

1 June 2023

# **Total Expenditure Survey** April 2023. Provisional data

# Total expenditure by international tourists visiting Spain stood by 8,480 million, 22.7% more than in April 2022

# Average daily expenditure increased by 11.6% and stood at 173 euros

Total expenditure made by international tourists visiting Spain in April reached 8,480 million euros, representing an increase of 22.7% as compared to the same month of 2022. This figure stood by 20.1% more than in the same month of 2019.

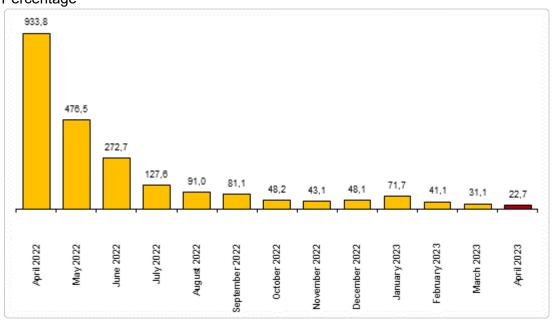
The average expenditure per tourist stood at 1,172 euros, with an annual increase of 3.6%. On the other hand, the average daily expenditure increased by 11.6%, up to 173 euros.

The average stay by international tourists was 6.8 days, 0.5 less days than in April 2022.

During the first four months of 2023 the total expenditure by international tourists increased by 36.6%, as compared with the same period of the previous year, reaching 25,681 million euros.

The expenditure of this accumulated figure stood by 14.5% more, comparing with the same period in 2019, before the pandemic.

### Annual variation rate of total international tourist expenditure Percentage



### Sending countries

The main sending countries, in terms of level of expenditure in April were United Kingdom (accounting for 16.0 of the total), Germany (14.8%) and France (9.1%).

Expenditure by tourists from United Kingdom increased by 4.6% in the annual rate, by those from Germany by 14.1% and by those from France by 31.1%.

### International tourist expenditure by country of residence

	April 2023	pril 2023									
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual			
	expenditure	variation	expenditure	variation	average	variation	duration	variation			
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€)	(%)	of the trips	(%)			
TOTAL	8,480	22.7	1,172	3.6	173	11.6	6.8	-7.2			
Germany	1,256	14.1	1,244	11.9	149	9.2	8.3	2.5			
France	776	31.1	739	3.3	116	-3.5	6.4	7.1			
Italy	305	14.7	788	-11.5	148	13.1	5.3	-21.8			
Nordic Countries	630	17.2	1,464	5.6	157	20.7	9.3	-12.5			
United Kingdom	1,354	4.6	1,001	-3.8	158	8.9	6.3	-11.6			
Rest of the world	4,159	33.3	1,384	4.6	216	14.2	6.4	-8.4			

During the first four months of 2023, United Kingdom was the country with the largest cumulative expenditure (16.4% of the total). It was followed by Germany (12.7%) and Nordic Countries (8.4%).

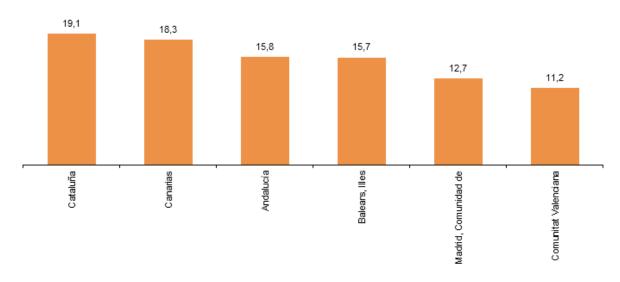
# International tourist expenditure by country of residence

	Year 2023		
	Total	Percentage	Annual
	expenditure		variation (%)
	(millions of €)		
TOTAL	25,681	100.0	36.6
Germany	3,261	12.7	18.3
France	2,044	8.0	30.6
Italy	973	3.8	32.4
Nordic Countries	2,168	8.4	34.2
United Kingdom	4,203	16.4	22.6
Rest of the world	13,033	50.7	49.8

#### **Main destination Autonomous Communities**

The main destination Autonomous Comunities with the greatest weight in total tourist expenditre in April were Cataluña (with 19.1% of the total), Canarias (18.3%) and Andalucía (15.8%).

