

22 March 2011

Services Sector Activity Indicators (SSAI). Base 2005
January 2011. *Provisional data*

Main results

- The **interannual rate of turnover for the Market services sector** stands at **1.9% in January**, almost three points higher than that registered in December.
- **Employed personnel decreases 0.4%**, as compared with January the previous year.
- In January, turnover for the Services sector registers **positive interannual rates** in almost all **Autonomous Communities**.

Evolution of turnover for the Services sector

Turnover in the Market services sector experienced an interannual variation of **1.9%** in January 2011, almost three points above that registered in December.

Trade presented a positive annual rate of 2.7% and an effect of 1.809. Other Services experienced a variation of 0.3%, with an effect of 0.098 on the general index.

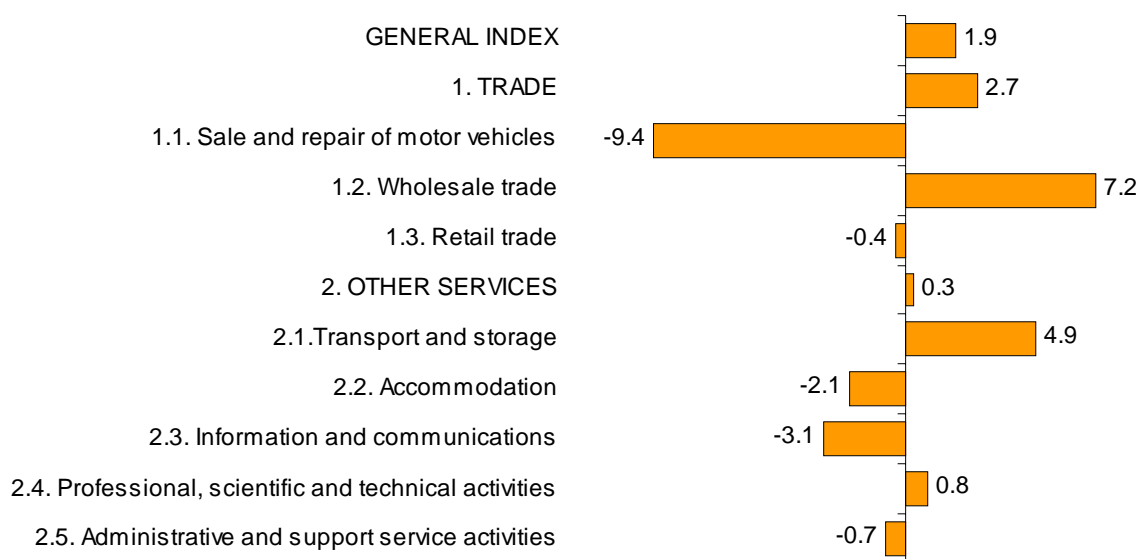
The sectors with a positive effect on the general index were:

- **Wholesale trade**, with an annual variation of **7.2%**, and an effect of **2.530** on the general index, mainly due to the increase registered in *Wholesale of fuels, metals and the like*.
- **Transport and storage**, with an annual rate of **4.9%**, and an effect of **0.439** on the general index, due to the generalised increase in most of the activities within this sector. Among them, worth noting was that registered in *Storage and activities connected to transport*.
- **Professional, scientific and technical activities**, with an annual variation of **0.8%** and an effect of **0.050** on the general index, resulting from the increase registered in *Advertising and market studies*, and in *Legal, accounting and business and management consultancy activities*. Nevertheless, worth noting was the decrease in *Technical architecture and engineering services; technical trials and analyses*.

In turn, the sectors with the greatest negative effect on the general index were::

- **Sale and repair of motor vehicles and motorcycles**, with an annual rate of **-9.4%** and an effect of **-0.631**, mainly caused by the decrease in the *Sale of motor vehicles, motorcycles and spare parts*.
- **Information and communications**, with an annual variation of **-3.1%** and an effect of **-0.255**, mainly determined by the negative evolution of *Telecommunications*.

