31 March 2026

Structural Enterprise Statistics: Services Sector

Year 2024

Main results

- Turnover in the Services Sector increased by 9.7% in 2024 and stood at 842,050 million euros.
- The number of people employed in the Services Sector exceeded 8.7 million, an increase of 3.9% compared with the previous year.
- The Autonomous Communities with the greatest share in turnover for the Services sector in the year 2024 were Comunidad de Madrid (33.4%) and Cataluña (19.5%).

More information

- Tables annex
- Detailed results

Turnover of companies in the non-financial Services Sector stood at 842,050 million euros in 2024, an increase of 9.7% as compared with the previous year.

The value added by these companies grew by 11.2% and their gross operating surplus was 14.2%.

Services Sector. Main magnitudes. 2024

Main variables	Million euros	Annual variation (%)
Turnover	842.050	9,7
Total purchases of goods and services	470.487	8,4
Value added at factor cost	399.422	11,2
Personnel costs	250.388	9,5
Wages and salaries	196.467	9,4
Gross operating surplus	149.034	14,2
Investment in tangible assets	52.025	8,2
Number of enterprises	2.165.830	2,7
Personnel employed (annual average, in thousands of people)	8.775	3,9

One salient feature of the Services Sector was the predominance of very small companies. In 2024, 95.4% of the companies had fewer than 10 employees. These enterprises employed 33.5% of the sector's personnel and their turnover accounted for 25.2% of the total number.

Companies with 250 or more employees, which accounted for 0.1% of the total number, employed 35.6% of the staff and had a turnover of 41.9% of the sector's turnover.

Current press release at:https://www.ine.es/dyngs/Prensa/en/EEESS2024.htm

Services Sector. Main magnitudes by size of company. 2024
Absolute values and percentage change

Main variables	Total Million euros	Enterprise size by number of employed persons			
		Less than 10	From 10 to 49	From 50 to 249	250 or more
Turnover	842.050	25,2	18,0	14,8	41,9
Total purchases of goods and services	470.487	23,7	18,4	15,2	42,8
Value added at factor cost	399.422	26,2	17,3	14,7	41,9
Personnel costs	250.388	16,8	19,1	16,9	47,2
Wages and salaries	196.467	17,3	19,2	17,0	46,5
Gross operating surplus	149.034	42,0	14,2	10,9	32,9
Investment in tangible assets	52.025	29,0	11,3	17,0	42,7
Number of enterprises	2.165.830	95,4	3,9	0,5	0,1
Employed personnel (annual average, in thousands of people)	8.775	33,5	17,9	13,0	35,6

Results by activity sections

Turnover increased in every activity section in 2024. The largest increases were seen in *Education* (16.7%) and *v* (12.4%). These two sections accounted for 26.2% of the employed personnel..

Meanwhile, 18.9% of the sector's turnover came from *Transport and Storage*. Companies in this activity employed 11.6% of the total workforce.

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Results by activity sections. 2024

Section of activity	Turnover			Personnel employed		
	Million euros	% over the total	Annual variation (%)	Annual Average	% over the total	Annual variation (%)
H. Transportation and storage	159.389	18,9	9,8	1.017.283	11,6	4,5
I. Accommodation and food service activities	117.440	14,0	12,4	1.748.137	19,9	5,2
J. Information and communication	122.621	14,6	8,1	687.019	7,8	5,5
L. Real estate activities	40.650	4,8	3,7	270.184	3,1	2,1
M. Professional, scientific and technical activities	135.525	16,1	9,6	1.169.535	13,3	1,6
N. Administrative and support service activities	113.984	13,5	10,1	1.651.380	18,8	1,7
P. Education	23.554	2,8	16,7	554.254	6,3	4,9
Q. Human health and social work activities	56.578	6,7	9,1	932.621	10,6	5,2
R. Arts, recreation and entertainment activities	58.913	7,0	8,5	391.605	4,5	5,4
S. Other services (except associative activities)	13.396	1,6	12,3	352.832	4,0	5,4
TOTAL	**842.050**	**100,0**	**9,7**	**8.774.852**	**100,0**	**3,9**

Results by segments of activity

The segments of activity with the largest contribution to the sector's turnover were *Food and beverage services* (9.0% of the total), *Warehousing and support activities for transportation* (7.8%) and *Land transport and transport via pipelines* (7.5%).

