

03 September 2018

**Tourist expenditure survey**  
July 2018. *Provisional data*

**Total expenditure by international tourists visiting Spain in July decreases by 0.9% as compared with the same month of 2017**

**Average daily expenditure stands at 152 euros, 9.5% more than in July 2017**

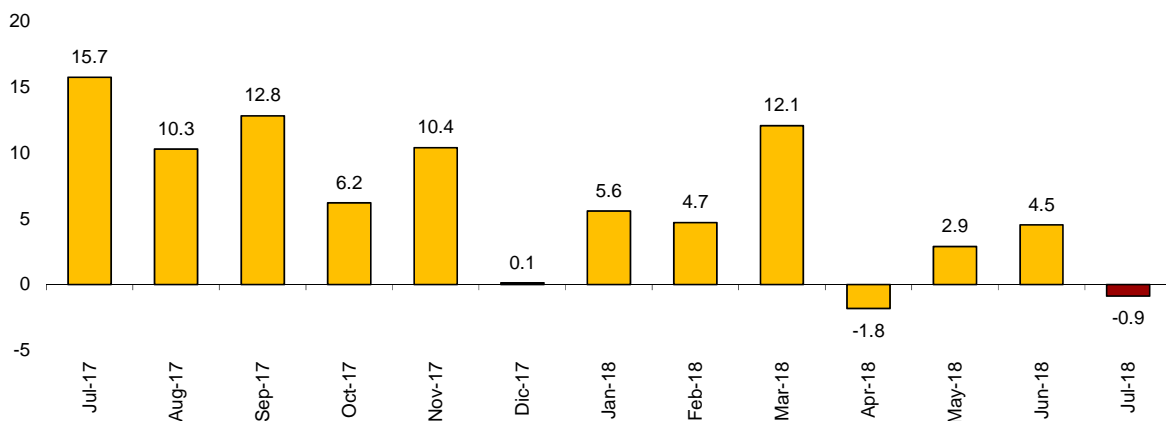
Total expenditure by international tourists visiting Spain in July reached 11,747 million euros, representing a decrease of 0.9% as compared with the same month of 2017.

The average expenditure per tourist stood at 1,177 euros, with an annual increase of 4.2%. On the other hand, the average daily expenditure increased by 9.5%, up to 152 euros.

The average stay by international tourists was 7.7 days, indicating a decrease of 0.4 days compared to the average registered in July 2017.

During the first seven months of 2018, the total expenditure by international tourists increased by 3.0%, as compared with the same period of the previous year, reaching 50,691 million euros.

**Total annual expenditure rate from international tourist in %**



## Sending countries

The main sending countries in terms of the level of expenditure in July were the United Kingdom (with 20.2% of the total), Germany (12.2%) and the Nordic Countries—Denmark, Finland, Norway and Sweden—(8.7%).

Expenditure by tourists resident in the United Kingdom increased by 1.0% in the annual rate and by 7.6% for those from the Nordic countries. In turn, expenditure by those from Germany fell by 4.3%.

### International tourist expenditure by country of residence

	July 2018							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
<b>TOTAL</b>	<b>11,747</b>	<b>-0.9</b>	<b>1,177</b>	<b>4.2</b>	<b>152</b>	<b>9.5</b>	<b>7.7</b>	<b>-4.8</b>
Germany	1,432	-4.3	1,102	2.1	144	11.5	7.6	-8.5
France	991	-0.2	718	12.6	97	10.5	7.4	1.9
Italy	437	0.5	902	6.9	136	11.3	6.6	-4.0
Nordic Countries	1,020	7.6	1,345	7.5	137	4.1	9.8	3.3
United Kingdom	2,373	1.0	1,080	7.0	143	7.4	7.6	-0.4
Rest of the world	5,494	-2.4	1,423	-0.1	185	11.3	7.7	-10.2

During the first seven months of 2018, the United Kingdom was the country with the largest cumulative expenditure (19.9% of the total). It was followed by Germany (13.1%) and the Nordic countries—Denmark, Finland, Norway and Sweden—(8.6%).

