

Press Release

3rd Aug 2020

**Total expenditure survey** June 2020. Provisional data

# Total expenditure by international tourists visiting Spain in June decreases by 98.6% compared with the same month of 2019

# Regarding June 2019, average expenditure per tourist stands at 651 euros, 40.6% less, and the average stay is 5.7 days with a decrease of 1.0 days

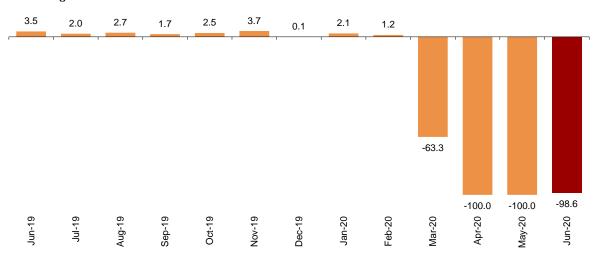
Total expenditure made by international tourists visiting Spain in June reached 113 million euros, representing a decrease of 98.6% as compared to the same month of 2019.

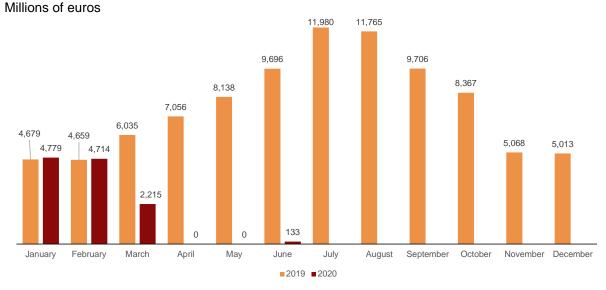
The average expenditure per tourist stood at 651 euros, with an annual decrease of 40.6%. On the other hand, the average daily expenditure decreased by 30.4%, up to 114 euros.

The average stay by international tourists was 5.7 days, indicating a decrease of 1.0 days compared to the average June 2019.

During the first six months of 2020, the total expenditure by international tourists decreased by 70.6%, as compared with the same period of the previous year, reaching 11,840 million euros.

Annual variation rate of total international tourist expenditure Percentage





# International tourist expenditure. Comparative 2019-2020

International tourist cumulated expenditure. Comparative 2019-2020 Millions of euros



#### **Sending countries**

The main sending countries, in terms of level of expenditure in June were the France (accounting for 22.5% of the total) and Germany (22.3%).

Expenditure by tourists from the France decreased by 95.5% in the annual rate and by those from Germany by 97.7%.

	June 2020										
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual			
	expenditure	variation	expenditure	variation	average	variation	duration	variation			
	(millions of €)		by tourist (€)		expenditure (€)		of the trips				
TOTAL	133	-98.6	651	-40.6	114	-30.4	5.7	-14.8			
Germany	30	-97.7	882	-11.5	122	-16.1	7.2	5.5			
France	30	-95.5	461	-32.9	85	-24.9	5.4	-10.7			
Italy	7	-97.6	697	-5.1	138	5.5	5.0	-10.0			
Nordic Countries	3	-99.4	820	-26.9	162	9.4	5.1	-33.2			
United Kingdom	4	-99.8	422	-55.3	131	-3.8	3.2	-53.5			
Rest of the world	60	-98.8	714	-47.7	125	-38.6	5.7	-14.8			

#### International tourist expenditure by country of residence

During the first six months of 2020, the international tourist cumulative expenditure by country of residence is shown in the following table.

# International tourist cumulated expenditure by country of residence

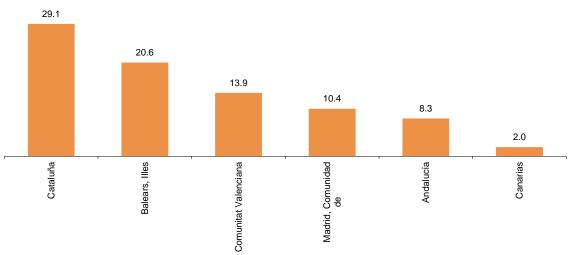
	Year 2020		
	Total	Percentage	Annual
	expenditure	xpenditure variation	
	(millions of €)		
TOTAL	11,840	100.0	-70.6
Germany	1,474	12.5	-72.1
France	842	7.1	-71.5
Italy	430	3.6	-69.6
Nordic Countries	1,150	9.7	-63.4
United Kingdom	1,955	16.5	-74.6
Rest of the world	5,988	50.6	-69.7

#### Main destination Autonomous Communities

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The main destination Autonomous Communities with the greatest weight in total tourist expenditure in June were Cataluña (with 29.1% of the total), Illes Balears (20.6%) and Comunitat Valenciana (13.9%).

