

17 December 2010

**Services Sector Activity Indicators (SSAI). Base 2005**  
October 2010. *Provisional data*

**Main results**

- **Turnover for the Market services sector** registers an interannual variation of – **2.3% in October**, two points below that registered in September.

– The **average variation rate** of turnover for the Services sector stands at **1.0%** in the first ten months of the year.

– **Employed personnel decreases 0.7%**, as compared with October the previous year.

– Turnover for the Services sector registers **positive interannual rates in five Autonomous Communities**.

**Evolution of turnover in the Services sector**

Turnover in the Market services sector experienced an interannual variation of –2.3% in October 2010, two points below that registered in September.

By sector, the interannual variation of *Trade* was -2.4% in October, and *Other Services* presented a rate of –1.9%.

Within *Trade*, the *Sale and repair of motor vehicles and motorcycles* sector presented an interannual rate of –23.4%, whereas *Wholesale trade and intermediaries* presented a variation of 0.3% and *Retail trade*, 0.1%,.

Within *Other Services*, all sectors presented negative interannual variations, except *Transport and storage*, which registered an interannual rate of 1.8%. *Information and communications* (-4.7%) presented the greatest drop, followed by the *Professional, scientific and technical activities* (-4.2%) sector, *Administrative and support service activities* (-2.1%) and *Accommodation* (-0.9%).

## Turnover by activity

More than half of the activities in the Services sector recorded a decrease in turnover in October in the interannual rate.

- **Trade.** The activities with the greatest decreases in turnover were the *Sale of motor vehicles, motorcycles and spare parts* (-26.0%) and *Trade intermediaries* (-9.6%). Conversely, the greatest increases were observed in *Wholesale of agricultural raw materials and live animals* (8.4%) and in *Wholesale trade of food products, beverages and tobacco* (4.6%).

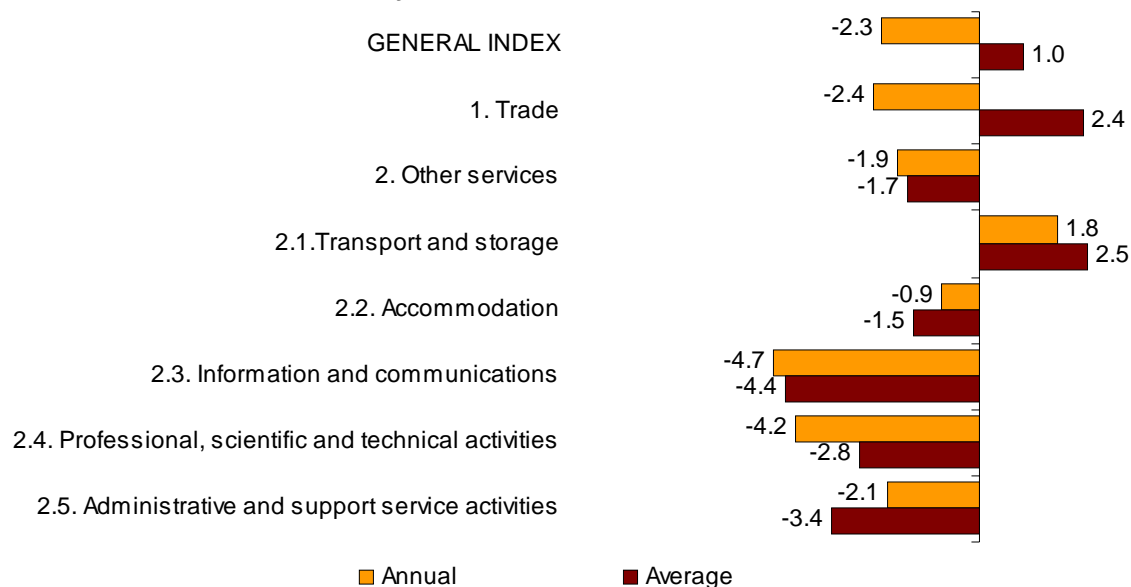
- **Other Services.** The activities presenting the greatest decreases were *Motion picture, television programme production and music publishing activities* (-12.8%) and *Office management activities* (-9.8%). In turn, those registering the greatest increases were *Employment-related activities* (14.6%) and *Air transport* (9.3%).

