4 July 2023

Total expenditure survey May 2023. Provisional data

Total expenditure by international tourists visiting Spain stood by 9,723 million, 20.8% more than in May 2022

Average daily expenditure increased by 4.7% and stood at 185 euros

Total expenditure made by international tourists visiting Spain in May reached 9,723 million euros, representing an increase of 20.8% as compared to the same month of 2022. This figure stood by 19.5% more than in the same month of 2019.

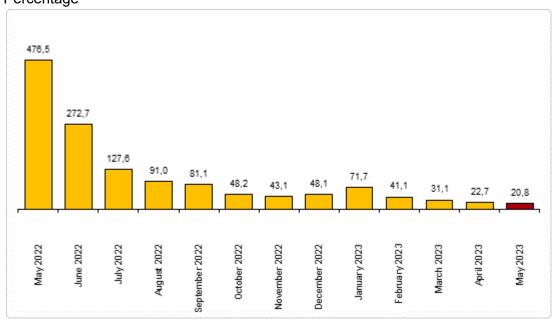
The average expenditure per tourist stood at 1,183 euros, with an annual increase of 2.7%. On the other hand, the average daily expenditure increased by 4.7%, up to 185 euros.

The average stay by international tourists was 6.4 days, 0.1 less days than in May 2022.

During the first five months of 2023 the total expenditure by international tourists increased by 31.9%, as compared with the same period of the previous year, reaching 35,405 million euros.

The expenditure of this accumulated figure stood by 15.8% more, comparing with the same period in 2019, before the pandemic.

Annual variation rate of total international tourist expenditure Percentage



Sending countries

The main sending countries, in terms of level of expenditure in May were United Kingdom (accounting for 19.5 of the total), Germany (11.6%) and France (8.6%).

Expenditure by tourists from United Kingdom increased by 8.8% in the annual rate, by those from Germany by 4.2% and by those from France by 17.5%.

International tourist expenditure by country of residence

	May 2023							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€)	(%)	of the trips	(%)
TOTAL	9,723	20.8	1,183	2.7	185	4.7	6.4	-1.9
Germany	1,129	4.2	1,063	-4.2	166	3.2	6.4	-7.2
France	836	17.5	725	-5.3	124	-3.0	5.9	-2.4
Italy	315	20.7	742	1.8	150	0.2	4.9	1.6
Nordic Countries	428	0.2	1,227	-0.8	145	-4.3	8.5	3.7
United Kingdom	1,896	8.8	1,040	-1.4	171	6.3	6.1	-7.3
Rest of the world	5,119	34.0	1,503	7.3	223	4.6	6.7	2.5

During the first five months of 2023, United Kingdom was the country with the largest cumulative expenditure (17.2% of the total). It was followed by Germany (12.4%) and France (8.1%).

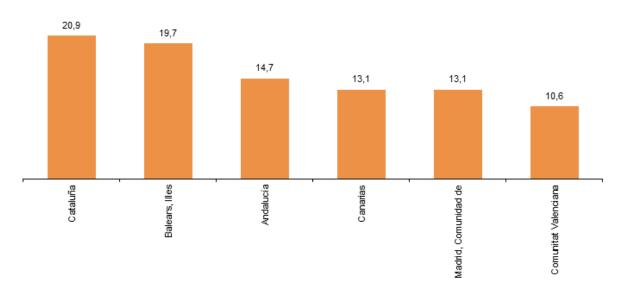
International tourist expenditure by country of residence

	•		
	Year 2023		
	Total	Percentage	Annual
	expenditure		variation (%)
	(millions of€)		
TOTAL	35,405	100.0	31.9
Germany	4,390	12.4	14.3
France	2,881	8.1	26.5
Italy	1,287	3.6	29.3
Nordic Countries	2,596	7.3	27.1
United Kingdom	6,099	17.2	18.0
Rest of the world	18,152	51.3	44.9

Main destination Autonomous Communities

The main destination Autonomous Comunities with the greatest weight in total tourist expenditre in May were Cataluña (with 20.9% of the total), Illes Balears (19.7%) and Andalucía (14.7%).