#### **Total expenditure by main destination Autonomous Community** Percentage



The tourist expenditure decreased by 98.5% in Cataluña, by 98.7% in Illes Balears and by 98.0% in Comunitat Valenciana.

The remaining main destination Autonomous Communities of tourists showed negative annual rate variations.

International tourist expenditure by	Autonomous Community main destination
June 2020	

	June 2020										
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€	Annual variation	Average duration of the trips	Annual variation			
TOTAL	133	-98.6	651	-40.6	<u>114</u>	-30.4	5.7	-14.8			
Cataluña	39	-98.5	507	-56.2	104	-52.0	4.9	-8.7			
Balears, Illes	27	-98.7	969	-6.8	124	-22.0	7.8	19.4			
Comunitat Valenciana	19	-98.0	591	-39.8	75	-31.3	7.8	-12.3			
Madrid, Comunidad de	14	-98.7	679	-55.8	165	-47.1	4.1	-16.4			
Andalucía	11	-99.1	781	-21.7	129	1.1	6.1	-22.5			
Canarias	3	-99.8	1,226	0.4	175	17.2	7.0	-14.3			
Restof ACs	21	-96.8	659	-21.3	144	9.6	4.6	-28.2			

During the first six months of 2020, the international tourist cumulative expenditure by Autonomous Community main destination is shown in the following table.

	Year 2020	Year 2020						
	Total expenditure	Percentage	Annual variation					
	(millions of €)							
TOTAL	11,840	100.0	-70.6					
Canarias	3,455	29.2	-58.1					
Cataluña	2,334	19.7	-75.1					
Madrid, Comunidad de	1,864	15.7	-63.6					
Andalucía	1,681	14.2	-69.5					
Comunitat Valenciana	1,232	10.4	-68.7					
Balears, Illes	416	3.5	-92.3					
Rest of ACs	857	7.2	-68.1					

# International tourist cumulated expenditure by Autonomous Community main destination

#### **Expenditure items**

The expenditure on activities was the most important item, representing 19.9% of the total expenditure and a decrease of 98.6% with respect June 2019.

The following item was expenditure on food and drinks, which accounted for 19.7% of the total. This item decreased by 98.1% in the annual rate

#### International tourist expenditure by expenditure categories

	June 2020		
	Total	Percentage	Annual
	(millions of euros)		variation
TOTAL	133	100.0	-98.6
Expenditure on tourist package	12	8.6	-99.5
Expenditure excluded on tourist package	122	91.4	-98.4
- Expenditure on international transport	18	13.5	-99.1
- Expenditure on accommodation	25	19.0	-98.2
- Expenditure on food and drinks	26	19.7	-98.1
- Expenditure on activities	26	19.9	-98.6
- Other expenditure	26	19.2	-97.2

# Main type of accommodation, method of organization and main reason for the trip

48.4% of total tourist expenditure in June was made by tourists staying at hotels, with an annual decrease of 99.0%. On the other hand, expenditure in rest rented accommodation decreased by 97.4%.

Expenditure by tourists not travelling with a tourist package (which represented 88.3% of the total) decreased by 98.2% in the annual rate. For those who contract a tourist package, it decreased by 99.5%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 81.0% of the total expenditure (spending 98.7% less than in June 2019).

	June 2020							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)		by tourist (€)		expenditure (+	E)	of the trips	
TOTAL <sup>(*)</sup>	133	-98.6	651	-40.6	114	-30.4	5.7	-14.8
Rented accomodation	97	-98.8	674	-39.4	159	-15.2	4.3	-28.6
- Hotel accommodation	65	-99.0	621	-41.6	191	-6.1	3.3	-37.9
- Rest rented accomodation	33	-98.3	812	-38.6	119	-19.1	6.8	-24.1
Non rented accommodation	36	-97.4	595	-40.8	65	-30.3	9.2	-15.1
TOTAL	133	-98.6	651	-40.6	114	-30.4	5.7	-14.8
Without tourist package	118	-98.2	624	-42.3	107	-32.3	5.8	-14.8
With tourist package	16	-99.5	962	-14.7	208	18.9	4.6	-28.3
TOTAL	133	-98.6	651	-40.6	114	-30.4	5.7	-14.8
Leisure	108	-98.7	648	-40.4	118	-28.2	5.5	-16.9
Work	13	-98.0	818	-26.5	148	-43.2	5.5	29.5
Other motives	12	-97.7	553	-56.1	75	-32.0	7.4	-35.5

#### International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

(\*): It is distinguished two main gropus of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (ow ned dw elling, family or friends dw ellings and other non rented accommodation)

#### Stopovers on trips and overnight stays by Autonomous Communities

Stopovers<sup>1</sup> on trips by international tourists in June decreased by 97.8% in the annual rate. Of them, 35.8% were carried out in Cataluña (with a decrease of 96.9%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 1.1 million, representing a decrease of 98.0%.

