

2nd March 2020

Total expenditure survey
January 2020. Provisional data

Total expenditure by international tourists visiting Spain in January increases by 2.1% compared with the same month of 2019

Average daily expenditure stands at 144 euros, 4.3% more than January 2019

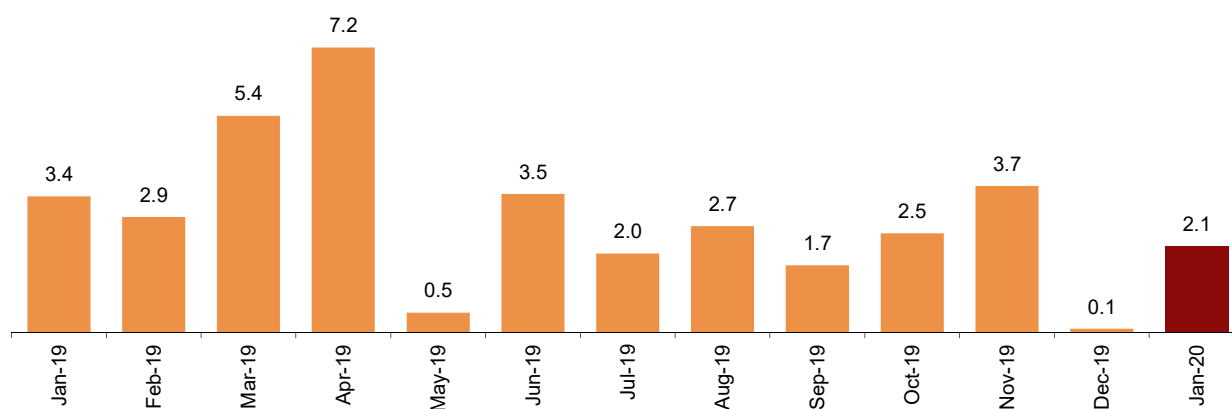
Total expenditure made by international tourists visiting Spain in January reached 4,779 million euros, representing an increase of 2.1% as compared to the same month of 2019.

The average expenditure per tourist stood at 1,155 euros, with an annual increase of 3.6%. On the other hand, the average daily expenditure increased by 4.3%, up to 144 euros.

The average stay by international tourists was 8.0 days, indicating a decrease of 0.1 days compared to the average January 2019.

Annual variation rate of total international tourist expenditure

Percentage



Sending countries

The main sending countries, in terms of level of expenditure in January were the United Kingdom (accounting for 15.3% of the total), Germany (11.9%) and Nordic Countries – Denmark, Finland, Norway and Sweden– (9.1%).

Expenditure by tourists from the United Kingdom decreased by 9.4% in the annual rate and by those from Nordic Countries by 7.1%. Expenditure by those from Germany raised by 3.5%.

International tourist expenditure by country of residence

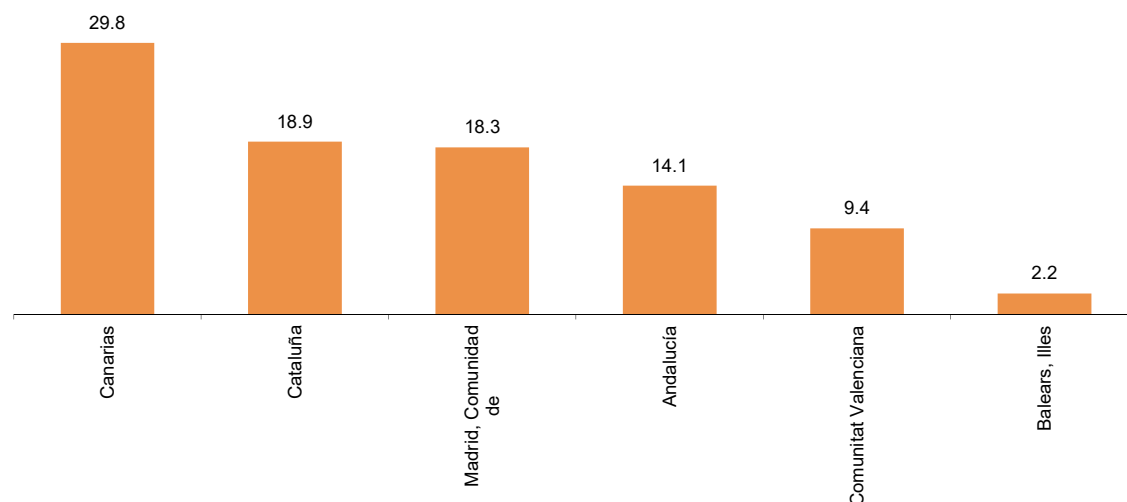
	January 2020							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	4,779	2.1	1,155	3.6	144	4.3	8.0	-0.7
Germany	570	3.5	1,154	8.5	121	2.9	9.5	5.4
France	297	11.3	618	3.4	92	-3.6	6.7	7.3
Italy	183	0.2	782	5.2	119	0.8	6.6	4.4
Nordic Countries	437	-7.1	1,278	2.7	143	0.0	8.9	2.8
United Kingdom	730	-9.4	1,016	1.9	121	7.6	8.4	-5.4
Rest of the world	2,562	6.6	1,370	2.7	176	4.9	7.8	-2.1