Total expenditure by main destination Autonomous Community Percentage



The annual rate of tourist expenditure increased by 36.8% in Cataluña, by 5.6% in Illes Balears and by 24.5% in Andalucía.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination

	May 2023							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€)_(%)	of the trips	(%)
TOTAL	9,723	20.8	1,183	2.7	185	4.7	6.4	-1.9
Cataluña	2,033	36.8	1,133	12.4	222	9.7	5.1	2.5
Balears, Illes	1,920	5.6	1,068	-4.2	195	3.9	5.5	-7.8
Andalucía	1,430	24.5	1,180	6.8	156	8.6	7.6	-1.6
Canarias	1,272	3.6	1,312	-5.6	167	6.5	7.9	-11.4
Madrid, Comunidad de	1,271	34.0	1,806	8.7	324	5.1	5.6	3.4
Comunitat Valenciana	1,034	28.4	1,032	1.7	126	-3.7	8.2	5.6
Rest of ACs	763	24.8	1,032	0.4	162	-6.7	6.4	7.7

During the first five months of 2023, the main destination Autonomous Communities with more cumulative expenditure were Canarias (with 23.3% of the total), Cataluña (18.2%) and Andalucía (14.5%).

International tourist cumulated expenditure by Autonomous Community main destination

	Year 2023		
	Total	Percentage	Annual
	expenditure		variation (%)
	(millions of €)		
TOTAL	35,405	100.0	31.9
Canarias	8,240	23.3	19.0
Cataluña	6,451	18.2	46.8
Andalucía	5,143	14.5	38.1
Madrid, Comunidad de	4,915	13.9	53.0
Balears, Illes	4,009	11.3	10.1
Comunitat Valenciana	3,915	11.1	30.3
Rest of ACs	2,732	7.7	40.3

Expenditure items

The expenditure on international transport (not part of package trips) was the most important item in May, representing 21.3% of the total expenditure and an increase of 35.3% with respect same month of 2022.

The following items were expenditure on activities and expenditure on accommodation, which accounted for 21.0% and 16.7% of the total, respectively. The former increased by 24.1% in the annual rate and the latter by 14.1%.

International tourist expenditure by expenditure categories

	-		
	May 2023		
	Total	Percentage	Annual
	expenditure		variation
	(millions of €)		(%)
TOTAL	9,723	100.0	20.8
Expenditure on tourists package	1,624	16.7	14.0
Expenditure excluded on tourists package	8,099	83.3	22.3
- Expenditure on international transport	2,076	21.3	35.3
- Expenditure on accommodation	1,625	16.7	14.1
- Expenditure on food and drinks	1,535	15.8	17.8
- Expenditure on activities	2,040	21.0	24.1
- Other expenditure	823	8.5	14.9

Main type of accommodation, method of organization and main reason for the trip

66.3% of total tourist expenditure in May was made by tourists staying at hotels, with an annual rise of 16,4%. On the other hand, expenditure on non-rented accommodation increased by 46.2%.

Expenditure by tourists not travelling with a tourist package (which represented 75.7% of the total) increased by 23.3% in the annual rate. For those who contract a tourist package, it increased by 13.8%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 85.3% of the total (spending 21,8% more than May de 2022).



International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	May 2023							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€	(%)	of the trips	(%)
TOTAL (*)	9,723	20.8	1,183	2.7	185	4.7	6.4	-1.9
Rented accomodation	8,121	16.8	1,179	2.4	220	9.0	5.4	-6.1
- Hotel accommodation	6,445	16.4	1,124	4.3	245	8.7	4.6	-4.0
- Rest rented accomodation	1,676	18.5	1,456	-7.7	158	10.3	9.2	-16.3
Non rented accommodation	1,602	46.2	1,204	4.7	101	4.2	11.9	0.5
TOTAL	9,723	20.8	1,183	2.7	185	4.7	6.4	-1.9
Without tourists package	7,365	23.3	1,185	3.4	181	5.0	6.5	-1.5
With tourists package	2,358	13.8	1,178	0.7	195	4.3	6.0	-3.4
TOTAL	9,723	20.8	1,183	2.7	185	4.7	6.4	-1.9
Leisure	8,290	21.8	1,156	0.7	189	5.0	6.1	-4.0
Work	563	-11.0	1,284	10.1	223	5.3	5.8	4.6
Other motives	870	43.0	1,430	20.9	138	10.6	10.4	9.4