Annual turnover rates General index and by sector



Turnover by activity

A more detailed analysis showed the activities that most affected the annual rate of the general index of Services sector turnover in the month of January:

Activities with the greatest positive effect on the annual rate of the general index of turnover in the Services Sector

Activity	Annual rate (%)	Effect
Wholesale of fuels, metals and the like	20.1	2.018
Wholesale of agricultural raw materials and live animals	21.1	0.312
Storage and activities connected to transport	7.9	0.251
Wholesale of food, beverages and tobacco	2.6	0.235
Wholesale of household goods	2.3	0.210

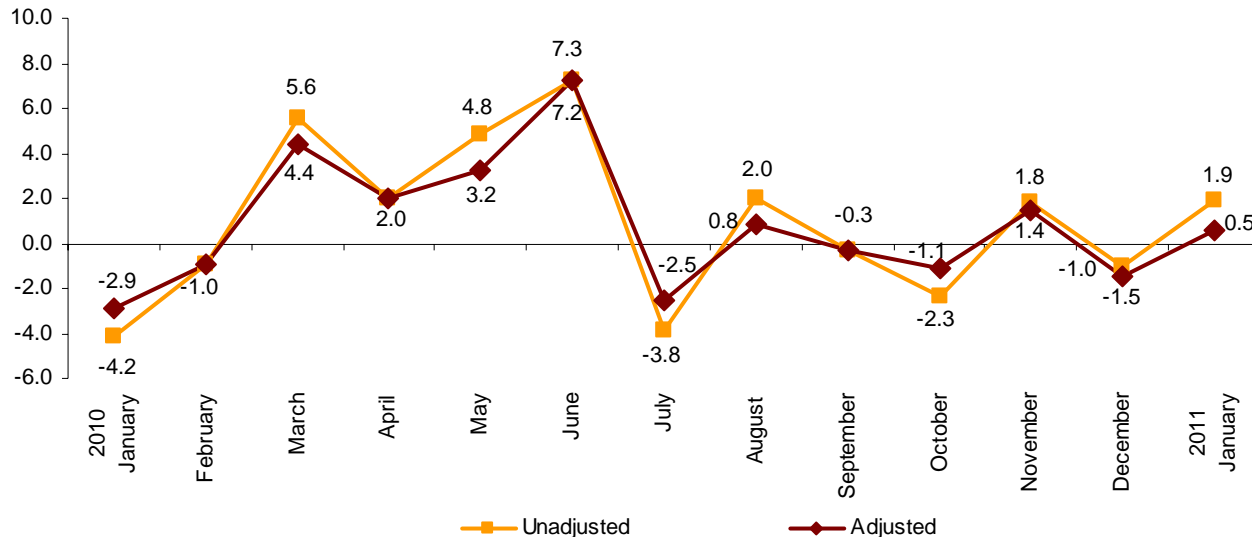
Activities with the greatest negative effect on the annual rate of the general index of turnover in the Services Sector

Activity	Annual rate(%)	Effect
Sale of motor vehicles, motorcycles and spare parts	-10.9	-0.614
Telecommunications	-7.1	-0.290
Food and beverage services	-4.0	-0.158
Wholesale of equipment for information and communications technologies	-6.5	-0.149
Technical architecture and engineering services; technical trials and analyses	-7.0	-0.128

Variation rates adjusted for the calendar effect

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the interannual variation of the General Index of Services sector turnover registered a **0.5%** increase in January, two points above that registered the previous month.

**Annual evolution of turnover for the services sector
Adjusted and Unadjusted General Index**



Evolution of employed personnel

Employment in the Services sector experienced an interannual decrease of **-0.4%** in January, five tenths below that registered in December.