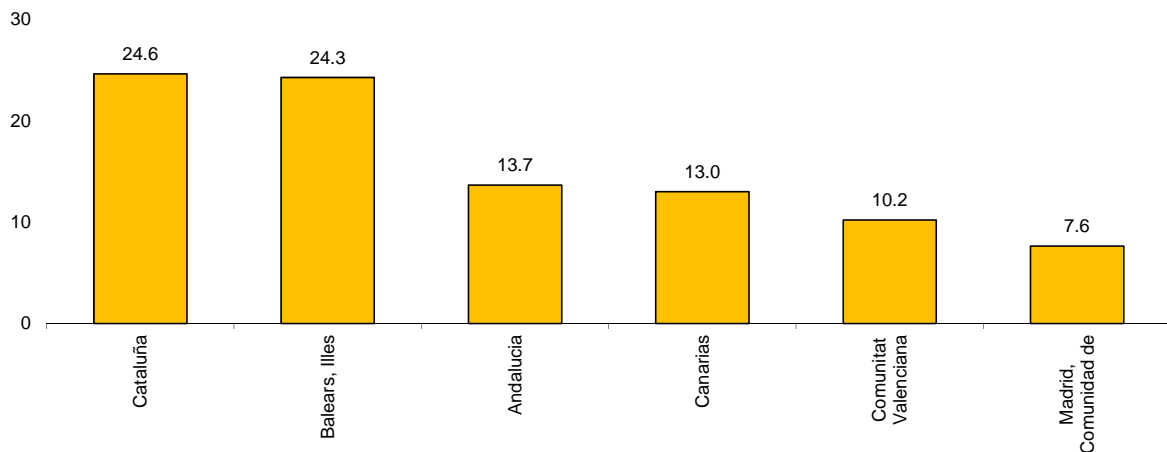
### International tourist cumulated expenditure by country of residence

	Year 2018		
	Total expenditure (millions of €)	Percentage	Annual variation
<b>TOTAL</b>	<b>50,691</b>	<b>100.0</b>	<b>3.0</b>
Germany	6,640	13.1	-3.4
France	3,907	7.7	2.9
Italy	1,734	3.4	1.7
Nordic Countries	4,360	8.6	4.5
United Kingdom	10,066	19.9	1.1
Rest of the world	23,984	47.3	5.6

## Main destination Autonomous Communities

The main destination Autonomous Communities with the largest weight of total tourist expenditure in July were Cataluña (with 24.6% of the total), Illes Balears (24.3%) and Andalucía (13.7%).

Total expenditure by Autonomous Community main destination in %



The annual rate of tourist expenditure rose by 3.2% in Cataluña and by 0.2% in Andalucía. In turn, it fell by 2.1% in Illes Balears.

The remaining main destination Autonomous Communities of tourists presented a different behaviour as compared with July 2017.

### International tourist expenditure by Autonomous Community main destination

	July 2018							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
<b>TOTAL</b>	<b>11,747</b>	<b>-0.9</b>	<b>1,177</b>	<b>4.2</b>	<b>152</b>	<b>9.5</b>	<b>7.7</b>	<b>-4.8</b>
Cataluña	2,895	3.2	1,213	10.6	178	11.7	6.8	-1.0
Balears, Illes	2,851	-2.1	1,173	0.1	175	11.3	6.7	-10.0
Andalucía	1,604	0.2	1,209	2.5	132	10.6	9.2	-7.3
Canarias	1,528	2.3	1,364	8.3	155	4.9	8.8	3.2
Comunitat Valenciana	1,201	-3.4	1,060	3.8	103	7.8	10.3	-3.7
Madrid, Comunidad de	897	5.5	1,450	-1.2	241	14.9	6.0	-14.0
Rest of ACs	772	-18.5	801	-6.1	109	-3.8	7.4	-2.3

During the first seven months of 2018, the main destination Autonomous Communities with more cumulative expenditure were Cataluña (with 23.3% of the total), Canarias (19.0%) and Illes Balears (16.1%).

## International tourist cumulated expenditure by Autonomous Community main destination

	Year 2018		
	Total expenditure (millions of €)	Percentage	Annual variation
<b>TOTAL</b>	<b>50,691</b>	<b>100.0</b>	<b>3.0</b>
Cataluña	11,832	23.3	7.1
Canarias	9,641	19.0	2.6
Balears, Illes	8,161	16.1	0.6
Andalucía	7,311	14.4	1.0
Madrid, Comunidad de	5,296	10.4	3.6
Comunitat Valenciana	4,985	9.8	4.6
Rest of ACs	3,464	6.8	-2.3

## Items of expenditure

*Expenditure on tourism packages* was the main item, representing 21.3% of the total expenditure and an increase of 2.1% with respect to July 2017.

