

03 March 2022

Total expenditure survey
January 2022. Provisional data

Total expenditure by international tourists visiting Spain stood by 3,027 million in January, compared to 457 same month of 2021

Average daily expenditure stands at 124 euros, 16.7% more than January 2021

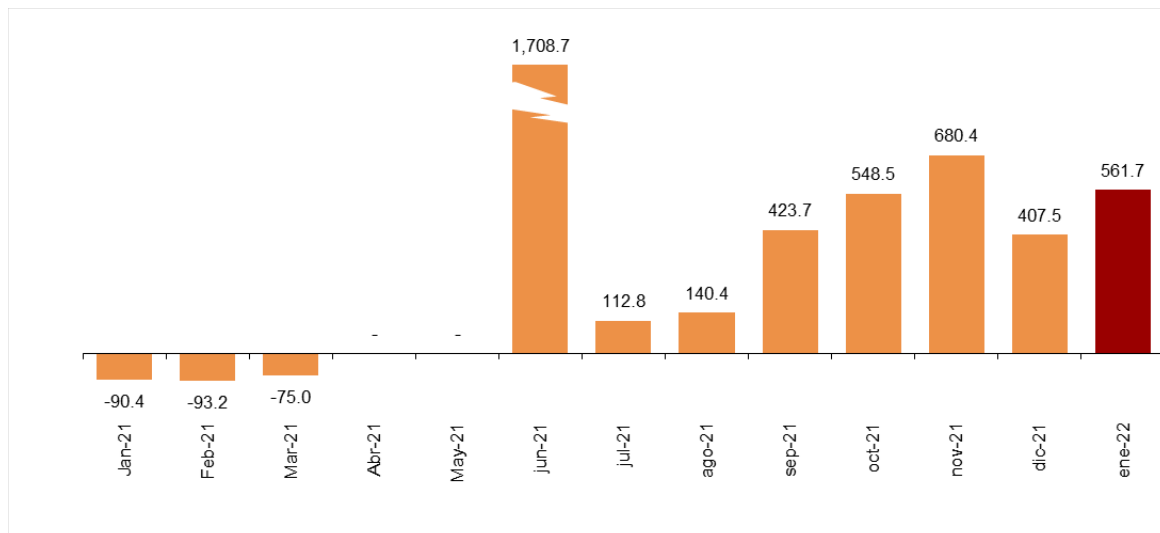
Total expenditure made by international tourists visiting Spain in January reached 3,027 million euros, representing an increase of 561.7% as compared to the same month of 2021.

The average expenditure per tourist stood at 1,217 euros, with an annual increase of 16.5%. On the other hand, the average daily expenditure increased by 16.7%, up to 124 euros.

The average stay by international tourists was 9.9 days, same average of January 2021.

Annual variation rate of total international tourist expenditure¹

Percentage



¹ Variation rates of April and May 2021 are not possible to calculate because there was not entry of tourists in April and May 2020 due to the closure of the borders determined by the high alert period

Sending countries

The main sending countries, in terms of level of expenditure in January were the United Kingdom (accounting for 14.9% of the total), Germany (13.1%) and Nordic Countries – Denmark, Finland, Norway and Sweden- (9.6%).

Expenditure by tourists from the United Kingdom increased by 1,558.5% in the annual rate, by those from Germany by 578.1% and by those from Nordic Countries by 896.2%.

