

25 March 2020

Services Sector Activity Indicators (SSAI). Base 2015
January 2020. Provisional data

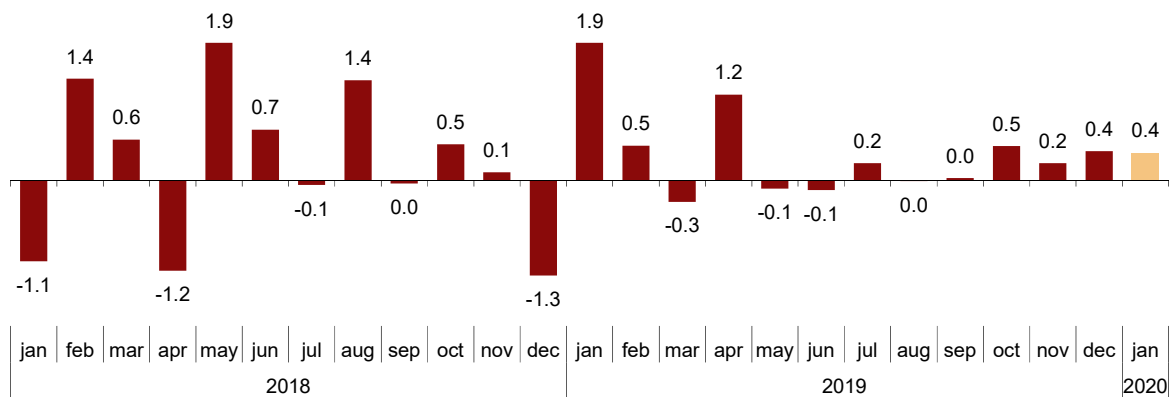
Turnover in the¹ Market Services Sector stands at 0.4%, after adjusting for seasonal and calendar effects

The annual rate stands at 2.9% in the series adjusted for seasonal and calendar effects and at 2.2% in the original series

Monthly trend in turnover for the Market Services Sector

After adjusting for seasonal and calendar effects, the monthly variation of the general index of turnover for the Market Services Sector between January and December was 0.4%. This rate is the same as than that observed in December.

General index of the turnover for the Market Services Sector
Seasonally and calendar adjusted. Monthly rate. Percentage



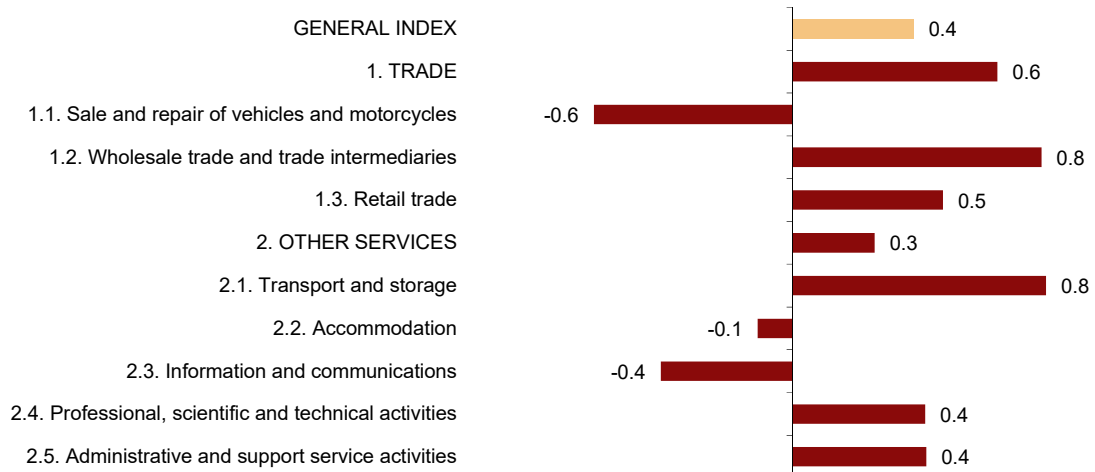
¹ As reflected in the methodology of this value index, the information is presented in current (nominal) terms, without adjusting the effects in the price variation.

