

22 March 2012

**Services Sector Activity Indicators (SSAI). Base 2005**  
January 2012. *Provisional data*

**Main results**

- The **interannual rate of turnover** for the Market Services sector **decreases 1.0%** in January, almost three and a half points below that registered in December.
- **Employed personnel decreases 1.6%**, as compared with January the previous year.
- Turnover for the Services sector registers negative interannual rates in thirteen Autonomous Communities.

**Evolution of turnover in the Services sector**

The interannual rate of turnover in the Market Services sector experienced an interannual variation of  $-1.0\%$  in January, almost three and a half points below that registered in December.

Trade registered an annual rate of  $-1.3\%$  and an effect of  $-0.858$ . In turn, the annual variation of Other Services was  $-0.6\%$ , with an effect of  $-0.180$  on the general index.

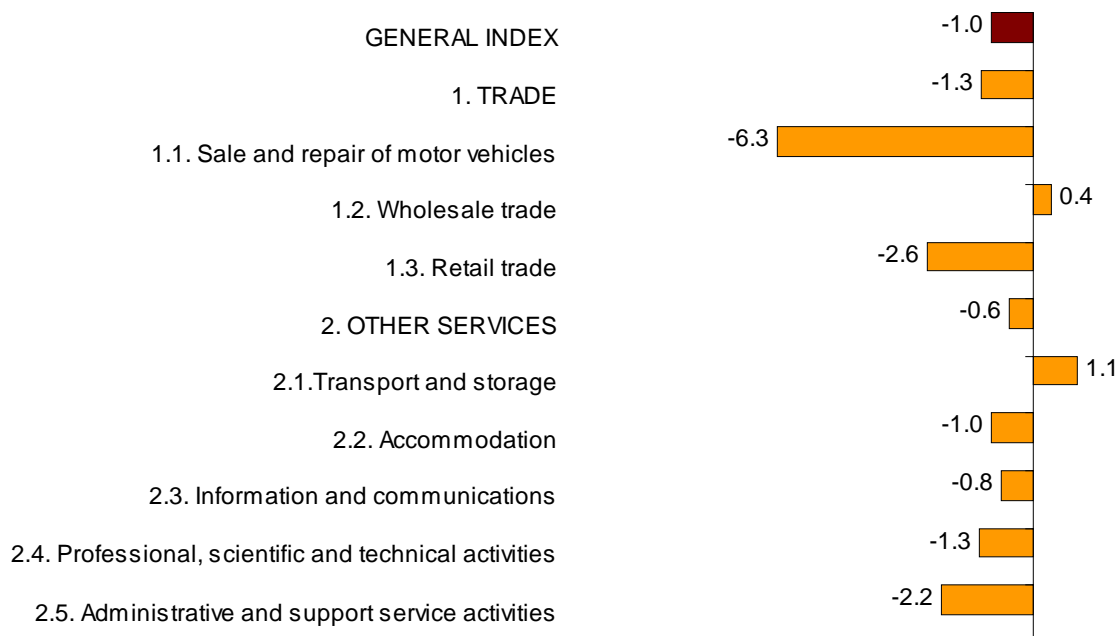
The sectors presented a negative contribution to the general index were:

- **Retail trade**, with an annual variation of  $-2.6\%$  and an effect of  $-0.651$  on the general index.
- **Sale and repair of motor vehicles and motorcycles**, with an annual rate of  $-6.3\%$  and an effect of  $-0.372$ , mainly due to the negative evolution of *Sale of motor vehicles*.

Meanwhile, the sectors presented a positive contribution to the general index were:

- **Wholesale trade and intermediaries**, with an annual variation of  $0.4\%$  and an effect of  $0.372$  on the general index, due to the increases of the turnover in the *Wholesale of fuels, metals and the like*.
- **Transport and storage**, with an annual variation of  $1.1\%$  and an effect of  $0.101$  on the general index, due to the increases in *Storage and activities connected to transport*.

