

02 August 2023

# **Total Expenditure Survey** June 2023. Provisional data

# Total expenditure by international tourists visiting Spain stood by 10,606 million, 17.5% more than in June 2022

# Average daily expenditure increased by 7.9% and stood at 188 euros

Total expenditure made by international tourists visiting Spain in June reached 10,606 million euros, representing an increase of 17.5% as compared to the same month of 2022. This figure stood by 9.5% more than in the same month of 2019.

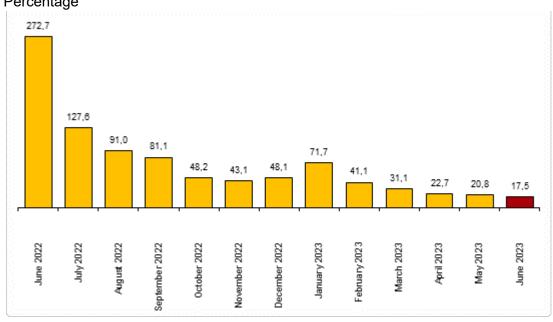
The average expenditure per tourist stood at 1,275 euros, with an annual increase of 5.9%. On the other hand, the average daily expenditure increased by 7.9%, up to 188 euros.

The average stay by international tourists was 6.8 days, 0.1 less days than in June 2022.

During the first six months of 2023 the total expenditure by international tourists increased by 28.3%, as compared with the same period of the previous year, reaching 46,011 million euros.

The expenditure of this accumulated figure stood by 14.3% more, comparing with the same period in 2019, before the pandemic.

#### Annual variation rate of total international tourist expenditure Percentage



#### **Sending countries**

The main sending countries, in terms of level of expenditure in June were United Kingdom (accounting for 20.7 of the total), Germany (12.2%) and France (7.1%).

Expenditure by tourists from United Kingdom increased by 12.5% in the annual rate, by those from Germany by 3.3% and by those from France by 17.2%.

#### International tourist expenditure by country of residence

	June 2023							
	Total expenditure	Annual variation	Average expenditure	Annual variation	Daily average	Annual variation	Average duration	Annual variation
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€)	(%)	of the trips	(%)
TOTAL	10,606	17.5	1,275	5.9	188	7.9	6.8	-1.8
Germany	1,292	3.3	1,156	4.6	165	12.0	7.0	-6.6
France	748	17.2	809	10.1	131	1.0	6.2	9.0
Italy	355	11.1	817	3.1	141	-3.8	5.8	7.1
Nordic Countries	551	15.7	1,351	8.6	164	3.0	8.2	5.4
United Kingdom	2,195	12.5	1,107	2.7	165	4.6	6.7	-1.9
Rest of the world	5,464	24.5	1,584	4.7	230	9.5	6.9	-4.4

During the first six months of 2023, United Kingdom was the country with the largest cumulative expenditure (18.0% of the total). It was followed by Germany (12.3%) and France (7.9%).

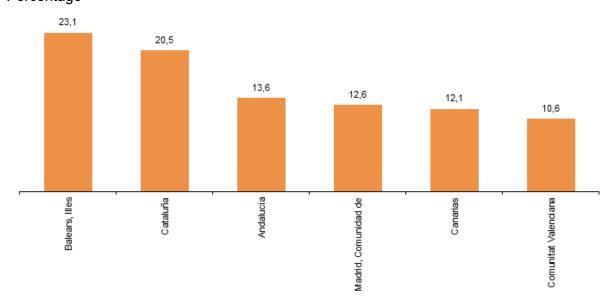
# International tourist expenditure by country of residence

	Year 2023			
	Total	Percentage	Annual	
	expenditure		variation (%)	
	(millions of €)	nillions of€)		
TOTAL	46,011	100.0	28.3	
Germany	5,682	12.3	11.6	
France	3,629	7.9	24.4	
Italy	1,643	3.6	24.9	
Nordic Countries	3,148	6.8	24.9	
United Kingdom	8,294	18.0	16.5	
Rest of the world	23,616	51.3	39.6	

#### **Main destination Autonomous Communities**

The main destination Autonomous Comunities with the greatest weight in total tourist expenditre in June were Illes Balears (with 23.1% of the total), Cataluña (20.5%) and Andalucía (13.6%).

