

2 November 2023

Total Expenditure Survey

September 2023. Provisional data

Total expenditure by international tourists visiting Spain stood by 11,215 million, 22.6% more than in September 2022

Average daily expenditure increased by 8.8% and stood at 185 euros

Total expenditure made by international tourists visiting Spain in September reached 11,215 million euros, representing an increase of 22.6% as compared to the same month of 2022. This figure stood by 16.6% more than in the same month of 2019.

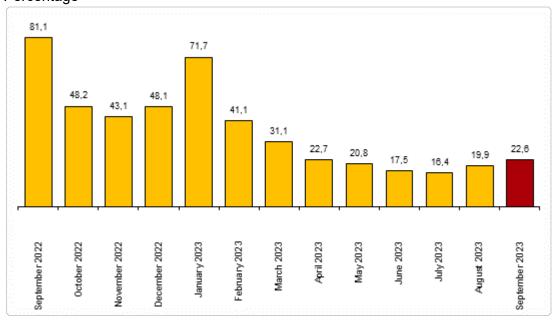
The average expenditure per tourist stood at 1,271 euros, with an annual increase of 7.9%. On the other hand, the average daily expenditure increased by 8.8%, up to 185 euros.

The average stay by international tourists was 6.9 days, 0.1 less days than in September 2022.

During the first nine months of 2023 the total expenditure by international tourists increased by 24.0%, as compared with the same period of the previous year, reaching 84,608 million euros.

The expenditure of this accumulated figure stood by 15.1% more, comparing with the same period in 2019, before the pandemic.

Annual variation rate of total international tourist expenditure Percentage



Sending countries

The main sending countries, in terms of level of expenditure in September were United Kingdom (accounting for 20.1 of the total), Germany (13.5%) and France (7.3%).

Expenditure by tourists from United Kingdom increased by 16.0% in the annual rate, by those from Germany by 18.2% and by those from France by 7.5%.

International tourist expenditure by country of residence

	September 2023	September 2023								
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual		
	expenditure	variation	expenditure	variation	average	variation	duration	variation		
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€)	(%)	of the trips	(%)		
TOTAL	11,215	22.6	1,271	7.9	185	8.8	6.9	-0.8		
Germany	1,518	18.2	1,171	4.1	162	4.4	7.2	-0.3		
France	818	7.5	843	1.5	113	0.3	7.4	1.2		
Italy	378	7.8	877	0.4	167	21.0	5.3	-17.1		
Nordic Countries	549	23.2	1,338	14.7	178	3.9	7.5	10.4		
United Kingdom	2,258	16.0	1,157	6.7	168	6.4	6.9	0.3		
Rest of the world	5,695	30.7	1,512	8.7	226	10.1	6.7	-1.3		

During the first nine months of 2023, United Kingdom was the country with the largest cumulative expenditure (18.7% of the total). It was followed by Germany (11.9%) and France (9.3%).

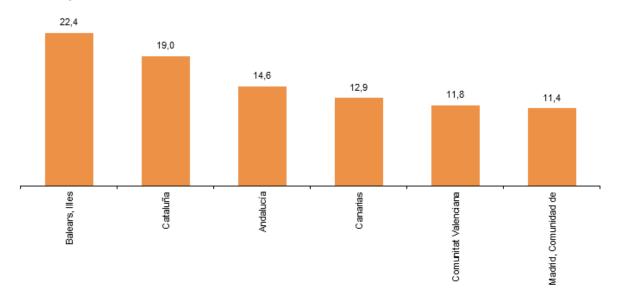
International tourist expenditure by country of residence

	Year 2023		
	Total	Percentage	Annual
	expenditure		variation (%)
	(millions of €)		
TOTAL	84,608	100.0	24.0
Germany	10,042	11.9	11.0
France	7,885	9.3	20.9
Italy	3,338	3.9	20.0
Nordic Countries	5,213	6.2	20.7
United Kingdom	15,854	18.7	15.1
Rest of the world	42,276	50.0	33.1

Main destination Autonomous Communities

The main destination Autonomous Comunities with the greatest weight in total tourist expenditre in September were Illes Balears (with 22.4% of the total), Cataluña (19.0%) and Andalucía (14.6%).

