

22 September 2020

**Services Sector Activity Indicators (SSAI). Base 2015**  
July 2020. Provisional data

**Turnover in the<sup>1</sup> Market Services Sector stands at 7.9%, after  
adjusting for seasonal and calendar effects**

**The annual rate stands at -13.8% in the series adjusted for  
seasonal and calendar effects and at -13.7% in the original series**

**COVID-19's Effects on the July SSAI**

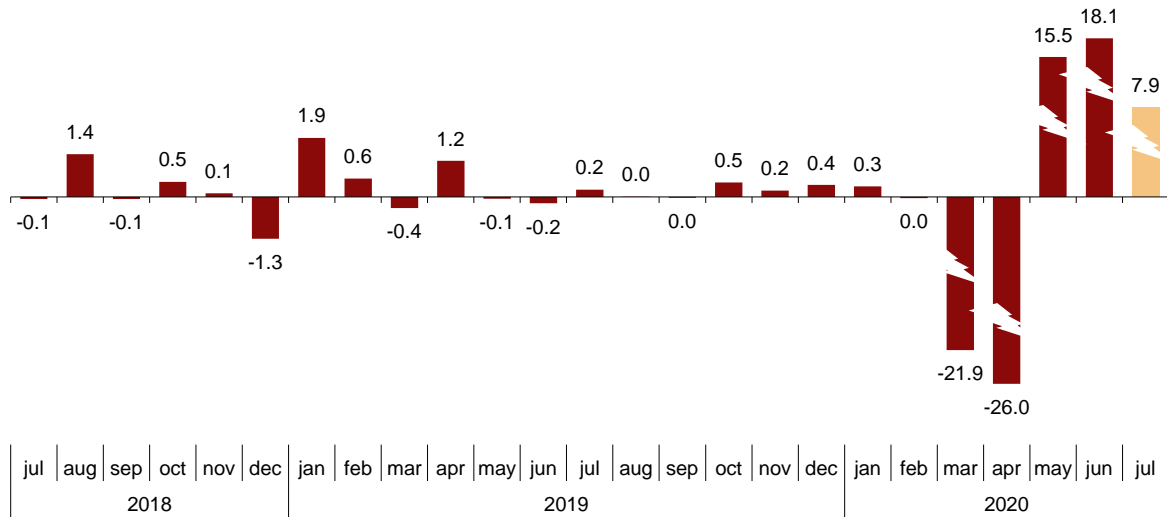
- In accordance with Royal Decree 555/20201, the state of alarm came to an end on June 21st, allowing population mobility throughout the national territory. With the new normality, the Services Sector shows showed a turnover growth of 7.9% compared to June.
- This return to normalcy was reflected through greater dynamism in the monthly rates for *Hospitality* (48.9%) and *Sale and repair of motor vehicles* (18.7%).
- The Services Sector was still below the records for a year ago, however. Overall, it was down 13.8% compared to July 2019.
- Tourism-related sectors continued to be those most affected. The turnover of *accommodation services* and *air transport* thus fell by around 70% and that of *travel agencies* by 82.9%. On the other hand, the turnover of *Wholesale trade of information and communication technology equipment* (11.3%), *Sale of vehicles, motorcycles and spare parts* (3.6%), *Postal and mail activities* (3.4%) and *Telecommunications* (2.0%) increased compared to July 2019.
- While ERTes continued to mitigate the effects of the crisis on employment, employment decreased compared to July 2019 in both Trade (-2.9%), and Other Services (-8.0%). In monthly rates, following the finalization of the stay at home mandate, employment in the sector grew by 1.2% compared to June; of particular note was a 9.2% increase in *Hotels*.
- The communities that are the most dependent on tourism registered the greatest decreases in services sector turnover, with annual rates of -40.6% in Illes Balears and -29.3% in Canarias. Employment was likewise affected in these communities, especially in Illes Balears, with an annual rate of -19.3%.

<sup>1</sup> As reflected in the methodology of this value index, the information is presented in current (nominal) terms, without adjusting the effects in the price variation.

