

Press Release

01 September 2023

Tourist Movements at Borders (FRONTUR) July 2023. Provisional data

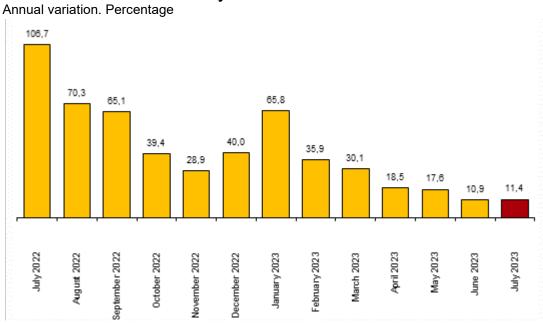
Spain received 10.1 million international tourists in July, 11.4% more than in the same month of 2022

Spain received in July the visit of 10.1 million international tourists, 11.4% more than in the same month of 2022. This figure 2.6 % more the number of tourists received same month in 2019.

United Kingdom was the main country of residence, with over 2.0 million tourists, accounting for 20.0% of the total and an increase of 7.0% compared to July of 2022.

France and Germany were the following countries with the most tourists visiting Spain. From France we received 1.6 million tourists (11.0% more in the annual rate) and Germany more than 1.1 million tourists (4.8% more).

Among the other countries of residence, the annual growth was particularly noteworthy in tourists coming from United States (28.9%), Portugal (18.5%) and Italy (17.8%).



International tourists arrivals by month

In the first seven months of 2023 the number of tourists visiting Spain increased by 20.9% and exceed 47.6 million. 39.4 million came same period last year.

The number of tourists came to Spain stood by 0.8% less comparing to the accumulated of seven first years of 2019, before the pandemic.

The main sending countries so far this year were United Kingdom (with nearly 9.8 million tourists and an increase of 16.9%, as compared to the first seven months of 2022), France (more than 6.4 million and an increase of 20.0%) and Germany (with more than 6.0 million, a 9.6% more).

	Monthly data		Accumulated	data
July 2023	Absolute value	Annual variation (%)	Absolute value	Annual variation (%)
TOTAL	10,131,579	11.4	47,628,867	20.9
Germany	1,149,367	4.8	6,000,479	9.6
Belgium	438,978	4.2	1,540,317	7.5
France	1,578,040	11.0	6,441,170	20.0
Ireland	303,158	8.3	1,407,634	19.4
Italy	555,216	17.8	2,639,841	26.3
Netherlands	488,108	-12.8	2,212,307	-2.8
Portugal	358,125	18.5	1,544,801	25.0
United Kingdom	2,025,410	7.0	9,780,950	16.9
Switzerland	261,841	11.1	1,128,079	20.4
Nordic Countries	610,427	5.6	2,871,133	17.3
Rest of Europe (**)	874,168	18.9	4,542,681	22.9
United States	469,319	28.9	2,307,087	48.7
Rest of America	519,428	30.3	2,710,676	39.3
Rest of the world	499,993	49.9	2,501,712	78.4

International tourists arrivals (*) by country of residence¹

(*) Does not include transit travellers or same day visitors.

(**) Includes Russia's estimation.

^{1.} Turkey has been included in Rest of Europe aggregate since January 2022.

Main destination Autonomous Communities

Illes Balears was the main tourists destination in July, with 24.1% of the total. It was followed by Cataluña (22.9%) and Andalucía (13.3%).

Over 2.4 million tourists came to Illes Balears, 7.2% more than in July last year. The main countries of residence of tourists visiting this Autonomous Community were United Kingdom (26.2% of the total) and Germany (25.1%).

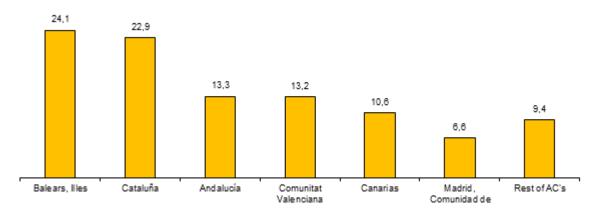
The number of tourists visiting Cataluña increased by 16.2% and stood above 2.3 million. 21.0% of these tourists came from France and 11.1% from United Kingdom.

