

Total Expenditure Survey
October 2023. Provisional data

Total expenditure by international tourists visiting Spain stood by 10,308 million, 24.0% more than in October 2022

Average daily expenditure increased by 10.6% and stood at 185 euros

Total expenditure made by international tourists visiting Spain in October reached 10,308 million euros, representing an increase of 24.0% as compared to the same month of 2022. This figure stood by 23.9% more than in the same month of 2019.

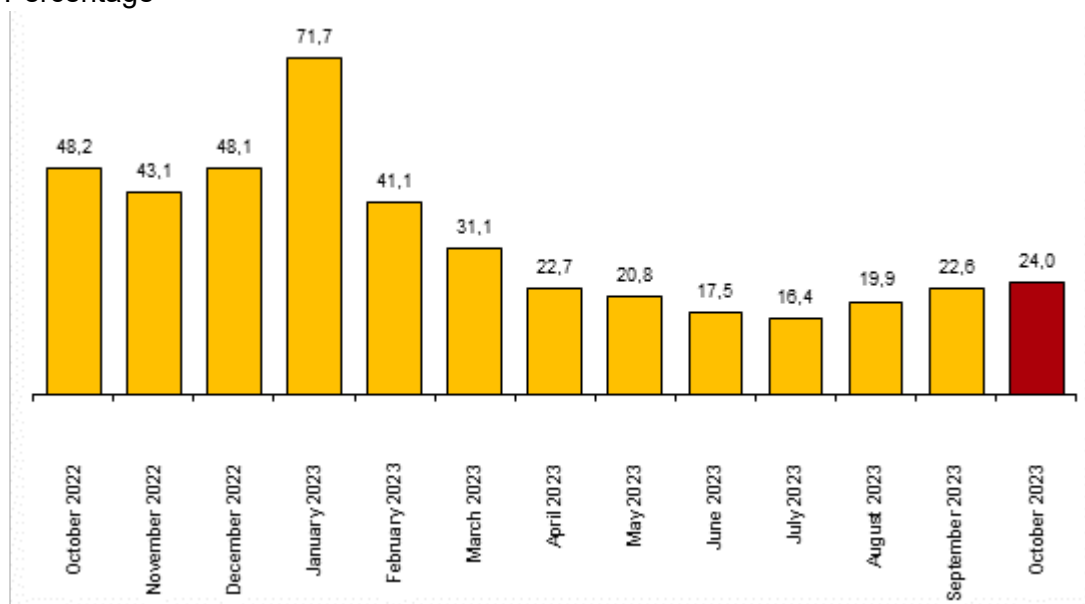
The average expenditure per tourist stood at 1,260 euros, with an annual increase of 8.8%. On the other hand, the average daily expenditure increased by 10.6%, up to 185 euros.

The average stay by international tourists was 6.8 days, 0.1 less days than in October 2022.

During the first 10 months of 2023 the total expenditure by international tourists increased by 24.0%, as compared with the same period of the previous year, reaching 94,916 million euros.

The expenditure of this accumulated figure stood by 16.0% more, comparing with the same period in 2019, before the pandemic.

Annual variation rate of total international tourist expenditure
Percentage



Sending countries

The main sending countries, in terms of level of expenditure in October were United Kingdom (accounting for 18.8 of the total), Germany (13.1%) and France (7.7%).

Expenditure by tourists from United Kingdom increased by 18.0% in the annual rate, by those from Germany by 14.2% and by those from France by 14.5%.

International tourist expenditure by country of residence. October 2023

	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL	10,308	24.0	1,260	8.8	185	10.6	6.8	-1.5
Germany	1,348	14.2	1,178	5.7	160	11.9	7.3	-5.5
France	793	14.5	795	5.1	114	3.1	7.0	2.0
Italy	346	23.1	858	9.0	142	-0.3	6.1	9.3
Nordic Countries	675	8.2	1,333	3.1	165	0.2	8.1	2.9
United Kingdom	1,933	18.0	1,129	5.2	169	8.5	6.7	-3.1
Rest of the world	5,213	33.8	1,527	11.2	234	12.9	6.5	-1.5

During the first 10 months of 2023, United Kingdom was the country with the largest cumulative expenditure (18.7% of the total). It was followed by Germany (12.0%) and France (9.1%).