## Year-to-date average rates

The average for the General Services Sector Turnover Index registered a variation of 1.0% in the first ten months of the year, as compared with the same period the previous year.

By sector, this rate was positive in *Trade* (2.4%), whereas it was negative for *Other Services* (-1.7%).

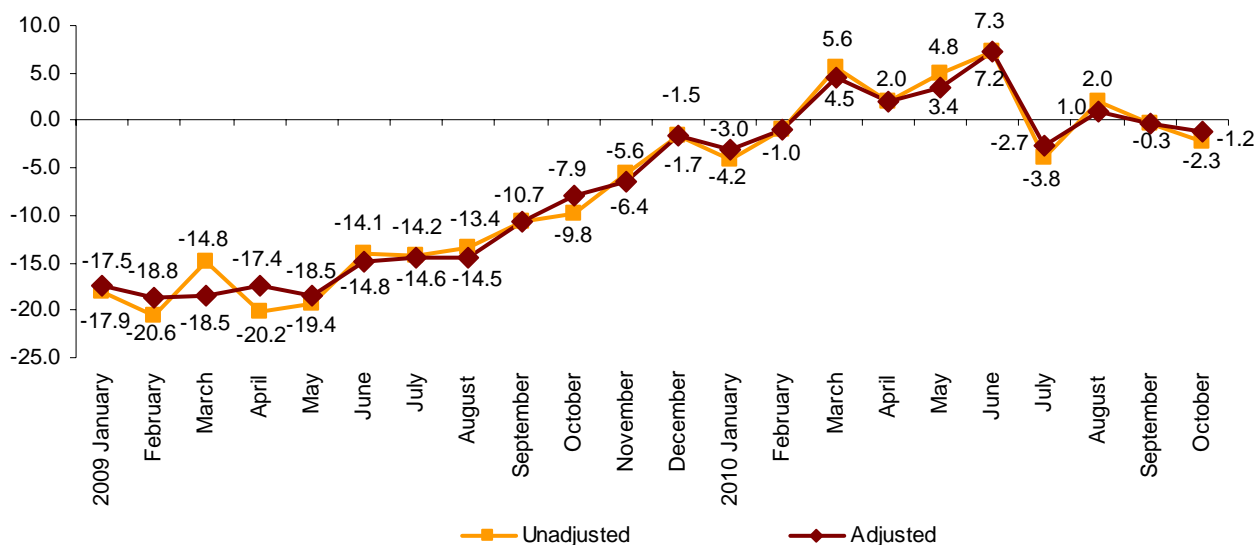
### Annual and average turnover rates General index and by sector



## Variation rates adjusted for the calendar effect

After eliminating the calendar effect, that is, the difference between the number of working days in a given month in different years, the interannual variation of the General index of Services sector turnover registered a **1.2%** decrease in October, almost than one point below that registered the previous month.

**Annual evolution of turnover for the services sector  
Adjusted and Unadjusted General Index**



## Evolution of employed personnel

Employment in the Services sector registered an interannual decrease of 0.7% in the month of October. This rate was the same as that registered in September.

All sectors experienced interannual decreases, except *Administrative and support service activities*, which presented an increase of 0.5%. The greatest decrease was registered in *Transport and storage* (-1.1%).

In the first ten months of the year, the average rate for the General employed personnel index stood at -1.5%.