### Annual turnover rates General index and by sector



### Turnover by activity

A more detailed analysis showed the activities that had the greatest contribution to the annual rate of the Services Sector Turnover General Index for the month of January:

#### Activities with the greatest positive effect on the annual rate of the Services Sector Turnover General Index

Activity	Annual rate (%)	Effect
Wholesale of fuels, metals and the like	1.3	0.157
Computer programming, consultancy and related activities	6.2	0.136
Storage and activities connected to transport	3.6	0.123
Accommodation	4.5	0.080
Motion picture, television programme production and music publishing activities	0.9	0.077

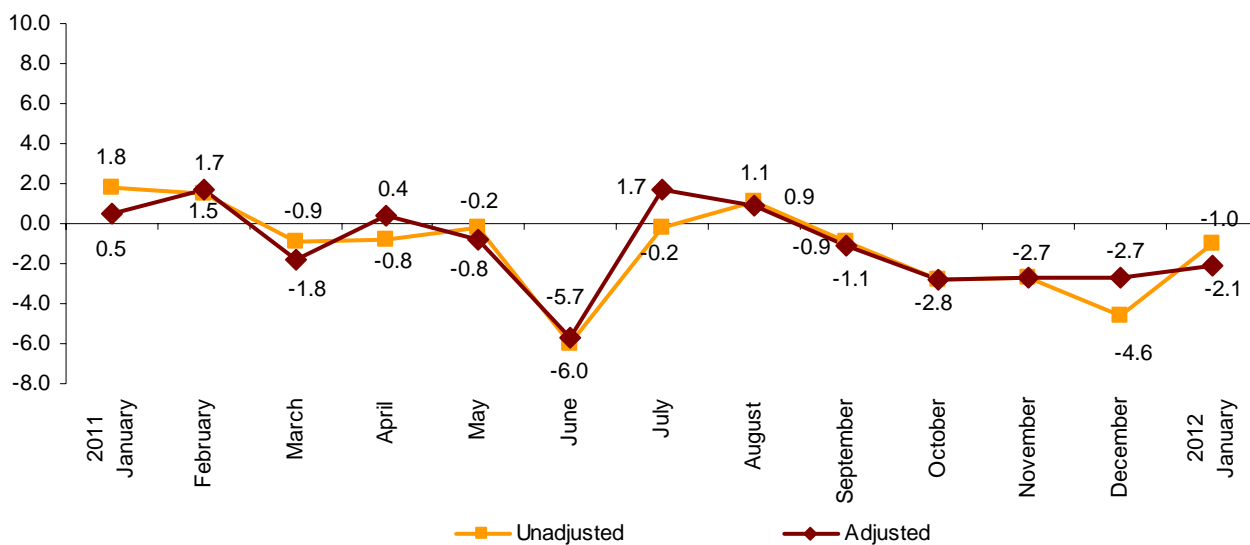
#### Activities with the greatest negative effect on the annual rate of the Services Sector Turnover General Index

Activity	Annual rate (%)	Effect
Sale of motor vehicles	-7.6	-0.374
Wholesale of information and communication equipment	-8.7	-0.182
Telecommunications	-3.7	-0.139
Advertising and market research	-7.9	-0.133
Food and beverage service activities	-3.1	-0.115

## Variation rates adjusted for the calendar effect

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the interannual variation of the Services Sector Turnover General Index stood at **-2.1%** in January, rate that is the same than registered the previous month.

### Annual evolution of turnover for the services sector Adjusted and Unadjusted General Index



## Evolution of employed personnel

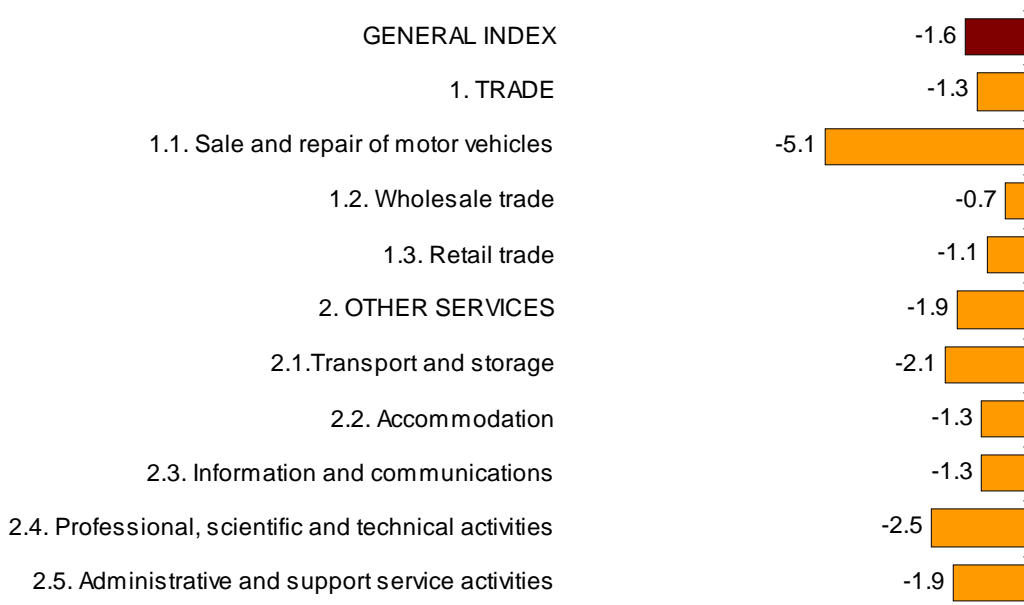
Employment in the Services sector registered an interannual variation of  $-1.6\%$  in January, one tenth below that registered in December.

