

3 October 2023

Total Expenditure Survey
August 2023. Provisional data

Total expenditure by international tourists visiting Spain stood by 13,529 million, 19.9% more than in August 2022

Average daily expenditure increased by 6.7% and stood at 173 euros

Total expenditure made by international tourists visiting Spain in August reached 13,529 million euros, representing an increase of 19.9% as compared to the same month of 2022. This figure stood by 15.6% more than in the same month of 2019.

The average expenditure per tourist stood at 1,343 euros, with an annual increase of 5.3%. On the other hand, the average daily expenditure increased by 6.7%, up to 173 euros.

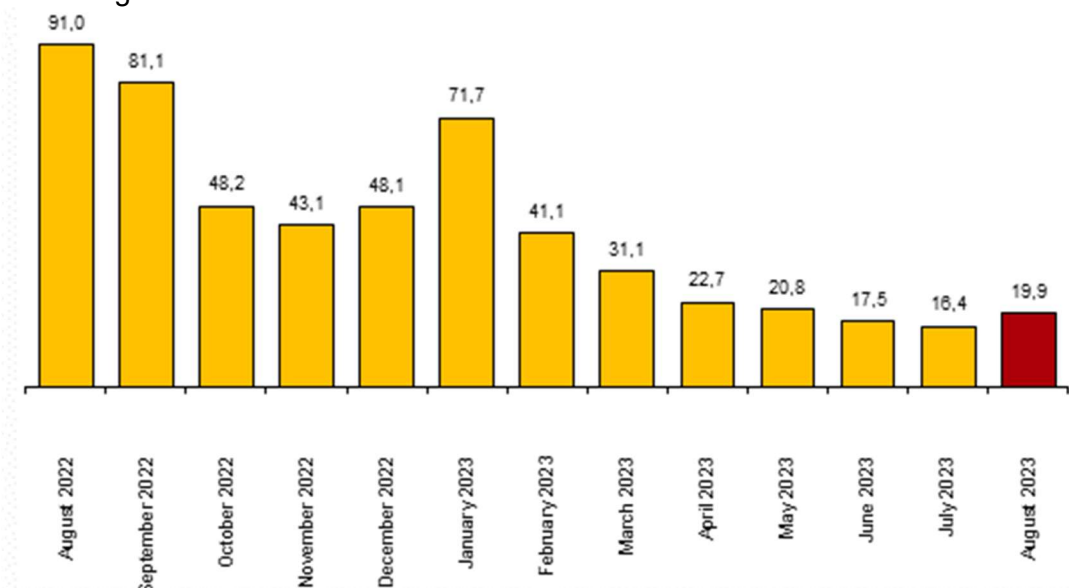
The average stay by international tourists was 7.7 days, 0.1 less days than in August 2022.

During the first eight months of 2023 the total expenditure by international tourists increased by 24.3%, as compared with the same period of the previous year, reaching 73,393 million euros.

The expenditure of this accumulated figure stood by 14.9% more, comparing with the same period in 2019, before the pandemic.

Annual variation rate of total international tourist expenditure

Percentage



Sending countries

The main sending countries, in terms of level of expenditure in August were United Kingdom (accounting for 19.8 of the total), France (14.4%) and Germany (10.6%).

Expenditure by tourists from United Kingdom increased by 15.7% in the annual rate, by those from France by 20.1% and by those from Germany by 8.4%.

International tourist expenditure by country of residence

	August 2023							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL	13,529	19.9	1,343	5.3	173	6.7	7.7	-1.3
Germany	1,439	8.4	1,224	2.5	150	-6.6	8.2	9.7
France	1,946	20.1	1,002	1.8	121	1.6	8.3	0.2
Italy	791	20.0	1,079	4.9	162	9.3	6.7	-4.0
Nordic Countries	506	12.3	1,546	5.8	170	12.3	9.1	-5.8
United Kingdom	2,681	15.7	1,325	5.2	179	11.5	7.4	-5.7
Rest of the world	6,166	25.7	1,591	7.1	209	9.4	7.6	-2.1

During the first eight months of 2023, United Kingdom was the country with the largest cumulative expenditure (18.5% of the total). It was followed by Germany (11.6%) and France (9.6%).