Cataluña was the Autonomous Community with the most overnight stays (375,681, 96.8% less than in June 2019). It was followed by Comunitat Valenciana (246,944 overnight stays and a decrease of 97.1%) and Illes Balears (221,606, 98.4% less).

	June 2020					
	Number of	Percentage Annual		Number of	Percentage	Annual
	stopovers		variation	overnight stays		variation
TOTAL	222,013	100.0	-97.8	1,171,471	100.0	-98.0
Cataluña	79,442	35.8	-96.9	375,681	32.1	-96.8
Comunitat Valenciana	33,290	15.0	-96.7	246,944	21.1	-97.1
Balears, Illes	28,770	13.0	-98.7	221,606	18.9	-98.4
Madrid, Comunidad de	20,955	9.4	-97.4	76,953	6.6	-97.5
Andalucía	15,459	7.0	-99.0	87,390	7.5	-99.1
Canarias	2,201	1.0	-99.8	15,311	1.3	-99.8
Rest of ACs	41,896	18.9	-96.1	147,587	12.6	-97.0

#### Stopovers and overnight stays by Autonomous Community of destination

#### Review and update of data

Coinciding with today's publication, INE has updated the data corresponding to the month of June 2019. The results are available at INEBase.

<sup>&</sup>lt;sup>1</sup> A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

### Note regarding COVID-19's impact on the statistical operations FRONTUR and EGATUR in June 2020

The end of the state of alarm in force since March 17, 2020, has not meant the suppression of access controls to Spain through the different routes, so, although since June 21 it is no longer in force, there are limitations determined by the orders:

- Order INT / 550/2020, of June 21, extending the controls at the internal borders with Portugal temporarily restored due to the health crisis caused by COVID-19.
- Order INT / 551/2020, of June 21, extending the criteria for the application of a temporary restriction of non-essential travel from third countries to the European Union and Schengen associated countries for reasons of public order and public health on the occasion of the health crisis caused by COVID-19.

that restrict in June 2020 the free entry of visitors to our country.

Similarly and in reverse, the orders

- Order SND / 518/2020, of June 11, which regulates the authorization of a pilot program to open safe tourist corridors in the Autonomous Community of the Balearic Islands by partially lifting temporary controls at established internal borders on the occasion of the health crisis situation caused by COVID-19.
- Order ICT / 534/2020, of June 16, which expands the annex to Order SND / 518/2020, of June 11, which regulates the authorization of a pilot program to open tourist corridors insurance in the Autonomous Community of the Balearic Islands through the partial lifting of temporary controls at the internal borders established due to the health crisis situation caused by COVID-19.

in June, they set up a series of safe tourist corridors within the period of the alarm state that allow the entry of visitors even before the end of said period.

Therefore, in determining the number of visitors estimated by the FRONTUR-EGATUR statistics, the following restrictions consistent with the aforementioned orders have been taken into account. Specifically,

- Railway: International flows have been nil, so the estimate of the number of visitors through this access road in June has been zero.
- Road: Visitors from the Portuguese border are not considered, since it has been closed throughout the month, so visitors are null. On the French border, only the presence of visitors from the same is considered as from June 21.
- Port: Only visitors from the 21st day onwards for countries in the Schengen area are taken into account, with regular passenger flows.
- Airport: In the specific case of the air relationship between Germany and the Balearic Islands, visitors are observed from June 15. For the rest of the relations in the European Schengen area, passenger flows are observed only from June 21.

Visitors entering Spain from third countries outside the European Schengen area are not contemplated, by virtue of the orders cited above (Order INT / 551/2020), in force until June 30.

The time limits of the 15<sup>th</sup> and 21<sup>st</sup> days, previously mentioned, include those days.