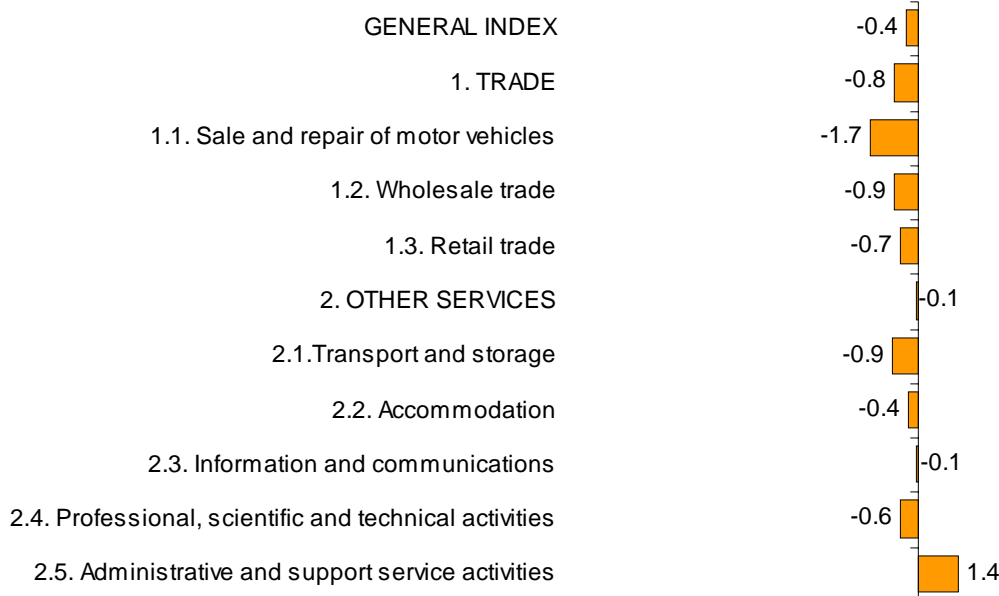
Trade registered a negative variation of **-0.8%** and an effect of **-0.364**. Other Services experienced a negative rate of **-0.1%** and an effect of **-0.043**.

By sector, those presenting the greatest negative effect on the general index were:

- **Retail trade**, with an annual variation of **-0.7%** and an effect of **-0.158** in January.
- **Wholesale trade and intermediaries**, with an annual variation of **-0.9%** and an effect of **-0.133** on the general index, caused by the drops observed in most of the activities within this sector. Among them, worth noting was *Wholesale of fuels and metals*. Nevertheless, also worth noting, due to its influence, was the positive evolution of employment in *Wholesale of food, beverages and tobacco*.
- **Transport and storage**, with an annual variation of **-0.9%** and an effect of **-0.113**, mainly caused by the decrease in *Freight transport by road and removal services*.

In turn, the **Administrative and support service activities** sector was the only sector which presented a positive effect on the general index, with an annual variation of **1.4%** and an effect of **0.197**, mainly due to the evolution of *Employment-related activities*.