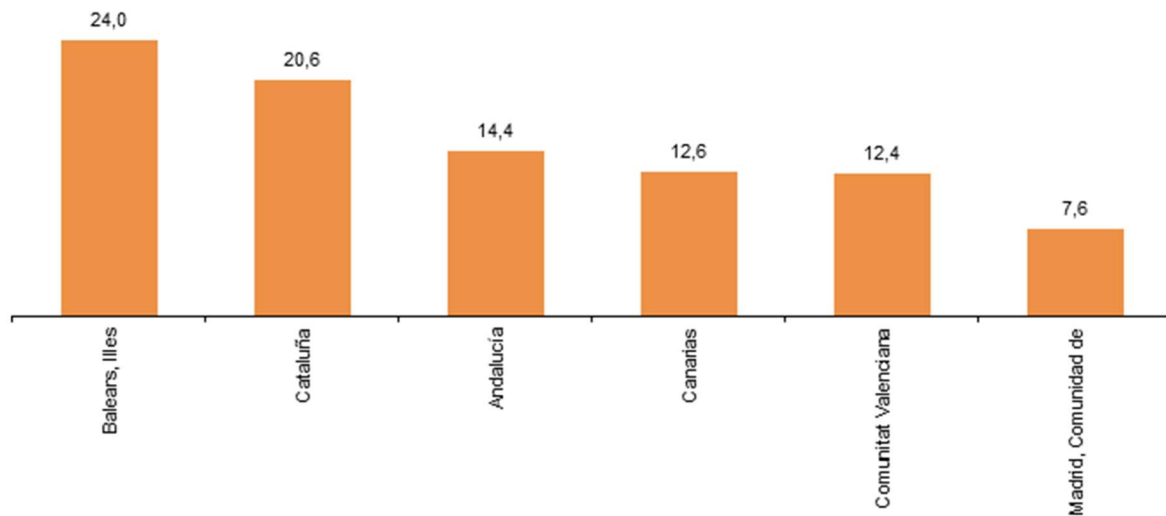
International tourist expenditure by country of residence

	Year 2023		
	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	73,393	100.0	24.3
Germany	8,524	11.6	9.8
France	7,067	9.6	22.6
Italy	2,960	4.0	21.7
Nordic Countries	4,664	6.4	20.4
United Kingdom	13,596	18.5	15.0
Rest of the world	36,581	49.8	33.5

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in August were Illes Balears (with 24.0% of the total), Cataluña (20.6%) and Andalucía (14.4%).

Total expenditure by main destination Autonomous Community Percentage



The annual rate of tourist expenditure increased by 21.9% in Illes Balears, by 15.2% in Cataluña and by 15.4% in Andalucía.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination

	August 2023							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL	13,529	19.9	1,343	5.3	173	6.7	7.7	-1.3
Balears, Illes	3,247	21.9	1,385	13.6	191	5.1	7.2	8.1
Cataluña	2,784	15.2	1,311	3.2	200	9.5	6.5	-5.8
Andalucía	1,953	15.4	1,355	3.7	157	10.1	8.6	-5.8
Canarias	1,710	8.7	1,609	5.9	188	6.1	8.6	-0.2
Comunitat Valenciana	1,676	21.1	1,324	1.2	129	7.7	10.3	-6.0
Madrid, Comunidad de	1,034	43.0	1,657	2.5	306	2.8	5.4	-0.2
Rest of ACs	1,127	35.8	928	3.4	122	0.2	7.6	3.2

During the first eight months of 2023, the main destination Autonomous Communities with more cumulative expenditure were Cataluña (with 19.5% of the total), Canarias (17.8%) and Illes Balears (17.7%).

International tourist cumulated expenditure by Autonomous Community main destination

	Year 2023		
	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	73,393	100.0	24.3
Cataluña	14,339	19.5	27.3
Canarias	13,095	17.8	16.2
Balears, Illes	12,990	17.7	15.0
Andalucía	10,413	14.2	28.9
Madrid, Comunidad de	8,527	11.6	40.8
Comunitat Valenciana	8,459	11.5	21.9
Rest of ACs	5,570	7.6	34.1

Expenditure items

The expenditure on accommodation was the most important item in August, representing 20.1% of the total expenditure and an increase of 15.9% with respect same month of 2022.

The following items were expenditure on activities and expenditure on tourist package, which accounted for 19.2% and 18.2% of the total, respectively. The former increased by 23.6% in the annual rate and the latter by 7.3%.