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in January were Canarias (with 29.8% of the total), Cataluña (18.9%) and Comunidad de Madrid (18.3%).

Total expenditure by main destination Autonomous Community

Percentage



The tourist expenditure decreased by 2.9% in Canarias, by 4.2% in Cataluña, and it increased by 13.7% in Comunidad de Madrid.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations, except Illes Balears (–20.6%).

International tourist expenditure by Autonomous Community main destination

	January 2020							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	4,779	2.1	1,155	3.6	144	4.3	8.0	-0.7
Canarias	1,423	-2.9	1,292	2.2	152	5.1	8.5	-2.8
Cataluña	904	-4.2	1,041	0.4	188	6.4	5.5	-5.7
Madrid, Comunidad de	874	13.7	1,430	8.6	216	9.8	6.6	-1.0
Andalucía	674	13.1	1,112	7.2	108	0.3	10.3	6.9
Comunitat Valenciana	449	2.5	1,035	-2.4	105	5.9	9.8	-7.8
Balears, Illes	107	-20.6	1,034	8.5	129	2.9	8.0	5.5
Rest of ACs	347	4.8	841	4.8	98	0.1	8.6	4.7

Expenditure items

The expenditure on activities was the most important item, representing 23.0% of the total expenditure and an increase of 6.4% with respect January 2019.

The following items were expenditure on international transport (excluded on tourist package) and expenditure on tourist package, which accounted for 21.6% and 18.5% of the total, respectively. The former decreased by 5.7% in the annual rate and the latter increased by 12.5%.

International tourist expenditure by expenditure categories

	January 2020		
	Total (millions of euros)	Percentage	Annual variation
TOTAL	4,779	100.0	2.1
Expenditure on tourist package	882	18.5	12.5
Expenditure excluded on tourist package	3,896	81.5	0.1
- Expenditure on international transport	1,033	21.6	-5.7
- Expenditure on accommodation	605	12.7	2.8
- Expenditure on food and drinks	725	15.2	-2.2
- Expenditure on activities	1,100	23.0	6.4
- Other expenditure	433	9.1	-0.5

Main type of accommodation, method of organization and main reason for the trip

60.6% of total tourist expenditure in January was made by tourists staying at hotels, with an annual rise of 8.1%. On the other hand, expenditure in rest rented accommodation decreased by 10.2%.

Expenditure by tourists not travelling with a tourist package (which represented 72.7% of the total) decreased by 1.4% in the annual rate. For those who contract a tourist package, it increased by 12.9%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 82.0% of the total expenditure (spending 1.8% more than in January 2019).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	January 2020							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL (*)	4,779	2.1	1,155	3.6	144	4.3	8.0	-0.7
Rented accommodation	3,686	6.5	1,168	1.7	174	0.5	6.7	1.2
- Hotel accommodation	2,897	8.1	1,117	2.3	207	4.0	5.4	-1.6
- Rest rented accommodation	789	0.7	1,403	0.6	110	-8.4	12.8	9.7
Non rented accommodation	1,092	-10.2	1,111	7.9	92	4.0	12.1	3.7
TOTAL	4,779	2.1	1,155	3.6	144	4.3	8.0	-0.7
Without tourist package	3,472	-1.4	1,145	5.1	137	3.4	8.3	1.6
With tourist package	1,307	12.9	1,182	-1.6	168	5.0	7.0	-6.3
TOTAL	4,779	2.1	1,155	3.6	144	4.3	8.0	-0.7
Leisure	3,920	1.8	1,159	3.5	151	3.2	7.7	0.3
Work	408	17.6	1,103	8.8	185	24.6	6.0	-12.6
Other motives	450	-6.0	1,164	0.4	92	-2.2	12.6	2.7

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (own dwelling, family or friends dwellings and other non rented accommodation)

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers¹ on trips by international tourists in January decreased by 0.9% in the annual rate. Of them, 24.0% were carried out in Canarias (with a decrease of 5.7%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 33.0 million, representing a decrease of 2.0%.