After adjusting for seasonal and calendar effects, *Trade* increased by 0.6% and *Other services* by 0.3%.

By sectors, *Transport and storage* (0.8%), *Wholesale trade and trade intermediaries* (0.8%) and *Retail trade* (0.5%) registered the largest increases. In turn, *Sale and repair of vehicles and motorcycles* (-0.6%) and *Information and communications* (-0.4%) recorded the largest decreases.

General and by sectors turnover Index

Seasonally and calendar adjusted. January 2020. Monthly rate. Percentage



A more detailed analysis shows the branches of activity that registered the highest monthly rates and those with the highest decreases in the month of January.

Types of activities with the highest monthly rates in the Services Sector turnover index
Seasonally and calendar adjusted. January 2020. Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Water transport	4.6
Office administrative and other business support activities	3.6
Air transport	15

Types of activities with the lowest monthly rates in the Services Sector turnover index
Seasonally and calendar adjusted. January 2020 .Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Motion picture, television programme production and music publishing activities	-2.8
Publishing activities	-2.0
Information service activities	-1.7

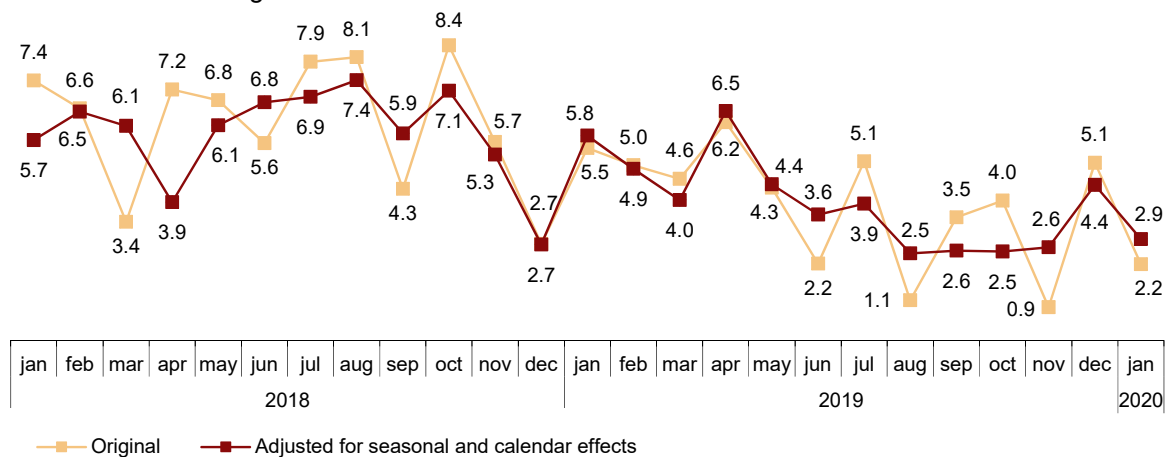
Annual trend in the turnover indices for the Market Services Sector

The general index of the turnover for the Market Services Sector, after adjusting for seasonal and calendar effects, experienced a variation of 2.9% in January compared to the same month of 2019. This rate is 1.5 points lower than that recorded in December.

The original series presented an annual variation of 2.2%, which is almost three points below that registered in December.

General index of turnover for the Market Services Sector

Annual Rate. Percentage



After adjusting for seasonal and calendar effects, *Trade* increased by 2.9% as compared with January 2019 and *Other services* by 2.4%.

All sectors recorded positive annual rates. *Administrative and support service activities* (4.4%) and *Wholesale trade* (3.7%) increased the most.