## National employed personnel indices

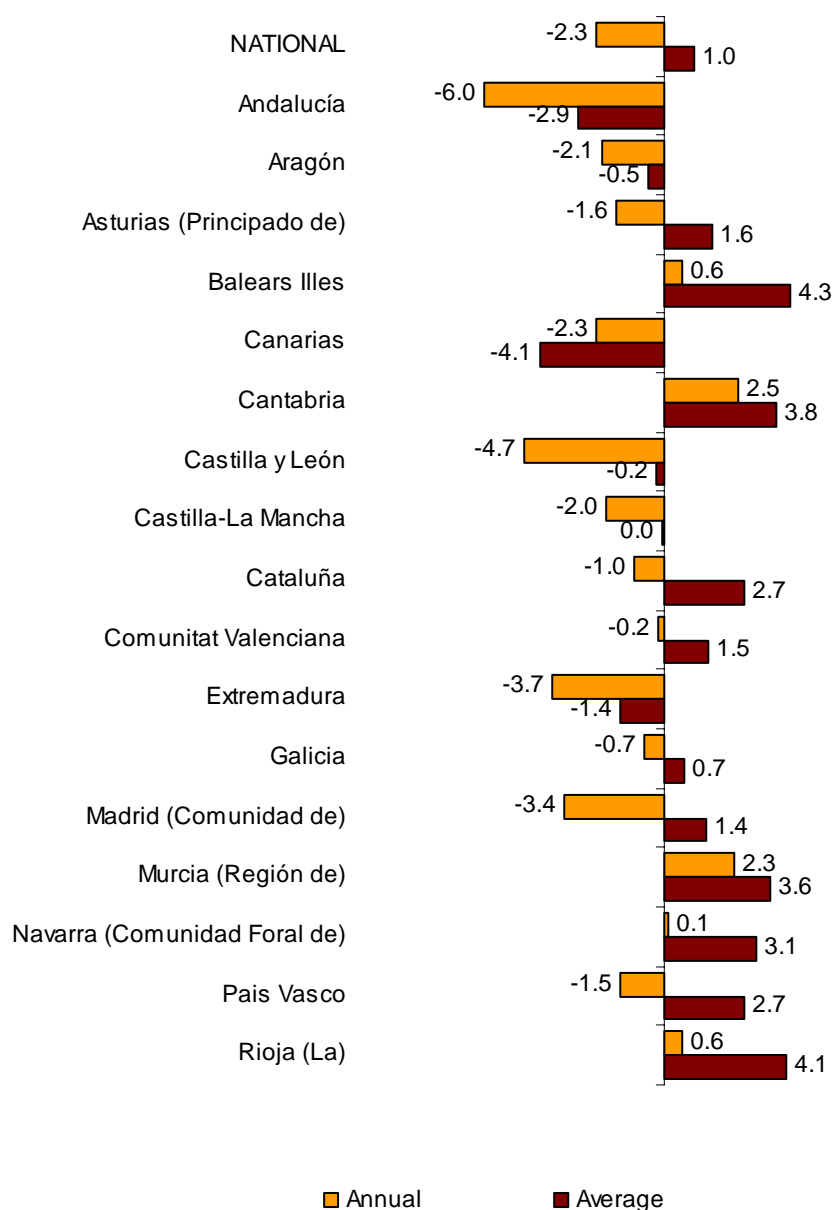
	Index	% variation	
		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>97.5</b>	<b>-0.7</b>	<b>-1.5</b>
1. Trade	96.5	-1.1	-1.9
2. Other services	98.3	-0.4	-1.2
2.1. Transport and storage	97.5	-1.1	-2.0
2.2. Accommodation	95.6	-0.5	-1.2
2.3. Information and communications	101.9	-0.5	-2.3
2.4. Professional, scientific and technical activities	101.3	-0.7	-1.8
2.5. Administrative and support service activities	98.3	0.5	0.3

## Autonomous Communities. Annual turnover variation rates

In October 2010, five Autonomous Communities registered positive interannual variation rates: Cantabria (2.5%), Región de Murcia (2.3%), Illes Balears and La Rioja (both with 0.6%) and Comunidad Foral de Navarra (0.1%).

In turn, Andalucía (-6.0%), Castilla y León (-4.7%) and Extremadura (-3.7%) presented the greatest decreases.