Canarias was the Autonomous Community with the most overnight stays (9.3 million, 7.8% less than in January 2019). It was followed by Andalucía (more than 6.3 million overnight stays and an increase of 14.9%) and Cataluña (more than 4.7 million, 11.0% less).

Stopovers and overnight stays by Autonomous Community of destination

	January 2020					
	Number of stopovers	Percentage	Annual variation	Number of overnight stays	Percentage	Annual variation
TOTAL	4,745,593	100.0	-0.9	33,070,669	100.0	-2.0
Canarias	1,137,961	24.0	-5.7	9,326,098	28.2	-7.8
Cataluña	996,932	21.0	-3.1	4,785,491	14.5	-11.0
Andalucía	793,569	16.7	3.9	6,358,493	19.2	14.9
Madrid, Comunidad de	703,016	14.8	9.8	3,898,763	11.8	6.0
Comunitat Valenciana	497,223	10.5	4.2	4,331,886	13.1	-2.4
Balears, Illes	116,030	2.4	-23.9	833,581	2.5	-23.8
Rest of ACs	500,862	10.6	-3.6	3,536,357	10.7	0.7

Review and update of data

Coinciding with today's publication, INE has updated the data corresponding to the month of January 2019. The results are available at INEBase.

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveller leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

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Tourist Expenditure Survey

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January 2020

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	4,779	2.14	1,155	3.55	144	4.25	8.0	-0.68
Germany	570	3.47	1,154	8.51	121	2.94	9.5	5.42
France	297	11.34	618	3.38	92	-3.61	6.7	7.26
Italy	183	0.22	782	5.21	119	0.82	6.6	4.35
Nordic countries	437	-7.09	1,278	2.73	143	-0.04	8.9	2.78
United Kingdom	730	-9.36	1,016	1.88	121	7.64	8.4	-5.35
Rest of the world	2,562	6.61	1,370	2.66	176	4.90	7.8	-2.14

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	4,779	2.14	1,155	3.55	144	4.25	8.0	-0.68
Andalucía	674	13.06	1,112	7.20	108	0.29	10.3	6.89
Balears, Illes	107	-20.56	1,034	8.50	129	2.87	8.0	5.47
Canarias	1,423	-2.90	1,292	2.18	152	5.11	8.5	-2.79
Cataluña	904	-4.19	1,041	0.35	188	6.39	5.5	-5.68
Comunitat Valenciana	449	2.46	1,035	-2.42	105	5.86	9.8	-7.82
Madrid, Comunidad de	874	13.66	1,430	8.63	216	9.76	6.6	-1.03
Rest of ACs	347	4.84	841	4.76	98	0.06	8.6	4.70

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	4,779	2.14	1,155	3.55	144	4.25	8.0	-0.68
Rented accommodation	3,686	6.46	1,168	1.73	174	0.51	6.7	1.22
- Hotel accommodation	2,897	8.14	1,117	2.33	207	3.99	5.4	-1.60
- Rest rented accommodation	789	0.73	1,403	0.58	110	-8.35	12.8	9.74
Non-rented accommodation	1,092	-10.19	1,111	7.86	92	3.98	12.1	3.73

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	4,779	2.14	1,155	3.55	144	4.25	8.0	-0.68
Without tourist package	3,472	-1.40	1,145	5.09	137	3.40	8.3	1.63
With tourist package	1,307	12.88	1,182	-1.64	168	4.96	7.0	-6.29

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January 2020

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5. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation
TOTAL	4,779	2.14
Expenditure on tourist package	882	12.51
Expenditure excluded on tourist package	3,896	0.05
- Expenditure on international transport	1,033	-5.68
- Expenditure on accommodation	605	2.76
- Expenditure on food and drinks	725	-2.15
- Expenditure on activities	1,100	6.35
- Other expenditure	433	-0.46