The third main destination Autonomous Community by number of tourists was Andalucía, with more than 1.3 million and an annual increase of 20.1%. United Kingdom was the main country of origin (with 22.5% of the total), followed by Nordic Countries (12.4%).

In the remaining Autonomous Communities, the number of tourists increased by 18.4% in Comunitat Valenciana, by 6.1% in Comunidad de Madrid and by 4.0% in Canarias.

In the accumulated first seven months of 2023 the Autonomous Communities that received the most tourists were Cataluña (with over 10.2 million and an increase of 27.0% as compared with the same period of 2022), Illes Balears (with over 8.1 million and an increase of 9.0%) and Canarias (with nearly 7.9 million, a 16.3% more).

International tourist arrivals by main autonomous region of destination Percentage of the total



International tourist arrivals by main Autonomous Community of destination. Monthly and cumulative data

	Monthly data	Monthly data		data
July 2023	Absolute	Annual	Absolute	Annual
TOTAL	10,131,579	11.4	47,628,867	20.9
Andalucía	1,347,864	20.1	6,861,481	26.2
Balears, Illes	2,437,549	7.2	8,147,043	9.0
Canarias	1,070,558	4.0	7,880,193	16.3
Cataluña	2,319,824	16.2	10,223,794	27.0
Comunitat Valenciana	1,334,727	18.4	5,770,982	22.2
Madrid, Comunidad de	664,961	6.1	4,356,423	30.9
Rest of AC's	956,096	4.2	4,388,950	21.4

International tourist arrivals by main Autonomous Community of destination. Main country of residence

July 2023	First outbound country	% tourists	Second outbound country	% tourists
TOTAL	United Kingdom	20.0	France	15.6
Andalucía	United Kingdom	22.5	Nordic Countries	12.4
Balears, Illes	United Kingdom	26.2	Germany	25.1
Canarias	United Kingdom	41.9	Germany	14.5
Cataluña	France	21.0	United Kingdom	11.1
Comunitat Valenciana	France	25.4	United Kingdom	20.9
Madrid, Comunidad de	United States	14.6	France	9.9

Forms of access and main means of accommodation

Most tourists visiting Spain in July came by air, with nearly 7.9 million, representing an annual increase of 10.7%.

Road entries accounted for 12.6% more tourists, port arrivals for 24.5% more and for railway access for 33.3% more.

Monthly data		Accumulated data		
July 2023	Absolute	Annual	Absolute	Annual
	value	change (%)	value	change (%)
TOTAL	10,131,579	11.4	47,628,867	20.9
Air transport	7,890,671	10.7	39,378,613	19.4
Motor vehicle	1,984,398	12.6	7,316,041	27.2
Train	48,392	33.3	178,671	44.1
Waterway	208,118	24.5	755,542	38.6

International tourist arrivals by main means of access to Spain

In July, the number of tourists choosing market accommodation as the main type of accommodation increased by 6.8% in the annual rate. Within this type, hotel accommodation grew by 1.5%, while rented dwellings grew by 49.0%.

On the other hand, non-market accommodation increased by 38,3%. The number of tourists staying in relatives or friends' homes increased by 38,1% and that of those staying in their own dwelling did so by 36,4%.

	Monthly data		Accumulated	Accumulated data	
July 2023	Absolute	Annual	Absolute	Annual	
	value	change (%)	value	change (%)	
TOTAL	10,131,579	11.4	47,628,867	20.9	
Rented accommodation (*)	8,263,340	6.8	38,371,091	17.7	
-Hotel accomodation	6,281,955	1.5	30,740,983	14.1	
-Rental housing	1,502,139	49.0	5,734,873	46.8	
-Rest rented accommodation	479,246	-11.3	1,895,236	7.6	
Non-rented accommodation	1,868,239	38.3	9,257,775	36.2	
-Vacation home ownership	646,330	36.4	2,988,562	27.3	
-Home of family or friends	1,098,000	38.1	5,665,163	37.7	
-Rest non rented accommodation	123,908	50.6	604,050	80.7	

International tourist arrivals by main type of accommodation

(*) Two principal groups of accommodation are distinguished, depending on whether there has been a monetary transaction: market accommodation (paid accommodation: hotels, rented accommodation, camp sites, country houses and other market accommodation) and non-market accommodation (own home, relatives or friends' homes and other non-market accommodation).