Trade registered a variation of  $-1.3\%$  and an effect of  $-0.568$ . Other Services registered a rate of  $-1.9\%$  and an effect of  $-1.059$ .

All sectors presented a negative effect on the general index of employed personnel. Those with the greatest influence were:

- **Professional, scientific, and technical activities**, with an annual rate of  $-2.5\%$  in January and an effect of  $-0.284$ , caused by the negative evolution recorded for almost all activities comprising this sector. Worth noting among them *Architectural and engineering activities; technical testing and analysis*.
- **Administrative and support service activities**, with an annual variation of  $-1.9\%$  and an effect of  $-0.270$ , motivated by the negative evolution in almost all activities in this sector, highlighting *Office administrative and other business support activities*.
- **Transport and storage**, with an annual variation of  $-2.1\%$  and an effect of  $-0.258$ , mainly due to the decrease in *Freight transport by road and removal services*.
- **Retail trade**, with an annual variation of  $-1.1\%$  and an effect of  $-0.257$  on the general index.

## Annual and average rates of employed personnel General index and by sector

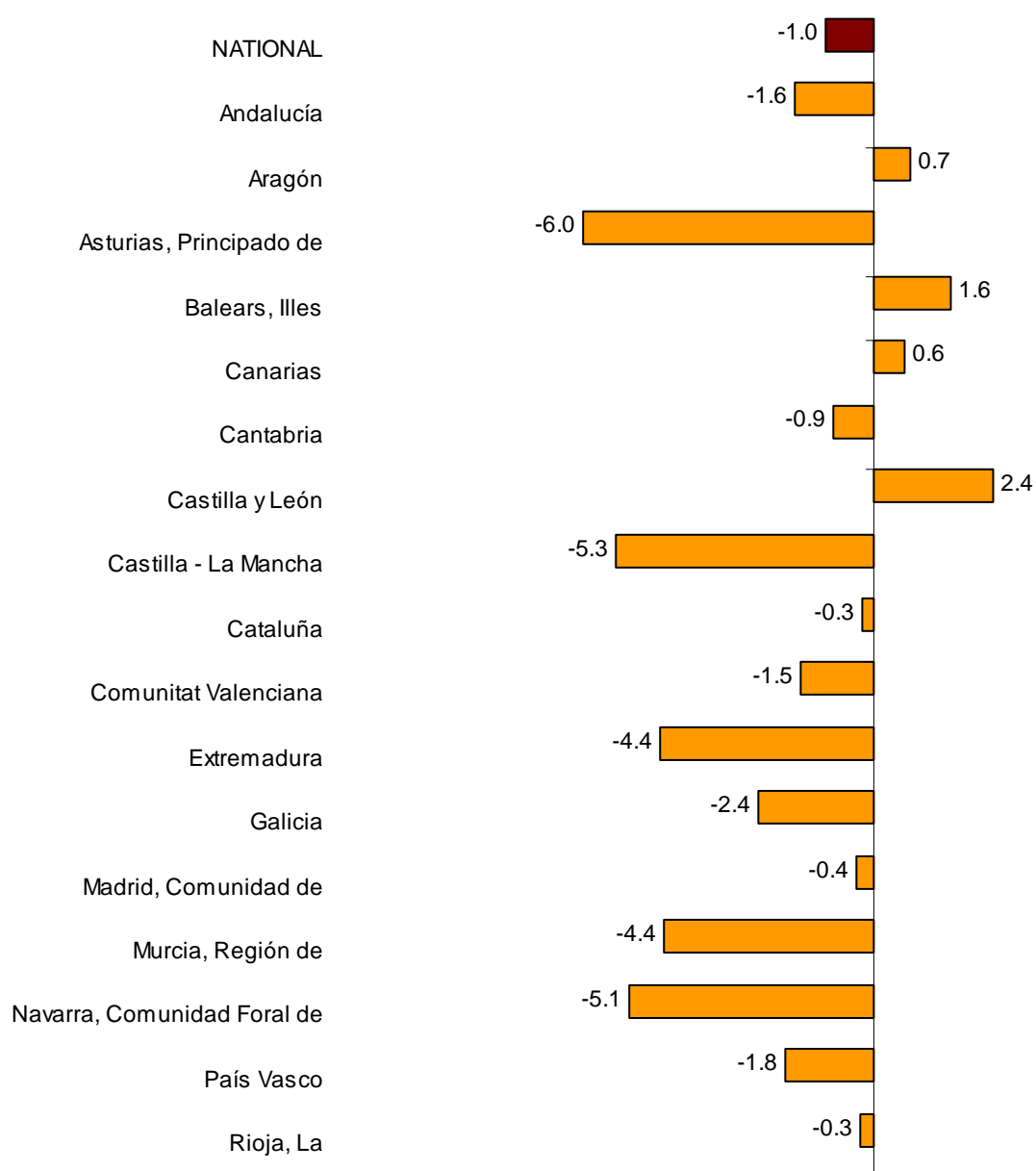


## Autonomous Communities. Turnover variation rates

In January 2011, thirteen Autonomous Communities registered negative interannual variation rates, highlighting Principado de Asturias (−6.0%), Castilla-La Mancha (−5.3) and Comunidad Foral de Navarra (−5.1%).

The greatest increases were registered in Castilla y León (2.4%) and Illes Balears (1.6%).

### Annual and average turnover rates General index by Autonomous Community



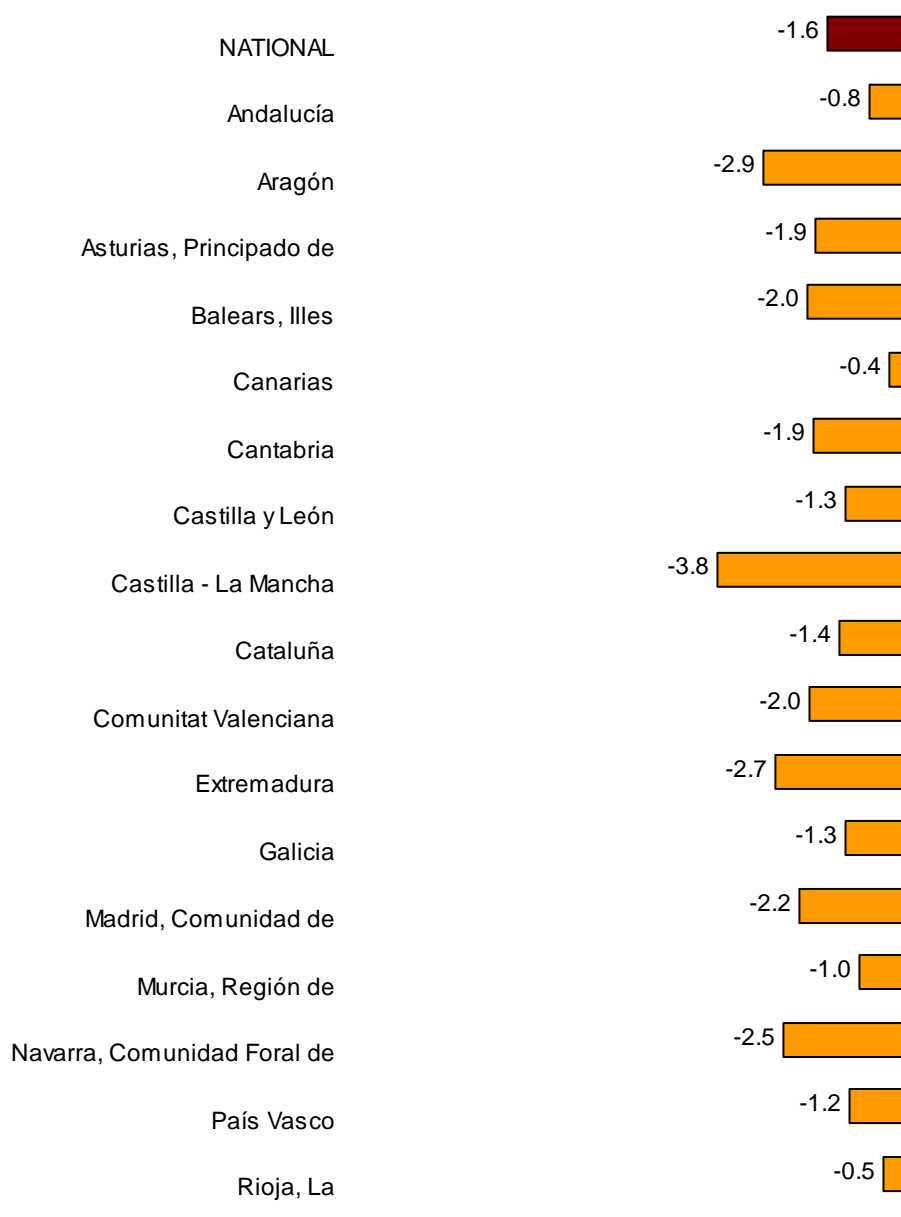
## Autonomous Communities. Variation rates of employed personnel

