

03 March 2022

### **Tourist Movements at Borders (FRONTUR)**

January 2022. Provisional data

# Spain received 2.5 million international tourists in January, compared to 437,973 in the same month of 2021

Spain received in January the visit of 2.5 million international tourists, 467.7% more than in the same month of 2021.

United Kingdom was the main country of residence, with 363,150 tourists, accounting for 14.6% of the total and an increase of 1,461.3% as compared to January last year.

France and Germany were the following countries with the most tourists visiting Spain. From France we received 347,955 tourists (195.6% more in the annual rate) and from Germany 282,280 tourists (452.2% more in the annual rate).

## International tourist arrivals<sup>1</sup> Monthly data, annual variation

985.0 635.9 467.7 404.4 354 2 313 0 112.9 78.5 0.0 0.0 -75.4 -89.4 -93.6 January 2021 February 202 202 March 202 May 202 August 202 September 2027 une 202 October 202 November 202 July

<sup>&</sup>lt;sup>1</sup> Variation rates of April and May 2021 are not possible to calculate because there was not entry of tourists in April and May 2020 due to the closure of the borders determined by the high alert period

#### International tourist arrivals (\*) by country of residence

	Monthly data		Accumulated data		
January 2022	Absolute	Annual	Absolute	Annual	
	value	change	value	change	
TOTAL	2,486,486	467.7	2,486,486	467.7	
Germany	282,280	452.2	282,280	452.2	
Belgium	103,704	332.6	103,704	332.6	
France	347,955	195.6	347,955	195.6	
Ireland	70,168	741.7	70,168	741.7	
Italy	156,528	585.8	156,528	585.8	
Netherlands	172,549	984.3	172,549	984.3	
Portugal	92,756	222.5	92,756	222.5	
United Kingdom	363,150	1461.3	363,150	1461.3	
Switzerland	60,250	289.3	60,250	289.3	
Russia	18,444	450.1	18,444	450.1	
Nordic Countries	208,397	973.7	208,397	973.7	
Rest of Europe	291,994	374.2	291,994	374.2	
United States	68,694	1028.5	68,694	1028.5	
Rest of America	166,106	703.3	166,106	703.3	
Rest of the world	83,510	328.8	83,510	328.8	

<sup>(\*):</sup> does not include transit travelers or same-day visitors

#### **Main destination Autonomous Communities**

Canarias was the main tourist destination in January, with 30.6% of the total. It was followed by Cataluña (18.6%) and Andalucía (13.0%).

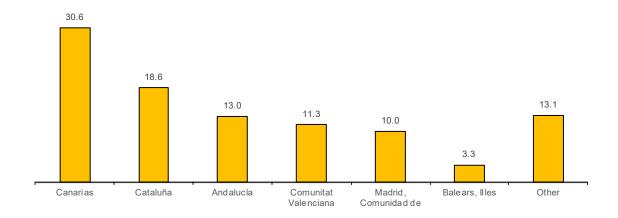
759,765 tourists came to Canarias, 777.5% more than in January last year. The main countries of residence of tourists visiting this Autonomous Community were the United Kingdom (26.5% of the total) and Germany (19.0%).

The number of tourists visiting Cataluña increased by 442.7% and stood in 463,661. 25.3% of these tourists came from France and 22.7% from Rest of Europe.

The third main destination Autonomous Community by number of tourists was Andalucía, with 323,896 tourists and an annual increase of 550.5%. United Kingdom was the main country of origin (with 14.8% of the total), followed by Netherlands (13.8%).

In the remaining Autonomous Communities the number of tourists increased, by 462.9% in Comunitat Valenciana, by 447.5% in Illes Balears and by 444.0% in Comunidad de Madrid.

### International tourist arrivals by main autonomous region of destination. Percentage of the total



### International tourist arrivals by main Autonomous Community of destination. Monthly and cumulative data

	Monthly data		Accumulated data		
January 2022	Absolute	Annual	Absolute	Annual	
	value	change	value	change	
TOTAL	2,486,486	467.7	2,486,486	467.7	
Andalucía	323,896	550.5	323,896	550.5	
Balears, Illes	83,120	447.5	83,120	447.5	
Canarias	759,765	777.5	759,765	777.5	
Cataluña	463,661	442.7	463,661	442.7	
Comunitat Valenciana	281,261	462.9	281,261	462.9	
Madrid, Comunidad de	247,982	444.0	247,982	444.0	
Other	326,801	210.0	326,801	210.0	

### International tourist arrivals by main Autonomous Community of destination. Main country of residence

	First	% tourists	Second	% tourists
January 2022	outbound country		outbound country	
TOTAL	United Kingdom	14.6	France	14.0
Andalucía	United Kingdom	14.8	Netherlands	13.8
Balears, Illes	Germany	50.4	United Kingdom	9.9
Canarias	United Kingdom	26.5	Germany	19.0
Cataluña	France	25.3	Rest of Europe	22.7
Comunitat Valenciana	France	21.5	United Kingdom	15.3
Madrid, Comunidad de	Rest of America	32.8	Rest of Europe	13.3

#### Forms of access and main means of accommodation

Most tourists visiting Spain in January came by air, with more than 2.0 million, representing an annual increase of 703.7%.

Road entries accounted for 146.0% more tourists and port arrivals had an increase of 510.1%. In turn, railway access registered a 9.4% decrease.

