

4 December 2023

### **Tourist Movements at Borders (FRONTUR)**

October 2023. Provisional data

# Spain received 8.2 million international tourists in October, 13.9% more than in the same month of 2022

Spain received in October the visit of 8.2 million international tourists, 13.9% more than in the same month of 2022. This figure 7.8 % more the figure of same month in 2019.

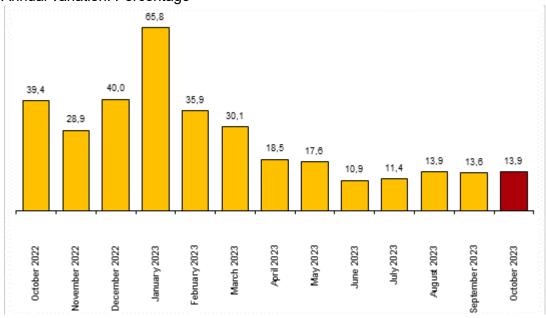
United Kingdom was the main country of residence, with over 1.7 million tourists, accounting for 20.9% of the total and an increase of 12.2% compared to October of 2022.

Germany and France were the following countries with the most tourists visiting Spain. From Germany we received 1.1 million tourists (8.0% more in the annual rate) and France almost 1.0 million tourists (9.0% more).

Among the other countries of residence, the annual growth was particularly noteworthy in tourists coming from United States (25.7%), Netherlands (19.6%) and Ireland (15.1%).

#### International tourists arrivals by month

Annual variation. Percentage



In the first 10 months of 2023 the number of tourists visiting Spain increased by 18.2% and exceed 74.7 million. 63.2 million came same period last year.

The number of tourists came to Spain stood by 0.2% more comparing to the accumulated of 10 first years of 2019, before the pandemic.

The main sending countries so far this year were United Kingdom (with nearly 15.5 million tourists and an increase of 14.3%, as compared to the first 10 months of 2022), France (almost 10.4 million and an increase of 17.0%) and Germany (with more than 9.6 million, a 9.4% more).

### International tourists arrivals (\*) by country of residence<sup>1</sup>

	Monthly data		Accumulated data		
October 2023	Absolute	Annual	Absolute	Annual	
	value	variation (%)	value	variation (%)	
TOTAL	8,178,091	13.9	74,707,499	18.2	
Germany	1,144,516	8.0	9,616,553	9.4	
Belgium	234,552	5.9	2,381,976	6.4	
France	997,926	9.0	10,351,232	17.0	
Ireland	250,451	15.1	2,207,446	18.7	
Italy	402,860	12.9	4,206,543	20.6	
Netherlands	420,086	19.6	3,659,069	2.5	
Portugal	175,307	7.9	2,460,107	17.4	
United Kingdom	1,712,267	12.2	15,468,598	14.3	
Switzerland	238,128	7.0	1,787,320	19.3	
Nordic Countries	506,072	4.9	4,115,149	13.7	
Rest of Europe (**)	713,270	14.4	6,875,707	19.7	
United States	397,705	25.7	3,424,738	41.0	
Rest of America	489,159	16.2	4,085,410	33.5	
Rest of the world	495,793	64.6	4,067,651	67.1	

<sup>(\*)</sup> Does not include transit travellers or same day visitors.

#### **Main destination Autonomous Communities**

Cataluña was the main tourists destination in October, with 20.4% of the total. It was followed by Illes Balears (18.0%) and Canarias (15.5%).

Almost 1.7 million tourists came to Cataluña, 12.2% more than in October last year. The main countries of residence of tourists visiting this Autonomous Community were France (18.6% of the total) and United Kingdom (9.7%).

The number of tourists visiting Illes Balears increased by 9.0% and stood nearly 1.5 million. 36.0% of these tourists came from Germany and 27.0% from United Kingdom.

The third main destination Autonomous Community by number of tourists was Canarias, with almost 1.3 million and an annual increase of 7.2%. United Kingdom was the main country of origin (with 39.5% of the total), followed by Germany (15.2%).

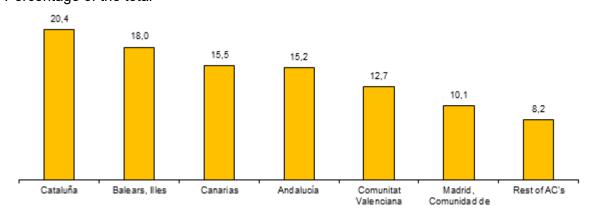
In the remaining Autonomous Communities, the number of tourists increased by 19.7% in Comunitat Valenciana, by 19.5% in Comunidad de Madrid and by 18.5% in Andalucía.