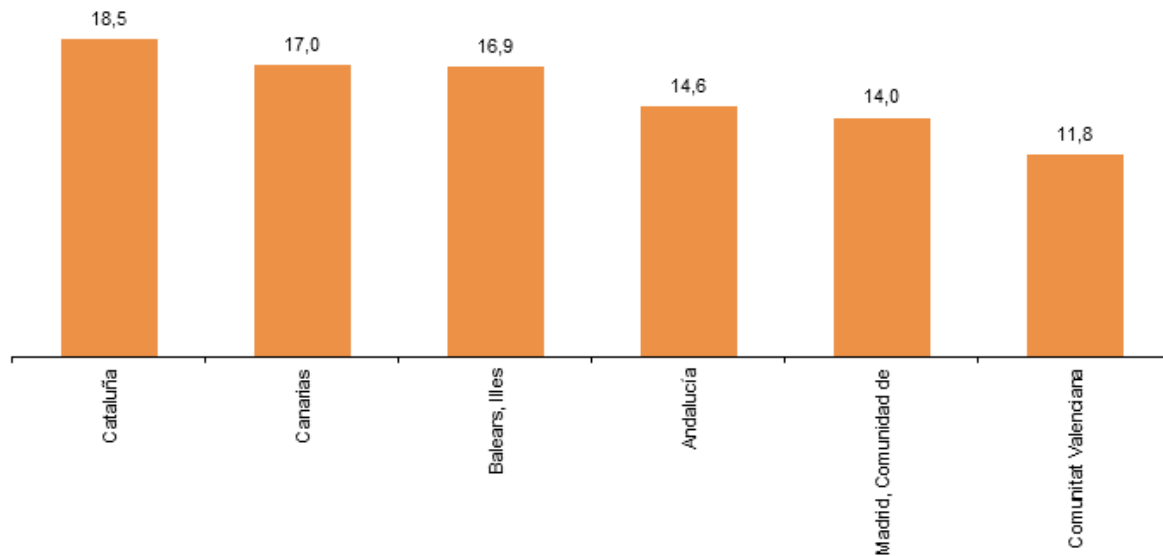
International tourist expenditure by country of residence. Year 2023

	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	94,916	100.0	24.0
Germany	11,390	12.0	11.4
France	8,678	9.1	20.3
Italy	3,684	3.9	20.3
Nordic Countries	5,888	6.2	19.1
United Kingdom	17,787	18.7	15.4
Rest of the world	47,489	50.0	33.2

Main destination Autonomous Communities

The main destination Autonomous Communities with the greatest weight in total tourist expenditure in October were Cataluña (with 18.5% of the total), Canarias (17.0%) and Illes Balears (16.9%).

Total expenditure by main destination Autonomous Community
Percentage



The annual rate of tourist expenditure increased by 27.0% in Cataluña, by 0.0% in Canarias and by 16.9% in Illes Balears.

The remaining main destination Autonomous Communities of tourists showed positive annual rate variations.

International tourist expenditure by Autonomous Community main destination. October 2023

	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL	10,308	24.0	1,260	8.8	185	10.6	6.8	-1.5
Cataluña	1,909	27.0	1,147	13.2	224	17.7	5.1	-3.8
Canarias	1,753	12.8	1,381	5.3	176	5.0	7.9	0.3
Balears, Illes	1,742	16.9	1,182	7.3	178	9.9	6.6	-2.4
Andalucía	1,505	21.6	1,211	2.6	166	9.0	7.3	-5.9
Madrid, Comunidad de	1,441	35.5	1,750	13.4	303	4.0	5.8	9.0
Comunitat Valenciana	1,214	36.4	1,172	14.0	134	12.8	8.7	1.0
Rest of ACs	744	29.8	1,114	7.4	167	14.5	6.7	-6.2

During the first 10 months of 2023, the main destination Autonomous Communities with more cumulative expenditure were Cataluña (with 19.4% of the total), Illes Balears (18.2%) and Canarias (17.2%).