#### International tourist arrivals by main means of access to Spain

	Monthly data		Accumulated data		
January 2022	Absolute Annual		Absolute	Annual	
	value	change	value	change	
TOTAL	2,486,486	467.7	2,486,486	467.7	
Air transport	2,030,198	703.7	2,030,198	703.7	
Motor vehicle	430,127	146.0	430,127	146.0	
Train	6,666	-9.4	6,666	-9.4	
Waterway	19,496	510.1	19,496	510.1	

In January, the number of tourists choosing market accommodation as the main type of accommodation increased by 546.9% in the annual rate. Within this type, hotel accommodation grew by 551.3%, while rented dwellings grew by 712.0%.

On the other hand, non-market accommodation increased by 344.3%. The number of tourists staying in relatives or friends' homes increased by 376.4% and that of those staying in their own dwelling did so by 342.9%.

#### International tourist arrivals by main type of accommodation

	Monthly data		Accumulated data	
January 2022	Absolute	Annual	Absolute	Annual
	value	change	value	change
TOTAL	2,486,486	467.7	2,486,486	467.7
Rented accommodation <sup>(*)</sup>	1,725,782	546.9	1,725,782	546.9
-Hotel accomodation	1,461,778	551.3	1,461,778	551.3
-Rental housing	176,645	712.0	176,645	712.0
-Rest rented accommodation	87,359	324.8	87,359	324.8
Non-rented accommodation	760,704	344.3	760,704	344.3
-Vacation home ownership	216,707	342.9	216,707	342.9
-Home of family or friends	505,681	376.4	505,681	376.4
-Rest non rented accommodation	38,316	137.7	38,316	137.7

<sup>(\*):</sup>Two principal groups of accommodation are distinguished, depending on whether there has been a monetary transaction: market accommodation (paid accommodation; hotels, rented accommodation, camp sites, country houses and other market accommodation) and non-market accommodation (own home, relatives or friends' homes and other non-market accommodation).

#### Main reason, length of stay and organization of the trip

In January, *Leisure, recreation, and holidays* were the main reasons for travelling to Spain for more than 2.0 million tourists, representing an annual increase of 630.2%.

A total of 147,999 tourists arrived for *Business and professional reasons* (145.6% more) and 331,005 arrived for Other reasons (222.1% more).

#### International tourist arrivals by main purpose of the trip

	Monthly data		Accumulated data		
January 2022	Absolute	Annual	Absolute	Annual	
	value	change	value	change	
TOTAL	2,486,486	467.7	2,486,486	467.7	
Leisure, vacations	2,007,483	630.2	2,007,483	630.2	
Business and professional purposes	147,999	145.6	147,999	145.6	
Other purposes	331,005	222.1	331,005	222.1	

A stay of four to seven nights was the main length among tourists in January, with 996,069 tourists and an annual increase of 705.0%.

The number of visitors increased by 116.4% among those without overnight stays (excursionists) and increased by 359.4% among tourists with longer duration (more than 15 nights).

#### International visitor arrivals by length of stay

	Monthly data		Accumulated data		
January 2022	Absolute	Annual	Absolute	Annual	
	value	change	value	change	
TOTAL	4,245,309	239.4	4,245,309	239.4	
no night <sup>(*)</sup>	1,758,823	116.4	1,758,823	116.4	
1 night	134,303	134.6	134,303	134.6	
2 - 3 nights	352,724	386.9	352,724	386.9	
4 - 7 nights	996,069	705.0	996,069	705.0	
8 - 15 nights	629,646	510.1	629,646	510.1	
More than 15 nights	373,745	359.4	373,745	359.4	

<sup>(\*):</sup> Excursionists

In January, more than 2 million tourists travelled without a tourist package, indicating an annual increase of 422.0%. 471,535 tourists travelled with a tourist package, 807.3% more.

#### International tourist arrivals by type of organization

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	Monthly data Acc		Accumulated	cumulated data	
January 2022	Absolute	Annual	Absolute	Annual	
	value	change	value	change	
TOTAL	2,486,486	467.7	2,486,486	467.7	
No Tourist Package	2,014,951	422.0	2,014,951	422.0	
Tourist Package	471,535	807.3	471,535	807.3	

#### Revision and updating of data

The data published today is provisional and will be revised March next year. Data of 2021 was updated and the results are definitive. These results are available at INEBase.

#### Methodological note

The main objective of the Tourist Movement on Borders Survey (FRONTUR) is to estimate the number of non-residents visiting Spain on a monthly basis, as well as to know the main characteristics of the trips made by these visitors.

For the preparation of FRONTUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travellers, both by road, airport, port and rail.

Reference period of the results: the month.

Sample size: the annual theoretical sample size of FRONTUR exceeds 450,000 surveys, which are distributed throughout the year, taking into account the seasonality of passenger flows.

Type of sampling: the sample design, a series of strata have been defined for each form of entry that group together border points, airports, ports or railway lines, respectively. In the road and airport sample allocation, the day of the week in which the survey has been carried out is also identified, differentiating between working days, weekends and holidays. Furthermore, in airports 20 air relations are defined (Spanish airport of origin-country of destination airport) which also determine the sample design in this form of access.

Collection method: information is collected by direct interview when the traveller leaves Spain, using a multilingual electronic questionnaire.

A more complete tabulation plan with the main series of aggregates, as well as the microdata file for the reference month, is available on the INE website. For more information you can access the methodology at:

http://www.ine.es/daco/daco42/frontur/frontur egatur metodologia.pdf

And the standardized methodological report at:

http://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=16028

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