### **Total expenditure by main destination Autonomous Community Percentage**



The annual rate of tourist expenditure increased by 41.6% in Cataluña, by 4.8% in Canarias and by 37.0% in Andalucía.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

### International tourist expenditure by Autonomous Community main destination

	April 2023							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€)	) (%)	of the trips	(%)
TOTAL	8,480	22.7	1,172	3.6	173	11.6	6.8	-7.2
Cataluña	1,623	41.6	1,055	6.5	213	9.7	5.0	-3.0
Canarias	1,551	4.8	1,337	0.2	153	-0.8	8.7	1.0
Andalucía	1,336	37.0	1,156	7.6	148	16.2	7.8	-7.4
Balears, Illes	1,331	10.3	1,125	-0.2	180	22.4	6.3	-18.5
Madrid, Comunidad de	1,075	29.1	1,615	6.0	336	10.9	4.8	-4.4
Comunitat Valenciana	951	19.0	1,095	7.6	131	12.2	8.3	-4.1
Rest of ACs	612	30.6	923	4.3	141	7.3	6.5	-2.7

During the first four months of 2023, the main destination Autonomous Communities with more cumulative expenditure were Canarias (with 27.1% of the total), Cataluña (17.2%) and Andalucía (14.5%).



# International tourist cumulated expenditure by Autonomous Community main destination

	Year 2023		
	Total	Percentage	Annual
	expenditure		variation (%)
	(millions of€)		
TOTAL	25,681	100.0	36.6
Canarias	6,969	27.1	22.4
Cataluña	4,418	17.2	51.9
Andalucía	3,713	14.5	44.1
Madrid, Comunidad de	3,644	14.2	61.0
Comunitat Valenciana	2,880	11.2	31.0
Balears, Illes	2,089	8.1	14.5
Rest of ACs	1,969	7.7	47.3

### **Expenditure items**

The expenditure on activities was the most important item in April, representing 21.0% of the total expenditure and an increase of 21.3% with respect same month of 2022.

The following items were expenditure on international transport (not part of package trips) and expenditure on food and drinks, which accounted for 20.5% and 17.1% of the total, respectively. The former increased by 26.4% in the annual rate and the latter by 19.8%.

### International tourist expenditure by expenditure categories

•	•		•
	April 2023		
	Total	Percentage	Annual
	expenditure		variation
	(millions of €)		(%)
TOTAL	8,480	100.0	22.7
Expenditure on tourists package	1,268	15.0	30.4
Expenditure excluded on tourists package	7,212	85.0	21.5
- Expenditure on international transport	1,737	20.5	26.4
- Expenditure on accommodation	1,440	17.0	19.2
- Expenditure on food and drinks	1,449	17.1	19.8
- Expenditure on activities	1,781	21.0	21.3
- Other expenditure	804	9.5	19.0

### Main type of accommodation, method of organization and main reason for the trip

61.1% of total tourist expenditure in April was made by tourists staying at hotels, with an annual rise of 26,7%. On the other hand, expenditure on non-rented accommodation increased by 7.7%.

Expenditure by tourists not travelling with a tourist package (which represented 77.9% of the total) increased by 20.2% in the annual rate. For those who contract a tourist package, it increased by 32.5%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 85.3% of the total (spending 23.7% more than April de 2022).



# International tourist expenditure by main type of accommodation, type of organization and main purpose of the tripe

•	April 2023							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€	(%)	of the trips	(%)
TOTAL (*)	8,480	22.7	1,172	3.6	173	11.6	6.8	-7.2
Rented accomodation	6,968	26.6	1,193	5.8	211	9.9	5.6	-3.7
<ul> <li>Hotel accommodation</li> </ul>	5,185	26.7	1,102	6.2	242	9.3	4.5	-2.8
- Rest rented accomodation	1,784	26.0	1,565	4.4	154	11.0	10.1	-5.9
Non rented accommodation	1,512	7.7	1,086	-5.6	94	6.8	11.5	-11.6
TOTAL	8,480	22.7	1,172	3.6	173	11.6	6.8	-7.2
Without tourists package	6,610	20.2	1,190	4.7	169	12.8	7.1	-7.2
With tourists package	1,870	32.5	1,114	0.0	191	5.1	5.8	-4.8
TOTAL	8,480	22.7	1,172	3.6	173	11.6	6.8	-7.2
Leisure	7,233	23.7	1,168	3.9	180	13.6	6.5	-8.5
Work	500	-1.7	1,205	-1.1	220	-3.6	5.5	2.6
Other motives	748	35.4	1,189	4.2	115	11.7	10.3	-6.7