Employment in the services sector decreased in the interannual rate in all of the Autonomous Communities.

The greatest decreases were registered in Castilla-La Mancha (-3.8%), Aragón (-2.9%) and Extremadura (2.7%). Meanwhile, Canarias registered the lowest decreases (-0.4).

### Annual and average rates of employed personnel

#### General index by Autonomous Community



## Services Sector Activity Indicators. Base 2005

January 2012

Provisional data

### 1. Monthly turnover indices by sector

	Index	% variation		Contribution Annual
		Annual	Year-to-date average	
<b>GENERAL INDEX</b>	<b>86.9</b>	<b>-1.0</b>	<b>-1.0</b>	
<b>1. TRADE</b>	<b>86.5</b>	<b>-1.3</b>	<b>-1.3</b>	<b>-0.858</b>
1.1. SALE AND REPAIR OF VEHICLES	50.4	-6.3	-6.3	-0.372
- Sale of motor vehicles	46.0	-7.6	-7.6	-0.374
- Maintenance and repair of motor vehicles	89.2	0.2	0.2	0.002
1.2. WHOLESALE TRADE	88.1	0.4	0.4	0.165
- Wholesale on a fee or contract basis	79.2	5.1	5.1	0.019
- Wholesale of agricultural raw materials and live animals	98.1	4.5	4.5	0.080
- Wholesale of food, beverages and tobacco	89.5	0.9	0.9	0.077
- Wholesale of household goods	94.6	0.3	0.3	0.027
- Wholesale of information and communication equipment	66.6	-8.7	-8.7	-0.182
- Wholesale of other machinery, equipment and supplies	66.8	-0.5	-0.5	-0.014
- Wholesale of fuels, metals and others	92.2	1.3	1.3	0.157
- Non-specialised wholesale trade	100.8	0.1	0.1	0.000
1.3. RETAIL TRADE	100.1	-2.6	-2.6	-0.651
<b>2. OTHER SERVICES</b>	<b>87.6</b>	<b>-0.6</b>	<b>-0.6</b>	<b>-0.180</b>
2.1. TRANSPORTATION AND STORAGE SERVICES	94.1	1.1	1.1	0.101
Land transport	86.2	-0.3	-0.3	-0.012
- Rail transport	107.7	-6.0	-6.0	-0.014
- Taxi operation	92.6	-1.2	-1.2	-0.003
- Other passenger land transport	108.4	3.7	3.7	0.022
- Freight transport by road and removal services	81.2	-0.6	-0.6	-0.017
Water transport	75.9	-8.5	-8.5	-0.014
Air transport	91.5	0.6	0.6	0.006
Warehousing and support activities for transportation	105.6	3.6	3.6	0.123
Post and courier activities	105.9	-0.5	-0.5	-0.003
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	77.7	-1.0	-1.0	-0.048
Accommodation	66.4	5.9	5.9	0.066
Food and beverage service activities	82.4	-3.1	-3.1	-0.115
2.3. INFORMATION AND COMMUNICATION	94.2	-0.8	-0.8	-0.061
Publishing activities	65.2	-8.8	-8.8	-0.069
Motion picture, television programme production and music publishing activities	92.3	4.3	4.3	0.020
Programming and broadcasting activities	78.1	-1.5	-1.5	-0.009
Telecommunications	87.5	-3.7	-3.7	-0.139
Computer programming, consultancy and related activities	133.5	6.2	6.2	0.136
Information service activities	122.6	0.4	0.4	0.001
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	84.8	-1.3	-1.3	-0.080
Legal, accounting and management consulting activities	103.9	2.0	2.0	0.049
Architectural and engineering activities; technical testing and analysis	71.1	-0.2	-0.2	-0.003
Advertising and market research	78.9	-7.9	-7.9	-0.133
Other professional scientific and technical activities	75.4	2.6	2.6	0.007
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	79.7	-2.2	-2.2	-0.092
Employment activities	78.4	-1.9	-1.9	-0.008
Travel agencies and tour operator services	51.3	-0.2	-0.2	-0.002
Security and investigation activities	116.7	-2.3	-2.3	-0.011
Cleaning activities	121.1	-0.9	-0.9	-0.008
Office administrative and other business support activities	85.2	-4.7	-4.7	-0.063

