

4 October 2022

#### **Total Expenditure Survey** August 2022. Provisional data

## Total expenditure by international tourists visiting Spain stood by 11,258 million, 90.6% more than in August 2021

### Average daily expenditure increases by 20.5% and stands at 162 euros

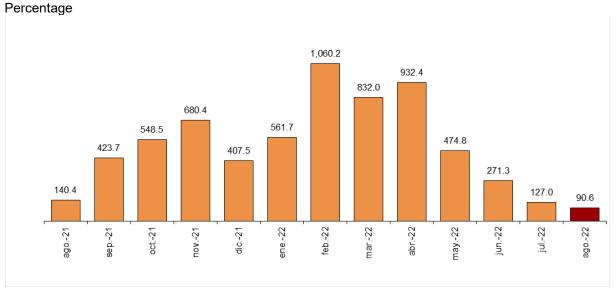
Total expenditure made by international tourists visiting Spain in August reached 11,258 million euros, representing an increase of 90.6% as compared to the same month of 2021, when it was 5,907 million.

The average expenditure per tourist stood at 1,276 euros, with an annual increase of 12.3%. On the other hand, the average daily expenditure increased by 20.5%, up to 162 euros.

The average stay by international tourists was 7.9 days, 0.5 less days than in August 2021.

During the first eight months of 2022, the total expenditure by international tourists increased by 247.5%, as compared with the same period of the previous year, reaching 58,895 million euros.

### Annual variation rate of total international tourist expenditure



#### **Sending countries**

The main sending countries, in terms of level of expenditure in August were the United Kingdom (accounting for 20.5% of the total), France (14.4%) and Germany (11.7%).

Expenditure by tourists from the United Kingdom increased by 169.2% in the annual rate, by those from France by 36.2% and by those from Germany by 72.4%.

International tourist expenditure by country of residence

	August 2022							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)		by tourist (€)		expenditure (€)		of the trips	
TOTAL	11,258	90.6	1,276	12.3	162	20.5	7.9	-6.8
Germany	1,319	72.4	1,193	5.9	160	16.4	7.5	-9.0
France	1,616	36.2	984	7.1	119	15.4	8.3	-7.2
Italy	658	110.6	1,030	2.0	148	12.2	6.9	-9.0
Nordic Countries	452	87.0	1,462	5.8	151	12.5	9.7	-5.9
United Kingdom	2,311	169.2	1,259	4.7	160	21.7	7.9	-13.9
Rest of the world	4,901	92.8	1,490	18.8	191	20.7	7.8	-1.6

During the first eight months of 2022, United Kingdom was the country with the largest cumulative expenditure (20.0% of the total). It was followed by Germany (13.1%) and France (9.7%).

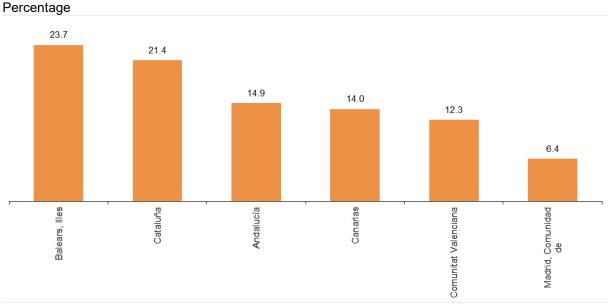
### International tourist cumulated expenditure by country of residence

	Year 2022		
	Total	Percentage	Annual
	expenditure varia		variation
	(millions of €)		
TOTAL	58,895	100.0	247.5
Germany	7,741	13.1	166.2
France	5,737	9.7	112.3
Italy	2,418	4.1	216.2
Nordic Countries	3,887	6.6	299.9
United Kingdom	11,800	20.0	545.1
Rest of the world	27,312	46.4	251.4

#### **Main destination Autonomous Communities**

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in August were Illes Balears (with 23.7% of the total), Cataluña (21.4%) and Andalucía (14.9%).