Annual rates in Turnover index for the Market Services Sector: General and by sector. January 2020

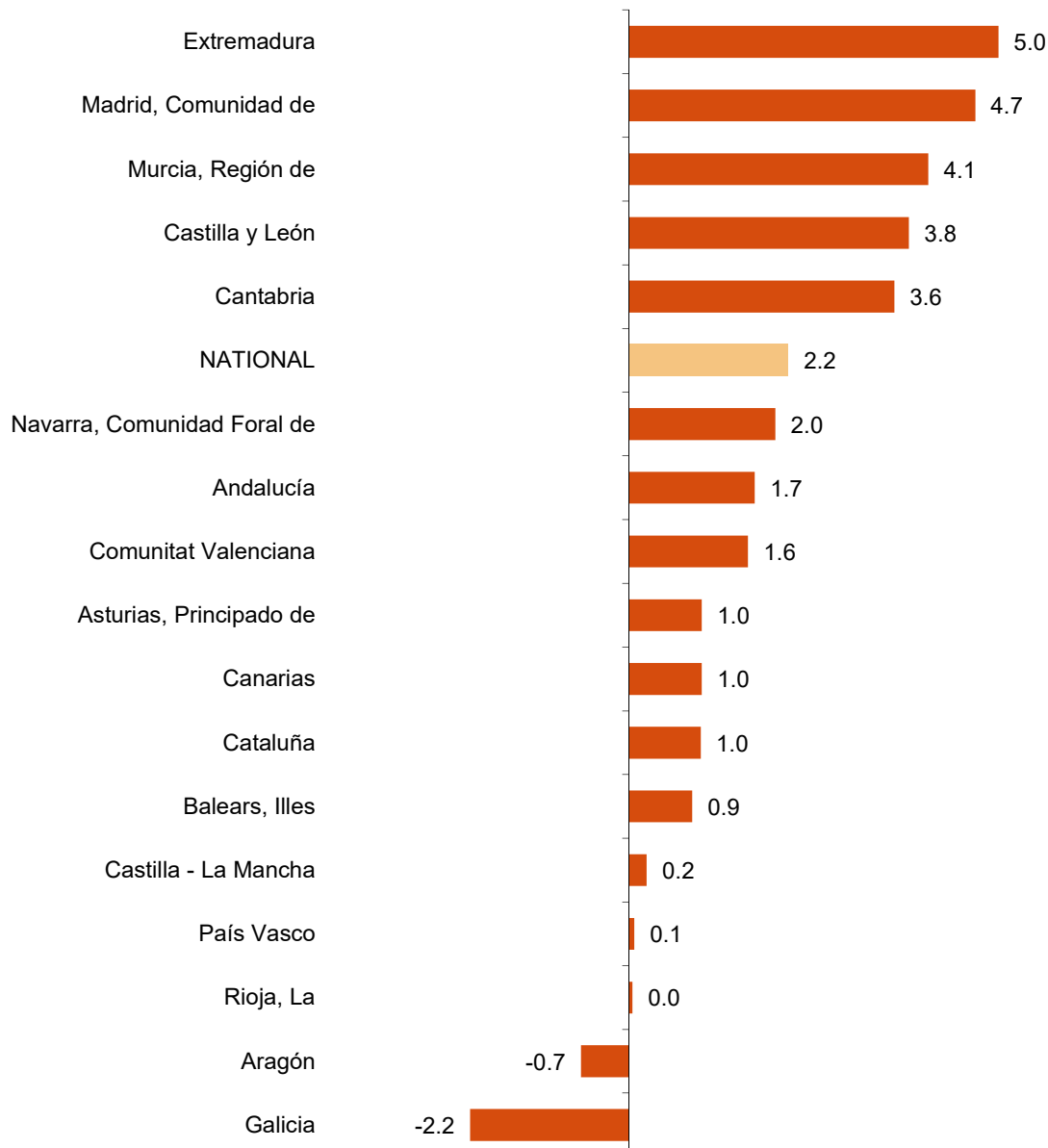
	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
GENERAL INDEX	2.2	2.9
1. TRADE	2.2	2.9
1.1. Sale and repair of vehicles and motorcycles	0.1	16
1.2. Wholesale trade	2.9	3.7
1.3. Retail trade	17	2.4
2. OTHER SERVICES	2.0	2.4
2.1. Transport and storage	2.3	2.9
2.2. Accommodation	3.7	3.4
2.3. Information and communications	0.6	11
2.4. Professional, scientific and technical activities	0.2	0.9
2.5. Administrative and support service activities	4.5	4.4

Results by Autonomous Community. Annual variation rates of turnover. Original series

Annual rate in Turnover index for the Market Services Sector increased as compared to January 2019 in 14 Autonomous Communities and decreased in two.