^{(*):} It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation: hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non-rented accommodation (owned dwelling, family or friends dwellings and other non-rented accommodation).

Stopovers¹ on trips and overnight stays by Autonomous Communities

Stopovers on trips by international tourists in May increased by 14.4% in the annual rate. Of them, 21.8% were carried out in Cataluña (with an increase of 19.2%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwellings, etc.) reached 52.7 million, representing an increase of 15,4%.

Illes Balears was the Autonomous Community with more overnight stays (9.8 million, 1.2% more than in May 2022). It was followed by Andalucía (with 9,3 million overnight stays and an increase of 13,5%) and Cataluña (with 9,1 million, 24,4% more).

Stopovers and overnight stays by Autonomous Community of destination

	Year 2023					
	Number of	Percentage	Annual	Number of	Porcentaje	Annual
	stopovers		variation (%)	overnight stays		variation (%)
TOTAL	9,202,394	100.0	14.4	52,681,551	100.0	15.4
Cataluña	2,004,647	21.8	19.2	9,057,927	17.2	24.4
Balears, Illes	1,831,467	19.9	5.3	9,840,000	18.7	1.2
Andalucía	1,483,971	16.1	7.2	9,255,245	17.6	13.5
Comunitat Valenciana	1,085,019	11.8	25.2	8,313,284	15.8	35.0
Canarias	984,476	10.7	7.0	7,616,625	14.5	-3.2
Madrid, Comunidad de	806,343	8.8	25.2	3,821,059	7.3	34.2
Rest of ACs	1,006,471	10.9	24.4	4,777,411	9.1	31.9

Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveler has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travelers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveler leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section Quality in the INE and Code of Practice on the INE website.

For further information see INEbase: www.ine.es/en/ $\ \ \$ Twitter: @es_ine

All press releases at: www.ine.es/en/prensa/prensa_en.htm

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Tourist Expenditure Survey

Egatur

May 2023

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	9,723	20.83	1,183	2.75	185	4.73	6.4	-1.89
Germany	1,129	4.18	1,063	-4.17	166	3.24	6.4	-7.18
France	836	17.53	725	-5.33	124	-2.96	5.9	-2.43
Italy	315	20.73	742	1.81	150	0.18	4.9	1.62
Nordic countries	428	0.16	1,227	-0.81	145	-4.32	8.5	3.66
United Kingdom	1,896	8.84	1,040	-1.42	171	6.29	6.1	-7.26
Rest of the world	5,119	33.96	1,503	7.26	223	4.60	6.7	2.55

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	9,723	20.83	1,183	2.75	185	4.73	6.4	-1.89
Andalucía	1,430	24.49	1,180	6.84	156	8.59	7.6	-1.61
Balears, Illes	1,920	5.59	1,068	-4.22	195	3.90	5.5	-7.82
Canarias	1,272	3.60	1,312	-5.57	167	6.53	7.9	-11.35
Cataluña	2,033	36.75	1,133	12.40	222	9.68	5.1	2.48
Comunitat Valenciana	1,034	28.39	1,032	1.67	126	-3.72	8.2	5.60
Madrid, Comunidad de	1,271	33.98	1,806	8.67	324	5.06	5.6	3.43
Rest of ACs	763	24.83	1,032	0.43	162	-6.73	6.4	7.68