**Monthly trend in turnover for the Market Services Sector**

After adjusting for seasonal and calendar effects, the monthly variation of the general index of turnover for the Market Services Sector between July and June was 7.9%. This rate is 10.2 points lower than that observed in June.

**General index of the turnover for the Market Services Sector**  
Seasonally and calendar adjusted. Monthly rate. Percentage

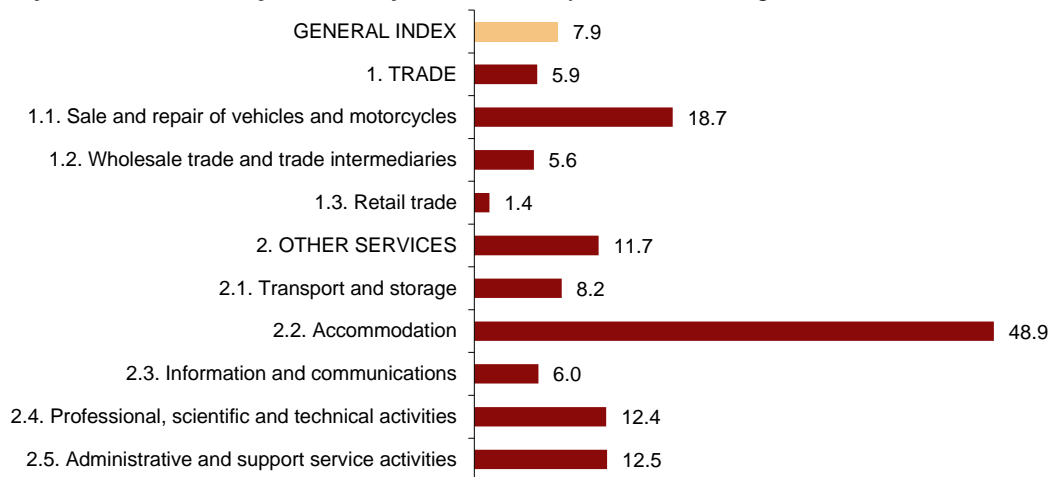


After adjusting for seasonal and calendar effects, *Trade* increased by 5.9% and *Other services* by 11.7%.

All sectors recorded positive monthly rates. *Accommodation* (48.9%) and *Sale and repair of vehicles and motorcycles* (18.7%) increased the most.

### General and by sectors turnover Index

Seasonally and calendar adjusted. July 2020. Monthly rate. Percentage



A more detailed analysis shows the branches of activity that registered the highest monthly rates and those with the highest decreases in the month of July.

### Types of activities with the highest monthly rates in the Services Sector turnover index

Seasonally and calendar adjusted. July 2020. Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Accommodation	236.2
Travel agencies and tour operator services	99.3
Food and beverage service activities	33.2

### Types of activities with the lowest monthly rates in the Services Sector turnover index

Seasonally and calendar adjusted. July 2020. Monthly rate

Activity (CNAE-2009 groups)	Monthly rate(%)
Water transport	-0.8
Post and courier activities	0.7
Retail trade	1.4

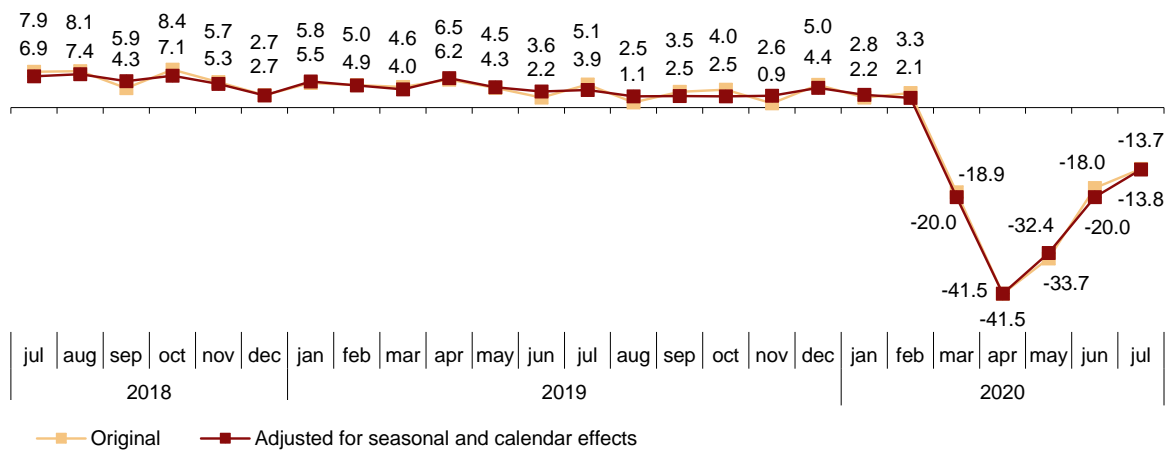
### Annual trend in the turnover indices for the Market Services Sector

