

3 October 2023

### **Tourist Movements at Borders (FRONTUR)**

August 2023. Provisional data

# Spain received 10.1 million international tourists in August, 13.9% more than in the same month of 2022

Spain received in August the visit of 10.1 million international tourists, 13.9% more than in the same month of 2022. This figure 0.4 % less the figure of same month in 2019.

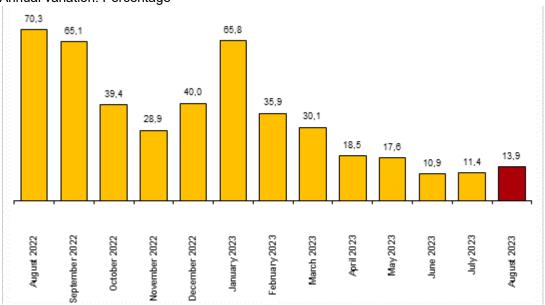
United Kingdom was the main country of residence, with over 2.0 million tourists, accounting for 20.1% of the total and an increase of 10.0% compared to August of 2022.

France and Germany were the following countries with the most tourists visiting Spain. From France we received 1.9 million tourists (17.9% more in the annual rate) and Germany almost 1.2 million tourists (5.8% more).

Among the other countries of residence, the annual growth was particularly noteworthy in tourists coming from United States (29.5%), Switzerland (24.1%) and Ireland (22.4%).

#### International tourists arrivals by month

Annual variation. Percentage



In the first eight months of 2023 the number of tourists visiting Spain increased by 19.6% and exceed 57.7 million. 48.3 million came same period last year.

The number of tourists came to Spain stood by 0.7% less comparing to the accumulated of eight first years of 2019, before the pandemic.

The main sending countries so far this year were United Kingdom (more than 11.8 million tourists and an increase of 15.6%, as compared to the first eight months of 2022), France (almost 8.4 million and an increase of 19.6%) and Germany (with almost 7.2 million, 8.9% more).

#### International tourists arrivals (\*) by country of residence1

	Monthly data		Accumulated	data
August 2023	Absolute	Annual	Absolute	Annual
	value	variation (%)	value	variation (%)
TOTAL	10,076,734	13.9	57,705,600	19.6
Germany	1,175,464	5.8	7,175,942	8.9
Belgium	323,403	7.1	1,863,721	7.4
France	1,942,453	17.9	8,383,623	19.6
Ireland	281,729	22.4	1,689,362	19.9
Italy	732,682	14.4	3,372,524	23.5
Netherlands	551,307	4.7	2,763,614	-1.4
Portugal	457,251	4.7	2,002,052	19.7
United Kingdom	2,024,316	10.0	11,805,266	15.6
Switzerland	208,875	24.1	1,336,954	21.0
Nordic Countries	327,642	6.2	3,198,775	16.1
Rest of Europe (**)	828,031	15.1	5,370,711	21.7
United States	289,727	29.5	2,596,813	46.3
Rest of America	419,287	40.9	3,129,963	39.5
Rest of the world	514,568	29.9	3,016,280	67.7

<sup>(\*)</sup> Does not include transit travellers or same day visitors.

#### **Main destination Autonomous Communities**

Illes Balears was the main tourists destination in August, with 23.3% of the total. It was followed by Cataluña (21.1%) and Andalucía (14.3%).

Over 2.3 million tourists came to Illes Balears, 7.3% more than in August last year. The main countries of residence of tourists visiting this Autonomous Community were United Kingdom (26.3% of the total) and Germany (25.2%).

The number of tourists visiting Cataluña increased by 11.7% and stood above 2.1 million. 26.5% of these tourists came from France and 12.3% from United Kingdom.

The third main destination Autonomous Community by number of tourists was Andalucía, with more than 1.4 million and an annual increase of 11.2%. United Kingdom was the main country of origin (with 20.8% of the total), followed by France (14.0%).

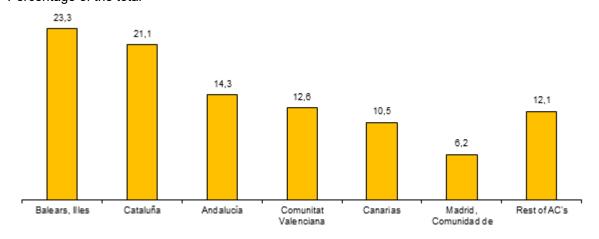
In the remaining Autonomous Communities, the number of tourists increased by 39.4% in Comunidad de Madrid, by 19.7% in Comunitat Valenciana and by 2.6% in Canarias.