Annual rates of employed personnel General index and by sector



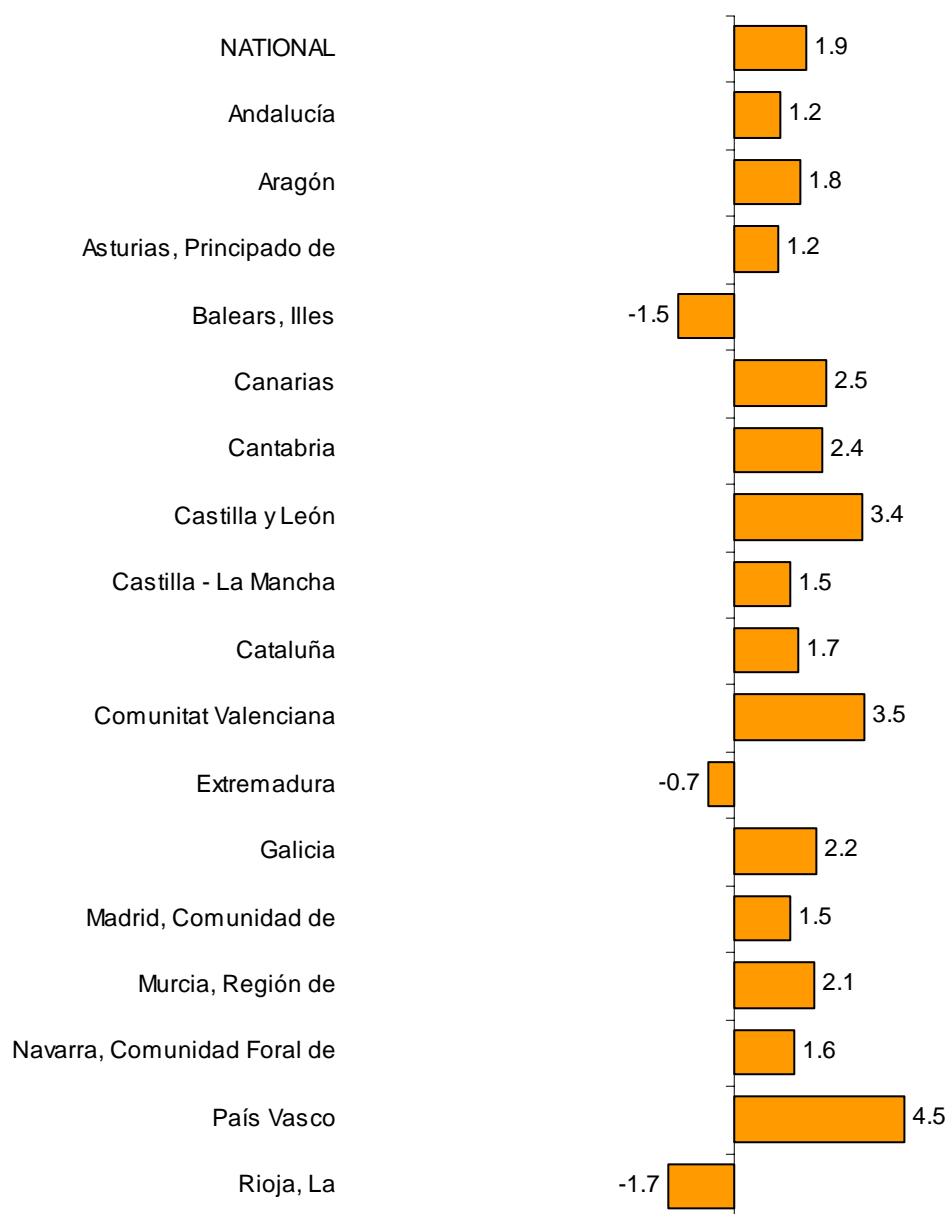
Autonomous Communities. Turnover variation rates

In January 2011, all Autonomous Communities registered positive interannual variation rates, except La Rioja (−1.7%), Illes Balears (−1.5%) and Extremadura (−0.7%).

The greatest increases were registered in País Vasco (4.5%), Comunitat Valenciana (3.5%) and Castilla y León (3.4%).