### Annual and average turnover rates General index by Autonomous Community

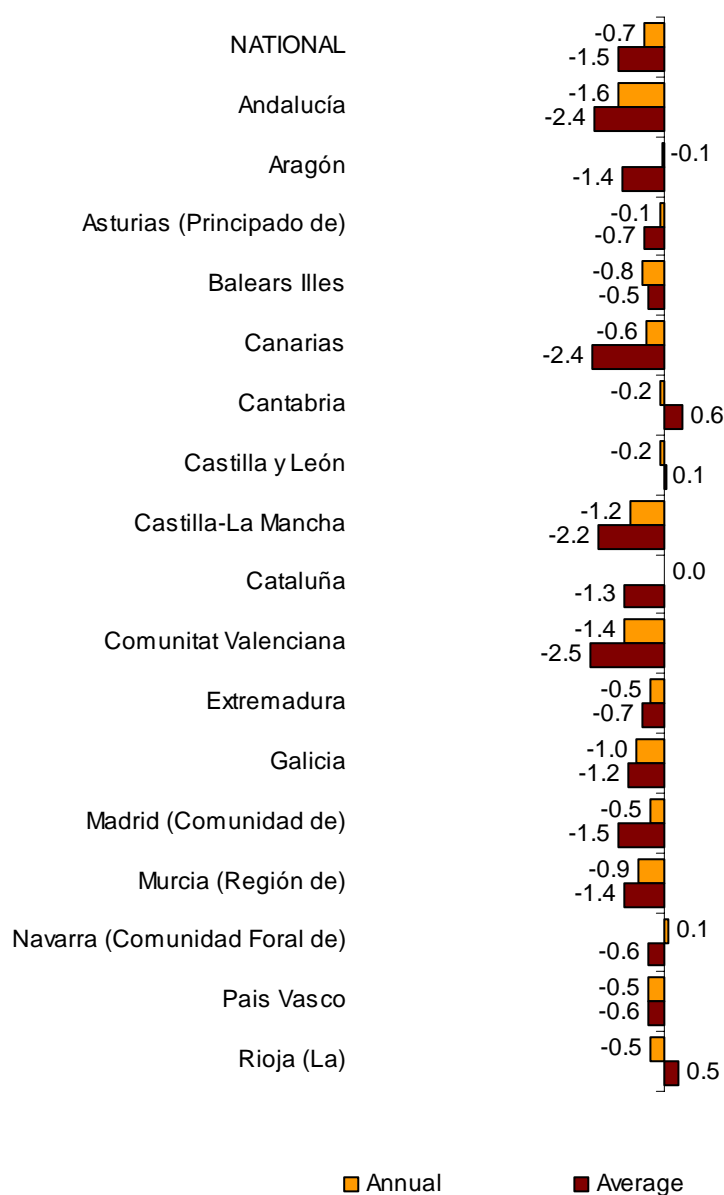


### Autonomous Communities. Variation rates for employed personnel

Employment in the services sector decreased in the interannual rate in all Autonomous Communities, except in Comunidad Foral de Navarra (0.1%) and Cataluña (0.0%).

Those presenting the greatest decreases were Andalucía (-1.6%), Comunitat Valenciana (-1.4%) and Castilla-La Mancha (-1.2%).