#### **Total expenditure by main destination Autonomous Community**



The annual rate of tourist expenditure increased by 68.6% in Illes Balears, by 113.6% in Cataluña and by 97.1% in Andalucía.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination

	August 2022							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)		by tourist (€)		expenditure (€)	)	of the trips	
TOTAL	11,258	90.6	1,276	12.3	162	20.5	7.9	-6.8
Balears, Illes	2,665	68.6	1,219	0.9	182	9.3	6.7	-7.7
Cataluña	2,407	113.6	1,273	21.6	183	20.3	7.0	1.1
Andalucía	1,676	97.1	1,304	7.2	142	19.7	9.2	-10.5
Canarias	1,573	92.4	1,519	5.8	177	8.6	8.6	-2.6
Comunitat Valenciana	1,388	72.9	1,311	23.2	119	31.5	11.0	-6.3
Madrid, Comunidad de	723	126.6	1,619	17.2	297	21.4	5.5	-3.5
Rest of ACs	825	101.0	899	22.5	122	35.8	7.4	-9.9

During the first eight months of 2022, the main destination Autonomous Communities with more cumulative expenditure were Illes Balears (with 19.2% of the total), Canarias (19.1%) and Cataluña (19.1%).

### International tourist cumulated expenditure by Autonomous Community main destination

	Year 2022		
	Total	Percentage	Annual
	expenditure		variation
	(millions of€)		
TOTAL	58,895	100.0	247.5
Balears, Illes	11,288	19.2	147.2
Canarias	11,265	19.1	353.2
Cataluña	11,232	19.1	288.6
Andalucia	8,043	13.7	265.8
Comunitat Valenciana	6,912	11.7	211.9
Madrid, Comunidad de	6,041	10.3	376.9
Rest of ACs	4,113	7.0	210.4

#### **Expenditure items**

The expenditure on accommodation was the most important item, representing 20.8% of the total expenditure and an increase of 75.2% with respect August 2021.

The following items were expenditure on tourist package and expenditure on activities, which accounted for 20.4% and 18.6% of the total, respectively. The former increased by 161.1% in the annual rate and the latter increased by 79.4%.

International tourist expenditure by expenditure categories

	August 2022		
	Total	Percentage	Annual
	(millions of euros)		variation
TOTAL	11,258	100.0	90.6
Expenditure on tourist package	2,295	20.4	161.1
Expenditure excluded on tourist package	8,963	79.6	78.2
- Expenditure on international transport	1,798	16.0	94.7
- Expenditure on accommodation	2,341	20.8	75.2
- Expenditure on food and drinks	1,696	15.1	70.5
- Expenditure on activities	2,095	18.6	79.4
- Other expenditure	1,032	9.2	70.2

### Main type of accommodation, method of organization and main reason for the trip

66.9% of total tourist expenditure in August was made by tourists staying at hotels, with an annual rise of 102.7%. On the other hand, expenditure in non-rented accommodation increased by 42.1%.

Expenditure by tourists not travelling with a tourist package (which represented 72.3% of the total) increased by 72.8% in the annual rate. For those who contract a tourist package, it increased by 160.7%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 92.2% of the total expenditure (spending 93.1% more than in August 2021).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	August 2022							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)		by tourist (€)		expenditure (€	<u> </u>	of the trips	
TOTAL (*)	11,258	90.6	1,276	12.3	162	20.5	7.9	-6.8
Rented accomodation	9,758	101.1	1,271	11.3	188	14.3	6.8	-2.6
- Hotel accommodation	7,536	102.7	1,200	8.7	208	10.5	5.8	-1.7
- Rest rented accomodation	2,223	96.0	1,590	23.7	142	21.7	11.2	1.6
Non rented accommodation	1,499	42.1	1,309	17.7	86	17.0	15.2	0.6
TOTAL	11,258	90.6	1,276	12.3	162	20.5	7.9	-6.8
Without tourist package	8,139	72.8	1,256	13.6	155	21.4	8.1	-6.4
With tourist package	3,119	160.7	1,331	4.4	187	6.7	7.1	-2.1
TOTAL	11,258	90.6	1,276	12.3	162	20.5	7.9	-6.8
Leisure	10,380	93.1	1,276	12.9	165	18.6	7.7	-4.8
Work	304	122.1	1,317	6.6	196	-2.8	6.7	9.7
Other motives	574	45.2	1,266	5.0	120	35.3	10.6	-22.4

<sup>(\*):</sup> It is distinguished two main gropus of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation; hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non rented accommodation (owned dwelling, family or friends dwellings and other non rented accommodation)

#### Stopovers on trips and overnight stays by Autonomous Communities

Stopovers<sup>1</sup> on trips by international tourists in August increased by 67.1% in the annual rate. Of them, 22.4% were carried out in Illes Balears (with an increase of 60.2%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwelling, etc.) reached 69.3 million, representing an increase of 58.2%.