Annual turnover rates

General index by Autonomous Community

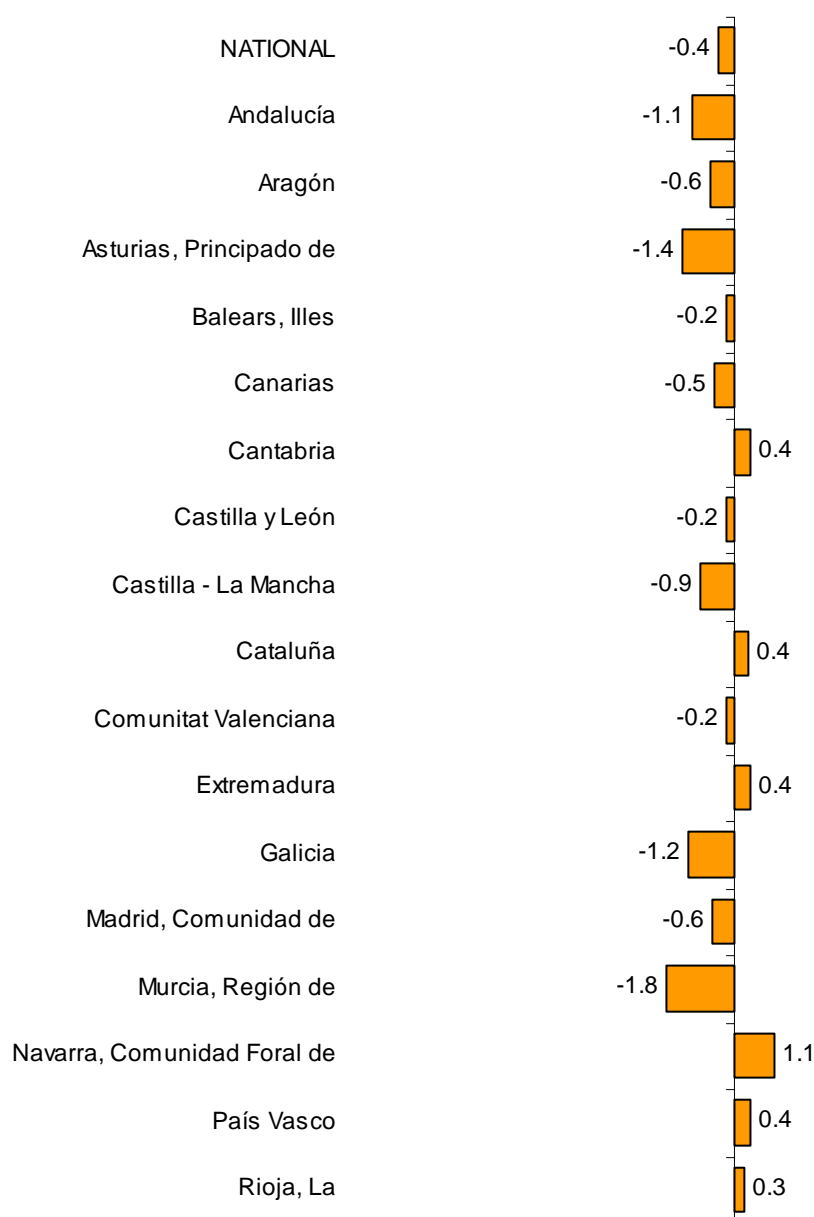


Autonomous Communities. Variation rates of employed personnel

Employment in the services sector decreased in the interannual rate in more than half of the Autonomous Communities.

Those presenting the greatest decreases were Región de Murcia (-1.8%), Principado de Asturias (-1.4%) and Andalucía (-1.1%). In turn, the greatest increase was registered in Comunidad Foral de Navarra (1.1%).

Annual rates of employed personnel General index by Autonomous Community



Services Sector Activity Indicators. Base 2005

January 2011

Provisional data

1. Monthly turnover indices by sector

	Index	% variation		Contribution Annual
		Annual	Year-to-date average	
GENERAL INDEX	87.9	1.9	1.9	
1. TRADE	87.8	2.7	2.7	1.809
1.1. SALE AND REPAIR OF VEHICLES	54.1	-9.4	-9.4	-0.631
- Sale of motor vehicles	50.1	-10.9	-10.9	-0.614
- Maintenance and repair of motor vehicles	89.7	-1.6	-1.6	-0.016
1.2. WHOLESALE TRADE	88.0	7.2	7.2	2.530
- Wholesale on a fee or contract basis	74.8	-3.6	-3.6	-0.014
- Wholesale of agricultural raw materials and live animals	93.3	21.1	21.1	0.312
- Wholesale of food, beverages and tobacco	89.2	2.6	2.6	0.235
- Wholesale of household goods	95.5	2.3	2.3	0.210
- Wholesale of information and communication equipment	73.0	-6.5	-6.5	-0.149
- Wholesale of other machinery, equipment and supplies	66.1	-2.9	-2.9	-0.077
- Wholesale of fuels, metals and others	91.0	20.1	20.1	2.018
- Non-specialised wholesale trade	100.5	-2.7	-2.7	-0.003
1.3. RETAIL TRADE	102.8	-0.4	-0.4	-0.091
2. OTHER SERVICES	88.0	0.3	0.3	0.098
2.1. TRANSPORTATION AND STORAGE SERVICES	93.3	4.9	4.9	0.439
Land transport	86.8	3.0	3.0	0.124
- Rail transport	114.4	2.0	2.0	0.004
- Taxi operation	93.8	1.7	1.7	0.004
- Other passenger land transport	104.1	1.9	1.9	0.011
- Freight transport by road and removal services	82.2	3.4	3.4	0.105
Water transport	83.6	-0.7	-0.7	-0.001
Air transport	90.8	6.9	6.9	0.061
Warehousing and support activities for transportation	101.8	7.9	7.9	0.251
Post and courier activities	107.3	0.7	0.7	0.004
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	78.5	-2.1	-2.1	-0.106
Accommodation	62.6	4.8	4.8	0.052
Food and beverage service activities	85.0	-4.0	-4.0	-0.158
2.3. INFORMATION AND COMMUNICATION	94.9	-3.1	-3.1	-0.255
Publishing activities	71.4	-3.0	-3.0	-0.024
Motion picture, television programme production and music publishing activities	88.2	-11.9	-11.9	-0.064
Programming and broadcasting activities	79.6	3.5	3.5	0.021
Telecommunications	90.7	-7.1	-7.1	-0.290
Computer programming, consultancy and related activities	125.8	4.7	4.7	0.099
Information service activities	121.9	1.2	1.2	0.002
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	85.5	0.8	0.8	0.050
Legal, accounting and management consulting activities	101.0	1.7	1.7	0.042
Architectural and engineering activities; technical testing and analysis	70.7	-7.0	-7.0	-0.128
Advertising and market research	85.8	9.0	9.0	0.143
Other professional scientific and technical activities	73.0	-2.6	-2.6	-0.007
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	81.1	-0.7	-0.7	-0.029
Employment activities	79.7	15.9	15.9	0.054
Travel agencies and tour operator services	50.8	-4.1	-4.1	-0.042
Security and investigation activities	118.9	0.7	0.7	0.003
Cleaning activities	121.7	1.1	1.1	0.010
Office administrative and other business support activities	89.2	-3.9	-3.9	-0.055