Extremadura (5.0%), Comunidad de Madrid (4.7%) and Región de Murcia (4.1%) registered the largest increases. Galicia (-2.2%) and Aragón (-0.7%) recorded the largest decreases.

General Indices: National and by Autonomous Community January 2020. Turnover Annual Rate. Percentage



Employment trend

Employment in the Market Services Sector experienced a variation of 0.8% in January as compared to the same month of the previous year. This rate is four tenths lower than that registered in December.

The employment rate increased by 1.1% in *Trade* and by 0.6% in *Other services*.

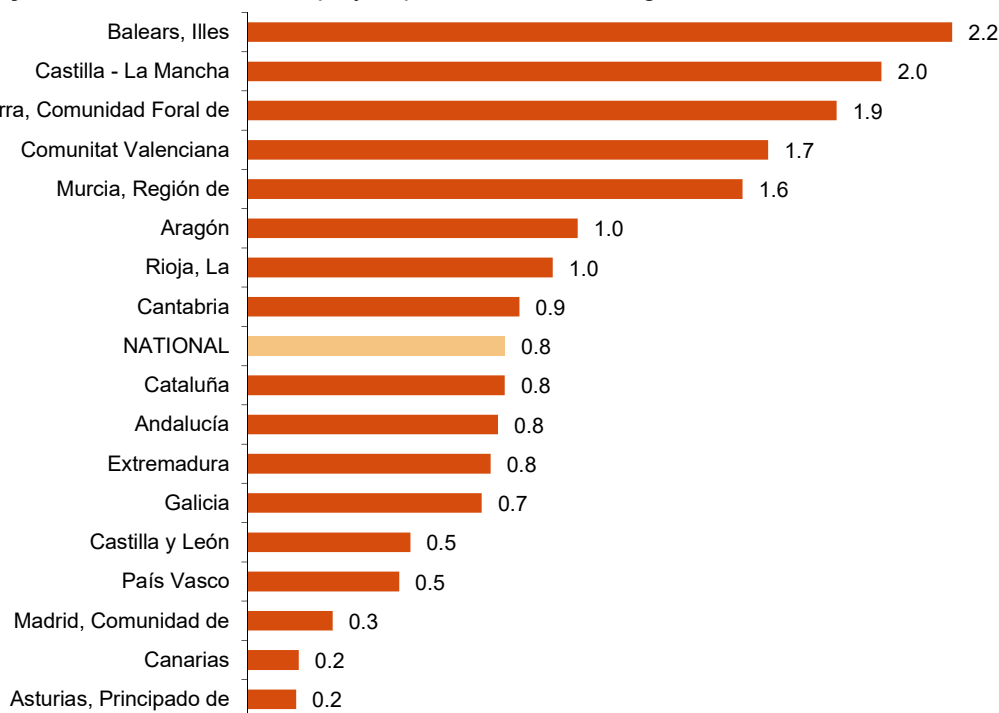
National Indices of employed personnel by sector. January 2020

	Index	Rate (%)	
		Monthly	Annual
GENERAL INDEX	107.1	-1.6	0.8
1. TRADE	107.1	-1.4	1.1
1.1. Sale and repair of vehicles and motorcycles	107.3	-0.2	0.8
1.2. Wholesale trade	111.1	-0.8	1.6
1.3. Retail trade	104.5	-2.0	0.8
2. OTHER SERVICES	107.1	-1.8	0.6
2.1. Transport and storage	108.8	-0.6	0.5
2.2. Accommodation	100.2	-2.6	0.3
2.3. Information and communications	110.9	-0.1	2.1
2.4. Professional, scientific and technical activities	107.9	-0.9	1.3
2.5. Administrative and support service activities	111.7	-3.0	0.0

Results by Autonomous Community. Annual employment variation rates

All Autonomous Communities registered positive annual employment rates. Illes Balears (2.2%) recorded the largest increase.