# **Total expenditure by main destination Autonomous Community Percentage**



The annual rate of tourist expenditure increased by 12.6% in Illes Balears, by 0.0% in Cataluña and by 22.6% in Andalucía.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

#### International tourist expenditure by Autonomous Community main destination

	June 2023							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€)	(%)	of the trips	(%)
TOTAL	10,606	17.5	1,275	5.9	188	7.9	6.8	-1.8
Balears, Illes	2,453	12.6	1,192	7.2	195	8.3	6.1	-1.0
Cataluña	2,180	17.3	1,197	5.1	239	15.7	5.0	-9.2
Andalucía	1,444	22.6	1,246	6.8	166	14.9	7.5	-7.0
Madrid, Comunidad de	1,338	30.6	1,794	6.1	285	-2.1	6.3	8.3
Canarias	1,280	10.1	1,351	4.6	175	6.2	7.7	-1.5
Comunitat Valenciana	1,129	4.6	1,201	-5.3	124	-3.8	9.7	-1.6
Rest of ACs	783	43.8	1,209	20.2	156	5.8	7.7	13.6

During the first six months of 2023, the main destination Autonomous Communities with more cumulative expenditure were Canarias (with 20.7% of the total), Cataluña (18.8%) and Andalucía (14.3%).



# International tourist cumulated expenditure by Autonomous Community main destination

	Year 2023		
	Total	Percentage	Annual
	expenditure		variation (%)
	(millions of €)		
TOTAL	46,011	100.0	28.3
Canarias	9,521	20.7	17.7
Cataluña	8,630	18.8	38.0
Andalucía	6,587	14.3	34.3
Balears, Illes	6,462	14.0	11.0
Madrid, Comunidad de	6,253	13.6	47.6
Comunitat Valenciana	5,044	11.0	23.5
Rest of ACs	3,514	7.6	41.0

#### **Expenditure items**

The expenditure on international transport (not part of package trips) was the most important item in June, representing 21.3% of the total expenditure and an increase of 24.8% with respect same month of 2022.

The following items were expenditure on activities and expenditure on tourist package, which accounted for 20.8% and 17.4% of the total, respectively. The former increased by 15.8% in the annual rate and the latter by 22.5%.

#### International tourist expenditure by expenditure categories

	June 2023		
	Total	Percentage	Annual
	expenditure		variation
	(millions of €)		(%)
TOTAL	10,606	100.0	17.5
Expenditure on tourists package	1,842	17.4	22.5
Expenditure excluded on tourists package	8,764	82.6	16.5
- Expenditure on international transport	2,260	21.3	24.8
- Expenditure on accommodation	1,728	16.3	6.0
- Expenditure on food and drinks	1,632	15.4	18.0
- Expenditure on activities	2,207	20.8	15.8
- Other expenditure	937	8.8	18.5

#### Main type of accommodation, method of organization and main reason for the trip

64.2% of total tourist expenditure in June was made by tourists staying at hotels, with an annual rise of 11,0%. On the other hand, expenditure on non-rented accommodation increased by 42.2%.

Expenditure by tourists not travelling with a tourist package (which represented 74.5% of the total) increased by 15.8% in the annual rate. For those who contract a tourist package, it increased by 22.8%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 87.0% of the total (spending 17,4% more than June de 2022).

# International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	June 2023							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€	(%)	of the trips	(%)
TOTAL (*)	10,606	17.5	1,275	5.9	188	7.9	6.8	-1.8
Rented accomodation	8,896	13.7	1,273	5.5	218	10.2	5.8	-4.3
- Hotel accommodation	6,810	11.0	1,194	5.5	242	11.8	4.9	-5.6
- Rest rented accomodation	2,086	23.5	1,623	2.3	163	9.3	9.9	-6.5
Non rented accommodation	1,710	42.2	1,288	8.5	109	11.6	11.8	-2.9
TOTAL	10,606	17.5	1,275	5.9	188	7.9	6.8	-1.8
Without tourists package	7,903	15.8	1,304	6.8	186	7.7	7.0	-0.9
With tourists package	2,703	22.8	1,198	3.9	193	8.2	6.2	-4.0
TOTAL	10,606	17.5	1,275	5.9	188	7.9	6.8	-1.8
Leisure	9,226	17.4	1,268	7.6	194	9.0	6.5	-1.3
Work	582	4.7	1,217	-5.8	237	9.5	5.1	-14.0
Other motives	798	30.7	1,414	-7.4	124	3.8	11.4	-10.9

<sup>(\*):</sup> It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation: hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non-rented accommodation (owned dwelling, family or friends dwellings and other non-rented accommodation).