## 2. National turnover indices, adjusted for the calendar effect

	Original index	% variation		Adjusted index	% variation	
		Annual	Year-to-date average		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>86.9</b>	<b>-1.0</b>	<b>-1.0</b>	<b>86.3</b>	<b>-2.1</b>	<b>-2.1</b>
1. Trade	86.5	-1.3	-1.3	85.8	-2.6	-2.6
1.1. Sale and repair of vehicles	50.4	-6.3	-6.3	50.0	-8.8	-8.8
1.2. Wholesale trade	88.1	0.4	0.4	87.2	-1.2	-1.2
1.3. Retail trade	100.1	-2.6	-2.6	102.7	-3.9	-3.9
2. Other Services	87.6	-0.6	-0.6	87.2	-1.2	-1.2
2.1. Transportation and storage	94.1	1.1	1.1	93.4	0.0	0.0
2.2. Accommodation and food service activities	77.7	-1.0	-1.0	78.0	-0.6	-0.6
2.3. Information and communication	94.2	-0.8	-0.8	93.6	-1.7	-1.7
2.4. Professional, scientific and technical activities	84.8	-1.3	-1.3	84.2	-1.9	-1.9
2.5. Administrative and support service activities	79.7	-2.2	-2.2	79.6	-2.9	-2.9



### 3. Interannual rates. General Index and by sector

Period	General Index		Trade		Sale and repair of vehicles		Wholesale trade	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2011 January	1.8	0.5	2.5	0.8	-9.9	-9.9	6.8	4.7
February	1.5	1.7	1.4	1.6	-12.2	-11.8	5.0	5.3
March	-0.9	-1.8	-2.1	-3.2	-12.4	-13.8	0.7	-0.7
April	-0.8	0.4	-1.4	0.1	-17.6	-17.6	-0.7	1.2
May	-0.2	-0.8	-1.4	-2.1	-14.8	-16.0	1.5	0.6
June	-6.0	-5.7	-8.2	-7.8	-25.0	-24.4	-7.0	-6.6
July	-0.2	1.7	-1.7	0.6	0.7	5.4	-1.7	1.1
August	1.1	0.9	0.5	0.2	5.6	5.1	0.2	-0.2
September*	-0.9	-1.1	-2.6	-2.9	-2.9	-3.6	-3.2	-3.6
October*	-2.8	-2.8	-4.3	-4.2	-1.1	-1.2	-5.4	-5.3
November*	-2.7	-2.7	-3.7	-3.7	-3.0	-3.0	-3.9	-3.9
December*	-4.6	-2.7	-5.5	-3.1	-6.7	-8.3	-6.4	-3.5
2012 January	-1.0	-2.1	-1.3	-2.6	-6.3	-8.8	0.4	-1.2