In the accumulated first eight months of 2023 the Autonomous Communities that received the most tourists were Cataluña (with over 12.3 million and an increase of 24.1% as compared with the same period of 2022), Illes Balears (with nearly 10.5 million and an increase of 8.6%) and Canarias (with more than 8.9 million, a 14.5% more).

<sup>(\*\*)</sup> Includes Russia's estimation.

<sup>1.</sup> Turkey has been included in Rest of Europe aggregate since January 2022.

# International tourist arrivals by main autonomous region of destination Percentage of the total



# International tourist arrivals by main Autonomous Community of destination. Monthly and cumulative data

	Monthly data	Monthly data		Accumulated data	
August 2023	Absolute	Annual	Absolute	Annual	
	value	variation (%)	value	variation (%)	
TOTAL	10,076,734	13.9	57,705,600	19.6	
Andalucía	1,441,316	11.2	8,302,797	23.3	
Balears, Illes	2,344,314	7.3	10,491,357	8.6	
Canarias	1,062,618	2.6	8,942,811	14.5	
Cataluña	2,124,230	11.7	12,348,024	24.1	
Comunitat Valenciana	1,266,142	19.7	7,037,124	21.7	
Madrid, Comunidad de	623,702	39.4	4,980,125	31.9	
Rest of AC's	1,214,413	31.3	5,603,363	23.4	

# International tourist arrivals by main Autonomous Community of destination. Main country of residence

August 2023	First outbound country	% tourists	Second outbound country	% tourists
TOTAL	United Kingdom	20.1	France	19.3
Andalucía	United Kingdom	20.8	France	14.0
Balears, Illes	United Kingdom	26.3	Germany	25.2
Canarias	United Kingdom	42.5	Germany	14.1
Cataluña	France	26.5	United Kingdom	12.3
Comunitat Valenciana	France	33.4	United Kingdom	20.8
Madrid, Comunidad de	United States	10.1	France	8.4

#### Forms of access and main means of accommodation

Most tourists visiting Spain in August came by air, with nearly 7.6 million, representing an annual increase of 11.8%.

Road entries accounted for 20.3% more tourists, port arrivals for 22.6% more and for railway access for 31.8% more.

#### International tourist arrivals by main means of access to Spain

	Monthly data		Accumulated data		
August 2023	Absolute	Annual	Absolute	Annual	
	value	change (%)	value	change (%)	
TOTAL	10,076,734	13.9	57,705,600	19.6	
Air transport	7,563,682	11.8	46,942,295	18.1	
Motor vehicle	2,194,576	20.3	9,510,617	25.5	
Train	43,850	31.8	222,521	41.5	
Waterway	274,626	22.6	1,030,167	33.9	

In August, the number of tourists choosing market accommodation as the main type of accommodation increased by 10.0% in the annual rate. Within this type, hotel accommodation grew by 6.9%, and rented dwellings by 29.6%.

On the other hand, non-market accommodation increased by 39,9%. The number of tourists staying in relatives or friends' homes increased by 42,5% and that of those staying in their own dwelling did so by 18,7%.

#### International tourist arrivals by main type of accommodation

	Monthly data		Accumulated data	
August 2023	Absolute	Annual	Absolute	Annual
	value	change (%)	value	change (%)
TOTAL	10,076,734	13.9	57,705,600	19.6
Rented accommodation (*)	8,477,930	10.0	46,849,021	16.2
-Hotel accomodation	6,746,722	6.9	37,487,705	12.7
-Rental housing	1,087,091	29.6	6,821,964	43.8
-Rest rented accommodation	644,117	15.7	2,539,353	9.5
Non-rented accommodation	1,598,804	39.9	10,856,579	36.8
-Vacation home ownership	501,743	18.7	3,490,305	26.0
-Home of family or friends	948,624	42.5	6,613,787	38.4
-Rest non rented accommodation	148,437	170.3	752,487	93.3

<sup>(\*)</sup> Two principal groups of accommodation are distinguished, depending on whether there has been a monetary transaction: market accommodation (paid accommodation: hotels, rented accommodation, camp sites, country houses and other market accommodation) and non-market accommodation (own home, relatives or friends' homes and other non-market accommodation).