2. National turnover indices, adjusted for the calendar effect

	Original index	% variation		Adjusted index	% variation	
		Annual	Year-to-date average		Annual	Year-to-date average
GENERAL INDEX	87.9	1.9	1.9	88.2	0.5	0.5
1. Trade	87.8	2.7	2.7	88.2	1.0	1.0
1.1. Sale and repair of vehicles	54.1	-9.4	-9.4	56.0	-9.4	-9.4
1.2. Wholesale trade	88.0	7.2	7.2	88.5	5.0	5.0
1.3. Retail trade	102.8	-0.4	-0.4	106.8	-0.4	-0.4
2. Other Services	88.0	0.3	0.3	88.1	-0.4	-0.4
2.1. Transportation and storage	93.3	4.9	4.9	93.7	3.3	3.3
2.2. Accommodation and food service activities	78.5	-2.1	-2.1	78.5	-1.7	-1.7
2.3. Information and communication	94.9	-3.1	-3.1	95.2	-3.9	-3.9
2.4. Professional, scientific and technical activities	85.5	0.8	0.8	85.3	0.2	0.2
2.5. Administrative and support service activities	81.1	-0.7	-0.7	81.6	-1.5	-1.5

3. Interannual rates. General Index and by sector

Period	General Index		Trade		Sale and repair of vehicles		Wholesale trade	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2010 January	-4.2	-2.9	-3.7	-2.1	7.7	11.8	-6.0	-4.1
February	-1.0	-1.0	0.9	0.9	15.8	15.3	-1.3	-1.3
March	5.6	4.4	9.0	7.5	25.9	22.0	7.8	6.0
April	2.0	2.0	4.3	4.3	16.6	16.6	4.7	4.7
May	4.8	3.2	7.1	5.2	25.3	24.3	7.6	5.1
June	7.3	7.2	9.7	9.6	23.5	23.4	10.9	10.8
July	-3.8	-2.5	-3.8	-2.2	-19.0	-19.3	-3.2	-1.2
August	2.0	0.8	3.2	1.8	-13.1	-15.8	7.8	5.9
September*	-0.3	-0.3	0.4	0.4	-15.8	-15.8	4.2	4.2
October*	-2.3	-1.1	-2.4	-1.0	-23.2	-20.3	0.5	2.4
November*	1.8	1.4	2.7	2.2	-12.7	-13.5	6.1	5.5
December*	-1.0	-1.5	-0.2	-0.7	-14.0	-12.6	2.7	1.9
2011 January	1.9	0.5	2.7	1.0	-9.4	-9.4	7.2	5.0