#### Stopovers<sup>1</sup> on trips and overnight stays by Autonomous Communities

Stopovers on trips by international tourists in June increased by 9.4% in the annual rate. Of them, 22.6% were carried out in Cataluña (with an increase of 11.7%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwellings, etc.) reached 56.5 million, representing an increase of 8,9%.

Illes Balears was the Autonomous Community with more overnight stays (12.6 million, 4.5% more than in June 2022). It was followed by Comunitat Valenciana (with 9,1 million overnight stays and an increase of 8,5%) and Cataluña (with 9,1 million, 0,6% more).

#### Stopovers and overnight stays by Autonomous Community of destination

	Year 2023					
	Number of	Percentage	Annual	Number of	Porcentaje	Annual
	stopovers		variation (%)	overnight stays		variation (%)
TOTAL	9,455,710	100.0	9.4	56,523,424	100.0	8.9
Cataluña	2,140,329	22.6	11.7	9,084,657	16.1	0.6
Balears, Illes	2,119,823	22.4	5.6	12,607,137	22.3	4.5
Andalucía	1,411,812	14.9	7.8	8,785,014	15.5	6.0
Comunitat Valenciana	1,041,953	11.0	11.4	9,100,129	16.1	8.5
Canarias	968,972	10.2	4.7	7,304,257	12.9	4.0
Madrid, Comunidad de	828,196	8.8	22.5	4,510,465	8.0	40.7
Rest of ACs	944,625	10.0	7.9	5,131,764	9.1	32.0

#### Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

<sup>&</sup>lt;sup>1</sup> A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveler has stayed at least one night.

### Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

**Population scope**: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

**Geographical scope**: the entire national territory. The sample is collected at the main access points for non-resident travelers (road, airport, port and rail).

Reference period of the results: the month.

**Sample size**: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

**Type of sampling**: Single stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

**Collection method**: personal interviews when the traveler leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur egatur metodologia en.pdf

And the standardised methodological report at:

http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section Quality in the INE and Code of Practice on the INE website.

For further information see INEbase: www.ine.es/en/ Twitter: @es\_ine

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## **Tourist Expenditure Survey**

#### **Egatur**

June 2023

Provisional data

## 1. International tourist expenditure by country of residence

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	10.606	17,51	1.275	5,93	188	7,88	6,8	-1,81
Germany	1.292	3,27	1.156	4,62	165	12,00	7,0	-6,59
France	748	17,16	809	10,09	131	1,03	6,2	8,97
Italy	355	11,12	817	3,09	141	-3,78	5,8	7,14
Nordic countries	551	15,71	1.351	8,55	164	2,97	8,2	5,42
United Kingdom	2.195	12,51	1.107	2,68	165	4,63	6,7	-1,86
Rest of the world	5.464	24,51	1.584	4,69	230	9,49	6,9	-4,38

### 2. International tourist expenditure

#### by Autonomous Community main destination

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	10.606	17,51	1.275	5,93	188	7,88	6,8	-1,81
Andalucía	1.444	22,58	1.246	6,80	166	14,87	7,5	-7,02
Balears, Illes	2.453	12,59	1.192	7,15	195	8,27	6,1	-1,03
Canarias	1.280	10,06	1.351	4,58	175	6,22	7,7	-1,54
Cataluña	2.180	17,34	1.197	5,11	239	15,75	5,0	-9,19
Comunitat Valenciana	1.129	4,58	1.201	-5,30	124	-3,79	9,7	-1,57
Madrid, Comunidad de	1.338	30,59	1.794	6,12	285	-2,06	6,3	8,35
Rest of ACs	783	43,82	1.209	20,24	156	5,82	7,7	13,63