<sup>(\*):</sup> It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation: hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non-rented accommodation (owned dwelling, family or friends dwellings and other non-rented accommodation)

### Stopovers<sup>1</sup> on trips and overnight stays by Autonomous Communities

Stopovers on trips by international tourists in April increased by 20.5% in the annual rate. Of them, 20.9% were carried out in Cataluña (with an increase of 31.9%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwellings, etc.) reached 49.0 million, representing an increase of 10,0%.

Canarias was the Autonomous Community with more overnight stays (10.1 million, 5.6% more than in April 2022). It was followed by Andalucía (with 9,2 million overnight stays and an increase of 19,5%) and Cataluña (with 7,6 million, 25,8% more).

### Stopovers and overnight stays by Autonomous Community of destination

	Year 2023					
	Number of	Percentage	Annual	Number of	Porcentaje	Annual
	stopovers		variation (%)	overnight stays		variation (%)
TOTAL	8,263,596	100.0	20.5	49,002,554	100.0	10.0
Cataluña	1,728,589	20.9	31.9	7,599,330	15.5	25.8
Andalucía	1,529,035	18.5	35.0	9,186,708	18.7	19.5
Balears, Illes	1,211,120	14.7	6.5	7,320,082	14.9	-10.9
Canarias	1,192,108	14.4	3.4	10,130,924	20.7	5.6
Comunitat Valenciana	949,263	11.5	12.5	7,265,705	14.8	6.4
Madrid, Comunidad de	735,261	8.9	21.0	2,964,405	6.0	13.0
Rest of ACs	918,221	11.1	36.5	4,535,400	9.3	27.4

#### Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

<sup>&</sup>lt;sup>1</sup> A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveler has stayed at least one night.

### Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

**Type of operation**: continuous monthly statistics.

**Population scope**: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

**Geographical scope**: the entire national territory. The sample is collected at the main access points for non-resident travelers (road, airport, port and rail).

Reference period of the results: the month.

**Sample size**: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

**Type of sampling**: Single stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

**Collection method**: personal interviews when the traveler leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur egatur metodologia en.pdf

And the standardised methodological report at:

http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section Quality in the INE and Code of Practice on the INE website.

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# **Tourist Expenditure Survey Egatur**

### April 2023

Provisional data

### 1. International tourist expenditure by country of residence

'	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	8.480	22,72	1.172	3,57	173	11,56	6,8	-7,16
Germany	1.256	14,10	1.244	11,90	149	9,19	8,3	2,48
France	776	31,11	739	3,32	116	-3,49	6,4	7,07
Italy	305	14,71	788	-11,50	148	13,14	5,3	-21,78
Nordic countries	630	17,22	1.464	5,63	157	20,71	9,3	-12,49
United Kingdom	1.354	4,59	1.001	-3,77	158	8,86	6,3	-11,60
Rest of the world	4.159	33,32	1.384	4,59	216	14,18	6,4	-8,40

### 2. International tourist expenditure

### by Autonomous Community main destination

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	8.480	22,72	1.172	3,57	173	11,56	6,8	-7,16
Andalucía	1.336	36,99	1.156	7,58	148	16,15	7,8	-7,38
Balears, Illes	1.331	10,30	1.125	-0,20	180	22,43	6,3	-18,49
Canarias	1.551	4,76	1.337	0,21	153	-0,81	8,7	1,02
Cataluña	1.623	41,57	1.055	6,47	213	9,72	5,0	-2,97
Comunitat Valenciana	951	19,04	1.095	7,56	131	12,22	8,3	-4,15
Madrid, Comunidad de	1.075	29,10	1.615	6,01	336	10,88	4,8	-4,40
Rest of ACs	612	30,56	923	4,33	141	7,26	6,5	-2,73