The business divisions that saw the greatest increase in revenue in 2024 were *Information services* (21.1%), *Office administrative activities and other auxiliary activities for companies* (17.9%) and *Education* (16.7%).

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Productivity

Productivity (value added per employed person) for the Services Sector was 45,519 euros in 2024, with an increase of 7.1% compared with the previous year.

The activity segments that recorded the highest productivity were *Telecommunications* (182,408 euros), *Air transport* (138,.509 euros) and *Rental and leasing activities* (123,018 euros).

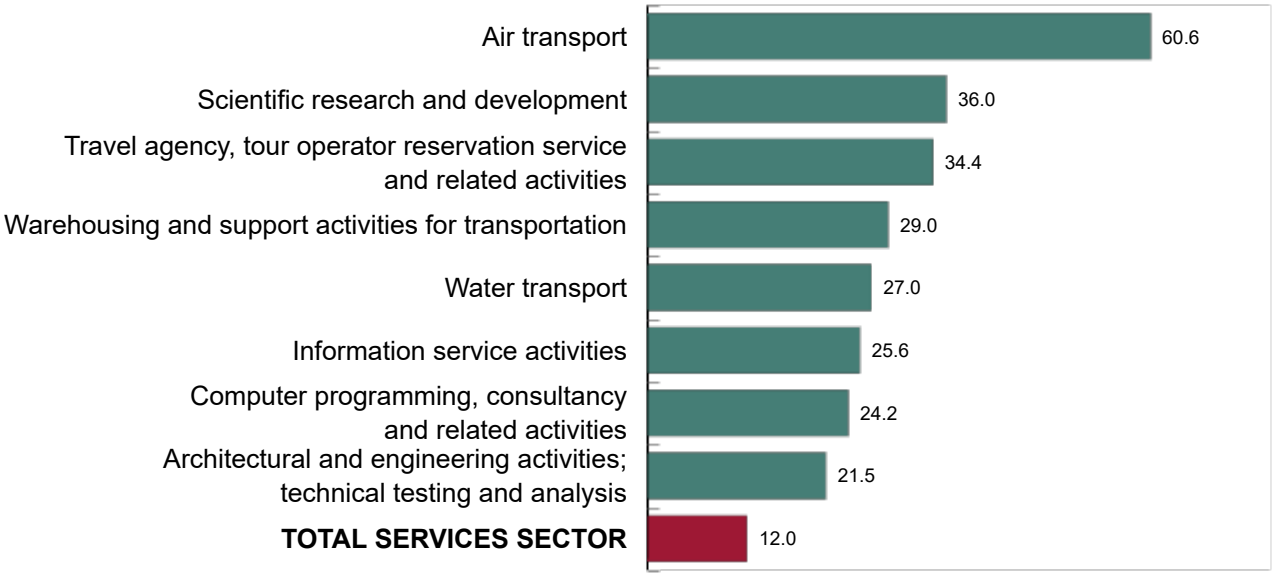
On the other hand, those with the lowest productivity were *Other personal service activities (laundries, hairdressing and other personal service activities*), with 18,875 euros, and *Services to buildings and landscape activities*, with 22,089 euros.

Geographical destination of sales

In 2024, 88.0% of sales in the services sector were made within Spain. Sales outside Spain totalled 101.134 billion euros, 12.0% of the total.

The activity divisions with the highest percentage of sales outside Spain were *Air transport* (60.6%) and *Research and development* (36.0%).

Divisions of activity with the highest percentage of sales outside Spain. 2024
Percentage



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Investment in tangible assets

Investment in tangible assets carried out by the Services Sector amounted to 52,025 million euros in 2024.

Investment in tangible assets accounted for 13.0% of the value added of the sector. This percentage ranged from 4.7% in the *Professional, scientific and technical activities sector* to 40.4% in the Real estate sector.

Investment in tangible assets by segments of activity. 2024

Section of activity	Investment in tangible assets		Investment / Added value (%)
	Million euros	% over the total	
H. Transportation and storage	11.724	22,5	18,7
I. Accommodation and food service activities	5.393	10,4	9,9
J. Information and communication	6.039	11,6	10,8
L. Real estate activities	9.032	17,4	40,4
M. Professional, scientific and technical activities	3.201	6,2	4,7
N. Administrative and support service activities	9.952	19,1	17,4
P. Education	1.092	2,1	6,6
Q. Human health and social work activities	2.528	4,9	7,5
R. Arts, recreation and entertainment activities	2.584	5,0	12,5
S. Other services (except associative activities)	479	0,9	6,7
TOTAL	**52.025**	**100,0**	**13,0**

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Results by Autonomous Community

The Autonomous Communities with the greatest share of turnover for the Services sector in 2024 were Comunidad de Madrid (33.4% of the total), Cataluña (19.5%l) and Andalucía (10.1%).