In the accumulated first 10 months of 2023 the Autonomous Communities that received the most tourists were Cataluña (with over 15.8 million and an increase of 21.1% as compared with the same period of 2022), Illes Balears (with over 14.0 million and an increase of 8.7%) and Canarias (with more than 11.2 million, a 13.2% more).

<sup>(\*\*)</sup> Includes Russia's estimation.

<sup>1.</sup> Turkey has been included in Rest of Europe aggregate since January 2022.

## International tourist arrivals by main autonomous region of destination Percentage of the total



## International tourist arrivals by main Autonomous Community of destination. Monthly and cumulative data

	Monthly data	a Accumulated data		
October 2023	Absolute	Annual	Absolute	Annual
TOTAL	8,178,091	13.9	74,707,499	18.2
Andalucía	1,242,189	18.5	10,855,830	22.2
Balears, Illes	1,473,640	9.0	14,026,433	8.7
Canarias	1,269,569	7.2	11,237,332	13.2
Cataluña	1,665,266	12.2	15,837,183	21.1
Comunitat Valenciana	1,036,022	19.7	9,122,508	20.3
Madrid, Comunidad de	823,189	19.5	6,568,354	29.6
Rest of AC's	668,217	20.9	7,059,857	22.7

## International tourist arrivals by main Autonomous Community of destination. Main country of residence

October 2023	First outbound country	% tourists	Second outbound country	% tourists
TOTAL	United Kingdom	20.9	Germany	14.0
Andalucía	United Kingdom	21.8	France	12.5
Balears, Illes	Germany	36.0	United Kingdom	27.0
Canarias	United Kingdom	39.5	Germany	15.2
Cataluña	France	18.6	United Kingdom	9.7
Comunitat Valenciana	United Kingdom	27.4	France	10.7
Madrid, Comunidad de	United States	12.8	Italy	7.7

#### Forms of access and main means of accommodation

Most tourists visiting Spain in October came by air, with more than 6.9 million, representing an annual increase of 13.5%.

Road entries accounted for 7.8% more tourists, railway access for 34.1% more and for port arrivals for 85.0% more.

#### International tourist arrivals by main means of access to Spain

	Monthly data	Accumulated data		
October 2023	Absolute	Annual	Absolute	Annual
	value	change (%)	value	change (%)
TOTAL	8,178,091	13.9	74,707,499	18.2
Air transport	6,934,142	13.5	61,183,910	16.8
Motor vehicle	1,008,253	7.8	11,679,541	22.3
Train	27,891	34.1	285,292	38.5
Waterway	207,806	85.0	1,558,755	46.8

In October, the number of tourists choosing market accommodation as the main type of accommodation increased by 13.4% in the annual rate. Within this type, hotel accommodation grew by 15.4%, and rented dwellings by 2.5%.

On the other hand, non-market accommodation increased by 16,8%. The number of tourists staying in relatives or friends' homes increased by 17,4% and that of those staying in their own dwelling did so by 7,5%.

#### International tourist arrivals by main type of accommodation

	Monthly data	Monthly data		Accumulated data	
October 2023	Absolute	Annual	Absolute	Annual	
	value	change (%)	value	change (%)	
TOTAL	8,178,091	13.9	74,707,499	18.2	
Rented accommodation (*)	6,806,635	13.4	61,311,419	15.4	
-Hotel accomodation	5,697,447	15.4	49,607,142	12.8	
-Rental housing	821,834	2.5	8,472,848	35.4	
-Rest rented accommodation	287,354	8.8	3,231,430	12.3	
Non-rented accommodation	1,371,456	16.8	13,396,079	32.9	
-Vacation home ownership	453,968	7.5	4,343,314	22.7	
-Home of family or friends	828,192	17.4	8,157,951	34.8	
-Rest non rented accommodation	89,296	93.2	894,814	85.3	

<sup>(\*)</sup> Two principal groups of accommodation are distinguished, depending on whether there has been a monetary transaction: market accommodation (paid accommodation: hotels, rented accommodation, camp sites, country houses and other market accommodation) and non-market accommodation (own home, relatives or friends' homes and other non-market accommodation).

#### Main reason, length of stay and organization of the trip

In October, *Leisure, recreation and holidays* were the main reasons for travelling to Spain for almost 7 million tourists, representing an increase of 14.2%.

A total of 607,527 tourists arrived for *Business and professional reasons* (10.0% more) and 573,291 arrived for *Other reasons* (15.5% more).