### Annual and average rates of employed personnel General index by Autonomous Community



## Services Sector Activity Indicators. Base 2005

October 2010

Provisional data

### 1. Monthly turnover indices by sector

	Index	% variation	
		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>96.8</b>	<b>-2.3</b>	<b>1.0</b>
<b>1. TRADE</b>	<b>94.2</b>	<b>-2.4</b>	<b>2.4</b>
Sale and repair of vehicles	59.6	-23.4	3.3
- Sale of motor vehicles	55.1	-26.0	4.0
- Maintenance and repair of motor vehicles	99.5	-6.8	-0.5
Wholesale trade	98.2	0.3	3.2
- Wholesale on a fee or contract basis	90.1	-9.6	-4.9
- Wholesale of agricultural raw materials and live animals	103.9	8.4	-1.1
- Wholesale of food, beverages and tobacco	102.6	4.6	3.3
- Wholesale of household goods	108.7	-2.2	2.2
- Wholesale of information and communication equipment	94.0	-3.1	-2.2
- Wholesale of other machinery, equipment and supplies	80.9	-8.5	-4.2
- Wholesale of fuels, metals and others	92.4	1.7	8.4
- Non-specialised wholesale trade	106.6	-7.7	-5.0
Retail trade	102.9	0.1	0.8
<b>2. OTHER SERVICES</b>	<b>102.4</b>	<b>-1.9</b>	<b>-1.7</b>
<b>2.1. TRANSPORTATION AND STORAGE SERVICES</b>	<b>105.6</b>	<b>1.8</b>	<b>2.5</b>
Land transport	97.7	-1.4	0.1
- Rail transport	133.4	0.5	1.0
- Taxi operation	107.4	2.8	2.8
- Other passenger land transport	122.5	2.2	1.5
- Freight transport by road and removal services	91.4	-2.6	-0.4
Water transport	111.9	8.4	4.7
Air transport	112.6	9.3	6.1
Warehousing and support activities for transportation	113.6	4.8	5.0
Post and courier activities	111.2	-5.6	-1.6
<b>2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES</b>	<b>99.2</b>	<b>-0.9</b>	<b>-1.5</b>
Accommodation	104.8	5.1	2.7
Food and beverage service activities	96.9	-3.3	-3.4
<b>2.3. INFORMATION AND COMMUNICATION</b>	<b>102.7</b>	<b>-4.7</b>	<b>-4.4</b>
Publishing activities	87.5	-3.5	-7.8
Motion picture, television programme production and music publishing activities	110.9	-12.8	-9.0
Programming and broadcasting activities	89.2	-6.2	-4.0
Telecommunications	96.7	-5.0	-4.8
Computer programming, consultancy and related activities	127.5	-2.1	-1.3
Information service activities	131.5	-0.9	-3.5
<b>2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES</b>	<b>100.1</b>	<b>-4.2</b>	<b>-2.8</b>
Legal, accounting and management consulting activities	103.8	-6.9	-1.3
Architectural and engineering activities; technical testing and analysis	99.9	-4.4	-10.0
Advertising and market research	98.9	-0.1	4.3
Other professional scientific and technical activities	82.0	-5.5	-2.0
<b>2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES</b>	<b>103.0</b>	<b>-2.1</b>	<b>-3.4</b>
Employment activities	94.6	14.6	13.7
Travel agencies and tour operator services	93.6	-1.1	-0.2
Security and investigation activities	116.1	-0.8	-3.2
Cleaning activities	125.5	2.1	3.0
Office administrative and other business support activities	102.9	-9.8	-14.6

## 2. National turnover indices, adjusted for the calendar effect

	Original index	% variation		Adjusted index	% variation	
		Annual	Year-to-date average		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>96.8</b>	<b>-2.3</b>	<b>1.0</b>	<b>98.0</b>	<b>-1.2</b>	<b>1.0</b>
1. Trade	94.2	-2.4	2.4	95.7	-1.1	2.4
2. Other Services	102.4	-1.9	-1.7	103.1	-1.3	-1.7
2.1. Transportation and storage	105.6	1.8	2.5	106.9	2.9	2.5
2.2. Accommodation and food service activities	99.2	-0.9	-1.5	98.8	-1.3	-1.5
2.3. Information and communication	102.7	-4.7	-4.4	103.8	-4.0	-4.5
2.4. Professional, scientific and technical activities	100.1	-4.2	-2.8	99.6	-4.2	-2.8
2.5. Administrative and support service activities	103.0	-2.1	-3.4	104.3	-1.3	-3.4