The general index of the turnover for the Market Services Sector, after adjusting for seasonal and calendar effects, experienced a variation of  $-13.8\%$  in July compared to the same month of 2019. This rate is 6.2 points higher than that recorded in June.

The original series presented an annual variation of  $-13.7\%$ , which is 4.3 points above that registered in June.

#### General index of turnover for the Market Services Sector

Annual Rate. Percentage



After adjusting for seasonal and calendar effects, *Trade* decreased by 7.7% as compared with July 2019 and *Other services* by 24.4%.

By sectors, *Sale and repair of vehicles and motorcycles* (2.7%) was the only sector where the annual rate increased. In turn, *Hospitality* (-38.6%) and *Administrative and support services activities* (-38.6%) registered the greatest decrease.

#### Annual rates in Turnover index for the Market Services Sector: General and by sector. July 2020

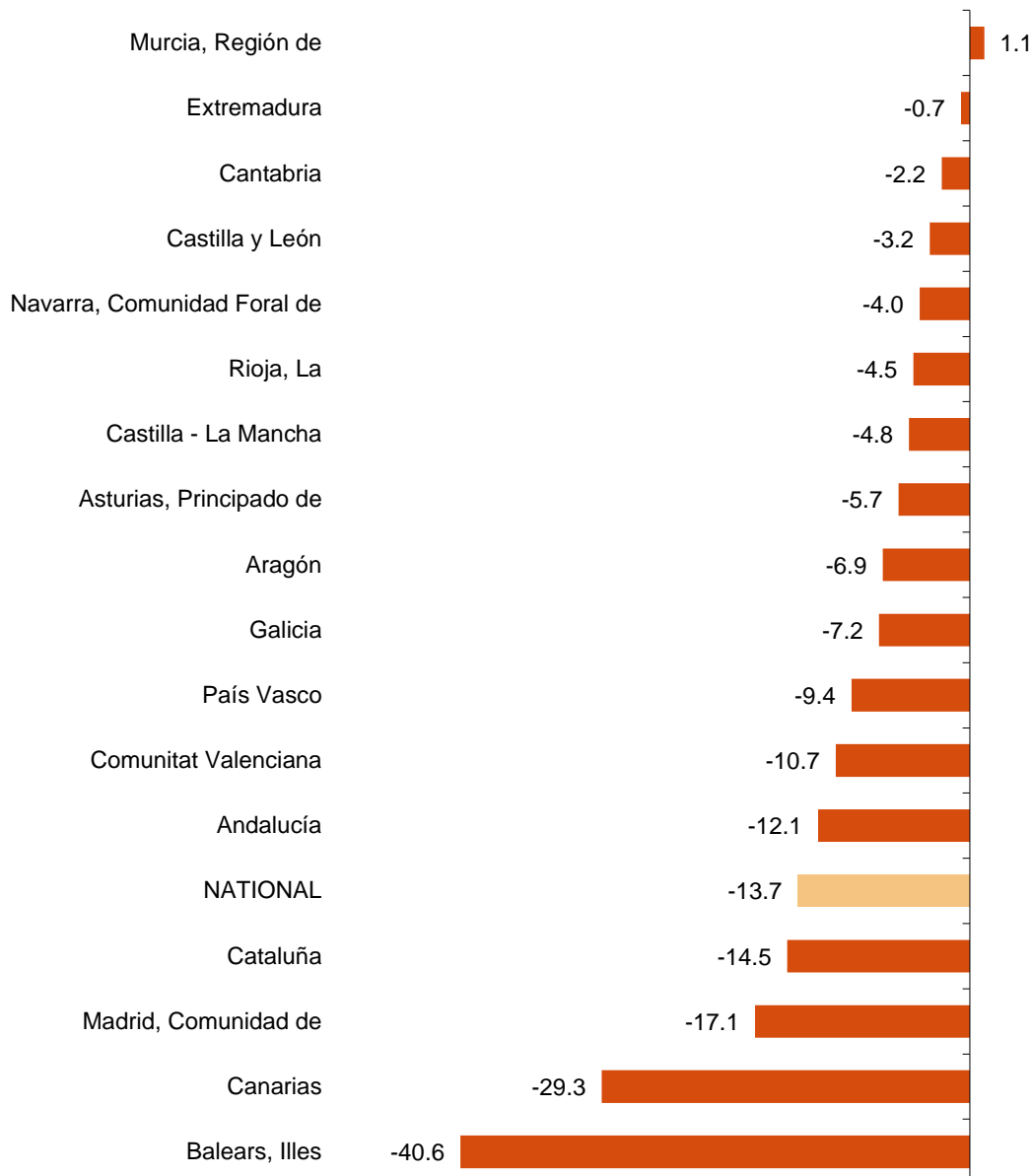
	Original index	Seasonally adjusted index
	Annual rate (%)	Annual rate (%)
<b>GENERAL INDEX</b>	-13.7	-13.8
<b>1. TRADE</b>	-7.6	-7.7
1.1. Sale and repair of vehicles and motorcycles	2.4	2.7
1.2. Wholesale trade	-10.5	-10.7
1.3. Retail trade	-5.2	-5.3
<b>2. OTHER SERVICES</b>	-24.4	-24.4
2.1. Transport and storage	-23.1	-23.2
2.2. Accommodation	-47.0	-47.1
2.3. Information and communications	-8.3	-8.3
2.4. Professional, scientific and technical activities	-9.2	-9.3
2.5. Administrative and support service activities	-38.6	-38.6

**Results by Autonomous Community. Annual variation rates of turnover. Original series**

The only place where the annual turnover rate in the Market Services Sector increased compared to July 2019 was Región de Murcia (1.1%).

In the rest of the autonomous communities, the greatest decreases were registered in Illes Balears (-40.6%) and Canarias (-29.3%).

**General Indices: National and by Autonomous Community July 2020.** Turnover Annual Rate. Percentage



## Employment trend

Employment in the Market Services Sector experienced a variation of -6.1% in July as compared to the same month of the previous year. This rate is one point higher than that registered in June.

The employment rate decreased by 2.9% in *Trade* and by 8.0% in *Other services*.