The following items were *Expenditure on international transport* (not included in the tourist package) and *Expenditure on accommodation*, which accounted for 20.0% and 16.7% of the total, respectively. The former decreased by 0.5% in the annual rate and the latter increased by 3.8%.

## International tourist expenditure by expenditure categories

	July 2018		
	Total (millions of euros)	Percentage	Annual variation
<b>TOTAL</b>	<b>11,747</b>	<b>100.0</b>	<b>-0.9</b>
Expenditure on tourist package	2,502	21.3	2.1
Expenditure excluded on tourist package	9,245	78.7	-1.6
- Expenditure on international transport	2,345	20.0	-0.5
- Expenditure on accommodation	1,967	16.7	3.8
- Expenditure on food and drinks	1,755	14.9	-4.7
- Expenditure on activities	1,955	16.6	1.8
- Other expenditure	1,223	10.4	-11.8

## Main type of accommodation, method of organisation and main reason for the trip

Of the total tourist expenditure in July, 62.9% was made by tourists staying at hotels, with an annual increase of 4.3%. On the other hand, expenditure of those staying in non-market accommodation decreased by 6.0%.

Expenditure by tourists not travelling with a tourist package (which represented 69.3% of the total) decreased by 3.1% in the annual rate. In turn, expenditure by those who hire a tourist package grew by 4.4%.

Regarding the reasons for travel, tourists visiting Spain for leisure in July generated 90.2% of the total expenditure (with a disbursement 0.4% larger than in July 2017).

## International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	July 2018							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist (€)	Annual variation	Daily average expenditure (€)	Annual variation	Average duration of the trips	Annual variation
<b>TOTAL (*)</b>	<b>11,747</b>	<b>-0.9</b>	<b>1,177</b>	<b>4.2</b>	<b>152</b>	<b>9.5</b>	<b>7.7</b>	<b>-4.8</b>
Rented accommodation	10,084	1.3	1,224	4.1	174	9.0	7.0	-4.5
- Hotel accommodation	7,391	4.3	1,184	5.3	200	7.5	5.9	-2.1
- Rest rented accommodation	2,693	-6.0	1,349	1.9	129	8.6	10.4	-6.2
Non rented accommodation	1,663	-12.4	956	2.1	87	4.3	11.1	-2.1
<b>TOTAL</b>	<b>11,747</b>	<b>-0.9</b>	<b>1,177</b>	<b>4.2</b>	<b>152</b>	<b>9.5</b>	<b>7.7</b>	<b>-4.8</b>
Without tourist package	8,135	-3.1	1,137	2.4	144	9.1	7.9	-6.2
With tourist package	3,612	4.4	1,278	8.6	176	9.2	7.3	-0.6
<b>TOTAL</b>	<b>11,747</b>	<b>-0.9</b>	<b>1,177</b>	<b>4.2</b>	<b>152</b>	<b>9.5</b>	<b>7.7</b>	<b>-4.8</b>
Leisure	10,592	0.4	1,173	4.8	156	8.8	7.5	-3.6
Work	423	9.0	1,251	14.5	190	7.7	6.6	6.3
Other motives	732	-19.6	1,195	-6.8	108	8.5	11.1	-14.1

(\*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (own dwelling, family or friends dwelling and other non rented accommodation)

## Stopovers on trips and overnight stays by Autonomous Communities

Stopovers<sup>1</sup> on trips by international tourists in July decreased by 5.6% in the annual rate. A total of 24.2% were carried out in Cataluña (with a decrease of 6.1%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 77.1 million, representing a decrease of 9.5%.

Illes Balears was the Autonomous Community with the most overnight stays (almost 16.4 million, 11.8% less than in July 2017). It was followed by Cataluña (with 16.3 million overnight stays and a decrease of 8.3%) and Andalucía (with almost 12.3 million, 9.0% less).