General Indices: National and by Autonomous Community January 2020. Annual rate of employed personnel. Percentage



Review and update of data

On the press release day, INE has updated SSAI data series corresponding to the last five months. In the case of calendar adjusted and seasonally and calendar adjusted series, according to INE standard, series are revised since its beginning. Results are available on INEBase.

Methodological note

The Services Sector Activity Indicators (SSAI) measure the short-term evolution of the activity of companies belonging to the Non-Financial Market Services sector through two variables: turnover and employed personnel. Turnover comprises the amounts invoiced by the company for provision of services and sale of goods. Employed personnel include both paid and unpaid personnel.

In order to obtain this data, an ongoing survey is conducted, every month researching more than 28,000 companies that operate in this sector. Results are presented as indices so as to measure variations as compared to the base year 2015.

The characteristics of this statistics are:

Type of survey: monthly continuous survey.

Base year: 2015.

Population scope: companies whose main economic activity is described in sections G, (Trade), H (Transport and Storage), I (Accommodation), J (Information and Communications), M (Professional, Scientific and Technical Activities) and N (Administrative and Support Services Activities) of the National Classification of Economic Activities (CNAE-09).

Geographical scope: all the national territory except for Ceuta and Melilla, for which it is only collected in division 47 of CNAE-09 (retail trade).

Sample size: 28,000 companies.

Type of sampling: stratified random sampling.

Collection method: completion of the questionnaire by the respondent using one of the following methods: internet (IRIA system), e-mail, fax, telephone or by postal mail.

For more information you can access the methodology at:

<https://www.ine.es/metodologia/t37/notaiass15.pdf>

And the standardised methodological report at:

<https://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=30183>

For further information see INEbase: www.ine.es/en/ Twitter: [@es_ine](https://twitter.com/es_ine)

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Services Sector Activity Indicators. Base 2015

January 2020

Provisional data

1. Turnover indices: General and by sector Seasonally and calendar adjusted

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	124.3	0.4	2.9	2.9
1. TRADE	123.9	0.6	2.9	2.9
1.1. Sale and repair of vehicles and motorcycles	133.5	-0.6	16	16
1.2. Wholesale trade	128.3	0.8	3.7	3.7
1.3. Retail trade	112.0	0.5	2.4	2.4
2. OTHER SERVICES	125.0	0.3	2.4	2.4
2.1. Transport and storage	123.5	0.8	2.9	2.9
2.2. Accommodation	121.9	-0.1	3.4	3.4
2.3. Information and communications	116.6	-0.4	1.1	1.1
2.4. Professional, scientific and technical activities	136.6	0.4	0.9	0.9
2.5. Administrative and support service activities	129.6	0.4	4.4	4.4

2. Turnover indices: General and by sector Calendar adjusted

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	115.1	2.7	2.7
1. TRADE	117.3	2.9	2.9
1.1. Sale and repair of vehicles and motorcycles	118.3	1.7	1.7
1.2. Wholesale trade	119.5	3.8	3.8
1.3. Retail trade	112.0	2.5	2.5
2. OTHER SERVICES	111.2	2.3	2.3
2.1. Transport and storage	114.8	2.9	2.9
2.2. Accommodation	95.8	3.4	3.4
2.3. Information and communications	110.1	1.0	1.0
2.4. Professional, scientific and technical activities	120.7	0.5	0.5
2.5. Administrative and support service activities	110.5	4.9	4.9