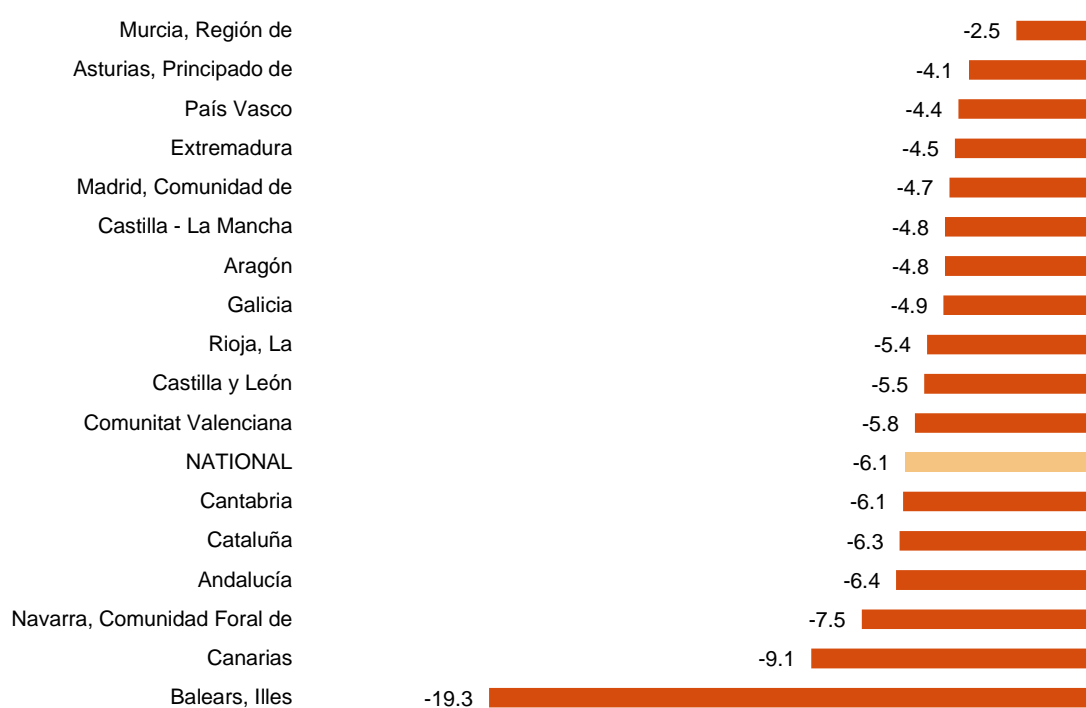
## National Indices of employed personnel by sector. July 2020

	Index	Rate (%)	
		Monthly	Annual
GENERAL INDEX	104.0	1.2	-6.1
1. TRADE	104.3	0.3	-2.9
1.1. Sale and repair of vehicles and motorcycles	104.2	0.6	-3.8
1.2. Wholesale trade	106.6	-0.6	-1.8
1.3. Retail trade	102.9	0.9	-3.6
2. OTHER SERVICES	103.8	1.7	-8.0
2.1. Transport and storage	106.0	0.5	-4.2
2.2. Accommodation	97.2	4.2	-15.9
2.3. Information and communications	109.3	0.3	-1.0
2.4. Professional, scientific and technical activities	106.1	0.9	-2.1
2.5. Administrative and support service activities	105.8	1.3	-8.7

## Results by Autonomous Community. Annual employment variation rates

Annual employment rate decreased as compared to July 2019 in all the Autonomous Communities. Región de Murcia (-2.5%) recorded the largest increase.

## General Indices: National and by Autonomous Community July 2020. Annual rate of employed personnel. Percentage



## Review and update of data

On the press release day, INE has updated SSAI data series corresponding to the last five months. In the case of calendar adjusted and seasonally and calendar adjusted series, according to INE standard, series are revised since its beginning. Results are available on INEBase.

## Methodological note

The Services Sector Activity Indicators (SSAI) measure the short-term evolution of the activity of companies belonging to the Non-Financial Market Services sector through two variables: turnover and employed personnel. Turnover comprises the amounts invoiced by the company for provision of services and sale of goods. Employed personnel include both paid and unpaid personnel.

In order to obtain this data, an ongoing survey is conducted, every month researching more than 28,000 companies that operate in this sector. Results are presented as indices so as to measure variations as compared to the base year 2015.

The characteristics of this statistics are:

**Type of survey:** monthly continuous survey.

**Base year:** 2015.

**Population scope:** companies whose main economic activity is described in sections G, (Trade), H (Transport and Storage), I (Accommodation), J (Information and Communications), M (Professional, Scientific and Technical Activities) and N (Administrative and Support Services Activities) of the National Classification of Economic Activities (CNAE-09).

**Geographical scope:** all the national territory except for Ceuta and Melilla, for which it is only collected in division 47 of CNAE-09 (retail trade).