## Stages and overnight stays by Autonomous Community of destination

	July 2018						
	Number of stages	Percentage	Annual variation	Number of overnight stays	Percentage	Annual variation	
<b>TOTAL</b>	<b>11,487,528</b>	<b>100.0</b>	<b>-5.6</b>	<b>77,095,227</b>	<b>100.0</b>	<b>-9.5</b>	
Cataluña	2,780,214	24.2	-6.1	16,310,023	21.2	-8.3	
Balears, Illes	2,546,590	22.2	-4.0	16,362,384	21.2	-11.8	
Andalucía	1,751,085	15.2	0.1	12,291,809	15.9	-9.0	
Comunitat Valenciana	1,302,023	11.3	-3.8	11,715,216	15.2	-10.0	
Canarias	1,129,936	9.8	-5.7	9,825,538	12.7	-2.3	
Madrid, Comunidad de	728,627	6.3	1.2	3,393,200	4.4	-12.7	
Rest of ACs	1,249,053	10.9	-18.6	7,197,057	9.3	-13.7	

## Revision and updating of data

Coinciding with today's publication, the INE has updated the data from the Tourist Expenditure Survey for the second half of 2017, which are now definitive. The results are available at INEBase.

<sup>1</sup> A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

## Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

**Type of operation:** continuous monthly statistics.

**Population scope:** this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

**Geographical scope:** the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

**Reference period of the results:** the month.

**Sample size:** The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

**Type of sampling:** Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

**Collection method:** personal interviews when the traveller leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

[http://www.ine.es/daco/daco42/frontur/frontur\\_egatur\\_metodologia\\_en.pdf](http://www.ine.es/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf)

And the standardized methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

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For further information see **INEbase:** [www.ine.es/en/](http://www.ine.es/en/) Twitter: [@es\\_ine](https://twitter.com/es_ine)

All press releases at: [www.ine.es/en/prensa/prensa\\_en.htm](http://www.ine.es/en/prensa/prensa_en.htm)

**Press office:** Telephone numbers: (+34) 91 583 93 63 /94 08 – [gprensa@ine.es](mailto:gprensa@ine.es)

**Information Area:** Telephone number: (+34) 91 583 91 00 – [www.ine.es/infoine/?L=1](http://www.ine.es/infoine/?L=1)

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## Tourist Expenditure Survey

### Egatur

July 2018

Provisional data

### 1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
<b>TOTAL</b>	<b>11,747</b>	<b>-0.88</b>	<b>1,177</b>	<b>4.23</b>	<b>152</b>	<b>9.47</b>	<b>7.7</b>	<b>-4.79</b>
Germany	1,432	-4.30	1,102	2.06	144	11.48	7.6	-8.45
France	991	-0.18	718	12.62	97	10.52	7.4	1.90
Italy	437	0.49	902	6.85	136	11.27	6.6	-3.97
Nordic countries	1,020	7.64	1,345	7.47	137	4.07	9.8	3.27
United Kingdom	2,373	0.99	1,080	6.96	143	7.38	7.6	-0.39
Rest of the world	5,494	-2.41	1,423	-0.11	185	11.29	7.7	-10.24

### 2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
<b>TOTAL</b>	<b>11,747</b>	<b>-0.88</b>	<b>1,177</b>	<b>4.23</b>	<b>152</b>	<b>9.47</b>	<b>7.7</b>	<b>-4.79</b>
Andalucía	1,604	0.23	1,209	2.52	132	10.60	9.2	-7.31
Balears, Illes	2,851	-2.06	1,173	0.10	175	11.27	6.7	-10.04
Canarias	1,528	2.26	1,364	8.31	155	4.92	8.8	3.23
Cataluña	2,895	3.17	1,213	10.58	178	11.73	6.8	-1.03
Comunitat Valenciana	1,201	-3.36	1,060	3.81	103	7.82	10.3	-3.72
Madrid, Comunidad de	897	5.47	1,450	-1.19	241	14.88	6.0	-13.99
Rest of ACs	772	-18.48	801	-6.05	109	-3.80	7.4	-2.34