International tourist expenditure by expenditure categories

	August 2023		
	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	13,529	100.0	19.9
Expenditure on tourists package	2,467	18.2	7.3
Expenditure excluded on tourists package	11,062	81.8	23.1
- Expenditure on international transport	2,368	17.5	31.6
- Expenditure on accommodation	2,722	20.1	15.9
- Expenditure on food and drinks	2,108	15.6	24.1
- Expenditure on activities	2,595	19.2	23.6
- Other expenditure	1,270	9.4	22.3

Main type of accommodation, method of organization and main reason for the trip

65.2% of total tourist expenditure in August was made by tourists staying at hotels, with an annual rise of 16,5%. On the other hand, expenditure on non-rented accommodation increased by 44.2%.

Expenditure by tourists not travelling with a tourist package (which represented 74.1% of the total) increased by 23.0% in the annual rate. For those who contract a tourist package, it increased by 11.8%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 92.4% of the total (spending 20,2% more than August de 2022).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	August 2023							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL (*)	13,529	19.9	1,343	5.3	173	6.7	7.7	-1.3
Rented accommodation	11,381	16.2	1,342	5.6	212	13.1	6.3	-6.6
- Hotel accommodation	8,816	16.5	1,307	8.9	235	13.4	5.6	-3.9
- Rest rented accommodation	2,565	15.5	1,482	-6.9	159	12.1	9.3	-17.0
Non rented accommodation	2,148	44.2	1,344	3.1	88	1.9	15.2	1.2
TOTAL	13,529	19.9	1,343	5.3	173	6.7	7.7	-1.3
Without tourists package	10,030	23.0	1,322	5.3	163	5.6	8.1	-0.3
With tourists package	3,499	11.8	1,405	5.7	210	12.3	6.7	-5.8
TOTAL	13,529	19.9	1,343	5.3	173	6.7	7.7	-1.3
Leisure	12,502	20.2	1,345	5.5	180	9.2	7.5	-3.4
Work	240	-20.7	1,573	19.6	167	-14.9	9.4	40.6
Other motives	787	35.8	1,258	0.2	110	-9.1	11.5	10.2

(*): It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation: hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non-rented accommodation (owned dwelling, family or friends dwellings and other non-rented accommodation).

Stopovers¹ on trips and overnight stays by Autonomous Communities

Stopovers on trips by international tourists in August increased by 16.7% in the annual rate. Of them, 21.4% were carried out in Cataluña (with an increase of 14.5%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwellings, etc.) reached 78.0 million, representing an increase of 12.4%.

Illes Balears was the Autonomous Community with more overnight stays (16.9 million, 15.5% more than in August 2022). It was followed by Cataluña (with 14,1 million overnight stays and an increase of 6,0%) and Comunitat Valenciana (with 13,0 million, 12,0% more).

Stopovers and overnight stays by Autonomous Community of destination

	Year 2023					
	Number of stopovers	Percentage	Annual variation (%)	Number of overnight stays	Porcentaje	Annual variation (%)
TOTAL	11,694,303	100.0	16.7	78,011,609	100.0	12.4
Cataluña	2,499,551	21.4	14.5	14,111,597	18.1	6.0
Balears, Illes	2,435,629	20.8	8.6	16,945,666	21.7	15.5
Andalucía	1,835,794	15.7	19.0	12,410,198	15.9	4.9
Comunitat Valenciana	1,413,752	12.1	20.8	12,957,084	16.6	12.0
Canarias	1,078,131	9.2	1.0	9,093,255	11.7	2.1
Madrid, Comunidad de	742,024	6.3	41.0	3,233,592	4.1	46.3
Rest of ACs	1,689,423	14.4	30.9	9,260,216	11.9	34.2

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveler has stayed at least one night.

Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEbase.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travelers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveler leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section [Quality in the INE and Code of Practice](#) on the INE website.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

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Tourist Expenditure Survey

Egatur

August 2023

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	13.529	19,92	1.343	5,30	173	6,68	7,7	-1,29
Germany	1.439	8,42	1.224	2,48	150	-6,59	8,2	9,71
France	1.946	20,07	1.002	1,81	121	1,56	8,3	0,25
Italy	791	19,95	1.079	4,89	162	9,30	6,7	-4,03
Nordic countries	506	12,32	1.546	5,79	170	12,27	9,1	-5,77
United Kingdom	2.681	15,68	1.325	5,18	179	11,49	7,4	-5,66
Rest of the world	6.166	25,68	1.591	7,07	209	9,36	7,6	-2,09

