territory.

Reference period: the calendar year, which, with some exceptions, coincides with the company's accounting year.

Sample size: 121,205 units (41% with direct collection and 59% with administrative data).

Collection method: Collection method: online completion of the questionnaire by the respondent (IRIA system), and use of official administration sources.

More information on the [methodology](#) and the [standardised methodological report](#).

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information on [Quality at INE](#) and [Code of Best Practices](#).

For further information see [INEbase](#)

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 Press office: (+34) 91 583 93 63 / 94 08 – gprensa@ine.es

 Information area: (+34) 91 583 91 00 – www.ine.es/infoine/?L=1