International tourist expenditure by country of residence

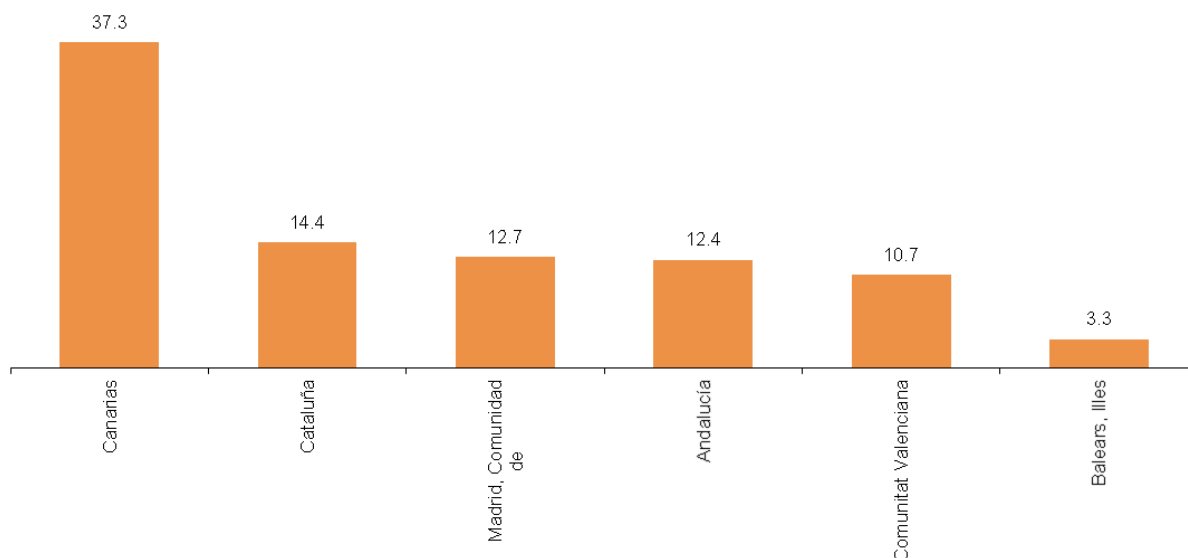
	January 2022							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	3,027	561.7	1,217	16.5	124	16.7	9.9	-0.2
Germany	398	578.1	1,410	22.8	118	13.1	11.9	8.6
France	255	280.0	733	28.6	88	32.0	8.4	-2.6
Italy	131	602.8	834	2.5	107	-1.2	7.8	3.8
Nordic Countries	292	896.2	1,399	-7.2	124	-1.5	11.3	-5.8
United Kingdom	450	1,558.5	1,238	6.2	109	41.5	11.4	-25.0
Rest of the world	1,502	485.1	1,331	5.6	143	10.8	9.3	-4.7

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in January were Canarias (with 37.3% of the total), Cataluña (14.4%) and Comunidad de Madrid (12.7%).

Total expenditure by main destination Autonomous Community

Percentage



The annual rate of tourist expenditure increased by 745.9% in Canarias, by 467.3% in Cataluña and by 553.0% in Comunidad de Madrid

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination

	January 2022							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL	3,027	561.7	1,217	16.5	124	16.7	9.9	-0.2
Canarias	1,130	745.9	1,487	-3.6	149	10.2	10.0	-12.6
Cataluña	436	467.3	941	4.5	118	11.2	8.0	-6.0
Madrid, Comunidad de	386	553.0	1,555	20.0	221	-0.6	7.0	20.8
Andalucía	376	661.8	1,161	17.1	96	12.8	12.1	3.8
Comunitat Valenciana	323	491.3	1,148	5.1	93	28.2	12.3	-18.0
Balears, Illes	101	535.2	1,216	16.0	107	8.5	11.3	7.0
Rest of ACs	275	304.2	842	30.4	87	9.2	9.7	19.5

Expenditure items

The expenditure on activities, was the most important item, representing 23.9% of the total expenditure and an increase of 543.9% with respect January 2021.

The following items were expenditure on international travel, not part of package trips, and expenditure on food and drinks, which accounted for 18.6% and 17.8% of the total, respectively. The former increased by 555.8% in the annual rate and the latter decreased by 555.2%.