Total expenditure by main destination Autonomous Community Percentage



The annual rate of tourist expenditure increased by 19.4% in Illes Balears, by 14.9% in Cataluña and by 35.4% in Andalucía.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination

	September 2023	3						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€)	(%)	of the trips	(%)
TOTAL	11,215	22.6	1,271	7.9	185	8.8	6.9	-0.8
Balears, Illes	2,509	19.4	1,217	9.9	192	9.6	6.3	0.2
Cataluña	2,128	14.9	1,167	3.5	220	9.7	5.3	-5.6
Andalucía	1,636	35.4	1,248	13.7	167	6.8	7.5	6.5
Canarias	1,447	12.8	1,411	2.2	181	6.4	7.8	-3.9
Comunitat Valenciana	1,326	22.8	1,263	9.7	122	5.7	10.4	3.8
Madrid, Comunidad de	1,274	37.5	1,665	8.3	329	5.7	5.1	2.4
Rest of ACs	896	28.4	1,137	7.2	173	18.9	6.6	-9.9

During the first nine months of 2023, the main destination Autonomous Communities with more cumulative expenditure were Cataluña (with 19.5% of the total), Illes Balears (18.3%) and Canarias (17.2%).



International tourist cumulated expenditure by Autonomous Community main destination

	Year 2023		
	Total	Percentage	Annual
	expenditure		variation (%)
	(millions of €)		
TOTAL	84,608	100.0	24.0
Cataluña	16,466	19.5	25.6
Balears, Illes	15,499	18.3	15.7
Canarias	14,542	17.2	15.8
Andalucía	12,050	14.2	29.7
Madrid, Comunidad de	9,801	11.6	40.4
Comunitat Valenciana	9,784	11.6	22.0
Rest of ACs	6,467	7.6	33.3

Expenditure items

The expenditure on activities was the most important item in September, representing 20.5% of the total expenditure and an increase of 22.9% with respect same month of 2022.

The following items were expenditure on tourist package and expenditure on international transport (not part of package trips), which accounted for 19.7% and 19.0% of the total, respectively. The former increased by 19.3% in the annual rate and the latter by 29.6%.

International tourist expenditure by expenditure categories

	September 2023	3	
	Total	Percentage	Annual
	expenditure		variation
	(millions of€)		(%)
TOTAL	11,215	100.0	22.6
Expenditure on tourists package	2,204	19.7	19.3
Expenditure excluded on tourists package	9,011	80.3	23.4
- Expenditure on international transport	2,129	19.0	29.6
- Expenditure on accommodation	1,830	16.3	16.3
- Expenditure on food and drinks	1,756	15.7	22.8
- Expenditure on activities	2,299	20.5	22.9
- Other expenditure	997	8.9	27.3

Main type of accommodation, method of organization and main reason for the trip

69.6% of total tourist expenditure in September was made by tourists staying at hotels, with an annual rise of 19,4%. On the other hand, expenditure on non-rented accommodation increased by 28.7%.

Expenditure by tourists not travelling with a tourist package (which represented 71.5% of the total) increased by 23.8% in the annual rate. For those who contract a tourist package, it increased by 19.7%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 88.3% of the total (spending 23,7% more than September de 2022).



International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip

	September 2023	3						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation	expenditure	variation	average	variation	duration	variation
	(millions of €)	(%)	by tourists (€)	(%)	expenditure (€	(%)	of the trips	(%)
TOTAL (*)	11,215	22.6	1,271	7.9	185	8.8	6.9	-0.8
Rented accomodation	9,624	21.7	1,257	8.1	220	11.8	5.7	-3.3
- Hotel accommodation	7,807	19.4	1,216	7.8	240	10.6	5.1	-2.5
- Rest rented accomodation	1,817	32.2	1,473	7.8	163	19.0	9.0	-9.3
Non rented accommodation	1,592	28.7	1,363	6.2	95	3.4	14.4	2.7
TOTAL	11,215	22.6	1,271	7.9	185	8.8	6.9	-0.8
Without tourists package	8,019	23.8	1,285	8.7	182	9.7	7.1	-0.9
With tourists package	3,196	19.7	1,236	6.0	195	6.4	6.3	-0.4
TOTAL	11,215	22.6	1,271	7.9	185	8.8	6.9	-0.8
Leisure	9,898	23.7	1,258	7.9	187	8.9	6.7	-0.9
Work	648	6.1	1,314	5.7	267	5.3	4.9	0.4
Other motives	669	24.5	1,448	11.2	133	13.4	10.9	-2.0

^{(*):} It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation: hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non-rented accommodation (owned dwelling, family or friends dwellings and other non-rented accommodation).