**Sample size:** 28,000 companies.

**Type of sampling:** stratified random sampling.

**Collection method:** completion of the questionnaire by the respondent using one of the following methods: internet (IRIA system), e-mail, fax, telephone or by postal mail.

For more information you can access the methodology at:

<https://www.ine.es/metodologia/t37/notaiass15.pdf>

And the standardised methodological report at:

<https://www.ine.es/dynt3/metadatos/es/RespuestaDatos.html?oe=30183>

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For further information see INEbase: [www.ine.es/en/](http://www.ine.es/en/) Twitter: @es\_ine

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**Press office:** Telephone numbers: (+34) 91 583 93 63 /94 08 – [gprensa@ine.es](mailto:gprensa@ine.es)

**Information Area:** Telephone number: (+34) 91 583 91 00 – [www.ine.es/infoine/?L=1](http://www.ine.es/infoine/?L=1)

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## Services Sector Activity Indicators. Base 2015

July 2020

Provisional data

### 1. Turnover indices: General and by sector Seasonally and calendar adjusted

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
GENERAL INDEX	105.5	7.9	-13.8	-17.6
1. TRADE	112.4	5.9	-7.7	-14.7
1.1. Sale and repair of vehicles and motorcycles	130.8	18.7	2.7	-27.4
1.2. Wholesale trade	112.3	5.6	-10.7	-14.1
1.3. Retail trade	105.4	1.4	-5.3	-11.0
2. OTHER SERVICES	93.2	11.7	-24.4	-22.7
2.1. Transport and storage	93.4	8.2	-23.2	-20.1
2.2. Accommodation	63.5	48.9	-47.1	-49.3
2.3. Information and communications	105.8	6.0	-8.3	-9.4
2.4. Professional, scientific and technical activities	124.0	12.4	-9.3	-14.1
2.5. Administrative and support service activities	76.6	12.5	-38.6	-27.9

### 2. Turnover indices: General and by sector Calendar adjusted

	Index	Rate (%)	
		Annual	Year-to-date average
GENERAL INDEX	112.9	-13.8	-18.0
1. TRADE	118.3	-7.7	-15.0
1.1. Sale and repair of vehicles and motorcycles	140.9	2.4	-27.9
1.2. Wholesale trade	116.4	-10.7	-14.5
1.3. Retail trade	113.7	-5.2	-11.0
2. OTHER SERVICES	102.9	-24.4	-23.6
2.1. Transport and storage	101.4	-23.2	-20.7
2.2. Accommodation	79.7	-47.0	-52.4
2.3. Information and communications	105.0	-8.4	-9.7
2.4. Professional, scientific and technical activities	132.1	-9.2	-14.7
2.5. Administrative and support service activities	89.0	-38.6	-29.7