In contrast, the regions with the lowest share were La Rioja (0.4%), Cantabria and Extremadura (both 0.7%).

In terms of employment, in Comunidad de Madrid 22.8% were employed in the Services Sector, whereas in Cataluña the figure was 19.1% and in Andalucía, 14.4%.

Turnover and personnel employed in the Services sector by Autonomous Communities and Cities. 2024

Autonomous Community	Turnover		Investment in tangible assets		Personnel employed	
	Million euros	% over the total	Million euros	% over the total	Annual average	% over the total
Andalucía	85.832	10,1	4.304	8,5	1.267.389	14,4
Aragón	15.803	1,9	1.431	2,8	215.227	2,4
Asturias, Principado de	10.189	1,2	469	0,9	150.175	1,7
Balears, Illes	35.865	4,2	2.139	4,2	285.885	3,2
Canarias	37.364	4,4	2.685	5,3	439.888	5,0
Cantabria	5.844	0,7	266	0,5	83.785	1,0
Castilla y León	20.808	2,5	1.218	2,4	335.582	3,8
Castilla-La Mancha	15.915	1,9	1.348	2,7	245.589	2,8
Cataluña	165.357	19,5	8.561	16,9	1.684.014	19,1
Comunitat Valenciana	65.768	7,7	3.740	7,4	843.438	9,6
Extremadura	6.265	0,7	538	1,1	117.514	1,3
Galicia	29.620	3,5	1.507	3,0	395.235	4,5
Madrid, Comunidad de	283.466	33,4	19.222	37,8	2.009.395	22,8
Murcia, Región de	15.249	1,8	1.057	2,1	220.876	2,5
Navarra, Comunidad Foral de	7.570	0,9	272	0,5	94.696	1,1
País Vasco	34.620	4,1	1.815	3,6	364.353	4,1
Rioja, La	3.201	0,4	197	0,4	48.811	0,6
Ceuta	9.832	1,2	30	0,1	8.028	0,1
Melilla	886	0,1	14	0,0	8.347	0,1
TOTAL	**849.455**	**100,0**	**50.814**	**100,0**	**8.818.227**	**100,0**

Nota: Para obtener los resultados por comunidades autónomas se considera como unidad estadística la Unidad Local cuya actividad principal es Servicios. Es un enfoque diferente al de los datos nacionales del Sector Servicios, basados en la Empresa Estadística la cual aglutina bajo su actividad principal los datos económicos y de empleo de las unidades legales que la forman, y que pueden ser de otra actividad distinta a Servicios.

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Data revisions and updates

The data published today are final. All the results of this operation are available at INEbase.

In accordance with the Commission's Delegated Regulation (EU) 2023/137, the INE has begun to work on incorporating the new National Classification of Economic Activities CNAE-2025 in all its statistical operations.

In the case of the Structural Business Statistics: Services sector: the first publication of results using CNAE-2025 will take place in 2027.

Methodological note

Structural Business Statistics: The Services Sector is an annual structural statistical operation aimed at enterprises, societies and individuals whose main activity is described in sections H, I, J, L, M, N, P, Q, R and divisions 95 and 96 of section S of the National Classification of Economic Activities CNAE-2009.

This operation allows us to ascertain the main structural and economic characteristics of companies in the sector under study by means of a broad set of variables relating to employed personnel, turnover and other income, purchases and consumption, personnel expenses, taxes and investments. The statistic includes economic aggregates such as the value of production and gross value added, as well as the main indicators.

Type of operation: annual continuous operation.

Population scope: companies whose main activity is described in sections H, I, J, L, M, N, P, Q, R and divisions S95 and S96 of CNAE-2009.

Geographical scope: the entire national territory.

Reference period: the calendar year, which, with some exceptions, coincides with the company's accounting year.

Sample size: 124,886 units (36% with direct collection and 64% with administrative data).

Collection method: Collection method: online completion of the questionnaire by the respondent (IRIA system), and use of official administration sources.

More information on the Methodology and the standardised methodological report.

INE statistics are produced in accordance with the Code of Good Practice for European Statistics. More information on Quality at INE and Code of Best Practices.

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