Period	Retail trade		Other Services		Transportation and storage services		Accommodation and food services activities	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2011 January	-0.3	-0.3	0.4	-0.3	4.7	3.3	-2.0	-1.6
February	0.1	0.4	1.7	1.8	4.9	5.1	-1.1	-1.2
March	-3.3	-4.0	1.7	1.2	4.1	3.2	-1.7	-1.4
April	2.7	2.7	0.4	1.1	3.0	4.3	2.6	2.1
May	-1.6	-2.3	2.0	1.6	5.9	5.2	-1.3	-1.0
June	-3.8	-3.4	-1.7	-1.5	0.8	1.1	1.2	1.1
July	-2.3	-0.1	2.6	3.7	1.3	3.2	3.6	2.9
August	-0.1	-0.4	2.2	2.0	3.1	2.9	3.1	3.2
September*	-1.3	-1.6	2.3	2.2	4.5	4.3	3.7	3.7
October*	-3.3	-3.4	0.0	0.1	0.1	0.2	0.3	0.3
November*	-3.7	-3.7	-0.6	-0.6	-0.7	-0.7	-0.4	-0.4
December*	-3.8	-2.9	-2.8	-1.7	-0.8	1.3	-1.4	-2.2
2012 January	-2.6	-3.9	-0.6	-1.2	1.1	0.0	-1.0	-0.6

Period	Information and communication		Professional, scientific and technical activities		Administrative and support service activities	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2011 January	-3.0	-4.0	1.3	0.6	-0.2	-1.0
February	-1.1	-1.1	2.6	2.6	1.8	1.9
March	0.9	0.2	5.4	4.9	-3.2	-3.7
April	-4.2	-3.3	-1.9	-1.3	4.0	4.8
May	0.6	0.3	0.2	0.0	2.6	2.3
June	-3.3	-3.2	-5.2	-5.0	-1.9	-1.8
July	0.4	2.1	5.8	6.9	3.3	4.5
August	0.5	0.4	2.6	2.6	1.0	0.9
September*	-2.3	-2.4	3.0	2.8	3.4	3.3
October*	-0.3	-0.3	1.1	1.1	-1.3	-1.2
November*	-0.7	-0.7	1.5	1.5	-3.5	-3.5
December*	-5.7	-4.5	-2.5	-1.6	-3.1	-1.9
2012 January	-0.8	-1.7	-1.3	-1.9	-2.2	-2.9