#### 3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	10.606	17,51	1.275	5,93	188	7,88	6,8	-1,81
Rented accomodation	8.896	13,72	1.273	5,50	218	10,19	5,8	-4,25
- Hotel accomodation	6.810	11,03	1.194	5,50	242	11,79	4,9	-5,63
- Rest rented accomodation	2.086	23,49	1.623	2,25	163	9,34	9,9	-6,48
Non-rented accomodation	1.710	42,20	1.288	8,45	109	11,64	11,8	-2,86

## 4. International tourist expenditure by type of organization

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	Average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	10.606	17,51	1.275	5,93	188	7,88	6,8	-1,81
Without tourist package	7.903	15,81	1.304	6,76	186	7,71	7,0	-0,88
With tourist package	2.703	22,78	1.198	3,93	193	8,23	6,2	-3,98

# Tourist Expenditure Survey Egatur June 2023

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## 5. International tourist cumulated expenditure by country of residence

	Cumulative dat	a						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	46.011	28,25	1.227	3,68	173	9,25	7,1	-5,1
Germany	5.682	11,60	1.171	0,75	153	8,26	7,7	-6,9
France	3.629	24,44	746	0,94	117	-0,20	6,4	1,1
Italy	1.643	24,90	788	-2,99	140	5,92	5,6	-8,4
Nordic countries	3.148	24,91	1.392	3,26	156	10,24	8,9	-6,3
United Kingdom	8.294	16,48	1.069	-2,74	158	7,40	6,7	-9,4
Rest of the world	23.616	39,64	1.506	7,08	208	10,21	7,2	-2,8

# 6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	46.011	28,25	1.227	3,68	173	9,25	7,1	-5,1
Andalucía	6.587	34,35	1.195	5,17	146	13,30	8,2	-7,2
Balears, Illes	6.462	11,00	1.132	1,08	184	9,47	6,1	-7,7
Canarias	9.521	17,74	1.398	-0,66	164	6,62	8,5	-6,8
Cataluña	8.630	38,04	1.092	5,77	209	12,71	5,2	-6,2
Comunitat Valenciana	5.044	23,50	1.137	0,08	123	2,11	9,2	-2,0
Madrid, Comunidad de	6.253	47,60	1.694	8,02	294	4,59	5,8	3,3
Rest of ACs	3.514	41,04	1.024	10,89	145	8,98	7,1	1,8

## 7. International tourist cumulated expenditure by main type of accomodation

	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	46.011	28,25	1.227	3,68	173	9,25	7,1	-5,1
Rented accomodation	37.330	26,37	1.240	4,38	210	10,26	5,9	-5,3
- Hotel accomodation	28.291	24,61	1.157	5,71	241	11,00	4,8	-4,8
- Rest rented accomodation	9.038	32,22	1.600	-3,59	149	10,72	10,8	-12,9
Non-rented accomodation	8.681	37,02	1.175	0,96	99	10,97	11,9	-9,0

## 8. International tourist cumulated expenditure by type of organization

	Cumulative data	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual	
	expenditure	variation (%)	expenditure by	variation (%)	Average	variation (%)	duration	variation (%)	
	(millions of €)		tourist		expenditure		of trips		
TOTAL	46.011	28,25	1.227	3,68	173	9,25	7,1	-5,1	
Without tourist package	35.413	27,89	1.239	4,48	168	9,75	7,4	-4,8	
With tourist package	10.598	29,50	1.188	1,15	192	7,18	6,2	-5,6	



## **Tourist Expenditure Survey**

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June 2023

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## 9. International tourist expenditure by categories

	Total	Annual
	expenditure	variation (%)
	(millions of €)	
TOTAL	10.606	17,51
Expenditure on tourist package	1.842	22,46
Expenditure excluded on tourist package	8.764	16,52
- Expenditure on international transport	2.260	24,76
- Expenditure on accommodation	1.728	5,96
- Expenditure on food and drinks	1.632	18,04
- Expenditure on activities	2.207	15,80
- Other expenditure	937	18,54

EGATUR (TABLE ANNEX) June 2023 (3/3)

2nd August 2023