Stopovers¹ on trips and overnight stays by Autonomous Communities

Stopovers on trips by international tourists in September increased by 14.7% in the annual rate. Of them, 21.6% were carried out in Cataluña (with an increase of 12.4%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwellings, etc.) reached 60.5 million, representing an increase of 12,7%.

Illes Balears was the Autonomous Community with more overnight stays (13.1 million, 9.3% more than in September 2022). It was followed by Comunitat Valenciana (with 10,9 million overnight stays and an increase of 15,4%) and Andalucía (with 9,9 million, 26,5% more).

Stopovers and overnight stays by Autonomous Community of destination

	Year 2023					
	Number of	Percentage	Annual	Number of	Porcentaje	Annual
	stopovers		variation (%)	overnight stays		variation (%)
TOTAL	10,070,076	100.0	14.7	60,505,673	100.0	12.7
Cataluña	2,175,577	21.6	12.4	9,856,913	16.3	6.3
Balears, Illes	2,143,647	21.3	10.3	13,088,388	21.6	9.3
Andalucía	1,585,856	15.7	17.7	9,899,358	16.4	26.5
Comunitat Valenciana	1,143,804	11.4	10.9	10,869,037	18.0	15.4
Canarias	1,090,659	10.8	15.6	8,012,632	13.2	6.3
Madrid, Comunidad de	839,363	8.3	26.8	3,602,270	6.0	29.4
Rest of ACs	1,091,171	10.8	18.8	5,177,074	8.6	6.6

Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveler has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travelers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveler leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur egatur metodologia en.pdf

And the standardised methodological report at:

http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section Quality in the INE and Code of Practice on the INE website.ç

For further information see INEbase: www.ine.es/en/ Twitter: @es_ine

All press releases at: www.ine.es/en/prensa/prensa_en.htm

Press office: Telephone numbers: (+34) 91 583 93 63 /94 08 – gprensa@ine.es Information Area: Telephone number: (+34) 91 583 91 00 – www.ine.es/infoine/?L=1





Tourist Expenditure Survey

Egatur

September 2023

Provisional data

1. International tourist expenditure by country of residence

•	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.215	22,60	1.271	7,92	185	8,75	6,9	-0,77
Germany	1.518	18,15	1.171	4,08	162	4,44	7,2	-0,35
France	818	7,46	843	1,51	113	0,33	7,4	1,17
Italy	378	7,77	877	0,36	167	21,00	5,3	-17,06
Nordic countries	549	23,24	1.338	14,67	178	3,89	7,5	10,38
United Kingdom	2.258	15,95	1.157	6,66	168	6,37	6,9	0,27
Rest of the world	5.695	30,66	1.512	8,66	226	10,12	6,7	-1,32

2. International tourist expenditure

by Autonomous Community main destination

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.215	22,60	1.271	7,92	185	8,75	6,9	-0,77
Andalucía	1.636	35,40	1.248	13,72	167	6,77	7,5	6,51
Balears, Illes	2.509	19,39	1.217	9,87	192	9,62	6,3	0,22
Canarias	1.447	12,79	1.411	2,21	181	6,40	7,8	-3,94
Cataluña	2.128	14,94	1.167	3,50	220	9,65	5,3	-5,61
Comunitat Valenciana	1.326	22,77	1.263	9,71	122	5,68	10,4	3,82
Madrid, Comunidad de	1.274	37,52	1.665	8,29	329	5,75	5,1	2,41
Rest of ACs	896	28,44	1.137	7,17	173	18,94	6,6	-9,89