### 3. Turnover indices: General and by branch of activity Original series

	Index	Rate (%)	
		Annual	Year-to-date average
<b>GENERAL INDEX</b>	114.3	-13.7	-17.7
<b>1. TRADE</b>	120.1	-7.6	-14.6
<b>1.1. SALE AND REPAIR OF VEHICLES</b>	143.7	2.4	-27.3
- Sale of motor vehicles	146.7	3.6	-27.9
- Maintenance and repair of motor vehicles	124.5	-6.2	-23.1
<b>1.2. WHOLESALE TRADE AND COMMISSION TRADE</b>	118.7	-10.5	-14.1
- Wholesale on a fee or contract basis	124.9	-14.6	-12.8
- Wholesale of agricultural raw materials and live animals	104.9	-5.8	2.1
- Wholesale of food, beverages and tobacco	116.8	-7.5	-8.9
- Wholesale of household goods	129.5	-1.8	-10.7
- Wholesale of information and communication equipment	120.0	11.3	0.5
- Wholesale of other machinery, equipment and supplies	145.6	-4.8	-8.8
- Other specialised w holesale trade	106.6	-24.8	-27.0
- Non-specialised w holesale trade	141.6	-2.8	-15.3
<b>1.3. RETAIL TRADE</b>	114.7	-5.2	-10.7
<b>2. OTHER SERVICES</b>	103.7	-24.4	-23.4
<b>2.1. TRANSPORTATION AND STORAGE SERVICES</b>	102.7	-23.1	-20.4
Land transport	100.9	-17.9	-19.8
- Rail transport	67.2	-43.4	-40.2
- Taxi operation	49.7	-59.1	-51.9
- Other passenger land transport	55.0	-50.2	-44.8
- Freight transport by road and removal services	119.3	-5.4	-9.7
Water transport	118.9	-26.5	-19.3
Air transport	44.1	-74.1	-51.9
Warehousing and support activities for transportation	114.6	-15.8	-15.2
Post and courier activities	128.9	3.4	-4.1
<b>2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES</b>	79.4	-47.0	-52.3
Accommodation	59.1	-67.1	-65.4
Food and beverage service activities	89.3	-34.7	-46.2
<b>2.3. INFORMATION AND COMMUNICATION</b>	106.1	-8.3	-9.3
Publishing activities	112.6	-11.3	-14.7
Motion picture, television programme production and music publishing activities	75.9	-32.5	-36.3
Programming and broadcasting activities	100.1	-6.1	-9.7
Telecommunications	110.0	2.0	-1.7
Computer programming, consultancy and related activities	106.2	-14.2	-10.8
Information service activities	120.4	-6.3	-3.2
<b>2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES</b>	133.3	-9.2	-14.6
Legal, accounting and management consulting activities	139.0	-12.9	-12.4
Architectural and engineering activities; technical testing and analysis	139.9	-2.6	-9.8
Advertising and market research	114.8	-12.8	-24.9
Other professional scientific and technical activities	135.6	-6.4	-13.2
<b>2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES</b>	89.7	-38.6	-29.4
Employment activities	126.6	-24.0	-20.4
Travel agencies and tour operator services	29.1	-82.9	-68.6
Security and investigation activities	139.5	-1.8	0.6
Cleaning activities	120.3	-0.2	-2.4
Office administrative and other business support activities	128.5	-10.9	-15.5