### 3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
<b>TOTAL</b>	<b>11,747</b>	<b>-0.88</b>	<b>1,177</b>	<b>4.23</b>	<b>152</b>	<b>9.47</b>	<b>7.7</b>	<b>-4.79</b>
Rented accommodation	10,084	1.31	1,224	4.10	174	9.00	7.0	-4.50
- Hotel accommodation	7,391	4.27	1,184	5.27	200	7.51	5.9	-2.08
- Rest rented accommodation	2,693	-6.00	1,349	1.87	129	8.63	10.4	-6.22
Non-rented accommodation	1,663	-12.36	956	2.09	87	4.29	11.1	-2.11

### 4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
<b>TOTAL</b>	<b>11,747</b>	<b>-0.88</b>	<b>1,177</b>	<b>4.23</b>	<b>152</b>	<b>9.47</b>	<b>7.7</b>	<b>-4.79</b>
Without tourist package	8,135	-3.07	1,137	2.36	144	9.10	7.9	-6.18
With tourist package	3,612	4.44	1,278	8.63	176	9.24	7.3	-0.56

## Tourist Expenditure Survey

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### 5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
<b>TOTAL</b>	<b>50,691</b>	<b>2.98</b>	<b>1,076</b>	<b>2.66</b>	<b>147</b>	<b>5.48</b>	<b>7.3</b>	<b>-2.68</b>
Germany	6,640	-3.40	1,029	2.56	133	7.45	7.7	-4.55
France	3,907	2.88	630	4.68	95	4.44	6.6	0.23
Italy	1,734	1.68	734	1.89	125	6.23	5.9	-4.08
Nordic countries	4,360	4.45	1,221	1.77	140	2.15	8.7	-0.37
United Kingdom	10,066	1.12	947	4.00	125	4.32	7.6	-0.31
Rest of the world	23,984	5.57	1,342	0.44	186	5.32	7.2	-4.64

### 6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
<b>TOTAL</b>	<b>50,691</b>	<b>2.98</b>	<b>1,076</b>	<b>2.66</b>	<b>147</b>	<b>5.48</b>	<b>7.3</b>	<b>-2.68</b>
Andalucía	7,311	1.01	1,101	-0.09	118	3.21	9.4	-3.20
Balears, Illes	8,161	0.56	1,038	0.98	160	8.05	6.5	-6.54
Canarias	9,641	2.55	1,218	5.34	144	5.80	8.5	-0.44
Cataluña	11,832	7.14	1,075	9.52	190	9.61	5.7	-0.09
Comunitat Valenciana	4,985	4.59	952	2.26	99	1.13	9.6	1.12
Madrid, Comunidad de	5,296	3.59	1,296	-1.35	236	7.91	5.5	-8.59
Rest of ACs	3,464	-2.33	797	-8.06	116	-1.01	6.9	-7.12

### 7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
<b>TOTAL</b>	<b>50,691</b>	<b>2.98</b>	<b>1,076</b>	<b>2.66</b>	<b>147</b>	<b>5.48</b>	<b>7.3</b>	<b>-2.68</b>
Rented accommodation	42,105	4.34	1,119	3.01	173	6.25	6.5	-3.05
- Hotel accommodation	31,855	4.94	1,069	3.41	197	6.40	5.4	-2.81
- Rest rented accommodation	10,250	2.50	1,306	1.91	125	5.25	10.5	-3.18
Non-rented accommodation	8,586	-3.21	908	0.22	84	0.55	10.8	-0.33

### 8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation	Average expenditure by tourist	Annual variation	Daily average expenditure	Annual variation	Average duration of trips	Annual variation
<b>TOTAL</b>	<b>50,691</b>	<b>2.98</b>	<b>1,076</b>	<b>2.66</b>	<b>147</b>	<b>5.48</b>	<b>7.3</b>	<b>-2.68</b>
Without tourist package	35,039	2.35	1,056	2.16	140	5.30	7.6	-2.98
With tourist package	15,652	4.41	1,126	3.77	166	5.69	6.8	-1.82



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### 9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation
<b>TOTAL</b>	<b>11,747</b>	<b>-0.88</b>
Expenditure on tourist package	2,502	2.06
Expenditure excluded on tourist package		
- Expenditure on international transport	2,345	-0.46
- Expenditure on accommodation	1,967	3.77
- Expenditure on food and drinks	1,755	-4.71
- Expenditure on activities	1,955	1.82
- Other expenditure	1,223	-11.78

**EGATUR (TABLE ANNEX)**

**July 2018**

**(3/3)**

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