International tourist cumulated expenditure by Autonomous Community main destination. Year 2023

	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	94,916	100.0	24.0
Cataluña	18,376	19.4	25.7
Balears, Illes	17,241	18.2	15.8
Canarias	16,295	17.2	15.5
Andalucía	13,554	14.3	28.8
Madrid, Comunidad de	11,242	11.8	39.7
Comunitat Valenciana	10,998	11.6	23.5
Rest of ACs	7,211	7.6	32.9

Expenditure items

The expenditure on international transport (not part of package trips) was the most important item in October, representing 20.7% of the total expenditure and an increase of 34.0% with respect same month of 2022.

The following items were expenditure on activities and expenditure on tourist package, which accounted for 20.1% and 18.1% of the total, respectively. The former increased by 19.2% in the annual rate and the latter by 27.1%.

International tourist expenditure by expenditure categories. October 2023

	Total expenditure (millions of €)	Percentage	Annual variation (%)
TOTAL	10,308	100.0	24.0
Expenditure on tourists package	1,862	18.1	27.1
Expenditure excluded on tourists package	8,446	81.9	23.4
- Expenditure on international transport	2,129	20.7	34.0
- Expenditure on accommodation	1,723	16.7	18.9
- Expenditure on food and drinks	1,603	15.6	20.0
- Expenditure on activities	2,073	20.1	19.2
- Other expenditure	918	8.9	24.9

Main type of accommodation, method of organization and main reason for the trip

67.2% of total tourist expenditure in October was made by tourists staying at hotels, with an annual rise of 24,1%. On the other hand, expenditure on non-rented accommodation increased by 24.8%.

Expenditure by tourists not travelling with a tourist package (which represented 73.3% of the total) increased by 23.4% in the annual rate. For those who contract a tourist package, it increased by 25.6%.

In terms of the reasons for travel, tourists visiting Spain for leisure generated 84.4% of the total (spending 23,3% more than October de 2022).

International tourist expenditure by main type of accommodation, type of organization and main purpose of the trip. October 2023

	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourists (€)	Annual variation (%)	Daily average expenditure (€)	Annual variation (%)	Average duration of the trips	Annual variation (%)
TOTAL¹	10,308	24.0	1,260	8.8	185	10.6	6.8	-1.5
Rented accommodation	8,686	23.9	1,276	9.3	215	9.2	5.9	0.1
- Hotel accommodation	6,928	24.1	1,216	7.6	245	11.0	5.0	-3.1
- Rest rented accommodation	1,758	22.8	1,585	18.1	145	4.5	10.9	13.0
Non rented accommodation	1,621	24.8	1,182	6.8	107	14.6	11.1	-6.8
TOTAL	10,308	24.0	1,260	8.8	185	10.6	6.8	-1.5
Without tourists package	7,557	23.4	1,285	10.6	182	12.0	7.1	-1.2
With tourists package	2,751	25.6	1,197	4.3	196	6.2	6.1	-1.8
TOTAL	10,308	24.0	1,260	8.8	185	10.6	6.8	-1.5
Leisure	8,702	23.3	1,244	8.0	189	9.6	6.6	-1.5
Work	870	21.5	1,433	10.4	237	29.3	6.0	-14.6
Other motives	735	36.7	1,282	18.4	126	9.5	10.2	8.1

¹ It is distinguished two main groups of accommodation, depending on whether there was a monetary transaction or not: rented accommodation (payment accommodation: hotels, renting accommodation, camping site, rural accommodation and other rented accommodation) or non-rented accommodation (owned dwelling, family or friends dwellings and other non-rented accommodation).

Stopovers¹ on trips and overnight stays by Autonomous Communities

Stopovers on trips by international tourists in October increased by 11.7% in the annual rate. Of them, 21.4% were carried out in Cataluña (with an increase of 12.6%).

On the other hand, the total number of overnight stays by international tourists in all types of accommodation (hotels, holiday dwellings, own homes, homes of relatives or friends, rented dwellings, etc.) reached 55.6 million, representing an increase of 12,2%.