## 4. Employed personnel indices: General and by branch of activity

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
<b>GENERAL INDEX</b>	104.0	1.2	-6.1	-3.7
<b>1. TRADE</b>	104.3	0.3	-2.9	-1.5
1.1. SALE AND REPAIR OF VEHICLES	104.2	0.6	-3.8	-2.3
- Sale of motor vehicles	111.5	0.7	-3.2	-1.6
- Maintenance and repair of motor vehicles	96.7	0.5	-4.5	-3.2
1.2. WHOLESALE TRADE AND COMMISSION TRADE	106.6	-0.6	-1.8	-0.8
- Wholesale on a fee or contract basis	104.5	0.6	-0.4	0.3
- Wholesale of agricultural raw materials and live animals	107.1	-0.7	1.4	-0.3
- Wholesale of food, beverages and tobacco	106.7	-2.6	-1.3	-0.9
- Wholesale of household goods	103.8	0.5	-3.9	-2.1
- Wholesale of information and communication equipment	107.6	0.8	-1.6	-1.2
- Wholesale of other machinery, equipment and supplies	110.8	-0.2	-2.1	0.0
- Other specialised w holesale trade	107.6	0.7	-0.8	0.3
- Non-specialised w holesale trade	108.8	2.0	-4.7	-2.5
1.3. RETAIL TRADE	102.9	0.9	-3.6	-1.8
<b>2. OTHER SERVICES</b>	103.8	1.7	-8.0	-5.1
2.1. TRANSPORTATION AND STORAGE SERVICES	106.0	0.5	-4.2	-2.7
Land transport	103.1	-0.3	-4.6	-3.1
- Rail transport	108.5	0.0	1.5	2.1
- Taxi operation	94.0	0.2	-9.6	-6.1
- Other passenger land transport	101.6	-2.0	-7.0	-4.3
- Freight transport by road and removal services	105.4	0.0	-3.1	-2.2
Water transport	126.2	8.1	-13.9	-8.0
Air transport	112.7	0.3	-8.6	-2.1
Warehousing and support activities for transportation	112.2	1.8	-3.2	-2.4
Post and courier activities	103.0	1.0	-1.3	-0.9
2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES	97.2	4.2	-15.9	-10.8
Accommodation	106.3	9.2	-22.7	-16.1
Food and beverage service activities	94.7	2.8	-13.7	-9.3
2.3. INFORMATION AND COMMUNICATION	109.3	0.3	-1.0	0.1
Publishing activities	97.7	0.2	-2.4	-1.9
Motion picture, television programme production and music publishing activities	101.8	1.0	-8.5	-8.7
Programming and broadcasting activities	100.0	0.3	-2.3	-1.7
Telecommunications	89.7	0.8	-0.1	-1.1
Computer programming, consultancy and related activities	119.5	0.1	0.0	1.9
Information service activities	105.7	0.6	0.3	0.5
2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	106.1	0.9	-2.1	-1.3
Legal, accounting and management consulting activities	103.7	-0.1	-2.2	-1.6
Architectural and engineering activities; technical testing and analysis	113.7	1.9	-0.5	-0.1
Advertising and market research	99.5	1.7	-5.5	-3.5
Other professional scientific and technical activities	105.1	1.8	-2.4	-1.2
2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	105.8	1.3	-8.7	-5.5
Employment activities	100.7	4.2	-25.9	-17.2
Travel agencies and tour operator services	97.9	-0.1	-10.2	-6.4
Security and investigation activities	117.5	2.8	-1.3	0.6
Cleaning activities	104.2	1.1	-2.5	-1.5
Office administrative and other business support activities	108.6	-0.5	-6.3	-4.7