As indicated in previous notes, the moment in which the information collected from visitors is carried out (trip made, stay, reason, expense made ...) is the moment when they leave the country by any of the routes previously mentioned, so the only interviews that have been carried out during the month of June have been after the indicated dates. Thus, complete information is available on the trips made by all visitors who left Spain from June 15 exclusively on Illes Balears and from June 21 for the whole of Spain.

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However, both the exceptions established by the aforementioned provisions and the way in which data collection is carried out determine that there are certain aspects of the operation that must be taken into account during this period.

Firstly, citizens of Spanish nationality residing in other countries are allowed access to Spanish territory even within the period of the state of alarm, as well as other travelers with just cause who could be considered, in some cases visitors. However, the low volume of these flows and the impossibility of their accurate characterization advise against their accounting, in the validity of the state of alarm.

Secondly, although the methodological process of the survey has allowed obtaining results, the fact that field work has only been able to start from June 15 in the Balearic Islands and from June 21 in the whole of Spain, has determined that a certain lack of sample has had to be faced in some strata, which has been supplemented by the usual sample complement mechanisms designed by the methodology of this statistical operation.

Taking all these aspects into account, it has been possible to build, with sufficient guarantee, the usual monthly estimators and, therefore, the INE considers that the data provided by the statistics of FRONTUR and EGATUR are of sufficient quality to be disseminated and used by regular users of these operations.

#### Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

**Population scope**: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

**Geographical scope**: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

**Sample size**: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

**Type of sampling**: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

**Collection method**: The collection of information is carried out by direct interview when the traveler leaves Spain, using a multilingual electronic questionnaire. It must be taken into account that visitors are surveyed at the time of leaving the country, so the information collected may refer to a longer period than that of the reference month.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur\_egatur\_metodologia\_en.pdf

And the standardised methodological report at:

http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029

For further information see INEbase: www.ine.es/en/ Twitter: @es\_ine

All press releases at: www.ine.es/en/prensa/prensa\_en.htm

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Press Release

#### **Tourist Expenditure Survey**

Egatur

June 2020

Provisional data

#### 1. International tourist expenditure by country of residence

	Monthly data									
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual		
	expenditure	variation	expenditure by	variation	average	variation	duration	variation		
	(millions of €)		tourist		expenditure		of trips			
TOTAL	133	-98.62	651	-40.64	114	-30.37	5.7	-14.76		
Germany	30	-97.69	882	-11.46	122	-16.08	7.2	5.50		
France	30	-95.46	461	-32.91	85	-24.91	5.4	-10.65		
Italy	7	-97.56	697	-5.13	138	5.45	5.0	-10.03		
Nordic countries	3	-99.42	820	-26.91	162	9.39	5.1	-33.18		
United Kingdom	4	-99.82	422	-55.29	131	-3.82	3.2	-53.52		
Rest of the world	60	-98.79	714	-47.73	125	-38.62	5.7	-14.84		

### 2. International tourist expenditure

#### by Autonomous Community main destination

	Monthly data	Monthly data										
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual				
	expenditure	variation	expenditure by	variation	average	variation	duration	variation				
	(millions of €)		tourist		expenditure		of trips					
TOTAL	133	-98.62	651	-40.64	114	-30.37	5.7	-14.76				
Andalucía	11	-99.11	781	-21.71	129	1.07	6.1	-22.54				
Balears, Illes	27	-98.72	969	-6.83	124	-21.95	7.8	19.38				
Canarias	3	-99.76	1,226	0.43	175	17.15	7.0	-14.27				
Cataluña	39	-98.46	507	-56.15	104	-51.97	4.9	-8.71				
Comunitat Valenciana	19	-97.98	591	-39.75	75	-31.33	7.8	-12.26				
Madrid, Comunidad de	14	-98.71	679	-55.75	165	-47.10	4.1	-16.36				
Rest of ACs	21	-96.81	659	-21.34	144	9.60	4.6	-28.23				

### 3. International tourist expenditure by main type of accommodation

	Monthly data	Monthly data									
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual			
	expenditure	variation	expenditure by	variation	average	variation	duration	variation			
	(millions of €)		tourist		expenditure		of trips				
TOTAL	133	-98.62	651	-40.64	114	-30.37	5.7	-14.76			
Rented accomodation	97	-98.83	674	-39.44	159	-15.22	4.3	-28.56			
- Hotel accomodation	65	-98.99	621	-41.64	191	-6.10	3.3	-37.85			
- Rest rented accomodation	33	-98.27	812	-38.55	119	-19.05	6.8	-24.10			
Non-rented accomodation	36	-97.37	595	-40.80	65	-30.29	9.2	-15.08			