## International tourist arrivals by main purpose of the trip

	Monthly data		Accumulated data	
October 2023	Absolute	Annual	Absolute	Annual
	value	change (%)	value	change (%)
TOTAL	8,178,091	13.9	74,707,499	18.2
Leisure, vacations	6,997,274	14.2	65,224,167	18.0
Business and professional purposes	607,527	10.0	4,004,956	8.1
Other purposes	573,291	15.5	5,478,376	29.3

A stay of four to seven nights was the main length among tourists in October, with more than 4.1 million tourists and an annual increase of 14.1%.

The number of visitors increased by 21.6% among those without overnight stays (excursionists) and increased by 10.3% among tourists with longer duration (more than 15 nights).

## International visitor arrivals by length of stay<sup>1</sup>

	Monthly data	Accumulated data		data
October 2023	Absolute	Annual	Absolute	Annual
	value	change (%)	value	change (%)
TOTAL	11,744,141	16.2	108,713,665	18.9
no night (*)	3,566,050	21.6	34,006,167	20.6
1 night	415,580	40.5	3,687,491	25.4
2 - 3 nights	1,545,511	11.5	13,329,191	20.3
4 - 7 nights	4,108,224	14.1	36,236,027	19.1
8 - 15 nights	1,624,171	11.7	16,405,239	13.6
More than 15 nights	484,605	10.3	5,049,550	16.7

<sup>(\*)</sup> Excursionists

In October, almost 5.9 million tourists travelled without a tourists package, indicating an annual increase of 11.6%. Almost 2.3 million tourists travelled with a tourists package, 20.4% more.

#### International tourist arrivals by type of organization

	Monthly data		Accumulated data		
October 2023	Absolute	Annual	Absolute	Annual	
	value	change (%)	value	change (%)	
TOTAL	8,178,091	13.9	74,707,499	18.2	
No tourists Package	5,880,027	11.6	56,009,941	17.9	
tourists Package	2,298,064	20.4	18,697,558	19.1	

<sup>1.</sup> It is important take into account that the survey is made to the visitors in their exit from the country. For this reason, some nights could have been expended in a previous period.

#### Revision and updating of data

The data published today is provisional and will be revised March next year. These results are available at INEBase.

### Methodological note

The main objective of the Tourist Movement on Borders Survey (FRONTUR) is to estimate the number of non-residents visiting Spain on a monthly basis, as well as to know the main characteristics of the trips made by these visitors.

For the preparation of FRONTUR the international definitions and recommendations of the UNWTO and EUROSTAT in this field are followed.

**Type of operation**: continuous monthly statistics.

**Population scope**: this refers to non-residents in Spain who enter our country, whether or not they have stayed overnight, as well as those who pass through our country in transit.

**Geographical scope**: the entire national territory. The sample is collected at the main access points for non-resident travelers, both by road, airport, port and rail.

Reference period of the results: the month.

**Sample size**: the annual theoretical sample size of FRONTUR exceeds 450,000 surveys, which are distributed throughout the year, taking into account the seasonality of passenger flows.

**Type of sampling**: the sample design, a series of strata have been defined for each form of entry that group together border points, airports, ports or railway lines, respectively. In the road and airport sample allocation, the day of the week in which the survey has been carried out is also identified, differentiating between working days, weekends and holidays. Furthermore, in airports 20 air relations are defined (Spanish airport of origin-country of destination airport) which also determine the sample design in this form of access.

**Collection method**: information is collected by direct interview when the traveler leaves Spain, using a multilingual electronic questionnaire.

For more information you can access the methodology at:

http://www.ine.es/daco/daco42/frontur/frontur\_egatur\_metodologia.pdf

And the standardized methodological report at:

http://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=16028

INE statistics are produced in accordance with the Code of Good Practice for European Statistics, which is the basis for the institution's quality policy and strategy. For more information see the section on <u>Quality at INE and the Code of Best Practices</u> on the INE website.