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.215	22,60	1.271	7,92	185	8,75	6,9	-0,77
Rented accomodation	9.624	21,66	1.257	8,11	220	11,81	5,7	-3,31
- Hotel accomodation	7.807	19,43	1.216	7,82	240	10,56	5,1	-2,48
- Rest rented accomodation	1.817	32,22	1.473	7,84	163	18,96	9,0	-9,35
Non-rented accomodation	1.592	28,66	1.363	6,15	95	3,38	14,4	2,69

4. International tourist expenditure by type of organization

	Monthly data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	Average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	11.215	22,60	1.271	7,92	185	8,75	6,9	-0,77
Without tourist package	8.019	23,82	1.285	8,70	182	9,71	7,1	-0,92
With tourist package	3.196	19,66	1.236	6,00	195	6,45	6,3	-0,42

Tourist Expenditure Survey

Egatur

September 2023

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data	а						
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	84.608	24,05	1.272	4,45	176	8,63	7,2	-3,9
Germany	10.042	11,01	1.185	1,27	155	5,06	7,7	-3,6
France	7.885	20,88	843	2,47	119	0,86	7,1	1,6
Italy	3.338	19,98	878	-1,18	148	7,00	5,9	-7,6
Nordic countries	5.213	20,70	1.445	4,92	162	9,56	8,9	-4,2
United Kingdom	15.854	15,12	1.152	0,46	168	7,93	6,9	-6,9
Rest of the world	42.276	33,09	1.535	6,77	213	10,47	7,2	-3,4

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	84.608	24,05	1.272	4,45	176	8,63	7,2	-3,9
Andalucía	12.050	29,72	1.253	5,73	153	12,47	8,2	-6,0
Balears, Illes	15.499	15,68	1.235	6,49	191	8,94	6,5	-2,3
Canarias	14.542	15,84	1.459	1,56	171	6,20	8,5	-4,4
Cataluña	16.466	25,56	1.162	2,74	209	10,26	5,5	-6,8
Comunitat Valenciana	9.784	22,03	1.210	1,38	126	4,59	9,6	-3,1
Madrid, Comunidad de	9.801	40,39	1.706	6,98	297	4,55	5,7	2,3
Rest of ACs	6.467	33,26	1.012	8,39	143	9,11	7,1	-0,7

7. International tourist cumulated expenditure by main type of accomodation

	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual
	expenditure	variation (%)	expenditure by	variation (%)	average	variation (%)	duration	variation (%)
	(millions of €)		tourist		expenditure		of trips	
TOTAL	84.608	24,05	1.272	4,45	176	8,63	7,2	-3,9
Rented accomodation	69.973	21,62	1.284	5,13	213	11,33	6,0	-5,6
- Hotel accomodation	53.409	19,83	1.216	6,56	243	12,01	5,0	-4,9
- Rest rented accomodation	16.564	27,77	1.563	-2,69	152	11,95	10,3	-13,1
Non-rented accomodation	14.635	37,16	1.217	1,55	97	8,25	12,5	-6,2

8. International tourist cumulated expenditure by type of organization

	Cumulative data	Cumulative data							
	Total	Annual	Average	Annual	Daily	Annual	Average	Annual	
	expenditure	variation (%)	expenditure by	variation (%)	Average	variation (%)	duration	variation (%)	
	(millions of €)		tourist		expenditure		of trips		
TOTAL	84.608	24,05	1.272	4,45	176	8,63	7,2	-3,9	
Without tourist package	63.982	24,73	1.276	5,06	170	8,85	7,5	-3,5	
With tourist package	20.626	21,98	1.258	2,62	199	8,17	6,3	-5,1	

Tourist Expenditure Survey

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September 2023

Provisional data

9. International tourist expenditure by categories

	Total	Annual
	expenditure	variation (%)
	(millions of €)	
TOTAL	11.215	22,60
Expenditure on tourist package	2.204	19,29
Expenditure excluded on tourist package	9.011	23,44
- Expenditure on international transport	2.129	29,61
- Expenditure on accommodation	1.830	16,34
- Expenditure on food and drinks	1.756	22,78
- Expenditure on activities	2.299	22,90
- Other expenditure	997	27,26

EGATUR (TABLE ANNEX) September 2023 (3/3)

2nd November 2023