Canarias was the Autonomous Community with more overnight stays (10.0 million, 7.5% more than in October 2022). It was followed by Illes Balears (with 9,8 million overnight stays and an increase of 5,6%) and Andalucía (with 9,2 million, 12,3% more).

Stopovers and overnight stays by Autonomous Community of destination. October 2023

	Number of stopovers	Percentage	Annual variation (%)	Number of overnight stays	Porcentaje	Annual variation (%)
TOTAL	9,378,186	100.0	11.7	55,633,948	100.0	12.2
Cataluña	2,002,305	21.4	12.6	8,697,845	15.6	10.7
Andalucía	1,557,103	16.6	13.0	9,230,022	16.6	12.3
Balears, Illes	1,526,836	16.3	6.4	9,788,548	17.6	5.6
Canarias	1,313,532	14.0	8.0	9,950,452	17.9	7.5
Comunitat Valenciana	1,162,119	12.4	19.2	9,150,134	16.4	21.9
Madrid, Comunidad de	896,976	9.6	15.8	4,363,864	7.8	24.4
Rest of ACs	919,316	9.8	9.6	4,453,082	8.0	11.9

Review and update of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

¹ A stopover refers to each overnight stay made during the trip. A trip may have as many stopovers as intermediate destinations where the traveler has stayed at least one night.

Methodological note

The main objective of the Tourist Expenditure Survey (EGATUR) is to obtain monthly information on the tourist expenditure made by non-residents in Spain in their trips to our country.

For the preparation of EGATUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travelers (road, airport, port and rail).

Reference period of the results: the month.

Sample size: The theoretical annual sample size of EGATUR exceeds 127,000 surveys, which are distributed throughout the year according to the seasonality of the flow of passengers and to the sample design, which is defined for each access road independently, setting a fraction of the sub-sampling from the FRONTUR sample.

Type of sampling: Single stage, where the estimates of the FRONTUR survey are used as the target population to which the EGATUR data are elevated.

Collection method: personal interviews when the traveler leaves Spain.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website.

For more information you can access the methodology at:

http://www.ine.es/en/daco/daco42/frontur/frontur_egatur_metodologia_en.pdf

And the standardised methodological report at:

<http://www.ine.es/dynt3/metadatos/en/RespuestaDatos.html?oe=16029>

Statistics from INE are prepared in accordance with the European Statistics Code of Practice, which is the basis of the Institution's quality policy and strategy. For more information, consult the section [Quality in the INE and Code of Practice](#) on the INE website.

For further information see **INEbase:** www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

All press releases at: www.ine.es/en/prensa/prensa_en.htm

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Tourist Expenditure Survey

Egatur

October 2023

Provisional data

1. International tourist expenditure by country of residence

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	10.308	24,02	1.260	8,84	185	10,55	6,8	-1,55
Germany	1.348	14,20	1.178	5,72	160	11,90	7,3	-5,52
France	793	14,54	795	5,11	114	3,09	7,0	1,96
Italy	346	23,14	858	9,03	142	-0,29	6,1	9,34
Nordic countries	675	8,17	1.333	3,08	165	0,22	8,1	2,85
United Kingdom	1.933	18,04	1.129	5,16	169	8,49	6,7	-3,07
Rest of the world	5.213	33,80	1.527	11,19	234	12,86	6,5	-1,48

2. International tourist expenditure by Autonomous Community main destination

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	10.308	24,02	1.260	8,84	185	10,55	6,8	-1,55
Andalucía	1.505	21,59	1.211	2,59	166	8,98	7,3	-5,86
Balears, Illes	1.742	16,89	1.182	7,27	178	9,90	6,6	-2,39
Canarias	1.753	12,84	1.381	5,28	176	4,99	7,9	0,28
Cataluña	1.909	27,00	1.147	13,24	224	17,68	5,1	-3,77
Comunitat Valenciana	1.214	36,40	1.172	13,96	134	12,80	8,7	1,03
Madrid, Comunidad de	1.441	35,51	1.750	13,36	303	4,04	5,8	8,96
Rest of ACs	744	29,79	1.114	7,37	167	14,50	6,7	-6,23