### 3. Interannual rates. General Index and by sector

Period	General Index		Trade		Other Services		Transport and storage	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2009 October	-9.8	-7.9	-9.9	-7.5	-9.8	-8.7	-12.6	-10.7
November	-5.6	-6.4	-5.0	-6.0	-6.6	-7.1	-5.4	-6.2
December	-1.7	-1.5	-1.2	-0.9	-2.8	-2.7	-2.7	-2.5
2010 January	-4.2	-3.0	-3.7	-2.2	-5.2	-4.5	-3.9	-2.7
February	-1.0	-1.0	0.9	0.9	-4.5	-4.5	-1.0	-1.0
March	5.6	4.5	9.0	7.6	-1.0	-1.5	4.0	2.9
April	2.0	2.0	4.3	4.3	-2.4	-2.4	1.1	1.1
May	4.8	3.4	7.1	5.3	0.7	-0.1	5.8	4.4
June*	7.3	7.2	9.7	9.6	2.8	2.8	7.7	7.7
July*	-3.8	-2.7	-3.8	-2.3	-3.9	-3.3	1.3	2.6
August*	2.0	1.0	3.2	1.9	-0.1	-0.7	4.9	3.9
September*	-0.3	-0.3	0.5	0.5	-1.7	-1.7	2.5	2.5
October	-2.3	-1.2	-2.4	-1.1	-1.9	-1.3	1.8	2.9

Period	Accommodation		Information and communications		Professional, scientific and technical activities		Administrative and support service activities	
	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>	Original	Adjusted <sup>1</sup>
2009 October	-5.2	-5.9	-9.1	-7.7	-11.9	-11.9	-7.5	-6.0
November	-5.8	-5.5	-5.5	-6.2	-12.3	-12.3	-3.0	-3.7
December	-4.9	-5.0	0.1	0.1	-3.1	-3.1	-5.6	-5.6
2010 January	-4.4	-4.8	-5.6	-4.8	-6.5	-6.5	-6.1	-5.3
February	-4.1	-4.1	-6.2	-6.2	-8.3	-8.3	-3.6	-3.6
March	-1.2	-0.9	-4.7	-5.4	-3.8	-3.8	0.6	-0.1
April	-1.4	-1.4	-6.7	-6.7	-0.5	-0.5	-5.1	-5.1
May	-1.5	-1.1	-1.9	-3.1	0.4	0.4	-1.3	-2.3
June*	-0.2	-0.2	-1.3	-1.3	7.0	7.0	-0.7	-0.7
July*	-1.5	-2.0	-7.6	-6.9	-7.0	-7.0	-6.6	-5.8
August*	-1.2	-0.8	-2.2	-2.9	1.2	1.2	-4.5	-5.3
September*	-0.1	-0.1	-3.3	-3.3	-5.5	-5.5	-3.9	-3.9
October	-0.9	-1.3	-4.7	-4.0	-4.2	-4.2	-2.1	-1.3