### 3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	8.480	22,72	1.172	3,57	173	11,56	6,8	-7,16
Rented accomodation	6.968	26,55	1.193	5,82	211	9,94	5,6	-3,75
- Hotel accomodation	5.185	26,74	1.102	6,21	242	9,29	4,5	-2,81
- Rest rented accomodation	1.784	26,00	1.565	4,37	154	10,95	10,1	-5,93
Non-rented accomodation	1.512	7,68	1.086	-5,57	94	6,81	11,5	-11,59

### 4. International tourist expenditure by type of organization

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	Average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	8.480	22,72	1.172	3,57	173	11,56	6,8	-7,16
Without tourist package	6.610	20,21	1.190	4,69	169	12,76	7,1	-7,16
With tourist package	1.870	32,48	1.114	0,03	191	5,06	5,8	-4,79

# Tourist Expenditure Survey Egatur April 2023

Provisional data

### 5. International tourist cumulated expenditure by country of residence

	Cumulative dat	а						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	25.681	36,59	1.225	3,13	164	12,41	7,5	-8,3
Germany	3.261	18,31	1.220	0,53	145	9,32	8,4	-8,0
France	2.044	30,56	734	0,62	110	1,16	6,7	-0,5
Italy	973	32,38	794	-7,33	136	12,13	5,8	-17,4
Nordic countries	2.168	34,18	1.442	1,76	156	16,10	9,2	-12,3
United Kingdom	4.203	22,63	1.064	-6,39	151	9,95	7,1	-14,9
Rest of the world	13.033	49,76	1.476	8,55	196	13,81	7,5	-4,6

# 6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	25.681	36,59	1.225	3,13	164	12,41	7,5	-8,3
Andalucía	3.713	44,12	1.181	3,93	137	15,81	8,6	-10,3
Balears, Illes	2.089	14,50	1.127	-0,56	166	15,93	6,8	-14,2
Canarias	6.969	22,36	1.424	-0,93	161	6,93	8,8	-7,4
Cataluña	4.418	51,93	1.030	4,51	192	14,69	5,4	-8,9
Comunitat Valenciana	2.880	30,99	1.155	2,44	123	7,10	9,4	-4,4
Madrid, Comunidad de	3.644	61,01	1.625	9,51	288	7,85	5,6	1,5
Rest of ACs	1.969	47,32	962	12,54	136	16,93	7,1	-3,8

### 7. International tourist cumulated expenditure by main type of accomodation

	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	25.681	36,59	1.225	3,13	164	12,41	7,5	-8,3
Rented accomodation	20.313	37,57	1.252	4,67	202	11,59	6,2	-6,2
- Hotel accomodation	15.036	36,29	1.155	6,68	239	11,90	4,8	-4,7
- Rest rented accomodation	5.276	41,37	1.643	-5,04	141	12,32	11,7	-15,5
Non-rented accomodation	5.369	32,98	1.135	-2,21	95	12,25	11,9	-12,9

### 8. International tourist cumulated expenditure by type of organization

	Cumulative data	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual	
	expenditure	variation (%)	expenditure by	variation (%)	Average	variation (%)	duration	variation (%)	
	(millions of €)		tourist		expenditure		of trips		
TOTAL	25.681	36,59	1.225	3,13	164	12,41	7,5	-8,3	
Without tourist package	20.145	35,27	1.236	4,09	158	13,12	7,8	-8,0	
With tourist package	5.537	41,60	1.187	-0,21	190	8,30	6,2	-7,9	



### **Tourist Expenditure Survey**

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### April 2023

Provisional data

### 9. International tourist expenditure by categories

	Total	Annual
	expenditure	variation (%)
	(millions of €)	
TOTAL	8.480	22,72
Expenditure on tourist package	1.268	30,43
Expenditure excluded on tourist package	7.212	21,46
- Expenditure on international transport	1.737	26,35
- Expenditure on accommodation	1.440	19,16
- Expenditure on food and drinks	1.449	19,77
- Expenditure on activities	1.781	21,30
- Other expenditure	804	18,95

EGATUR (TABLE ANNEX) April 2023 (3/3)

1st June 2023