International tourist expenditure by expenditure categories

	January 2022		
	Total (millions of euros)	Percentage	Annual variation
TOTAL	3,027	100.0	561.7
Expenditure on tourist package	423	14.0	753.0
Expenditure excluded on tourist package	2,604	86.0	538.4
- Expenditure on international transport	564	18.6	555.8
- Expenditure on accommodation	480	15.8	554.8
- Expenditure on food and drinks	538	17.8	555.2
- Expenditure on activities	724	23.9	543.9
- Other expenditure	299	9.9	451.7

Main type of accommodation, method of organization and main reason for the trip

55.6% of total tourist expenditure in January was made by tourists staying at hotels, with an annual rise of 573.0%. On the other hand, expenditure in non-rented accommodation increased by 529.8%.

Expenditure by tourists not travelling with a tourist package (which represented 80.3% of the total) increased by 540.8% in the annual rate. For those who contract a tourist package, it increased by 663.2%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 81.9% of the total expenditure (spending 667.0% more than in January 2021).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	January 2022							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
TOTAL (*)	3,027	561.7	1,217	16.5	124	16.7	9.9	-0.2
Rented accommodation	2,163	575.3	1,253	4.4	161	-4.4	7.8	9.2
- Hotel accommodation	1,683	573.0	1,151	3.3	194	-2.1	5.9	5.5
- Rest rented accommodation	480	583.4	1,819	9.5	101	-8.2	18.0	19.3
Non rented accommodation	863	529.8	1,135	41.8	78	37.8	14.6	2.9
TOTAL	3,027	561.7	1,217	16.5	124	16.7	9.9	-0.2
Without tourist package	2,431	540.8	1,207	22.8	117	19.5	10.3	2.7
With tourist package	595	663.2	1,262	-15.9	161	-8.6	7.8	-8.0
TOTAL	3,027	561.7	1,217	16.5	124	16.7	9.9	-0.2
Leisure	2,479	667.0	1,235	5.0	133	11.2	9.3	-5.5
Work	143	179.3	967	13.7	158	37.0	6.1	-17.0
Other motives	404	387.4	1,221	51.3	81	15.5	15.0	31.0

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (own dwelling, family or friends dwellings and other non rented accommodation)

Stopovers on trips and overnight stays by Autonomous Communities

Stopovers² on trips by international tourists in January increased by 474.9% in the annual rate. Of them, 29.0% were carried out in Canarias (with an increase of 732.2%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 24.5 million, representing an increase of 466.8%.

Canarias was the Autonomous Community with the most overnight stays (7.6 million, 667.1% more than in January 2021). It was followed by Andalucía (with nearly 3.8 million overnight stays and an increase of 540.3%) and Comunitat Valenciana (with 3.7 million, 380.6% more).

Stopovers and overnight stays by Autonomous Community of destination

	January 2022					
	Number of stopovers	Percentage	Annual variation	Number of overnight stays	Percentage	Annual variation
TOTAL	2,823,223	100.0	474.9	24,487,309	100.0	466.8
Canarias	817,386	29.0	732.2	7,563,494	30.9	667.1
Cataluña	505,842	17.9	459.1	3,644,439	14.9	429.4
Andalucía	419,846	14.9	581.9	3,786,653	15.5	540.3
Comunitat Valenciana	328,895	11.6	472.8	3,672,826	15.0	380.6
Madrid, Comunidad de	276,292	9.8	394.4	1,700,361	6.9	516.4
Balears, Illes	90,572	3.2	482.8	943,427	3.9	488.6
Rest of ACs	384,391	13.6	243.2	3,176,109	13.0	271.9

Review and update of data

The data published today is provisional and will be revised March next year. Data of 2021 was updated and the results are definitive. These results are available at INEBase.

² A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveller leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section [Quality in the INE and Code of Practice](#) on the INE website.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](#)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

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Tourist Expenditure Survey

Egatur

January 2022

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	3.027	561,65	1.217	16,54	124	16,73	9,9	-0,16
Germany	398	578,10	1.410	22,81	118	13,11	11,9	8,57
France	255	279,95	733	28,55	88	31,98	8,4	-2,59
Italy	131	602,79	834	2,48	107	-1,23	7,8	3,76
Nordic countries	292	896,16	1.399	-7,22	124	-1,47	11,3	-5,84
United Kingdom	450	1.558,46	1.238	6,23	109	41,54	11,4	-24,95
Rest of the world	1.502	485,14	1.331	5,61	143	10,82	9,3	-4,69