Period	Retail trade		Other Services		Transportation and storage services		Accommodation and food services activities	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2010 January	-3.0	-1.4	-5.2	-4.5	-3.9	-2.4	-4.4	-4.8
February	0.3	0.0	-4.5	-4.5	-1.0	-1.0	-4.1	-4.1
March	5.8	4.4	-1.0	-1.6	4.0	2.7	-1.2	-0.9
April	0.1	0.1	-2.4	-2.4	1.1	1.1	-1.4	-1.4
May	1.2	1.1	0.7	-0.1	5.8	4.1	-1.5	-1.0
June	3.2	3.1	2.8	2.8	7.7	7.7	-0.2	-0.2
July	0.2	0.0	-3.9	-3.2	1.3	2.8	-1.5	-2.0
August	0.7	-0.6	-0.1	-0.7	4.9	3.6	-1.1	-0.8
September*	-0.5	-0.5	-1.7	-1.7	2.5	2.5	-0.2	-0.2
October*	0.0	1.6	-2.2	-1.5	1.6	3.0	-1.3	-1.7
November*	1.9	1.4	0.0	-0.2	5.2	4.8	-1.8	-1.6
December*	-0.7	-0.1	-2.8	-3.1	4.4	3.9	-2.4	-2.2
2011 January	-0.4	-0.4	0.3	-0.4	4.9	3.3	-2.1	-1.7

Period	Information and communication		Professional, scientific and technical activities		Administrative and support service activities	
	Original	Adjusted ¹	Original	Adjusted ¹	Original	Adjusted ¹
2010 January	-5.6	-4.7	-6.5	-5.9	-6.1	-5.3
February	-6.2	-6.2	-8.3	-8.3	-3.6	-3.6
March	-4.7	-5.5	-3.8	-4.3	0.6	-0.1
April	-6.7	-6.7	-0.5	-0.5	-5.1	-5.1
May	-1.9	-3.2	0.4	-0.5	-1.3	-2.3
June	-1.3	-1.3	7.0	7.0	-0.7	-0.7
July	-7.6	-6.8	-7.1	-6.5	-6.6	-5.8
August	-2.2	-3.0	1.1	0.6	-4.5	-5.2
September*	-3.2	-3.2	-5.3	-5.3	-3.9	-3.9
October*	-5.5	-4.7	-4.1	-3.5	-2.1	-1.3
November*	-5.3	-5.5	0.0	-0.1	1.3	1.1
December*	-5.9	-6.1	-6.5	-6.6	-4.3	-4.6
2011 January	-3.1	-3.9	0.8	0.2	-0.7	-1.5