Illes Balears was the Autonomous Community with the overnight stays (14.7 million, 55.0% more than in August 2021). It was followed by Cataluña (with more than 13.2 million overnight stays and an increase of 77.2%) and Andalucía (with 11.7 million, 62.4% more).

Stopovers and overnight stays by Autonomous Community of destination

	August 2022						
	Number of	Percentage	Annual	Number of	Percentage	Annual	
	stopovers		variation	overnight stays		variation	
TOTAL	9,982,925	100.0	67.1	69,309,475	100.0	58.2	
Balears, Illes	2,239,664	22.4	60.2	14,661,644	21.2	55.0	
Cataluña	2,164,532	21.7	78.0	13,232,164	19.1	77.2	
Andalucía	1,528,952	15.3	69.5	11,748,997	17.0	62.4	
Comunitat Valenciana	1,167,931	11.7	44.3	11,682,818	16.9	32.5	
Canarias	1,067,417	10.7	82.2	8,903,665	12.8	77.3	
Madrid, Comunidad de	525,435	5.3	86.2	2,212,605	3.2	77.2	
Rest of ACs	1,288,995	12.9	65.0	6,867,582	9.9	50.8	

#### Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

<sup>&</sup>lt;sup>1</sup> A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveller has stayed at least one night.

#### Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

**Type of operation**: continuous monthly statistics.

**Population scope**: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

**Geographical scope**: the entire national territory. The sample is collected at the main access points for non-resident travellers (road, airport, port and rail).

Reference period of the results: the month.

**Sample size**: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

**Type of sampling**: Single-stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

**Collection method**: personal interviews when the traveller leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur egatur metodologia en.pdf

And the standardised methodological report at:

http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section <a href="Quality in the INE">Quality in the INE</a> and Code of Practice on the INE website.

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# **Tourist Expenditure Survey Egatur**

#### August 2022

Provisional data

#### 1. International tourist expenditure by country of residence

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.258	90,57	1.276	12,27	162	20,45	7,9	-6,79
Germany	1.319	72,44	1.193	5,94	160	16,37	7,5	-8,96
France	1.616	36,15	984	7,11	119	15,43	8,3	-7,21
Italy	658	110,60	1.030	2,04	148	12,18	6,9	-9,04
Nordic countries	452	87,01	1.462	5,84	151	12,49	9,7	-5,91
United Kingdom	2.311	169,20	1.259	4,72	160	21,68	7,9	-13,93
Rest of the world	4.901	92,76	1.490	18,77	191	20,72	7,8	-1,61

### 2. International tourist expenditure

#### by Autonomous Community main destination

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.258	90,57	1.276	12,27	162	20,45	7,9	-6,79
Andalucía	1.676	97,10	1.304	7,20	142	19,74	9,2	-10,47
Balears, Illes	2.665	68,64	1.219	0,88	182	9,32	6,7	-7,72
Canarias	1.573	92,36	1.519	5,75	177	8,58	8,6	-2,61
Cataluña	2.407	113,64	1.273	21,64	183	20,28	7,0	1,12
Comunitat Valenciana	1.388	72,94	1.311	23,15	119	31,48	11,0	-6,33
Madrid, Comunidad de	723	126,63	1.619	17,20	297	21,41	5,5	-3,47
Rest of ACs	825	101,03	899	22,46	122	35,84	7,4	-9,85