#### Main reason, length of stay and organization of the trip

In August, *Leisure, recreation and holidays* were the main reasons for travelling to Spain for almost 9.3 million tourists, representing an increase of 14.0%.

A total of 152,630 tourists arrived for *Business and professional reasons* (33.7% less) and 625,779 arrived for *Other reasons* (35.5% more).

#### International tourist arrivals by main purpose of the trip

	Monthly data		Accumulated data	
August 2023	Absolute	Annual	Absolute	Annual
	value	change (%)	value	change (%)
TOTAL	10,076,734	13.9	57,705,600	19.6
Leisure, vacations	9,298,324	14.0	50,357,990	19.1
Business and professional purposes	152,630	-33.7	2,904,118	9.2
Other purposes	625,779	35.5	4,443,492	33.5

A stay of four to seven nights was the main length among tourists in August, with more than 4.6 million tourists and an annual increase of 13.9%.

The number of visitors increased by 13.9% among those without overnight stays (excursionists) and increased by 20.5% among tourists with longer duration (more than 15 nights).

#### International visitor arrivals by length of stay<sup>1</sup>

	Monthly data	Accumulated data		data
August 2023	Absolute	Annual	Absolute	Annual
	value	change (%)	value	change (%)
TOTAL	15,141,975	13.9	84,430,047	19.7
no night (*)	5,065,241	13.9	26,724,446	19.9
1 night	570,891	20.3	2,867,895	24.9
2 - 3 nights	1,198,839	31.4	10,334,629	23.7
4 - 7 nights	4,631,137	13.9	27,810,929	20.9
8 - 15 nights	2,878,265	5.2	12,671,783	13.3
More than 15 nights	797,602	20.5	4,020,364	17.5

<sup>(\*)</sup> Excursionists.

In August, almost 7.6 million tourists travelled without a tourists package, indicating an annual increase of 16.8%. Almost 2.5 million tourists travelled with a tourists package, 5.7% more.

#### International tourist arrivals by type of organization

	Monthly data		Accumulated data	
August 2023	Absolute	Annual	Absolute	Annual
	value	change (%)	value	change (%)
TOTAL	10,076,734	13.9	57,705,600	19.6
No tourists Package	7,586,602	16.8	43,891,234	19.4
tourists Package	2,490,132	5.7	13,814,366	20.1

#### Revision and updating of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

<sup>1.</sup> It is important take into account that the survey is made to the visitors in their exit from the country. For this reason, some nights could have been expended in a previous period.

#### Methodological note

The main objective of the Tourist Movement on Borders Survey (FRONTUR) is to estimate the number of non-residents visiting Spain on a monthly basis, as well as to know the main characteristics of the trips made by these visitors.

For the preparation of FRONTUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

Type of operation: continuous monthly statistics.

**Population scope**: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

**Geographical scope**: the entire national territory. The sample is collected at the main access points for non-resident travelers, both by road, airport, port and rail.

Reference period of the results: the month.

**Sample size**: the annual theoretical sample size of FRONTUR exceeds 450,000 surveys, which are distributed throughout the year, taking into account the seasonality of passenger flows.

**Type of sampling**: the sample design, a series of strata have been defined for each form of entry that group together border points, airports, ports or railway lines, respectively. In the road and airport sample allocation, the day of the week in which the survey has been carried out is also identified, differentiating between working days, weekends and holidays. Furthermore, in airports 20 air relations are defined (Spanish airport of origin-country of destination airport) which also determine the sample design in this form of access.

**Collection method**: information is collected by direct interview when the traveler leaves Spain, using a multilingual electronic questionnaire.

For more information you can access the methodology at:

http://www.ine.es/daco/daco42/frontur/frontur egatur metodologia.pdf

And the standardized methodological report at:

http://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=16028

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on Quality at INE and the Code of Best Practices on the INE website.