<sup>1</sup> Index rates adjusted for calendar effects

\* Revised data



#### 4. National employed personnel indices by branch of activity

	Index	% variation	
		Annual	Year-to-date average
<b>GENERAL INDEX</b>	<b>97.5</b>	<b>-0.7</b>	<b>-1.5</b>
<b>1. TRADE</b>	96.5	-1.1	-1.9
Sale and repair of vehicles	91.7	-2.2	-2.9
- Sale of motor vehicles	88.4	-2.8	-4.3
- Maintenance and repair of motor vehicles	95.7	-1.6	-1.3
Wholesale trade	96.3	-0.9	-2.3
- Wholesale on a fee or contract basis	89.4	-5.0	-4.6
- Wholesale of agricultural raw materials and live animals	101.3	1.1	0.3
- Wholesale of food, beverages and tobacco	102.7	2.0	0.5
- Wholesale of household goods	95.1	-0.2	-2.9
- Wholesale of information and communication equipment	96.6	-3.6	-4.6
- Wholesale of other machinery, equipment and supplies	92.2	-4.5	-5.0
- Wholesale of fuels, metals and others	91.9	-2.3	-3.5
- Non-specialised wholesale trade	100.7	-0.7	-1.7
Retail trade	97.6	-0.9	-1.5
<b>2. OTHER SERVICES</b>	<b>98.3</b>	<b>-0.4</b>	<b>-1.2</b>
<b>2.1. TRANSPORTATION AND STORAGE SERVICES</b>	97.5	-1.1	-2.0
Land transport	97.4	-0.8	-1.6
- Rail transport	97.9	-0.6	-1.4
- Taxi operation	105.2	1.0	0.8
- Other passenger land transport	114.8	0.6	0.1
- Freight transport by road and removal services	91.8	-1.7	-2.6
Water transport	90.3	-5.2	-3.6
Air transport	88.8	-2.4	-4.0
Warehousing and support activities for transportation	101.3	-0.8	-1.7
Post and courier activities	94.7	-2.5	-3.9
<b>2.2. ACCOMMODATION AND FOOD SERVICES ACTIVITIES</b>	95.6	-0.5	-1.2
Accommodation	97.4	0.4	-0.9
Food and beverage service activities	95.1	-0.8	-1.3
<b>2.3. INFORMATION AND COMMUNICATION</b>	101.9	-0.5	-2.3
Publishing activities	90.2	-5.1	-5.6
Motion picture, television programme production and music publishing activities	92.7	1.0	-1.7
Programming and broadcasting activities	99.5	-0.4	-0.9
Telecommunications	90.4	-0.6	-1.0
Computer programming, consultancy and related activities	113.0	0.6	-2.2
Information service activities	110.2	0.9	-1.5
<b>2.4. PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES</b>	101.3	-0.7	-1.8
Legal, accounting and management consulting activities	106.8	2.5	1.3
Architectural and engineering activities; technical testing and analysis	100.1	-3.8	-4.7
Advertising and market research	88.9	-3.5	-5.6
Other professional scientific and technical activities	98.1	-1.6	-2.1
<b>2.5. ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES</b>	98.3	0.5	0.3
Employment activities	82.3	4.4	8.7
Travel agencies and tour operator services	87.3	-8.1	-6.4
Security and investigation activities	113.3	-0.9	-2.1
Cleaning activities	106.7	0.3	0.1
Office administrative and other business support activities	97.6	0.1	-2.9

## 5. General turnover index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
<b>NATIONAL INDEX</b>	<b>96.8</b>	<b>-2.3</b>	<b>1.0</b>
Andalucía	87.5	-6.0	-2.9
Aragón	103.5	-2.1	-0.5
Asturias (Principado de)	102.7	-1.6	1.6
Balears (Illes)	95.0	0.6	4.3
Canarias	87.1	-2.3	-4.1
Cantabria	97.7	2.5	3.8
Castilla y León	96.1	-4.7	-0.2
Castilla-La Mancha	89.4	-2.0	0.0
Cataluña	100.8	-1.0	2.7
Comunitat Valenciana	89.6	-0.2	1.5
Extremadura	110.7	-3.7	-1.4
Galicia	107.7	-0.7	0.7
Madrid (Comunidad de)	97.5	-3.4	1.4
Murcia (Región de)	99.9	2.3	3.6
Navarra (Comunidad Foral de)	106.5	0.1	3.1
País Vasco	103.6	-1.5	2.7
Rioja (La)	105.1	0.6	4.1

## 6. General employed personnel index by Autonomous Community

	Index	% variation	
		Annual	Year-to-date average
<b>NATIONAL INDEX</b>	<b>97.5</b>	<b>-0.7</b>	<b>-1.5</b>
Andalucía	97.3	-1.6	-2.4
Aragón	97.6	-0.1	-1.4
Asturias (Principado de)	103.4	-0.1	-0.7
Balears (Illes)	105.0	-0.8	-0.5
Canarias	91.0	-0.6	-2.4
Cantabria	101.8	-0.2	0.6
Castilla y León	102.3	-0.2	0.1
Castilla-La Mancha	94.8	-1.2	-2.2
Cataluña	96.1	0.0	-1.3
Comunitat Valenciana	94.1	-1.4	-2.5
Extremadura	99.9	-0.5	-0.7
Galicia	102.8	-1.0	-1.2
Madrid (Comunidad de)	97.4	-0.5	-1.5
Murcia (Región de)	99.0	-0.9	-1.4
Navarra (Comunidad Foral de)	100.8	0.1	-0.6
País Vasco	99.2	-0.5	-0.6
Rioja (La)	100.9	-0.5	0.5