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	9,723	20.83	1,183	2.75	185	4.73	6.4	-1.89
Rented accomodation	8,121	16.83	1,179	2.38	220	8.97	5.4	-6.05
- Hotel accomodation	6,445	16.40	1,124	4.27	245	8.66	4.6	-4.04
- Rest rented accomodation	1,676	18.50	1,456	-7.65	158	10.32	9.2	-16.29
Non-rented accomodation	1,602	46.23	1,204	4.69	101	4.21	11.9	0.46

4. International tourist expenditure by type of organization

	Monthly data	lonthly data											
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual					
	expenditure	variation (%)	expenditure by	variation (%)	Average	variation (%)	duration	variation (%)					
	(millions of €)		tourist		expenditure		of trips						
TOTAL	9,723	20.83	1,183	2.75	185	4.73	6.4	-1.89					
Without tourist package	7,365	23.28	1,185	3.44	181	5.02	6.5	-1.50					
With tourist package	2,358	13.79	1,178	0.73	195	4.29	6.0	-3.42					

Tourist Expenditure Survey

Egatur

May 2023

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data	a						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	35,405	31.87	1,213	3.11	169	9.97	7.2	-6.3
Germany	4,390	14.32	1,176	-0.58	150	7.40	7.9	-7.4
France	2,881	26.49	732	-1.23	114	-0.28	6.4	-1.0
Italy	1,287	29.33	780	-4.70	139	9.05	5.6	-12.6
Nordic countries	2,596	27.06	1,402	1.92	154	11.94	9.1	-9.0
United Kingdom	6,099	17.98	1,056	-4.63	156	8.47	6.8	-12.1
Rest of the world	18,152	44.94	1,484	8.12	203	10.92	7.3	-2.5

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	35,405	31.87	1,213	3.11	169	9.97	7.2	-6.3
Andalucía	5,143	38.07	1,181	4.83	142	13.34	8.3	-7.5
Balears, Illes	4,009	10.05	1,098	-2.33	179	10.05	6.1	-11.3
Canarias	8,240	19.04	1,406	-1.62	162	6.78	8.7	-7.9
Cataluña	6,451	46.80	1,060	6.78	201	12.78	5.3	-5.3
Comunitat Valenciana	3,915	30.30	1,120	2.26	123	4.24	9.1	-1.9
Madrid, Comunidad de	4,915	53.02	1,669	8.87	296	6.64	5.6	2.1
Rest of ACs	2,732	40.26	981	8.66	142	9.73	6.9	-1.0

7. International tourist cumulated expenditure by main type of accomodation

	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	35,405	31.87	1,213	3.11	169	9.97	7.2	-6.3
Rented accomodation	28,434	30.93	1,230	4.12	207	10.48	5.9	-5.8
- Hotel accomodation	21,481	29.64	1,145	5.96	241	10.74	4.8	-4.3
- Rest rented accomodation	6,952	35.09	1,593	-5.43	145	11.40	11.0	-15.1
Non-rented accomodation	6,971	35.81	1,150	-0.71	97	10.72	11.9	-10.3

8. International tourist cumulated expenditure by type of organization

	Cumulative data	Cumulative data						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	Average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	35,405	31.87	1,213	3.11	169	9.97	7.2	-6.3
Without tourist package	27,509	31.84	1,222	3.98	164	10.75	7.5	-6.1
With tourist package	7,895	31.97	1,185	0.16	192	6.80	6.2	-6.2

Tourist Expenditure Survey

Egatur

May 2023

Provisional data

9. International tourist expenditure by categories

	Total	Annual
	expenditure	variation (%)
	(millions of €)	
TOTAL	9,723	20.83
Expenditure on tourist package	1,624	13.99
Expenditure excluded on tourist package	8,099	22.30
- Expenditure on international transport	2,076	35.30
- Expenditure on accommodation	1,625	14.11
- Expenditure on food and drinks	1,535	17.77
- Expenditure on activities	2,040	24.09
- Other expenditure	823	14.93

EGATUR (TABLE ANNEX) May 2023 (3/3)

4th July 2023