## 5. Turnover indices: National and by Autonomous Community

	Index	Rate (%)	
		Annual	Year-to-date average
NATIONAL	114.3	-13.7	-17.7
Andalucía	110.1	-12.1	-15.2
Aragón	120.0	-6.9	-14.2
Asturias, Principado de	120.1	-5.7	-14.7
Balears, Illes	101.8	-40.6	-38.1
Canarias	89.9	-29.3	-28.8
Cantabria	139.5	-2.2	-14.8
Castilla y León	114.1	-3.2	-13.8
Castilla-La Mancha	127.0	-4.8	-14.1
Cataluña	114.1	-14.5	-18.1
Comunitat Valenciana	119.7	-10.7	-13.9
Extremadura	129.0	-0.7	-7.1
Galicia	127.6	-7.2	-15.4
Madrid, Comunidad de	111.2	-17.1	-20.3
Murcia, Región de	129.1	1.1	-3.9
Navarra, Comunidad Foral de	123.1	-4.0	-12.4
País Vasco	117.7	-9.4	-15.2
Rioja, La	132.8	-4.5	-13.0

## 6. Employed personnel indices: National and by Autonomous Community

	Index	Rate (%)		
		Monthly	Annual	Year-to-date average
NATIONAL	104.0	1.2	-6.1	-3.7
Andalucía	100.7	1.1	-6.4	-4.2
Aragón	107.2	1.4	-4.8	-3.1
Asturias, Principado de	102.6	2.1	-4.1	-3.1
Balears, Illes	111.2	4.8	-19.3	-12.6
Canarias	100.5	0.6	-9.1	-5.4
Cantabria	106.1	4.9	-6.1	-4.6
Castilla y León	101.4	1.8	-5.5	-3.7
Castilla-La Mancha	104.8	2.4	-4.8	-2.8
Cataluña	106.2	1.3	-6.3	-3.7
Comunitat Valenciana	102.9	0.3	-5.8	-2.8
Extremadura	104.8	1.7	-4.5	-3.5
Galicia	104.7	2.1	-4.9	-3.4
Madrid, Comunidad de	104.1	0.6	-4.7	-2.9
Murcia, Región de	111.5	-0.4	-2.5	-1.4
Navarra, Comunidad Foral de	103.0	1.3	-7.5	-4.3
País Vasco	101.7	0.8	-4.4	-2.9
Rioja, La	103.8	0.4	-5.4	-3.1