¹ Index rates adjusted for calendar effects

* Revised data

4. National employed personnel indices by branch of activity

	Index	% variation		Contribution
		Annual	Year-to-date average	
GENERAL INDEX	95.4	-0.4	-0.4	
1. TRADE	96.1	-0.8	-0.8	-0.364
1.1. SALE AND REPAIR OF VEHICLES	91.0	-1.7	-1.7	-0.073
- Sale of motor vehicles	87.6	-2.8	-2.8	-0.065
- Maintenance and repair of motor vehicles	95.4	-0.4	-0.4	-0.008
1.2. WHOLESALE TRADE	95.6	-0.9	-0.9	-0.133
- Wholesale on a fee or contract basis	87.9	-3.9	-3.9	-0.036
- Wholesale of agricultural raw materials and live animals	100.1	3.5	3.5	0.017
- Wholesale of food, beverages and tobacco	102.8	1.0	1.0	0.048
- Wholesale of household goods	94.1	-0.9	-0.9	-0.030
- Wholesale of information and communication equipment	97.1	-2.9	-2.9	-0.024
- Wholesale of other machinery, equipment and supplies	92.3	-1.2	-1.2	-0.020
- Wholesale of fuels, metals and others	90.2	-2.9	-2.9	-0.085
- Non-specialised wholesale trade	99.5	-3.4	-3.4	-0.002
1.3. RETAIL TRADE	97.4	-0.7	-0.7	-0.158
2. OTHER SERVICES	95.0	-0.1	-0.1	-0.043
2.1. TRANSPORTATION AND STORAGE SERVICES	95.6	-0.9	-0.9	-0.113
Land transport	95.8	-0.9	-0.9	-0.066
- Rail transport	98.3	-0.3	-0.3	-0.001
- Taxi operation	104.4	0.6	0.6	0.006
- Other passenger land transport	112.0	0.1	0.1	0.001
- Freight transport by road and removal services	90.2	-1.5	-1.5	-0.072
Water transport	79.4	-8.6	-8.6	-0.007
Air transport	86.3	-0.5	-0.5	-0.003
Warehousing and support activities for transportation	100.1	0.1	0.1	0.001
Post and courier activities	90.6	-3.0	-3.0	-0.038
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	88.6	-0.4	-0.4	-0.051
Accommodation	74.1	-1.5	-1.5	-0.040
Food and beverage service activities	92.8	-0.1	-0.1	-0.011
2.3. INFORMATION AND COMMUNICATION	101.6	-0.1	-0.1	-0.005
Publishing activities	88.5	-4.9	-4.9	-0.037
Motion picture, television programme production and music publishing activities	91.4	2.3	2.3	0.010
Programming and broadcasting activities	100.5	-0.2	-0.2	-0.001
Telecommunications	89.8	-1.1	-1.1	-0.008
Computer programming, consultancy and related activities	113.1	1.2	1.2	0.028
Information service activities	110.0	1.1	1.1	0.003
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	100.9	-0.6	-0.6	-0.071
Legal, accounting and management consulting activities	107.2	1.0	1.0	0.053
Architectural and engineering activities; technical testing and analysis	99.7	-2.6	-2.6	-0.096
Advertising and market research	87.4	-1.6	-1.6	-0.025
Other professional scientific and technical activities	95.8	-0.4	-0.4	-0.003
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	94.7	1.4	1.4	0.197
Employment activities	73.6	4.9	4.9	0.123
Travel agencies and tour operator services	84.3	-6.2	-6.2	-0.040
Security and investigation activities	113.6	0.2	0.2	0.004
Cleaning activities	103.8	0.2	0.2	0.012
Office administrative and other business support activities	96.4	3.0	3.0	0.097

5. General turnover index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
NATIONAL INDEX	87.9	1.9	1.9
Andalucía	82.8	1.2	1.2
Aragón	90.3	1.8	1.8
Asturias, Principado de	95.5	1.2	1.2
Balears, Illes	64.8	-1.5	-1.5
Canarias	86.1	2.5	2.5
Cantabria	89.4	2.4	2.4
Castilla y León	87.3	3.4	3.4
Castilla - La Mancha	82.1	1.5	1.5
Cataluña	88.4	1.7	1.7
Comunitat Valenciana	86.2	3.5	3.5
Extremadura	88.3	-0.7	-0.7
Galicia	93.8	2.2	2.2
Madrid, Comunidad de	89.5	1.5	1.5
Murcia, Región de	89.6	2.1	2.1
Navarra, Comunidad Foral de	96.0	1.6	1.6
País Vasco	96.6	4.5	4.5
Rioja, La	95.6	-1.7	-1.7

6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
NATIONAL INDEX	95.4	-0.4	-0.4
Andalucía	95.9	-1.1	-1.1
Aragón	94.4	-0.6	-0.6
Asturias, Principado de	100.7	-1.4	-1.4
Balears, Illes	82.6	-0.2	-0.2
Canarias	90.1	-0.5	-0.5
Cantabria	99.3	0.4	0.4
Castilla y León	100.1	-0.2	-0.2
Castilla - La Mancha	93.0	-0.9	-0.9
Cataluña	94.4	0.4	0.4
Comunitat Valenciana	93.6	-0.2	-0.2
Extremadura	99.0	0.4	0.4
Galicia	100.5	-1.2	-1.2
Madrid, Comunidad de	96.1	-0.6	-0.6
Murcia, Región de	97.0	-1.8	-1.8
Navarra, Comunidad Foral de	99.2	1.1	1.1
País Vasco	98.9	0.4	0.4
Rioja, La	98.3	0.3	0.3