Main reason, length of stay and organization of the trip

Release

Press

In July, *Leisure, recreation and holidays* were the main reasons for travelling to Spain for more than 9.2 million tourists, representing an increase of 10.9%.

A total of 318,452 tourists arrived for *Business and professional reasons* (6.8% more) and 606,819 arrived for *Other reasons* (24.1% more).

International tourist arrivals by main purpose of the trip

	Monthly data		Accumulated data	
July 2023	Absolute	Annual	Absolute	Annual
	value	change (%)	value	change (%)
TOTAL	10,131,579	11.4	47,628,867	20.9
Leisure, vacations	9,206,309	10.9	41,059,666	20.4
Business and professional purposes	318,452	6.8	2,751,488	13.2
Other purposes	606,819	24.1	3,817,713	33.2

A stay of four to seven nights was the main length among tourists in July, with almost 4.8 million tourists and an annual increase of 14.6%.

The number of visitors increased by 19.2% among those without overnight stays (excursionists) and increased by 7.4% among tourists with longer duration (more than 15 nights).

Monthly data Accumulated data July 2023 Absolute Annual Absolute Annual value change (%) value change (%) TOTAL 14,842,762 69,288,071 13.8 21.0 no night (*) 4,711,183 19.2 21,659,205 21.4 1 night 10.1 2,297,004 26.1 498,997 2 - 3 nights 1,475,964 13.4 9,135,790 22.8 4 - 7 nights 4,782,374 14.6 23,179,792 22.4 8 - 15 nights 6.4 16.0 2,686,655 9,793,518 687,589 More than 15 nights 7.4 3,222,762 16.8

International visitor arrivals by length of stay¹

(*) Excursionists.

1. It is important take into account that the survey is made to the visitors in their exit from the country. For this reason, some nights could have been expended in a previous period.

In July, more than 7.7 million tourists travelled without a tourists package, indicating an annual increase of 11.9%. Over 2.4 million tourists travelled with a tourists package, 10.1% more.

International tourist arrivals by type of organization

	Monthly data		Accumulated data		
July 2023	Absolute	Annual	Absolute	Annual	
	value	change (%)	value	change (%)	
TOTAL	10,131,579	11.4	47,628,867	20.9	
No tourists Package	7,729,427	11.9	36,304,633	20.0	
tourists Package	2,402,153	10.1	11,324,234	23.7	

Revision and updating of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

Methodological note

The main objective of the Tourist Movement on Borders Survey (FRONTUR) is to estimate the number of non-residents visiting Spain on a monthly basis, as well as to know the main characteristics of the trips made by these visitors.

For the preparation of FRONTUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

Population scope: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

Geographical scope: the entire national territory. The sample is collected at the main access points for non-resident travelers, both by road, airport, port and rail.

Reference period of the results: the month.

Sample size: the annual theoretical sample size of FRONTUR exceeds 450,000 surveys, which are distributed throughout the year, taking into account the seasonality of passenger flows.

Type of sampling: the sample design, a series of strata have been defined for each form of entry that group together border points, airports, ports or railway lines, respectively. In the road and airport sample allocation, the day of the week in which the survey has been carried out is also identified, differentiating between working days, weekends and holidays. Furthermore, in airports 20 air relations are defined (Spanish airport of origin-country of destination airport) which also determine the sample design in this form of access.

Collection method: information is collected by direct interview when the traveler leaves Spain, using a multilingual electronic questionnaire.

For more information you can access the methodology at:

http://www.ine.es/daco/daco42/frontur/frontur_egatur_metodologia.pdf

And the standardized methodological report at:

http://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=16028

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on <u>Quality at INE and the Code of Best Practices</u> on the INE website.

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Press Release

Survey of tourists Movements at Borders

Frontur

July 2023

Provisional data

1. International tourists arrivals by type of visitors

	Monthly data	Monthly data		Cumulative data		
	Absolut	Absolut Annual		Annual		
	value	variation (%)	value	variation (%)		
TOTAL	14.842.762	13,78	69.288.071	21,04		
tourists	10.131.579	11,44	47.628.867	20,87		
Same-day visitor	4.711.183	19,16	21.659.205	21,40		