<sup>1</sup> Index rates adjusted for calendar effects

\* Revised data

#### 4. National employed personnel indices by branch of activity

	Index	% variation		Contribution Annual
		Annual	Year-to-date average	
<b>GENERAL INDEX</b>	<b>93.9</b>	<b>-1.6</b>	<b>-1.6</b>	
<b>1. TRADE</b>	<b>94.9</b>	<b>-1.3</b>	<b>-1.3</b>	<b>-0.568</b>
1.1. SALE AND REPAIR OF VEHICLES	86.3	-5.1	-5.1	-0.213
- Sale of motor vehicles	82.1	-5.9	-5.9	-0.133
- Maintenance and repair of motor vehicles	91.5	-4.1	-4.1	-0.080
1.2. WHOLESALE TRADE	95.1	-0.7	-0.7	-0.098
- Wholesale on a fee or contract basis	88.8	0.0	0.0	0.000
- Wholesale of agricultural raw materials and live animals	102.4	1.7	1.7	0.009
- Wholesale of food, beverages and tobacco	105.2	2.4	2.4	0.116
- Wholesale of household goods	90.8	-3.2	-3.2	-0.106
- Wholesale of information and communication equipment	98.2	1.1	1.1	0.009
- Wholesale of other machinery, equipment and supplies	89.7	-3.4	-3.4	-0.058
- Wholesale of fuels, metals and others	88.4	-2.4	-2.4	-0.069
- Non-specialised wholesale trade	101.1	1.8	1.8	0.001
1.3. RETAIL TRADE	96.4	-1.1	-1.1	-0.257
<b>2. OTHER SERVICES</b>	<b>93.1</b>	<b>-1.9</b>	<b>-1.9</b>	<b>-1.059</b>
<b>2.1. TRANSPORTATION AND STORAGE SERVICES</b>	<b>93.6</b>	<b>-2.1</b>	<b>-2.1</b>	<b>-0.258</b>
Land transport	93.5	-2.4	-2.4	-0.183
- Rail transport	98.9	0.5	0.5	0.002
- Taxi operation	103.4	-0.1	-0.1	-0.001
- Other passenger land transport	111.9	-0.5	-0.5	-0.007
- Freight transport by road and removal services	87.1	-3.6	-3.6	-0.176
Water transport	80.7	1.7	1.7	0.001
Air transport	85.5	-1.0	-1.0	-0.004
Warehousing and support activities for transportation	99.4	-0.6	-0.6	-0.016
Post and courier activities	86.5	-4.4	-4.4	-0.055
<b>2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES</b>	<b>87.5</b>	<b>-1.3</b>	<b>-1.3</b>	<b>-0.184</b>
Accommodation	74.5	0.4	0.4	0.012
Food and beverage service activities	91.2	-1.7	-1.7	-0.196
<b>2.3. INFORMATION AND COMMUNICATION</b>	<b>100.3</b>	<b>-1.3</b>	<b>-1.3</b>	<b>-0.064</b>
Publishing activities	84.2	-5.0	-5.0	-0.036
Motion picture, television programme production and music publishing activities	84.9	-7.6	-7.6	-0.034
Programming and broadcasting activities	99.1	-1.7	-1.7	-0.008
Telecommunications	85.9	-4.0	-4.0	-0.031
Computer programming, consultancy and related activities	115.3	2.0	2.0	0.046
Information service activities	109.6	-0.4	-0.4	-0.001
<b>2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES</b>	<b>98.3</b>	<b>-2.5</b>	<b>-2.5</b>	<b>-0.284</b>
Legal, accounting and management consulting activities	105.6	-1.5	-1.5	-0.083
Architectural and engineering activities; technical testing and analysis	95.6	-4.0	-4.0	-0.146
Advertising and market research	84.7	-2.3	-2.3	-0.034
Other professional scientific and technical activities	93.5	-2.4	-2.4	-0.022
<b>2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES</b>	<b>92.5</b>	<b>-1.9</b>	<b>-1.9</b>	<b>-0.270</b>
Employment activities	72.8	-0.7	-0.7	-0.019
Travel agencies and tour operator services	81.7	-3.5	-3.5	-0.022
Security and investigation activities	110.0	-2.4	-2.4	-0.040
Cleaning activities	103.1	-0.5	-0.5	-0.030
Office administrative and other business support activities	91.3	-4.8	-4.8	-0.160

## 5. General turnover index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
<b>NATIONAL INDEX</b>	<b>86.9</b>	<b>-1.0</b>	<b>-1.0</b>
Andalucía	81.3	-1.6	-1.6
Aragón	91.1	0.7	0.7
Asturias, Principado de	90.0	-6.0	-6.0
Balears, Illes	65.2	1.6	1.6
Canarias	86.4	0.6	0.6
Cantabria	88.4	-0.9	-0.9
Castilla y León	89.4	2.4	2.4
Castilla - La Mancha	77.7	-5.3	-5.3
Cataluña	88.0	-0.3	-0.3
Comunitat Valenciana	85.1	-1.5	-1.5
Extremadura	84.1	-4.4	-4.4
Galicia	92.2	-2.4	-2.4
Madrid, Comunidad de	88.9	-0.4	-0.4
Murcia, Región de	85.4	-4.4	-4.4
Navarra, Comunidad Foral de	91.3	-5.1	-5.1
País Vasco	94.9	-1.8	-1.8
Rioja, La	94.9	-0.3	-0.3

## 6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
<b>NATIONAL INDEX</b>	<b>93.9</b>	<b>-1.6</b>	<b>-1.6</b>
Andalucía	94.9	-0.8	-0.8
Aragón	91.7	-2.9	-2.9
Asturias, Principado de	98.8	-1.9	-1.9
Balears, Illes	81.1	-2.0	-2.0
Canarias	89.8	-0.4	-0.4
Cantabria	97.4	-1.9	-1.9
Castilla y León	98.7	-1.3	-1.3
Castilla - La Mancha	89.8	-3.8	-3.8
Cataluña	93.0	-1.4	-1.4
Comunitat Valenciana	91.7	-2.0	-2.0
Extremadura	96.4	-2.7	-2.7
Galicia	99.4	-1.3	-1.3
Madrid, Comunidad de	94.1	-2.2	-2.2
Murcia, Región de	96.1	-1.0	-1.0
Navarra, Comunidad Foral de	96.8	-2.5	-2.5
País Vasco	97.5	-1.2	-1.2
Rioja, La	97.6	-0.5	-0.5