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# **Survey of tourists Movements at Borders Frontur**

#### August 2023

Provisional data

### 1. International tourists arrivals by type of visitors

	Monthly data	Monthly data		umulative data	
	Absolut	Absolut Annual A		Annual	
	value	variation (%)	value	variation (%)	
TOTAL	15.141.975	13,88	84.430.047	19,69	
tourists	10.076.734	13,88	57.705.600	19,59	
Same-day visitor	5.065.241	13,88	26.724.446	19,90	

## 2. International tourists arrivals by country of residence<sup>1</sup>

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	10.076.734	13,88	57.705.600	19,59
Germany	1.175.464	5,80	7.175.942	8,93
Belgium	323.403	7,06	1.863.721	7,44
France	1.942.453	17,94	8.383.623	19,55
Ireland	281.729	22,38	1.689.362	19,88
Italy	732.682	14,36	3.372.524	23,48
Netherlands	551.307	4,68	2.763.614	-1,36
Nordic Countries	327.642	6,17	3.198.775	16,09
Portugal	457.251	4,71	2.002.052	19,70
United Kingdom	2.024.316	9,98	11.805.266	15,62
Russia (*)				
Switzerland	208.875	24,14	1.336.954	20,96
Rest of Europe (*)	828.031	15,12	5.370.711	21,65
United States of America	289.727	29,46	2.596.813	46,26
Rest of America	419.287	40,94	3.129.963	39,49
Rest of the world	514.568	29,88	3.016.280	67,69

<sup>(\*)</sup> Russia's estimation is included into the Rest of Europe aggregate

## 3. International tourists arrivals by Autonomous Community main destination

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	10.076.734	13,88	57.705.600	19,59
Andalucía	1.441.316	11,22	8.302.797	23,28
Illes Balears	2.344.314	7,26	10.491.357	8,63
Canarias	1.062.618	2,63	8.942.811	14,51
Cataluña	2.124.230	11,70	12.348.024	24,06
Comunitat Valenciana	1.266.142	19,68	7.037.124	21,75
Madrid, Comunidad de	623.702	39,41	4.980.125	31,90
Rest of AC's	1.214.413	31,35	5.603.363	23,39

<sup>&</sup>lt;sup>1</sup> Turkey has been included into the Rest of Europe aggregate since January 2022

# 4. International tourists arrivals by main mean of access

	Monthly data	Monthly data C		Cumulative data	
	Absolut	Annual	Absolut	Annual	
	value	variation (%)	value	variation (%)	
TOTAL	10.076.734	13,88	57.705.600	19,59	
Airports	7.563.682	11,77	46.942.295	18,09	
Roads	2.194.576	20,29	9.510.617	25,53	
Ports	274.626	22,55	1.030.167	33,91	
Railroad	43.850	31,80	222.521	41,52	

# 5. International tourists arrivals by main type of accomodation

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	10.076.734	13,88	57.705.600	19,59
Rented accommodation	8.477.930	10,02	46.849.021	16,21
-Hotel accomodation	6.746.722	6,92	37.487.705	12,74
-Rental housing	1.087.091	29,57	6.821.964	43,78
-Rest rented accommodation	644.117	15,72	2.539.353	9,55
Non-rented accommodation	1.598.804	39,86	10.856.579	36,75
-Vacation home ownership	501.743	18,70	3.490.305	25,97
-Home of family or friends	948.624	42,54	6.613.787	38,39
-Rest non rented accommodation	148.437	170,25	752.487	93,32

## 6. International tourists arrivals by main purpose of the trip

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	10.076.734	13,88	57.705.600	19,59
Leisure, vacations	9.298.324	14,00	50.357.990	19,15
Business and professional purposes	152.630	-33,73	2.904.118	9,17
Other purposes	625.779	35,46	4.443.492	33,53

## 7. International tourists arrivals by type of organization

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	10.076.734	13,88	57.705.600	19,59
Without tourists Package	7.586.602	16,83	43.891.234	19,44
Withtourists Package	2.490.132	5,74	13.814.366	20,06

### 8. International visitor arrivals by length of stay

	Monthly data	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual	
	value	variation (%)	value	variation (%)	
TOTAL	15.141.975	13,88	84.430.047	19,69	
no night	5.065.241	13,88	26.724.446	19,90	
1 night	570.891	20,31	2.867.895	24,91	
2 - 3 nights	1.198.839	31,44	10.334.629	23,72	
4 - 7 nights	4.631.137	13,93	27.810.929	20,91	
8 - 15 nights	2.878.265	5,22	12.671.783	13,34	
More than 15 nights	797.602	20,52	4.020.364	17,51	

#### FRONTUR (TABLE ANNEX) - AUGUST 2023 (3/3)

Provisional data