2. International tourists arrivals by country of residence¹

	Monthly data	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual	
	value	variation (%)	value	variation (%)	
TOTAL	10.131.579	11,44	47.628.867	20,87	
Germany	1.149.367	4,77	6.000.479	9,57	
Belgium	438.978	4,20	1.540.317	7,52	
France	1.578.040	11,04	6.441.170	20,05	
Ireland	303.158	8,32	1.407.634	19,39	
Italy	555.216	17,81	2.639.841	26,28	
Netherlands	488.108	-12,82	2.212.307	-2,76	
Nordic Countries	610.427	5,62	2.871.133	17,34	
Portugal	358.125	18,49	1.544.801	24,99	
United Kingdom	2.025.410	6,97	9.780.950	16,87	
Russia (*)					
Switzerland	261.841	11,08	1.128.079	20,39	
Rest of Europe (*)	874.168	18,88	4.542.681	22,92	
United States of America	469.319	28,92	2.307.087	48,69	
Rest of America	519.428	30,29	2.710.676	39,26	
Rest of the world	499.993	49,93	2.501.712	78,37	

(*) Russia's estimation is included into the Rest of Europe aggregate

¹ Turkey has been included into the Rest of Europe aggregate since January 2022

3. International tourists arrivals by Autonomous Community main destination

	Monthly data	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual	
	value	variation (%)	value	variation (%)	
TOTAL	10.131.579	11,44	47.628.867	20,87	
Andalucía	1.347.864	20,07	6.861.481	26,16	
Illes Balears	2.437.549	7,23	8.147.043	9,03	
Canarias	1.070.558	4,04	7.880.193	16,33	
Cataluña	2.319.824	16,24	10.223.794	26,97	
Comunitat Valenciana	1.334.727	18,44	5.770.982	22,21	
Madrid, Comunidad de	664.961	6,12	4.356.423	30,89	
Rest of AC's	956.096	4,23	4.388.950	21,36	

FRONTUR (TABLE ANNEX) - JULY 2023 (1/3)

1st July 2023

4. International tourists arrivals by main mean of access

Monthly data Cumulative data Absolut Absolut Annual Annual variation (%) value variation (%) value TOTAL 11,44 20,87 10.131.579 47.628.867 Airports 7.890.671 10,74 39.378.613 19,39 Roads 1.984.398 12,59 7.316.041 27,19 Ports 208.118 24,50 755.542 38,57 Railroad 48.392 33,34 178.671 44,12

5. International tourists arrivals by main type of accomodation

	Monthly data	Monthly data		
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	10.131.579	11,44	47.628.867	20,87
Rented accommodation	8.263.340	6,76	38.371.091	17,67
-Hotel accomodation	6.281.955	1,45	30.740.983	14,10
-Rental housing	1.502.139	49,02	5.734.873	46,83
-Rest rented accommodation	479.246	-11,29	1.895.236	7,60
Non-rented accommodation	1.868.239	38,28	9.257.775	36,23
-Vacation home ownership	646.330	36,37	2.988.562	27,29
-Home of family or friends	1.098.000	38,14	5.665.163	37,72
-Rest non rented accommodation	123.908	50,61	604.050	80,68

6. International tourists arrivals by main purpose of the trip

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	10.131.579	11,44	47.628.867	20,87
Leisure, vacations	9.206.309	10,86	41.059.666	20,38
Business and professional purposes	318.452	6,82	2.751.488	13,23
Other purposes	606.819	24,15	3.817.713	33,22

7. International tourists arrivals by type of organization

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	10.131.579	11,44	47.628.867	20,87
Without tourists Package	7.729.427	11,88	36.304.633	20,00
Withtourists Package	2.402.153	10,06	11.324.234	23,74

FRONTUR (TABLE ANNEX) - JULY 2023 (2/3)

Provisional data

8. International visitor arrivals by length of stay

	Monthly data	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual	
	value	variation (%)	value	variation (%)	
TOTAL	14.842.762	13,78	69.288.071	21,04	
no night	4.711.183	19,16	21.659.205	21,40	
1 night	498.997	10,07	2.297.004	26,10	
2 - 3 nights	1.475.964	13,42	9.135.790	22,78	
4 - 7 nights	4.782.374	14,63	23.179.792	22,40	
8 - 15 nights	2.686.655	6,41	9.793.518	15,96	
More than 15 nights	687.589	7,42	3.222.762	16,79	

FRONTUR (TABLE ANNEX) - JULY 2023 (3/3)

Provisional data