3. Turnover indices: General and by branch of activity
Original series

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	115.6	2.2	2.2
1. TRADE	117.9	2.2	2.2
1.1. SALE AND REPAIR OF VEHICLES	119.3	0.1	0.1
- Sale of motor vehicles	119.9	-0.5	-0.5
- Maintenance and repair of motor vehicles	115.4	4.2	4.2
1.2. WHOLESALE TRADE AND COMMISSION TRADE	120.3	2.9	2.9
- Wholesale on a fee or contract basis	140.9	11.6	11.6
- Wholesale of agricultural raw materials and live animals	113.8	6.8	6.8
- Wholesale of food, beverages and tobacco	110.9	5.0	5.0
- Wholesale of household goods	120.2	-1.3	-1.3
- Wholesale of information and communication equipment	110.2	0.8	0.8
- Wholesale of other machinery, equipment and supplies	130.9	5.8	5.8
- Other specialised w holesale trade	128.3	3.0	3.0
- Non-specialised w holesale trade	138.5	5.3	5.3
1.3. RETAIL TRADE	112.5	1.7	1.7
2. OTHER SERVICES	111.5	2.0	2.0
2.1. TRANSPORTATION AND STORAGE SERVICES	115.4	2.3	2.3
Land transport	111.6	-1.7	-1.7
- Rail transport	104.3	6.9	6.9
- Taxi operation	97.8	11.3	11.3
- Other passenger land transport	103.7	-0.6	-0.6
- Freight transport by road and removal services	115.1	-3.6	-3.6
Water transport	109.6	1.1	1.1
Air transport	114.0	1.3	1.3
Warehousing and support activities for transportation	118.5	4.3	4.3
Post and courier activities	128.7	2.8	2.8
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	95.7	3.7	3.7
Accommodation	73.8	1.7	1.7
Food and beverage service activities	106.5	4.3	4.3
2.3. INFORMATION AND COMMUNICATION	110.5	0.6	0.6
Publishing activities	95.3	5.2	5.2
Motion picture, television programme production and music publishing activities	104.3	-7.1	-7.1
Programming and broadcasting activities	110.4	-3.4	-3.4
Telecommunications	106.6	2.4	2.4
Computer programming, consultancy and related activities	119.5	0.0	0.0
Information service activities	120.3	1.8	1.8
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	121.0	0.2	0.2
Legal, accounting and management consulting activities	131.6	-0.5	-0.5
Architectural and engineering activities; technical testing and analysis	113.7	1.6	1.6
Advertising and market research	112.9	-1.3	-1.3
Other professional scientific and technical activities	128.7	3.2	3.2
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	110.8	4.5	4.5
Employment activities	133.8	-3.6	-3.6
Travel agencies and tour operator services	75.2	0.6	0.6
Security and investigation activities	133.3	9.3	9.3
Cleaning activities	121.0	5.6	5.6
Office administrative and other business support activities	147.1	8.0	8.0