3. International tourist expenditure by main type of accommodation

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	10.308	24,02	1.260	8,84	185	10,55	6,8	-1,55
Rented accommodation	8.686	23,87	1.276	9,25	215	9,17	5,9	0,08
- Hotel accommodation	6.928	24,14	1.216	7,57	245	11,03	5,0	-3,12
- Rest rented accommodation	1.758	22,82	1.585	18,05	145	4,46	10,9	13,02
Non-rented accommodation	1.621	24,83	1.182	6,84	107	14,62	11,1	-6,79

4. International tourist expenditure by type of organization

	Monthly data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily Average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	10.308	24,02	1.260	8,84	185	10,55	6,8	-1,55
Without tourist package	7.557	23,44	1.285	10,61	182	11,95	7,1	-1,20
With tourist package	2.751	25,64	1.197	4,34	196	6,23	6,1	-1,78

Tourist Expenditure Survey

Egatur

October 2023

Provisional data

5. International tourist cumulated expenditure by country of residence

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	94.916	24,04	1.271	4,93	177	8,83	7,2	-3,6
Germany	11.390	11,38	1.184	1,79	155	5,84	7,6	-3,8
France	8.678	20,27	838	2,76	119	1,10	7,1	1,6
Italy	3.684	20,27	876	-0,23	148	6,29	5,9	-6,1
Nordic countries	5.888	19,12	1.431	4,77	162	8,38	8,8	-3,3
United Kingdom	17.787	15,43	1.150	0,96	168	7,99	6,9	-6,5
Rest of the world	47.489	33,17	1.534	7,25	215	10,71	7,1	-3,1

6. International tourist cumulated expenditure by Autonomous Community main destination

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	94.916	24,04	1.271	4,93	177	8,83	7,2	-3,6
Andalucía	13.554	28,77	1.249	5,37	154	12,03	8,1	-5,9
Balears, Illes	17.241	15,80	1.229	6,56	190	9,04	6,5	-2,3
Canarias	16.295	15,51	1.450	2,00	172	6,06	8,4	-3,8
Cataluña	18.376	25,71	1.160	3,83	211	10,99	5,5	-6,5
Comunitat Valenciana	10.998	23,46	1.206	2,63	127	5,43	9,5	-2,7
Madrid, Comunidad de	11.242	39,74	1.711	7,80	298	4,48	5,7	3,2
Rest of ACs	7.211	32,89	1.021	8,26	145	9,57	7,0	-1,2

7. International tourist cumulated expenditure by main type of accommodation

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	94.916	24,04	1.271	4,93	177	8,83	7,2	-3,6
Rented accommodation	78.660	21,86	1.283	5,58	213	11,09	6,0	-5,0
- Hotel accommodation	60.337	20,31	1.216	6,67	243	11,90	5,0	-4,7
- Rest rented accommodation	18.323	27,28	1.565	-0,66	152	11,19	10,3	-10,7
Non-rented accommodation	16.256	35,82	1.214	2,17	98	8,80	12,4	-6,1

8. International tourist cumulated expenditure by type of organization

	Cumulative data							
	Total expenditure (millions of €)	Annual variation (%)	Average expenditure by tourist	Annual variation (%)	Daily Average expenditure	Annual variation (%)	Average duration of trips	Annual variation (%)
TOTAL	94.916	24,04	1.271	4,93	177	8,83	7,2	-3,6
Without tourist package	71.539	24,59	1.277	5,65	171	9,15	7,5	-3,2
With tourist package	23.377	22,40	1.250	2,81	199	7,94	6,3	-4,8

Tourist Expenditure Survey

Egatur

October 2023

Provisional data

9. International tourist expenditure by categories

	Total expenditure (millions of €)	Annual variation (%)
TOTAL	10.308	24,02
Expenditure on tourist package	1.862	27,11
Expenditure excluded on tourist package	8.446	23,36
- Expenditure on international transport	2.129	34,00
- Expenditure on accommodation	1.723	18,92
- Expenditure on food and drinks	1.603	20,01
- Expenditure on activities	2.073	19,25
- Other expenditure	918	24,93

EGATUR (TABLE ANNEX) October 2023 (3/3)

4th December 2023