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	13.529	19,92	1.343	5,30	173	6,68	7,7	-1,29
Andalucía	1.953	15,37	1.355	3,73	157	10,09	8,6	-5,78
Balears, Illes	3.247	21,86	1.385	13,61	191	5,11	7,2	8,09
Canarias	1.710	8,68	1.609	5,90	188	6,13	8,6	-0,22
Cataluña	2.784	15,25	1.311	3,18	200	9,53	6,5	-5,80
Comunitat Valenciana	1.676	21,10	1.324	1,19	129	7,67	10,3	-6,02
Madrid, Comunidad de	1.034	42,96	1.657	2,55	306	2,80	5,4	-0,25
Rest of ACs	1.127	35,84	928	3,42	122	0,20	7,6	3,21

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	13.529	19,92	1.343	5,30	173	6,68	7,7	-1,29
Rented accommodation	11.381	16,22	1.342	5,63	212	13,06	6,3	-6,57
- Hotel accommodation	8.816	16,45	1.307	8,91	235	13,38	5,6	-3,94
- Rest rented accommodation	2.565	15,45	1.482	-6,93	159	12,09	9,3	-16,97
Non-rented accommodation	2.148	44,21	1.344	3,11	88	1,87	15,2	1,22

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily Average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	13.529	19,92	1.343	5,30	173	6,68	7,7	-1,29
Without tourist package	10.030	23,03	1.322	5,31	163	5,63	8,1	-0,30
With tourist package	3.499	11,81	1.405	5,74	210	12,28	6,7	-5,82

Tourist Expenditure Survey

Egatur

August 2023

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	73.393	24,27	1.272	3,92	175	8,62	7,3	-4,3
Germany	8.524	9,82	1.188	0,82	153	5,10	7,7	-4,1
France	7.067	22,65	843	2,59	120	0,85	7,0	1,7
Italy	2.960	21,75	878	-1,41	146	5,42	6,0	-6,5
Nordic countries	4.664	20,41	1.458	3,72	160	10,12	9,1	-5,8
United Kingdom	13.596	14,98	1.152	-0,56	167	8,18	6,9	-8,1
Rest of the world	36.581	33,48	1.539	6,45	211	10,54	7,3	-3,7

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	73.393	24,27	1.272	3,92	175	8,62	7,3	-4,3
Andalucía	10.413	28,87	1.254	4,53	151	13,17	8,3	-7,6
Balears, Illes	12.990	14,99	1.238	5,86	191	8,81	6,5	-2,7
Canarias	13.095	16,19	1.464	1,47	170	6,19	8,6	-4,5
Cataluña	14.339	27,31	1.161	2,62	208	10,44	5,6	-7,1
Comunitat Valenciana	8.459	21,91	1.202	0,14	126	4,42	9,5	-4,1
Madrid, Comunidad de	8.527	40,82	1.712	6,77	293	4,42	5,8	2,2
Rest of ACs	5.570	34,06	994	8,65	139	7,91	7,1	0,7

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	73.393	24,27	1.272	3,92	175	8,62	7,3	-4,3
Rented accommodation	60.349	21,61	1.288	4,65	212	11,25	6,1	-5,9
- Hotel accommodation	45.602	19,89	1.216	6,34	243	12,26	5,0	-5,3
- Rest rented accommodation	14.747	27,24	1.575	-4,00	151	11,15	10,4	-13,6
Non-rented accommodation	13.043	38,28	1.201	1,12	97	8,88	12,3	-7,1

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily Average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	73.393	24,27	1.272	3,92	175	8,62	7,3	-4,3
Without tourist package	55.963	24,86	1.275	4,54	169	8,74	7,6	-3,9
With tourist package	17.430	22,41	1.262	1,96	200	8,49	6,3	-6,0

Tourist Expenditure Survey

Egatur

August 2023

Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation (%)
TOTAL	13.529	19,92
Expenditure on tourist package	2.467	7,33
Expenditure excluded on tourist package	11.062	23,14
- Expenditure on international transport	2.368	31,64
- Expenditure on accommodation	2.722	15,85
- Expenditure on food and drinks	2.108	24,11
- Expenditure on activities	2.595	23,64
- Other expenditure	1.270	22,30

EGATUR (TABLE ANNEX) August 2023 (3/3)

3rd October 2023