#### 3. International tourist expenditure by main type of accommodation

		•						
	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.258	90,57	1.276	12,27	162	20,45	7,9	-6,79
Rented accomodation	9.758	101,10	1.271	11,30	188	14,27	6,8	-2,60
- Hotel accomodation	7.536	102,65	1.200	8,67	208	10,54	5,8	-1,69
- Rest rented accomodation	2.223	96,01	1.590	23,65	142	21,73	11,2	1,57
Non-rented accomodation	1.499	42,13	1.309	17,72	86	16,97	15,2	0,64

#### 4. International tourist expenditure by type of organization

	Monthly data	Monthly data									
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual			
	expenditure	variation	expenditure by	variation	average	variation	duration	variation			
	(millions of €)		tourist		expenditure		of trips				
TOTAL	11.258	90,57	1.276	12,27	162	20,45	7,9	-6,79			
Without tourist package	8.139	72,75	1.256	13,57	155	21,35	8,1	-6,41			
With tourist package	3.119	160,74	1.331	4,38	187	6,66	7,1	-2,14			

# **Tourist Expenditure Survey Egatur**

#### August 2022

Provisional data

#### 5. International tourist cumulated expenditure by country of residence

	Cumulative da	ta						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	58.895	247,51	1.225	8,52	161	16,78	7,6	-7,07
Germany	7.741	166,19	1.177	3,67	146	6,26	8,1	-2,44
France	5.737	112,34	821	1,79	119	11,35	6,9	-8,58
Italy	2.418	216,23	888	-2,39	139	7,19	6,4	-8,94
Nordic countries	3.887	299,88	1.407	2,11	145	9,74	9,7	-6,96
United Kingdom	11.800	545,09	1.157	-2,38	155	20,98	7,5	-19,31
Rest of the world	27.312	251,41	1.449	12,20	191	19,21	7,6	-5,88

## 6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative da	ta						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	58.895	247,51	1.225	8,52	161	16,78	7,6	-7,07
Andalucía	8.043	265,81	1.197	5,06	133	15,73	9,0	-9,22
Balears, Illes	11.288	147,24	1.169	-0,59	176	7,16	6,6	-7,23
Canarias	11.265	353,23	1.442	0,80	160	6,08	9,0	-4,98
Cataluña	11.232	288,64	1.136	12,66	189	20,55	6,0	-6,54
Comunitat Valenciana	6.912	211,91	1.200	6,70	120	23,25	10,0	-13,43
Madrid, Comunidad de	6.041	376,85	1.603	12,32	280	19,71	5,7	-6,17
Rest of ACs	4.113	210,44	916	20,58	129	24,71	7,1	-3,31

#### 7. International tourist cumulated expenditure by main type of accomodation

	Cumulative da	ta						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	58.895	247,51	1.225	8,52	161	16,78	7,6	-7,07
Rented accomodation	49.465	267,23	1.231	7,65	191	9,84	6,5	-1,99
- Hotel accomodation	37.883	268,65	1.144	5,88	217	7,42	5,3	-1,43
- Rest rented accomodation	11.582	262,65	1.642	16,42	136	14,21	12,1	1,93
Non-rented accomodation	9.430	171,12	1.191	10,98	89	15,71	13,3	-4,09

#### 8. International tourist cumulated expenditure by type of organization

	Cumulative da	ta						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure by	variation	average	variation	duration	variation
	(millions of €)		tourist		expenditure		of trips	
TOTAL	58.895	247,51	1.225	8,52	16	1 16,78	7,6	-7,07
Without tourist package	44.732	223,16	1.219	10,28	15	5 18,16	7,9	-6,67
With tourist package	14.162	356,00	1.241	-0,07	18	5 2,49	6,7	-2,50

# Tourist Expenditure Survey Egatur

August 2022

Provisional data

### 9. International tourist expenditure by categories

	Total	Annual	
	expenditure	variation	
	(millions of €)		
TOTAL	11.258	90,57	
Expenditure on tourist package	2.295	161,12	
Expenditure excluded on tourist package	8.963	78,24	
- Expenditure on international transport	1.798	94,73	
- Expenditure on accommodation	2.341	75,22	
- Expenditure on food and drinks	1.696	70,54	
- Expenditure on activities	2.095	79,41	
- Other expenditure	1.032	70,15	

EGATUR (TABLE ANNEX)

August 2022

(3/3)

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