4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	107.1	-16	0.8	0.8
1. TRADE	107.1	-14	11	11
1.1. SALE AND REPAIR OF VEHICLES	107.3	-0.2	0.8	0.8
- Sale of motor vehicles	113.7	-0.1	14	14
- Maintenance and repair of motor vehicles	100.6	-0.2	0.0	0.0
1.2. WHOLESALE TRADE AND COMMISSION TRADE	111.1	-0.8	16	16
- Wholesale on a fee or contract basis	106.3	0.2	3.3	3.3
- Wholesale of agricultural raw materials and live animals	105.9	-1.3	-0.3	-0.3
- Wholesale of food, beverages and tobacco	116.5	-2.2	14	14
- Wholesale of household goods	106.3	-0.2	0.5	0.5
- Wholesale of information and communication equipment	109.0	-1.0	0.5	0.5
- Wholesale of other machinery, equipment and supplies	113.4	-0.1	2.1	2.1
- Other specialised w wholesale trade	109.2	0.6	2.9	2.9
- Non-specialised w wholesale trade	112.2	-0.4	2.2	2.2
1.3. RETAIL TRADE	104.5	-2.0	0.8	0.8
2. OTHER SERVICES	107.1	-18	0.6	0.6
2.1. TRANSPORTATION AND STORAGE SERVICES	108.8	-0.6	0.5	0.5
Land transport	107.2	-0.6	-0.1	-0.1
- Rail transport	108.9	0.5	2.2	2.2
- Taxi operation	100.5	0.1	-0.8	-0.8
- Other passenger land transport	109.3	-0.1	2.0	2.0
- Freight transport by road and removal services	108.0	-0.9	-0.7	-0.7
Water transport	109.7	-4.0	0.9	0.9
Air transport	112.8	-1.0	4.3	4.3
Warehousing and support activities for transportation	112.8	-0.2	0.9	0.9
Post and courier activities	106.1	-1.1	1.9	1.9
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	100.2	-2.6	0.3	0.3
Accommodation	88.6	-3.8	1.1	1.1
Food and beverage service activities	103.2	-2.3	0.1	0.1
2.3. INFORMATION AND COMMUNICATION	110.9	-0.1	2.1	2.1
Publishing activities	100.4	-0.7	0.2	0.2
Motion picture, television programme production and music publishing activities	108.9	-1.0	-0.1	-0.1
Programming and broadcasting activities	100.8	-1.6	-0.6	-0.6
Telecommunications	89.8	0.2	-1.0	-1.0
Computer programming, consultancy and related activities	120.9	0.2	3.8	3.8
Information service activities	105.3	0.0	1.6	1.6
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	107.9	-0.9	1.3	1.3
Legal, accounting and management consulting activities	105.6	-0.3	0.1	0.1
Architectural and engineering activities; technical testing and analysis	113.2	-1.3	2.6	2.6
Advertising and market research	105.8	-3.3	2.4	2.4
Other professional scientific and technical activities	106.9	0.3	1.8	1.8
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	111.7	-3.0	0.0	0.0
Employment activities	121.3	-6.2	-1.4	-1.4
Travel agencies and tour operator services	103.0	-1.1	-0.2	-0.2
Security and investigation activities	116.8	-1.8	3.2	3.2
Cleaning activities	105.8	-1.6	2.3	2.3
Office administrative and other business support activities	113.8	-3.4	-3.0	-3.0

5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Year-to-date average
NATIONAL	115.6	2.2	2.2
Andalucía	113.3	1.7	1.7
Aragón	111.5	-0.7	-0.7
Asturias, Principado de	111.3	1.0	1.0
Baleares, Illes	85.7	0.9	0.9
Canarias	116.6	1.0	1.0
Cantabria	122.6	3.6	3.6
Castilla y León	107.4	3.8	3.8
Castilla-La Mancha	118.2	0.2	0.2
Cataluña	111.3	1.0	1.0
Comunitat Valenciana	116.4	1.6	1.6
Extremadura	110.9	5.0	5.0
Galicia	112.2	-2.2	-2.2
Madrid, Comunidad de	122.4	4.7	4.7
Murcia, Región de	119.7	4.1	4.1
Navarra, Comunidad Foral de	118.0	2.0	2.0
País Vasco	114.7	0.1	0.1
Rioja, La	119.6	0.0	0.0

6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
NATIONAL	107.1	-1.6	0.8	0.8
Andalucía	105.3	-1.8	0.8	0.8
Aragón	109.0	-1.5	1.0	1.0
Asturias, Principado de	103.9	-1.9	0.2	0.2
Baleares, Illes	92.1	-2.0	2.2	2.2
Canarias	109.2	-1.1	0.2	0.2
Cantabria	106.7	-2.3	0.9	0.9
Castilla y León	104.1	-1.5	0.5	0.5
Castilla-La Mancha	106.9	-0.9	2.0	2.0
Cataluña	108.4	-1.2	0.8	0.8
Comunitat Valenciana	109.9	-2.7	1.7	1.7
Extremadura	104.5	-1.7	0.8	0.8
Galicia	106.9	-1.4	0.7	0.7
Madrid, Comunidad de	108.1	-1.8	0.3	0.3
Murcia, Región de	111.3	-1.0	1.6	1.6
Navarra, Comunidad Foral de	109.1	-0.9	1.9	1.9
País Vasco	105.7	-1.5	0.5	0.5
Rioja, La	108.2	-1.2	1.0	1.0