For further information INEbase: www.ine.es/en/ Twitter: @es\_ine All press releases: www.ine.es/en/prensa/prensa\_en.htm

Press office: Telephone numbers: (+34) 91 583 93 63 /94 08 – gprensa@ine.es

Information Area: Telephone number: (+34) 91 583 91 00 - www.ine.es/infoine/?L=1



## **Survey of tourists Movements at Borders**

#### Frontur

#### October 2023

Provisional data

## 1. International tourists arrivals by type of visitors

	Monthly data	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual	
	value	variation (%)	value	variation (%)	
TOTAL	11.744.141	16,18	108.713.665	18,95	
tourists	8.178.091	13,95	74.707.499	18,21	
Same-day visitor	3.566.050	21,64	34.006.167	20,59	

## 2. International tourists arrivals by country of residence<sup>1</sup>

	Monthly data	Monthly data		
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	8.178.091	13,95	74.707.499	18,21
Germany	1.144.516	8,03	9.616.553	9,42
Belgium	234.552	5,86	2.381.976	6,43
France	997.926	8,97	10.351.232	17,04
Ireland	250.451	15,14	2.207.446	18,68
Italy	402.860	12,95	4.206.543	20,56
Netherlands	420.086	19,55	3.659.069	2,54
Nordic Countries	506.072	4,94	4.115.149	13,70
Portugal	175.307	7,93	2.460.107	17,45
United Kingdom	1.712.267	12,25	15.468.598	14,33
Russia (*)				
Switzerland	238.128	7,04	1.787.320	19,34
Rest of Europe (*)	713.270	14,37	6.875.707	19,72
United States of America	397.705	25,75	3.424.738	40,98
Rest of America	489.159	16,24	4.085.410	33,54
Rest of the world	495.793	64,58	4.067.651	67,07

<sup>(\*)</sup> Russia's estimation is included into the Rest of Europe aggregate

## 3. International tourists arrivals by Autonomous Community main destination

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	8.178.091	13,95	74.707.499	18,21
Andalucía	1.242.189	18,52	10.855.830	22,20
Illes Balears	1.473.640	8,96	14.026.433	8,67
Canarias	1.269.569	7,18	11.237.332	13,24
Cataluña	1.665.266	12,15	15.837.183	21,07
Comunitat Valenciana	1.036.022	19,68	9.122.508	20,29
Madrid, Comunidad de	823.189	19,53	6.568.354	29,63
Rest of AC's	668.217	20,88	7.059.857	22,75

<sup>&</sup>lt;sup>1</sup> Turkey has been included into the Rest of Europe aggregate since January 2022

# 4. International tourists arrivals by main mean of access

	Monthly data	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual	
	value	variation (%)	value	variation (%)	
TOTAL	8.178.091	13,95	74.707.499	18,21	
Airports	6.934.142	13,52	61.183.910	16,82	
Roads	1.008.253	7,77	11.679.541	22,25	
Ports	207.806	84,99	1.558.755	46,79	
Railroad	27.891	34,10	285.292	38,52	

# 5. International tourists arrivals by main type of accomodation

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	8.178.091	13,95	74.707.499	18,21
Rented accommodation	6.806.635	13,38	61.311.419	15,42
-Hotel accomodation	5.697.447	15,40	49.607.142	12,78
-Rental housing	821.834	2,47	8.472.848	35,40
-Rest rented accommodation	287.354	8,78	3.231.430	12,29
Non-rented accommodation	1.371.456	16,84	13.396.079	32,95
-Vacation home ownership	453.968	7,48	4.343.314	22,68
-Home of family or friends	828.192	17,45	8.157.951	34,78
-Rest non rented accommodation	89.296	93,17	894.814	85,25

#### 6. International tourists arrivals by main purpose of the trip

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	8.178.091	13,95	74.707.499	18,21
Leisure, vacations	6.997.274	14,18	65.224.167	18,04
Business and professional purposes	607.527	10,04	4.004.956	8,14
Other purposes	573.291	15,48	5.478.376	29,33

#### 7. International tourists arrivals by type of organization

	Monthly data		Cumulative data	
	Absolut	Annual	Absolut	Annual
	value	variation (%)	value	variation (%)
TOTAL	8.178.091	13,95	74.707.499	18,21
Without tourists Package	5.880.027	11,61	56.009.941	17,93
Withtourists Package	2.298.064	20,42	18.697.558	19,05

#### 8. International visitor arrivals by length of stay

	Monthly data		Cumulative data	
	Absolut	Annual variation (%)	Absolut value	Annual variation (%)
	value			
TOTAL	11.744.141	16,18	108.713.665	18,95
no night	3.566.050	21,64	34.006.167	20,59
1 night	415.580	40,52	3.687.491	25,39
2 - 3 nights	1.545.511	11,50	13.329.191	20,29
4 - 7 nights	4.108.224	14,07	36.236.027	19,15
8 - 15 nights	1.624.171	11,70	16.405.239	13,65
More than 15 nights	484.605	10,26	5.049.550	16,67

Provisional data