### 4. International tourist expenditure by type of organization

	Monthly data								
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual	
	expenditure	variation	expenditure by	variation	average	variation	duration	variation	
	(millions of €)		tourist		expenditure		of trips		
TOTAL	133	-98.62	651	-40.64	114	-30.37	5.7	-14.76	
Without tourist package	118	-98.20	624	-42.32	107	-32.30	5.8	-14.80	
With tourist package	16	-99.50	962	-14.73	208	18.92	4.6	-28.29	

# Tourist Expenditure Survey Egatur June 2020 Provisional data

### 5. International tourist cumulated expenditure by country of residence

	Cumulative data								
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual	
	expenditure	variation	expenditure by	variation	average	variation	duration	variation	
	(millions of €)		tourist		expenditure		of trips		
TOTAL	11,840	-70.58	1,098	3.98	150	-3.29	7.3	7.52	
Germany	1,474	-72.13	1,094	10.19	130	-4.94	8.4	15.92	
France	842	-71.51	596	-5.57	97	-3.66	6.1	-1.99	
Italy	430	-69.59	764	9.44	127	0.09	6.0	9.34	
Nordic countries	1,150	-63.39	1,273	7.16	149	1.82	8.6	5.24	
United Kingdom	1,955	-74.57	962	3.77	127	-2.78	7.6	6.74	
Rest of the world	5,988	-69.70	1,323	1.44	184	-6.45	7.2	8.43	

# 6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data								
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual	
	expenditure	variation	expenditure by	variation	average	variation	duration	variation	
	(millions of €)		tourist		expenditure		of trips		
TOTAL	11,840	-70.58	1,098	3.98	150	-3.29	7.3	7.52	
Andalucía	1,681	-69.45	1,086	10.99	118	0.23	9.2	10.73	
Balears, Illes	416	-92.30	960	-1.64	140	-12.09	6.9	11.88	
Canarias	3,455	-58.12	1,264	1.19	154	5.52	8.2	-4.11	
Cataluña	2,334	-75.05	1,007	-4.13	187	-7.91	5.4	4.11	
Comunitat Valenciana	1,232	-68.66	987	4.08	109	-0.11	9.0	4.20	
Madrid, Comunidad de	1,864	-63.61	1,330	0.40	238	-10.24	5.6	11.85	
Rest of ACs	857	-68.07	778	-0.38	110	-12.51	7.1	13.86	

#### 7. International tourist cumulated expenditure by main type of accomodation

	Cumulative data								
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual	
	expenditure	variation	expenditure by	variation	average	variation	duration	variation	
	(millions of €)		tourist		expenditure		of trips		
TOTAL	11,840	-70.58	1,098	3.98	150	-3.29	7.3	7.52	
Rented accomodation	9,545	-71.30	1,131	4.26	177	-3.90	6.4	8.49	
- Hotel accomodation	7,376	-71.39	1,082	4.20	206	-0.94	5.3	5.19	
- Rest rented accomodation	2,169	-70.96	1,341	4.22	120	-9.39	11.2	15.01	
Non-rented accomodation	2,295	-67.20	978	4.47	91	3.59	10.7	0.85	

### 8. International tourist cumulated expenditure by type of organization

	Cumulative data									
	Total	Annual	Average	Annual	Daily	/	Annual	Average		Annual
	expenditure	variation	expenditure by	variation	average	١	variation	duration		variation
	(millions of €)		tourist		expenditure			of trips		
TOTAL	11,840	-70.58	1,098	3.9	8	150	-3.29		7.3	7.52
Without tourist package	8,605	-70.09	1,074	3.5	4	145	-2.72		7.4	6.44
With tourist package	3,236	-71.82	1,165	5.5	5	165	-4.33		7.1	10.33



# Tourist Expenditure Survey Egatur

### June 2020

Provisional data

# 9. International tourist expenditure by categories

	Total	Annual
	expenditure	variation
	(millions of €)	
TOTAL	133	-98.62
Expenditure on tourist package	12	-99.47
Expenditure excluded on tourist package	122	-98.38
- Expenditure on international transport	18	-99.05
- Expenditure on accommodation	25	-98.22
- Expenditure on food and drinks	26	-98.13
- Expenditure on activities	26	-98.60
- Other expenditure	26	-97.15

EGATUR (TABLE ANNEX)

June 2020

(3/3)

3 August 2020