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	3.027	561,65	1.217	16,54	124	16,73	9,9	-0,16
Andalucía	376	661,83	1.161	17,11	96	12,82	12,1	3,80
Balears, Illes	101	535,23	1.216	16,02	107	8,46	11,3	6,98
Canarias	1.130	745,92	1.487	-3,60	149	10,22	10,0	-12,55
Cataluña	436	467,30	941	4,54	118	11,15	8,0	-5,95
Comunitat Valenciana	323	491,32	1.148	5,06	93	28,18	12,3	-18,04
Madrid, Comunidad de	386	553,04	1.555	20,04	221	-0,62	7,0	20,80
Rest of ACs	275	304,17	842	30,39	87	9,16	9,7	19,45

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	3.027	561,65	1.217	16,54	124	16,73	9,9	-0,16
Rented accommodation	2.163	575,26	1.253	4,38	161	-4,42	7,8	9,21
- Hotel accommodation	1.683	572,98	1.151	3,33	194	-2,09	5,9	5,54
- Rest rented accommodation	480	583,36	1.819	9,54	101	-8,19	18,0	19,31
Non-rented accommodation	863	529,83	1.135	41,76	78	37,76	14,6	2,90

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	3.027	561,65	1.217	16,54	124	16,73	9,9	-0,16
Without tourist package	2.431	540,78	1.207	22,75	117	19,49	10,3	2,73
With tourist package	595	663,16	1.262	-15,89	161	-8,59	7,8	-7,98

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January 2022

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	3.027	561,65	1.217	16,54	124	16,73	9,9	-0,16
Germany	398	578,10	1.410	22,81	118	13,11	11,9	8,57
France	255	279,95	733	28,55	88	31,98	8,4	-2,59
Italy	131	602,79	834	2,48	107	-1,23	7,8	3,76
Nordic countries	292	896,16	1.399	-7,22	124	-1,47	11,3	-5,84
United Kingdom	450	1.558,46	1.238	6,23	109	41,54	11,4	-24,95
Rest of the world	1.502	485,14	1.331	5,61	143	10,82	9,3	-4,69

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	3.027	561,65	1.217	16,54	124	16,73	9,9	-0,16
Andalucía	376	661,83	1.161	17,11	96	12,82	12,1	3,80
Balears, Illes	101	535,23	1.216	16,02	107	8,46	11,3	6,98
Canarias	1.130	745,92	1.487	-3,60	149	10,22	10,0	-12,55
Cataluña	436	467,30	941	4,54	118	11,15	8,0	-5,95
Comunitat Valenciana	323	491,32	1.148	5,06	93	28,18	12,3	-18,04
Madrid, Comunidad de	386	553,04	1.555	20,04	221	-0,62	7,0	20,80
Rest of ACs	275	304,17	842	30,39	87	9,16	9,7	19,45

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	3.027	561,65	1.217	16,54	124	16,73	9,9	-0,16
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- Rest rented accommodation	480	583,36	1.819	9,54	101	-8,19	18,0	19,31
Non-rented accommodation	863	529,83	1.135	41,76	78	37,76	14,6	2,90

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
TOTAL	3.027	561,65	1.217	16,54	124	16,73	9,9	-0,16
Without tourist package	2.431	540,78	1.207	22,75	117	19,49	10,3	2,73
With tourist package	595	663,16	1.262	-15,89	161	-8,59	7,8	-7,98

Tourist Expenditure Survey

Egatur

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Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation
TOTAL	3.027	561,65
Expenditure on tourist package	423	753,04
Expenditure excluded on tourist package	2.604	538,39
- Expenditure on international transport	564	555,79
- Expenditure on accommodation	480	554,75
- Expenditure on food and drinks	538	555,21
- Expenditure on activities	724	543,87
- Other expenditure	299	451,73

EGATUR (TABLE ANNEX)

January 2022

(3/3)

3 March 2022